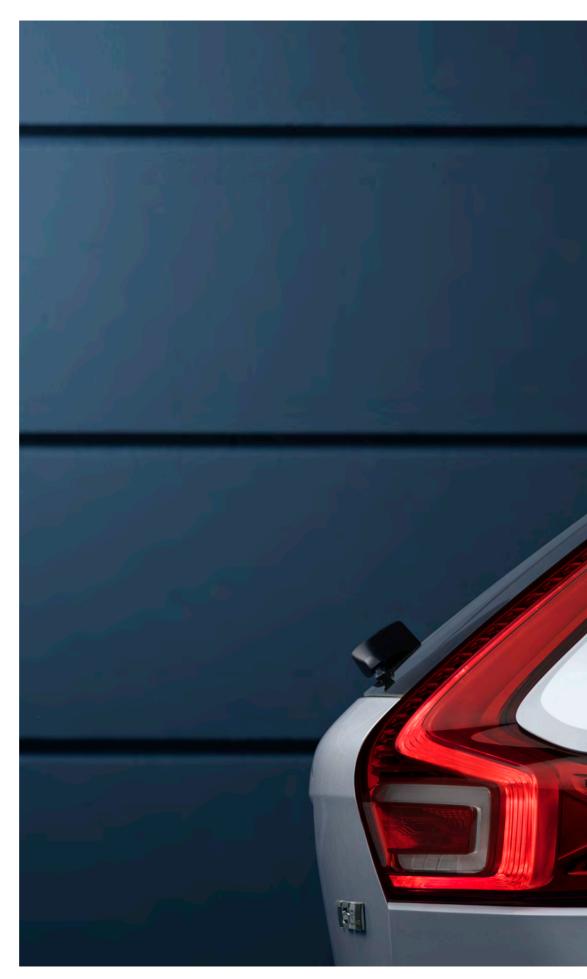


VOLVO XC40



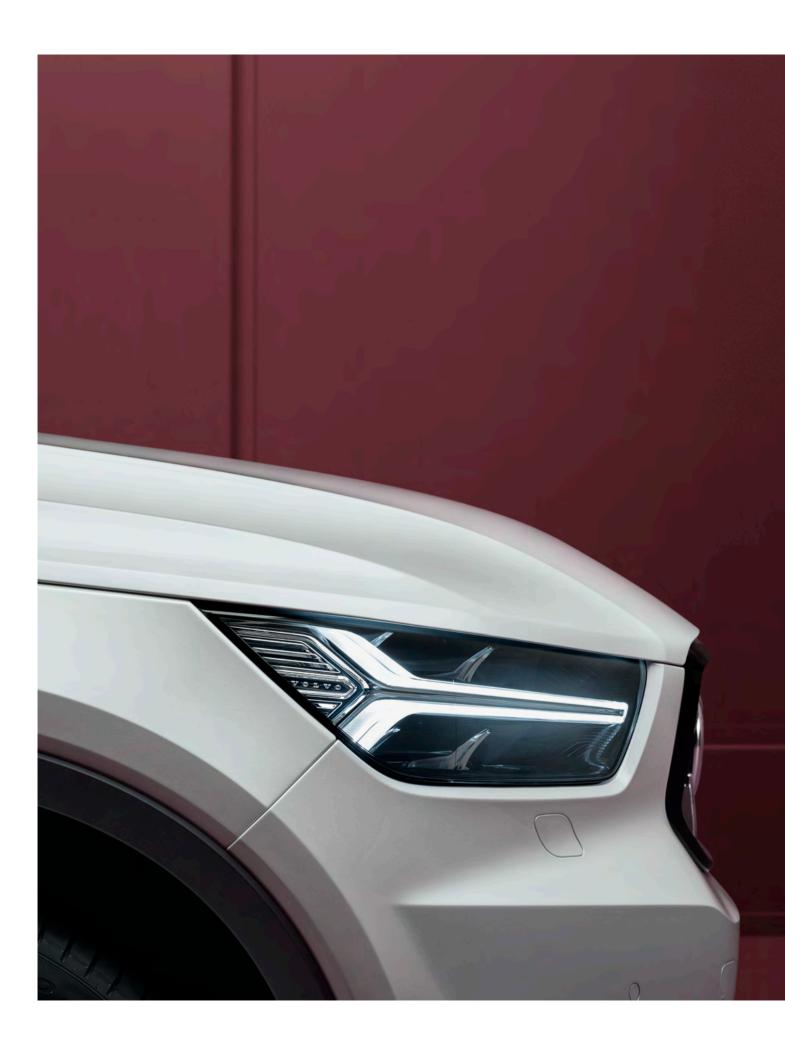






INNOVATIVE. BY DESIGN Introducing the Volvo XC40, the compact SUV born from Swedish innovation. Built for city life and designed around you.







YOU'RE IN CONTROL

Experience the feeling of confidence and control on every journey in the XC40, with a high seating position and agile handling that put you in command.

