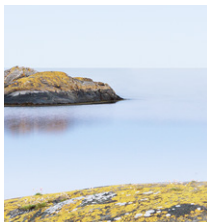




VOLVO S80





HELLO
PAGE 01



YOUR NEW CAR
PAGE 04



INSIDE YOUR CAR
PAGE 08



CHASSIS & HANDLING
PAGE 10



SENSUS
PAGE 12



INTELLISAFE
PAGE 14



DRIVE-E
PAGE 16



INSCRIPTION
PAGE 18



EXPRESS YOURSELF
PAGE 20



PERSONALISE YOUR INTERIOR
PAGE 22



UPHOLSTERIES
PAGE 24



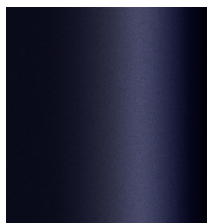
ALUMINIUM WHEELS
PAGE 26



ACCESSORIES
PAGE 28



THE VOLVO EXPERIENCE
PAGE 32



COLOURS
COVER

WE'RE VOLVO CARS. WE PUT PEOPLE FIRST.



*“What can we do to make
this person’s life better, easier or
more comfortable?”*

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day. Designing cars around people has led to

many innovations over our 88-year history. You know the three-point safety belt in your current car? That was our invention from 1959. And now we're working towards our vision to design cars that should not crash. In the shorter perspective, our aim is that by 2020 nobody should be killed or seriously injured in a new Volvo. Of course, you'll already benefit from this research in your current Volvo. We've addressed a few environmental issues, too – in 1976, we developed the lambda sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world. Innovation is at the core of Volvo Cars – it's because of where we come from.



In Sweden, great
design is a way of life,
not a luxury.



For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.

YOU DON'T NEED TO SHOUT TO STAND OUT FROM THE CROWD.

"Its tastefully restrained Scandinavian design is complemented by advanced technology, exquisite materials and superior craftsmanship."

When you fly, you travel business class – so why settle for anything less when you drive? The Volvo S80 has always been our benchmark when it comes to luxury, comfort and interior space. Now, thanks to a raft of updates, our executive saloon is able to offer even more of what it does so well. Its tastefully restrained Scandinavian design is complemented by advanced

technology, exquisite materials and superior craftsmanship. Every well-crafted detail of your new S80 will make you feel rewarded – no wonder this executive saloon has won awards around the world: from the Executive Car of the Year award in the UK to Technology Innovation Car of the Year in China.



Every day you delight in your S80's sumptuous ambience, you remind yourself that you've arrived.

FIND YOUR NEAREST VOLVO CAR DEALER AT
VOLVOCARS.CO.UK





And you thought true sophistication had gone out of style.

Our S80 is the embodiment of sophisticated elegance – from its aerodynamic nose through to the way its roofline swoops to the boot with graceful, coupé-like proportions.

You'll notice how satisfyingly the front and rear bumpers blend in with the shape of the car, creating

a smooth, organic look, while the wide and low grille – punctuated on each side by day running lights – gives our svelte saloon an executive helping of road presence.

“The whole effect is one of sophisticated elegance”, explains our design manager Örjan Sterner. “The wide proportions of the front grille and details like matte silver

touches all round give the car an elegant and confident feel. When you look at it, it all appears very easy – but in fact, we've put a lot of effort into giving the S80 the really crisp lines that make it look even more exclusive.” Here's a car that will make you feel special every single day – even before you climb on board.

Volvo's classic rear "hockey stick" lights are a great example of Swedish design, in which form follows function. They're beautiful, but they're shaped that way to reflect the S80's strong shoulder line (an expression of its strength).

TO SEE MORE OF THE S80'S ELEGANT DESIGN FEATURES, GO TO VOLVOCARS.CO.UK




The S80's elegant cabin has always been an exceptionally pleasant place to be, offering club-class luxury for passengers with the most refined tastes. Whether you're in the driver's seat or stretching your legs out to enjoy a little thinking time in the rear, you'll appreciate our optional ambient light, which casts a warm white glow over your surroundings and gently picks out features like the front seat cup holders, as well as the seat controls and door releases. "The overall effect is very warm and cosy, like being in a warm Swedish house on a cool night," says Stefan Sällqvist, product manager.



