

ALL-NEW PEUGEOT 508



PEUGEOT

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PEUGEOT has always honoured a high-quality and inventive French manufacturing tradition. Today more than ever, PEUGEOT is harnessing all of its energy to design elegant vehicles that deliver a sensory experience and take driving to a whole new level.

From ergonomics and materials to connectivity, we have meticulously worked on each detail to bring you our most intuitive driving experience.

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ALL-NEW PEUGEOT 508 GT ■

« THE ALL-NEW PEUGEOT 508 BUILDS
ON THE STYLING CUES DEVELOPED WITH OUR LATEST
CONCEPT CARS, INCLUDING PEUGEOT EXALT
AND PEUGEOT INSTINCT ». »

GILLES VIDAL
STYLING DIRECTOR PEUGEOT





ALL-NEW 508 GT
A RADICAL FASTBACK.

With its low-slung body, tautly drawn lines and muscular, steely style, the all-new PEUGEOT 508 GT possesses a sleek and innovative spirit. To accompany the style, the new model's exclusive 1.6L PureTech 225 EAT8 S&S engine heightens the driving senses further.



SHARP DESIGN.

Immediately recognisable with its sharp front end, boasting a striking front grille with embossed chequered chrome design and framed by Full LED headlights⁽¹⁾, the all-new PEUGEOT 508 GT is radically modern, the design is clear and perfectly proportioned, with a muscular and athletic profile and a tight waistline serving to accentuate the curvaceous wings with their uninterrupted flow.

⁽¹⁾ Standard from GT Line



THE UNRIVALLED PEUGEOT I-COCKPIT®.

Take the controls in the PEUGEOT i-Cockpit® and experience the very latest in car interior design, with a compact multi-function steering wheel, configurable 12.3" head-up digital instrument panel and 10" HD capacitive touchscreen⁽¹⁾, any journey, no matter the distance will be a delight.

TIMELESS MODERNITY.

Finished in premium, contemporary materials, the interior of the all-new PEUGEOT 508 GT is beautifully appointed. Interior detailing includes the use of high gloss piano black and satin chrome trims whilst the dashboard and door fascia panels are adorned by carbon effect trim. The seating finish is truly opulent, trimmed in high grade full grain Nappa leather⁽¹⁾⁽²⁾ with a 'Mistral' black hue and intricate 'Aikinite' copper stitch detail. The theme of luxury continues further with front seat passengers able to enjoy multi-point massage and heating functions⁽²⁾.

« THE UNIQUE AND SPECTACULAR PROPORTIONS
OF THE ALL-NEW PEUGEOT 508 ARE FREE
OF ANY DESIGN EXCESS, FORMING THE BEDROCK
OF ITS ELEGANCE. »

PIERRE-PAUL MATTEI

HEAD OF DESIGN FOR THE ALL-NEW PEUGEOT 508



ALL-NEW PEUGEOT 508 GT LINE
BEYOND WORDS.

The power and appeal of the all-new PEUGEOT 508 GT Line immediately catches your eye, formed of sleek lines, refined design and high-tech equipment including the frameless electrochrome rearview mirror and premium GT Line detailing.



BOLD ELEGANCE.

At the front, the chrome-plated chequered front grille, Nera Black door mirror shells and the brand's new, latest-generation lighting signature underscore the pure and bold lines of the all-new PEUGEOT 508 GT Line.



SEE THE LIGHT.

For enhanced visual comfort day and night, the brand's distinctive new light signature⁽¹⁾ comprises Full LED headlights with self levelling⁽²⁾ and static cornering function. The lighting signature is further enhanced with the striking front LED daytime running lights that also act as the vehicle indicators. You can see and be seen at all times, for optimised driving and safety.



STAND OUT FROM THE CROWD.

The rear light signature is a true work of art, centering around two LED three-dimensional 'claw effect' lights⁽¹⁾. Inspired by the iconic PEUGEOT 504, the 3D 'claw effect' LED lighting also features a dynamic scrolling 'welcome sequence' upon unlocking the vehicle. Equipped with a daytime running function, the intensity of the lights adjusts automatically to light conditions, enhancing the visibility of the vehicle, day and night.

