



Das Auto.

THE

UP!





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IS
BIG!



04
05

THE up! PLENTY TO SMILE ABOUT!

Meet the smart city car from Volkswagen. Small, nippy and priced to match, it offers the interior space and equipment levels of a larger car, giving you plenty to smile about. The compact size makes it ideal for driving round town, while the sophisticated technology, advanced features and generous proportions provide a level of sophistication not previously seen on such a small car. Keep smiling. **Small has never looked so great.**

Model shown is High up!



SMALL CAR.
BIG IMPACT.
BIG IMPACT.

Just 3.54 metres long and 1.64 metres wide, the **up!** is a great example in small car design, combining both style and comfort with a surprisingly large interior space. With its eye-catching wheels, fully glazed tailgate and stylish side windows, enhanced by horizontal running lines to the front and smooth finishes to the side, the **up!** is an ultra modern interpretation of the classic Volkswagen design. Sleek, contemporary and unmistakably Volkswagen, this is the small car with big ideas.



08
09

Interior shown is High up! with optional 'Leather look' upholstery, Sensor pack, Sports pack and Candy White non-metallic paint.

THE SMALL CAR THAT THINKS BIG.

With more interior space than you could imagine for such a compact car, the **up!**'s appearance is deceiving – offering a large cabin with more head and legroom than you'd ever imagine for up to four occupants.

From the Move **up!** onwards, the boot space becomes incredibly adaptable. Rear seats are split, providing room for one rear occupant and additional stowage space, and the variable boot floor can be used at two different levels, offering either maximum storage space or a level loading area, depending on your requirements. Which means there's a surprising amount of room for lots of important stuff, from small guests up to major purchases.



The **up!** is a full four seater offering ample space and comfort.



With the rear seat backrest up, the boot holds 251 litres – providing impressive spaciousness.



The rear seats fold completely, opening up 951 litres of storage space; or can be split, offering total flexibility. From Move **up!** models onwards.

Models shown feature optional Candy White non-metallic paint.

Please see page 43 for full details of dimensions.



Interior shown is High up! with optional Sensor pack.

SMALL DETAILS THAT MAKE A BIG DIFFERENCE.

Not only has the up! been ergonomically designed to make the most of all its available space, it's also been lovingly crafted, using high quality materials and finishes. Which means every switch and display is intuitively where you would expect it to be, right at your fingertips, while the interior aesthetics are equally as impressive, from the fabulous upholstery to the stylish steering wheel design. Every aspect has been designed to provide comfort and practicality. And if that's not enough, a whole range of optional equipment enables you to personalise your up! still further, to suit your individual needs.

Three different trim levels allow you to select the finish and equipment that's right for you, ensuring you feel totally at home in your **up!** And if you're looking for something really out of the ordinary, the special editions – the Club **up!**, Street **up!** and Rock **up!** – offer new levels of luxury and style. And finally, one environmentally friendly, all-electric, zero-emission* model – the **e-up!**

* Zero-emission whilst driving.



Take up!

The entry level **Take up!** offers an impressive level of specification, with many advanced features fitted as standard. An extensive range of safety equipment includes tyre pressure loss indicator, ESC (Electronic Stability Control), side head/thorax airbags for front passengers, ABS (Anti-lock Braking System) and daytime running lights, while body-coloured bumpers, 14 inch steel wheels and full size wheel trims add a real touch of style to the exterior. The interior features contemporary 'Dots' upholstery, a three-spoke steering wheel and practical storage compartments, as well as an RCD 215 DAB radio/MP3 compatible CD player with an AUX-in socket for connection to your iPod or MP3 player.



Move up!

Immediately identified by its chrome trimmed halogen headlights and body-coloured door mirrors and door handles, the **Move up!** really stands out from the crowd. The 'Black Pearl' upper dashboard, stylish 'Structure' upholstery and chrome trimmed interior door handles create a stylish interior, enhanced by such features as manual air conditioning, electric front windows, remote central locking with two remote folding keys, height adjustable driver's seat, a variable boot floor and 60:40 split folding rear seat backrest. Three-door models feature 'easy entry' sliding front seats with a convenient memory function, which returns the seats to their previous position when folded back. Model shown features optional metallic paint.



High up!

The impressive **High up!** builds on the well equipped **Move up!** with an impressive range of advanced features all fitted as standard. This includes 15 inch 'Spoke' alloy wheels, front fog lights, heated front seats, a 'Maps & More' portable infotainment device and split-grain leather trimmed three-spoke steering wheel, gear knob and handbrake grip. It is also equipped with electrically heated and adjustable door mirrors, vibrant 'Polka' upholstery, 'chrome effect' detailing throughout the interior and, as an alternative to the 'Black Pearl' upper dashboard, a choice of dashboard colours depending on the exterior paint selected.

3 TRIM LEVELS
3 SPECIAL EDITIONS
1 ALL-ELECTRIC MODEL:
THE up!



Club up!

Have you heard about the new Club in town? The Club **up!** takes the high specification of the already well equipped High **up!** and adds a whole range of stylish extras to deliver something really special. Starting with the exterior, it features trendy 'Triangle' 16 inch alloy wheels, silver painted door mirrors and rear tinted glass from the B pillar back. Available in a choice of vibrant Blueberry metallic or stunning Deep Black pearl effect paint, the exterior is further distinguished by 'Club' decals on the door panels and the unique 'Club' logo on the side. Inside, the style continues with a Blueberry or Black Pearl upper dashboard to match the exterior paint finish, 'Tartan Tonic' upholstery and front and rear carpet mats finished with a carbon border and 'Orbit Blue' stitching. The black rooflining and unique '**up!**' door sill protectors help complete the interior look of this stylish and very exclusive club.

01. RCD 215 DAB radio/MP3 compatible CD player and manual air conditioning
02. Unique 'Club' decals on door panels
03. Interior shown is Club **up!** with 'Tartan Tonic' upholstery and Blueberry upper dashboard
04. Model shown is Club **up!** with Blueberry metallic paint

01

02

03

04

14
15

Street up!



