

EFFECTIVE FROM 6.6.2018



Volkswagen

THE UP!

PRICE AND SPECIFICATION GUIDE





Model shown is up! beats with optional Winter pack and Pure White non-metallic paint.

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This recommended retail price list supersedes all previous recommended retail price lists and is effective from 6.6.2018. All recommended 'On the road' retail prices, recommended retail prices and specifications are correct at the time of going to press. These prices and specifications may be subject to change without notice.

VOLKSWAGEN SERVICE PLAN – RETAIL SALES ONLY

For vehicles under 1 year old set to the Fixed Service regime that has not had its first service, comprising first two manufacturer's scheduled services:

- 'Oil service' including oil filter change
- 'Oil service' including oil filter change and 'Inspection service' plus a pollen filter replacement (if required)

Excludes electric vehicles. Service plan covers first two consecutive services, limited to 1x 'Oil service' and 1x 'Oil and Inspection service'. T&Cs apply. All vehicles must be set to the Fixed Service regime by the retailer. Maximum age of car is 12 months (Service plan must be taken out before first service is due). Additional work, including wear and tear is excluded. Servicing must be carried out in line with the requirement of the Service Schedule. All work must be carried out by an Authorised Volkswagen Repairer. Offers may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by Volkswagen Financial Services. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk

Front cover model shown is High up! with optional 17" 'Polygon Black' alloy wheels, City emergency braking pack and metallic paint with two-tone black roof paint option.

MODEL PRICES

3 AND 5-DR HATCHBACK RANGE.		Fuel	Transmission	Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ²	P11D Value £ ³	BIK % ⁴	ABI Insurance Group ⁵	
Take up!	1.0 ltr	Petrol	3-door	5-spd manual	60	101	7,104.17	1,420.83	8,525.00	800.00	9,325.00	9,125.00	21	2E
	1.0 ltr	Petrol	5-door	5-spd manual	60	101	7,437.50	1,487.50	8,925.00	800.00	9,725.00	9,525.00	21	2E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	60	96	7,354.17	1,470.83	8,825.00	780.00	9,605.00	9,425.00	20	1E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	60	96	7,687.50	1,537.50	9,225.00	780.00	10,005.00	9,825.00	20	1E
Move up!	1.0 ltr	Petrol	3-door	5-spd manual	60	101	7,975.00	1,595.00	9,570.00	800.00	10,370.00	10,170.00	21	3E
	1.0 ltr	Petrol	5-door	5-spd manual	60	101	8,308.33	1,661.67	9,970.00	800.00	10,770.00	10,570.00	21	3E
	1.0 ltr ASG [†]	Petrol	3-door	5-spd auto ASG	60	100	8,475.00	1,695.00	10,170.00	780.00	10,950.00	10,770.00	21	3E
	1.0 ltr ASG [†]	Petrol	5-door	5-spd auto ASG	60	100	8,808.33	1,761.67	10,570.00	780.00	11,350.00	11,170.00	21	3E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	60	96	8,258.33	1,651.67	9,910.00	780.00	10,690.00	10,510.00	20	1E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	60	96	8,591.67	1,718.33	10,310.00	780.00	11,090.00	10,910.00	20	1E
	1.0 ltr S/S ASG	Petrol	3-door	5-spd auto ASG	60	95	8,708.33	1,741.67	10,450.00	780.00	11,230.00	11,050.00	20	1E
	1.0 ltr S/S ASG	Petrol	5-door	5-spd auto ASG	60	95	9,041.67	1,808.33	10,850.00	780.00	11,630.00	11,450.00	20	1E
High up!	1.0 ltr	Petrol	3-door	5-spd manual	75	101	9,270.83	1,854.17	11,125.00	800.00	11,925.00	11,725.00	21	5E
	1.0 ltr	Petrol	5-door	5-spd manual	75	101	9,604.17	1,920.83	11,525.00	800.00	12,325.00	12,125.00	21	5E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	75	96	9,554.17	1,910.83	11,465.00	780.00	12,245.00	12,065.00	20	4E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	75	96	9,887.50	1,977.50	11,865.00	780.00	12,645.00	12,465.00	20	4E
	1.0 ltr S/S ASG	Petrol	3-door	5-spd auto ASG	75	97	10,054.17	2,010.83	12,065.00	780.00	12,845.00	12,665.00	20	5E
	1.0 ltr S/S ASG	Petrol	5-door	5-spd auto ASG	75	97	10,387.50	2,077.50	12,465.00	780.00	13,245.00	13,065.00	20	5E
	1.0 ltr [†]	Petrol	3-door	5-spd manual	90	108	9,666.67	1,933.33	11,600.00	800.00	12,400.00	12,200.00	22	10E
	1.0 ltr [†]	Petrol	5-door	5-spd manual	90	108	10,000.00	2,000.00	12,000.00	800.00	12,800.00	12,600.00	22	10E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	90	101	9,933.33	1,986.67	11,920.00	800.00	12,720.00	12,520.00	21	10E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	90	101	10,266.67	2,053.33	12,320.00	800.00	13,120.00	12,920.00	21	10E

1 Fuel consumption and CO₂ emissions are standard EU test figures for comparative purposes, and may not reflect 'real world' driving results. For full details, please see Environmental Information on page 23.

CO₂ emissions shown refer to standard specification only. Adding larger optional alloy wheels can increase CO₂ emissions which may affect VED band, BIK% and recommended 'On the road' retail price.

2 For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 22.

3 P11D value = Total recommended retail price + delivery to retailer £480.00, + number plates £20, + VAT £100.00 (calculated by reference to total of delivery to retailer + number plates). P11D value is based on standard specification model with no factory-fitted options or other accessories.

4 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

5 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish.

† Please note these models are only available from stock and are not available to factory order.

S/S refers to Start/Stop function.

MODEL PRICES (CONTINUED)

