

The new BMW i3



The Ultimate
Driving Machine



THE NEW BMW i3.

Price List.
From January 2014.

BMW EfficientDynamics
Less emissions. More driving pleasure.

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www.bmw.co.uk/bmwi



THE NEW BMW i3.

BMW i stands for visionary vehicles and mobility services, inspiring design and a new understanding of premium that is strongly defined by sustainability. The new BMW i3 offers an innovative experience that combines impressive agility and exhilaration with the fascination of relaxing, near silent driving. It is an uncompromisingly sustainable vehicle designed for urban areas, driven purely by electric power and purpose-built to meet the demands of sustainable and emission-free mobility.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW i3 model at www.bmw.co.uk/EfficientDynamics

Brake Energy
Regeneration



ECO PRO /
ECO PRO+
mode



Electric Power
Steering



Lightweight
Engineering



Reduced Rolling
Resistance Tyres



BMW EfficientDynamics
Less emissions. More driving pleasure.





EXTERIOR.

The new BMW i3 showcases an exciting and sustainable design, while the vehicle remains unmistakably BMW. The eye-catching kidney grille features a frame with accents in Blue, while the striking U-shaped LED daytime running lights are a fresh interpretation of BMW light design and give the front of the vehicle a distinctively expressive look. Particularly striking is the High-gloss Black element which runs from the bonnet, across the roof and to the rear, to visually divide the new BMW i3 and portray its dynamic character. To the rear, the U-shaped LED taillights behind the black-glazed tailgate are yet another elegant detail.





INTERIOR.

The interior of the new BMW i3 demonstrates a fresh approach to vehicle design. Depending on your choice of interior, the use of natural fibres and naturally tanned leather, or climate active wool and structured textiles, create an innovative interior experience. The open-pore eucalyptus wood makes a strong contribution here too, bringing the natural approach to life in an entirely new way. The aesthetic contrast in materials combines to create an exclusive and extremely attractive interior, whichever interior world is chosen.

The new BMW i3 also keeps you constantly up-to-date from right inside the vehicle. From dynamic range calculation to current charge status or calculating the most efficient route, the new BMW i3 provides a range of information to ensure you are always one step ahead. The wide range of BMW ConnectedDrive Services allow you to become connected to the world outside your vehicle by keeping up-to-date with friends on Facebook and Twitter, or browsing the internet.





STANDARD EQUIPMENT HIGHLIGHTS.

BMW i3

- 19" BMW i light alloy Streamline Star-spoke style 427
- Aragats Grey / Black Neutronic cloth upholstery
- Bluetooth hands-free facility with USB audio interface
- BMW ConnectedDrive Services
 - Comprises:
 - BMW Apps interface
 - BMW Emergency Call
 - BMW Online Services
 - BMW TeleServices
 - Remote Services
- BMW i3 designation, rear
- BMW Navigation system – Business
- BMW Professional radio
- Carbon fibre reinforced plastic (CFRP) door sills
- Conditioned Based Servicing
- DAB digital radio
- Dynamic brake lights
- eDrive designation, rear
- Heat protection glazing with green-tint
- High-level third brake light integrated into rear spoiler
- Illuminated charging socket with visual display of charge status
- Instrument panel – grained metallic finish
- Kidney grille, contrast surround in BMW i Blue with High-gloss Black centre
- LED daytime running lights with BMW i design
- Multi-function leather steering wheel, two-spoke – Black with unique BMW i Blue accent
- Park distance control, rear
- Rain sensor with automatic wiper and headlight activation
- Rear spoiler, Black with integrated LED brake light
- Remote control, including integrated key
- Slide through light-weight front seats, with contrast highlighting in BMW i Blue

Retail price from £29,950 inc. VAT

HM Treasury Plug-In Car Grant, of 25% up to a maximum of £5,000, will be applied to the on the road price. Subject to eligibility.

BMW i3 with Range Extender

The Range Extender model is designed to be able to increase the range, therefore making it efficient to run while maintaining the state of charge at a consistent level under normal conditions.

- Manually activated when the vehicle is approximately 75% state of charge
- Maintains charge status under normal driving and load conditions
- Automatically starts operating when the vehicle state of charge is deemed critical by the vehicle
- Almost doubles the range on one tank of fuel

Retail price from £33,100 inc. VAT

HM Treasury Plug-In Car Grant, of 25% up to a maximum of £5,000, will be applied to the on the road price. Subject to eligibility.