The dynamic Street up! is literally streets ahead when it comes to style and specification. Building on the High up!'s impressive equipment, its eye-catching exterior is designed to turn heads with 'Upsilon' 16 inch alloy wheels, 'Street' decals on the bonnet, roof and door panels, and the unique 'Street' logo on the side, enhanced by silver painted door mirrors*, front fog lights with chrome trimmed surround and rear tinted glass from the B pillar back. Inside, the story continues with 'Street' upholstery and a leather trimmed three-spoke steering wheel with yellow contrast stitching and 'up!' logo insert. The interior theme continues with yellow stitching on the gear knob, handbrake grip and front and rear carpet mats, while unique 'up!' door sill protectors and black rooflining complete the interior styling.

* Black door mirrors when specified with optional Reflex Silver metallic paint.

- 01. Model shown is Street up! with Deep Black pearl effect paint
- 02. Interior shown is Street up! with 'Street' upholstery and Black Pearl upper dashboard
- 03. 16 inch 'Upsilon' alloy wheels
- 04. Unique 'Street' decals on the bonnet and roof panels

01



02



03



04

Rock up!

The stunning Rock **up!** is designed to turn heads wherever it goes thanks to its distinctive exterior styling. An eye-catching 'Anthracite' stripe decal runs the length of the bonnet, roof and rear tailgate, while the full body kit comprises 'Gloss Black' front spoiler, side skirts, rear diffuser and rear roof spoiler. 'Gloss Black' door mirrors*, sporty 16 inch 'Upsilon' alloy wheels and the unique 'rock **up!**' logo on the door panel completes the look. A selection of interior options includes Anthracite or Grey upholstery, together with a high standard specification featuring heated front seats, manual air conditioning and remote central locking with two remote folding keys. A six speaker sound system and 'Maps & More' portable infotainment device with touch-screen satellite navigation and Bluetooth connectivity enhances the driving experience, ensuring entertainment and enjoyment on every trip.

* Chrome effect door mirrors when specified with optional Deep Black pearl effect paint.



- 01. Model shown is Rock **up!** with optional Candy White non-metallic paint
- 02. 'Maps & More' portable infotainment device
- 03. 16 inch 'Upsilon' alloy wheels
- 04. Chrome effect door mirrors when specified with optional Deep Black pearl effect paint

01


04

18
19

The e-up!

The future is electric. The **e-up!**, the compact, all-electric car that lets you drive Volkswagen's impressive city car in all-electric guise. Zero emissions when the vehicle is in motion mean it's great for the environment, but that's only half the story. Impressive performance means it's also fun to drive, achieving 0-62mph in just 12.4 seconds, with a range of up to 93 miles* on one battery charge depending on driving style and other contributing factors. Add a raft of advanced features providing impressive everyday practicality, and you have a very impressive commuter car.

It doesn't matter if you are a commuter, student, or freelancer, or whether you live in London, Birmingham or Manchester, the era of electric mobility has arrived. For more information about the **e-up!**, contact your Volkswagen retailer or go to www.volkswagen.co.uk/new/e-up-nf/which-model/brochures

 To find out more about the benefits of owning an ultra low emission vehicle, including the Government's grants for vehicles and chargepoints, visit www.GoUltraLow.com



* The specified NEDC range can vary because of driving style, speed, use of additional electrical consuming equipment, outside temperature, number of people in car/maximum load, driving style selection (normal, ECO, ECO+) and terrain. In summer (+5 to +35°C), it can be between 74.5-102.5 miles, and in winter (-10 to +5°C), around 49.5-74.5 miles.

01. Interior shown is e-up! with Pure White dashboard
02. The striking blue-rimmed Volkswagen roundel and chrome strip
03. Stylish 'C'-shaped LED daytime running lights
04. Model shown is e-up!



20
21

01

02

03

04



LOOKS LIKE A SMALL CAR. GIVES THE FEELING OF GREAT FREEDOM.

Whether you are taking the children to play football, doing the weekly shop or going on a trip with friends, the five-door **up!** offers you even more practicality. Despite it having the same exterior dimensions, the two additional rear doors makes access even more comfortable. Getting rear seat passengers in and out of your **up!** becomes instantly easier, while awkward duties such as fitting child seats or putting the rear seats down and loading large items become much less of a chore. All in all, you can be sure that more doors really does mean more flexibility.



The **up!** is a full fledged four seater with ample comfort and space.



With the rear seat backrest upright, the luggage compartment has an impressive 251 litres of space.



The rear seats fold completely, opening up a massive 959 litres of storage space, or can be split, offering total flexibility. From Move **up!** models onwards.

Models shown feature optional Candy White non-metallic paint.

Dimensions shown are for five-door models, please see page 43 for full details of dimensions.



24
25
Steel wheels
5J x 14", 165/70 R14 tyres
| Take up!



Steel wheels
5J x 14", 165/70 R14 tyres*
| Move up!



'Spoke' alloy wheels
5½J x 15", 185/55 R15 tyres
| High up!



'Triangle' alloy wheels
6J x 16", 185/50 R16 tyres
| Club up!



'Upsilon' alloy wheels
6J x 16", 185/50 R16 tyres
| Street up! Rock up!



'Waffle' alloy wheels
5½J x 15", 185/55 R15 tyres
| Optional – Move up!



'Black Spoke High Gloss' alloy wheels
5½J x 15", 185/55 R15 tyres
| Optional – High up!



'Classic' alloy wheels
6J x 16", 185/50 R16 tyres
| Optional – High up!



'Triangle Black' alloy wheels
6J x 16", 185/50 R16 tyres
| Optional – High up! Club up!
as part of the Sports pack



'Polygon' alloy wheels†
6½J x 17", 195/40 R17 tyres
| High up! Street up!
includes sports suspension

WHEELS.

Whether you prefer a full sized wheel trim or alloy, classic or decorative, sporty or elegant, each one of our 14, 15, 16 or 17 inch designs has been created exclusively for the up!, adding a real touch of contemporary style.

SMALL CAR. BIG CHOICE.



Model shown is High up! with optional 'Triangle Black' alloy wheels and Candy White non-metallic paint.
Please note: 'Triangle Black' alloy wheels are included with optional Sports Pack.

* Move up! BlueMotion Technology models feature 175/65 R14 low rolling resistance tyres as standard. † Not available on BlueMotion Technology models.



Hot Orange Metallic Signature (4S)

T M H



Tungsten Silver Metallic (K5)

T M H



Reflex Silver Metallic (8E)

S T M H



Mayan Blue Non-Metallic Signature (D7)

T M H



Candy White (B4)

T M H R



Tornado Red (G2)

T M H R



Oryx White Premium Signature (OR)

M H S



Deep Black Pearl Effect (2T)

C S T M H R



Pure White (0Q)

S



Blueberry Metallic (S8)

C

PAINT.