3 AND 5-DR HATCHBACK RANGE.		Fuel	Transmission	Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ²	P11D Value £ ³	BIK % ⁴	ABI Insurance Group ⁵	
up! beats	1.0 ltr	Petrol	3-door	5-spd manual	60	101	8,287.50	1,657.50	9,945.00	800.00	10,745.00	10,545.00	21	3E
	1.0 ltr	Petrol	5-door	5-spd manual	60	101	8,620.83	1,724.17	10,345.00	800.00	11,145.00	10,945.00	21	3E
	1.0 ltr ASG [†]	Petrol	3-door	5-spd auto ASG	60	100	8,787.50	1,757.50	10,545.00	780.00	11,325.00	11,145.00	21	3E
	1.0 ltr ASG [†]	Petrol	5-door	5-spd auto ASG	60	100	9,120.83	1,824.17	10,945.00	780.00	11,725.00	11,545.00	21	3E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	60	96	8,570.83	1,714.17	10,285.00	780.00	11,065.00	10,885.00	20	2E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	60	96	8,904.17	1,780.83	10,685.00	780.00	11,465.00	11,285.00	20	2E
	1.0 ltr S/S ASG	Petrol	3-door	5-spd auto ASG	60	95	9,020.83	1,804.17	10,825.00	780.00	11,605.00	11,425.00	20	2E
	1.0 ltr S/S ASG	Petrol	5-door	5-spd auto ASG	60	95	9,354.17	1,870.83	11,225.00	780.00	12,005.00	11,825.00	20	2E
	1.0 ltr	Petrol	3-door	5-spd manual	75	101	8,683.33	1,736.67	10,420.00	800.00	11,220.00	11,020.00	21	5E
	1.0 ltr	Petrol	5-door	5-spd manual	75	101	9,016.67	1,803.33	10,820.00	800.00	11,620.00	11,420.00	21	5E
	1.0 ltr ASG [†]	Petrol	3-door	5-spd auto ASG	75	103	9,183.33	1,836.67	11,020.00	800.00	11,820.00	11,620.00	21	5E
	1.0 ltr ASG [†]	Petrol	5-door	5-spd auto ASG	75	103	9,516.67	1,903.33	11,420.00	800.00	12,220.00	12,020.00	21	5E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	75	96	8,966.67	1,793.33	10,760.00	780.00	11,540.00	11,360.00	20	4E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	75	96	9,300.00	1,860.00	11,160.00	780.00	11,940.00	11,760.00	20	4E
	1.0 ltr S/S ASG	Petrol	3-door	5-spd auto ASG	75	97	9,466.67	1,893.33	11,360.00	780.00	12,140.00	11,960.00	20	5E
	1.0 ltr S/S ASG	Petrol	5-door	5-spd auto ASG	75	97	9,800.00	1,960.00	11,760.00	780.00	12,540.00	12,360.00	20	5E
	1.0 ltr [†]	Petrol	3-door	5-spd manual	90	108	9,079.17	1,815.83	10,895.00	800.00	11,695.00	11,495.00	22	10E
	1.0 ltr [†]	Petrol	5-door	5-spd manual	90	108	9,412.50	1,882.50	11,295.00	800.00	12,095.00	11,895.00	22	10E
	1.0 ltr S/S	Petrol	3-door	5-spd manual	90	101	9,345.83	1,869.17	11,215.00	800.00	12,015.00	11,815.00	21	10E
	1.0 ltr S/S	Petrol	5-door	5-spd manual	90	101	9,679.17	1,935.83	11,615.00	800.00	12,415.00	12,215.00	21	10E
up! GTI[†]	1.0 ltr TSI S/S [‡]	Petrol [‡]	3-door [‡]	6-spd manual [‡]	115 [‡]	110 [‡]	11,045.83	2,209.17	13,255.00	800.00	14,055.00	13,855.00	23	17E
	1.0 ltr TSI S/S [‡]	Petrol [‡]	5-door [‡]	6-spd manual [‡]	115 [‡]	110 [‡]	11,379.17	2,275.83	13,655.00	800.00	14,455.00	14,255.00	23	17E

1 Fuel consumption and CO₂ emissions are standard EU test figures for comparative purposes, and may not reflect 'real world' driving results. For full details, please see Environmental Information on page 23.

CO₂ emissions shown refer to standard specification only. Adding larger optional alloy wheels can increase CO₂ emissions which may affect VED band, BIK% and recommended 'On the road' retail price.

2 For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 22.

3 P11D value = Total recommended retail price + delivery to retailer £480.00, + number plates £20, + VAT £100.00 (calculated by reference to total of delivery to retailer + number plates). P11D value is based on standard specification model with no factory-fitted options or other accessories.

4 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

5 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish.

† Please note these models are only available from stock and are not available to factory order.

‡ This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at www.volkswagen.co.uk/owners/wltp. However, in line with Government guidance, to facilitate direct comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed the NEDC figures. These NEDC figures are the values for this vehicle used in all registration and taxation documentation until further notice from the UK authorities. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results.

S/S refers to Start/Stop function.

**ALL-ELECTRIC 5-DOOR
HATCHBACK.**

	Transmission	Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ² excl. P11G ³	'On the road' Retail £ with P11G ³ deducted	P11D Value £ ⁴	BIK % ⁵	ABI Insurance Group ⁶
e-up!	5-door Single-speed gearbox	82	0 ¹	20,820.83	4,164.17	24,985.00	655.00	25,640.00	21,140.00	25,585.00	13	10E

1 Zero emissions while driving.

2 For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 22.

3 This model is an all-electric vehicle (EV) which makes it eligible for the Government 'P11G' (Plug-in Car Grant) towards the cost of the car. The 'cost' is the full purchase price you pay for the basic vehicle - including number plates, Vehicle Excise Duty and VAT, but does not include delivery charge or first registration fee. The amount of your grant will be automatically deducted from the price of your vehicle when the vehicle is registered. The P11G will be applied to the recommended 'On the road' retail price. The receipt of this grant is subject to the eligibility of the vehicle at the point of registration and is subject to change. Please refer to the GOV.UK OLEV Grant website for more details. Your authorised Volkswagen retailer will complete the paperwork, but you may be asked to complete a customer survey. For more information, please contact your authorised Volkswagen retailer or visit: www.gov.uk/plug-in-car-van-grants/overview

4 P11D value = Total recommended retail price + delivery to retailer £480.00, + number plates £20, + VAT £100.00 (calculated by reference to total of delivery to retailer + number plates), not including the automatic 'P11G' deduction. P11D value is based on standard specification model with no factory-fitted options or other accessories.

5 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

6 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish.



Model shown is e-up! with Pure White non-metallic paint.

MAIN ITEMS OF STANDARD SPECIFICATION

STANDARD ITEMS OF EQUIPMENT: Take up!

VOLKSWAGEN SERVICE

3-year/60,000 miles warranty
(whichever is soonest)

3-year paintwork warranty

12-year body protection warranty

Volkswagen Roadside Assistance

Exclusions and terms apply, please see
page 26 for more details

WHEELS AND SUSPENSION

Full size wheel trims

Tyre mobility set

5J x 14" steel wheels with 165/70 R14 tyres

EXTERIOR

Black radiator grille

Black door handles and door mirrors with
integrated indicators

Body-coloured bumpers

Galvanised body

Halogen clear headlights with integrated
indicators, range adjustable with separate
LED daytime running lights

Heat insulating tinted glass

Lockable fuel filler cap

Rear fog light

Rear screen wash/wipe

Windscreen wiper with intermittent wipe

INTERIOR

Black grained upper dashpad

Black interior door handles

Centre console including cup holders,
front x 1, rear x 1

Digital clock

Driver's sun visor with ticket holder

Front passenger's sun visor

Glovebox

Height adjustable three-spoke
steering wheel

Interior light delay

Internally adjustable door mirrors

Luggage compartment cover

Luggage compartment light

One-touch indicators

Seating

- Upholstery - 'Lane' cloth

- Driver's seat height adjustment

- Two rear seats with one-piece folding
backrest

Storage compartments in front doors
(for 1.0 litre bottles)

12V socket in centre console

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Radio system

- 3.1" monochrome screen

- AUX-in socket for connection to an
external multimedia source (e.g. iPod
and MP3 player)

- DAB digital radio receiver

- Music playback from MP3,
WMA and AAC files

- SD card reader

- Single CD player (Take up! models only)

- Twin tuner

- 2 speakers

COMFORT AND CONVENIENCE

Electric windows, front

Heated rear window

Heating and ventilation with 4 speed fan

Manually dimmable rear-view mirror

Tool kit

DRIVER'S ASSISTANCE

Hill hold function

Power-assisted steering, speed-sensitive

Rev counter

Speedo, electronic odometer, trip counter
and fuel gauge

VOLKSWAGEN CONNECT®

DataPlug sends vehicle information via
Bluetooth to the Volkswagen Connect® app
displayed on your smartphone. Volkswagen
Connect® app free to download from the App
Store or Google Play Store, with DataPlug
connection to OBD2 port underneath
the steering wheel. Features include:

- My Volkswagen - vehicle information
for service and maintenance intervals,
warning message displays, fuel level
and mileage
- Trips - business or private journey analysis.
Provides detailed map views, journey
details, statistics and journey cost
- Driving style - analysis of driving style to
provide tips for more efficient driving
- Parking space - displays parking location
and parking duration
- Fuel monitor - monitors fuel consumption
and cost
- Service partner - locates and provides
directions to local retailers. Direct dial
access if required
- Assistance call - direct dial to
Volkswagen's 24-hour Customer
Service helpline with the ability to
send the vehicle's location
- Challenges - sets efficiency and driving
style targets. Collect points and trophies
with bonus challenges to improve
your scores

ADDITIONAL ITEMS OF STANDARD EQUIPMENT: Move up! (over Take up!)