INTERIOR WORLDS.

The interior worlds of the new BMW i3 allow you to choose an interior design which best reflects your own tastes. Each of the striking interior worlds provide a different character to the interior of the vehicle, while retaining an exclusive BMW

ambiance. Sustainable materials, from woods to naturally tanned leather, are available and highlight the importance of sustainability throughout the new BMW i3.

STANDARD.

The interior of the new BMW i3 showcases a natural approach to design, while also creating a premium atmosphere. The use of new materials, for example the stylish standard upholstery in Aragats Grey/Black Neutronic cloth, underpins the futuristic ambience inside the vehicle. The dashboard is constructed using lightweight recycled materials on top of a magnesium structure which saves 20% in weight versus conventional materials. The Andesit Silver metallic effect interior trim emphasises the high quality of the interior. Highlights in BMW i Blue are used throughout, and are particularly noticeable on the unique piping of the standard Black multi-function leather steering wheel.



LOFT.

The Loft interior world is designed to emphasise the spacious interior and generous levels of light, made possible through the new BMW i3's LifeDrive architecture. A harmonious blend of sustainable and modern materials creates a light and dynamic interior, which imparts the impression of stylish equilibrium and balance. Embossing on the seat surface incorporates the graphic design lines of the new BMW i3 and accentuates, together with the eye-catching BMW i Blue accents in the backrest, the modern feel of the new BMW i3. The unique multi-function leather steering wheel in Carum Grey with contrasting BMW i Blue accent further emphasises this elegant interior.





LODGE.

The Lodge interior world makes use of natural high quality materials to create stylish, modern lines with functionality and quality at the core. The climate active wool and naturally tanned leather upholstery is perfectly complemented by the leather instrument panel and eucalyptus wood interior trim, creating a friendly and open atmosphere. The curved wood surface of the dashboard is also an exclusive detail, and emphasises the natural aesthetic of this interior. The Lodge interior world features a unique multi-function leather steering wheel in Carum Grey with a crisp Satin Silver accent, which continues the theme of style and modernity.



SUITE.

The luxurious Suite interior world creates a sophisticated and exclusive atmosphere, whilst still reflecting the new BMW i3's focus on sustainable and natural materials. It features sumptuous leather upholstery which has been naturally tanned using olive leaves, thus ensuring that sustainability remains at the heart of the new BMW i3. The naturally finished eucalyptus wood on the interior trim is sourced from sustainable forestries and the use of natural materials continues with the leather instrument panel, which, like the seats, features naturally tanned leather. The high-quality multi-function leather steering wheel in Black has a contrasting Satin Silver accent.

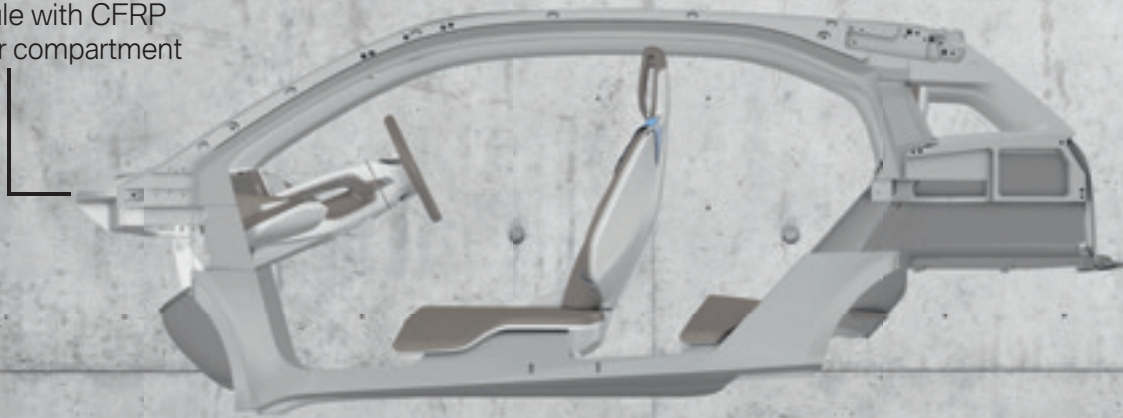


LIFE DRIVE ARCHITECTURE.