A wide range of exterior colours are available for the up! Whether you choose Pure White, Candy White, Mayan Blue, Tornado Red, Hot Orange, Reflex Silver, Tungsten Silver, Blueberry, Deep Black or Oryx White, a complex painting process with comprehensive corrosion protection ensures a long-lasting high quality paint finish.

■ Standard □ Optional

T - Take up! M - Move up! H - High up!
C - Club up! S - Street up! R - Rock up!

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as print processes do not allow exact reproduction of the paint colours.

Models shown are High up! with optional 'Classic' alloy wheels. Images shown are for illustration purposes only and may not necessarily reflect UK specification.

DASHBOARD.

Depending on which model you choose, a selection of interior dashboard combinations enables you to make a choice that reflects your personal taste.



- 01. Black Pearl/Anthracite | Move up! | High up! | Club up! | Street up! | Rock up!
- 02. Black Pearl/Cornsilk | High up! | Rock up!
- 03. Pure White/Anthracite | High up! | Street up! | Rock up!
- 04. Pure White/Cornsilk | High up! | Rock up!
- 05. Red/Anthracite | High up! | Rock up!

- 06. Red/Cornsilk | High up! | Rock up!
- 07. Dark Silver/Anthracite | High up! | Rock up!
- 08. Dark Silver/Cornsilk | High up! | Rock up!
- 09. Mayan Blue/Anthracite | High up!
- 10. Beige/Cornsilk | Move up!
- 11. Blueberry/Anthracite | Club up!

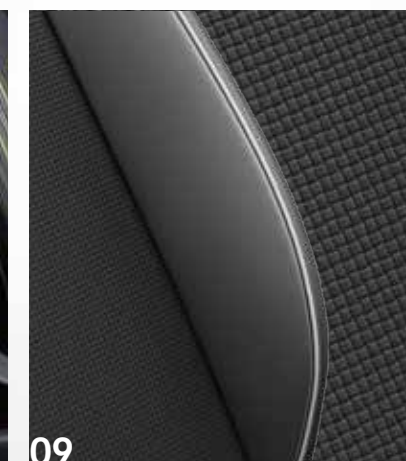
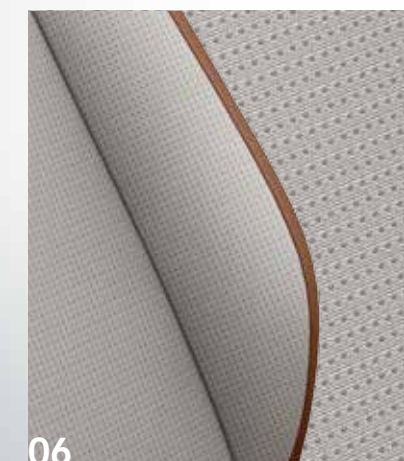
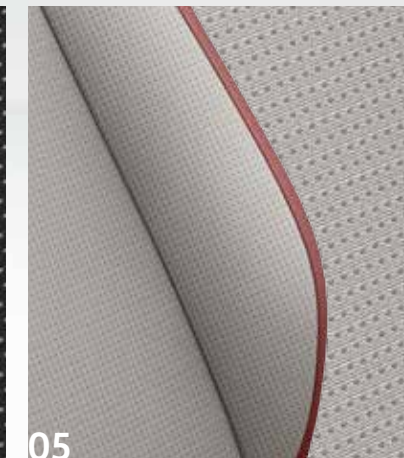
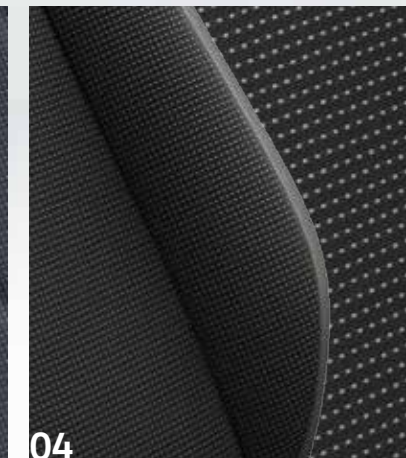
- 12. Oryx White/Anthracite | High up! | Street up!
- 13. Oryx White/Cornsilk | High up!
- 14. Hot Orange/Anthracite | High up!

Images shown feature optional City emergency braking pack. Interior for Take up! Anthracite/Anthracite not shown. 'Gloss Black' steering wheel inserts are standard on High up!, Club up! and Rock up! models. 'Maps & More' portable infotainment device is standard on High up!, Club up!, Street up! and Rock up! and is optional on all other models.

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as print processes do not allow exact reproduction of the paint colours.

UPHOLSTERY.

The practical and durable cloths for the up! await you in the passenger compartment, with a wide range of stylish patterns and contemporary colours available, depending on the model you select.



- 01. 'Dots' cloth - Anthracite (JM) | Take up!
- 02. 'Structure' cloth - Anthracite (JM/JI) | Move up!
- 03. 'Structure' cloth - Black Denim/Beige (JS) | Move up!
- 04. 'Polka' cloth - Anthracite (JK) | High up! | Rock up!
- 05. 'Polka' cloth - Salsa Red/Grey (JT) | High up! | Rock up!

- 06. 'Polka' cloth - Beech/Grey (JV) | High up! | Rock up!
- 07. 'Tartan Tonic' cloth - Anthracite (20) | Club up!
- 08. 'Street' cloth - Anthracite (61) | Street up!
- 09. 'Leather look' upholstery - Anthracite (OO) | Optional - Move up! | High up! | Club up! | Street up! | Rock up!

Please note: Swatches reproduced for illustration purposes only. Actual upholstery colours may vary from those shown, as print processes do not allow exact reproduction of the upholstery and dashboard colours.