SAFETY AND SECURITY

ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)

Airbags

- Driver's and front passenger's airbags
- Side head/thorax airbag system, for front passengers

Electronic engine immobiliser

ESC (Electronic Stability Control) including hill hold, EDL (Electronic Differential Lock) and ASR (Traction Control)

Front integrated head restraints

Front three-point seat belts with tensioners

High level 3rd brake light

Isofix child seat preparation (for 2 rear child seats)

Rear head restraints x 2, height-adjustable

Remote central locking with 2 remote folding keys

Tyre pressure loss indicator

Warning buzzer and light for front and rear seat belts if unfastened

2 rear three-point seat belts

TAKE UP! START/STOP MODELS ONLY

EFFICIENCY

Battery regeneration (recuperation - energy recovery during braking)

Start/Stop function

5J x 14" steel wheels with 175/65 R14 low rolling resistance tyres

WHEELS AND SUSPENSION

Alloy wheels, four 5½J x 15" 'Fortaleza' with 185/55 R15 tyres and anti-theft wheel bolts
5J x 14" full size steel spare wheel¹, with 165/70 R14 tyre (not up! beats)

EXTERIOR

Body-coloured door handles

Body-coloured door mirrors

INTERIOR

Black Cube 2D upper dashpad

Chrome trimmed interior door handles

Front passenger's sun visor with vanity mirror

Seating

- Upholstery - 'Fusion' cloth
- Driver's and front passenger's 'easy entry' sliding seat with memory function (for access to rear seats - 3-door only)
- Split folding rear seat backrest 60:40

Variable boot floor



IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Colour system (in addition to Composition Radio system)

- 5.0" colour screen
- Bluetooth telephone and audio connection for compatible devices²
- USB connectivity³
- 4 x 20 watt output
- 6 speakers, front and rear

SAFETY AND SECURITY

Two-tone horn

COMFORT AND CONVENIENCE

Air conditioning, manual

DRIVER'S ASSISTANCE

Warning 'lights on' buzzer

MOVE UP! START/STOP MODELS ONLY

EFFICIENCY

Battery regeneration (recuperation - energy recovery during braking)

Start/Stop function



Interior shown is Move up! with optional climate control electronic air conditioning.

ADDITIONAL ITEMS OF STANDARD EQUIPMENT: High up! (over Move up!)

WHEELS AND SUSPENSION

Alloy wheels, four 5½J x 15" 'Radial' with 185/55 R15 tyres and anti-theft wheel bolts

EXTERIOR

Front fog lights

INTERIOR

Chrome trim on air conditioning panel and light switch surround

Pixels upper dashpad – choice of Red, Yellow or Neutral 2D Pixels upper dashboard

Seating

- Upholstery – 'Beam' cloth
- Heated front seats

Leather trimmed three-spoke multifunction steering wheel (not e-up!)

1 For vehicles with 15" and 16" wheels there will be limitations on the speed and distance that can be driven on the spare wheel.

2 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.

3 Compatibility with devices may vary, please contact your authorised Volkswagen retailer for full details.

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Hands-free navigation and music over the car speaker system. Volkswagen App for iOS and Android systems

Smartphone² navigation interface for smartphones with a screen size up to 5.5" with USB connection for charging and data transfer. Including Volkswagen App 'Maps + More' for iOS and Android systems with 2D or 3D hands free navigation via TomTom integrated navigation system, 'Think Blue. Trainer.' Driver tips and journey analysis, access to phone book and music library with audio output via vehicle's speaker system

COMFORT AND CONVENIENCE

Ambient lighting

Electrically heated and adjustable door mirrors

DRIVER'S ASSISTANCE

Multifunction computer

HIGH UP! START/STOP MODELS ONLY

EFFICIENCY

Battery regeneration (recuperation – energy recovery during braking)

Start/Stop function



ADDITIONAL ITEMS OF STANDARD EQUIPMENT: up! beats (over Move up!)



WHEELS AND SUSPENSION

Alloy wheels, four 5½J x 15" 'Radial' with 185/55 R15 tyres and anti-theft wheel bolts

Red or Black alloy wheel centre caps depending on exterior paint colour

Tyre mobility set

EXTERIOR

'beats' decal silver foil stripe with additional colour stripe matching the exterior door mirrors, on lower edge of door panel

Chrome-plated decorative strip on tailgate

'Flash Red' or 'Black' door mirrors¹ with integrated indicators

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'beats' logo on B-pillar

INTERIOR

Carpet mats, front and rear with red stitching

Chrome trim on air conditioning panel and light switch surround

Door sill protectors with 'beats' design

Seating

- Upholstery - 'beats' cloth seat centre section with 'beats' logo and 'Microfleece' side bolsters

Leather trimmed three-spoke steering wheel

Deep Dimension 3D upper dashpad with 'beats' logo

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

beats audio™

- 8 channel amplifier
- Digital Sound Processor (DSP)
- 2 x tweeters in A-pillars
- 2 x woofers in front doors
- 2 x broadband speakers in rear
- 1 x subwoofer in spare wheel well
- 300 watt output

Smartphone² navigation interface for smartphones up to 5.5" with USB connection for charging and data transfer. Including Volkswagen App 'Maps + More' for iOS and Android systems with 2D or 3D hands free navigation via TomTom integrated navigation system, 'Think Blue. Trainer.' Driver tips and journey analysis, access to phone book and music library with audio output via vehicle's speaker system

COMFORT AND CONVENIENCE

Ambient lighting

UP! BEATS START/STOP MODELS ONLY

EFFICIENCY

Battery regeneration (recuperation - energy recovery during braking)

Start/Stop function



1 'Flash Red' door mirrors with Pure White or Deep Black pearl paints. 'Black' door mirrors with Tornado Red and Tungsten Silver paints.

2 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

ADDITIONAL ITEMS OF STANDARD EQUIPMENT: up! GTI (over High up!)

WHEELS AND SUSPENSION

Alloy wheels, four 6½J x 17" 'Oswald' black diamond-turned with 195/40 R17 tyres and anti-theft wheel bolts

Sports suspension, lowered by approx. 15mm

Tyre mobility set

EXTERIOR

Chrome exhaust tailpipe, left

Black decals above door sill on Pure White, Tornado Red and Tungsten Silver models

Deep Black door mirrors with integrated indicators on Deep Black models

Front fog lights with static cornering function and chrome trim surrounds

'Gloss Black' door mirrors with integrated indicators on Pure White, Tornado Red and Tungsten Silver models

'Gloss Black' rear tailgate spoiler

'GTI' styling pack – uniquely shaped front and rear bumpers and 'Black' honeycomb front air intake

Rear number plate lights incorporating LED technology

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Red brake callipers, front

Red stripe on lower tailgate

Red stripe with chrome detailing on lower radiator grille

Unique 'GTI' badging on front wings, rear tailgate and front radiator grille

INTERIOR

Ambient lighting in front footwell and ambient lighting, red, below upper dashpad

Black rooflining and sun visors

Carpet mats, front and rear with red and grey contrast stitching

Door sill protectors in stainless steel with black honeycomb pattern inset and 'GTI' logo

Leather trimmed three-spoke multifunction steering wheel with GTI logo and red contrast stitching

Matt chrome trimmed, interior door handles, air vent surrounds, infotainment system and instrument clusters

Red 2D pixels upper dashpad

Seating

– Upholstery – 'Jacara Red' cloth

– Front sports seats

Unique 'GTI' gear knob with red detailing

SAFETY AND SECURITY

Airbags

– Driver's and front passenger's airbags with passenger's airbag deactivation switch

Rear head restraints x 2, height-adjustable with red contrast stitching

EFFICIENCY

Battery regeneration (recuperation – energy recovery during braking)

Start/Stop function



Interior shown is new up! GTI with optional climate control.