AN SUV. WITH A TWIST

The XC40 is the authentic SUV for the city. High ground clearance, large wheels and true SUV proportions give it a powerful stance. And from the bold front grille to the beautifully detailed taillights it's every inch a Volvo. Uniquely Scandinavian and unmistakably urban, it's built for city life.





STAND TALL

High ground clearance gives the XC40 a powerful stance and excellent visibility. Large wheels and tyres cope effortlessly with any road. This is the SUV that allows you to rise above it all.

ALWAYS READY

Large alloy wheels and a wide body give the XC40 a strong presence. This is an SUV that's ready for anything.



MAKE A BOLD IMPRESSION

Make a statement with a choice of contemporary colours. And, depending on trim level, the roof and door mirror housings can be specified in a contrasting colour for an even bolder look.



STRENGTH OF CHARACTER

The XC40 expresses toughness, and is unmistakably a Volvo, through features such as its proud grille, T-shaped light signatures and sculpted front bumper with skid plate.



See and be seen, day or night, with LED headlights that feature Volvo's unique T-shaped light signature. They automatically adjust the beam height, and switch between dipped and full beam, to provide the best view and avoid dazzling other road users. The optional Active Bending LED headlights include lights that turn with the steering (by up to 30°), to provide a better view through corners.





SPECIALLY DESIGNED ALLOY WHEELS

A selection of alloy wheels helps you to create your perfect XC40. Each one has a bold, dynamic design, as well as the attention to detail and high-quality finish you expect from a Volvo car.

WHY WE INNOVATE.

For us, innovation is about people. Every car, every technology and every design is the result of our passion to make life easier and better for you.

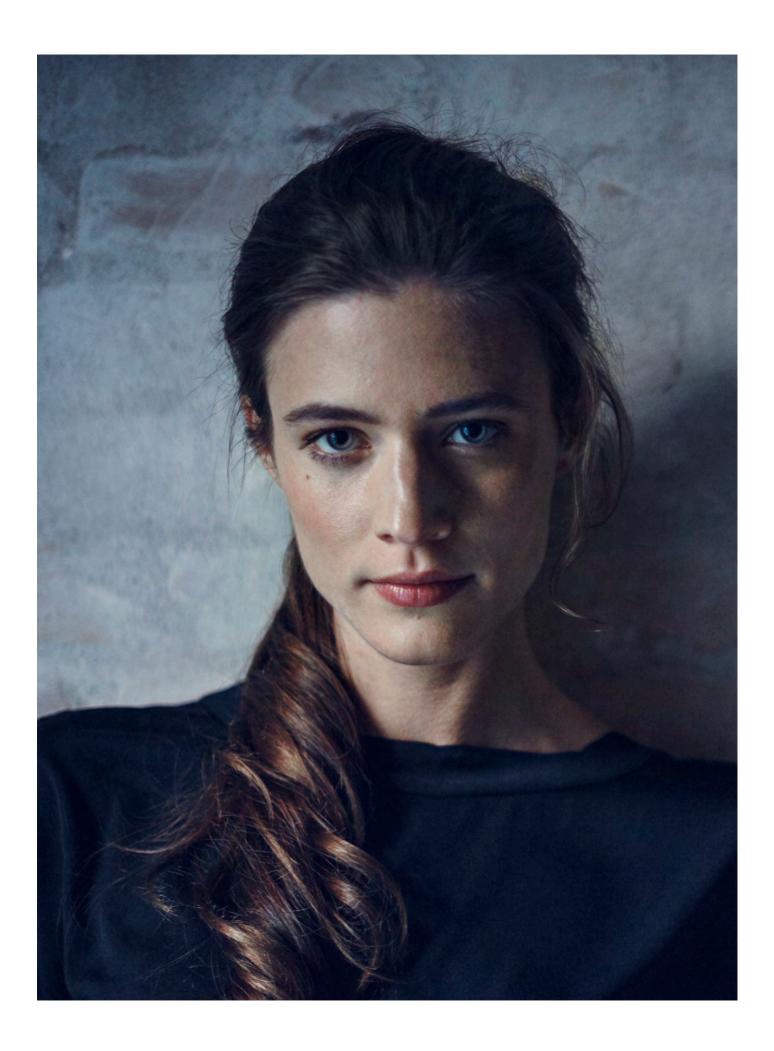
Our starting point is always research – because by understanding you, your needs and your desires, we can create products that truly work for you. Innovating with people in mind allows us to help solve some of the complexities and challenges of modern life, making it less complicated and more enjoyable.

To do this we're thinking big, making huge strides to shape the future of motoring. We have made a unique commitment that, from 2019, every new car we launch will feature an electric motor, creating one of the most diverse electric ranges of any car maker. We're the first major premium car company to do so, paving the way for a new chapter in the history of the automobile.

