



NEW PEUGEOT 208 GTi



PEUGEOT

THE LEGEND RE-ENERGISED

New PEUGEOT 208 GTi is sporty, stylish and equipped with the latest technology. This is a car that clearly demonstrates its character and ambition: its assertive exterior, exclusive PEUGEOT i-Cockpit® and high levels of performance combine to provide a sensational driving experience.

No detail has been overlooked: a wider track, red brake calipers, rear quarter panel inserts, embossed GTi spoiler and double chrome exhaust tailpipe showcase New 208 GTi's striking sports styling.

New 208 revives the legend and passion of PEUGEOT's GTi badge with a responsive 208 hp turbo engine, six-speed manual gearbox and radical, post factory transformation on the GTi by PEUGEOT SPORT.



GTi



GTi



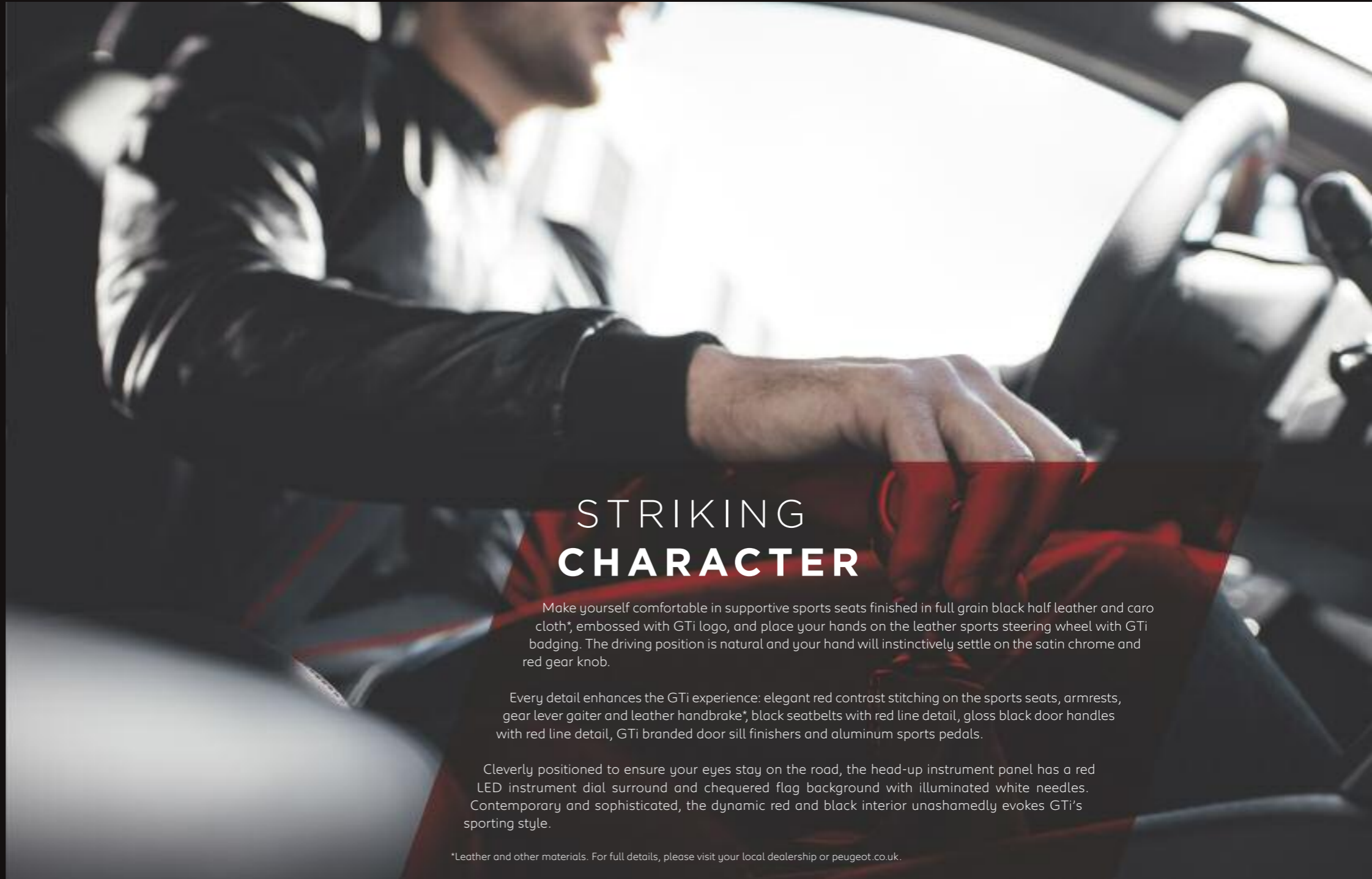
SPORTY AND SLEEK

The streamlined front face has been designed to impress: with sharper, more pronounced lines it features a wider, fully integrated grille.