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice. Models shown features optional Pure White non-metallic paint.



Model shown is new up! GTI with optional two-tone black roof and Pure White non-metallic paint.

EFFECTIVE FROM 6 JUNE 2018.

The up! - 11



To find out more about the benefits of owning an ultra low emission vehicle, including the Government's grants for vehicles and chargepoints, visit www.GoUltraLow.com

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

Model shown is e-up! with Pure White non-metallic paint.



ADDITIONAL ITEMS OF STANDARD EQUIPMENT: e-up! (over High up!)

CAR-NET

Car-Net e-remote mobile services app – 3-year subscription

- Remote battery charging management
- Remote pre-trip interior climatization
- Remote departure time programming
- Vehicle status
- Vehicle trip statistics

WHEELS AND SUSPENSION

Alloy wheels, four 5J x 15" 'Tezzle' with 165/65 R15 low rolling resistance tyres and anti-theft wheel bolts

EXTERIOR

Partially galvanised body

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'e-up' logo on side

Unique front 'C' signature LED daytime running lights (in lieu of front fog lights)

Volkswagen roundel with blue and chrome strips below the bonnet lip

5-door only

INTERIOR

Carpet mats, front and rear

Chrome trimmed interior door handles, air vent surrounds, speedo surrounds and light and heating switches

Leather trimmed three-spoke steering wheel, gear knob gaiter and handbrake grip

'Sharkskin' upper dashpad

SAFETY AND SECURITY

Automatic coming/leaving home lighting function

City emergency braking

Electronic brake booster (eBKV) (recuperation – energy recovery during braking)

Front passenger's airbag deactivation

Warning triangle

COMFORT AND CONVENIENCE

Climate control, air conditioning electronic

Heated front windscreen

Rain sensor

DRIVER'S ASSISTANCE

Cruise control

Dusk sensor, automatic driving lights
e-vehicle information displayed via 'Maps + More' smartphone integration

Parking sensors, rear

Sound generator

ELECTRIC

Two charging cables – 16amp AC cable for wallbox/chargepoints (mode 3) and 10amp mains charge cable (mode 2)

Rocker switch for drive mode selection

Socket AC type 2 (DC charge)

FACTORY-FITTED OPTIONS

At Volkswagen, we work towards making sure that our cars are as close to how you want them as possible, and we understand that every detail needs to be right for you and your needs.

Introducing our exceptional range of factory-fitted options which allow you to express your individuality, help with the practical things in life, and add a touch of luxury at the same time. Whether you're looking for things to help you relax and help take the stress out of driving, feel protected, or simply look fantastic, just take your pick.

From additional speakers to sports suspension, from a panoramic sunroof to winter pack, you'll find everything you need on the following pages to make your up! **your** up!, and perfect in every detail.

Factory-fitted option prices are the manufacturer's Recommended Retail Prices (RRP), inclusive of 20% VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. Models shown feature optional metallic paint.



WHEELS AND SUSPENSION

		Take up!	Move up!	High up!	up! GTI	up! beats	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
15" 'Spoke'	Four 5½J x 15" 'Spoke' with 185/55 R15 tyres and anti-theft wheel bolts	-	○	-	-	-	-	No cost option	
16" 'La Boca White'	Four 6J x 16" 'La Boca White' with 185/50 R16 tyres and anti-theft wheel bolts	-	○	○	-	-	-	316.67	380.00
16" 'La Boca Black'	Four 6J x 16" 'La Boca Black' with 185/50 R16 tyres and anti-theft wheel bolts	-	○	○	-	-	-	316.67	380.00
16" 'Triangle Black'	Four 6J x 16" 'Triangle Black' with 185/50 R16 tyres and anti-theft wheel bolts. Including black rooflining and rear tinted glass from B-pillar backwards, approx. 65% tinted	-	-	○	-	-	-	487.50	585.00
17" 'Polygon Black'	Four 6½J x 17" 'Polygon Black' with 195/40 R17 tyres and anti-theft wheel bolts. Including black rooflining and rear tinted glass from B-pillar backwards, approx. 65% tinted	-	-	○	-	-	-	687.50	825.00
Full size steel spare wheel	One 5J x 14" steel wheel with 165/70 R14 tyre ¹	○	●	●	-	-	-	41.67	50.00

¹ For vehicles with 15" and 16" wheels there will be limitations on the speed and distance that can be driven on the spare wheel.

Please note, choosing optional alloy wheels does not affect CO₂ emissions on up! models. Choosing larger alloy wheels than standard, as an option, may result in increased fuel consumption. This is due to the fact that larger wheels have both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance.

PAINT

Non-Metallic	Tornado Red	○	○	○	○	○	-	No cost option	
	Pure White	-	-	-	-	-	○	No cost option	
	Teal Blue	-	-	-	-	-	○	229.17	275.00
	Pure White	○	○	○	○	○	-	229.17	275.00
	Candy White, Teal Blue	○	○	○	-	-	-	229.17	275.00
Metallic and Pearl Effect	Tungsten Silver, Deep Black ¹	○	○	○	○ ¹	○	○	433.33	520.00
	Blueberry, Honey Yellow, Costa Azul	○	○	○	-	-	-	433.33	520.00
	Honey Yellow	-	-	-	-	-	○	433.33	520.00
Premium Signature	Savanna Gold	○	○	○	-	-	-	529.17	635.00

¹ Deep Black Pearl effect door mirrors in lieu of 'Gloss Black' door mirrors on Deep Black GTI models.

For further details, please consult your authorised Volkswagen retailer.

Please refer to Paint and Combinations pages in the current brochure, or visit volkswagen.co.uk for full availability of paint colours.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

PAINT (CONTINUED)

		Take up!	Move up!	High up!	up! GTI	up! beats	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Two-tone paint¹	Black roof, rear tinted glass from B-pillar backwards, approx. 65% tinted and Black door mirrors. <i>Not available with Blueberry, Deep Black or Savanna Gold paint</i>	-	○	○	-	-	-	208.33	250.00
	White roof, rear tinted glass from B-pillar backwards, approx. 65% tinted and White door mirrors. <i>Not available with Candy White, Pure White, Honey Yellow, Blueberry or Savanna Gold paint</i>	-	○	○	-	-	-	208.33	250.00
	Black roof. <i>Not available with Deep Black paint</i>	-	-	-	○	-	-	104.17	125.00

¹ Not available in conjunction with panoramic sunroof.

Please refer to Paint and Combinations pages in the current brochure, or visit volkswagen.co.uk for full availability of paint colours.

