

ALL NEW AURIS



TOYOTA

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BETTER WAY

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ALL NEW AURIS
 BETTER BELONGS TO THE CURIOUS

With sleeker styling, higher-quality interior design and improved driving dynamics, all new Auris is bolder, better equipped, better value to own and a lot more besides. Curious?

SLEEK AND SPORTY FROM EVERY ANGLE

A dynamic, sporty and sleek exterior creates a powerful road presence. Toyota's new 'Keen Look' styling at the front of the car sweeps back from the badge to merge into the headlights. And the LED daytime running lights are set low and wide to give real status.

All new Auris is lower and 30 mm longer than the previous model, which enhances the sporty look. With improved handling and at the same width as before, it's even easier to thread through traffic. The lower nose and roofline reduce the frontal area, lowering the car's drag to improve fuel efficiency and emissions.





MUCH MORE SPACE. MILES MORE COMFORT

If space is what you're looking for, then look no further than the all new Auris. The cabin has 20 mm more rear legroom and the 60:40 split seats fold down with Toyota's Easy Flat system to create 1,200 litres of luggage capacity. And the new, bigger boot has been designed to accommodate the size and shape of luggage that drivers are most likely to use.

Exceptional comfort also comes as standard. The blue-white illumination produces a cool, calm look and complements the soft touch materials used throughout the interior to produce a premium feel. Key features such as the nappa leather steering wheel highlight the high quality finish.



SKYVIEW FLOODS
THE INTERIOR WITH
NATURAL LIGHT,
SHOWING OFF THE
PREMIUM MATERIALS

SEE THE LIGHT

It's called Skyview for a good reason. An option on the all new Auris, this is one of the longest panoramic roofs in its class.

A sense of space and light are arguably the greatest luxuries in a car's interior – take a seat in the all new Auris and see for yourself. All that light illuminates a host of details that lift the interior well above the ordinary. The result is a more enjoyable and spacious driving experience.



ALL NEW AURIS
WAS TESTED
EXTENSIVELY ON
EUROPEAN ROADS
TO PERFECT ITS
SMOOTH RIDE AND
SHARP HANDLING

EXCEPTIONAL ROAD HANDLING

All new Auris is great to drive. It's engaging on a country road, refined on a motorway and quiet in the city thanks to Toyota's advanced petrol and diesel engines, and our world-leading hybrid technology.

Increased use of high-tensile steel has cut the car's weight by up to 40 kg and increased body stiffness by 10% – which improves handling and fuel efficiency. The roofline is 55 mm lower, which helps to lower the car's centre of gravity for better handling and provides a sportier driving position, yet still allows for plenty of headroom.

Exceptional road handling in the all new Auris offers a more responsive drive and greater high-speed stability.



BRITISH QUALITY AS STANDARD

All new Auris is built in Britain and comes with a 5-year, 100,000-mile Toyota warranty. The car embraces Toyota's total commitment to quality, durability and reliability.

The all new Auris is made at our Burnaston plant, which has built 3.25 million cars since 1992. The UK was Toyota's first European manufacturing operation and has since benefitted from an investment of more than £2 billion.

And there's more to our 'Built in Britain' story. Burnaston exports to 56 countries and is not the only UK Toyota factory. Like every Toyota plant across the globe, Burnaston and Deeside apply the famous and much copied Toyota Production System to ensure world-class quality and reliability. In 2003 it was also the first British plant to stop sending waste to landfill.





BETTER BELONGS TO THE CURIOUS... AND SO DOES VALUE

ALL NEW AURIS
WILL COST YOU
LESS TO RUN,
THANKS TO OUR
ADVANCES IN
DESIGN AND
ENGINEERING

All new Auris is a clear expression of our belief that there is always a better way. It's a better car all round.

All new Auris Hybrid leads the market with extraordinary emissions of 87 g/km CO₂ and up to 74.3 mpg (combined driving). Currently it qualifies for zero road fund tax and is exempt from London Congestion Charge.

All new Auris is an outstanding proposition as a company car too – particularly with Hybrid Synergy Drive®. Take the Auris Icon Hybrid, for example; company car tax is only £66 per month for a 40% tax payer. For the business owner, it's equally attractive, qualifying for a 100% first-year capital write-down allowance meaning the amount of corporation tax a company pays is reduced by the full cost of the car.

And it doesn't stop there. Whatever engine you choose, there are impressive running costs with all new Auris. The 1.4 litre diesel option has remarkably low CO₂ emissions from only 99 g/km and the refined 1.33 and 1.6 petrol engines give great fuel economy.

TAP INTO A NEW WORLD OF HIGH-TECH IDEAS.

Toyota Touch™

Toyota Touch™ is a 6.1" colour touch screen with multimedia capabilities that displays vehicle information. MP3 and iPod® devices can be linked remotely via Bluetooth® or through a USB connection. This system also includes a rear-view camera, SMS on-screen send/receive, USB-based photo viewing and several optional applications such as Twitter.

Grade availability

Standard on Icon, Sport and Excel grades

Safer reversing

The Toyota Touch™ rear-view camera is for more convenient and safer reversing. The clear colour image on the screen helps you spot hidden hazards and park with ease.

Grade availability

Standard on Icon, Sport and Excel grades

Toyota Touch & Go™

Upgrade to Toyota Touch & Go™ to add a full map navigation system with online local search function, live traffic information, fixed safety camera warnings and a point of interest search.

Grade availability

Optional on Icon, Sport and Excel grades

Follow-me-home headlights

A smart feature to guide you in the dark: the Follow-me-home headlights are fitted with a time-delay. If activated, they stay on for 30 seconds after you've turned off the engine.

Grade availability

Standard on Active, Icon, Sport and Excel



PETROL, DIESEL OR HYBRID?

This is a car for those who believe that better is always possible, and the class-leading range of three powertrains illustrates the point perfectly. The sophisticated Hybrid Synergy Drive® model, with its 1.8 litre petrol engine and powerful electric motor, delivers a remarkable combination of responsiveness, low fuel consumption and reduced emissions. There are also two highly advanced petrol engines, plus a refined and economical diesel option.