COMBINATIONS.

| | | | | | | | | | | | | | | |
|-----------------|-----------------|------------------------------|--------|-------------|----------------------------|-----------------|--------------------------|----------------|-----------------------------------|--|------------------------------|------------------------------------|--|----------------------------------|
| Seat upholstery | Dashboard upper | Dashboard lower, door panels | Carpet | Roof colour | Pure White ¹ OQ | Candy White* B4 | Mayan Blue Signature* D7 | Tornado Red G2 | Hot Orange Metallic Signature* 4S | Reflex Silver Metallic [†] 8E | Tungsten Silver Metallic* K5 | Blueberry Metallic [‡] S8 | Deep Black Pearl Effect ^{††} 2T | Oryx White Premium Signature* OR |
|-----------------|-----------------|------------------------------|--------|-------------|----------------------------|-----------------|--------------------------|----------------|-----------------------------------|--|------------------------------|------------------------------------|--|----------------------------------|

'Dots' cloth ● Take up!

| | | | | | | | | | | | | | | |
|---------------|------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Anthracite JM | Anthracite | Anthracite | Black | Light Grey | - | ● | ● | ● | ● | ● | ● | - | ● | - |
|---------------|------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|

'Structure' cloth ● Move up!

| | | | | | | | | | | | | | | |
|----------------------|-------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Anthracite JM | Black Pearl | Anthracite | Black | Light Grey | - | ● | ● | ● | ● | ● | ● | - | ● | ● |
| Black Denim/Beige JS | Beige | Cornsilk | Black | Light Grey | - | ● | ● | ● | ● | ● | ● | - | ● | ● |
| Anthracite JI | Beige | Cornsilk | Black | Light Grey | - | ● | ● | ● | ● | ● | ● | - | ● | ● |

'Polka' cloth ● High up!

| | | | | | | | | | | | | | | |
|----------------|-----------------|------------|------------|------------|---|---|---|---|---|---|---|---|---|---|
| Anthracite JK | Black Pearl PD1 | Anthracite | Black | Light Grey | - | ● | ● | ● | ● | ● | ● | - | ● | ● |
| | Pure White PD2 | Anthracite | Black | Light Grey | - | - | - | - | ● | - | ● | - | ● | - |
| | Red PD3 | Anthracite | Black | Light Grey | - | - | - | ● | - | - | - | - | - | - |
| | Dark Silver PD5 | Anthracite | Black | Light Grey | - | ● | ● | - | ● | - | ● | - | ● | ● |
| | Hot Orange PD6 | Anthracite | Black | Light Grey | - | - | - | - | ● | - | - | - | - | - |
| | Oryx White PD7 | Anthracite | Black | Light Grey | - | - | - | - | - | - | - | - | - | ● |
| Mayan Blue PD8 | Anthracite | Black | Light Grey | - | - | ● | - | - | - | - | - | - | - | |

| | | | | | | | | | | | | | | |
|-----------------|-----------------|----------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Beech/Grey JV ± | Black Pearl PD1 | Cornsilk | Black | Light Grey | - | ● | - | - | - | ● | ● | - | ● | ● |
| | Pure White PD2 | Cornsilk | Black | Light Grey | - | - | - | - | - | ● | ● | - | - | - |
| | Dark Silver PD5 | Cornsilk | Black | Light Grey | - | ● | - | - | - | ● | - | ● | ● | ● |
| | Oryx White PD7 | Cornsilk | Black | Light Grey | - | - | - | - | - | - | - | - | - | ● |

| | | | | | | | | | | | | | | |
|---------------------|-----------------|----------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Salsa Red/Grey JT ± | Black Pearl PD1 | Cornsilk | Black | Light Grey | - | ● | - | ● | - | - | ● | - | ● | ● |
| | Pure White PD2 | Cornsilk | Black | Light Grey | - | - | - | ● | - | - | ● | - | - | - |
| | Red PD3 | Cornsilk | Black | Light Grey | - | ● | - | ● | - | - | ● | - | ● | ● |
| | Dark Silver PD5 | Cornsilk | Black | Light Grey | - | ● | - | ● | - | - | ● | - | ● | ● |
| | Oryx White PD7 | Cornsilk | Black | Light Grey | - | - | - | - | - | - | - | - | - | ● |

| | | | | | | | | | | | | | | |
|-----------------|-----------------|------------------------------|--------|-------------|----------------------------|-----------------|--------------------------|----------------|-----------------------------------|--|------------------------------|------------------------------------|--|----------------------------------|
| Seat upholstery | Dashboard upper | Dashboard lower, door panels | Carpet | Roof colour | Pure White ¹ OQ | Candy White* B4 | Mayan Blue Signature* D7 | Tornado Red G2 | Hot Orange Metallic Signature* 4S | Reflex Silver Metallic [†] 8E | Tungsten Silver Metallic* K5 | Blueberry Metallic [‡] S8 | Deep Black Pearl Effect ^{††} 2T | Oryx White Premium Signature* OR |
|-----------------|-----------------|------------------------------|--------|-------------|----------------------------|-----------------|--------------------------|----------------|-----------------------------------|--|------------------------------|------------------------------------|--|----------------------------------|

'Tonic' cloth ● Club up!

| | | | | | | | | | | | | | | |
|---------------|-----------------|------------|-------|-------|---|---|---|---|---|---|---|---|---|---|
| Anthracite 20 | Black Pearl PD1 | Anthracite | Black | Black | - | - | - | - | - | - | - | - | ● | - |
| | Blueberry PD9 | Anthracite | Black | Black | - | - | - | - | - | - | - | ● | - | - |

'Street' cloth ● Street up!

| | | | | | | | | | | | | | | |
|---------------|-----------------|------------|-------|-------|---|---|---|---|---|---|---|---|---|---|
| Anthracite 61 | Black Pearl PD1 | Anthracite | Black | Black | - | - | - | - | - | ● | - | - | ● | - |
| | Pure White PD2 | Anthracite | Black | Black | ● | - | - | - | - | - | - | - | - | - |
| | Oryx White PD7 | Anthracite | Black | Black | - | - | - | - | - | - | - | - | - | ● |

'Polka' cloth ● Rock up!