« THE ALL-NEW PEUGEOT 508
FEATURES ALL THE BRAND'S STRENGTHS
IN TERMS OF ATHLETICISM, ELEGANCE
AND INNOVATION. »

BERNARD HESSE
BRAND PROJECT MANAGER FOR ALL-NEW 508



ALL-NEW PEUGEOT 508 ALLURE
RESOLUTELY MODERN.

At the rear, the gloss black rear cluster connecting strip framed by the 3D effect of the lights⁽¹⁾, takes direct inspiration from the PEUGEOT Instinct concept car. The taut rear design is highlighted by the intricate rear wing design while the 18" 'Hirone' diamond-cut two tone alloy wheels⁽¹⁾ underline the dynamic silhouette of the all-new PEUGEOT 508 Allure.



FRAMELESS DOOR.

With its elegant, sleek and athletic body styling, the all-new PEUGEOT 508 Allure takes inspiration from the world of coupés but possesses all the features of a saloon. From the very first design sketches, the focus was on creating optimised proportions through meticulous attention to detail. The frameless doors, both front and rear are a true work of art, yet the thoughtful touches including thickened glass ensure all-new 508 provides both style and substance in equal measures.



OPEN TO THE WORLD.

Take in the beauty of the landscapes around you.

The panoramic opening glass roof⁽¹⁾ gives all passengers, including rear occupants, a unique wide-angle view of the landscape.

The roof complete with electric blind and wind deflector for optimum comfort, takes on a dynamic, spoiler appearance when open and provides a striking contrast when paired with lighter body colours.



UNCOMPROMISING QUALITY.

The elegance of the frameless doors is the perfect accompaniment to the pure style lines of the all-new PEUGEOT 508. To that end, the design team harnessed all of its expertise to deliver uncompromising aesthetics and quality. Meticulous work went into the proportions, fit and finish. The end result, being that each detail lends its own touch of perfection.

« DISCOVERING THE CABIN OF THE ALL-NEW PEUGEOT 508 IS LIKE ENTERING ANOTHER WORLD, A SURPRISING, ORIGINAL AND HIGH-QUALITY ENVIRONMENT THAT GENERATES A STIMULATING AND INTUITIVE DRIVING EXPERIENCE. »

ANNA COSTAMAGNA
INTERIOR DESIGN MANAGER FOR THE ALL-NEW PEUGEOT 508



STAY CONNECTED TO THE WORLD OUTSIDE.

Replicate your favourite compatible apps on the 10" HD capacitive touchscreen⁽¹⁾ using the Mirror Screen® function⁽²⁾ and charge your smartphone⁽³⁾ wirelessly on the central console.

Travel with complete peace of mind with Connected 3D Navigation* equipped with voice recognition thanks to TomTom® services that display all key driving events in real time⁽⁴⁾. With PEUGEOT i-Cockpit® Amplify⁽⁵⁾, customise your interior ambience and driving experience through two driving modes, Boost and Relax.

⁽¹⁾ Standard from Allure, 8.0" on Active versions

⁽²⁾ Mirror Screen® uses smartphone subscription data, requiring a call plan including web access, and generates no additional subscription fees. Users connect their device to the vehicle using a USB cable.

The Mirror Screen® function operates via Android Auto (on Android OS smartphones after downloading the Android Auto app on their smartphone whilst the vehicle is stationary), Apple CarPlay™ (iOS smartphones) or MirrorLink® technology (smartphones compatible with MirrorLink®). For your safety, Android Auto, Apple CarPlay™ or MirrorLink® certified apps will work only when the car is stationary or moving, as applicable. When on the move, some app functionalities will be blocked. For some types of content that may be used free of charge on your smartphone, you will need to subscribe to an equivalent pay app certified by Apple CarPlay™, MirrorLink® or Android Auto. Android Auto and Apple CarPlay™ can be voice controlled.

⁽³⁾ Standard from GT Line - Induction charging for devices compatible with the Qi standard

⁽⁴⁾ Real-time traffic, fuel prices, car parks, weather, local searches. Includes a three-year subscription to all these services that can subsequently be extended or renewed (pay service)

⁽⁵⁾ Standard from GT Line

* Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation



BESPOKE SEATING COMFORT.