TOYOTA OPTIMAL DRIVE® AND HYBRID SYNERGY DRIVE® represent the latest technology, leading to reduced CO₂ emissions, better fuel economy and enhanced performance.



ENGINE / TRANSMISSION

POWER

FUEL CONSUMPTION*

CO₂ EMISSIONS*

ACCELERATION

AVAILABLE ON...

1.33 litre Petrol
Dual VVT-i
Manual

99 DIN hp

52.3 mpg

125 g/km

12.6 seconds
0-62 mph

Active, Icon

1.6 litre Petrol
Valvematic
Manual

132 DIN hp

46.3[§]-47.9 mpg

138-140[§] g/km

10 seconds
0-62 mph

Icon, Sport, Excel

1.6 litre Petrol
Valvematic
Automatic

132 DIN hp

48.7[§]-49.6 mpg

134-136[§] g/km

11.1 seconds
0-62 mph

Icon, Sport, Excel

1.4 litre Diesel
D-4D
Manual

90 DIN hp

72.4-74.3[°] mpg

99[°]-103 g/km

12.5 seconds
0-62 mph

Active, Icon,
Sport, Excel

1.8 litre Hybrid
Automatic

136 DIN hp**

72.4[§]-74.3 mpg

87-91[§] g/km

10.9 seconds
0-62 mph

Icon, Excel

* Combined cycle.

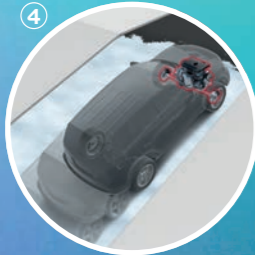
§ With 17" wheels.

° Active only (15" wheels).

** Petrol and electric combined total power.

HIGH SAFETY STANDARDS

The all new Auris maintains Toyota's high standards in safety, with the aim of achieving a 5-star 2013 Euro NCAP crash-test rating. It is equipped with all these safety features:



① **Anti-lock Braking System (ABS) and Electronic Brake force Distribution (EBD)** both help maintain control. ABS prevents the wheels from locking when braking. EBD optimises the brake force on each wheel.

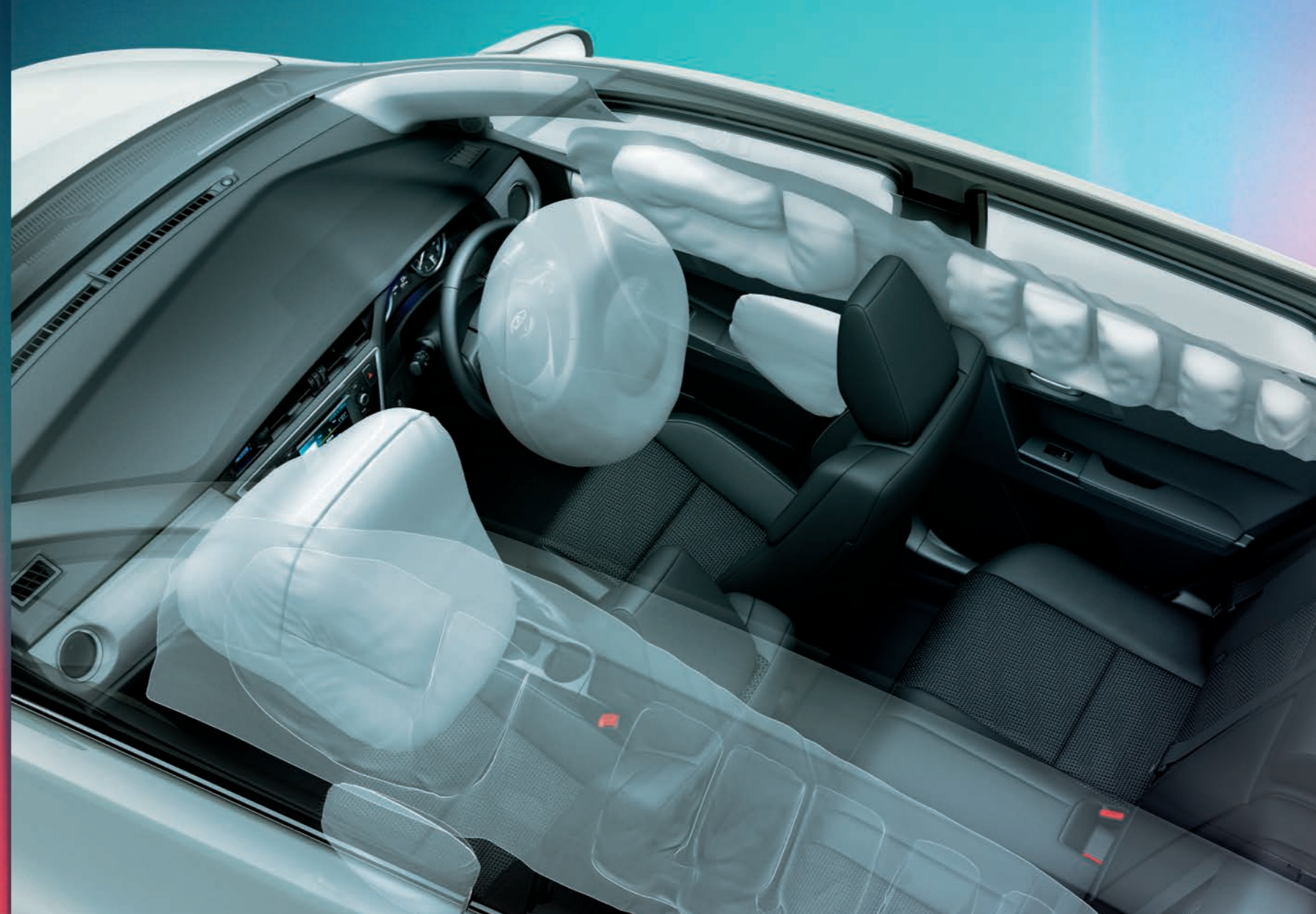
② **Brake Assist (BA)** detects when you attempt an emergency stop, and applies extra brake pressure. This enables ABS to work to its full potential.

