



Création : BD Network – Réalisation / Edition : Gutenberg Networks – Automobiles Peugeot  
RC Paris B 552 144 503 – Printed in the EU. – MCP3747 – June 2014

Dealer stamp:

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## NEW PEUGEOT 308 SW



PEUGEOT

# CHANGE YOUR PERSPECTIVE



The quality of New Peugeot 308 SW can be seen in its pure design. This sleek, modern estate benefits from improved aerodynamics and uses innovative technology to ensure that it is both elegant and efficient. New fuel efficient engines, lighter materials and a significant reduction in vehicle mass ensure that New Peugeot 308 SW redefines standards in terms of CO<sub>2</sub> emissions and fuel consumption\*.

Discover the style and practicality of this comfortable, family estate. The large, flexible boot space is made especially

functional thanks to the rear bench seat which folds down instantly to create a completely flat floor.

The New Peugeot 308 SW is packed full of technology to give you the ultimate driving experience. Every aspect of the refined interior has been carefully designed to deliver the maximum space and comfort while the intuitive driving position places controls within easy reach. A dynamic drive encased in the latest innovations.

\*Combined drive cycle up to 88.3mpg with CO<sub>2</sub> emissions from 85g/km.

# STREAMLINED

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Curved, slender, pure lines form the athletic silhouette of New Peugeot 308 SW. This stunning design doesn't shy away from its natural elegance. Streamlined glazing accentuates its

dynamism and reveals a luxurious and spacious interior. Precision, cutting-edge technology and the finest materials: be seduced by the New Peugeot 308 SW.



A silver Peugeot 308 SW is shown from a rear three-quarter view, parked on a concrete terrace. In the background, a modern house with large glass windows is visible, with a woman and a child walking on the terrace. The scene is set against a backdrop of mountains and a clear sky.

## SLEEK AND ELEGANT

The New Peugeot 308 SW is a large, sleek and sporty estate. The pyramid shaped tailgate, large wheel arches and lowered ground clearance reinforce its balanced and aerodynamic design.

The streamlined rear lights benefit from the latest LED technology and blend seamlessly with the curves of New Peugeot 308 SW to create a precise and chic silhouette.



SIMPLICITY



The New Peugeot 308 SW will fulfil all of your expectations. The flexible interior is simple yet efficient: organise the interior according to your requirements and take care of your passengers by offering them maximum space. At the touch of a button,

the rear seats fold down to create a perfectly flat floor, the ideal configuration for optimising interior volume to facilitate loading. The generous dimensions and avant-garde design of New Peugeot 308 SW offer style and practicality.



## THE CAPACITY TO ADAPT

4585mm long, 2043mm wide (including door mirrors) and 1472mm high, the New Peugeot 308 SW has the perfect dimensions for a family estate car with exceptional interior space and boot volume. There are several useful storage spaces under the boot floor which add to the New Peugeot 308 SW's boot volume of 660 litres, making it one of the best

in its segment. Adapting to all your requirements, the load capacity is increased to an optimal 1775 litres in flat floor configuration. The adjustable tie down hooks fitted to chrome boot rails\* allow you to organise and secure your luggage with ease.

\*Standard or unavailable according to version.

# FULL LED

## TECHNOLOGY\*

Equipped with full LED technology\*, the headlights complement the chiselled design of the radiator grille and feline appearance of the New Peugeot 308 SW to create a captivating light signature.

This cutting edge LED technology can also be seen in the rear lights and courtesy lighting that is integrated in the door mirrors.

\*100 % light emitting diode technology.  
Standard or unavailable according to version





## PEUGEOT i-Cockpit

Peugeot has created an ultra-modern interior architecture for the New Peugeot 308 SW: the Peugeot i-Cockpit. The pure, minimalist design is crafted around a raised centre console, 9.7" touch screen, sports steering

wheel and head up instrument cluster. Created in black gloss and satin chrome, the Peugeot i-Cockpit is a refined and distinctive space.





## LARGE MULTIFUNCTION TOUCH SCREEN

Perfectly integrated at the top of the central console, the latest generation 9.7" touch screen allows easy access to all functions. The touch sensitive buttons and numerous shortcuts make it easier to use and personalise\*.

### **AIR CONDITIONING**

You can control the dual zone air conditioning and ventilation system via the touch screen.

### **DRIVING AIDS**

All driving aid systems (speed limiter, speed regulator, inter-vehicle distance, City Park ...) can be adjusted using the touch screen.