STYLE PACKS

ALLOY PACKS¹

La Boca Hot Orange alloy pack	Four 6J x 16" 'La Boca Black' alloys with 'Hot Orange' finish, 185/50 R16 tyres and anti-theft wheel bolts, 'Hot Orange' door mirrors and side decals	-	○ ²	○ ³	-	-	-	316.67	380.00
Polygon Fortana Red alloy pack	Four 6½J x 17" 'Polygon Black' alloys with 'Fortana Red' finish, 195/40 R17 tyres and anti-theft wheel bolts, 'Fortana Red' door mirrors and side decals	-	-	○	-	-	-	487.50	585.00
Polygon Sandstorm Yellow alloy pack	Four 6½J x 17" 'Polygon Black' alloys with 'Sandstorm Yellow' finish, 195/40 R17 tyres and anti-theft wheel bolts, 'Sandstorm Yellow' door mirrors and side decals	-	-	○	-	-	-	487.50	585.00

DESIGN PACKS¹

White Cube 3D design pack	White Cube 3D dashpad, Black or White decals on the door panels and Black, White or Grey door mirrors depending on exterior paint colour	-	○	-	-	-	-	91.67	110.00
Wood 3D Pixels design pack	Wood 3D Pixels dashpad, Black or White decals on the door panels and Black or White door mirrors depending on exterior paint colour	-	-	○	-	-	-	91.67	110.00
Savanna Gold 3D Pixels design pack	Savanna Gold 3D Pixels dashpad, Black or Savanna Gold decals on the door panels and Black or Savanna Gold door mirrors	-	-	○	-	-	-	91.67	110.00

Please note, style packs are not available in conjunction with each other. For further details, please contact your authorised Volkswagen retailer.

¹ Please refer to Paint and Combinations pages in the current brochure, or visit volkswagen.co.uk for full availability of paint colours, combinations and style packs.

² Not available in conjunction with two-tone paint or White Cube 3D design pack. ³ Not available in conjunction with Honey Yellow 2D Pixels or Red 2D Pixels dashpad.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

STYLE PACKS (CONTINUED)

		Take up!	Move up!	High up!	up! GTI	up! beats	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
DASH PACKS¹									
Honey Yellow 2D Pixels dash pack	Honey Yellow 2D Pixels upper dashpad in conjunction with 'Beam' Black/Grey cloth with Honey Yellow bolster edging or 'Beam' Black/Grey cloth with Quartz bolster edging	-	-	○	-	-	-	No cost option	
Red 2D Pixels dash pack	Red 2D Pixels upper dashpad in conjunction with 'Beam' Black/Red cloth with Ceramique bolster edging or 'Beam' Black/Grey cloth with Quartz bolster edging	-	-	○	-	-	-	No cost option	

Please note, style packs are not available in conjunction with each other. For further details, please contact your authorised Volkswagen retailer.

1 Please refer to Paint and Combinations pages in the current brochure, or visit volkswagen.co.uk for full availability of paint colours, combinations and style packs.

INTERIOR

Carpet mats, front and rear		○	○	○	●	●	●	45.83	55.00
Steering wheel – leather trimmed	Leather trimmed three-spoke steering wheel, gear knob and handbrake grip	-	○	-	-	●	●	162.50	195.00
Steering wheel – multifunction leather trimmed	Multifunction leather trimmed three-spoke steering wheel, gear knob and handbrake grip	-	○	●	●	-	-	220.83	265.00
Upholstery – 'Art Velours'	Front heated sports seats. Including leather trimmed gear knob and handbrake grip, and front and rear carpet mats	-	-	○	-	-	-	295.83	355.00

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

beats audio™	8 channel amplifier with 300 watt output, 2 x tweeters in A-pillars, 2 x woofers in front doors, 2 x broadband speakers in rear and 1 x subwoofer below luggage compartment cover	-	-	-	○	●	-	308.33	370.00
Composition Colour system	5.0" colour screen, DAB digital radio receiver, AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player), SD card reader, music playback from MP3, WMA and AAC files, title and cover art display, 4 x 20 watt output, Bluetooth telephone and audio connection for compatible devices and USB connectivity	○	●	●	●	●	●	87.50	105.00
Smartphone navigation interface	Smartphone navigation interface for smartphones up to 5.5" with USB connection for charging and data transfer. Including Volkswagen App 'Maps + More' for iOS and Android systems with 2D or 3D hands free navigation via TomTom integrated navigation system, 'Think Blue. Trainer.' Driving tips and journey analysis, access to phone book and music library with audio output via vehicle's speaker system	○ ¹	-	-	-	-	-	175.00	210.00
		-	○	●	●	●	●	87.50	105.00
USB connectivity ²		○	●	●	●	●	●	45.83	55.00

1 Must be ordered in conjunction with Composition Colour system. 2 Compatibility with devices may vary, please contact your authorised Volkswagen retailer for full details.

EFFECTIVE FROM 6 JUNE 2018. VAT IS CALCULATED AT 20%. RECOMMENDED RETAIL PRICE (RRP) OF OPTIONS ARE IN ADDITION TO THE RECOMMENDED 'ON THE ROAD' RETAIL PRICE.

The up! - 17

SAFETY AND SECURITY

		Take up!	Move up!	High up!	up! GTI	up! beats	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
City emergency braking pack	City emergency braking with front passenger's airbag deactivation switch, automatic headlights on with coming/leaving home lighting function and rain sensor	○	○	○	○	○	●	316.67	380.00

COMFORT AND CONVENIENCE

Climate control	Air conditioning, electronic climate control with automatic air recirculation and allergy filter	-	○	○	○	○	●	220.83	265.00
Front passenger's height adjustable seat		-	○	○	○	○	-	62.50	75.00
Panoramic sunroof ¹	Electric, glass sliding/tilting including integrated roller blind	-	○ ²	○ ²	○	○	-	591.67	710.00
Winter pack	Heated front seats, electrically heated and adjustable door mirrors and front fog lights	-	○	●	●	○	● ³	200.00	240.00

¹ Not available in conjunction with two-tone paint or Black roof. ² Please note: on 5-door High up! models, due to axle weight restrictions, certain combinations of options in conjunction with the panoramic sunroof may necessitate a tyre mobility set in lieu of the full size steel spare wheel. ³ 'C' signature LED daytime running lights in lieu of front fog lights.

DRIVER'S ASSISTANCE

Cruise and park pack	Rear parking sensors, cruise control and multifunction computer	-	○	-	-	○	●	308.33	370.00
	Rear parking sensors and cruise control	-	-	○	○	-	-	250.00	300.00
Rear-view camera ¹	Displayed via the vehicle's audio system display	-	○	○	○	○	○	200.00	240.00

¹ Must be ordered in conjunction with Cruise and park pack.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.



Interior shown is High up! S/S with optional Honey Yellow 2D Pixels dash pack, City emergency braking pack, climate control electronic air conditioning and metallic paint.

EFFECTIVE FROM 6 JUNE 2019.

The up! - 19

ACCESSORIES

YOUR VOLKSWAGEN YOUR WAY

	Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT		Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT
PROTECTION AND CAR CARE							
Luggage compartment liner – (basic load surface)	150 061 160	45.50	-	Rubber floor mats – rear	150 061 511 041	43.50	-
Luggage compartment liner – (variable load surface)	150 061 160 A	43.50	-	Luxury carpet mat set – 4 pieces	152 061 270 WGK	82.00	-
Mudflaps – front	150 075 111	-	71.00	Safety kit	000 093 059	24.00	-
Mudflaps – rear	150 075 101 A	-	71.00	Summer car care kit	000 096 355 D	25.00	-
Rubber floor mats – front	152 061 501 041	50.00	-	Winter car care kit	000 096 352 L	21.50	-
				Carpet mat set – front and rear	152 061 420 WGK	49.50	-
TRAVEL AND TRANSPORT							
Roof bars (3-dr)	153 071 126	226.50	-	Door wind deflectors – front (3-dr), 2 pieces	153 072 193 HU3	-	72.00
Roof bars (5-dr)	154 071 126	237.00	-	Door wind deflectors – front (5-dr), 2 pieces	154 072 193 HU3	-	88.00
Surfboard holder	000 071 120 HA	101.00	-	Volkswagen child seat G1 ISOFIX DUO Plus	5G0 019 909 A	330.00	-
Bicycle carrier	000 071 128 F	101.00	-	Kayak holder	1K0 071 127 A	101.00	-
STYLING AND TECHNOLOGY							
Rear roof spoiler (primed) ¹	150 071 641 GRU	-	261.00	Triangle alloy wheel (16") – black, gloss machined ²	150 071 496 AFZ Z	-	211.00
'Autobahn' decorative film – white	150 064 317 MY9 K	-	259.00	Classic alloy wheel (16") – black ²	150 071 496 BFZ Z	-	221.50
'This Side up!' decorative film – black	150 064 317 L04 1	-	157.00	Upsilon alloy wheel (16") – black, gloss machined ²	150 071 496 FZZ	-	205.00
Universal holder for Smartphone integration on Move up! including activation of Volkswagen 'Maps + More'	150 051 435 E	161.50	-	Door sill trims – steel (3-dr) 2 treadplates	153 071 303	-	139.50
				Door sill trims – steel (5-dr) 4 treadplates	154 071 303	-	145.50

Accessory prices are the manufacturer's Recommended Retail Prices (RRP), shown exclusive and inclusive of fitting where applicable, inclusive of appropriate VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. For full details, please contact your authorised Volkswagen retailer.