③ **Vehicle Stability Control (VSC)** activates individual brakes and controls engine output to help prevent skidding when cornering on slippery surfaces.

④ **Traction Control (TRC)** automatically reduces engine power and controls brake force if you accelerate too hard. This helps to restore traction.

⑤ **Hill-start Assist Control (HAC)** helps to ensure a smooth start on steep inclines by applying the brakes for up to two seconds after the brake pedal is released. This prevents the vehicle from rolling back. It is activated by pushing the brake pedal harder after stopping, as long as the transmission shift lever is in any forward gear position.

⑥ **Supplemental Restraint System (SRS)** includes seven airbags, comprising a driver's knee airbag, SRS airbags for both the driver and front passenger, side airbags for the front seats, and SRS curtain shield airbags covering both the front and rear seat passengers.



ALL NEW AURIS RANGE - EXTERIORS



ACTIVE

Main features

- 15" steel wheels
- Body-coloured, electric, heated door mirrors with integrated turning signals
- LED daytime running lights
- Vehicle Stability Control
- Follow-me-home headlights



ICON

Main features (additional to Active)

- 16" alloy wheels (15" on Hybrid)
- Rear LED lights on Hybrid
- Rear-view parking camera
- Front fog lights
- Chrome exhaust finisher (on 1.6 Petrol)

Optional:

- Intelligent Park Assist (including front and rear parking sensors)



SPORT

Main features (additional to Icon)

- 17" alloy wheels (16" on 1.4 Diesel)
- Rear privacy glass

Optional:

- Intelligent Park Assist (including front and rear parking sensors)



EXCEL

Main features (additional to Icon)

- 17" alloy wheels (16" on 1.4 Diesel)
- Smart Entry system
- Intelligent Park Assist (including front and rear parking sensors)
- Rain sensing wipers
- Dusk sensing headlights
- Retractable wing mirrors
- Rear privacy glass

Optional:

- Skyview panoramic roof

ALL NEW AURIS RANGE - INTERIORS



ACTIVE

Main features

- Komaki blue seat trim
- Automatic air conditioning
- Radio/CD with USB/AUX/MP3 and 4 speakers
- Front electric windows
- 7 airbags
- Vehicle Stability Control
- Hill-start Assist Control
- Multifunctional steering wheel
- Black instrument panel inlay



ICON

Main features (additional to Active)

- Yatomi black seat trim
 - Toyota Touch™ multimedia with 6 speakers
 - Bluetooth® connectivity
 - DAB radio
 - Front and rear electric windows
 - Rear-view camera
 - Leather steering wheel and gearshift
 - Smart Start System (Hybrid only)
 - Silver instrument panel inlay (Petrol and Diesel only)
 - Titanium Blue instrument panel inlay (Hybrid only)
- Optional:**
- Toyota Touch & Go™ navigation



SPORT

Main features (additional to Icon)

- Yamato red seat trim
 - Carbon effect instrument panel inlay
- Optional:**
- Toyota Touch & Go™ navigation
 - Comfort Pack



EXCEL

Main features (additional to Icon)

- Koshi black seat trim
 - Dual-zone air conditioning
 - Cruise Control (Petrol and Hybrid only)
 - Heated front seats
 - Electric lumbar support (driver only)
 - Electrochromatic rear-view mirror
 - Smart Start System
 - Leather instrument panel inlay
- Optional:**
- Toyota Touch & Go™ navigation
 - Leather seats

WHEELS AND TRIMS



15" steel wheels with wheel caps (8-spoke)
Standard on Active



15" alloy wheels (5 double-spoke)
Standard on Hybrid Icon



16" alloy wheels (5 double-spoke)
Standard on Icon.
Standard on Sport and Excel (Diesel only)



17" alloy wheels (5-spoke)
Standard on Sport and Excel (Petrol only)



Komaki blue
Standard on Active



Yatomi black
Standard on Icon



Yamato red
Standard on Sport



Koshi black
Standard on Excel



17" alloy wheels, graphite (5 double-spoke)
Standard on Excel (Hybrid only)



16" and 17" Podium II alloy wheels, anthracite machine-faced
Optional



16" Orion alloy wheels, anthracite machine-faced
Optional



Katuri leather
Option on Excel (Petrol and Diesel only)



Tamura leather
Option on Excel (Hybrid only*)

* Comes with Ice Grey leather instrument panel inlay.

COLOURS



040 Pure White



1F7 Tyrol Silver*



1G6 Aspen Grey*



1H2 Deep Titanium*



209 Eclipse Black*



3R3 Vermillion Red*



4V8 Avantgarde Bronze*



8N0 Zenith Blue*



8T7 Island Blue*



070 Pearl White[§]

* Metallic paint.

[§] Pearlescent paint (Hybrid only).



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ACCESSORY PACKS

STYLE PACK

The Auris turns heads wherever it goes. The Style Pack builds on that appeal with an upgrade to 17" wheels, a distinctive rear skirt and chrome exhaust finisher. Custom decals (not shown).

1. Pitlane II alloy wheels

A bold 17" design in anthracite colour or anthracite with a machined alloy face.

2. Rear skirt

Sports inspired design in black mica colour.

3. Chrome exhaust finisher

The chrome-finished oval shape has been uniquely created for the Auris.



PROTECTION PACK

You will want to keep your new Toyota in showroom condition, and the Protection Pack contains all the essential items you'll need in a cost-effective pack.

1. Carpet mats

Relaxing textile with a tough rubber backing for tough carpet protection.

2. Mud flaps

The design minimises water, mud and stones spraying onto your car's body. Includes front and rear.

3. Boot liner

Made of plastic with raised edges to be water- and mud-resistant.

4. Scuff plates

The polished aluminium finish introduces a compelling detail to your car's interior.

5. Rear bumper plate

With a tough, good-looking polished steel finish to protect bumper paintwork when loading or unloading the boot.



