





### Why choose Mercedes-Benz?

Around the world, the name Mercedes-Benz is synonymous with automotive excellence. Our award-winning vehicles combine premium luxury with outstanding cost-efficiency and residual values.

From the sporty new generation A-Class to the luxurious new S-Class, we'll have the solution that's right for you.

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### The A-Class

The next generation Mercedes-Benz.

The new A-Class combines bold, sporty looks with a sumptuous interior. It's also the first compact car to include Collision Prevention Assist, Active Braking and Adaptive Bonnet as standard. Intelligent features like the ECO Start/Stop function also lower fuel consumption, saving on costs.



### Standard equipment.

- 16" alloy wheels
- Sports seats with integrated headrests
- 12-button multi-function steering wheel in leather
- Lowered suspension
- Adaptive Brake Assist
- Active Bonnet
- Collision Prevention Assist
- Audio 20 radio/single CD 5.8" tablet-style colour display 6 speakers and telephone keypad, Bluetooth® interface, socket and USB port

- CO<sub>2</sub> emissions 92g/km\*
- Fuel economy 78.5 mpg\*
- BIK 13%\*
- P11D £21,910.00\*

# The B-Class Looks smart. Is smart.

Life is full of surprises. With the B-Class you can make the most of them – with plenty of beautifully designed space, plenty of attitude, and plenty of forward-thinking technology. To make sure you're well equipped for what's ahead, the B-Class is fitted with Collision Prevention Assist as standard – a first for a car in this class.



### Standard equipment.

- 16" alloy wheels
- Active Park Assist
- Audio 20 CD/radio with 6 speakers, telephone keypad and Bluetooth® interface
- Collision Prevention Assist
- LED daytime running lights round design with chrome surround
- Lowered suspension

- CO<sub>2</sub> emissions From 98g/km\*
- Fuel economy
   Up to 74.3 mpg\*
- BIK From 14%\*
- P11D From £22,895.00\*

# The new CLA Untamed.

With aggressive curves, menacing flame headlamps and advanced multimedia technology, the CLA promises you a fierce driving experience every time. And not only does it attract all the senses, the bold CLA 220 CDI Sport blends seamlessly with efficiency, resulting in  $CO_2$  emissions of  $117g/km^*$ , with  $62.8 \text{ mpg}^*$  and BIK of  $18\%^*$ .



### Standard equipment.

- 18" alloy wheels
- Active Park Assist
- Diamond grille with black pins, single louvre in silver and chrome trim
- Audio 20 radio/single CD with 5.8-inch tablet-style colour display, 6 speakers and telephone keypad, Bluetooth® interface and USB port
- Sports seats with integrated headrests
- Light and Sight Package

- CO<sub>2</sub> emissions
   From 117g/km\*
- Fuel economy
  Up to 62.8 mpg\*
- BIK
   From 18%\*
- P11D From £29,720.00\*

# The new GLA Compact SUV.

Introducing the striking new GLA. The new compact SUV is bound to make an impression on road and off. With standard features including 18" alloy wheels, a reversing camera and privacy glass.



### Standard equipment.

- 18" alloy wheels
- Reversing camera
- Audio 20 radio/single CD with Media Interface 5.8" tablet-style colour display, 6 speakers and telephone keypad, Bluetooth® and USB port
- Collision Prevention Assist
- Attention Assist
- Artico leather upholstery
- Up to 481 litres of luggage space in the boot

- CO<sub>2</sub> emissions From 119g/km\*
- Fuel economy
   Up to 62.8 mpg\*
- BIK
   From 18%\*
- P11D From £25,795.00\*

# The new C-Class Saloon Beautifully calculated.

The new C-Class is set to redefine standards with class-leading design, cutting edge style and pioneering technology. It also features innovations including the new Agility Select and touchpad interface and from  $103g/km^*$  of  $CO_2$  emissions, we strive to ensure driving is always a pleasure.



### Standard equipment.

- 16" alloy wheels
- Halogen headlights with integral LED daytime running lights
- Artico artificial leather upholstery
- Audio 20 CD with 7-inch colour display with digital radio and media interface
- Reversing camera
- Touchpad with multi-touch control
- Agility Select
- 3-spoke multifunction steering wheel trimmed in leather

- CO<sub>2</sub> emissions From 103g/km\*
- Fuel economy
   Up to 70.6 mpg\*
- BIK From 16%\*
- P11D From £29,310.00\*

<sup>\*</sup>Based on a new C 220 BlueTEC SE Saloon.

### The C-Class Coupé

More style per hour.

The C-Class Coupé has it all – looks, comfort and agile road handling.

A host of innovative technology makes every driving journey a pleasure.



### Standard equipment.

- 16" alloy wheels
- Coupé-specific sports seats
- Bi-xenon headlamps with Intelligent Light System, LED daytime running lights and Adaptive High Beam Assist
- Front and rear Parktronic with Advanced Parking Guidance
- Attention Assist
- Audio 20 radio with 6-disc CD changer
- DAB digital radio tuner
- Bluetooth® interface

- CO<sub>2</sub> emissions From 109g/km\*
- Fuel economy
   Up to 68.9 mpg\*
- BIK From 16%\*
- P11D From £31,075.00\*

<sup>\*</sup>Based on a C 220 CDI Executive SE Coupé.