Choosing larger alloy wheels than standard, may result in increased fuel consumption as well as higher CO₂ emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid for company car drivers may increase. As a result, the VED band that the vehicle falls into may increase from its original VED band when fitted with standard size wheels. In some instances, the recommended 'On the road' retail price paid for the vehicle may increase as a result of the increased VED rate. In addition, larger alloy wheels than standard size will require the purchase of tyres. Prices shown do not include the transfer of tyres.

1 Price excludes painting. 2 Price per wheel excludes tyre. Please note, all prices shown are effective from 16 June 2018.

VOLKSWAGEN SERVICE PLAN

AN ADDITIONAL WAY TO KEEP YOUR PERFECT CAR, PERFECT... FOR LONGER

Exclusions and terms apply, please see page 26 for more details. For pricing and further details of the Volkswagen Service Plan, please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk

VOLKSWAGEN SERVICE PLAN – RETAIL SALES ONLY

We offer Volkswagen Service Plans to cover all new models for their first two consecutive services in line with the Fixed Service schedule required on the vehicle. Your car will be in the hands of Volkswagen trained technicians who use specialist Volkswagen tools, technology and Volkswagen original parts, and all parts and labour are guaranteed for two years. What's more, the Volkswagen Service Plan will remain with the vehicle should you decide to sell your car.

Volkswagen Service Plan

For vehicles under 1 year old set to the Fixed Service regime that has not had its first service, comprising first two manufacturer's scheduled services:

- 'Oil service' including oil filter change
- 'Oil service' including oil filter change and 'Inspection service' plus a pollen filter replacement (if required)

Excludes electric vehicles. Service plan covers first two consecutive services, limited to 1x 'Oil service' and 1x 'Oil and Inspection service'. T&Cs apply: All vehicles must be set to the Fixed Service regime by the retailer. Maximum age of car is 12 months (Service plan must be taken out before first service is due). Additional work, including wear and tear is excluded. Servicing must be carried out in line with the requirement of the Service Schedule. All work must be carried out by an Authorised Volkswagen Repairer. Offers may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by Volkswagen Financial Services. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk



VED AND ADDITIONAL 'ON THE ROAD' COSTS – 2018

The Autumn Budget 2017 announced that new diesel vehicles registered after 1 April 2018, that do not meet the RDE2 standard, will be charged a supplement on their 'First year rate' to the effect of moving up by one VED (Vehicle Excise Duty) band. VED rates for vehicles registered before 1 April 2018 will not be affected by the new VED rate changes.

'FIRST YEAR RATE' VED – BASED ON CO₂ EMISSIONS

Petrol – 'First year rate' VED

CO ₂ emissions (g/km)	Petrol VED £	Petrol total 'On the road' costs £
0	0.00	655.00
1-50	10.00	665.00
51-75	25.00	680.00
76-90	105.00	760.00
91-100	125.00	780.00
101-110	145.00	800.00
111-130	165.00	820.00
131-150	205.00	860.00
151-170	515.00	1,170.00
171-190	830.00	1,485.00
191-225	1,240.00	1,895.00
226-255	1,760.00	2,415.00
Over 255	2,070.00	2,725.00

Diesel – 'First year rate' VED

CO ₂ emissions (g/km)	Diesel VED £	Diesel total 'On the road' costs £
0	0.00	655.00
1-50	25.00	680.00
51-75	105.00	760.00
76-90	125.00	780.00
91-100	145.00	800.00
101-110	165.00	820.00
111-130	205.00	860.00
131-150	515.00	1,170.00
151-170	830.00	1,485.00
171-190	1,240.00	1,895.00
191-225	1,760.00	2,415.00
226-255	2,070.00	2,725.00
Over 255	2,070.00	2,725.00

Alternative fuel – 'First year rate' VED

CO ₂ emissions (g/km)	Alternative fuel VED £	Alternative fuel total 'On the road' costs £
0	0.00	655.00
1-50	0.00	655.00
51-75	15.00	670.00
76-90	95.00	750.00
91-100	115.00	770.00
101-110	135.00	790.00
111-130	155.00	810.00
131-150	195.00	850.00
151-170	505.00	1,160.00
171-190	820.00	1,475.00
191-225	1,230.00	1,885.00
226-255	1,750.00	2,405.00
Over 255	2,060.00	2,715.00

ADDITIONAL 'OTR' COSTS 'STANDARD RATE' VED

Additional 'On the road' costs

Delivery to retailer	480.00
Number plates	20.00
VAT	100.00
Vehicle first registration fee	55.00
Total	655.00

The total 'On the road' costs above for petrol, diesel, electric and alternative fuel vehicles include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed above:

'Standard rate' VED based on fuel type

Fuel type	CO ₂ emissions (g/km)	'Standard rate' VED £
Electric/Other	0	0.00
Petrol/Diesel	1 - Over 255	140.00
Alternative	1 - Over 255	130.00

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £140 a year, and alternative fuel vehicles will pay a standard rate of £130 a year.

'STANDARD RATE' – OVER £40,000 RRP

'Standard rate' VED for vehicles over £40,000 list price – five year annual rate

Fuel type	'Standard rate' VED £	Additional rate £	Total annual payment £
Electric	0.00	310.00	310.00
Petrol/Diesel	140.00	310.00	450.00
Alternative	130.00	310.00	440.00

Petrol or diesel vehicles with a list price over £40,000 at first registration pay £450 a year after the 'First year rate' for a period of five years. Alternative fuel vehicles over £40,000 at first registration – hybrids, bi-ethanol or LPG, pay £440 a year after the 'First year rate' for a period of five years. Electric or vehicles producing zero emissions over £40,000 at first registration pay £310 a year after the 'First year rate' for a period of five years. After five years, vehicles will revert to their 'Standard rate' tax depending on fuel type.

The way VED (Vehicle Excise Duty) vehicle tax is calculated will change for vehicles that are first registered with the DVLA on, or after, 1 April 2018. All new diesel vehicles registered after 1 April 2018 that do not meet the RDE2 standard will be charged a supplement on their 'First year rate' to the effect of moving up by one VED (Vehicle Excise Duty) band.

If a new vehicle is registered on or after 1 April 2018, after the 'First year rate' VED the majority of vehicles move to the 'Standard rate' of vehicle tax which is £140 a year.

The 'First year rate' will be based on the CO₂ emissions and the list price of the vehicle supplied by the Manufacturer or Retailer as applicable on the day before the vehicle is first registered and taxed.

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £140 a year, and alternative fuel vehicles will pay a standard rate of £130 a year.

