

EFFECTIVE FROM 20.12.2017



Volkswagen

# THE NEW BEETLE

PRICE AND SPECIFICATION GUIDE





Interior shown is new Beetle Dune with optional 'Fender' premium soundpack, Discover Navigation touch-screen navigation/infotainment system, climate control - 2Zone electronic air conditioning and metallic paint.

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This recommended retail price list supersedes all previous recommended retail price lists and is effective from 20.12.2017. All recommended 'On the road' retail prices, recommended retail prices and specifications are correct at the time of going to press. These prices and specifications may be subject to change without notice.

Front cover model shown is new Beetle R-Line with optional 20 inch 'Monterrey' alloy wheels, 'Vienna' leather upholstery, Bi-xenon headlights, panoramic sunroof, light and sight pack and metallic paint.

# MODEL PRICES

3-DOOR.		Fuel	Transmission	Output, PS	CO <sub>2</sub> emission, g/km*	Basic Recommended Retail £	VAT £	Additional 'On the road' Costs £†	Manufacturer's Recommended 'On the road' Retail Price £†
<b>BEETLE</b>	1.2 ltr TSI	Petrol	6 speed manual	105	126*	14,108.33	2,821.67	815.00	17,745.00
<b>DESIGN</b>	1.2 ltr TSI	Petrol	6 speed manual	105	126*	16,104.17	3,220.83	815.00	20,140.00
	1.2 ltr TSI	Petrol	7 speed auto DSG	105	121*	17,320.83	3,464.17	815.00	21,600.00
	1.4 ltr TSI	Petrol	6 speed manual	150	132*	17,691.67	3,538.33	855.00	22,085.00
	2.0 ltr TDI	Diesel	5 speed manual	110	113*	17,816.67	3,563.33	815.00	22,195.00
	2.0 ltr TDI	Diesel	7 speed auto DSG	110	121*	19,033.33	3,806.67	815.00	23,655.00
<b>R-LINE</b>	2.0 ltr TDI	Diesel	6 speed manual	150	119*	19,916.67	3,983.33	815.00	24,715.00
	2.0 ltr TDI	Diesel	6 speed auto DSG	150	126*	21,254.17	4,250.83	815.00	26,320.00
<b>DUNE</b>	1.2 ltr TSI	Petrol	6 speed manual	105	126*	17,825.00	3,565.00	815.00	22,205.00
	1.2 ltr TSI	Petrol	7 speed auto DSG	105	122*	19,041.67	3,808.33	815.00	23,665.00
	2.0 ltr TDI	Diesel	6 speed manual	150	119*	20,120.83	4,024.17	815.00	24,960.00
	2.0 ltr TDI	Diesel	6 speed auto DSG	150	127*	21,458.33	4,291.67	815.00	26,565.00

\* Fuel consumption and CO<sub>2</sub> emissions are standard EU test figures for comparative purposes, and may not reflect 'real world' driving results. For full details, please see Environmental Information on page 18. CO<sub>2</sub> emissions shown refer to standard specification only.

† For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 18.

## VOLKSWAGEN SERVICE PLAN

For cars under 1 year old/10,000 miles comprising:

Recommended 12 months/10,000 miles: Oil service including oil filter change

Recommended 24 months/20,000 miles: Inspection service and oil service including oil filter change plus a dust and pollen filter replacement (if required)

Excludes electric vehicles. Plan is available for vehicles under 10,000 miles that have not had a first service. The Volkswagen Service Plan is subject to terms and conditions. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

# MAIN ITEMS OF STANDARD SPECIFICATION

## STANDARD ITEMS OF EQUIPMENT: BEETLE

### VOLKSWAGEN SERVICE

3-year/60,000 miles warranty (whichever is soonest)

3-year paintwork warranty

12-year body protection warranty

Volkswagen Roadside Assistance

Exclusions and terms apply, please see page 20 for more details

### WHEELS AND SUSPENSION

6½J x 16" steel wheels with 215/60 R16 tyres

Full size wheel trims

Steel space saver spare wheel

### EXTERIOR

Black grained door protectors

Body-coloured sport-styled bumpers

Body-coloured door mirrors with integrated indicators

Door handles, black

Exterior temperature gauge

Halogen clear headlights, range adjustable

Tinted rear light clusters

Windscreen wiper with intermittent wipe

### INTERIOR

Cup holders, front x 2, rear x 1

Frameless design rear-view mirror

Front centre armrest, with storage compartment

'Gloss Black' dashpad

Glovebox

Grab handles, front x 2, rear x 2

Height and reach adjustable steering wheel

Instrument lighting, white adjustable panel illumination

Luggage compartment cover and hook, removable

Luggage compartment light

Reading lights, front x 2

Seating

- Upholstery - 'Web' cloth

- Driver's and front passenger's seat height adjustment

- Easy entry sliding seats (for access to rear seats)