The new BMW i3 features an innovative and unique structure. The passenger compartment in high-strength and extremely light carbon fibre reinforced plastic (Life Module) is connected to the aluminium chassis (Drive Module) via a state-of-the-art bonding process. Revolutionary vehicle architecture dispenses with the need for B-pillars and a centre tunnel, thus allowing the new BMW i3 to offer unprecedented, class leading spaciousness. This open and light design creates an extremely pleasant atmosphere within the new BMW i3.

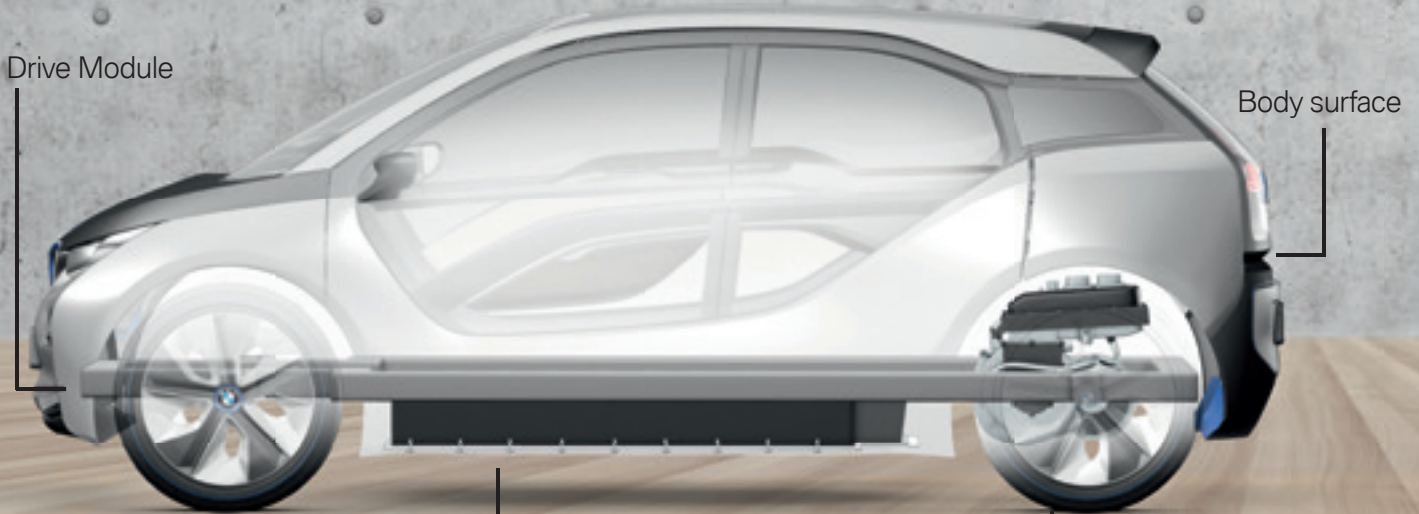
The new BMW i3 has a low centre of gravity which contributes to the driving dynamics of the vehicle. Aluminium chassis, electric motor, lithium-ion battery and Intelligent Energy Management are combined in the Drive Module, embedded deep in the vehicle. Thanks to this original way of using the latest materials, the new BMW i3 is therefore not only extremely safe, but also agile and dynamic to drive.

Life Module with CFRP passenger compartment



Drive Module

Body surface



Lithium-Ion Battery

Electric motor with Power Electronics

GENUINE BMW i ACCESSORIES.

A BMW i always delivers a special drive and Genuine BMW i Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Genuine BMW i Accessories are available in many categories: exterior, interior, communications & information

and transport & luggage compartment solutions. Your BMW i Agent will be pleased to advise you on the complete range of Genuine BMW i Accessories. For further information, please visit www.bmw.co.uk/i3accessories



CHARGING.

The key difference for the owner of an electric car is a change in fuelling habits. Soon after purchasing an electric car, you'll find that charging becomes more of an intuitive routine than a specific operation. Thanks to the portfolio of 360° ELECTRIC Products and Services, which provide easy and convenient charging, you can always rely on your BMW i3.