### **AUDIO**

The New Peugeot 308 offers exceptional audio quality and the large volume button highlights the sleek design of the centre console.

### **SATELLITE NAVIGATION**

Combining satellite navigation with large touch screen technology brings incredible clarity to mapping information, to further improve driving experience.

### **SETTINGS**

Ergonomic and intuitive touch screen technology means you can set all of the functions in a matter of seconds.

### **PHONE**

You can respond to calls safely with Bluetooth®. The address book and hands free system is accessible via the central touch screen, leaving you in charge of your vehicle.

### **PEUGEOT CONNECT APPS\*\***

Specific applications have been created to simplify your journey by providing information such as the closest car parks, cheapest service stations, weather conditions and traffic news.

\*\*Available as a cost option. Please refer to the price and specification guide for details of availability.

\*For safety reasons, it is advisable to only use the touch screen when the vehicle is stationary.



# PEUGEOT CONNECT

## A PERMANENT CONNECTION BETWEEN YOUR PEUGEOT AND THE OUTSIDE WORLD.

During and even after your trip, Peugeot Connect offers a variety of services to make sure that your journeys are easy, convenient and personalised.

Peugeot Connect Apps are designed to respond to all of your requirements during your journey. They include driving aids, live information services and some well respected household names.

### PEUGEOT CONNECT APPS\*

PEUGEOT CONNECT APPS IS REALLY EASY TO USE:

Insert the key into the USB port and the applications will appear on the touch screen.



#### FUEL

Find the nearest fuel and service stations, view pricing information and facilities and navigate to them at the touch of the screen. PC Apps will even recognise when the vehicle is running low on fuel and prompt the user to open the Fuel application.



#### PARKING

Locate parking close by and, where possible, view real-time space and pricing information (additional functionality varies by parking provider).



#### MICHELIN TRAFFIC

View real time traffic information around the vehicle, on the current route or at your destination to plan ahead and avoid delays.



#### MY PEUGEOT

Find the nearest Peugeot dealer, access PCA account details and renew your contract from the comfort of your Peugeot. Users can even browse genuine accessories in the MyPeugeot app.



#### TRIP ADVISOR

An up to date and comprehensive database of local attractions, hotels, restaurants, pubs and cafés. Read user reviews before making your choice, then call the venue or navigate there using the convenient on screen links.



#### MICHELIN GUIDE

If you're looking for somewhere more upmarket, why not use the world-renowned Michelin Guide. This app contains details of Michelin-starred restaurants, as well as more affordable 'recommended' establishments, including hotels.



#### FACEBOOK

View your Facebook wall, post status updates and keep in contact with your friends, all from the comfort of your car.

\*For safety reasons, it is advisable to only use the touch screen when the vehicle is stationary.

### PEUGEOT CONNECT SOS\*

Peugeot Connect SOS is now in use in most major European countries including the UK and is technology that could prove vital in an emergency.

Automatic emergency call: if the airbags inflate or the seat belt pretensioners are triggered, the vehicle automatically makes an emergency call on behalf of the driver. PEUGEOT CONNECT SOS\* then locates the vehicle, establishes telephone communication with its occupants and arranges for the appropriate emergency service to be dispatched. Based on the point of sale of the vehicle, the communication will be made in the vehicle owner's language.

Manual emergency call: whether the victim or the witness of an emergency situation, the driver is able to call PEUGEOT CONNECT SOS\* quickly by pressing the SOS button located on the dashboard (and holding for 3 seconds).

\*PEUGEOT CONNECT SOS is available as a cost option on all New Peugeot 308 SWs subject to acceptance when ordering the vehicle. Terms and conditions apply.



## A SERENE DRIVE

The New Peugeot 308 SW responds to even the slightest prompt from the driver. Get behind the compact steering wheel to discover the ergonomic driving position and exceptional comfort generated from a lowered ground clearance, excellent road holding and soundproofed interior.

Experience the performance you'd expect from a saloon when you drive the New Peugeot 308 SW. Intuitive and precise handling ensures a stable yet dynamic road performance and numerous driving aids such

as ESP, blind spot monitoring\*, Emergency Collision Alert System\* and Emergency Collision Braking System\* increase the safety of the vehicle and its occupants.

The New Peugeot 308 SW doesn't leave anything to chance and improves driving experience further with functions such as City Park\*, Hill Assist\*, reversing camera\* and electric parking brake\*.

\*Standard, optional or unavailable according to version.