ACCESSORIES

1. Chrome boot trim

A dash of chrome to highlight your car's distinctive rear-end design.

2. Side sills

Finished in chrome and shaped to emphasise the Auris side-panel styling.

3. Side mouldings

Side-panel styling and protection against minor damage. In black or painted to match your car.

4. Bumper corner protectors

Ideally positioned to guard against accidental scrapes. For the front and rear, and in black or painted to match your car.

5. Duo Plus restraint seat

For children between 9 months and 4 years (approximately 9 to 18 kg). Equipped with an ISOFIX fitting system.

6. Kid and Kidfix restraint seats

Height adjustable for children between 4 and 12 years (approximately 15 to 36 kg). The Kidfix model is equipped with an ISOFIX fitting system.

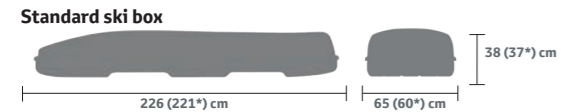


ACCESSORIES

Ski boxes



For those big snow holidays
Toyota ski boxes have been custom designed to exactly the right length, shape and capacity for securely carrying all your winter sports accessories.



Internal volume: 360 litres
Maximum content weight: 75 kg[§]
Holds 6 pairs of skis



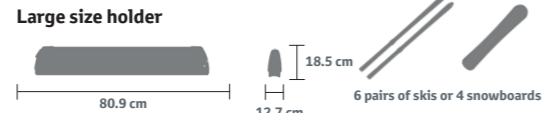
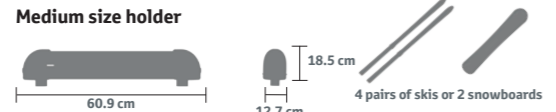
Internal volume: 450 litres
Maximum content weight: 75 kg[§]
Holds 8 pairs of skis

- Features**
- Weight: 17 kg standard, 21 kg large
 - High security three-point locking system
 - The central locking system prevents key removal until the box is locked
 - Fits square and extruded aluminium cross bars
 - Internal straps for securing the box contents
 - Made of colour-fast UV-resistant ABS plastic

Ski & snowboard holders



Simply load and go
The holders install easily and lock securely onto your roof rack so you can quickly load skis and snowboards whenever the inspiration takes you.

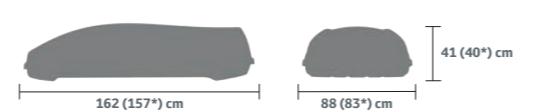


- Features**
- Weight: 3.85 kg medium, 4.85 kg large
 - Skis secured between soft rubber for grip and to prevent damage
 - Locking system for maximum security
 - Fits square and extruded aluminium cross bars
 - Push release for easy opening with gloved hands
 - Large holder slides to the car side for easy loading and unloading

Luggage box



Just right for families
The jackets and dresses, the shorts, shoes and playthings: a Toyota luggage box is perfect to carry all you need for those big family holidays and weekends away.



Internal volume: 360 litres
Maximum content weight: 75 kg[§]
Holds 4 medium/large bags

- Features**
- Weight: 18 kg
 - High security three-point locking system
 - The central locking system prevents key removal until the box is locked
 - Fits square and extruded aluminium cross bars
 - Internal straps for securing the box contents
 - Made of colour-fast UV-resistant ABS plastic

Bicycle holders



Rear-mounted multi-capacity

Toyota bicycle holders ensure safe transportation while making it easy to switch to pedal power the moment you arrive. The clamp-mounted rear holder is a universal solution that attaches to all genuine Toyota towing hitches. The Easy Click holder fits directly to a Toyota towing hitch or can be mounted with a stand-alone bicycle bracket for hybrid vehicles that do not have a towing capacity.

Key product highlights:	Easy Click rear bike holder	Clamp-mounted rear bike holder	
Load capacity (bikes)	2		1
Total load capacity (kg)	36		15
Dimensions LxW (cm)	105 x 58		159 x 29
Weight of unit (kg)	14		4.4
Fits frame dimensions (mm)	22–70		20–80
Vehicle's holding system	Stand-alone holder, horizontal detachable towing hitch	Horizontal detachable towing hitch	Fits square and extruded aluminium cross bars
Powerplug/Rear lights	7 pin or 13 pin		—
Safety	Locks bike to carrier		Locks bike to carrier
	Locks carrier to car		Locks carrier to car
	One-key system compatible		—
Fulfils city crash norm	Yes		Yes
Miscellaneous	Maximum weight per bike: 20 kg. Fits bikes with disc brakes. Tiltable for easy access to boot		UV-resistant plastic. Fits wheel width up to 5.6 cm

* Internal measurements shown in brackets.

§ When installed on your car, the maximum allowable content weight is 75 kg minus the weight of the box and minus the weight of your roof rack.



Quick and easy roof mounting

The lockable lightweight aluminium design attaches to a Toyota roof rack and has secure wheel and frame grips. Conveniently, the frame grip can be adjusted at roof height.

TECHNICAL SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE	1.33 I Dual VVT-i 6 M/T Start & Stop	1.6 I Valvematic 6 M/T	1.6 I Valvematic CVT	1.4 I D-4D 6 M/T Start & Stop	1.8 I HSD e-CVT
Fuel consumption (applicable legislation)					
Combined driving (mpg)	52.3	46.3*-47.9	48.7*-49.6	72.4-74.3 [§]	72.4*-74.3
Urban driving (mpg)	42.8	35.8	38.2	62.8-64.2 [§]	72.4*-76.3
Extra urban driving (mpg)	60.1	56.5*-58.9	57.6*-58.9	78.5-83.1 [§]	72.4*-76.3
Fuel tank capacity (litres)	50	50	50	50	45
Carbon dioxide emissions, CO₂ (applicable legislation)					
Combined driving (g/km)	125	138/140*	134/136*	99 [§] -103	87/91*
Urban driving (g/km)	152	181/183*	173	115 [§] -119	85/89*
Extra urban driving (g/km)	110	113/115*	111/114*	90 [§] -94	86/90*
Exhaust emissions (regulation EC/715/2007 as amended by EC 630/2012J)					
Euro class	Euro 5 J	Euro 5 J	Euro 5 J	Euro 5 J	Euro 5 J
Carbon monoxide, CO (mg/km)	251.2	354.6	232	189.1	124.3
Nitrogen Oxides, NOx (mg/km)	10.2	7.3	7.6	118.4	5.7
Hydrocarbons, THC & Nitrogen Oxides, NOx (mg/km)	–	–	–	134.2	–
Particulates, PM (mg/km)	–	–	–	1.45	–
Noise dB (A)	73	73	73	72	71
Hydrocarbons, THC (mg/km)	36.4	27.5	35.9	–	18.5
Hydrocarbons, NMHC (mg/km)	34.1	24.2	32.8	–	16.5