- Split folding rear seat backrest 50:50

Three-spoke steering wheel

Unique 'Beetle' storage compartment in dashpad

Vanity mirrors

12V socket in centre console x 2

### COMFORT AND CONVENIENCE

Air conditioning, 'Climatic' semi-automatic control

Electric windows, front

Electrically heated and adjustable door mirrors

Heated rear windscreen

### EFFICIENCY

Battery regeneration (recuperation - energy recovery during braking)

Start/Stop function

### DRIVER'S ASSISTANCE

Hill hold function

Multifunction computer, includes visual gear change recommendation for improved fuel consumption

Power-assisted steering, speed-sensitive

Restyled speedo and rev counter, electronic odometer, trip, service interval display and fuel gauge

Warning 'lights on' buzzer

### SAFETY AND SECURITY

ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)

Airbags

- Driver's and front passenger's airbags with passenger's airbag deactivation switch

- Driver's and front passenger's combined head and side airbag system

Automatic Post-Collision Braking System

Brake pad wear indicator

Disc brakes, front and rear

Driver's and front passenger's safety-optimised head restraints

Electronic engine immobiliser

ESC (Electronic Stability Control) - includes EDL (Electronic Differential Lock) and ASR (Traction Control)

Front three-point seat belts with tensioners

High level 3rd brake light

Isifix child seat preparation (for 2 rear child seats)

Reflectors in doors

Remote central locking with 2 remote folding keys

Two-tone horn

Tyre pressure loss indicator

Warning buzzer and light for front seat belts if unfastened

2 rear head restraints, height-adjustable

2 rear three-point seat belts

1 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.

2 Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.



## IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Media infotainment system

- 6.5" colour touch-screen
- AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Bluetooth telephone and audio connection for compatible devices<sup>1</sup>
- DAB digital radio receiver
- Dash-mounted single CD player
- MDI (Multi Device Interface), via USB connection - compatible products only
- Music playback from MP3, WMA and AAC files
- SD card reader
- Simultaneous pairing of 2 compatible mobile devices
- SMS functionality - read, compose and send SMS messages using touch-screen display (when stationary, compatible Android smartphones only)
- Title and cover art display
- USB connectivity<sup>2</sup>
- 4 x 20 watt output
- 8 speakers, front and rear

Premium USB cable (choice of either Apple or Android smartphone compatibility)

## VOLKSWAGEN CONNECT®

DataPlug sends vehicle information via Bluetooth to the Volkswagen Connect® app displayed on your smartphone. Volkswagen Connect® app free to download from the App Store or Google Play Store, with DataPlug connection to OBD2 port underneath the steering wheel. Features include:

- My Volkswagen - vehicle information for service and maintenance intervals, warning message displays, fuel level and mileage
- Trips - business or private journey analysis. Provides detailed map views, journey details, statistics and journey cost
- Driving style - analysis of driving style to provide tips for more efficient driving
- Parking space - displays parking location and parking duration
- Fuel monitor - monitors fuel consumption and cost
- Service partner - locates and provides directions to local retailers. Direct dial access if required
- Assistance call - direct dial to Volkswagen's 24-hour Customer Service helpline with the ability to send the vehicle's location
- Challenges - sets efficiency and driving style targets. Collect points and trophies with bonus challenges to improve your scores



Model shown is new Beetle with optional 16" 'Whirl' alloy wheels, Bi-xenon headlights and metallic paint.

## ADDITIONAL ITEMS OF STANDARD EQUIPMENT: DESIGN (OVER BEETLE)

### WHEELS AND SUSPENSION

Alloy wheels, four 7J x 17" 'Orbit' with chrome effect rims, 215/55 R17 tyres and anti-theft wheel bolts

### EXTERIOR

Body-coloured door handles

Body-coloured door protectors with chrome insert

Chrome strip on side window base

Front air intake with chrome trimmed louvre

Front fog lights, including static cornering function

Rear tailgate spoiler (1.4 TSI 150 PS only)

Twin exhaust tailpipe, left (1.4 TSI 150 PS only)

### INTERIOR

Body-coloured dashpad and interior door panels

Carpet mats, front and rear

Chrome trimmed air vent surrounds, decor rings, instrument cluster and radio surround

Leather trimmed gear knob and handbrake grip

Leather trimmed three-spoke multifunction steering wheel with body-coloured inserts

'Platinum Grey' centre console

Seating

- Upholstery - 'Pepita' cloth
- Front seat back storage pockets



Model shown is new Beetle Design with optional Black style pack, Bi-xenon headlights and non-metallic paint.