SCANDINAVIAN
INTERIOR DESIGN.
ON FOUR WHEELS.





200 miles before lunch.
And you feel as fresh as
when you set off.

The S80 will get you places – and when you arrive, you'll emerge unruffled after a smooth, engaging ride. Cruising on motorways, stability is excellent and you're isolated from wind and road noise. Push it harder along smaller, twisty roads and you'll find a level of poise and composure unexpected from a large car.

With the S80, you get a choice of two chassis. There's our standard Comfort Chassis, which we've spent thousands of hours perfecting. It combines effortless agility and handling with the comfort you'd expect from a car of this class. Then there's our equally refined lowered Sport chassis, which puts you a crucial 15mm closer to the ground and has numerous stiffening upgrades to the bushes,

springs and shock absorbers for even better cornering.

Of course, we wouldn't engineer a chassis without making safety a priority, so it's good to know that your S80 also comes equipped with Electronic Stability Control. If there's a risk of your S80 losing stability, the system applies just the right amount of brake force and reduces engine power as needed to prevent any skidding – and you'll



never notice a thing. Adaptive Cruise Control (ACC) is another treat you should not be without. It takes the stress out of motorway driving, continuously monitoring the gap to the vehicles in front and automatically adjusting the car's speed if necessary.

READ MORE AT VOLVOCARS.CO.UK



A special connection. Volvo On Call allows you to connect with your car as never before, while also connecting your car to the outside world.

At its heart is a smartphone app you can use to check on – and interact with – your car no matter where you are. And to go online, the package includes a built-in modem and dedicated SIM-card slot. Volvo On Call also provides help when you need it most. The On Call button in the cabin puts you through to breakdown services. And in emergencies, the cabin's SOS button provides an instant link to a team of Volvo On Call professional operators. To cover any eventuality, if there are indications that you've had an accident (such as a deployed airbag), we will call you. If there's no response, we'll send the emergency services to you straight away.

READ MORE AT VOLVOCARS.CO.UK

The intuitive way to interact with your car.



Volvo Sensus is our all-encompassing approach that connects you with your car and the world around you. It means you're on the road, but not offline. With Sensus Connect, you can turn the seven-inch screen in your dashboard into an internet-connected infotainment hub. Not only can you surf the web, you can also download apps – from Rdio to Stitcher and Tuneln. Sensus Connect also gives you access to basic internet maps and routing, and to take advantage of navigation guidance, 3-D views and navigation apps, there's our Sensus Navigation option. If you'd like to

take your connectivity to the next level, there's Volvo On Call. This option gives you 3G-connectivity with excellent reception through your car's integrated roof aerial, so you can create a Wi-Fi hotspot for all of your devices. Meanwhile, Connected Service Booking allows you to book your car in for a service from the comfort of the driver's seat.

A high-end audio experience is also part of Sensus. That's why we've designed our state-of-the-art Premium Sound by Harman Kardon®. Using 12 high-fidelity loudspeakers, the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

Our digital driver display is another delight. Not only does it

give you all the information you need without overwhelming you – its three background modes, Elegance, Eco, and Performance, also sync with the centre screen. The physical controls, such as our floating centre stack with its iconic "manikin" climate control buttons, are another example of Swedish design that's both functional and beautiful. And then there's our eye-catching illuminated gearshifter, which is available for selected automatic gearboxes. Glowing gently in the dark, it adds a touch of atmosphere to your night drives.



Intuitive safety by Volvo Cars. For you, and for those around you.

*“Our vision is to design cars
that should not crash.”*

At Volvo Cars, safety is an intrinsic part of our DNA. We've invented some of the world's most pioneering life-saving technologies – such as the three-point safety belt that's been acknowledged one of the most important innovations of mankind.

But we aim higher. Our vision is to design cars that should not crash. In the shorter perspective the aim is that by 2020 nobody should be killed or seriously injured in a new Volvo.

IntelliSafe is our approach for a more harmonious relationship between cars and people. To achieve this, we have infused your Volvo with smart, intuitive innovations for a safer drive. And the IntelliSafe technologies help protect not only the people inside your car – we also consider people on the outside, for example with technology that helps you to detect pedestrians and cyclists.