| | | | | | | | | | | | | | | |
|---------------|-----------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Anthracite JK | Black Pearl PD1 | Anthracite | Black | Light Grey | - | ● | - | ● | - | - | - | - | ● | - |
| | Pure White PD2 | Anthracite | Black | Light Grey | - | - | - | - | - | - | - | - | ● | - |
| | Red PD3 | Anthracite | Black | Light Grey | - | - | - | ● | - | - | - | - | - | - |
| | Dark Silver PD5 | Anthracite | Black | Light Grey | - | ● | - | - | - | - | - | - | ● | - |

| | | | | | | | | | | | | | | |
|-----------------|-----------------|----------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Beech/Grey JV ± | Black Pearl PD1 | Cornsilk | Black | Light Grey | - | ● | - | - | - | - | - | - | ● | - |
| | Dark Silver PD5 | Cornsilk | Black | Light Grey | - | ● | - | - | - | - | - | - | ● | - |

| | | | | | | | | | | | | | | |
|---------------------|-----------------|----------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Salsa Red/Grey JT ± | Black Pearl PD1 | Cornsilk | Black | Light Grey | - | ● | - | ● | - | - | - | - | ● | - |
| | Pure White PD2 | Cornsilk | Black | Light Grey | - | - | - | ● | - | - | - | - | - | - |
| | Red PD3 | Cornsilk | Black | Light Grey | - | ● | - | ● | - | - | - | - | ● | - |
| | Dark Silver PD5 | Cornsilk | Black | Light Grey | - | ● | - | ● | - | - | - | - | ● | - |

| | | | | | | | | | | | | | | |
|-----------------|-----------------|------------------------------|--------|-------------|----------------------------|-----------------|--------------------------|----------------|-----------------------------------|--|------------------------------|------------------------------------|--|----------------------------------|
| Seat upholstery | Dashboard upper | Dashboard lower, door panels | Carpet | Roof colour | Pure White ¹ OQ | Candy White* B4 | Mayan Blue Signature* D7 | Tornado Red G2 | Hot Orange Metallic Signature* 4S | Reflex Silver Metallic [†] 8E | Tungsten Silver Metallic* K5 | Blueberry Metallic [‡] S8 | Deep Black Pearl Effect ^{††} 2T | Oryx White Premium Signature* OR |
|-----------------|-----------------|------------------------------|--------|-------------|----------------------------|-----------------|--------------------------|----------------|-----------------------------------|--|------------------------------|------------------------------------|--|----------------------------------|

'Leather look' upholstery ○ Move up!

| | | | | | | | | | | | | | | |
|---------------|-------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|
| Anthracite OO | Black Pearl | Anthracite | Black | Light Grey | - | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
|---------------|-------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|

'Leather look' upholstery ○ High up!

| | | | | | | | | | | | | | | | |
|----------------|-----------------|------------|------------|------------|---|---|---|---|---|---|---|---|---|---|---|
| Anthracite OO | Black Pearl PD1 | Anthracite | Black | Light Grey | - | ○ | ○ | ○ | ○ | ○ | ○ | ○ | - | ○ | ○ |
| | Pure White PD2 | Anthracite | Black | Light Grey | - | - | - | - | - | - | - | ○ | - | ○ | - |
| | Red PD3 | Anthracite | Black | Light Grey | - | - | - | ○ | - | - | - | - | - | - | - |
| | Dark Silver PD5 | Anthracite | Black | Light Grey | - | ○ | ○ | - | - | - | ○ | - | ○ | - | |
| | Hot Orange PD6 | Anthracite | Black | Light Grey | - | - | - | - | ○ | - | - | - | - | - | |
| | Oryx White PD7 | Anthracite | Black | Light Grey | - | - | - | - | - | - | - | - | - | ○ | |
| Mayan Blue PD8 | Anthracite | Black | Light Grey | - | - | ○ | - | - | - | - | - | - | - | | |

'Leather look' upholstery ○ Club up!

| | | | | | | | | | | | | | | |
|---------------|-----------------|------------|-------|-------|---|---|---|---|---|---|---|---|---|---|
| Anthracite OO | Black Pearl PD1 | Anthracite | Black | Black | - | - | - | - | - | - | - | - | - | - |
| | Blueberry PD9 | Anthracite | Black | Black | - | - | - | - | - | - | - | - | ○ | - |

'Leather look' upholstery ○ Street up!

| | | | | | | | | | | | | | | |
|---------------|-----------------|------------|-------|-------|---|---|---|---|---|---|---|---|---|---|
| Anthracite OO | Black Pearl PD1 | Anthracite | Black | Black | - | - | - | - | - | ○ | - | - | ○ | - |
| | Pure White PD2 | Anthracite | Black | Black | ○ | - | - | - | - | - | - | - | - | - |
| | Oryx White PD7 | Anthracite | Black | Black | - | - | - | - | - | - | - | - | - | ○ |

'Leather look' upholstery ○ Rock up!

| | | | | | | | | | | | | | | | |
|---------------|-----------------|------------|-------|------------|---|---|---|---|---|---|---|---|---|---|---|
| Anthracite OO | Black Pearl PD1 | Anthracite | Black | Light Grey | - | ○ | - | ○ | - | - | - | - | - | ○ | - |
| | Pure White PD2 | Anthracite | Black | Light Grey | - | - | - | - | - | - | - | - | - | ○ | - |
| | Red PD3 | Anthracite | Black | Light Grey | - | - | - | ○ | - | - | - | - | - | - | - |
| | Dark Silver PD5 | Anthracite | Black | Light Grey | - | ○ | - | - | - | - | - | - | - | ○ | - |

* Optional at extra cost. ● Standard ○ Optional at extra cost - Not available

† Pure White non-metallic, Reflex Silver metallic and Deep Black pearl effect paints are standard on Street up! models.

‡ Blueberry metallic and Deep Black pearl effect paints are standard on Club up! models.

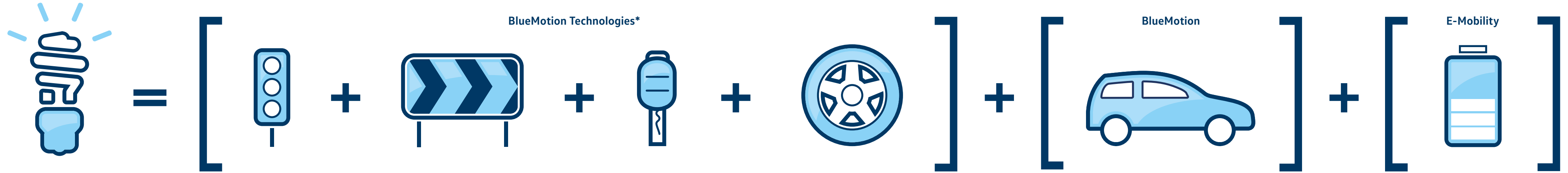
± Please note: interiors specified with 'Polka' cloth in Salsa Red and Beech, feature coloured edging on the front seats only.