## ADDITIONAL ITEMS OF STANDARD EQUIPMENT: R-LINE (OVER DESIGN)

### WHEELS AND SUSPENSION

Alloy wheels, four 8J x 18" 'Twister' with 235/45 R18 tyres and anti-theft wheel bolts

### EXTERIOR

'Gloss Black' door mirrors with integrated indicators

'Gloss Black' door protectors with chrome inserts

Rear tailgate spoiler

Rear tinted glass from B-pillar backwards, approx. 65% tinted

'R-Line' styling pack – 'R-Line' design front and rear bumpers, radiator grille and side skirts

Twin exhaust tailpipe, left

Unique 'R-Line' badging



### INTERIOR

Aluminium-look pedals – clutch, brake and accelerator

Door sill protectors, aluminium with 'R-Line' logo

'Gloss Black' dashpad and interior door panels

Leather trimmed three-spoke multifunction steering wheel with 'Gloss Black' inserts, 'R-Line' logo and contrast stitching

Paddle shift (auto DSG only)

Seating

- Upholstery – 'Kyalami' cloth
- Front sports seats with height and lumbar adjustment and embroidered 'R-Line' logo on head restraints

### COMFORT AND CONVENIENCE

Ambient lighting

Climate control – 2Zone electronic air conditioning with automatic air recirculation

### DRIVER'S ASSISTANCE

Cruise control

Parking sensors, front and rear – ultrasonic, audible with warning signal

Sports instrument dials



The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice. Model shown features optional Pure White non-metallic paint.

## ADDITIONAL ITEMS OF STANDARD EQUIPMENT: DUNE (OVER DESIGN)

### WHEELS AND SUSPENSION

Alloy wheels, four 8J x 18" 'Mythos' with 235/45 R18 tyres and anti-theft wheel bolts

Increased ground clearance, raised by approx. 10mm

### EXTERIOR

Black grained lower door protectors

Body-coloured/Black rear extended tailgate spoiler

Dune decals on door panels

- Black decals on Pure White and Dark Bronze models
- White decals on Black and Deep Black models

'Dune' styling pack – uniquely shaped off-road front and rear bumpers and honeycomb front air intake

Rear diffuser in 'Reflex Silver'

Rear lights incorporating LED technology

'Reflex Silver' door mirrors with integrated indicators

'Reflex Silver' side sill protection with matt black grained inserts

'Reflex Silver' underbody styling trims

Twin exhaust tailpipe, left (2.0 TDI 150 PS only)

Wheel arch protection, matt black grained

### INTERIOR

Carpet mats, front and rear with 'Dark Ceramic' stitching

'Dark Ceramic' stitching on leather trimmed handbrake grip

'Dark Ceramic' stitching on leather trimmed three-spoke multifunction steering wheel with 'Gloss Black' inserts, 'Dune' logo and gear knob gaiter

Front centre armrest, with storage compartment and 'Dark Ceramic' stitching

'Gloss Black' dashpad and interior door panels

Seating

- Upholstery – 'Turmeric' cloth with 'Dark Ceramic' stitching
- Front sport seats with height and lumbar adjustment

Paddle shift (auto DSG only)

Unique 'Dune' gear lever knob

### COMFORT AND CONVENIENCE

Rain sensor and automatic dimming interior rear-view mirror

### SAFETY AND SECURITY

Automatic coming/leaving home lighting function

### DRIVER'S ASSISTANCE

Dusk sensor, automatic driving lights

Parking sensors, front and rear – ultrasonic, audible with warning signal

Sports instrument dials







Model shown is new Beetle Dune with optional metallic paint.

EFFECTIVE FROM 20 DECEMBER 2017.

THE NEW BEETLE - 09

# FACTORY-FITTED OPTIONS

At Volkswagen, we work towards making sure that our cars are as close to how you want them as possible, and we understand that every detail needs to be right for you and your needs.

Introducing our exceptional range of factory-fitted options which allow you to express your individuality, help with the practical things in life, and add a touch of luxury at the same time. Whether you're looking for things to help you relax and help take the stress out of driving, feel protected, or simply look fantastic, just take your pick.

From keyless entry to concert hall acoustics, from heated front seats to metallic paint, you'll find everything you need on the following pages to make your Beetle **your** Beetle, and perfect in every detail.

Factory-fitted option prices are the manufacturer's Recommended Retail Prices (RRP), inclusive of 20% VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. Models shown feature optional Pure White non-metallic paint.



# WHEELS AND SUSPENSION

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ including VAT
16" 'Whirl'	Four 6½J x 16" 'Whirl' with 215/60 R16 tyres and anti-theft wheel bolts	O	-	-	-	341.67	410.00
17" 'Orbit Black'	Four 7J x 17" 'Orbit Black' with 215/55 R17 tyres and anti-theft wheel bolts	-	O	-	-	91.67	110.00
17" 'Rotor'	Four 7J x 17" 'Rotor' with 215/55 R17 tyres and anti-theft wheel bolts	-	O	-	-	No cost option	
18" 'Twister'	Four 8J x 18" 'Twister' with 235/45 R18 tyres and anti-theft wheel bolts	-	O	●	-	383.33	460.00
18" 'Discus'	Four 8J x 18" 'Discus' with 235/45 R18 tyres and anti-theft wheel bolts	-	O	-	-	383.33	460.00
	Four 8J x 18" 'Discus' with 235/45 R18 tyres and anti-theft wheel bolts	-	-	O	-	No cost option	
18" 'Ashmie Adamantium'	Four 8J x 18" 'Ashmie Adamantium' with 235/45 R18 tyres and anti-theft wheel bolts	-	O	-	-	383.33	460.00
	Four 8J x 18" 'Ashmie Adamantium' with 235/45 R18 tyres and anti-theft wheel bolts	-	-	O	-	No cost option	
18" 'Mythos Sandstorm'	Four 8J x 18" 'Mythos Sandstorm' with 235/45 R18 tyres and anti-theft wheel bolts	-	-	-	O <sup>1</sup>	No cost option	
19" 'Tornado' with sports suspension	Four 8J x 19" 'Tornado' with 235/40 R19 tyres and anti-theft wheel bolts. Including sports suspension	-	-	O	-	595.83	715.00
20" 'Monterrey' with sports suspension	Four 8J x 20" 'Monterrey' with 235/35 R20 tyres and anti-theft wheel bolts. Including sports suspension	-	-	O	-	1,208.33	1,450.00
Black style pack	Four 7J x 17" 'Rotor Black' with 215/55 R17 tyres and anti-theft wheel bolts, black roof and upper tailgate, black front air intake, black door mirrors with integrated indicators and black lower door protectors with chrome inserts	-	O <sup>2</sup>	-	-	525.00	630.00
Sports suspension		-	-	O	-	170.83	205.00