Using the cable provided, you can charge the high voltage battery in a conventional* socket, however, for regular fast charging BMW recommends the BMW i Wallbox for a convenient home solution. With the BMW i Wallbox Pure, AC fast charging can take less than 3 hours (0-80%). For rapid charging, the optional DC rapid-charge function is the perfect solution for the new BMW i3. Charging up at a suitable station, for example a public DC rapid-charge facility, takes less than 30 minutes.



	Standard charge	AC Fast charge	DC Rapid charge
Specification	AC Type 2 / Mode 2 Charging Cable / up to 2.4kW / 10Amps	AC Type 2 / Mode 3 Charging Cable / 7.4kW / 32Amps	DC Combo 2 / Mode 4 Charging Cable / 50 kW / 125Amps
Charging time (h)	< 7 for 0-80% State of Charge	< 3 for 0-80% State of Charge	< 0.5 for 0-80% State of Charge

* BMW recommends that wiring is checked by a qualified electrician.

360° ELECTRIC – HOME CHARGING.



If you have a private parking space at your house or apartment, BMW i offers a home charging solution that includes the ergonomically designed BMW i Wallbox Pure for safe and convenient battery charging. This means that you can charge your own BMW i vehicle safely, quickly and conveniently at home.

Key benefits:

- Fast and convenient charging at 32 Amps means a BMW i3 can be charged in less than 3 hours (0-80%).
- 4 metre long, tethered charging cable.
- Simple one-handed operation to remove the cable from the Wallbox and connect to the vehicle. The charging process then starts automatically or at your chosen time using the onboard timer.
- BMW i design with a robust housing that incorporates recycled material in its construction.

BMW i WALLBOX PURE.



A home survey, delivery, fitting and maintenance package for the BMW i Wallbox Pure is also offered via our partner, Schneider Electric at a cost of £315* (includes the BMW i Wallbox Pure, Home Survey, Standard Installation, VAT and 3 year warranty). This installation service is managed by BMW and is customised to your specific requirements.

For responsible charging the BMW i3 comes with a 7-day timer to aid charging at night, when renewable energy makes a higher proportion of the energy supply and when demand is at its lowest. BMW will also offer access to a renewable energy contract via a recommended partner.

For more information please visit www.bmw.co.uk/i3_charging

* Subject to OLEV qualification.

360° ELECTRIC – PUBLIC CHARGING.

ChargeNow is a service from BMW i which, in partnership with Chargemaster PLC, enables customers in the UK to access the largest network of public charging stations nationwide with a single card – the BMW i ChargeNow charging card. Charging stations in the ChargeNow network are displayed using the BMW i ConnectedDrive Services in the specially developed navigation system, making it especially quick and easy to find and use public charging stations in conjunction with the optional BMW i Public Charging cable, priced at £165.

Furthermore, their availability is displayed in real time, indicating whether the stations are available for use.

For an annual fee of £20 and pay as you charge access, payment is simple and cashless via the ChargeNow card. You will also receive a detailed itemised statement once a month and can access your account information online.

For more information please visit www.bmw.co.uk/i3_charging

BMW i Public Charging Cable



ChargeNow card



360° ELECTRIC – ASSISTANCE SERVICES.

BMW's portfolio of assistance services offers a broad range of solutions for all daily challenges that customers face. For BMW i drivers, the range of services for BMW vehicles has been complemented with specific eMobility services to make running an electric vehicle simple.

ConnectedDrive applications assist you with charging as well as using your BMW i vehicle. Your BMW i3 will, for example, notify you via your Smartphone application about the current charging

status, inform you about the battery State of Charge or remind you if the vehicle needs to be recharged to maintain the battery. And of course BMW i Mobile Care will support you 24 hours a day, 7 days a week in case there is an unforeseen event.

Your BMW i3 also comes with an 8 year / 100,000 mile high voltage battery warranty as standard, to accompany the 3 year unlimited mileage vehicle warranty.

BMW i MOBILE CARE.

With the purchase of a BMW i3, the comprehensive BMW i Mobile Care package is automatically provided. This ensures that professional help is available via telephone for any unforeseen events that could affect the vehicle or charging infrastructure and, if needed, provides rapid assistance at your location. In the event of an emergency, assistance is available 24 hours a day,

wherever you are in the UK, and help is on hand to either recover your vehicle to the most appropriate BMW i Agent or to find the most practical way to recharge it. In the unfortunate event of your vehicle being off the road, we provide a two day car hire period so that you can remain mobile, minimising any inconvenience*.