The fuel consumption, CO₂ and noise values are measured in a controlled environment on a basic production vehicle, in accordance with the requirements of European law published by the European Commission. For further information, or if you are interested in buying a basic production vehicle, please contact Toyota Motor Europe NV/SA. The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, installed equipment, load, number of passengers, ...) play a role in determining a car's fuel consumption and CO₂ emissions.

ENGINE	1.33 I Dual VVT-i 6 M/T Start & Stop	1.6 I Valvematic 6 M/T, CVT	1.4 I D-4D 6 M/T Start & Stop	1.8 I HSD e-CVT
Number of cylinders	4 cylinders, in line	4 cylinders, in line	4 cylinders, in line	4 cylinders, in line
Valve mechanism	16-valve DOHC with Dual VVT-i	16-valve DOHC with Valvematic	8-valve SOHC	16-valve DOHC with VVT-i
Fuel system	Intake port	Intake port	Common rail system Piezo injection	Direct injection
Displacement (cc)	1329	1598	1364	1798
Bore x stroke (mm x mm)	72.5 x 80.5	80.5 x 78.5	73.0 x 81.5	80.5 x 88.3
Compression ratio	11.5 : 1	10.7 : 1	16.5 : 1	13.0 : 1
Maximum power output (DIN hp)	99	132	90	136 [§]
Maximum power output (kW/rpm)	73/6000	97/6400	66/3800	73/5200
Maximum torque (Nm/rpm)	128/3800-3800	160/4400-4400	205/1800-2800	142/4000-4000
Additional information on motor generator				
Type				3JM
Maximum output (kW)				18
Maximum torque (Nm)				207
Maximum voltage (V)				650
Additional information on battery				
Type				Nickel-metal Hydride
Nominal voltage (V)				201.6

e-CVT = electronically controlled Continuously Variable Transmission CVT = Continuously Variable Transmission M/T = Manual transmission
* With 17" wheels. [§] Active only (15" wheels). [°] Petrol and electric combined total power.

TECHNICAL SPECIFICATIONS

PERFORMANCE	1.33 l Dual VVT-i 6 M/T Start & Stop	1.6 l Valvematic 6 M/T	1.6 l Valvematic CVT	1.4 l D-4D 6 M/T Start & Stop	1.8 l HSD e-CVT
Maximum speed (mph)	109	124	118	112	112
0–62 mph (secs)	12.6	10.0	11.1	12.5	10.9
Drag coefficient	0.290	0.290	0.290	0.280	0.280

BRAKES

Front and rear	Disc				
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SUSPENSION

	1.33 l Dual VVT-i, 1.4 l D-4D	1.6 l Valvematic, 1.8 l HSD
Front	MacPherson strut	MacPherson strut
Rear	Torsion beam	Double wishbone

DIMENSIONS AND WEIGHTS

Exterior length (mm)	4275
Exterior width (mm)	1760
Exterior height (mm)	1460
Front tread	1535*/1525 [§] /1515 [°]
Rear tread	1525*/1515 [§] /1505 [°]
Front overhang (mm)	920
Rear overhang (mm)	755
Wheelbase (mm)	2600
Turning circle – tyre (m)	5.2
Interior length (mm)	1830
Interior width (mm)	1485
Interior height (mm)	1180
Luggage overall length, rear seat up (mm)	1605

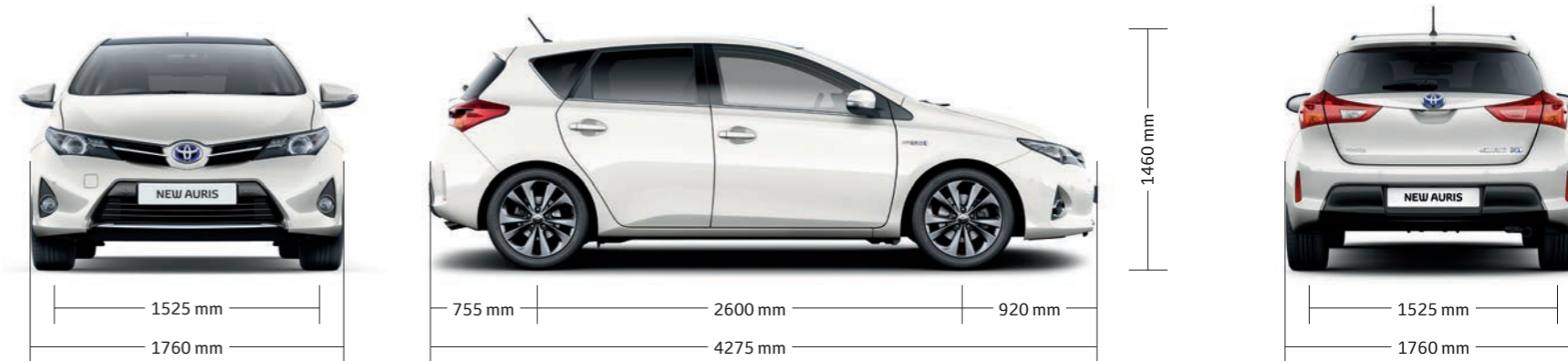
DIMENSIONS AND WEIGHTS

	1.33 l Dual VVT-i 6 M/T Start & Stop	1.6 l Valvematic 6 M/T	1.6 l Valvematic CVT	1.4 l D-4D 6 M/T Start & Stop	1.8 l HSD e-CVT
Gross vehicle weight (kg)	1735	1805	1830	1815	1815–1840
Kerb weight (kg)	1235–1260	1335	1335	1290–1315	1370
Towing capacity with brakes (kg)	1000	1300	1300	1000	–
Towing capacity without brakes (kg)	450	450	450	450	–