1 Not available with Dark Bronze metallic paint. 2 Not available with Black non-metallic or Deep Black pearl effect paint.

Please note, choosing optional alloy wheels does not affect CO<sub>2</sub> emissions on Beetle models. Choosing larger alloy wheels than standard, as an option, may result in increased fuel consumption. This is due to the fact that larger wheels have both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance.

● Standard equipment ○ Optional equipment – Not available. Factory-fitted options are subject to availability and extended delivery.

# PAINT

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Non-Metallic	Black	○	○	○	○	No cost option	
	Tornado Red	○	○	○	-	237.50	285.00
	Pure White	○	○	○	○	237.50	285.00
Metallic and Pearl Effect	Blue Silk	○	○	○	-	479.17	575.00
	Platinum Grey	○	○	○	-	479.17	575.00
	White Silver	○	○	○	-	479.17	575.00
	Dark Bronze	○	○	-	○	479.17	575.00
	Ameleva Blue	○	○	○	-	479.17	575.00
	Deep Black	○	○	○	○	479.17	575.00
Premium Signature	Habanero Orange	○	○	○	-	829.17	995.00
Two-tone paint, roof and upper tailgate	Body-coloured with roof and upper tailgate in black. <i>See brochure for specific two-tone paint combinations</i>	○	○	○	○	225.00	270.00
	Body-coloured with roof and upper tailgate in black. <i>Only with panoramic sunroof. See brochure for specific two-tone paint combinations</i>	-	○	○	○	125.00	150.00

Please refer to Paint and Combinations pages in the current brochure, or visit [volkswagen.co.uk](http://volkswagen.co.uk) for full availability of paint colours.

# EXTERIOR

Chrome exterior door mirror housings		○	○	○	-	70.83	85.00
Gas discharge (Bi-xenon) dipped and main beam headlights	Including range adjustment and LED daytime running lights	○	○	○	○	612.50	735.00

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.



## EXTERIOR (CONTINUED)

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ including VAT
Rear tinted glass	Rear tinted glass from B-pillar backwards, approx. 65% tinted	○	○	●	○	191.67	230.00
	Rear tinted glass from B-pillar backwards, approx. 90% tinted	○	○	-	○	254.17	305.00
	Rear tinted glass from B-pillar backwards, approx. 90% tinted	-	-	○	-	66.67	80.00
<b>Roof, bonnet and tailgate decal stripes</b>	Double stripes across the roof, bonnet and rear tailgate, black or silver. <i>Not with panoramic sunroof. Available on Design 1.4 litre TSI 150 PS and R-Line models only</i>	-	○ <sup>1</sup>	○ <sup>1</sup>	-	279.17	335.00
<b>Bonnet and tailgate decal stripes</b>	Double stripes across the bonnet and rear tailgate, black or silver. <i>Only available in conjunction with panoramic sunroof. Available on Design 1.4 litre TSI 150 PS and R-Line models only</i>	-	○ <sup>1</sup>	○ <sup>1</sup>	-	279.17	335.00

1 Rear tailgate spoiler is standard on Design 1.4 TSI 150 PS and R-Line models.

## INTERIOR

Carpet mats	Front and rear	○	●	●	●	70.83	85.00
Front seats with manual lumbar adjustment	<i>Not with upholstery – 'Vienna' leather</i>	-	○	●	●	45.83	55.00
Steering wheel – multifunction leather trimmed	Multifunction steering wheel with multifunction computer. Including leather trimmed gear knob and handbrake grip	○	●	●	●	354.17	425.00
	Including paddle shift for DSG gearbox	-	○	●	●	158.33	190.00
Upholstery – 'Vienna' leather <sup>1</sup>	'Vienna' leather upholstery including heated front sports seats, driver's and front passenger's seat manual lumbar adjustment	○ <sup>2</sup>	○	-	○	1,916.67	2,300.00
	'Vienna' leather upholstery including heated front sports seats, driver's and front passenger's seat manual lumbar adjustment	-	-	○	-	1,866.67	2,240.00