# The CLS-Class Beauty engineered.

The CLS-Class Coupé is a truly beautiful car. Not just to look at but to drive. With standard features including a multi-function steering wheel, 18" alloy wheels and Parktronic with Active Park Assist, it combines elegance, agility and innovative technology for a drive unlike anything you've experienced before.



### Standard equipment.

- 18" alloy wheels
- Bi-Xenon headlamps with LED daytime running lights
- Active Part Assist
- Attention Assist
- Becker® Map Pilot navigation system\*
- DAB digital radio
- COMAND Online system with media interface

- CO<sub>2</sub> emissions From 135g/km\*
- Fuel economy
   Up to 53.3 mpg\*
- BIK
   From 22%\*
- P11D From £47,425.00\*

# The E-Class Saloon The sharp choice.

The E-Class Saloon is simply engineered to be enjoyed. Its refined looks conceal cutting-edge innovation that makes driving effortless. This is a car to be appreciated, both inside and out.



### Standard equipment.

- 17" alloy wheels
- COMAND Online Satellite Navigation system with media interface, 7-inch display with central controller dial
- Leather upholstery with heated front seats
- Parktronic with Active Park Assist
- Collision Prevention Assist
- Bluetooth® interface for hands-free telephony
- Nappa leather-trimmed multi-function steering wheel

- CO<sub>2</sub> emissions From 120g/km\*
- Fuel economy
  Up to 61.4 mpg\*
- BIK From 19%\*
- P11D From £32,695.00\*

<sup>\*</sup>Based on an E 220 CDI SE Saloon.

# The E-Class Hybrid Saloon An altogether more thoughtful car.

The E-Class Hybrid Saloon has been designed to combine performance and economy like never before. Its innovative engine produces outstandingly low CO<sub>2</sub> emissions. Another sharp choice when it comes to efficiency.



### Standard equipment.

- 17" alloy wheels
- COMAND Online Satellite Navigation system with media interface, 7-inch display with central controller dial
- Leather upholstery with heated front seats
- Parktronic with Active Park Assist
- Collision Prevention Assist
- Bluetooth® interface for hands-free telephony
- Nappa leather-trimmed multi-function steering wheel

- CO<sub>2</sub> emissions From 109g/km\*
- Fuel economy
   Up to 68.9 mpg\*
- BIK From 13%\*
- P11D From £39,825.00\*

<sup>\*</sup>Based on an E300 BlueTEC Hybrid SE Saloon.

## The M-Class Permanent control.

Dynamic, powerful yet efficient. The M-Class delivers on-and off-road enjoyment while boasting an abundance of efficiency features. These features, part of our wide-reaching BlueEFFICIENCY drive, include low-resistance tyres, ECO start/stop and the standard 7G-Tronic Plus automatic transmission. Proof that efficiency and unbridled enjoyment can go together after all.



#### Standard equipment.

- LED daytime running lights
- Running boards aluminium finish
- Becker® Map Pilot navigation system
- Audio 20 radio with 5.8-inch colour display, single CD drive with 8 speakers, telephone keypad and Bluetooth® interface
- Mirror package
- · Artico leather seats and upholstery
- Four-way electric lumbar support for driver's seat

- CO<sub>2</sub> emissions From 154g/km\*
- Fuel economy
  Up to 46.3 mpg\*
- BIK From 28%\*
- P11D From £44,215.00\*

### The SLK-Class

You've never felt closer to the road.

The SLK AMG Sport combines stunning looks with exemplary performance. Standard features include 18" AMG alloy wheels and muscular AMG bodystyling. The interior is equally as eye-catching. Leather sports seats boasting outstanding ergonomics and luxurious appointment surrounds means this is a roadster that makes even the longest journey a pleasure.



#### Standard equipment.

- 18" alloy wheels
- AMG bodystyling
- 7G-Tronic Plus 7-speed automatic transmission
- Electro-hydraulic vario-roof
- Audio 20 radio with DAB and integrated 6-disc CD changer, 5.8-inch colour display, Bluetooth® interface, central controller dial, USB port in centre armrest.
- Sports seats with specific vertical fluting
- Wind deflector fabric
- Sports suspension lowered by 10mm

- CO<sub>2</sub> emissions From 132g/km\*
- Fuel economy
  Up to 56.5 mpg\*
- BIK From 21%\*
- P11D From £36,435.00\*

## The new S-Class Master of movement.

With its striking exterior and luxurious interior, the new S-Class redefines the driving experience. Standard features include 18" alloy wheels, LED Intelligent Light System and Luxury automatic climate control.



#### Standard equipment.

- 18" alloy wheels
- LED Intelligent Light System
- Parking Package Parktronic with Active Park Assist and reversing camera
- Leather upholstery
- COMAND Online system with Media Interface
- Instrument cluster with 12.3-inch high definition TFT colour and ECO display
- Frontbass<sup>®</sup> speakers
- Luxury automatic climate control two-zone
- Front seats full electric adjustment and four-way lumbar support

- CO<sub>2</sub> emissions From 146g/km\*
- Fuel economy
  Up to 51.4 mpg\*
- BIK From 24%\*
- P11D From £62,455.00

<sup>\*</sup>Based on a new S 350 BlueTEC SE Line.