# A SENSE OF WELLBEING

Exterior light will filter into your New Peugeot 308 SW through the panoramic cielo glass roof\*, which has a surface area of 1.69 m<sup>2</sup>, adding to the sense of interior space and comfort. Your journeys will never be the same again, as natural light, high quality finishes and top of the range audio equipment create a serene atmosphere for you and your passengers to travel in.

\*Standard, optional or unavailable according to version.





# EXPERIENCE THE ROAD

A stylish, practical estate, the New Peugeot 308 SW will make you rediscover the road. Plus, the Driver Sport Pack\*, offered as a cost option, will heighten the dynamic driving sensations. Activated by the driver pressing the "Sport" button on the centre console, this system increases the responsiveness of the power steering and the sensitivity of the engine and gearbox to the accelerator pedal. In addition, the instrument display panel changes colour from white to red and displays vehicle dynamic parameters (acceleration, power delivery, turbo pressure).

A new 6 speed automatic gearbox is equipped with Quickshift technology allowing for faster gear changes while retaining excellent fluidity and comfort. It has been designed to significantly reduce CO<sub>2</sub> emissions, emitting approximately 5g/km less than an equivalent manual, making it extremely well positioned in both drivability and consumption.

\* Optional according to version.



# ENGINES

## **NEW PureTech THREE CYLINDER PETROL TURBO**

Peugeot PureTech is advanced three cylinder petrol engine technology that offers drive and performance normally associated with much bigger engines but with significantly improved fuel consumption and CO<sub>2</sub> emissions.

It is a product of Peugeot's 100 years of intelligent, innovative engineering and combines reduced weight materials with the efficiency of applying direct fuel injection to three cylinders.

On New 308 SW we've even added turbo power optimising torque at all revs to delivering an engine with a unique personality, which will give you maximum driving pleasure and responsiveness.

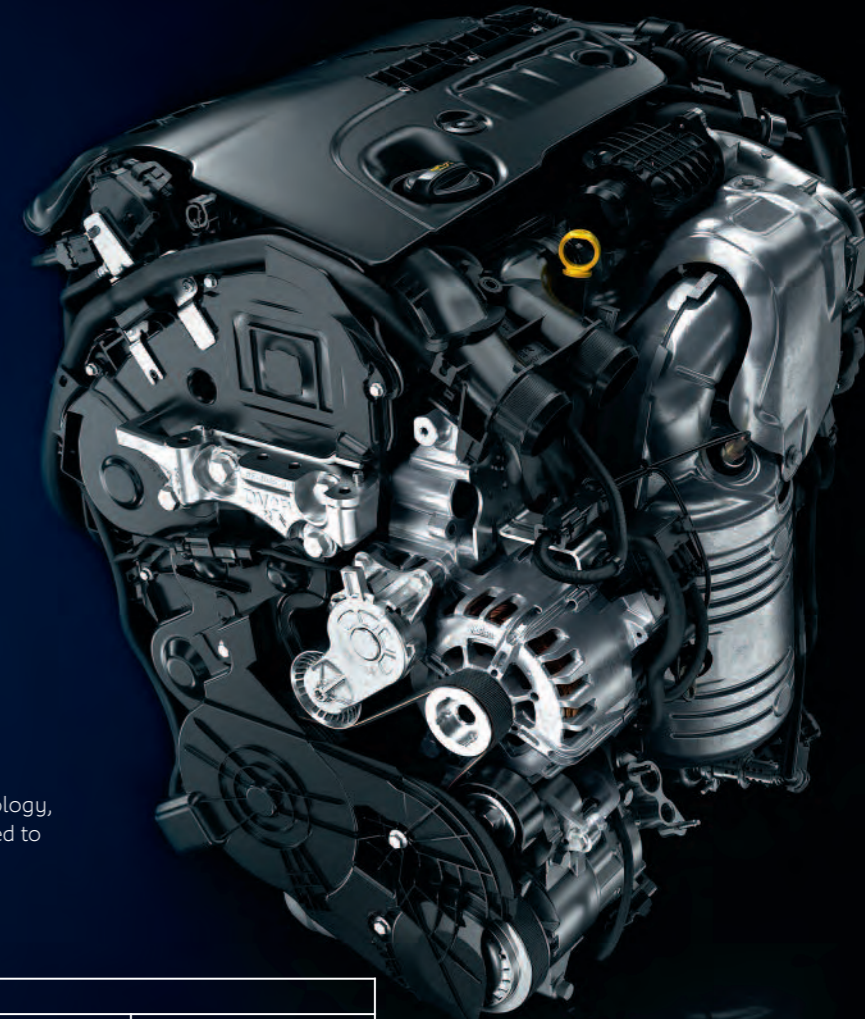
<b>PureTech 1.2 e-THP 130 6 speed manual stop &amp; start</b>	
Maximum power hp (Kw)	130 (96) @ 5500 rpm
Maximum torque lb/ft (Nm)	173 (230) @ 1750 rpm
Combined drive cycle MPG	From 60.1
CO <sub>2</sub> emissions (g/km)	From 109