1 Some parts of leather interior will contain artificial leather. 2 Must be ordered in conjunction with leather trimmed multifunction steering wheel on Beetle.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

# IN-CAR ENTERTAINMENT AND COMMUNICATIONS

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ including VAT
<b>Car-Net 'App-Connect'</b>	Combined functionality of Apple 'CarPlay', Google 'Android Auto' and 'MirrorLink'™ allowing 'mirroring' of smartphone display on the infotainment touch-screen via USB connection. Display and operation of certified apps including audio and voice control (if supported by the app). Usage of certified apps only while driving. <i>Only operable in conjunction with compatible smartphones including iPhone 5 and above. Consult <a href="http://www.volkswagen.co.uk">www.volkswagen.co.uk</a> to check smartphone compatibility</i>	○	○	○	○	137.50	165.00
<b>Discover Navigation touch-screen navigation/infotainment system with Car-Net 'Guide and Inform'<sup>1</sup></b>	6.5" colour touch-screen control system for navigation, CD and radio functions and Volkswagen Media Control, allowing remote control of the infotainment system via a smartphone or tablet. Preloaded European navigation data, 2D/3D map view, three calculated routes (Fast, Short, Eco), dynamic navigation based on TMC+, branded points of interest and Speed Limit Display <sup>2</sup> . 3-years Car-Net 'Guide and Inform' access providing online access to a range of useful information such as traffic, fuel pricing, weather and news feeds. <i>Includes online navigation software updates, enabling you to download the latest map data. Please contact your authorised Volkswagen retailer for full details</i>	○	○	○	○	554.17	665.00
<b>'Fender' premium soundpack</b>	Upgrade for Composition Media infotainment system or Discover Navigation touch-screen navigation/infotainment system. 400 watt output, 8 speakers plus subwoofer (Panasonic/Fender) with ambient illumination around the speakers and door panels	-	○	○	○	479.17	575.00
<b>Voice activation</b>	Spoken voice commands for telephone and navigation (when fitted) functions	○	○	○	○	166.67	200.00

<sup>1</sup> Car-Net 'Guide and Inform' services are accessed via a compatible mobile device. Please see [www.volkswagen.co.uk](http://www.volkswagen.co.uk) for more information. The use of 'Guide and Inform' services entails exchanging large volumes of data. As such, we strongly recommend that you sign-up for a flat rate data plan with your mobile network provider. After the initial 3-year Car-Net contract, an annual subscription is chargeable for the continuation of 'Guide and Inform' services. <sup>2</sup> Speed Limit Display only reflects national speed limits and does not show temporary speed limit restrictions, or where permanent changes to speed limits are made in-between map updates.

● Standard equipment ○ Optional equipment – Not available. Factory-fitted options are subject to availability and extended delivery.

## SAFETY AND SECURITY

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ including VAT
Alarm	With interior protection and deactivation via infotainment system	○	●	●	●	204.17	245.00
Front seat side impact airbags and curtain airbag system	Driver's and front seat passenger's side impact airbags and curtain airbag system for front and rear seat passengers	○	○	○	○	345.83	415.00

## COMFORT AND CONVENIENCE

Climate control	2Zone electronic air conditioning with automatic air recirculation. Including cruise control	-	○	●	○	508.33	610.00
Electrically foldable door mirrors		-	○	○	○	100.00	120.00
Keyless entry	Including Start/Stop button on centre console	-	○	○	○	316.67	380.00
Light and sight pack	Automatic dimming interior rear-view mirror, rain sensor, dusk sensor (automatic headlights) and coming/leaving home lighting function	○	○	○	●	91.67	110.00
Panoramic sunroof	Electric, glass tilting/sliding including integrated wind deflector and manual sunblind	-	○	○	○	875.00	1,050.00
Winter pack	Heated front seats and heated windscreen washer jets	○	○	○	○	220.83	265.00
Winter pack in conjunction with leather upholstery	Heated windscreen washer jets	○ <sup>1</sup>	○	○	○	50.00	60.00

<sup>1</sup> Must be ordered in conjunction with leather trimmed multifunction steering wheel on Beetle.

## DRIVER'S ASSISTANCE

Cruise control <sup>1</sup>		○	○	●	○	212.50	255.00
Parking sensors, front and rear	Ultrasonic, audible with optical parking display via vehicle's infotainment system	○	○	●	●	333.33	400.00
Side scan	Radar sensor controlled warning system for lane changing and blind spots with visual warning via light in door mirror housing	○	○	○	○	287.50	345.00
Sports instrument dials		-	○	●	●	87.50	105.00

<sup>1</sup> Not available in conjunction with optional climate control.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