SERVICE INCLUSIVE.

BMW i Service Inclusive: BMW i wants to keep servicing costs simple and transparent to you. That is exactly why our BMW i Service Inclusive packages have been tailored to the requirements of your BMW i3.

BMW i Service Inclusive: Package covering servicing costs for 5 years / 60,000 miles.

BMW i Service Inclusive Plus: Package covering servicing and maintenance costs for 5 years / 60,000 miles.

See page 22 for pricing information.

BMW FINANCIAL SERVICES.

Attractive, flexible finance, insurance and a range of tailored packages have been designed to help you on your journey to becoming electric. BMW Personal Lease allows you to drive a new BMW i3 with fixed monthly payments without the worry of depreciation or selling it on at the end of your agreement. Providing the vehicle is within the agreed mileage and in good condition for its age, you will have nothing more to pay.

BMW PERSONAL LEASE FINANCE EXAMPLES FOR BMW i3.

Interior option	Term	35 Monthly rentals (inc VAT)	Initial payment
Standard	36 months	£369	£2,995
Loft	36 months	£389	£2,995
Lodge	36 months	£400	£2,995
Suite	36 months	£410	£2,995

BMW PERSONAL LEASE FINANCE EXAMPLES FOR BMW i3 WITH RANGE EXTENDER.

Interior option	Term	35 Monthly rentals (inc VAT)	Initial payment
Standard	36 months	£435	£2,995
Loft	36 months	£455	£2,995
Lodge	36 months	£470	£2,995
Suite	36 months	£480	£2,995

INSURANCE.

On your BMW i vehicle you can take out our BMW Car Insurance offering unlimited miles, or our new intelligent and innovative BMW FlexiMile Insurance.

FlexiMile Insurance is exclusive to our BMW i vehicles and allows you to enjoy a lower premium based on an annual mileage of 5,000 miles. Any mileage driven over 5,000 miles will be charged on a fixed rate-per-mile basis. Your monthly price plan will be automatically adjusted, meaning you only pay for the extra miles you drive. Alternatively you could choose BMW Car Insurance – Unlimited miles, for a fixed premium.

Should the cover you choose not be cost effective for you, you will be able to change to the alternative product without incurring any cancellation fees.

For a quote call please call 0800 072 6131.

TERMS AND CONDITIONS.

Finance examples based on a 36 month Personal Lease agreement for a BMW i3 and BMW i3 with Range Extender and interior option specification as shown. Initial payment £2,995.00 inc VAT and contract mileage of 24,000 miles. Figures shown incorporate HM Treasury Plug-In Car Grant. At the end of the agreement you must return the vehicle, excess mileage and vehicle condition charges apply. Subject to status and available to over 18's in the UK only (not the Channel Islands or Isle of Man). Retail customers only. Guarantees and indemnities may be required. Prices are correct at the time of going to print (January 2013) and are subject to change without notice. Lease is provided by BMW Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF. Participating dealers only.








BMW Car Insurance is sold, underwritten and administered by Allianz Insurance plc. Terms and conditions apply.

BMW ELECTRIC PACKAGES.

Our electric vehicles are original in design and styling, and our BMW Electric Packages from BMW Financial Services are just as innovative to help you on the road to becoming electric.

There are three services available exclusively to BMW i3 customers through our BMW Electric Packages membership scheme. The services include access to public charging stations; service and maintenance; and access to a combustion engine car when necessary.

You can access these services by subscribing to one of four membership packages – BMW Charge, BMW Spark, BMW Pulse and BMW Energy. Each package includes a different combination of the three services, giving you the flexibility to choose a package that best suits your requirements.

	 Charge	 Spark	 Pulse	 Energy
	£40 per month*	£50 per month*	£75 per month*	£80 per month*
 Maintenance		✓	✓	✓
 BMW Access	✓		✓	✓
 ChargeNow	✓	✓		✓

*£20 annual subscription fee payable upon purchasing a package.

Customers choosing a BMW Charge, Spark or Energy package also receive a public charging cable as part of their package.