For optimum comfort in all situations, the all-new PEUGEOT 508 is equipped with sumptuous wraparound driver and passenger seats with AGR certification⁽¹⁾ concerning ergonomics and the range of seat adjustments⁽²⁾.

For optimal comfort, the all-new PEUGEOT 508 can be specified with multi-point electric adjustment, a multi-point massaging system activated by eight pneumatic pockets and driver seat memory⁽³⁾.

For those cold mornings, all-new PEUGEOT 508 also features front seat heating in the base and lower back rest⁽⁴⁾.

⁽¹⁾ Aktion Gesunder Rücken (German association for back health). Driver seat only on Active.

⁽²⁾ Adjusting for seat cushion length, seat base angle and lumbar adjustment.

⁽³⁾ Standard from GT

⁽⁴⁾ Standard from Allure



HI-FI FOCAL® FOR PERFECT SOUND.

The premium Hi-Fi FOCAL® system⁽¹⁾ boasts pure and detailed sound reproduction for motorists seeking leading-edge sound quality. Equipped with ten speakers and the finest acoustics technologies with an output of 515 watts, the all-new PEUGEOT 508 pushes back the limits of the in-car Hi-Fi experience.

⁽¹⁾ Standard from GT



ENHANCED PRACTICALITY.

Numerous storage spaces are laid out around the cabin. At the front, large and conveniently shaped front door pockets combine with a wealth of storage in and around the centre console. The objects of rear passengers are also within easy reach. Explore all the ingenious systems on board all-new PEUGEOT 508.



EXTRA VOLUME.

For the first time, all-new PEUGEOT 508 features a 'hatchback' style tailgate⁽¹⁾ the large load space can easily accommodate luggage and is eminently practical thanks to the extra-wide tailgate opening. The all-new PEUGEOT 508 is also available with a smart electric tailgate with 'hands free' function⁽²⁾, which, combined with the PEUGEOT Open and Go, keyless entry system, enables motorists to open and close the boot with a simple movement of the foot under the rear bumper.

⁽¹⁾ Boot volume = 487 litres. Load volume can also be increased by folding the rear bench down in part or full
⁽²⁾ Standard from GT

ROAD PERFORMANCE ■

« THE ALL-NEW PEUGEOT 508 PROVIDES
UNLIMITED DRIVING SENSATIONS
FOR A SIMPLY BREATHTAKING RESULT! »

LAURENT BLANCHET
PRODUCT DIRECTOR PEUGEOT





GO YOUR OWN WAY.

The all-new PEUGEOT 508 benefits from the brand's most advanced technological developments. With its precise handling, unrivalled steering feel and exemplary road-holding which is further enhanced by the active suspension system⁽¹⁾, the new model makes every journey an occasion.