## **BlueHDi TECHNOLOGY**

BlueHDi is the next generation of Peugeot's diesel engine technology, targeted to meet Euro 6 emissions standards. BlueHDi is designed to drastically reduce nitrogen oxides – by more than 90% – while minimising CO<sub>2</sub> emissions and optimising fuel consumption.

<b>BlueHDi engines</b>			
	<b>Gearbox</b>	<b>CO<sub>2</sub> emissions (from)</b>	<b>Maximum torque lb/ft (Nm)</b>
2.0 BlueHDi 150	6 speed manual	99 g/Km	277 (370) @ 2000 rpm
	6 speed automatic	111 g/Km	
1.6 BlueHDi 120	6 speed manual	85 g/Km	225 (300) @ 1750 rpm

(Combined drive cycle from 88.3 mpg, CO<sub>2</sub> from 85 g/km)



# PEUGEOT AND THE ENVIRONMENT

Peugeot is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g of CO<sub>2</sub> per km. This performance is based on proven technology: the Diesel Particulate Filter.

Launched in 2000, and equipped as standard on more than 2.1 million vehicles, it reduces particle emissions by 99.99%. Peugeot has also led the way on other breakthrough technologies including Stop & Start and a new generation of HDi engines.

The vehicle mass of New Peugeot 308 SW has been significantly reduced saving 140 kg compared to the previous version and the body style has been designed to achieve optimal aerodynamics. These improvements combined with the

latest generation of PureTech petrol and BlueHDi diesel engines offer excellent rates of fuel consumption and CO<sub>2</sub> emissions.

### **PureTech**

Peugeot's PureTech 3 cylinder petrol engine technology is available on New Peugeot 308 SW and offers drive and performance with significantly improved fuel consumption and CO<sub>2</sub> emissions. PureTech ensures that the New Peugeot 308 SW balances performance with driving sensations.

### **BlueHDi engines**

BlueHDi, Euro 6 diesel engines, are available on the New Peugeot 308 SW: an exclusive new technology that combines a Selective Catalytic Reduction (SCR) function with the diesel particulate filter system. This BlueHDi technology drastically reduces NOx (the combination of mono-nitrogen oxides NO and NO<sub>2</sub>) by more than 90%, which optimises CO<sub>2</sub> emissions, improves fuel consumption and almost totally eliminates particle emissions (99.9%).

	Gearbox	Fuel consumption mpg***			CO <sub>2</sub> (g/km)
		Urban	Extra urban	Combined	
PureTech 1.2 e-THP 110	5 speed manual stop & start	47.1	70.6*/68.9**	60.1*/58.8**	109*/111**
PureTech 1.2 e-THP 130	6 speed manual stop & start	47.9*/45.6**	70.6*/65.6**	60.1*/56.5**	109*/115**
PureTech 1.2 e-THP 130	6 speed automatic stop & start	44.8*/43.5**	68.9*/64.2**	57.6*/54.3**	114*/119**
1.6 HDi 92	5 speed manual	62.8*	80.7*	74.3*	99*
1.6 e-HDi 115	6 speed manual	67.3*/64.2**	85.6*/80.7**	76.3*/74.3**	95*/100**
1.6 BlueHDi 120	6 speed manual stop & start	78.5*/78.4**	94.2*/88.3**	88.3*/85.6**	85*/88**
2.0 BlueHDi 150	6 speed manual stop & start	64.2*/60.1**	80.7*/76.3**	74.3*/70.6**	99*/105**
2.0 BlueHDi 150	6 speed automatic stop & start	56.5**	74.3**	67.2**	111**

\*Access, Active or Allure with 15" or 16" wheels.

\*\*Allure or Feline with 17" or 18" wheels.

\*\*\*Please refer to the price and specification sheet for the latest information.