For more information on our range of BMW Electric packages, please visit www.bmwelectricpackages.co.uk

BMW Electric packages arranged by BMW Financial Services (GB) Limited. BMW Access and Maintenance provided by Alphabet (GB) Limited, ChargeNow provided by Chargemaster plc. Packages only available for new BMW i3 vehicles and must be purchased within 30 days of the first registration date. Only available in mainland UK (not Channel Islands or Isle of Man) to customers 18 years old or over. Package terms and conditions apply. Package prices are inclusive of VAT and correct as at January 2014. Annual subscription fees apply to each Package and taken on the anniversary of your membership.

THE NEW BMW i3.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined cycle fuel consumption (mpg)	CO ₂ emissions (g/km)
i3	170	7.2	0	0
i3 with Range Extender	170	7.9	470.8	13

Model	Total average energy consumption (kWh/62miles)	NEDC Test Cycle electric range (miles)	Real world electric range (miles)	Real world additional range (miles)	Real world total range (miles)
i3	12.9	118	81-100	0	81-100
i3 with Range Extender	11.5	211	75-93	75-93	150-186

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.



PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2013 / 2014)	VED band	Insurance group
i3	£24,958.33	£4,991.67	£29,950	£30,680	£30,625	0%	A	21
i3 with Range Extender	£27,583.33	£5,516.67	£33,100	£33,830	£33,775	5%	A	21

HM Treasury Plug-In Car Grant, of 25% up to a maximum of £5,000, will be applied to the on the road price. The receipt of this grant is subject to the eligibility of the vehicle for the HM Treasury Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK.

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW i3 falls into the category below:

CO ₂ emissions (g/km)	Band A up to 100
First year VED	£0
Annual VED (second year onwards)	£0

Insurance group figures refer to 50 Group Rating System.

On the road price

The on the road price includes:

Delivery and BMW i Mobile Care	£650
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left



STANDARD AND OPTIONAL EQUIPMENT.

	i3	i3 with Range Extender	Price
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BMW EFFICIENT DYNAMICS

Brake Energy Regeneration	●	●	Std
ECO PRO mode	●	●	Std
ECO PRO+ mode	●	●	Std
Electric Power Steering (EPS)	●	●	Std
Lightweight engineering featuring Carbon fibre reinforced plastic (CFRP) body structure	●	●	Std
Lightweight alloy wheels with unique streamline design	●	●	Std
Reduced rolling resistance tyres	●	●	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.
Your BMW i Agent will be pleased to provide you with more information.

PAINTWORK


Non-metallic Available in: Arravani Grey with BMW i Blue highlight or Capparis White with BMW i Blue highlight	uni	●	●	Std
Metallic Available in: Andesit Silver with BMW i Blue highlight, Ionic Silver with BMW i Blue highlight, Laurus Grey with BMW i Blue highlight or Solar Orange with Frozen Grey highlight ¹	met	○	○	£530

UPHOLSTERIES

Neutronic cloth upholstery Available in: Aragats Grey / Black	BHGI	●	●	Std
Electronic cloth/Sensatec artificial leather upholstery Available in: Carum Grey / Carum Grey Only with and included in 7KX	BKCI	○	○	n/a*
Solaric climate active wool/leather upholstery Available in: Cassia / Carum Grey Only with and included in 7KY	NHFC	○	○	n/a*
Stellaric leather upholstery Available in: Dalbergia Tan / Black Only with and included in 7KZ	NLFT	○	○	n/a*

Key

● = Standard ○ = Optional * = Included within Interior World, see page 23 for information. ¹ = Only with 7KX / 7KY / 7KZ.

	i3	i3 with Range Extender	Price
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PACKAGES

Cold weather cabin preparation Comprising: – Heat pump	4T9	o	-	£530
Media package – BMW Professional Comprises: – 609 Navigation system – BMW Professional Multimedia – 6AM Real Time Traffic Information – 6AN Information Plus	ZNP	o	o	£960
Park Assist package Comprising: – 3AG Reversing Assist camera – 508 Park Distance Control (PDC) – 5DP Park Assist	5DU	o	o	£790
Winter package Comprises: – 494 Seat heating, front driver and passenger seats – ZHV Pre-heating of HV battery with Active air flap control	ZWT	o	o	£260