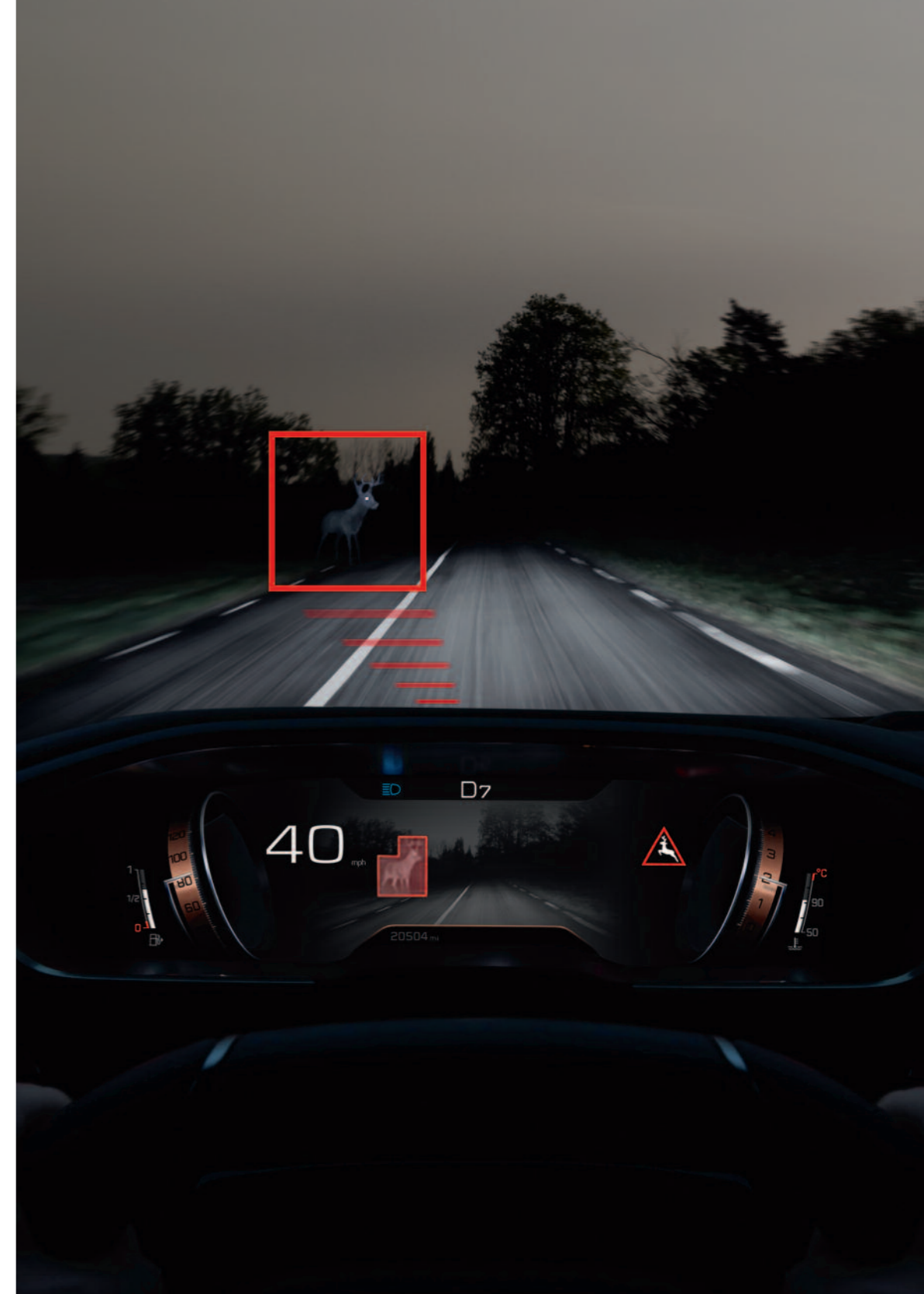
⁽¹⁾ Standard on all PureTech models and from GT



ALWAYS GOT YOUR BACK.

Featuring an extensive range of technological equipment⁽¹⁾, the all-new PEUGEOT 508 is fitted with the brand's latest-generation Advanced Driver Assistance Systems that reinforce safety, assist you in your manoeuvres and help you to better understand and anticipate the environment and road conditions.

34 ⁽¹⁾ Standard, optional or not available depending on version: six airbags, ABS, ESP, infra-red camera, multifunction camera on upper windscreen, 12 ultrasound sensors, bumper mounted radar and two 180° cameras, mounted front and rear



DETECT THE UNSEEN.

