

The BMW M5



The Ultimate
Driving Machine



THE BMW M5.

PRICE LIST.
FROM JULY 2014.

BMW EfficientDynamics
Less emissions. More driving pleasure.

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www.bmw.co.uk/M5



THE BMW M5.

Power delivery, torque and dynamics: the BMW M5 embodies pure athleticism. The M TwinPower Turbo eight-cylinder petrol engine doesn't just quicken your pulse, it speeds up your everyday life providing uncompromising presence as a natural leader that conquers every challenge, whether on the open road or in the city. The optional Competition package further enhances the sportiness of this exceptional vehicle with an increase in engine output, Sport suspension and steering with exterior design features such as Black Chrome exhaust tailpipes and exclusive 20" M Double-spoke alloy wheels.

Discover the fascination of speed. The BMW M5.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against a BMW M5 at www.bmw.co.uk/EfficientDynamics

**Auto
Start-Stop**



**Brake Energy
Regeneration**



**High-precision
direct injection**



**Reduced Rolling
Resistance Tyres**



BMW EfficientDynamics
Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

The BMW M5 is available with a variety of standard equipment. The below table highlights some of this equipment, whilst further details can be found in the BMW M5 model Brochure.

M5

- 19" light alloy M Double-spoke style 345 M
- 20GB hard disk drive (HDD) memory
- Adaptive Headlights
- Air conditioning, automatic with four-zone control
- Ambient lighting – switchable BMW Classic Orange/ Cold White LED
- Black panel display, full
- BMW ConnectedDrive Services, comprising:
 - BMW Emergency Call
 - BMW Online Services, including BMW Apps
 - BMW TeleServices
 - Information Plus
 - Real Time Traffic Information
 - Remote Services
- Brake calipers – Aluminium, front and rear, coloured Blue
- Cruise control with brake and speed limiting function
- DAB tuner
- Door sill finishers with M designation
- EU6 emissions management
- Exhaust tailpipes, four, Chrome
- Extended Merino leather upholstery
- Exterior trim, High-gloss Shadowline
- Foglights, rear
- Glass sunroof
- Head-up Display
- Headlining, Anthracite
- High-beam Assistant
- iDrive Touch Controller with shortcut buttons
- Interior trim, Aluminium Trace
- Kidney grille, Chrome surround with Chrome fronted double Black vertical slats and M5 badging
- MDrive Manager
- M Instrument panel
- M rear spoiler
- M Sport leather multi-function steering wheel with gearshift paddles
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Rain sensor with automatic headlight activation
- Seat heating, front
- Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC
- Sport seats – front, electric with driver memory
- Tyre pressure monitoring
- V8 engine with four-valve technology and High-precision direct injection
- Xenon Headlights

RRP from £72,320 inc. VAT





THE NEW BMW M5 30 JAHRE EDITION.

The new BMW M5 30 Jahre Edition celebrates 30 years of the BMW M5. With just 300 vehicles being produced – only 30 of which will be available in the UK – the new BMW M5 30 Jahre Edition epitomises exclusivity. Featuring the largest output of any production BMW at 600hp (40hp more than the standard M5), the new BMW M5 30 Jahre Edition achieves 0 to 62mph in just 3.9 seconds – the fastest time of any BMW production car.

The new BMW M5 30 JAHRE EDITION

- 600hp power and 700Nm torque output
- 20" light alloy M Double-spoke style 601 M, Bi-colour
- '30 Jahre M5' stitching on front and rear seats
- Adaptive LED Headlights
- Anthracite Alcantara centre console, armrests and door pulls
- BMW Individual Black Alcantara / Full Merino leather upholstery
- BMW Individual Frozen Dark Silver metallic paintwork
- Comfort Access with smart-opener
- Competition package
- Dark Chrome exhaust tailpipes, side gills, kidney grille and door handle inserts
- Door sill finishers with '30 Jahre M5' designation
- Driving Assistant
- Headlining, Anthracite Alcantara
- Instrument panel upper and lower sections, Nappa leather
- Interior trim, Dark Aluminium Trace with Dark Chrome finisher, '30 Jahre M5' and '1/300' designation
- Loudspeaker system – harman/kardon
- Lumbar support, driver and front passenger
- M Sport Anthracite Alcantara multi-function steering wheel with gearshift paddles
- M Sport multi-function seats, front
- Side gills with '30 Jahre M5' designation
- Split-folding rear seat with additional 12 volt rear power sockets

RRP from £90,250 inc. VAT



STANDARD EQUIPMENT HIGHLIGHTS.