360° ELECTRIC

Home charging: BMW i Wallbox and Installation Service – BMW i Wallbox Pure (32 Amp) – Home survey – Standard installation – 3 year warranty	o	o	£315*
Public Charging: BMW i Public Charging Cable – 32 Amp public charging cable with a length of 5m, Type 2 connectors	o	o	£165
Public charging: ChargeNow – Pay as you go charging ¹	o	o	£20
Flexible mobility BMW Access – BMW Electric packages, see page 18	o	o	n/a
Assistance Services – Maintenance ² – BMW i Mobile Care – Battery Warranty – Vehicle Warranty	o	o	n/a
BMW Service Inclusive³ Package covering servicing costs for 5 years / 60,000 miles	o	o	Price from £375*
BMW Service Inclusive Plus² Package covering servicing and maintenance costs for 5 years / 60,000 miles	o	o	Price from £1,280*

Key

● = Standard o = Optional - = Not available Only with = these options must be ordered together + = Subject to OLEV qualification. * = Prices shown are valid for up to 60 days from registration. For more information on Service Inclusive, please contact your local BMW i Sales Agent. ¹ = Available as a stand alone service or included in BMW Electric Packages, see page 18. ² = Only available as part of BMW Electric package, see page 18. ³ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive

	i3	i3 with Range Extender	Price
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INTERIOR WORLDS

Interior World, Loft Comprises: – Electronic cloth/Sensatec artificial leather upholstery, Carum Grey / Carum Grey – Interior trim, Graphite metallic effect finish – Multi-function steering wheel, Carum Grey with contrast BMW i Blue accent – Velour floor mats, Carum Grey Not with 7KY / 7KZ	7KX	○	○	£1,000
Interior World, Lodge Comprises: – Interior trim, Eucalyptus wood, natural – Instrument panel, natural olive tanned leather – Multi-function steering wheel, Carum Grey with contrast Satin Silver accent – Solaric climate active wool/leather upholstery, Cassia / Carum Grey – Velour floor mats, Carum Grey Not with 7KX / 7KZ	7KY	○	○	£1,500
Interior World, Suite Comprises: – Instrument panel, natural olive tanned leather – Interior trim, Eucalyptus wood, natural – Multi-function steering wheel, Black with contrast Satin Silver accent – Stellaric leather upholstery, Dalbergia Tan / Black – Velour floor mats, Anthracite Not with 7KX / 7KY	7KZ	○	○	£2,000

MOTOR AND BATTERY

Fast charge preparation – AC	4U8	●	●	Std
Pre-heating of HV battery with Active air flap control	ZHV	○	○	n/a*
Rapid charge preparation – DC	4U7	○	○	£560

Key

● = Standard ○ = Optional Only with = these options must be ordered together * = Included within package, see page 22 for package information.



i3

i3 with Range Extender

Price

SAFETY AND TECHNOLOGY

Adaptive LED Headlights	5A2	○	○	£710
Cruise control with braking function	544	●	●	Std
Driving Assistant Plus¹	5AT	○	○	£790
Mobility kit	2VC	●	●	Std
Park Assist Only with and included in 5DU Park Assist package	5DP	○	○	n/a*
Park Distance Control (PDC) front and rear Only with and included in 5DU Park Assist package	508	○	○	n/a*
Rain sensor	521	●	●	Std
Reversing Assist camera Only as part of 5DU Park Assist package	3AG	○	○	n/a*
Traffic Jam Assist Included within 5AT Driving Assistant Plus	5AR	○	○	n/a
Tyre Pressure Monitor	2VB	●	●	Std

SEATS

Seat heating, front	494	○	○	n/a*
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EXTERIOR EQUIPMENT

Comfort Access	322	○	○	£330
Interior and exterior mirrors with automatic anti-dazzle function	430	●	●	Std
Public Charging Cable		-	○	£165+

INTERIOR EQUIPMENT

Additional detachable cupholder	442	●	●	Std
Armrest, front	473	●	●	Std
Automatic air conditioning	534	●	●	Std
Electric glass sunroof	403	○	○	£780
Extended storage	493	●	●	Std
Smoker's package	441	○	○	£20
Sun protection glass	420	○	○	£280
Velour floor mats, Anthracite	423	●	●	Std

STEERING WHEELS

Multi-function controls for steering wheel	249	●	●	Std
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Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together * = Included within package, see page 22 for package information.

¹ = Only available with 7KX / 7KY / 7KZ. * = Free of charge with BMW Electric Packages, see page 18.