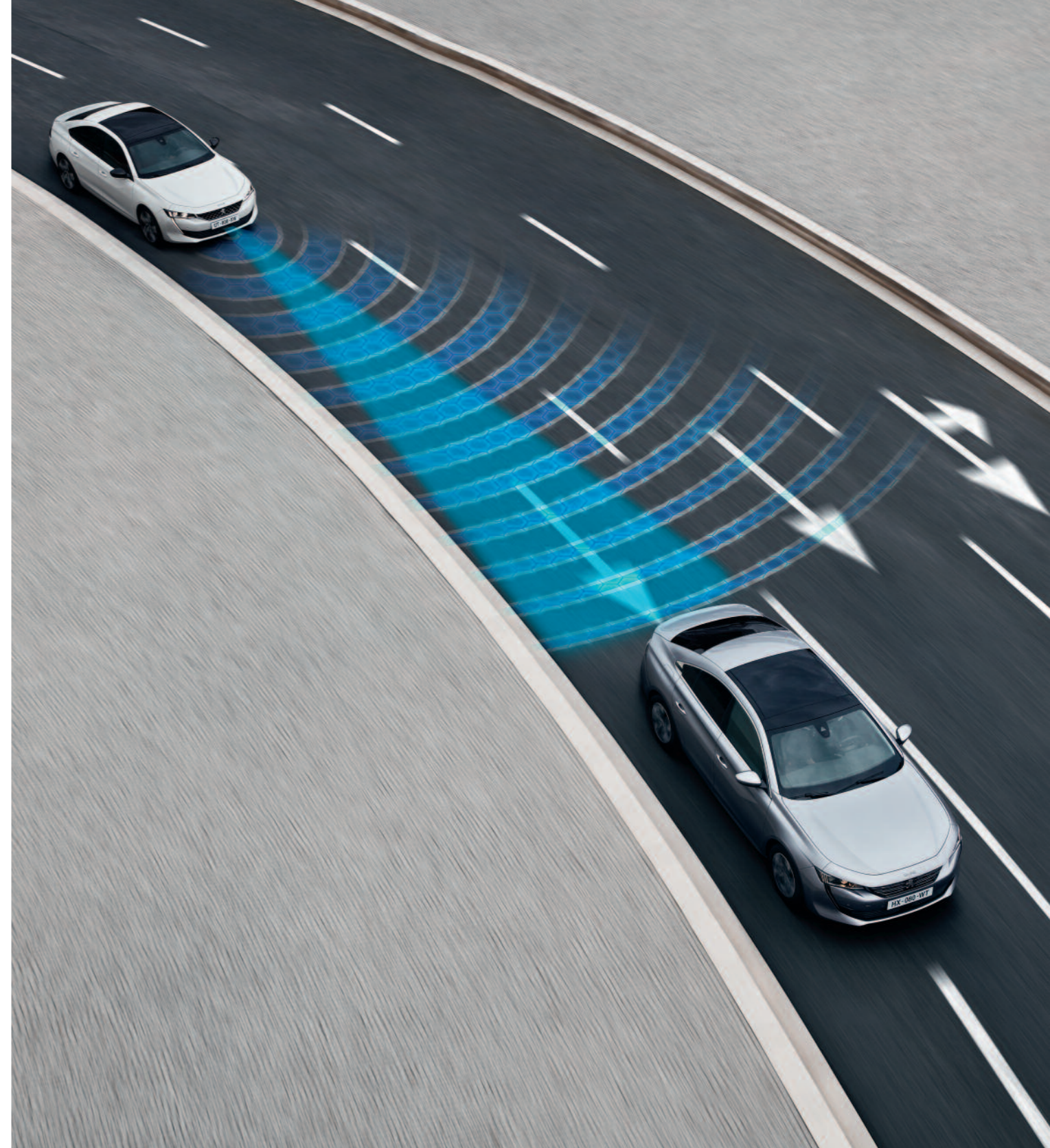
At night or in low-visibility conditions, the Night Vision infra-red camera system⁽¹⁾ detects the presence of obstacles including pedestrians and animals in front of the vehicle, for optimised driving safety. The image is displayed in your field of vision on the configurable 12.3" head up digital instrument panel.

⁽¹⁾ Standard from First Edition



ANTICIPATING YOUR SAFETY.

Every all-new PEUGEOT 508 features the Safety Pack as standard, with this pack, driving aids assist you for complete peace of mind on the road. The pack includes the Advanced Automatic Emergency Braking System (AEBS3) with Distance Alert, Active Lane Keeping Assist (LKA) and Speed Limit Recognition and Recommendation. The Safety Plus Pack⁽¹⁾ brings with it, further enhancements, including, Active Blind Spot Detection (ABSD), Advanced Driver Attention Alert (DAA3), PEUGEOT Smartbeam Assistance and Speed Limit and Road Sign Recognition.



GO AUTONOMOUS.