# ACCESSORIES

## YOUR VOLKSWAGEN YOUR WAY

	Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT		Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT
<b>PROTECTION AND CAR CARE</b>							
Mudflaps – front	5C0 075 111	-	<b>84.00</b>	Luggage compartment liner	5C5 061 160	<b>54.00</b>	-
Mudflaps – rear	5C0 075 101	-	<b>84.00</b>	Rear bumper protection – transparent	5C5 061 197	<b>47.00</b>	<b>82.50</b>
Rubber floor mats – front – black	5C2 061 501 A04 1	<b>54.00</b>	-	Summer car care kit	000 096 355 D	<b>25.00</b>	-
Rubber floor mats – rear – black	5C5 061 512 82V	<b>40.50</b>	-	Winter car care kit	000 096 352 L	<b>20.00</b>	-
Luxury carpet mat set	5C2 061 270 WGK	<b>92.00</b>	-				
<b>TRAVEL AND TRANSPORT</b>							
Clothes hanger	00V 061 127	<b>26.00</b>	-	Waste bag	000 061 107	<b>20.50</b>	-
Volkswagen child seat G1 ISOFIX DUO Plus	5G0 019 909 A	<b>311.00</b>	-	Ride-on Junior Beetle – grey	5C0 087 500 B71 N	<b>79.00</b>	-
Safety kit	000 093 059	<b>22.50</b>	-	Ride-on Junior Beetle – white	5DA 087 510	<b>79.00</b>	-
<b>STYLING AND TECHNOLOGY</b>							
Tail silencer trim, twin pipe – 2 x 76mm, chrome <sup>1</sup>	5C5 071 911 C	-	<b>116.00</b>	Key cover Beetle – white	5C0 087 012 B	<b>37.50</b>	-
Tailgate spoiler <sup>2</sup>	5C5 071 641 BGR U	-	<b>644.50</b>	Helix alloy wheel (17") – anthracite <sup>4</sup>	561 071 497 16Z	-	<b>246.50</b>
Beetle lettering decorative film – white	5C0 064 317 AY9 K	-	<b>208.50</b>	Helix alloy wheel (18") – sterling silver <sup>4</sup>	561 071 498 88Z	-	<b>298.00</b>
Beetle lettering decorative film – black	5C0 064 317 A04 1	-	<b>208.50</b>	Bug lettering	5C0 071 801 B	-	<b>47.00</b>
2-Stripe Design decorative film – white <sup>3</sup>	5C0 064 317 NY9 K	-	<b>330.00</b>	Door sill trims Beetle – steel (3-dr), 2 treadplates	5C0 071 303	-	<b>141.50</b>
2-Stripe Design decorative film – black <sup>3</sup>	5C0 064 317 N04 1	-	<b>330.00</b>	2-Stripe Design decorative film – black <sup>5</sup>	5C0 064 317 P04 1	-	<b>284.50</b>
Exterior lettering Beetle – chrome	5C0 071 801 A	-	<b>52.00</b>	Vodafone Protect and Connect 6 – Tracker including 1 year subscription	ZGB 000 054 202	-	<b>485.00</b>

**Accessory prices are the manufacturer's Recommended Retail Prices (RRP), shown exclusive and inclusive of fitting where applicable, inclusive of appropriate VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. For full details, please contact your authorised Volkswagen retailer.**

Choosing larger alloy wheels than standard, may result in increased fuel consumption as well as higher CO<sub>2</sub> emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid for company car drivers may increase. As a result, the VED band that the vehicle falls into may increase from its original VED band when fitted with standard size wheels. In some instances, the recommended 'On the road' retail price paid for the vehicle may increase as a result of the increased VED rate. In addition, larger alloy wheels than standard size will require the purchase of tyres. Prices shown do not include the transfer of tyres.

1 Only for twin tailpipe 60mm. 2 Painting incurs an extra cost. Reinforced gas pressure shock absorber retrofit for the tailgate may be necessary. 3 Three-piece set including roof (without panoramic sunroof), tailgate and bonnet graphics. 4 Price per wheel excludes tyre. 5 Three-piece set including roof (with panoramic sunroof), tailgate and bonnet graphics.



# VOLKSWAGEN WARRANTY AND SERVICE PLAN

## ADDITIONAL WAYS TO KEEP YOUR PERFECT CAR, PERFECT... FOR LONGER

Exclusions and terms apply, please see page 20 for more details. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

### THE VOLKSWAGEN EXTENDED WARRANTY

If you order the Volkswagen Extended Warranty as an option when buying your new Beetle, then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

#### CHOOSE ONE OF THE FOLLOWING TWO OPTIONS:

	Basic Recommended Retail £	VAT £	Total Recommended Retail £
<b>Four years</b>	350.00	70.00	420.00
This covers up to four years or 75,000 miles, whichever comes soonest. The cover includes a two-year unlimited mileage warranty and up to 75,000 miles in the third and fourth years.			
<b>Five years</b>	800.00	160.00	960.00
This covers up to five years or 90,000 miles, whichever comes soonest. The cover includes a two-year unlimited mileage warranty and up to 90,000 miles in the third, fourth and fifth years.			

For further details please visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk) or speak to your authorised Volkswagen retailer.