AUDIO AND COMMUNICATION

Bluetooth with USB audio interface	6NH	●	●	Std
BMW Apps interface¹	6NR	●	●	Std
BMW Emergency Call¹	6AC	●	●	Std
BMW TeleServices¹	6AE	●	●	Std
BMW Online Services²	6AK	●	●	Std
DAB digital radio	654	●	●	Std
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control	6NS	○	○	£430
In conjunction with ZNP		○	○	£350
Information Plus²	6AN	○	○	£215
As part of ZNP		○	○	£0
Internet	6AR	○	○	£95
Loudspeaker system – harman/kardon	674	○	○	£640
Navigation system – BMW Business Advanced	606	●	●	Std
Navigation system – BMW Professional Multimedia	609	○	○	n/a*
Only with ZNP				
Real Time Traffic Information²	6AM	○	○	£129
As part of ZNP		○	○	£0
Remote Services¹	6AP	●	●	Std

Key

● = Standard ○ = Optional Only with = these options must be ordered together * = Included within package, see page 22 for package information.
¹ = Active for the lifetime of the vehicle. ² = Active for 3 years, renewable thereafter. Content correct at time of going to print. Prices subject to change.



LIGHT ALLOY WHEELS

19" BMW i Streamline Star-spoke style 427	2D6 / 2D7 ¹	●	●	Std
19" BMW i bicolour Turbine-spoke style 428	2G5	○	○	£680
19" BMW i bicolour Turbine-spoke style 429	2G6	○	○	£560
20" BMW i bicolour Double-spoke style 430	2T7	○	○	£1,080
Locking wheel bolts	2PA	●	●	Std



19" BMW i Streamline Star-spoke style 427



19" BMW i bicolour Turbine-spoke style 428



19" BMW i bicolour Turbine-spoke style 429



20" BMW i bicolour Double-spoke style 430

Key

● = Standard ○ = Optional ¹ = Code for i3 with Range Extender.

CODE GLOSSARY.

249	Multi-function controls for steering wheel	534	Automatic air conditioning	7KX	Interior world, Loft
2VB	Tyre Pressure Monitor	544	Cruise control with braking function	7KY	Interior world, Lodge
2VC	Mobility kit	5AK	LED light elements	7KZ	Interior world, Suite
302	Alarm system	5AR	Traffic Jam Assist	7RS	Comfort package
322	Comfort Access	5AT	Driving Assistant Plus	B72	Ionic Silver with highlight BMW i Blue
3AG	Reversing Assist camera	5DP	Park Assist	B74	Arravani Grey with highlight BMW i Blue
403	Electric glass sunroof	5DU	Park Assist package	B78	Solar Orange with highlight Frozen Grey metallic
420	Sun protection glass	654	DAB digital radio	B79	Laurus Grey with highlight BMW i Blue
423	Velour floor mats, Anthracite	674	Loudspeaker system – harman/kardon	B81	Andesit Silver with highlight BMW i Blue
430	Interior and exterior mirrors with automatic anti-dazzle function	606	Navigation system – BMW Business Advanced	B85	Capparis White with highlight BMW i Blue
441	Smoker's package	609	Navigation system – BMW Professional Multimedia	BHGI	Neutronic cloth upholstery
442	Additional detachable cupholder	6AC	BMW Emergency Call	BKCI	Electronic cloth/Sensatec artificial leather upholstery
473	Armrest, front	6AE	BMW TeleServices	NHFC	Solaric climate active wool/leather upholstery
493	Extended storage	6AK	BMW Online Services	NLFT	Stellaric leather upholstery
494	Seat heating, front	6AM	Real Time Traffic Information	ZHV	Pre-heating of HV battery with Active air flap control
4T9	Cold weather cabin preparation	6AN	Information Plus	ZNP	Media package – BMW Professional
4U7	Rapid charge preparation – DC	6AP	Remote Services	ZWT	Winter package
4U8	Fast charge preparation – AC	6AR	Internet		
508	Park Distance Control (PDC), front and rear	6NH	Bluetooth with USB audio interface		
521	Rain sensor	6NR	BMW Apps interface		
		6NS	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control		

BMW i CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG12 8TA (hereafter referred to as "BMW") provides the customer with vehicle specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle status information such as check control notifications, battery charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery charge status of the vehicle. If the battery charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "BMW i Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom. "BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW i Agent or BMW i Service Authorised Workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on:
+44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.





More about BMW



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Driving Machine

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Valid from January 2014.