

NEW PEUGEOT 308



Dealer stamp

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PEUGEOT RECOMMENDS TOTAL

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NEW PEUGEOT 308 HATCHBACK

SHARP DESIGN.

At PEUGEOT, sharp design is in our DNA. Displaying the very latest PEUGEOT design language, new 308 does not fail to make a statement. Featuring a re-profiled front bumper, bonnet and radiator grille, with the latter designed to incorporate the iconic PEUGEOT Lion. To further complement the enhanced design, a new LED lighting signature for the headlights and alloy wheel options are also available.



INSTINCTIVE DRIVING EXPERIENCE.

At PEUGEOT we have quite literally reinvented the wheel. This latest development in car interior architecture, the PEUGEOT i-Cockpit®, features across the new PEUGEOT 308 range. The PEUGEOT i-Cockpit® philosophy centres around a driving environment that puts you in control. Elements key to this are the compact multi-function steering wheel, a head up instrument panel and the 9.7" capacitive touchscreen.



NEW PEUGEOT 308 GT LINE

UNCOMPROMISING QUALITY.

With bold, clean lines, a striking blend of sumptuous materials and hugely efficient engines, the new PEUGEOT 308 GT Line strikes the perfect balance. Details such as the red stitched sports seats and the large panoramic fixed cielo glass roof ensure maximum enjoyment behind the wheel whilst technological highlights including 3D Connected Navigation provide the perfect accompaniment to any journey.



ENHANCED CONNECTIVITY.

Take the stress out of driving with new PEUGEOT 308, with 3D Connected Navigation from Active level*. In conjunction with TomTom® the system receives real-time updates on traffic conditions. For seamless pairing of your smartphone new PEUGEOT 308 also features Mirror Screen® functionality comprising, Android Auto, Apple CarPlay™ and Mirror Link®.

* Active and Allure versions require a permanent connection to a smartphone data source to access the TomTom® connected services



NEW PEUGEOT 308 GT

DEFYING CONVENTIONS.

Fall in love with the new PEUGEOT 308 GT and its bolder-than-ever design.

The sleek contours work beautifully together with the stylish black lower bumper finisher, lowered ride height and 18" 'Diamant' alloy wheels. Enjoy the thrill of this GT out on the open road, with the Driver Sport Pack enhanced driving dynamics and ensuing thrills are guaranteed.

DESIGNED TO PERFORM.

The sports theme continues under the bonnet with a choice of two exclusive engines on the new PEUGEOT 308 GT. With a choice of either the 1.6L THP 205hp petrol mated to a 6-speed manual or 2.0L BlueHDi 180 mated to the all-new EAT8*, 8-speed automatic gearbox. Offering hyper progressive changes, reduced weight and improved fuel consumption, EAT8 makes its debut in the new PEUGEOT 308 range. Operated by the stylish electric impulse control shifter, EAT8 is designed to optimise driving pleasure.

* Available from September 2017 production