TYRES & WHEELS

	Active	Icon	Sport	Excel
15" steel wheels with wheel caps (8-spoke)	●	–	–	–
15" alloy wheels (5 double-spoke)	–	●**	–	–
16" alloy wheels (5 double-spoke)	–	● ^{§§}	● ^{°°}	● ^{°°}
17" alloy wheels (5-spoke)	–	–	● ^{***}	● ^{***}
17" graphite alloy wheels (5 double-spoke)	–	–	–	● ^{**}
Tyre repair kit	●	●	●	●

● = Standard ○ = Optional – = Not available e-CVT = electronically controlled Continuously Variable Transmission CVT = Continuously Variable Transmission
M/T = Manual transmission * With 15" wheels. [§] With 16" wheels. [°] With 17" wheels. ** Hybrid only. ^{§§} Petrol/Diesel only. ^{°°} Diesel Only. *** Petrol only.



EQUIPMENT

EXTERIOR	Active	Icon	Sport	Excel
Chrome-plated front grille	–	●	●	●
Silver surround on lower front grille	●	–	–	–
Chrome surround on lower front grille	–	●	●	●
Black bars on lower front grille	●	–	–	–
Piano black bars on lower front grille	–	●	●	–
Chrome bars on lower front grille	–	–	–	●
Body coloured logo surround	●	●	–	●
Piano black logo surround	–	–	●	–
Black finish on lower grille/rear diffuser	●	–	–	–
Piano black finish on lower grille/rear diffuser	–	●	●	●**
Graphite finish on lower grille/rear diffuser	–	● (Hybrid only)	–	● (Hybrid only)
Single exhaust pipe	●	●	●	●
Exhaust diffuser	–	●*	●*	●*
Black B-pillar	●	–	–	–
Piano black B-pillar	–	●	●	●
Black window frame decoration	●	–	●	–
Chrome window frame decoration	–	●	–	●
Chrome surround on front fog lights	–	●	–	●
Body-coloured, electric and heated door mirrors with integrated turning signals	●	●	●	●
Retractable door mirrors	–	–	○ [§]	●
Body-coloured rear bumper	●	●	●	●
Body-coloured door handles	●	●	●	●

EXTERIOR	Active	Icon	Sport	Excel
Skyview panoramic roof	–	–	–	○
Front and rear parking sensors	–	○ [°]	○ [°]	●
Intermittent front wipers	●	●	●	●
Rain and dusk sensors	–	–	○ [§]	●
Rear-view parking camera	–	●	●	●
Intelligent Parking Assist (including 10 parking sensors)	–	○	○	●
Power door locking	●	●	●	●
Remote door locking	●	●	●	●
Multi-reflector halogen headlights	●	●	●	●**
Daytime running lights (LED type)	●	●	●	●
Follow-me-home headlights	●	●	●	●
Rear combination lights (bulb type)	●	●**	●	●**
Rear combination lights (LED type)	–	● (Hybrid only)	–	● (Hybrid only)
High-mounted stop lights (LED type)	●	●	●	●
Front fog lights	–	●	●	●
Rear privacy glass	–	–	●	●
Green tempered glass	●	●	–	–

● = Standard ○ = Optional – = Not available
 * Standard on 1.6 Petrol only. § If Comfort Pack is specified. ° If Intelligent Park Assist is specified. ** Petrol/Diesel only.

EQUIPMENT

COMFORT	Active	Icon	Sport	Excel
Smart Entry & Smart Start System	–	–	○*	●
Push-start button	–	● (Hybrid only)	○*	●
Cruise control	–	–	–	● [§]
Adjustable speed limiter	–	–	–	● [§]
Manual headlight levelling	●	●	●	●
Front power windows	●	●	●	●
Rear power windows	–	●	●	●
Auto up & down function on driver's window	●	●	●	●
Auto up & down function on all windows	–	–	○*	●
Illuminated entry system	●	●	●	●
Urethane gear shift knob	●	–	–	–
Leather gear shift knob	–	●	●	●
Manual rear-view mirror	●	●	●	–
Electrochromatic rear-view mirror	–	–	○*	●
Front and rear assist grips	●	●	●	●
Driver and passenger sun visors	●	●	●	●
Rain sensing wipers	–	–	○*	●

COMFORT	Active	Icon	Sport	Excel
Dusk-sensing headlights	–	–	○*	●
Mirror on sun visor	●	●	●	●
Rear armrest	–	●	●	●
Black instrument panel inlay	●	–	–	–
Silver instrument panel inlay	–	● [°]	–	–
Carbon film instrument panel inlay	–	–	●	–
Black leather instrument panel inlay	–	–	–	●
Titanium blue instrument panel inlay	–	● (Icon Hybrid only)	–	–
Black instrument cluster surrounds	●	–	–	–
Silver instrument cluster surrounds	–	●	●	●
Manual tilt and telescopic steering wheel	●	●	●	●
Automatic air conditioning	●	●	●	–
Dual-zone automatic air conditioning	–	–	–	●
Front, rear and boot 12V power outlets	●	●	●	●

● = Standard ○ = Optional – = Not available

* If Comfort Pack specified. [§] Not available on 1.4 Diesel.

[°] Petrol/Diesel only.