Interior shown is High up! with optional 'Leather look' upholstery, Sports pack and Candy White non-metallic paint.

Think Blue.

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Think Blue.

Start/Stop technology
saves fuel by automatically switching off the engine when the car isn't in motion.

Brake energy recuperation system
makes use of energy that's usually lost when you brake.

Turbocharged engines
deliver more power when you need it and use less fuel when you don't.

Low rolling resistance tyres
reduce the friction between the tyre and the road, meaning it takes less energy – and less fuel – to go further.

Purpose-built BlueMotion cars
include the full range of BlueMotion Technologies as well as an aerodynamically optimised design to reduce wind resistance.

Electric vehicles
comprise both hybrid and fully electric vehicles, offering all the features of their regular counterparts.

*BlueMotion Technologies are available on all Volkswagens and vary between models.

SMALL ON SIZE. BIG ON INTELLIGENCE.



3.54m

It may be just 3.54 metres long, but it's packed with innovative ideas, each designed to make driving more comfortable and enjoyable than ever before. That's the **up!**, small on size, but big on advanced technology. Model shown features optional Candy White non-metallic paint.

CITY EMERGENCY BRAKING.

The **up!** was the first car in its class to offer City emergency braking, helping the driver to avoid a low-speed crash or reduce its severity, and providing a real contribution to road safety. At speeds of up to 19mph, a laser sensor in the upper part of the windscreen monitors an area 10 metres in front of the car, identifying vehicles that may present a threat of collision. If a collision is likely, the City emergency braking is alerted, ready to respond quickly to the driver's braking action and help avoid impact. If the driver fails to notice the threat and a collision becomes imminent, the system applies hard braking to significantly reduce the impact speed. Optional on all models as part of the City emergency braking pack.



REAR PARKING SENSORS.

Sensors located in the rear bumper assist with parking manoeuvres by emitting audible and visual signals, alerting the driver to any obstacles in the way. The closer you get to an object, the faster the sound frequency. When used with the 'Maps & More' portable infotainment device, the system also warns you optically, via a parking display on the 5 inch colour screen. Optional on Move **up!** models and above as part of the Sensor pack.



ELECTRONIC STABILITY CONTROL.

ESC (Electronic Stability Control) recognises critical driving situations and reacts in milliseconds by targeting the brake and engine management systems, controlling the speed of individual wheels and helping to bring the vehicle under control. This enables the vehicle to achieve maximum directional stability. ESC features a hill hold function which, when you release the foot brake, will hold your **up!** for a further two seconds, preventing it from rolling back when pulling away or during a hill start, making every journey just that little bit easier. A careful driving style is essential, however, as even ESC cannot extend beyond the laws of physics. Standard on all models.



Images shown are for illustration purposes only and may not necessarily reflect UK specification.

LEAVES NOTHING TO BE DESIRED.



SENSOR PACK.

Ultrasonic and audible rear parking sensors help you park in small city spaces by warning you of obstacles or vehicles in your way. In addition, the pack includes a multifunction computer and cruise control, which keeps your selected speed constant at speeds over 19mph but within the legal speed limit, enabling you to relax on longer journeys without having to keep your eye on the speedometer. Optional on Move **up!** models and above. Model shown features optional Candy White non-metallic paint.



SOUND PACK. (NOT SHOWN)

Four additional speakers – two in the front, two in the rear – provide superior acoustics and improved all-round in-car entertainment. Optional on Move **up!** and standard on High **up!** models and above.



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To ensure your **up!** provides high levels of comfort and practicality, we've put together a number of optional packs, each offering a whole range of extras to meet your preferred needs.

COMFORT PACK.

Aiming to take some of the hassle out of driving, the Comfort pack comprises electric front windows, remote central locking with two remote folding keys, driver's seat height adjustment, two-tone horn, warning 'lights on' buzzer and parking lights. Optional on Take **up!** and standard on all other models.

CITY EMERGENCY BRAKING PACK.

The **up!** was the first model in its class to feature the innovative City emergency braking, as part of the City emergency braking pack, helping to prevent possible collisions in urban driving situations at speeds of up to 19mph. The system utilises a laser sensor to monitor the traffic in front, assisting the driver in identifying critical distance situations and helping to reduce the risk of collision. The pack also includes a front passenger's airbag deactivation switch. Optional on all models.

PANORAMIC SUNROOF.

An electric, glass sliding/tilting panoramic sunroof gives a view of the sky above, enabling you to make the most of valuable moments, such as the first spring sunshine or a summer evening under the open sky. It also adds an extra dimension of light and space, creating a pleasant interior ambience and letting you enjoy fresh air at the touch of a button*. An integrated roller blind provides protection against the glare of the sun should you wish. Optional on Move **up!**, High **up!**, Club **up!** and Street **up!** models. Model shown features optional City emergency braking pack and Candy White non-metallic paint.

* The electric panoramic sunroof has a maximum opening of 22cm.

SPORTS PACK.

Sports suspension and stylish 'Triangle Black' 6J x 16 inch alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts give a sporty ambience to High **up!** and Club **up!** models. High **up!** models also benefit from the addition of a black rooflining and rear tinted glass from the B pillar back approximately 65% tinted. Optional on High **up!** and Club **up!** models.

WINTER PACK.

Heated front seats, with two individual pre-set temperature settings, provide extra comfort on cold mornings, while front fog lights and electrically heated and adjustable door mirrors allow you to see and be seen better. Optional on Move **up!** and standard on High **up!** models and above.

ASG (AUTOMATED SHIFT GEARBOX).

The ASG is an automated gearbox that allows manual gear changes when the driver chooses. Just like with a conventional automatic transmission, gears can be changed automatically by switching the gear lever to the drive (D) position, but it's also possible to change gears manually by moving the gear lever to the '+' or '-' positions. When the drive position is selected, the gear change timings will depend on driving style and acceleration speed. Because the ASG is a single-clutch gearbox (just like a manual gearbox), torque to the driving wheels must be interrupted during a gear change. This is most noticeable during maximum acceleration: a lighter throttle load produces a smoother shift.



Model shown is High up! with optional Sports pack and Candy White non-metallic paint.

'MAPS & MORE'.

