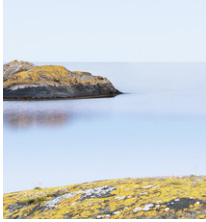




VOLVO V70





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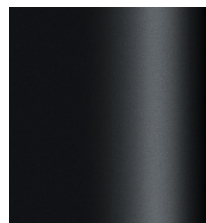
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COLOURS
COVER

WE'RE VOLVO CARS. WE PUT PEOPLE FIRST.



*“What can we do to make
this person’s life better, easier or
more comfortable?”*

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day. Designing cars around people has led to many innovations

over our 88-year history. You know the three-point safety belt in your current car? That was our invention from 1959. And now we're working towards our vision to design cars that should not crash. In the shorter perspective, our aim is that by 2020 nobody should be killed or seriously injured in a new Volvo. Of course, you'll already benefit from this research in your current Volvo. We've addressed a few environmental issues, too – in 1976, we developed the lambda sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world. Innovation is at the core of Volvo Cars – it's because of where we come from.



In Sweden, great
design is a way of life,
not a luxury.



For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.

HOW DO YOU COMBINE ELEGANCE WITH VERSATILITY? LIKE THIS.

"That's why there is plenty of interior flexibility to take on any combination of cargo and people that you need at a given moment."

We know exactly what your life needs. That's because we've been creating versatile and flexible estates since 1953 when we launched the Volvo Duett – literally "two cars in one". Six decades on, our latest V70 carries on our long tradition of combining form and function in a beautifully crafted package.

And our latest estate works harder than ever to create a perfect fit with your life. That's why there is plenty of interior flexibility to take on any combination of cargo and people that you need at a given moment. If you're a parent, you will love the V70's optional two-stage

integrated child booster cushions which you fold out of the seat with a simple movement. But just as importantly, we have not lost sight of the pleasure you take in the drive – our V70 has been tuned not just for refinement and comfort, but also for powerful assurance on any journey.

Not only does our V70 estate deliver space-creating design solutions and a great drive, it offers the latest in adaptable in-car connectivity and safety technologies. All wrapped up in a handsomely styled Scandinavian body.



Whether you lead an active life or have a growing family,
our V70 is designed around you.

FIND YOUR NEAREST DEALER AT
VOLVOCARS.CO.UK



VOLVO V70

CONTEMPORARY GOOD
LOOKS, UNMISTAKABLE
PERSONALITY.



With the individual, contemporary look of its exterior, our V70 is instantly recognisable, even from a distance. Come up close, and you'll notice a host of striking design details. "The front grille is quite widely proportioned and you'll spot a lot of detail work. The LED Day Running Lights and bright silver touches lift the character of the car and give it a

luxurious, sophisticated feel," explains Örjan Sterner, the design manager for the V70. "As a result, the car has an elegant persona, with a road-hugging stance."

The rear bumpers and flanks are one organic whole, emphasising the theme of calm, uncluttered lines. The attractive, tall rear lamps with integrated LED light guides

combine striking prominence with an elegant, light touch. "Our rear lights are a classic Volvo signature," says Sterner. And, true to our Scandinavian design principles, form follows function in the clean, stylish lines of the V70. It'll be a pleasure to look at – and live with – every day.

Silver highlights at the rear of the V70 enhance its elegant lines.

TO SEE MORE OF THE V70'S COOL DESIGN FEATURES, GO TO VOLVOCARS.CO.UK





Scandinavian design has always been about taking the best materials you can – whether that's the finest leather or most beautiful wood – and crafting them with skill and care. That's a very apt description of the V70's cabin, which combines traditional materials with the latest technology. The result is a richly visual and tactile experience, which is entirely functional at the same time. It's a clean and uncluttered environment as well, which is in the best Scandinavian architectural tradition.



SCANDINAVIAN
INTERIOR DESIGN.
ON FOUR WHEELS.





Two choices of chassis.
One harmonious drive.



The V70 is versatile and luxurious to sit in, but we think you'll find the experience gets even better once you get moving. Simply put, this is a great car to drive thanks to its brilliantly engineered chassis. Our engineers have spent thousands of hours perfecting and tuning them, resulting in highly responsive driving experiences.