Petrol or diesel vehicles with a list price over £40,000 at first registration will pay £450 a year, after the first 'First year rate' vehicle tax, for a period of five years. This comprises the £140 'Standard rate' and £310 additional rate. After five years the vehicle tax will revert to the 'Standard rate' of £140 per year.

Alternative fuel vehicles – hybrids, bi-ethanol or LPG, with a list price over £40,000 at first registration will pay £440 a year after the 'First year rate' vehicle tax for a period of five years. This comprises the £130 'Standard rate' and £310 additional rate which reverts to £130 'Standard rate' after five years.

Vehicles with a list price exceeding £40,000 with zero emissions (including electric) will pay the additional rate of £310 a year for a further five year period, after the 'First year rate' tax. After the five year period these vehicles will pay zero VED tax.

There is no provision for 6 month's 'First year rate' VED.

EFFECTIVE FROM 6 JUNE 2018.

ENVIRONMENTAL INFORMATION

PETROL ENGINES	Output, PS	CO ₂ emission, g/km ¹	Trim level(s)	Urban ¹ mpg/ltr per 100km	Extra-urban ¹ mpg/ltr per 100km	Combined ¹ mpg/ltr per 100km
1.0 ltr	60	101	Take up! Move up! up! beats	51.4/5.5	74.3/3.8	64.2/4.4
1.0 ltr S/S	60	96	Take up! Move up! up! beats	57.6/4.9	76.3/3.7	68.9/4.1
1.0 ltr ASG [†]	60	100	Move up! [†] up! beats [†]	53.3/5.3	74.3/3.8	65.7/4.3
1.0 ltr S/S ASG	60	95	Move up! up! beats	60.1/4.7	76.3/3.7	68.9/4.1
1.0 ltr	75	101	High up! up! beats	52.3/5.4	74.3/3.8	64.2/4.4
1.0 ltr S/S	75	96	High up! up! beats	57.6/4.9	76.3/3.7	68.9/4.1
1.0 ltr ASG [†]	75	103	up! beats [†]	53.3/5.3	72.4/3.9	64.2/4.4
1.0 ltr S/S ASG	75	97	High up! up! beats	57.6/4.9	74.3/3.8	67.3/4.2
1.0 ltr [†]	90	108	High up! [†] up! beats [†]	46.3/6.1	72.4/3.9	60.1/4.7
1.0 ltr S/S	90	101	High up! up! beats	51.4/5.5	74.3/3.8	64.2/4.4
1.0 ltr TSI S/S [†]	115 [‡]	110 [‡]	up! GTI [‡]	47.1/6.0 [‡]	68.9/4.1 [‡]	58.9/4.8 [‡]

¹ Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. CO₂ is the main greenhouse gas responsible for global warming. This information should be used for illustration purposes only. Choosing larger alloy wheels than standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid for company car drivers will increase. In some instances, the 'On The Road' cost paid for the vehicle may increase as a result of the increased VED rate.

[†] Please note these models are only available from stock and are not available to factory order.

[‡] This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at volkswagen.co.uk/owners/wltp. However, in line with Government guidance, to facilitate direct comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed the NEDC figures. These NEDC figures are the values for this vehicle used in all registration and taxation documentation until further notice from the UK authorities. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results.

S/S refers to Start/Stop function.

ALL-ELECTRIC MOTOR	Output, PS	CO ₂ emission, g/km ¹	Trim level	Consumption, kWh/62 miles ¹ (100km), Combined	Range, miles (NEDC) ²	Efficiency class ³
	82	0*	e-up!	11.7	99	A+

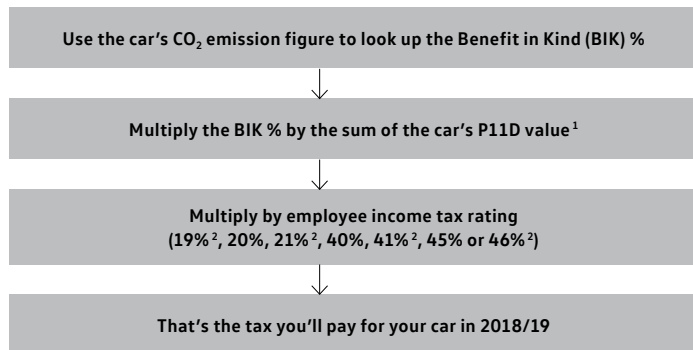
¹ The values specified were determined using the prescribed measuring procedure. The specifications are not based on one single vehicle and are not part of the offer, but simply serve as a means of comparison between the various vehicle types. Range is not only dependent on the efficient use of the battery by the vehicle but also on the driver behaviour and other non-technical factors (e.g. environmental conditions). Extra equipment and accessories (add-on parts, tyres etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and with weather and traffic conditions, can affect range and performance values. ² The specified NEDC range can vary because of driving style, speed, use of additional electrical consuming equipment, outside temperature, number of people in car/maximum load, driving style selection (normal, ECO, ECO+) and terrain. In summer (+5 to +35°C), it can be between 74.5–102.5 miles, and in winter (-10 to +5°C), around 49.5–74.5 miles. ³ Efficiency classes assess vehicles according to CO₂ emissions, taking into account the vehicle's unladen weight, vehicles conforming to that are graded D. Vehicles that are better than today's average are graded A+, A, B or C. Vehicles that are worse than the average are graded E, F or G.

* Zero emissions while driving.

COMPANY CAR TAXATION

CHART – 2018/19

HOW TO CALCULATE YOUR COMPANY CAR INCOME TAX LIABILITY – EFFECTIVE 6.4.2018



The government is retaining the diesel supplement in company car tax until 2021, when EU-wide testing procedures will ensure new diesel cars meet air quality standards even under strict 'real world' driving conditions. From 6 April 2018 drivers must add 4% (increased from 3% at Autumn Budget 2017) to their appropriate percentage if the car is propelled solely by diesel (up to a maximum of 37%).

From 2020/21, the BIK percentages for zero emission cars will reduce from 16% to 2%, whilst BEV/PHEV cars with CO₂ emissions between 1-50g/km will vary between 2% and 14%, depending on the electric range (miles).

For further details of company car tax, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk/fleet/company-tax

1 P11D values given in this price list are based on standard specification models with no factory-fitted options or other accessories. If your car includes factory-fitted options or other accessories, you may need to adjust the P11D value to take this into account.

2 From 6 April 2018, new income tax rates have been introduced for Scottish Taxpayers, these figures reflect the new Scottish rates. For full details of Scottish BIK tax liability, please refer to the Benefit In Kind for Scottish Residents section on page 27.

Emissions CO ₂ (g/km)	2018/19 Benefit in Kind (BIK)		2019/20 Benefit in Kind (BIK)		2020/21 Benefit in Kind (BIK)		
	Petrol/Electric	Diesel	Petrol/Electric	Diesel	Electric range miles	Petrol/Electric	Diesel
0 (EV)	13%		16%			2%	
1-50	13%		16%		130 or above	2%	
1-50	13%		16%		70-129	5%	
1-50	13%		16%		40-69	8%	
1-50	13%		16%		30-39	12%	
1-50	13%		16%		1-29	14%	
51-54	16%		19%			15%	
55-59	16%		19%			16%	
60-64	16%		19%			17%	
65-69	16%		19%			18%	
70-74	16%		19%			19%	
75	16%		19%			20%	
76-79	19%	23%	22%	26%		20%	24%
80-84	19%	23%	22%	26%		21%	25%
85-89	19%	23%	22%	26%		22%	26%
90-94	19%	23%	22%	26%		23%	27%
95-99	20%	24%	23%	27%		24%	28%
100-104	21%	25%	24%	28%		25%	29%
105-109	22%	26%	25%	29%		26%	30%
110-114	23%	27%	26%	30%		27%	31%
115-119	24%	28%	27%	31%		28%	32%
120-124	25%	29%	28%	32%		29%	33%
125-129	26%	30%	29%	33%		30%	34%
130-134	27%	31%	30%	34%		31%	35%
135-139	28%	32%	31%	35%		32%	36%
140-144	29%	33%	32%	36%		33%	37%
145-149	30%	34%	33%	37%		34%	37%
150-154	31%	35%	34%	37%		35%	37%
155-159	32%	36%	35%	37%		36%	37%
160-164	33%	37%	36%	37%		37%	37%
165-169	34%	37%	37%	37%		37%	37%
170-174	35%	37%	37%	37%		37%	37%
175-179	36%	37%	37%	37%		37%	37%
180+	37%	37%	37%	37%		37%	37%

Taxable percentage of P11D value (Diesel figures include the 4% diesel supplement)

EFFECTIVE FROM 6 JUNE 2018.