Of all the equipment options offered in the up!, 'Maps & More' is a particular highlight. This innovative portable infotainment device offers a host of advanced features, including voice activated navigation and Bluetooth telephone functions*, all displayed on a 5 inch colour touch-screen. Optional on Take up! and Move up! and standard on all other models.

* Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.



- 01. Vehicle.** Important information about your journey, such as engine speed, outside temperature, fuel consumption or manoeuvring space when parking† are all relayed via the 'Maps & More' colour touch-screen.
- 02. Think Blue.** Analyses your journey and advises on a more energy-efficient style of driving.
- 03. Media.** Thanks to a micro SD card reader, MP3 playback function and Bluetooth hands free interface, 'Maps & More' enables you to enjoy a whole world of music and in-car entertainment.
- 04. Navigation.** The heart of 'Maps & More' is its integrated navigation system, preloaded with European navigational data, including sightseeing favourites, pedestrian and cycling routes, and over two million special destinations all over Europe. Easy to use via voice control or touch-screen, it will guide you to your destination, ensuring a less stressful, relaxing drive on every journey.
- 05. Telephone.** Voice activated Bluetooth hands free telephone connection* enables you to communicate during your journey and even allows you to connect two phones at one time.

† Must be ordered in conjunction with optional Sensor pack to display parking information.

There's a Volkswagen for all of us.

Nippy city run around? Luxurious executive saloon? Open-top cruiser? Whatever it is you're looking for, we probably have it. From the iconic Beetle and Golf GTI to the compact up!, there's a Volkswagen for everyone.

If you're thinking you might like to try a different Volkswagen, there are over 20 models in our range, so there's bound to be at least one that catches your eye.

To see these models and configure your ideal Volkswagen, visit: www.volkswagen.co.uk



Sporty

Golf: As exciting to drive as it is to look at. Style, performance and power.

You will also find our sporty gene in the iconic Golf GTD and Golf R.



Spacious family cars

New Sharan: The ultimate in convenience with sliding rear doors, and enough space for the whole family. And their luggage. And the dogs.

If it's space you're after, then you might also like to consider the Tiguan, Golf SV, Golf Estate, new Touran and Passat Estate.



Style

Beetle: The original icon. And still the most unique way to make a fashion statement.

For more fun with the top down, why not consider Beetle Cabriolet or the Golf Cabriolet.



City run around

up!: The ideal city car. Fun, easy to manoeuvre and surprisingly spacious, with that trademark Volkswagen solidity.

If you're looking for something slightly more spacious, then why not consider the up!'s bigger sibling, the Polo. City run around practicality with more versatility and even more space can be found on the iconic Golf.



Executive

Volkswagen CC: Perfectly turned out high-tech, executive luxury. A contemporary, stylish and innovative coupé.

All the luxury you need can also be found in the Jetta, and executive comfort in the Passat and Passat Estate – winner of 'European Car of the Year 2015'.



4x4

Touareg: The SUV just got smarter. True four by four capability off-road, and smooth, luxurious and powerful when on it, with four wheel drive technology, '4MOTION' as standard.

Go everywhere, do anything in our four wheel drive alternatives: new Golf Alltrack, Tiguan and Passat and Passat Estate 4MOTION models.

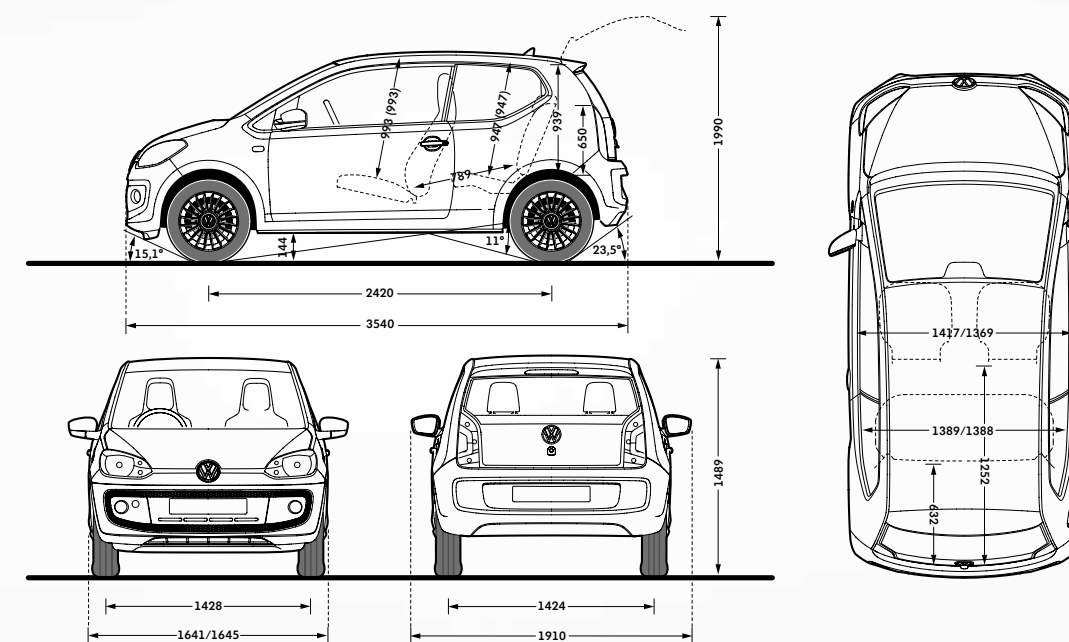
TECHNICAL SPECIFICATION.