The Dynamic chassis is a true all-round solution, while the lowered Sport chassis puts your centre of gravity a crucial 15mm closer to the road surface, guaranteeing a more focused, engaging drive as you flow through the bends.

Of course, we wouldn't engineer a chassis without making safety a priority, so it's good to know that your V70 also comes equipped with Electronic Stability Control. If there's a risk of your V70 losing stability, the system applies just the right amount of brake force and reduces engine power as needed to prevent any skidding – and you'll never notice a thing.





Space.

It's the ultimate luxury.

Our V70 wouldn't be a Volvo if it didn't offer you the kind of practical flexibility to meet all of your life's challenges. The rear seats, for example, can be folded down in three 40/20/40 segments, giving you even more options to arrange your Volvo's space just how you need it. You've got three people to accommodate along with their bulky luggage? No problem, just flip two thirds of the rear bench down. You'd like to carry skis or surfboards? Just fold the middle section flat, allowing two passengers to travel on either side. Or you might want to fold down one seat only, while leaving two thirds of the bench free for seating. And with the rear seats all folded flat, you have a cavernous 1,600 litres of load space for all your gear, no matter what adventure you're embarking on.

A special connection. Volvo On Call allows you to connect with your car as never before, while also connecting your car to the outside world.

At its heart is a smartphone app you can use to check on – and interact with – your car no matter where you are. And to go online, the package includes a built-in modem and dedicated SIM-card slot. Volvo On Call also provides help when you need it most. The On Call button in the cabin puts you through to breakdown services. And in emergencies, the cabin's SOS button provides an instant link to a team of Volvo On Call professional operators. To cover any eventuality, if there are indications that you've had an accident (such as a deployed airbag), we will call you. If there's no response, we'll send the emergency services to you straight away.

READ MORE AT VOLVOCARS.CO.UK



The intuitive way to interact with your car.



Volvo Sensus is our all-encompassing approach that connects you with your car and the world around you. It means you're on the road, but not offline. With Sensus Connect, you can turn the seven-inch screen in your dashboard into an internet-connected infotainment hub. Not only can you surf the web, you can also download apps – from Rdio to Stitcher and Tuneln. Sensus Connect also gives you access to basic internet maps and routing, and to take advantage of navigation guidance, 3-D views and navigation apps, there's our Sensus Navigation option. If you'd like to take your connectivity to the next level, there's

Volvo On Call. This option gives you 3G-connectivity with excellent reception through your car's integrated roof aerial, so you can create a Wi-Fi hotspot for all of your devices. Meanwhile, Connected Service Booking allows you to book your car in for a service from the comfort of the driver's seat.

A high-end audio experience is also part of Sensus. That's why we've designed our state-of-the-art Premium Sound by Harman Kardon®. Using 12 high-fidelity loudspeakers, the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

Our digital driver display is another delight. Not only does it give you all the information you need without overwhelming you – its three

background modes, Elegance, Eco, and Performance, also sync with the centre screen. The physical controls, such as our floating centre stack with its iconic “manikin” climate control buttons, are another example of Swedish design that's both functional and beautiful. And then there's our eye-catching illuminated gearshifter, which is available for selected automatic gearboxes. Glowing gently in the dark, it adds a touch of atmosphere to your night drives.



Intuitive safety by Volvo Cars. For you, and for those around you.

*“Our vision is to design cars
that should not crash.”*

At Volvo Cars, safety is an intrinsic part of our DNA. We've invented some of the world's most pioneering life-saving technologies – such as the three-point safety belt that's been acknowledged one of the most important innovations of mankind.

But we aim higher. Our vision is to design cars that should not crash. In the shorter perspective the aim is that by 2020 nobody should be killed or seriously injured in a new Volvo.

IntelliSafe is our approach for a more harmonious relationship between cars and people. To achieve this, we have infused your Volvo with smart, intuitive innovations for a safer drive. And the IntelliSafe technologies help protect not only the people inside your car – we also consider people on the outside, for example with technology that helps you to detect pedestrians and cyclists.

When you drive at speeds up to 31mph, our City Safety collision

avoidance technology looks ahead of you and brakes automatically if you're about to run into a vehicle in front. To give you more support at higher speeds, our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection alerts you if you're too close to a vehicle and a collision is imminent – day or night. During daylight, the system also reacts if there's a pedestrian in your path or a cyclist ahead travelling in the same direction as your car. And should you not react to the warning, your car brakes automatically to help you avoid or mitigate a collision.