EQUIPMENT

SEATS	Active	Icon	Sport	Excel
Front sports seats	–	–	●	–
Driver power lumbar support	–	–	–	●
Driver and passenger heated seats	–	–	–	●

STORAGE	Active	Icon	Sport	Excel
Dual-level deckboard	–	●	●	●
Front cup holders	●	●	●	●
Rear cup holders	–	●	●	●
Luggage tray	●	●	●	●
Console box	●	●	●	●
Sliding lid on console box	–	●	●	●
Fabric armrest on console box	●	●	●	–
Leather armrest on console box	–	–	–	●
Cup holders in rear armrest	–	●	●	●

INFO & AUDIO	Active	Icon	Sport	Excel
Toyota Touch™	–	●	●	●
Toyota Touch & Go™	–	○	○	○
Audio switches on steering wheel	●	●	●	●
Telephone switch on steering wheel	–	●	●	●
Voice recognition switch on steering wheel	–	●	●	●
Bluetooth® hands-free system	–	●	●	●
Multi-information display	●	●	●	●
Analogue speedometer	●	●	●	●
Rear-view camera display with parking lines	–	●	●	●

INFO & AUDIO	Active	Icon	Sport	Excel
Radio and CD player with WMA and MP3 capabilities	●	–	–	–
4 speakers	●	–	–	–
6 speakers	–	●	●	●
Aux-in connector	●	●	●	●
USB connector	●	●	●	●

SAFETY	Active	Icon	Sport	Excel
Active Safety				
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)	●	●	●	●
Brake Assist (BA)	●	●	●	●
Hill-start Assist Control (HAC)	●	●	●	●
Vehicle Stability Control (VSC)	●	●	●	●
Traction Control (TRC)	●	●	●	●
Front seat belt reminder	●	●	●	●
Rear seat belt reminder	●	●	●	●
Passive Safety				
Supplemental Restraint System (SRS) airbags – 7 airbags	●	●	●	●
ISOFIX seat fixing	●	●	●	●
Pre-tensioners and force limiters	●	●	●	●
Whiplash Injury Lessening (WIL) seats	●	●	●	●

● = Standard ○ = Optional – = Not available

GLOSSARY

Discover more about Auris technology.



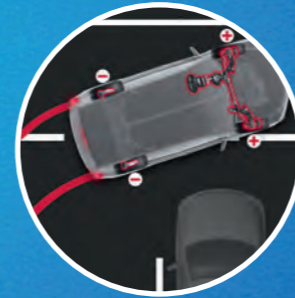
Rain sensor

The automatic rain sensor instantly sets the appropriate wiper speed and intervals.



Smart Entry & Start System

Instead of a conventional key, the Smart Entry & Start System features a transmitter that allows you to unlock the doors by pulling the handle and lock them again by pressing a button. To start or stop the engine, simply press the Start/Stop button. All you need to do is carry the Smart Entry key in your pocket or handbag.



Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)

ABS prevents the wheels from locking while braking. EBD complements this by optimising brake force distribution between each wheel to compensate for different loads. Together the two systems help you to maintain steering control when braking heavily.



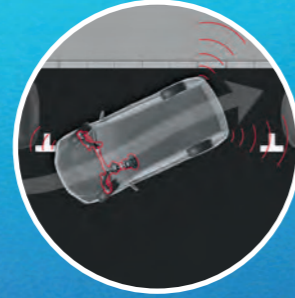
Hill-start Assist Control (HAC)

HAC helps to ensure a smooth start on steep inclines by applying the brakes for up to 2 seconds after the brake pedal is released. This prevents the vehicle from rolling back. It is activated by pushing the brake pedal harder after stopping as long as the transmission shift lever is in any forward gear position.



Dusk sensor

The dusk sensor monitors light levels and automatically switches on the headlights when the light is low.



Intelligent Parking Assist (IPA)

IPA automatically manoeuvres you into your chosen parking spot. Using technology that includes a rear-mounted camera and Electronic Power Steering (EPS), IPA calculates the steering movements to enter a suitable parking space. You simply define the limits of the space in which you want to park, control the reversing speed and let IPA park your vehicle.



Vehicle Stability Control (VSC)

VSC automatically activates each individual brake as needed and controls engine output to help maintain stability and prevent skidding when turning sharply or cornering on slippery road surfaces.



Traction Control (TRC)

If you accelerate too hard and cause the drive wheels to lose grip and begin spinning, TRC will automatically reduce engine power and control brake force to help restore traction.



Follow-me-home headlights

Activated by the driver for added safety and practicality at night, the headlights remain lit for 30 seconds after parking your car to illuminate your path to the front door.



Supplemental Restraint System (SRS) Airbags

This model is fitted with seven airbags. They include driver's knee airbag, SRS airbags for both driver and passenger, side airbags for the front seats, and SRS curtain shield airbags covering both the front and rear seat passengers.



Brake Assist (BA)

If you attempt an emergency stop, BA will detect this and apply additional brake pressure. This enables ABS to work to its maximum potential.

TOYOTA AND THE ENVIRONMENT



- National sales centres
- Logistics centres – vehicles
- Logistics centres – accessories/spares
- Production sites
- Supporting companies
- Training centres

As a worldwide corporation we aim to be wherever our customers need us, and therefore we have a strong presence in Europe. This shortens delivery distances and results in substantial time savings that are good for you and the environment.



Designing your car

Each design detail on our vehicles is analysed to ensure the lowest possible environmental impact throughout its life cycle. This meticulous approach has led to an array of innovative features on our cars that contribute to environmental efficiency.

The environmental impact of the Auris (engine type 1ND – diesel) compared to the previous model is demonstrated through the complete life cycle analysis with 18% CO₂ (Carbon dioxide), 22% NO_x (Nitrogen Oxide), 17% NMHC (Non-Methane Hydrocarbons), 43% PM (Particulate Matter) and 10% SO_x (Sulphur Oxide) reduction.

The environmental impact of the Auris Hybrid (engine type 2ZR – hybrid) compared to the previous model is demonstrated through the complete life cycle analysis with 4% CO₂ (Carbon dioxide), and 7% PM (Particulate Matter) reduction.