COMPANY CAR TAXATION COMPARISON – 2018/19

3-YEAR TAXATION COMPARISON GUIDE

up!			Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Tax year commencing	P11D Value £	BIK % ²	Annual cost at 20% ³ tax rate £	Annual cost at 40% ³ tax rate £
Take up!	1.0 ltr 5-door	5-spd manual	60	101	7,437.50	1,487.50	8,925.00	2018/19	9,525.00	21	400.05	800.10
								2019/20	9,525.00	24	457.20	914.40
								2020/21	9,525.00	25	476.25	952.50
up! beats	1.0 ltr S/S 5-door	5-spd manual	75	96	9,300.00	1,860.00	11,160.00	2018/19	11,760.00	20%	470.40	940.80
								2019/20	11,760.00	23%	540.96	1,081.92
								2020/21	11,760.00	24%	564.48	1,128.96

1 Fuel consumption and CO₂ emissions are standard EU test figures for comparative purposes, and may not reflect 'real world' driving results. For full details, please see Environmental Information on page 23. CO₂ emissions shown refer to standard specification only. Choosing larger alloy wheels than standard, as an option, may result in increased fuel consumption as well as higher CO₂ emissions and subsequently increased BIK rates paid by company car drivers.

2 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

3 From 6 April 2018, new income tax rates have been introduced for Scottish Taxpayers. For full details of Scottish BIK tax liability, please refer to the Benefit In Kind for Scottish Residents section on page 27. All examples are for manual derivatives unless otherwise stated.

THE VOLKSWAGEN SERVICE, FOR YOUR PEACE OF MIND

THE VOLKSWAGEN WARRANTY

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit www.volkswagen.co.uk

THREE-YEAR WARRANTY

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty¹. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

BODY PROTECTION WARRANTY

The internal body sections and panels of the up! are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

THREE-YEAR PAINTWORK WARRANTY

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

SERVICE INTERVALS

The up! is serviced using the Fixed Service schedule. The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

Electric vehicles: Vehicles powered only by an electric motor require a Fixed Service as follows:

- Inspection service – First service after 20,000 miles (30,000km)/2 years, whichever is soonest.
- Subsequent services every 20,000 miles (30,000km)/1 year, whichever is soonest.

VOLKSWAGEN INSURANCE⁴

We want you to start enjoying your new car from day one, and thanks to our 5 day complimentary Volkswagen Drive Away Insurance you can. Call 0345 300 6119 (lines are open Monday to Friday 8am-8pm and Saturday 9am-5pm). If eligible, we will also give you a quotation for our annual insurance, designed specifically for Volkswagen drivers.

VOLKSWAGEN E-UP! EIGHT-YEAR BATTERY WARRANTY

1. A guarantee for eight years or 99,360 miles/160,000km (whichever is soonest), on all material or manufacturing defects.
2. Gradual reduction in battery capacity over times is integral to the nature of the component, and does not represent a defect under the terms of this guarantee, as long as the reduction in capacity is not in excess of the value specified for this vehicle in the owner's manual.
3. With the exception of the warranty term, all warranty conditions stipulated by the Volkswagen retailer selling the vehicle (prerequisites, criteria for freedom from defects, exclusions, settlement of claims, entry into force and start of extended warranty term, scope of application etc.) also apply to the high voltage battery.

EV AND PHEV VEHICLE HOME CHARGING

Home charging using a domestic socket will depend on the condition and suitability of the wiring in your home. Always consult a qualified electrician before charging when using a domestic socket for the first time, or, if the socket is to be used as the primary source of charging. Domestic sockets on the same circuit as other appliances, particularly those in frequent use, will draw additional amperage which may result in a breaker switch being 'tripped'. Establishing a separate circuit for home charging will help ensure your electric vehicle is supplied with a consistent, uninterrupted current. For optimum charging, we recommend installing an electric vehicle charging point at home.

VOLKSWAGEN ENSURANCE⁵

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired by a Volkswagen approved repairer and Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover.

To find out more and to activate your cover, visit www.volkswagen-ensurance.co.uk

VOLKSWAGEN FINANCE⁶

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

VOLKSWAGEN ROADSIDE ASSISTANCE

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years.

Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk

SPECIALIST RETAILER NETWORK

e-up! is only available for sale through an authorised electric specialist Volkswagen retailer. These retailers have the ability to provide the highest levels of service when purchasing your e-up! For details of your nearest authorised electric specialist Volkswagen retailer, please visit www.volkswagen.co.uk for more details.

PRICES AND SPECIFICATIONS

The prices and specifications contained in this price list are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

BENEFIT IN KIND (BIK) FOR SCOTTISH RESIDENTS

Effective as of April 6 2018, the Scottish Government introduced their own BIK taxation structure. This is only applicable to Company Car Drivers that are resident Scottish taxpayers. HMRC will continue to be responsible for the collection and management of taxes and will determine whether or not an individual is a Scottish taxpayer based on where their primary place of residence is.

Scottish Income Tax rates and Bands 2018/19

Starter rate 19% – over £11,850 - £13,850

Basic rate of 20% – over £13,850 - £24,000

Intermediate rate 21% – over £24,000 - £44,273

Higher rate 41% – over £44,273 - £150,000

Top rate 46% – above £150,000

Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'), registered in England and Wales number: 2835230 (Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd. is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the FCA, registration number: 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting www.fca.org.uk. VWFS UK and U K Insurance Limited are not part of the same corporate group.

5 Ensurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532. Registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire, WA1 1RL and underwritten by UK General Insurance Limited on behalf of Great Lakes Insurance SE.

Great Lakes Insurance SE is a German insurance company with its headquarters at Königinstrasse 107, 80802 Munich. UK Branch office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ. Lawshield UK Limited is authorised and regulated by the Financial Conduct Authority (FCA). Authorisation details can be checked on the FCA's register at www.fca.org.uk. Great Lakes Insurance SE, UK Branch, is authorised by Bundesanstalt für Finanzdienstleistungsaufsicht and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority. Details about the extent of their regulation by the Financial Conduct Authority and Prudential Regulation Authority are available on request.

6 Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

- 1 All warranty work must be completed by an authorised Volkswagen retailer or repairer.
- 2 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
- 3 The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.
- 4 Volkswagen Car Insurance is underwritten by U K Insurance Limited. Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales number: 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority (FCA) and the Prudential Regulation Authority. Calls may be recorded.

THE UP!

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Volkswagen Information Service
Freephone: 0800 333 666
Internet: volkswagen.co.uk

Volkswagen Fleet Business Centre
Freephone: 0800 0093 397
Internet: volkswagen.co.uk/fleet

This price list can be viewed or downloaded in pdf format at:
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