Distinctive and premium, the new Ice Silver textured paint colour has a slightly granular texture which is engaging to touch. It has both a matt and satin appearance that reflects changes in light to accentuate the contours and dynamic styling of New PEUGEOT 208 GTi.

17" alloy wheels as standard, a wider track and red brake calipers set the tone. The GTi spirit is evident in all aspects of the GTi's iconic detailing: a red lower grille finisher underlines the unique GTi chequered flag grille design with piano black and chrome inserts; red PEUGEOT lettering on the radiator grille and tailgate and exterior GTi badging create an unmistakable sporting connection.





STRIKING CHARACTER

Make yourself comfortable in supportive sports seats finished in full grain black half leather and caro cloth*, embossed with GTi logo, and place your hands on the leather sports steering wheel with GTi badging. The driving position is natural and your hand will instinctively settle on the satin chrome and red gear knob.

Every detail enhances the GTi experience: elegant red contrast stitching on the sports seats, armrests, gear lever gaiter and leather handbrake*, black seatbelts with red line detail, gloss black door handles with red line detail, GTi branded door sill finishers and aluminum sports pedals.

Cleverly positioned to ensure your eyes stay on the road, the head-up instrument panel has a red LED instrument dial surround and chequered flag background with illuminated white needles. Contemporary and sophisticated, the dynamic red and black interior unashamedly evokes GTi's sporting style.

*Leather and other materials. For full details, please visit your local dealership or peugeot.co.uk.



EXCITING AND INSTINCTIVE DRIVING

Designed around you, the intuitive PEUGEOT i-Cockpit® makes driving exciting, instinctive and safe. The head-up instrument panel allows driver information to be accessed easily without taking your eyes off the road and the large 7" Multifunction colour Touch Screen places all functionality at your fingertips.

Ideally positioned, the 7" Multifunction colour Touch Screen with its red and black sport theme gives you access to a wide range of functions including navigation*, music streaming and Bluetooth®.

The compact sports steering wheel gives you precise steering and improved manoeuvrability. Teamed with the compact dimensions of New 208 GTi - less than four metres long - it gives you an agile, exceptionally easy-to-handle experience: the perfect recipe for true driving pleasure.

*Standard or optional according to version



208 GTi by **PEUGEOT SPORT** THE LEGEND RETURNS

PEUGEOT presents a radical reinterpretation of the GTi legend with a 10mm lower ride height than a standard GTi and 6mm wider tracks. The responsive handling and exceptional performance of New 208 GTi by PEUGEOT SPORT provides intense driving sensations.

An exclusive exterior design complements its impressive performance: a Coupe Franche two tone paint option is available in matt black and red gloss*. Matt black wheel arch extensions and door mirrors, 18" Lithium matt black alloy wheels, GTi by PEUGEOT SPORT badging and double chrome exhaust tailpipe complete this eye-catching exterior.

The 1.6 THP 208 S&S GTi by PEUGEOT SPORT Euro 6 engine accelerates from 0 to 62 mph in 6.5 seconds and boasts a 1km standing start of 26.5 seconds. A memorable 208 HP and maximum torque of 300 Nm mean that New 208 GTi by PEUGEOT SPORT's braking system requires the same high standards as its performance. The 18" alloy wheels are equipped with front brake discs 323mm diameter and 28 mm thick. Plus, the PEUGEOT SPORT branded "Brembo" fixed four piston calipers ensure a stable braking system.

*Other paint colours are available.



208 GTi by PEUGEOT SPORT

RADICAL AND SPORTY

Whatever the driving situation, New 208 GTi by PEUGEOT SPORT offers exemplary road holding and helps you keep cornering tight and accurate: letting you enjoy all the sensations the road ahead has to offer.

Specific spring shock absorbers and anti-roll centering contribute to New 208 GTi by PEUGEOT SPORT's precision and agility, offering sharper handling and responsive steering.

ESP and traction control have been recalibrated to make them less intrusive while driving and to allow the Torsen limited slip differential to work correctly: transferring torque from a wheel that is slipping to a wheel that has grip to improve road holding.

A lowered centre of gravity, revised suspension geometry and Michelin Pilot Super Sport 205/40 ZR 18 tyres further optimise traction: a major asset when tackling bends!



MECHANICS OF EMOTION

The iconic GTi is first and foremost a sporty, responsive engine and the turbocharged petrol 1.6L THP with 208 HP is truly exhilarating. Coupled with a manual six-speed gearbox, it exploits the capabilities of the chassis to produce drivability and performance without compromising on fun and enjoyment: making New PEUGEOT 208 GTi a worthy ambassador of PEUGEOT's sporting expertise.