| Engine | | Take up! Move up! 1.0 litre 60 PS | Move up! BlueMotion Technology 1.0 litre 60 PS | High up! Club up! Street up! Rock up! 1.0 litre 75 PS | High up! BlueMotion Technology 1.0 litre 75 PS |
|--|-------------------------------|---|--|---|--|
| Engine type | | Three cylinder petrol | Three cylinder petrol | Three cylinder petrol | Three cylinder petrol |
| Cubic capacity, ltrs/cc | | 1.0/999 | 1.0/999 | 1.0/999 | 1.0/999 |
| Max. output, PS ⁽¹⁾ /kW at rpm | | 60/44 @ 5000-6000 | 60/44 @ 5000-6000 | 75/55 @ 6200 | 75/55 @ 6200 |
| Max. torque, lbs.ft/Nm at rpm | | 70/95 @ 3000-4300 | 70/95 @ 3000-4300 | 70/95 @ 3000-4300 | 70/95 @ 3000-4300 |
| Gearboxes | | Five speed manual | Five speed manual | Five speed manual | Five speed manual |
| | | Five speed auto ASG* | - | Five speed auto ASG* | - |
| Weights, kgs | | | | | |
| Gearbox: manual (auto ASG) | Unladen weight ⁽²⁾ | 929 (932) | 940 | 929 (932) | 940 |
| | Gross vehicle weight | 1290 (1290) | 1290 | 1290 (1290) | 1290 |
| | Payload ⁽²⁾ | 436 (433) | 425 | 436 (433) | 425 |
| | Axle load limit: front/rear | 680/640 (680/640) | 680/640 | 680/640 (680/640) | 680/640 |
| Max. roof load, with roof rails ⁽³⁾ | | 50 | 50 | 50 | 50 |
| Performance | | | | | |
| Top speed, mph [km/h] † | Manual gearbox | 99 [160] | 100 [161] | 106 [171] | 106 [172] |
| | Automatic ASG gearbox | 99 [160] | - | 106 [171] | - |
| Acceleration, secs 0 - 62mph | Manual gearbox | 14.4 | 14.4 | 13.2 | 13.2 |
| | Automatic ASG gearbox | 15.3 | - | 13.9 | - |
| ABl insurance group, 1 - 50 | | 1E, 1E | 1E | 2E, 5E, 5E, 4E | 2E |
| Environmental information | | | | | |
| Fuel grade, minimum | | Unleaded, 95 RON | Unleaded, 95 RON | Unleaded, 95 RON | Unleaded, 95 RON |
| Fuel tank capacity, galls/ltrs ⁽⁴⁾ | | 7.7/35 | 7.7/35 | 7.7/35 | 7.7/35 |
| Official fuel consumption, manual (auto ASG) gearbox, mpg/ltr per 100km ⁽⁵⁾ | Urban | 50.4/5.6 (53.3/5.3) ⁽⁵⁾ | 56.5/5.0 ⁽⁵⁾ | 48.7/5.8 (51.4/5.5) ⁽⁵⁾ | 55.4/5.1 ⁽⁵⁾ |
| | Extra-urban | 72.4/3.9 (72.4/3.9) ⁽⁵⁾ | 78.5/3.6 ⁽⁵⁾ | 72.4/3.9 (70.6/4.0) ⁽⁵⁾ | 76.3/3.7 ⁽⁵⁾ |
| | Combined | 62.8/4.5 (64.2/4.4) ⁽⁵⁾ | 68.9/4.1 ⁽⁵⁾ | 61.4/4.6 (62.8/4.5) ⁽⁵⁾ | 67.3/4.2 ⁽⁵⁾ |
| Official CO ₂ emission, g/km ⁽⁵⁾ | Manual gearbox | 105 ⁽⁵⁾ | 95 ⁽⁵⁾ | 106 ⁽⁵⁾ | 98 ⁽⁵⁾ |
| | Automatic ASG gearbox | 103 ⁽⁵⁾ | - | 105 ⁽⁵⁾ | - |
| Emission class | | EURO 6 | EURO 6 | EURO 6 | EURO 6 |

* Five speed automatic ASG gearbox only available on Move up! and High up! models. † Where the law permits.

Technical specification notes

- (1) The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
- (2) Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48.
- (3) With increasing altitude the engine performance diminishes. From 1,000m above sea level and for every 1,000m thereafter 10% of the vehicle weight must be deducted.
- (4) The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.
- (5) Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.



Exterior dimensions

| | |
|--|-----------|
| Length, mm | 3540 |
| Width - including door mirrors, mm | 1910 |
| Width - excluding door mirrors - 3-door/5-door, mm | 1641/1645 |
| Height, mm | 1489 |
| Height - opened tailgate/floor, mm | 1990 |
| Wheelbase, mm | 2420 |

Interior dimensions

| | |
|---|-----------|
| Effective headroom - front, mm (with sunroof) | 993 (993) |
| Effective headroom - rear, mm (with sunroof) | 947 (947) |
| Interior width - front - 3-door/5-door, mm | 1417/1369 |
| Interior width - rear - 3-door/5-door, mm | 1389/1388 |

Max. luggage capacity, ltrs.

VDA measuring method using 200 x 100 x 50 mm blocks

| | | |
|---|---------|----|
| With rear seats upright - 3-door/5-door | 251/251 | 42 |
| With rear seats folded - 3-door/5-door | 951/959 | 43 |

Figures shown are for standard specification models. The addition of certain factory-fitted options and/or accessories may affect some of the dimensions shown. On illustrations, where arrows and figures are shown inside of the vehicle, the measurements are for interior dimensions. Where arrows and figures are shown outside of the vehicle, the measurements are for exterior dimensions. Model shown is 3-door.

VOLKSWAGEN SERVICE.

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit www.volkswagen.co.uk

The Volkswagen Warranty. Three-year Warranty.

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty¹. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

Body Protection Warranty.

The internal body sections and panels of the up! are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

Three-year Paintwork Warranty.

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

Approved Accessories.

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

Extended Warranty.

If you order the Volkswagen Extended Warranty as an option when buying your new up! then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

Service Intervals.

The up! is serviced using the Fixed Service schedule. The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

Volkswagen Insurance³.

We want you to start enjoying your new car from day one and thanks to Volkswagen free five day insurance, you can. Call free on 0330 303 6930 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Volkswagen Ensurance⁴.

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired in a Volkswagen approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-ensurance.co.uk

Volkswagen Finance⁵.

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

Fuel consumption and CO₂ Emissions.

Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca.

The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.

Volkswagen Roadside Assistance.

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer. Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk

Tax Free Sales.

For full details, please contact your authorised Volkswagen retailer.

Please note:

Some illustrations in this brochure do not necessarily reflect UK specifications and may not be available. In particular, controls and some items of equipment are positioned differently for the UK. The specifications contained in this brochure are for information purposes only and are subject to change. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your authorised Volkswagen retailer prior to ordering. Note: we would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

¹ All warranty work must be completed by an authorised Volkswagen retailer or repairer.

² The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.

³ Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'). Registered in England and Wales number: 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Annual insurance credit is provided by Ageas Retail Limited.

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⁴ Ensurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).

⁵ Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

VOLKSWAGEN SERVICE
FOR YOUR PEACE OF MIND.





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Issue: 1 December 2015. Printed in UK.
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