The M Sport multi-function seats in BMW Individual Black Alcantara/Full Merino leather upholstery with '30 Jahre M5' stitching emphasise the athletic and dynamic interior of the new BMW M5 30 Jahre Edition (shown here with optional front seat ventilation).



The standard Dark Aluminium Trace interior trim with Dark Chrome finisher and '1/300' designation is exclusive to the new BMW M5 30 Jahre Edition and creates a powerful impression.

OPTIONAL EQUIPMENT HIGHLIGHTS.



Developed in collaboration between BMW and Akrapovic, this lightweight sport exhaust system made entirely from Titanium produces a rich, powerful sound to amplify the characteristic M TwinPower Turbo V8 sound.

Exclusively to the BMW M5 30 Jahre Edition, the M Performance exhaust system can be fully fitted with the Titanium tailpipe finishers for **£6,645** or Carbon tailpipe finishers for **£6,890**.



OPTIONAL EQUIPMENT HIGHLIGHTS.



ADAPTIVE LED HEADLIGHTS.

Full white LED lights ensure the closest resemblance to day light and provide a unique and distinctive character. The intelligent system can also adapt the beam distribution depending on the traffic situation. The left and right headlight beams are controlled independently enabling light to be channelled around or away from other vehicles.

- Enhanced safety due to improved road visibility
- Fully autonomous system so you can relax and focus on the road ahead
- The system works at various speeds and light conditions

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SURROUND-VIEW.

Provides a clear 270° view around your BMW. Additional cameras underneath the exterior side mirrors augment a birds-eye view in the Control Display, so that you can see exactly what is happening all around you. Furthermore, a Side-view enables you to clearly see if it is safe to pull out of tight junctions or exits where the view would otherwise be obscured from the driver's position.

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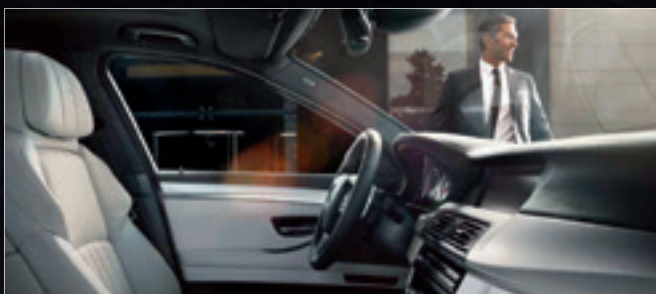


B&O ADVANCED AUDIO SYSTEM.

Specifically designed to deliver a concert hall experience from the comfort of your BMW. Studio and Expanded listening modes allow you to tailor the experience to best suit the musical genre and up to sixteen loudspeakers are integrated around the entire cabin for an exhilarating surround sound for driver and passengers.

- Moving Centre speaker with Bang & Olufsen Acoustic Lens Technology ensuring constant audio quality in all seats
- 5.1 Surround Sound with 16 active loudspeakers with up to 1,200 watts, model specific sound-tuning
- Illuminated, solid aluminium grills with B&O designation

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COMFORT ACCESS WITH SMART OPENER.

Lock and unlock your BMW without having to use the key fob. A sensor system detects the key on your person to enable ultra-convenient entry and exit for the driver and passengers.

- Includes a smart opening of the tailgate by simply swiping your foot under the rear bumper
- Seamless convenience
- Enhanced comfort with entry, exit and ignition start without having to use the key fob

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THE BMW M5.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)
M5	560	4.3	28.5	231
M5 with optional Competition package	575	4.2	28.5	231
M5 30 Jahre Edition	600	3.9	28.5	231



PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2014 / 2015)	VED band	Insurance group
M5	£60,266.67	£12,053.33	£72,320	£73,960	£73,045	35%	L	48*
M5 30 Jahre Edition	£75,208.33	£15,041.67	£90,250	£91,890	£90,975	35%	L	50

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The BMW M5 model falls into the category listed below:

CO ₂ emissions (g/km)	Band L 226 – 255
First year VED	£860
Annual VED (second year onwards)	£485

* = With Competition package, insurance group is 49.

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left



BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-

crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous

intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly

made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.



STANDARD AND OPTIONAL EQUIPMENT.