1.6L THP 208 S&S

MAXIMUM POWER	208 hp
MAXIMUM TORQUE	300 Nm @ 3000 rpm
GEARBOX	6-Speed Manual
MAXIMUM SPEED	143 mph
ACCELERATION :	
1000M STANDING START	26.5 sec
0 – 62 MPH	6.5 sec
URBAN DRIVE CYCLE MPG	40.4
EXTRA URBAN DRIVE CYCLE MPG	62.8
COMBINED DRIVE CYCLE MPG	52.3
CARBON DIOXIDE (CO ₂) EMISSIONS (G/KM)	125

S&S : Stop and Start.



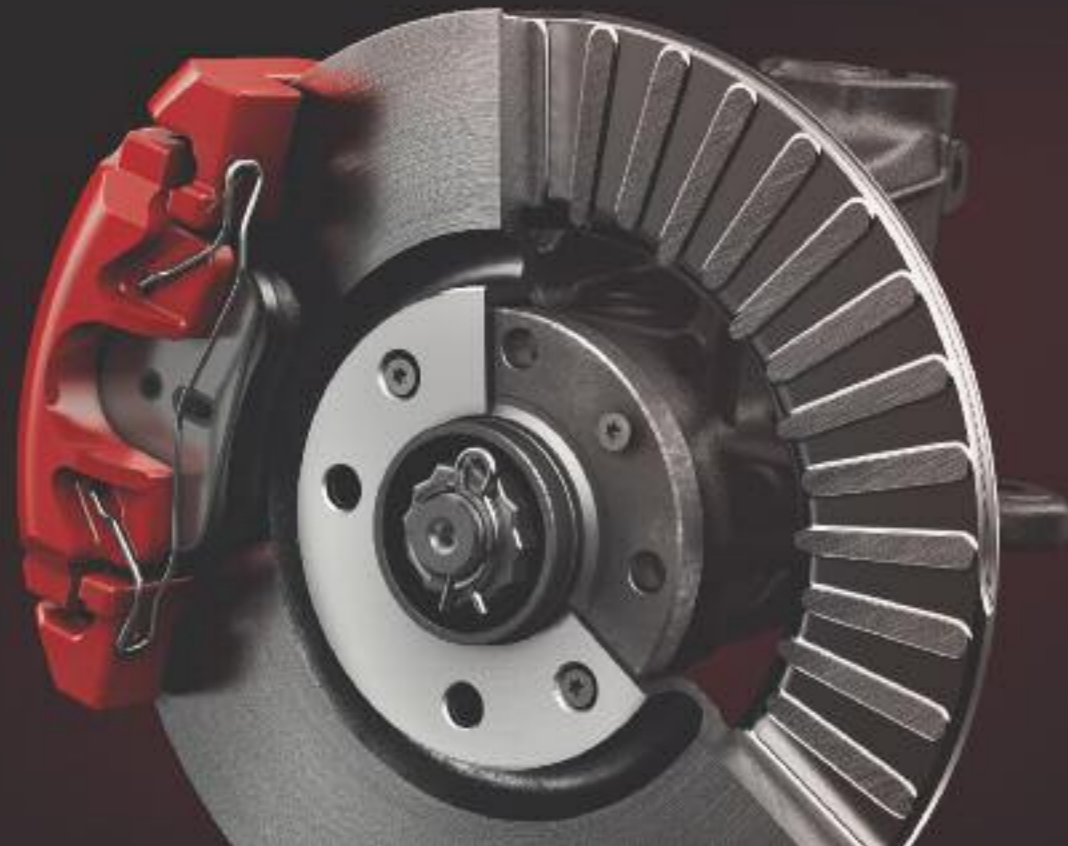
SUSPENSION

New PEUGEOT 208 GTi is efficient, dynamic and responsive with no untimely oversteer or understeer. Its finely tuned suspension (front: Pseudo McPherson / rear: Cross deformable) and wider wheel track (10 mm at the front and 20 mm at the rear) make New PEUGEOT 208 GTi agile and precise.

The compact steering wheel in the PEUGEOT i-Cockpit® is linked to a specific suspension system. The weight-optimised drivetrain combines simplicity and reactivity, offering the perfect balance of comfort and road holding to guarantee real driving pleasure.

SAFETY AND PRECISION

The high performance of New PEUGEOT 208 GTi requires an enhanced braking system. Efficient and adapted, with ventilated brake discs (front: 302 mm in diameter / rear: 249 mm in diameter) fitted with a red floating caliper, the braking system on New PEUGEOT 208 GTi offers impressive stopping power to ensure safety in all circumstances.



New PEUGEOT 208 GTi is equipped with ESP (Electronic Stability Programme), which can be deactivated, including:

- ASR (Anti-Skid Regulation) traction control.
- EBA (Emergency Brake Assist) which applies maximum brake pressure when you depress the brake pedal.
- ABS (Anti-lock Braking System) which prevents the wheels from locking in the event of emergency braking.
- EBF (Electronic Brake Force Distribution), which distributes brake force between the front and rear wheels.