When you drive at speeds up to 31 mph, our City Safety collision avoidance technology looks ahead

of you and brakes automatically if you're about to run into a vehicle in front. To give you more support at higher speeds, our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection alerts you if you're too close to a vehicle and a collision is imminent – day or night. During daylight, the system also reacts if there's a pedestrian in your path or a cyclist ahead travelling in the same direction as your car. And should you not react to the warning, your car brakes automatically to help you avoid or mitigate a collision.

Our IntelliSafe technologies also support your daily driving, with features such as Lane Departure Warning that alerts you to stay in the lane. The Road Sign Information technology keeps you updated on actual speed limits and other important road signs. To make you a bit more relaxed on the road, our Adaptive Cruise Control can maintain your set speed and distance to

the vehicle in front. In slow-moving city traffic, our Queue Assist function can automatically maintain the selected distance to the car in front – from standstill and up to 19 mph. For a more comfortable drive in the dark, our Active High Beam dips the headlights automatically when needed – there's even Driver Alert technology that reminds you to take a break in case your driving behaviour shows signs of drowsiness.

And because we know you love to drive, our active IntelliSafe technologies like Electronic Stability Control add to reassuring driving stability in all conditions without sacrificing the joy of driving. It's simply about giving you the most human driving experience, on your terms. And helping to keep people out of harm's way, whether they happen to be inside or outside your car.



City Safety is designed to prevent you from colliding with the car in front if it stops, or slows suddenly. This advanced IntelliSafe system will automatically brake to avoid a crash and works at speeds of up to 31 mph – an accident can be avoided at a speed difference of up to 9 mph to the vehicle in front.



Because we also care about other road users, our pedestrian and cyclist detection with full auto brake watches out for people walking in your path or cycling in the same direction as your car and applies the brakes if you're unable to react in time.

Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to efficient power, our innovative thinking behind a whole range of technologies that will give you more power – and lower running costs – without compromising on a pleasurable drive.

Our powerful, low-emission Drive-E powertrain is the perfect embodiment of our Drive-E philosophy. Built to provide efficient power, it is a Euro 6-compliant, light-weight, low-friction engine. The 2.0-litre turbodiesel D4 with CO₂ emissions of just 108g/km is a compact engine which can be perfectly matched with Geartronic[®], an innovative automatic eight-speed gearbox. Together, engine and gearbox form a powertrain which delivers even better efficiency than before, as well as a great driving experience. In addition, our intelligent ECO+ function can reduce fuel consumption by as much as five per cent.

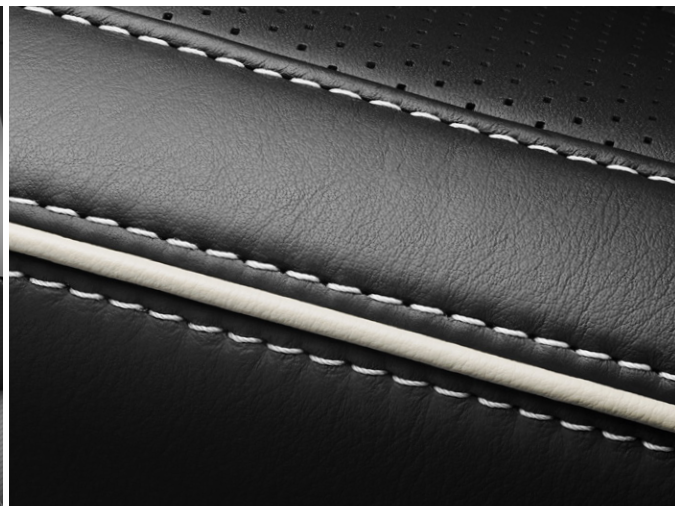
We employ Start/Stop technology, energy recovery systems and always strive to make our powertrains as lean and clean as possible. After all, environmentally-aware mobility is central to our philosophy of intelligent, thoughtful luxury.

* Fuel consumption and CO₂ emission data apply with manual gearbox and a limited selection of wheels and tyres.



WE THINK DRIVING
SHOULD BE EXCITING
AND SUSTAINABLE.
SO WILL YOU.