	M5	M5 30 Jahre Edition	Price
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BMW EFFICIENT DYNAMICS

Auto Start-Stop	●	●	Std
Brake Energy Regeneration	●	●	Std
High-precision direct injection	●	●	Std
Reduced Rolling Resistance Tyres	●	●	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

PAINTWORK

Metallic Available in: Black Sapphire, Imperial Blue Xirallic, Jatoba, Monte Carlo Blue, Sakhir Orange, Silverstone, Singapore Grey, Space Grey	met	●	-	Std
Non-metallic Available in: Alpine White	uni	○	-	£0
BMW Individual Available in: Azurite Black, Champagne Quartz, Citrine Black, Moonstone, Pyrite Brown	ind	○	-	£1,045
Available in: Frozen Bronze	ind	○	-	£2,725
Available in: Frozen Dark Silver	490	-	●	Std

UPHOLSTERIES

Extended Merino leather¹ Available in: Black, Sakhir Orange, Silverstone	LK	●	-	Std
Full Merino leather¹ Available in: Black, Sakhir Orange, Silverstone Not with 776	X3	○	-	£5,445
BMW Individual Black Alcantara / Full Merino leather¹	Z1XX	-	●	Std
BMW Individual Extended Merino leather¹ Available in: Amaro Brown, Champagne, Cashmere Beige, Nutmeg, Platinum, Silk Grey. All with Black world.	ZA	○	-	£1,855

PACKAGES

Active Security package Comprises: – 5AG Lane change warning system – 5AL Dynamic Safety – 5AS Driving Assistant	ZAS	○	-	£1,125
		-	○	£795
Competition package Comprises: – 0 to 62mph in 4.2 seconds 3.9 seconds for M5 30 Jahre Edition – Exclusive 20" M Double-spoke style 601 M light alloy wheels Bi-colour for M5 30 Jahre Edition – Power output increased by 15hp to 575hp (423kW) 600hp (441kW) for M5 30 Jahre Edition – Sport exhaust with Black Chrome exhaust tailpipes – Sport steering – Sport suspension Only with 688 / 6F2	7MA	○	●	£6,700

Key
● = Standard ○ = Optional ¹ = Leather upholstery features on varying seat aspects depending on the seat type chosen. For full details please refer to the BMW M5 model Brochure or consult your BMW Dealer.



PACKAGES (CONT.)

		M5	M5 30 Jahre Edition	Price
Rear Seat Entertainment package	ZRE	○	○	£2,800
Comprises:				
– 601 TV function				
– 6FH Rear seat entertainment – BMW Professional				

INTERIOR TRIMS

Aluminium Trace	4L9	●	-	Std
Dark Aluminium Trace	4L9	-	●	Std
Dark Ash-grain wood, High-gloss	4BN	○	-	£0
Fineline Anthracite wood	4CE	○	-	£0
BMW Individual Auburn Sycamore wood, High-gloss	XE5	○	-	£460
BMW Individual Light Sen wood, High-gloss	XEW	○	-	£460
BMW Individual Piano Black	XE7	○	-	£460

TRANSMISSION

Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC	2MK	●	●	Std
Includes uni-directional steering wheel mounted gearshift paddles				

STEERING AND CHASSIS

Variable Damper Control (VDC)	223	●	●	Std
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SAFETY AND TECHNOLOGY

Adaptive Headlights	524	●	-	Std
Adaptive LED Headlights	552	○	●	£1,495
Not with 524				
Driving Assistant	5AS	○	●	£540
Dynamic Safety	5AL	○	○	n/a*
Only with and included in ZAS				
Head-up Display	610	●	●	Std
Headlight wash	502	●	●	Std
High-beam Assistant	5AC	●	●	Std
Lane change warning system	5AG	○	○	£500
M Carbon ceramic brakes	2NK	○	○	£7,395
Only with 2NZ / 2TY / 2TX				
Night Vision with pedestrian recognition	6UK	○	○	£1,510
Park Distance Control (PDC), front and rear	508	●	●	Std
Reversing Assist camera	3AG	○	○	£375
Speed limit display	8TH	○	○	£250
Surround-view	5DL	○	○	£530
Only with 3AG				
Tyre pressure monitoring	2VB	●	●	Std
Xenon Headlights	522	●	-	Std

Key

● = Standard ○ = Optional Only with = these options must be ordered together * = Included within package, see page 12 for package information.