With the Drive Assist Plus Pack⁽¹⁾, drive your all-new PEUGEOT 508 semi-autonomously. Using a radar built in to the centre of the front bumper and the camera on the upper windscreen, the Adaptive Cruise Control system with the Stop & Go function automatically adapts your car's speed to that of the car ahead, maintaining a constant distance. It is combined with the Lane Positioning Assist system that keeps the car in the position chosen by the driver.



UNCOMPROMISING EFFICIENCY.

The all-new PEUGEOT 508 is powered by latest-generation PureTech and BlueHDi⁽¹⁾ engines compliant with the Euro 6 standard. Two petrol engine power outputs are available, based on the 1.6L PureTech. Three diesel power outputs are on offer, based on the 1.5L and 2.0L BlueHDi.



SEAMLESS SHIFTS.

As efficient as a manual gearbox, the new EAT8 automatic gearbox⁽¹⁾ offers quick and seamless gear shifts. For the more exuberant driver manual changes can be conducted via the steering column mounted paddles whilst for optimum ease and comfort, the EAT8 gearbox will automatically place itself into park upon switching off the ignition. The all-new PEUGEOT 508 can also be equipped with a six-speed manual gearbox on the 1.5L BlueHDi 130 S&S engine.



IN IT FOR THE LONG TERM.

With its bold and radical styling, the all-new PEUGEOT 508 was designed to meet the needs of professionals, and notably with total cost of ownership (TCO) in mind.

The design excellence, meticulous finish and durability of the all-new PEUGEOT 508 are designed to increase its residual value. The car's equipment, materials and engines were selected with the highest standards and rigour, to reduce regular maintenance and fuel consumption costs.

« THE INTERIOR OF THE ALL-NEW PEUGEOT 508
IS ALREADY AN INVITATION TO TRAVEL.
THE QUALITY OF THE TRIM AND UPHOLSTERY
MATERIALS AND THE METICULOUS CARE PAID TO FIT
AND FINISH, IMMERSE OCCUPANTS IN A HUSHED,
MODERN AND REFINED AMBIENCE. »

BENOÎT MORIN

HEAD OF COLOUR AND TRIM DESIGN, PEUGEOT

MATERIAL MATTERS.

Customise your vehicle with a choice of upholstery in premium and timeless materials⁽¹⁾. Get inside, close the door and relax.

1. Mistral tri-material black 'Losange' cloth
2. Mistral tri-material black 'Imila' leather effect and 'Brumeo' cloth
3. Light grey tri-material 'Evron' leather effect and 'Guerande' cloth
4. Mistral tri-material black 'Belomka' leather effect and 'Ornis' cloth
5. Claudia Mistral leather
6. Claudia Guerande leather
7. Nappa Mistral full grain leather.
8. Nappa Red full grain leather.
9. Alcantara® and part Nappa Mistral full grain leather.

⁽¹⁾ Standard, optional or not available depending on version. Claudia and Nappa leather seats trims also include leather effect trim on selected surfaces.



SET THE TONE.

Find the colour to reflect your mood. With a choice of six metallic shades in the brand's chromatic range, including the new colour Celebes Blue, drawing its name inspiration from the vibrant sea bordering Indonesia and the Philippines. Also available are two solid colours, and two special colours, Pearlescent White and the striking Ultimate Red.

⁽¹⁾ Standard, optional or not available depending on version

SPECIAL COLOURS



Pearlescent White



Ultimate Red

SOLID COLOURS



Hurricane Grey⁽¹⁾



Bianca White

METALLIC COLOURS



Cumulus Grey



Nimbus Grey



Amazonite Grey



Nera Black



Twilight Blue



Celebes Blue

ROLL IN STYLE.

Available in a choice of finishes including bi-tone and diamond cut, stand out from the crowd with the striking alloy wheel options on offer⁽¹⁾.

⁽¹⁾ Standard, optional or not available depending on version



17" 'MERION'



17" 'MERION'
diamond-cut two tone



18" 'HIRONE'
diamond-cut two tone with tinted varnish



19" 'AUGUSTA'
diamond-cut two tone



1



2



3



4

ACCESSORISE YOUR DRIVE.