Our IntelliSafe technologies also support your daily driving, with features such as Lane Departure Warning that alerts you to stay in the lane. The Road Sign Information technology keeps you updated on actual speed limits and other important road signs. To make you a bit more relaxed on the road, our Adaptive Cruise Control can maintain your set speed and

distance to the vehicle in front. In slow-moving city traffic, our Queue Assist function can automatically maintain the selected distance to the car in front – from standstill and up to 19mph. For a more comfortable drive in the dark, our Active High Beam dips the headlights automatically when needed – there's even Driver Alert technology that reminds you to take a break in case your driving behaviour shows signs of drowsiness.

And because we know you love to drive, our active IntelliSafe technologies like Electronic Stability Control add to reassuring driving stability in all conditions without sacrificing the joy of driving. It's simply about giving you the most human driving experience, on your terms. And helping to keep people out of harm's way, whether they happen to be inside or outside your car.



City Safety is designed to prevent you from colliding with the car in front if it stops, or slows suddenly. This advanced IntelliSafe system will automatically brake to avoid a crash and works at speeds of up to 31mph – an accident can be avoided at a speed difference of up to 9mph to the vehicle in front.



Because we also care about other road users, our pedestrian and cyclist detection with full auto brake watches out for people walking in your path or cycling in the same direction as your car and applies the brakes if you're unable to react in time.

Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to efficient power, our innovative thinking behind a whole range of technologies that will give you more power – and lower running costs – without compromising on a pleasurable drive.

Our powerful, low-emission Drive-E powertrains are the perfect embodiment of our Drive-E philosophy. Built to provide efficient power, they are Euro 6-compliant and consist of lightweight, low-friction engines and gearboxes. For the V70, the 2.0-litre turbodiesel D4 with CO₂ emissions of just 114g/km is a compact engine which can be perfectly matched with Geartronic[®], an innovative automatic eight-speed gearbox. Together, engine and gearbox form a powertrain which delivers even better efficiency than before, as well as a great driving experience. In addition, our intelligent ECO+ function can reduce fuel consumption by as much as five per cent.

We employ Start/Stop technology, energy recovery systems and always strive to make our powertrains as lean and clean as possible. After all, environmentally-aware mobility is central to our philosophy of intelligent, thoughtful luxury.

Fuel consumption and CO₂ emission data apply with manual gearbox and a limited selection of wheels and tyres.



WE THINK DRIVING
SHOULD BE EXCITING
AND SUSTAINABLE.
SO WILL YOU.



WHICH V70 ARE YOU?

Congratulations, you've chosen a Volvo V70. When you've picked your preferred engine, all you'll need to do is select the trim level that's right for you.



BUSINESS EDITION

The Business Edition aims to spoil. Beyond the innovative City Safety technology, the exterior benefits from LED day running lights, 16" alloy wheels, rear park assist and automatic rain sensor whilst the interior boasts supportive seats with Sundby Textile/T-Tec upholstery, electronic climate control and aluminium trim. Then there's Sensus Connect with High Performance Sound, Bluetooth® and DAB (Digital Audio Broadcasting) Radio complementing the Sensus Navigation system and 7" colour display screen.

SE NAV

The SE Nav model delivers luxury with leather-faced upholstery, a Sensus Navigation system and innovative features such as the grocery bag holder, and autodimming rear view mirror. On the outside, 17" alloy wheels, retractable rear view mirrors and a power operated tailgate enhance the exterior style.

SE LUX

In addition to the Sensus Navigation system, the SE Lux adds a power adjustable driver's seat and an active TFT crystal driver's information display whilst the exterior benefits from silver roof rails and active bending xenon headlights with headlight cleaning system.

NAV

All Volvo V70 Nav models include Sensus Connect* with High Performance sound with voice activated control, a 7" colour display screen, DVD player, internet and music browsing and a Sensus Navigation system. As well as full European mapping, lifetime map updates are included.

* A separate mobile data plan is required to enable online connectivity.

Your V70 is your
home away from home.
Give it your signature.