M5

M5 30 Jahre Edition

Price

SEATS

		M5	M5 30 Jahre Edition	Price
Lumbar support, driver and front passenger	488	○	●	£275
In combination with 4MA		○	●	£0
M Sport multi-function seats, front Only with 488	4MA	○	●	£875
Oscillating seat base function Only with 4MA	455	○	○	£395
Seat adjustment – front, electric with driver memory	459	●	-	Std
Seat heating, front	494	●	●	Std
Seat heating, rear	496	○	○	£325
Seat ventilation, front Only with 4MA	453	○	○	£510
Split-folding rear seat	465	○	●	£335

EXTERIOR EQUIPMENT

		M5	M5 30 Jahre Edition	Price
Bootlid operation, powered	316	○	○	£430
Comfort Access with smart-opener	322	○	●	£695
In combination with 3AC		○	●	£600
Exterior mirrors – folding, automatically dimming	430	●	●	Std
Exterior trim, High-gloss Shadowline	760	●	●	Std
Exterior trim, Matt Aluminium	3MB	○	-	£0
Model designation deletion	320	○	-	£0
Soft-close doors	323	○	○	£435
Towbar, electric	3AC	○	○	£855

INTERIOR EQUIPMENT

		M5	M5 30 Jahre Edition	Price
12V power sockets	575	○	●	£45
Air conditioning, automatic with four-zone control	4NB	●	●	Std
Ambient interior lighting	4UR	●	●	Std
BMW Individual Alcantara headlining¹ Available in: Amaro Brown, Champagne, Platinum, Silk Grey	XD5	○	-	£1,060
BMW Individual reading lights, rear	4M8	○	○	£305
Climate Comfort windscreen	358	○	○	£215
Floor mats, velour	423	●	●	Std
Glass sunroof	403	●	●	Std
Headlining, Anthracite	775	●	-	Std
Headlining, Anthracite Alcantara	776	○	●	£795
Rear-view mirror, automatically dimming	431	●	●	Std
Smoker's package deletion	441	○	○	£0
Sun protection glass	761	○	○	£345

Key

● = Standard ○ = Optional Only with = these options must be ordered together Not with = these options are not available for ordering together
¹ = Only available with the corresponding BMW Individual leather upholstery.



M5

M5 30 Jahre Edition

Price

INTERIOR EQUIPMENT (CONT.)

Sunblind – rear windscreen, electric	415	<input type="radio"/>	<input type="radio"/>	£300
Sunblinds – rear windscreen, electric and rear side windows, manual	416	<input type="radio"/>	<input type="radio"/>	£410
Through-loading ski bag Only with 465	464	<input type="radio"/>	<input type="radio"/>	£75
Universal remote control¹	319	<input type="radio"/>	<input type="radio"/>	£195

STEERING WHEELS

Steering column with electric adjustment	245	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
Steering wheel heating	248	<input type="radio"/>	<input type="radio"/>	£185

AUDIO AND COMMUNICATION

B&O Advanced audio system	6F2	<input type="radio"/>	<input type="radio"/>	£3,345
BMW Emergency Call²	6AC	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
BMW Online Services³	6AK	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
BMW TeleServices²	6AE	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
DAB tuner	654	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
DVD changer	696	<input type="radio"/>	<input type="radio"/>	£450
Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control	6NS	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
Information Plus³	6AN	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
Internet⁴	6AR	<input type="radio"/>	<input type="radio"/>	£95
Loudspeaker system – BMW Advanced	676	<input checked="" type="radio"/>	<input type="radio"/>	Std
Loudspeaker system – harman/kardon	688	<input type="radio"/>	<input checked="" type="radio"/>	£510
Online Entertainment	6FV	<input type="radio"/>	<input type="radio"/>	£325
		<input type="radio"/>	<input type="radio"/>	£190
In combination with 688 / 6F2		<input type="radio"/>	<input type="radio"/>	£190
Navigation system – BMW Professional Multimedia	609	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
Real Time Traffic Information³	6AM	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
Rear seat entertainment – BMW Professional	6FH	<input type="radio"/>	<input type="radio"/>	£2,130
Remote Services²	6AP	<input checked="" type="radio"/>	<input checked="" type="radio"/>	Std
TV function	601	<input type="radio"/>	<input type="radio"/>	£870

SUPPLEMENTARY OPTIONS

BMW Service Inclusive⁵ Package covering servicing costs for 5 years / 50,000 miles		<input type="radio"/>	<input type="radio"/>	£1,000
BMW Service Inclusive Plus⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles		<input type="radio"/>	<input type="radio"/>	£4,620
BMW Trackstar⁶		<input type="radio"/>	<input type="radio"/>	£147.50

Key

● = Standard ○ = Optional Only with = these options must be ordered together / = Indicates 'or' ¹ = To confirm compatibility of devices please refer to www.homelink.com ² = Active for the life of the vehicle. ³ = Active for three years, renewable thereafter. ⁴ = Active for one year, renewable thereafter. ⁵ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive ⁶ = Annual price, excludes fitment and subscription. Please consult your local BMW Dealer for further details. Content correct at time of going to print. Prices subject to change.