# SAFETY

## **BRAKING AND ESP®**

The New Peugeot 308 SW is equipped with a complete braking and ESP control system that improves handling in difficult driving conditions:

- ESP® (Electronic Stability Program), with its traction control (ASR), acts on the brakes and engine control to limit wheelspin in the case of loss of grip.
- Dynamic Stability Control (CDS) continuously compares stability information to detect understeer or oversteer. It then works to keep the New Peugeot 308 SW on its original trajectory.
- Anti-lock Braking System (ABS) helps to control loss of traction during emergency braking.
- Electronic Brake Force Distribution (EBFD) works wheel by wheel for greater efficiency, particularly when braking on bends.
- Emergency Brake Assist (EBA) increases the effectiveness of braking when necessary.

## **INTELLIGENT TRACTION CONTROL**

This clever traction control system brings a new feature to classic traction. It helps to identify situations that could hinder grip and the progress of the vehicle on icy or snowy roads. In these situations, the system of Intelligent Traction Control replaces ASR to reduce wheelspin and promote good traction.

## **ENHANCED SECURITY**

In keeping with the philosophy of the New Peugeot 308 SW, many facilities are available to provide you with maximum security. In addition to excellent handling, a strong structure helps to withstand and absorb the energy of frontal and side impacts.

## **AIRBAGS**

The New Peugeot 308 SW is equipped with 6 airbags: two front airbags, two side airbags and two curtain airbags.





# COLOURS

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Bianca White



Tornado Grey



Aluminium



Twilight Blue



Hurricane Grey



Pearlescent White



Rich Oak



Nera Black



Rioja Red



Cumulus Grey



# TRIMS



*Metax Mistral cloth*

*Metax Mistral cloth with overstitch detail*

*Unavailable in the UK*

*Marston Mistral cloth*

*Mistral black half alcantara trim*

*Mistral black Nappa leather\*\**

*Unavailable in the UK*

\*\*Seats in leather and other materials. Please refer to the Price and Specification guide for details.

# WHEELS



15" steel wheels with Ambre trims



16" Quartz alloy wheels



16" Diamond alloy wheels



17" Rubis alloy wheels



18" Saphir alloy wheels

\*Available according to version. Please refer to the price and specification guide for details.



# ACCESSORIES

- 1 Vehicle equipped with 18" Saphir alloy wheels, black side rubbing strips and roof bars with ski carrier
- 2 Multimedia headrest support and dvd player
- 3 Side window sun blinds
- 4 Boot organiser with retractable strap
- 5 Stainless steel boot sill protector
- 6 Boot tray
- 7 Door sill protectors



1

## NETWORK AND SERVICES

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a Peugeot owner, you can also rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original parts.

### FOR YOUR PEACE OF MIND

**MANUFACTURER WARRANTY**  
Any New Peugeot 308 SW first registered in the UK and purchased from a UK Peugeot Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the Peugeot Dealer Network. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 year Anti-Perforation and 3 year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

**PEUGEOT ASSISTANCE**  
All new Peugeots come with 12 months of Peugeot Assistance - our breakdown assistance service. This covers all incidents involving vehicle based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

**PEUGEOT SERVICE CARE**  
Please refer to the maintenance book for details of the service intervals for New Peugeot 308 SW and the specifics of vehicles operating in arduous conditions.

**FINANCE - LET THE SPECIALISTS HELP**  
Peugeot Financial Services offer a range of flexible finance plans to make owning a new Peugeot easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill, RH1 1QA. Over 18s only, a guarantee may be required.

### FURTHER INFORMATION

**PEUGEOT INSURANCE**  
Designed for Peugeot to offer tailored cover at a competitive price. In the event of an accident, a Peugeot Approved Accident Repair Centre will repair your car, using Peugeot original parts and offer a courtesy car (subject to availability). Call Peugeot Insurance for a quote on 0870 0240 206

(8am-8pm weekdays, 9am-5pm Saturdays. Max call charge from a BT landline is 8p/minute. Calls from other networks may vary. Calls may be recorded). Peugeot Insurance is underwritten by UK Insurance Limited.

**PEUGEOT ACCESSORIES**  
Peugeot Accessories are designed specifically for each model meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

**PEUGEOT AND THE ENVIRONMENT**  
Our website has details of Peugeot's environmental and recycling policies.

### ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may not be available in the UK and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, Peugeot reserves the right to modify specification, options and colours at any time. For full details ask your Peugeot Dealer, or click on [www.peugeot.co.uk](http://www.peugeot.co.uk). Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.



2



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6



7

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