60% less CO₂ used to build an Auris since 1993

Making your car

At Toyota, every effort is made to ensure environmental efficiency throughout the manufacturing process. Since 1993, we have reduced the average energy consumption per vehicle built at Toyota Motor Manufacturing UK (TMUK) by over 65%. Waste disposed of at cost was also reduced by over 65%, while the water consumption per vehicle built was reduced by over 69%.



In the design phase Toyota aims for cleaner engines. Thanks to Toyota Optimal Drive we are achieving even more. Every component is optimised to save weight and space, reduce friction or simply work more efficiently. This delivers lighter, more compact engines and advanced transmissions. You enjoy lower emissions and greater fuel economy without compromising driving pleasure. This is a new era of engine design.



Getting vehicles and parts to you

Toyota is always looking to employ the most efficient and environmentally friendly logistical and delivery methods.



Selling and servicing your car

We have developed a sustainable retailer programme to reduce energy, water and waste emissions generated across our network. This covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new retailers, as well as carrying out energy audits to identify efficiency improvements at existing Centres.



Full hybrid, full satisfaction – Toyota's unique Hybrid Synergy Drive® is the world's most advanced hybrid technology. Outstanding levels of fuel efficiency, low CO₂ emissions and high performance are achieved through the intelligent combination of two electric motors and a powerful 1.8 litre engine – seamlessly choosing the best operating mode as you drive.

95% of your Auris is recoverable

The end of the road for your vehicle?

Toyota always designs and manufactures its vehicles with an eye on the three Rs: reduce, reuse and recycle. For example, 95% of every Auris is reusable and recoverable, 100% of materials are coded and four heavy metals have been eliminated completely in accordance with 2000/53/EC. In addition, our environmental policy means that we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: www.toyota.eu or contact your local Toyota Centre.

20-30% less fuel and CO₂

Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO₂ emissions by around 20–30%.

1. Remove any extra weight and roof load.
2. Plan your route and avoid detours.
3. Avoid using your car for short journeys.
4. Check your tyre pressure regularly.
5. Service your car according to the owner's manual.
6. Shift up gear earlier.
7. Only use air conditioning when necessary.
8. Follow and anticipate traffic flow.
9. Keep your windows closed.
10. Switch off your engine if you have to wait longer than 60 seconds.

OWNING THE ALL NEW AURIS

On the day you purchase your all new Auris, your Toyota Centre will present you with the 'Auris Passport'. It's a guide to getting the best out of your Auris and its comprehensive range of features. Of course, your Toyota Centre will explain the Auris to you in detail – and always be available should you require any assistance.

5-Year Toyota Warranty

Every new Toyota car comes with a 5-year/100,000-mile warranty, whichever comes first, with no mileage limitation for the first year. This covers your car against the unlikely event of a manufacturing defect. Additionally, the hybrid battery in the Auris Hybrid is covered, in the event of a manufacturing defect, for 8 years/100,000 miles, whichever comes first. For full details, please ask your Official Toyota Centre or visit www.toyota.co.uk/5yearwarranty

Corrosion cover The warranty offers 12 years' coverage, regardless of mileage, against perforation of the bodywork (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship.

Rust and paint defects The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of 3 years, regardless of mileage.

After the initial warranty period has ended, you can extend your warranty until the vehicle is 7 years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle*, meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Intelligent design

The all new Auris is designed and engineered to minimise the maintenance overhead. Equally important is that all new Auris technology is made easily accessible so that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your all new Auris in an ideal working condition.

Toyota quality servicing

Your Toyota Centre will talk you through the all new Auris servicing and maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your all new Auris needs a comprehensive service, dependent on driving style and conditions, up to once every two years or 20,000 miles (whichever comes sooner). An intermediate service is necessary every year or 10,000 miles (whichever comes sooner). You will also get a free visual safety check with each service.

Toyota Roadside Assistance

When you buy a Toyota you automatically receive 12 months A.A. Roadside Assistance in the UK and Europe, free of charge. As an owner you will also benefit from specially negotiated offers and promotions on a whole host of exciting leisure and motoring activities. To find out more visit www.toyota.co.uk/owners

Toyota Accident Assistance

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

Toyota genuine parts

The all new Auris is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low parts and labour charges.

Added security

The all new Auris' security system withstands the insurance industry's rigorous 5-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort or practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has up to a 5-year warranty when purchased together with the vehicle*.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712. Calls are charged at Local NTS (National Translational Service) rate.

Toyota Approved Used Car Scheme

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months' warranty, AA breakdown cover, 12 months' A.A. Roadside Assistance[§] and a 30-day vehicle exchange plan.

Recycling Toyota End-Of-Life Vehicles

We offer a free vehicle take back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/environment

* Check with your Toyota Centre for specific warranty details.

[§] Except on non-Toyota vehicles.

FLEXIBLE FINANCE FROM TOYOTA FINANCIAL SERVICES

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans has been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these and other benefits together in one flexible package.

AccessToyota is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from 2 to 3 years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/optional final payment, plus the cost of borrowing.

In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.

Then when your agreement comes to an end you have three flexible choices:

- Part exchange your vehicle for a brand new Toyota
- Pay your final payment (the GFV) and take full ownership of the car*
- Simply hand the car back with nothing more to pay[§]

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

Flexible Finance for all Toyota customers

Whatever your needs, to complement **AccessToyota**, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT-efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500. Calls are free of charge from a BT Unlimited Weekend plan. Mobile and other providers charges may vary.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

* On payment of the option-to-purchase fee.

[§] Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

[¶] With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full details.

Toyota Financial Services is authorised and regulated by the Financial Services Authority. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

FINANCIAL SERVICES |  TOYOTA



Point your smartphone or webcam at the graphic and experience the all new Auris right now.



TOYOTA

ALWAYS A BETTER WAY

TO EXPERIENCE THE ALL NEW AURIS OR FOR MORE INFORMATION, PLEASE CONTACT YOUR LOCAL CENTRE OR VISIT OUR WEBSITE
TOYOTA.CO.UK/NEWAURIS



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GBNGV-1112B-AU December 2012

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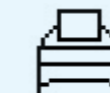
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