BECOME YOUR OWN INTERIOR DESIGN CONSULTANT.

If you like the finer things in life, but prefer to make your own design choices, you might choose our refreshing air-ventilated seats with semi-aniline soft leather upholstery. This type of leather has minimal surface treatment, making the seats feel softer and more natural.

WHICH S80 ARE YOU?

Congratulations, you've chosen a Volvo S80. Now you need to decide on your preferred trim level. We've made it easy for you by providing two that we think you'll love.



SE NAV

The SE Nav model delivers luxury with leather-faced upholstery, Sensus Connect with High Performance Sound, a DAB (Digital Audio Broadcasting) Radio, Sensus Navigation System and features such as automatic rain sensor, autodimming rear view mirror and Bluetooth®. On the outside, 17" alloy wheels, LED day running lights, retractable rear view mirrors, rear park assist and chrome window surround enhance the exterior style.

SE LUX

The SE Lux adds a power adjustable driver's seat and an active TFT crystal driver's information display whilst the exterior benefits from active bending xenon headlights with headlight cleaning system.

Your S80 is your
home away from home.
Give it your signature.



In Swedish design, there is no style without substance. That's why our interior materials are not only beautiful – they're all rigorously tested for allergy-inducing substances, health-impairing materials and harmful emissions. Added to this, the S80 has a cabin filter for pollen and particles. All of this is part of our standard Clean Zone package.

Choose an S80 and you'll enjoy an elegantly designed cabin as standard. Run your fingers across the dashboard's silk metal accents or touch the fine cloth surfaces on the door pillars – you'll find a superior finish everywhere you look. And to give your interior a personal signature, we have a range of options for you that express the very best of Scandinavian style and craftsmanship.

Our ergonomically-designed Comfort seats are available in leather – from our dynamic range to our sumptuous perforated, ventilated Inscription leather. If you live in a cold climate, you may want to order our heated leather three-spoke steering wheel so you can gently warm your hands on cold mornings. Whether you like a technical, metal-finish look or a warm, wooden finish, there's a variety of eye-catching console veneers available. And finally, there's an easy-to-read analogue driver display or, if you prefer, our innovative digital driver display with three display modes. Overleaf, you'll find a host of interior options that will help you personalise your new S80. If you want to see your choice in your car, try our car configurator at volvocars.co.uk

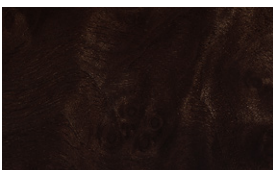




Leather, 2701
Off-Black interior with
Quartz headlining



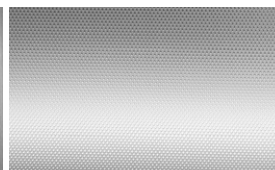
Leather, 271T
Soft Beige interior with Soft Beige
headlining



Walnut wood



Shimmer Graphite aluminium



Milled aluminium



Inscription Soft Leather, 2G01
Off-Black interior with
Quartz headlining



Inscription Soft Leather, 2G1T
Soft Beige interior with Off-Black
dashboard and Soft Beige
seats and headlining

A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR RANGE AT
[VOLVOCARS.CO.UK/BUILDYOUROWN](https://www.volvocars.co.uk/buildyourown)



Bor 8x19"
Diamond Cut/Matt Tech Black



Artio, 8x19"
Diamond Cut/Matt Tech Black



Balius, 8x18"
Silver



Fortuna, 8x18"
Glossy Black



Fortuna, 8x18"
Silver



Freja, 8x18"
Diamond Cut/Dark Grey



Freja, 8x18"
Diamond Cut/Light Grey



Magni, 8x18"
Silver



Makara, 8x18"
Silver



Modin, 8x18"
Diamond Cut/Terra Bronze



Modin, 8x18"
Diamond Cut/Glossy Black



Modin, 8x18"
Diamond Cut/Iron Stone



Skadi 8x18"
Silver



Pallene, 7x17"
Silver



Rex, 7x17"
Silver

MATCH YOUR S80 TO YOUR LIFE.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.