The all-new PEUGEOT 508 is available with transport, protection, comfort equipment and multimedia solutions to fit in perfectly with your active lifestyle. For full details on the wide range of accessories available, please consult the dedicated accessories brochure on [peugeot.co.uk](https://www.peugeot.co.uk).

- 1 - Headrest mounted coat hanger
- 2 - Set of velour floor mats
- 3 - Boot net
- 4 - Two front mudflaps



1



2

LIVE THE ALL-NEW 508 LIFESTYLE.

Find out more about the exclusive leather⁽¹⁾ and Alcantara® collection designed by PEUGEOT Design Lab, consisting of contemporary and elegant luggage and leather goods inspired by the world of the all-new PEUGEOT 508. Check out the complete PEUGEOT Lifestyle range at: <https://boutique.peugeot.com/>

- 1 - Wireless Listen FOCAL® headset designed by PEUGEOT Design Lab
- 2 - Luggage line

⁽¹⁾ Split cowhide

THERE FOR YOU.

NETWORK AND SERVICES

When you choose PEUGEOT, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a PEUGEOT owner, you can also rely on the customer care services of your dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your PEUGEOT correctly, using trained technicians, PEUGEOT diagnostic equipment and PEUGEOT original parts.

FOR YOUR PEACE OF MIND

MANUFACTURER WARRANTY

All-new PEUGEOT 508 first registered in the UK and purchased from a UK PEUGEOT Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the PEUGEOT Dealer Network. At the end of the 3 year warranty period (or after 60,000 miles) you have the option to purchase a PEUGEOT Platinum Extended Warranty. Our cars also come with a 12 year Anti-Perforation and 3 year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your PEUGEOT Dealer.

PEUGEOT ASSISTANCE

All new PEUGEOT's come with 12 months of PEUGEOT Assistance - our breakdown assistance service. This covers all incidents involving vehicle based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year. PEUGEOT Assistance includes European cover, home

start, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE

Please refer to the maintenance book for details of the service intervals and the specifics of vehicles operating in arduous conditions.

FINANCE - LET THE SPECIALISTS HELP

PSA Finance UK Limited offer a range of flexible finance plans to make owning a new PEUGEOT easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from PSA Finance UK Limited, 61 London Road, Redhill, Surrey, RH1 1QA. Over 18s only, a guarantee may be required.

FURTHER INFORMATION PEUGEOT INSURANCE

Designed for PEUGEOT to offer tailored cover at a competitive price. In the event of an accident, a PEUGEOT Approved Accident Repair Centre will repair your car, using PEUGEOT original parts and offer a courtesy car (subject to availability). Call PEUGEOT insurance for a quote on 0370 024 1107. Calls may be recorded). PEUGEOT Insurance is underwritten by U K Insurance Limited.

PEUGEOT ACCESSORIES

PEUGEOT Accessories are designed specifically for each model meaning no compromises on fit

PEUGEOT AND THE ENVIRONMENT

Our website has details of PEUGEOT's environmental and recycling policies.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may not be available in the UK and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, PEUGEOT reserves the right to modify specification, options and colours at any time. For full details ask your PEUGEOT Dealer, or click on peugeot.co.uk. Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.

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Issued by:
Sales and Marketing,
PEUGEOT Motor Company plc.,
Pinley House, 2 Sunbeam Way,
Coventry, CV3 1ND.

Official Fuel Consumption in MPG (l/100km) and CO₂ emissions (g/km) for the all-new PEUGEOT 508 range are: Combined 36.3 (7.8) – 59.8 (4.7) and CO₂ 132 - 99 g/km.

The fuel consumption you achieve, and CO₂ produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test (WLTP*) used to measure fuel consumption and CO₂ figures. The fuel consumption figures shown in this brochure are calculated under the WLTP test. The CO₂ figures shown are NEDC equivalent (NEDCeq), calculated using EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDCeq figures are based on the outgoing test cycle (NEDC**) and will be used to calculate tax for first registration. Figures shown are for comparability purposes; you should only compare fuel consumption and CO₂ figures with other vehicles tested using the same technical standard.

* WLTP - Worldwide harmonised Light vehicles Test Procedure. ** NEDC - New European Driving Cycle. Information correct at time of going to print