### VOLKSWAGEN SERVICE PLAN

We offer Volkswagen Service Plans to cover all new models for their first two consecutive services in line with the Fixed Service schedule required on the vehicle. Your car will be in the hands of Volkswagen trained technicians who use specialist Volkswagen tools, technology and Volkswagen original parts, and all parts and labour are guaranteed for two years. What's more, the Volkswagen Service Plan will remain with the vehicle should you decide to sell your car.

#### Volkswagen Service Plan – for cars under 1 year old/10,000 miles comprising:

Recommended 12 months/10,000 miles:	Oil service including oil filter change
Recommended 24 months/20,000 miles:	Inspection service and oil service including oil filter change plus a dust and pollen filter replacement (if required)

Excludes electric vehicles. Plan is available for vehicles under 10,000 miles that have not had a first service. The Volkswagen Service Plan is subject to terms and conditions. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

# ENVIRONMENTAL INFORMATION

PETROL ENGINES	Output, PS	CO <sub>2</sub> emission, g/km*	Trim level(s)	Urban* mpg/ltr per 100km	Extra-urban* mpg/ltr per 100km	Combined* mpg/ltr per 100km
1.2 ltr TSI	105	126*	Dune	42.2/6.7*	60.1/4.7*	51.4/5.5*
1.2 ltr TSI	105	126*	Beetle, Design	42.2/6.7*	60.1/4.7*	52.3/5.4*
1.2 ltr TSI DSG (7-spd)	105	122*	Dune	46.3/6.1*	60.1/4.7*	54.3/5.2*
1.2 ltr TSI DSG (7-spd)	105	121*	Design	46.3/6.1*	60.1/4.7*	54.3/5.2*
1.4 ltr TSI	150	132*	Design	40.4/7.0*	57.6/4.9*	49.6/5.7*

## DIESEL ENGINES

2.0 ltr TDI	110	113*	Design	56.5/5.0*	72.4/3.9*	65.7/4.3*
2.0 ltr TDI DSG (7-spd)	110	121*	Design	55.4/5.1*	65.7/4.3*	61.4/4.6*
2.0 ltr TDI	150	119*	Dune	52.3/5.4*	68.9/4.1*	62.8/4.5*
2.0 ltr TDI	150	119*	R-Line	52.3/5.4*	68.9/4.1*	61.4/4.6*
2.0 ltr TDI DSG	150	127*	Dune	50.4/5.6*	64.2/4.4*	58.9/4.8*
2.0 ltr TDI DSG	150	126*	R-Line	49.6/5.7*	64.2/4.4*	58.9/4.8*

\* Fuel consumption and CO<sub>2</sub> figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at [www.volkswagen.co.uk](http://www.volkswagen.co.uk) and at [www.dft.gov.uk/vca](http://www.dft.gov.uk/vca). CO<sub>2</sub> is the main greenhouse gas responsible for global warming. This information should be used for illustration purposes only. Choosing larger alloy wheels than standard may result in increased fuel consumption as well as higher CO<sub>2</sub> emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid for company car drivers will increase. In some instances, the 'On The Road' cost paid for the vehicle may increase as a result of the increased VED rate. The specifications contained in this price list are for information purposes only and are subject to change.

The way VED (Vehicle Excise Duty) vehicle tax is calculated will change for vehicles that are first registered with DVLA on, or after, 1 April 2017.

If a new vehicle is registered on or after 1 April 2017, after the 'First year rate' VED the majority of vehicles move to the 'Standard rate' of vehicle tax which is £140 a year.

The 'First year rate' will be based on the CO<sub>2</sub> emissions and the list price of the vehicle supplied by the Manufacturer or Retailer as applicable on the day before the vehicle is first registered and taxed.

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £140 a year, and alternative fuel vehicles will pay a standard rate of £130 a year.

Petrol or diesel vehicles with a list price over £40,000 at first registration will pay £450 a year, after the first 'First year rate' vehicle tax, for a period of five years. This comprises the £140 'Standard rate' and £310 additional rate. After five years the vehicle tax will revert to the 'Standard rate' of £140 per year.

Alternative fuel vehicles – hybrids, bi-ethanol or LPG, with a list price over £40,000 at first registration will pay £440 a year after the 'First year rate' vehicle tax for a period of five years. This comprises the £130 'Standard rate' and £310 additional rate which reverts to £130 'Standard rate' after five years.

Vehicles with a list price exceeding £40,000 with zero emissions (including electric) will pay the additional rate of £310 a year for a further five year period, after the 'First year rate' tax. After the five year period these vehicles will pay zero VED tax.

There is no provision for 6 month's 'First year rate' VED.

# VEHICLE EXCISE DUTY (VED) AND ADDITIONAL 'ON THE ROAD' COSTS

For vehicles first registered on or after 1 April 2017, the amount you pay for the 'First year rate' of VED is based on CO<sub>2</sub> emissions. For subsequent year's VED, you then pay the 'Standard rate' of VED, depending on the type of fuel the vehicle uses, as shown in the tables below. VED rates for vehicles registered before 1 April 2017 will not be affected by the new VED rate changes.