Choose a V70 and you'll enjoy an elegantly designed cabin as standard, with a superior finish in evidence everywhere you look. And if you'd like to match your car with your personality even more, there is a whole range of gorgeous interior options at your disposal.

Our Comfort seats can be ordered in leather or textile/t-tec, matching their excellent long-distance comfort with stylish contemporary looks. Choose our heated three-spoke steering wheel and you can

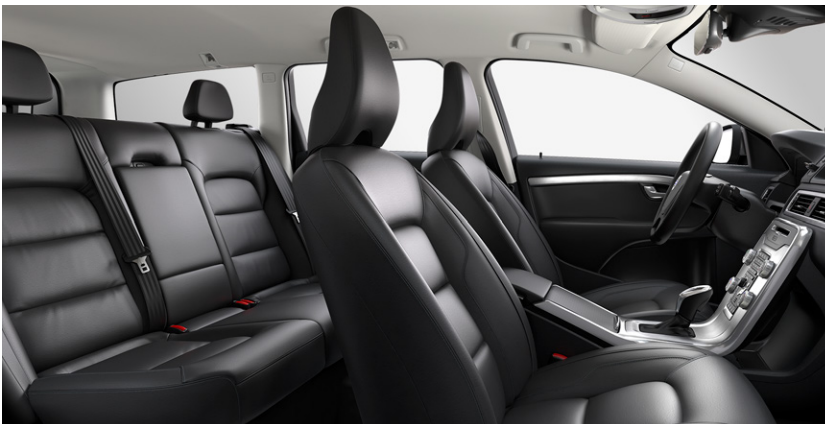
gently warm your hands on those cold winter mornings. There's also an easy-to-read analogue driver display or if you prefer, you could try our digital driver display, which gives you three display modes to choose from and whose look is inspired by translucent jellyfish. If you like the finer things in life, you might choose our refreshing Inscription air-ventilated seats with semi-aniline soft leather upholstery. This type of leather has minimal surface treatment, making the seats feel softer and more natural.



We upholster our Inscription seats with the finest soft leather by luxury leather specialists Bridge of Weir. Minimal surface treatment means the leather is wonderfully soft and durable.



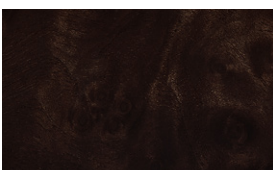
Textile/T-Tec E501
Off-Black interior with
Quartz headlining



Leather, E701
Off-Black interior with
Quartz headlining



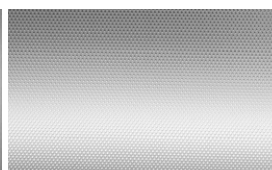
Leather, E70G
Off-Black interior with Blond
seats and Quartz headlining



Walnut Wood



Shimmer Graphite aluminium



Milled aluminium



Leather, E71T
Soft Beige interior with Off-Black
dashboard and Soft Beige
headlining



Inscription Soft Leather, EG01
Off-Black interior with
Quartz headlining



Inscription Soft Leather, EG1T
Soft Beige in Sandstone interior
with Soft Beige headlining

A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR RANGE AT
[VOLVOCARS.CO.UK/BUILDYOUROWN](https://www.volvocars.co.uk/buildyourown)



Skadi, 8x18"
Silver Bright



Artio, 8x19"
Diamond Cut/Matt Tech Black



Portia 8x19"
Silver



Balius, 8x18"
Silver



Fortuna, 8x18"
Glossy Black



Fortuna, 8x18"
Silver



Freja, 8x18"
Diamond Cut/Dark Grey Matt



Freja, 8x18"
Diamond Cut/Dark Grey



Magni, 8x18"
Silver



Makara, 8x18"
Silver



Modin, 8x18"
Diamond Cut/Terra Bronze



Modin, 8x18"
Diamond Cut/Glossy Black



Modin, 8x18"
Diamond Cut/Iron Stone



Titania, 8x18"
Diamond Cut/Glossy Black



Pallene, 7x17"
Silver



Rex, 7x17"
Silver



Hera, 7x16"
Silver

MATCH YOUR V70 TO YOUR LIFE.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.