M5

M5 30 Jahre Edition

Snow chains

Run-flat tyres

Price

LIGHT ALLOY WHEELS

19" M Double-spoke style 345 M ¹	2N7	●	-	-	-	Std
20" M Double-spoke style 601 M, Bi-colour ¹	2TX	-	●	-	-	Std
20" M Double-spoke style 343 M ¹	2NZ	○	-	-	-	£2,080
In combination with 7MA		○	-	-	-	£290
20" M Double-spoke style 601 M ¹ Only with 7MA	2TX	○	-	-	-	n/a*
20" M Double-spoke style 343 M, Black ¹	2TY	○	-	-	-	£2,410
In combination with 7MA		○	-	-	-	£620



19" M Double-spoke style 345 M

20" M Double-spoke style 601 M,
Bi-colour

20" M Double-spoke style 343 M



20" M Double-spoke style 601 M



20" M Double-spoke style 343 M, Black

Key

● = Standard ○ = Optional - = Not available ¹ = Mobility tyre sealing system provided as standard. * = Included within package, see page 12 for package information.
BMW Winter Tyre Packages available on BMW M5 models, for more information please contact your local BMW Dealer.

CODE GLOSSARY.

223	Variable Damper Control (VDC)	496	Seat heating, rear	6AN	Information Plus
245	Steering column with electric adjustment	4BN	Interior trim, Dark Ash-grain wood, High-gloss	6AP	Remote Services
248	Steering wheel heating	4CE	Interior trim, Fineline Anthracite wood	6AR	Internet
2MK	Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC	4L9	Interior trim, Aluminium Trace	6F2	B&O Advanced audio system
2NK	M Carbon ceramic brakes	4L9	Interior trim, Dark Aluminium Trace	6FH	Rear seat entertainment – BMW Professional
2VB	Tyre pressure monitoring	4M8	BMW Individual reading lights, rear	6FV	Online Entertainment
316	Bootlid operation, powered	4MA	M Sport multi-function seats, front	6NS	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
319	Universal remote control	4NB	Air conditioning, automatic with four-zone control	6UK	Night Vision with pedestrian recognition
320	Model designation deletion	4UR	Ambient interior lighting	760	Exterior trim, High-gloss Shadowline
322	Comfort Access with smart-opener	502	Headlight wash	761	Sun protection glass
323	Soft-close doors	508	Park Distance Control (PDC), front and rear	775	Headlining, Anthracite
358	Climate Comfort windscreen	522	Xenon Headlights	776	Headlining, Anthracite Alcantara
3AC	Towbar, electric	524	Adaptive Headlights	7MA	Competition package
3AG	Reversing Assist camera	552	Adaptive LED Headlights	8TH	Speed limit display
3MB	Exterior trim, Matt Aluminium	575	12 volt power sockets	ind	BMW Individual paintwork
403	Glass sunroof	5AC	High-beam Assistant	LK	Upholstery – Extended Merino leather
415	Sunblind – rear windscreen, electric	5AG	Lane change warning system	met	Metallic paintwork
416	Sunblinds – rear windscreen, electric and rear side windows, manual	5AL	Dynamic Safety	uni	Non-metallic paintwork
423	Floor mats, velour	5AS	Driving Assistant	X3	Upholstery – Full Merino leather
430	Exterior mirrors – folding, automatically dimming	5DL	Surround-view	XD5	BMW Individual Alcantara headlining
431	Rear-view mirror, automatically dimming	601	TV function	XE5	Interior trim, BMW Individual Auburn Sycamore wood, High-gloss
441	Smoker's package deletion	609	Navigation system – BMW Professional Multimedia	XE7	Interior trim, BMW Individual Piano Black
453	Seat ventilation, front	610	Head-up Display	XEW	Interior trim, BMW Individual Light Sen wood, High-gloss
455	Oscillating seat base function	654	DAB tuner	ZA	BMW Individual Extended Merino leather upholstery
459	Seat adjustment – front, electric with driver memory	676	Loudspeaker system – BMW Business	ZAS	Active Security package
464	Through-loading ski bag	688	Loudspeaker system – harman/kardon	ZRE	Rear Seat Entertainment package
465	Split-folding rear seat	696	DVD changer	ZX11	BMW Individual Black Alcantara/Full Merino leather
488	Lumbar support, driver and front passenger	6AC	BMW Emergency Call		
490	BMW Individual Frozen Dark Silver metallic paintwork	6AE	BMW TeleServices		
494	Seat heating, front	6AK	BMW Online Services		
		6AM	Real Time Traffic Information		

BMW CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG128TA (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on:

+44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.

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