Park Assist Camera, front blind view. There is nothing more challenging than trying to negotiate tight exits and junctions, which often have restricted visibility. We aim to make that easier for you with our Park Assist Camera, front blind view, which allows you to "see around corners" with a 180° field of vision to the left and right in front of you.

FIND MORE ACCESSORIES AT
VOLVOCARS.CO.UK/ACCESSORIES





START
STOP
ENGINE

harman kardon



Roof load carriers. These specially designed load carriers fit neatly and securely into prepared mounts. They're easy to install and to combine with additional holders if required. And even though the focus here is on function, the load carriers are designed to blend harmoniously with your Volvo's styling.

Towbar-mounted bicycle holder for 3-4 bikes. This high-quality bicycle holder features an excellent, lightweight design making it easy to handle and store. Using an adaptor, the bicycle holder's capacity can be increased from three to four bikes. For safety and a contemporary look, the bicycle holder features LED rear lights.

Park assist camera, rear. Dramatically increasing your field of vision behind the car, this tailgate-mounted camera facilitates reversing into tight parking spaces.

Convertible child seat (9-25 kg). This advanced, flexible child seat is suitable for children aged nine months to six years. It's fitted using the car's safety belt and is easily adjusted to help optimise comfort and safety.

Rear Seat Entertainment multimedia system with two 8-inch touch screens and two players. Rear seat passengers will enjoy their journey as never before with our new generation entertainment system, with LCD touch-screens served by dedicated DVD players. Inputs for USB sticks, SD cards and mp3-players as well as AUX inputs ensure you can connect any other external source. Wireless headphones and one remote control are included, too.



VOLVO CAR
LIFESTYLE
COLLECTION

SEE MORE LIFESTYLE ACCESSORIES AT
COLLECTION.VOLVOCARS.COM



The simplest way to own a car.

We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the simplest way to have a car. Financing, insurance, servicing, changing tyres, cleaning – those aspects of car ownership that you might not find very interesting, are the ones that we love to make

easier and better for you. That's why your Volvo dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

Still, this is just the beginning. Through our uniquely Swedish approach to innovation, we contin-

uously find new ways to make your life simpler. For instance, the Connected Service Booking function, which lets you book an appointment just by pushing a button in your car or our Volvo Service Promise, six commitments to you guaranteeing an unbeatable combination of quality, reassurance and expertise.

BUYING & OWNING

- Warranties
- Financing
- Leasing
- Insurance
- Service Contract
- My Volvo website

VOLVO SERVICE PROMISE

- Volvo Genuine Service
- Software Updates
- Roadside Assistance
- Personal Service Contact
- Car Wash and Vac'

IF SOMETHING HAPPENS

- Volvo Assistance
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services
- Tyre Services
- Volvo Accident Assistance

MY VOLVO

My Volvo is a personalised website that contains everything you need to really get to know – and get the most out of – your car. It gives you:

- A complete overview of your Volvo ownership
- Easy access to all facts relating to your car
- Personalised offers and exclusive discounts
- Helpful tips regarding your specific Volvo model
- Instructional films and owner's manuals
- Online Service Booking
- Reminders regarding important stages of your car ownership
- Exclusive articles, films and photographs

CONNECTED SERVICE BOOKING*

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo dealer for you. Booking proposals sent from your preferred dealer can easily be managed directly in the car or on your personal My Volvo website. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

*Available depending on introduction date. Please contact your Volvo dealer.



614 Ice White



707 Premium Crystal White Pearl
(Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle)



467 Magic Blue metallic



019 Black Stone



711 Bright Silver metallic



477 Premium Electric Silver metallic
(Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle)



487 Premium Ember Black metallic
(Sparkling metallic, shifts from black to brown effect depending on light and viewing angle)



492 Savile Grey metallic

FIND OUT MORE AT [VOLVOCARS.CO.UK](https://www.volvocars.co.uk)

Official fuel consumption for the Volvo S80 range in MPG (l/100km):

Urban 53.3 (5.3)– 61.4 (4.6), Extra Urban 68.9 (4.1)–74.3 (3.8),

Combined 62.8 (4.5) – 68.9 (4.1). CO₂ emissions 119–108g/km.

MPG figures are obtained from laboratory testing intended for comparisons between vehicles and may not reflect real driving results.

V O L V O