Additional safety features include 6 airbags, speed limiter and automatic hazard warning lights.

Active City Brake* is a new technology which makes it possible to avoid an accident or reduce its seriousness if the driver fails to react. It works in urban conditions at speeds of less than 20 mph. A short range sensor is fitted to the top of the windscreen and can detect other vehicles that are driving in the same direction or stationary. This will automatically trigger an emergency brake to stop the vehicle and avoid a collision entirely or limit the consequences of an accident by reducing the speed of impact.

*Optional or unavailable according to version.

CUTTING EDGE TECHNOLOGY



HEADLIGHTS

The structured two-tone black and chrome headlight design combined with the high-tech LED signature lighting make New PEUGEOT 208 GTi instantly recognisable and also provide excellent visibility, especially around bends.



REAR LIGHTS

The rear light clusters with their new full LED 3D 'claws' provide real stand out on New PEUGEOT 208 GTi. This trademark claw design has become an integral part of PEUGEOT's style identity and is now equipped on the entire New 208 range.

TRIM

1. Full grain black half leather* and caro cloth trim



2. Black Alcantara Trim branded PEUGEOT SPORT



Trim available according to version.
*Leather and other materials. For full details, please visit your local dealership or peugeot.co.uk.

WHEELS



17" 'Carbone' Technical Grey Alloy Wheel*



17" 'Carbone' Storm Grey Alloy Wheel*



17" 'Carbone' Onyx Black Alloy Wheel*



18" 'Lithium' Alloy Wheel**

COLOURS

SOLID PAINT



Bianca White*

PEARLESCENT PAINT



Satin White

METALLIC PAINT



Rioja Red



Nera Black



Orange Power

TEXTURED PAINT



Ice Silver

COUPE FRANCHE**



Matt Black / Red

*Unavailable on GTi by PEUGEOT SPORT **Available on GTi by PEUGEOT SPORT only

PEUGEOT AND THE ENVIRONMENT

PEUGEOT is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g CO₂ per km.

PEUGEOT uses its expertise to reduce fuel consumption and CO₂ emissions in every one of its vehicles and this commitment is demonstrated perfectly in New PEUGEOT 208 GTi.

Every aspect of the design has been carefully considered to reduce the impact on the environment: a weight of only 1160 kg, aerodynamics, tyres and technological know-how mean that New 208 GTi emits only 125 g/km CO₂.

New 208 GTi is made from 25% recycled or natural materials and the rear bumper is made entirely from green materials.



NETWORK AND SERVICES

When you choose PEUGEOT, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a PEUGEOT owner, you can also rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your PEUGEOT correctly, using trained technicians, PEUGEOT Diagnostic Equipment and PEUGEOT Original parts.

FOR YOUR PEACE OF MIND

MANUFACTURER WARRANTY
Any New PEUGEOT 208 GTi first registered in the UK and purchased from a UK PEUGEOT Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the PEUGEOT Dealer Network. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a PEUGEOT Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your PEUGEOT Dealer.

PEUGEOT ASSISTANCE
All new Peugeots come with 12 months of PEUGEOT Assistance - our breakdown assistance service. This covers all incidents involving vehicle based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year. PEUGEOT Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE
Please refer to the maintenance book for details of the service intervals for New PEUGEOT 208 GTi and the specifics of vehicles operating in arduous conditions.

FINANCE - LET THE SPECIALISTS HELP
PEUGEOT Financial Services offer a range of flexible finance plans to make owning a new PEUGEOT easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from PEUGEOT Financial Services, Quadrant House, Princess Way, Redhill, RH1 1QA. Over 18s only, a guarantee may be required.

FURTHER INFORMATION

PEUGEOT INSURANCE
Designed for PEUGEOT to offer tailored cover at a competitive price. In the event of an accident, a PEUGEOT Approved Accident Repair Centre will repair your car, using PEUGEOT original parts and offer a courtesy car (subject to availability). Call

PEUGEOT Insurance for a quote on 0870 0240 206 (8am-8pm weekdays, 9am-5pm Saturdays. Max call charge from a BT landline is 8p/minute. Calls from other networks may vary. Calls may be recorded). PEUGEOT Insurance is underwritten by UK Insurance Limited.

PEUGEOT ACCESSORIES
PEUGEOT Accessories are designed specifically for each model meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

PEUGEOT AND THE ENVIRONMENT
Our website has details of PEUGEOT's environmental and recycling policies.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may not be available in the UK and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, PEUGEOT reserves the right to modify specification, options and colours at any time. For full details ask your PEUGEOT Dealer, or visit peugeot.co.uk. Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.

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GTI



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