Park Assist Camera, front blind view. There is nothing more challenging than trying to negotiate tight exits and junctions, which often have restricted visibility. We aim to make that easier for you with our Park Assist Camera, front blind view, which allows you to "see around corners" with a 180° field of vision to the left and right in front of you.

FIND MORE ACCESSORIES AT
VOLVOCARS.CO.UK/ACCESSORIES





START
STOP
ENGINE

harman kardon



Towbar-mounted bicycle holder for 3–4 bikes. This high-quality bicycle holder features an excellent, lightweight design making it easy to handle and store. Using an adaptor, the bicycle holder's capacity can be increased from three to four bikes. For safety and a contemporary look, the bicycle holder features LED rear lights.

Towbar-mounted bicycle holder for 1–2 bikes. Our compact new bicycle holder is very easy to use, holds two bicycles and can be mounted on your car's towbar in two easy steps. And when the holder is not being used, it's easy to store in your car or at home.

Convertible child seat (9–25 kg). This advanced, flexible child seat is suitable for children aged nine months to six years. It's fitted using the car's safety belt and is easily adjusted to help optimise comfort and safety.

Roof spoiler. For a truly sporting touch, you can order a roof spoiler for your Volvo – it lends elegance, too, and has been designed to blend seamlessly with your Volvo's styling.

Rear Seat Entertainment multimedia system with two 8-inch touch screens and two players. Rear seat passengers will enjoy their journey as never before with our new generation entertainment system, with LCD touch-screens served by dedicated DVD players. Inputs for USB sticks, SD cards and mp3-players as well as AUX inputs ensure you can connect any other external source. Wireless headphones and one remote control are included, too.



VOLVO CAR LIFESTYLE COLLECTION

SEE MORE LIFESTYLE ACCESSORIES AT [COLLECTION.VOLVOCARS.COM](https://collection.volvocars.com)



The simplest way to own a car.

We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the simplest way to have a car. Financing, insurance, servicing, changing tyres, cleaning – those aspects of car ownership that you might not find very interesting, are the ones that we love to make

easier and better for you. That's why your Volvo dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

Still, this is just the beginning. Through our uniquely Swedish approach to innovation, we contin-

uously find new ways to make your life simpler. For instance, the Connected Service Booking function, which lets you book an appointment just by pushing a button in your car or our Volvo Service Promise, six commitments to you guaranteeing an unbeatable combination of quality, reassurance and expertise.

BUYING & OWNING

- Warranties
- Financing
- Leasing
- Insurance
- Service Contract
- My Volvo website

VOLVO SERVICE PROMISE

- Volvo Genuine Service
- Software Updates
- Roadside Assistance
- Personal Service Contact
- Car Wash and Vac'

IF SOMETHING HAPPENS

- Volvo Assistance
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services
- Tyre Services
- Volvo Accident Assistance

MY VOLVO

My Volvo is a personalised website that contains everything you need to really get to know – and get the most out of – your car. It gives you:

- A complete overview of your Volvo ownership
- Easy access to all facts relating to your car
- Personalised offers and exclusive discounts
- Helpful tips regarding your specific Volvo model
- Instructional films and owner's manuals
- Online Service Booking
- Reminders regarding important stages of your car ownership
- Exclusive articles, films and photographs

CONNECTED SERVICE BOOKING*

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo dealer for you. Booking proposals sent from your preferred dealer can easily be managed directly in the car or on your personal My Volvo website. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

*Available depending on introduction date. Please contact your Volvo dealer.



614 Ice White



707 Premium Crystal White Pearl
(Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle)



467 Magic Blue metallic



019 Black Stone



484 Seashell metallic



700 Twilight Bronze metallic



711 Bright Silver metallic



477 Premium Electric Silver metallic
(Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle)



717 Onyx Black metallic



492 Savile Grey metallic



612 Passion Red

FIND OUT MORE AT [VOLVOCARS.CO.UK](https://www.volvocars.co.uk)

Official fuel consumption for the Volvo V70 range in MPG (l/100km):

Urban 51.4 (5.5)–64.2 (4.6), Extra Urban 67.3 (4.2)–72.4 (3.9),

Combined 60.1 (4.7)–68.9 (4.1). CO₂ emissions 122–108g/km

MPG figures are obtained from laboratory testing intended for comparisons between vehicles and may not reflect real driving results.

V O L V O