## 'FIRST YEAR RATE' – BASED ON CO<sub>2</sub> EMISSIONS

### Petrol/Diesel – 'First year rate' VED

CO <sub>2</sub> emissions (g/km)	Petrol/Diesel VED £	Petrol/Diesel total 'On the road' costs £
0	0.00	655.00
1-50	10.00	665.00
51-75	25.00	680.00
76-90	100.00	755.00
91-100	120.00	775.00
101-110	140.00	795.00
111-130	160.00	815.00
131-150	200.00	855.00
151-170	500.00	1,155.00
171-190	800.00	1,455.00
191-225	1,200.00	1,855.00
226-255	1,700.00	2,355.00
Over 255	2,000.00	2,655.00

### Alternative fuel – 'First year rate' VED

CO <sub>2</sub> emissions (g/km)	Alternative fuel VED £	Alternative fuel total 'On the road' costs £
0	0.00	655.00
1-50	0.00	655.00
51-75	15.00	670.00
76-90	90.00	745.00
91-100	110.00	765.00
101-110	130.00	785.00
111-130	150.00	805.00
131-150	190.00	845.00
151-170	490.00	1,145.00
171-190	790.00	1,445.00
191-225	1,190.00	1,845.00
226-255	1,690.00	2,345.00
Over 255	1,990.00	2,645.00

The total 'On the road' costs above for petrol, diesel, electric and alternative fuel vehicles include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed below:

### Additional 'On the road' costs

	Costs £
Delivery to retailer	480.00
Number plates	20.00
VAT	100.00
Vehicle first registration fee	55.00
Total	655.00

## 'STANDARD RATE' – BASED ON FUEL TYPE

### 'Standard rate' VED

Fuel type	CO <sub>2</sub> emissions (g/km)	'Standard rate' VED £
Electric/Other	0	0.00
Petrol/Diesel	1 - Over 255	140.00
Alternative	1 - Over 255	130.00

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £140 a year, and alternative fuel vehicles will pay a standard rate of £130 a year.

## 'STANDARD RATE' – VEHICLES OVER £40,000 RRP

### 'Standard rate' VED for vehicles over £40,000 list price – five year annual rate

Fuel type	'Standard rate' VED £	Additional rate £	Total annual payment £
Electric	0.00	310.00	310.00
Petrol/Diesel	140.00	310.00	450.00
Alternative	130.00	310.00	440.00

Petrol or diesel vehicles with a list price over £40,000 at first registration pay £450 a year after the 'First year rate' for a period of five years. Alternative fuel vehicles over £40,000 at first registration – hybrids, bi-ethanol or LPG, pay £440 a year after the 'First year rate' for a period of five years. Electric or vehicles producing zero emissions over £40,000 at first registration pay £310 a year after the 'First year rate' for a period of five years. After five years, vehicles will revert to their 'Standard rate' tax depending on fuel type.

# THE VOLKSWAGEN SERVICE, FOR YOUR PEACE OF MIND

## THE VOLKSWAGEN WARRANTY

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

### THREE-YEAR WARRANTY

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty<sup>1</sup>. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

### BODY PROTECTION WARRANTY

The internal body sections and panels of the Beetle are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

### THREE-YEAR PAINTWORK WARRANTY

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

### EXTENDED WARRANTY

If you order the Volkswagen Extended Warranty as an option when buying your new Beetle then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

### SERVICE INTERVALS

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service<sup>2</sup> – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

### SERVICE INTERVALS (CONTINUED)

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,000<sup>3</sup> and a maximum of 20,000<sup>3</sup> miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service – According to flexible service interval display (after 2 years at the latest).
- Inspection service<sup>2</sup> – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

### VOLKSWAGEN INSURANCE<sup>4</sup>

We want you to start enjoying your new car from day one and thanks to Volkswagen free 5 day insurance, you can. Call free on 0330 303 6930 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

### VOLKSWAGEN ENSURANCE<sup>5</sup>

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired by a Volkswagen approved repairer and Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover.

To find out more and to activate your cover, visit [volkswagen-ensurance.co.uk](http://volkswagen-ensurance.co.uk)



## VOLKSWAGEN FINANCE<sup>6</sup>

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

## VOLKSWAGEN ROADSIDE ASSISTANCE

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

**Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)**

## PRICES AND SPECIFICATIONS

The prices and specifications contained in this price list are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

*Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet OfTel regulations.*

- 1 All warranty work must be completed by an authorised Volkswagen retailer or repairer.
- 2 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
- 3 The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.
- 4 Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales number: 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Annual insurance credit is provided by Ageas Retail Limited. Volkswagen Motor Insurance from VWFS UK is sold and administered by Ageas Retail Limited, registered in England and Wales number: 1324965. Registered Office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. VWFS UK and Ageas Retail Limited are not part of the same corporate group.
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- 6 Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

# THE NEW BEETLE

Issued by Volkswagen Marketing, Volkswagen (UK)  
Volkswagen Information Service  
Freephone: 0800 333 666

This price list can be viewed or downloaded in pdf format at:  
[volkswagen.co.uk](http://volkswagen.co.uk)



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