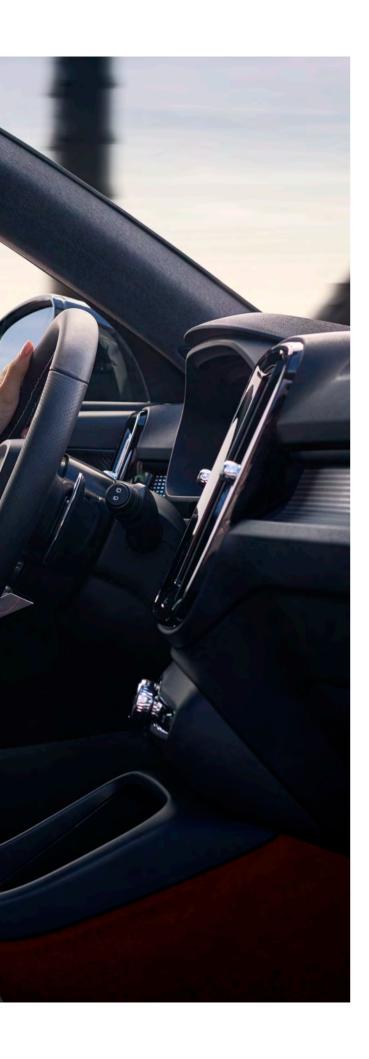
We're also continuing our journey of tech innovation and leadership in connectivity. Our vision is that by 2025, every new Volvo sold will help its owner reclaim one week of quality time per year. This will be possible through our innovations around connectivity and car access, including 'shared key' features that will save you time and revolutionise how you interact with your car.

Of course, we also have a progressive vision for the future of safety. We believe that, by 2020, no one should be killed or seriously injured in a new Volvo car. We will achieve this through our unique approach to safety, which builds on real-life research to create innovations that better protect people.

Collectively, this is what drives us forward as a company and is why we're investing in the future, a future where innovation is designed around you.







AN INTERIOR TO INSPIRE

Bold, progressive design is the hallmark of the Volvo XC40, and the cabin embodies forward-thinking Scandinavian style. An uncluttered layout lets you focus on the beautiful details, while the high seating position means you always feel in control. Carefully crafted and selected materials indulge the senses, and intuitive technology puts you in command. The cabin of the XC40 is a place that will inspire you on every journey.

BEAUTY IN DETAIL

It's details that set Volvo Cars interiors apart. The thought, effort and craftsmanship that go into the smallest elements in the cabin of the XC40 help to create a unique and special feeling each time you climb inside.

Natural light from the panoramic roof, our characteristic frameless rear-view mirror, and LED lighting on the distinctive concave decor panels on the dashboard are just a few of the visual highlights in a cabin designed to look great – and to make you feel good.



LAVA CARPETING

One of the highlights of the R-Design variant is the availability of Lava carpeting and door inserts. It has a rich, bold colour that perfectly expresses the youthful character of the XC40.

LED LIGHTS

The XC40 is available with special LED interior lighting that highlights the beautifully sculpted dashboard and smart decor panels at night.

SUSTAINABLE BEAUTY

Made from 100% recycled material, the textile interior mats of the XC40 combine modern style with a sustainable, environmentally responsible approach.

DOOR HANDLES

The bold, finely crafted door handles in the XC40 echo those in our larger SUVs, while their metallic finish feels great to the touch. The XC40 is a car that rewards all your senses.







AIR VENTS

The air vents in the XC40 are an example of our designers' ingenuity, with an innovative design that combines a beautiful minimalist appearance with effortless functionality.



PANORAMIC ROOF

The interior of the XC40 is shaped by a uniquely Swedish appreciation of light. A panoramic roof floods the interior with natural light by day.

REALLY SMART STORAGE

The inventive storage solutions in the XC40 are the result of us listening to our customers and understanding what they want from their cars. The front door pockets are each large enough for a laptop, handbag or even three large drinks bottles. This feature is made

possible by Air Woofer Technology, a Volvo Cars innovation that uses an audio speaker mounted behind the dashboard, rather than the doors, to free up space where you need it most. It's just one of the many ways that the XC40 helps to make every day easier.



WIRELESS PHONE CHARGING

There's a space beneath the centre touch screen where a mobile phone can be stored and wirelessly charged, helping to reduce clutter and make it easy to reach when you need it.

SMART STORAGE

The storage bin under the front centre armrest is large enough to hold a small handbag or even a full-size tissue box, and has a removable storage box ahead of it.



LARGE DOOR BINS

Doors free of speakers means that there is space for front door pockets that are each large enough to fit a laptop, or which can each hold three one-litre drinks bottles.



CARD HOLDER

A card holder integrated neatly into the dashboard allows you to keep a credit or toll card easy to find and reach when you need it.





BAG HOOK

Keep a small bag or takeaway food secure with a hook that folds neatly out of the glovebox and prevents items moving around or spilling while you're driving.





A VERSATILE SPACE

Everything starts with people at Volvo Cars – it's why we look, listen, and design cars around their needs. And it's why the XC40 is full of practical, versatile features that help you carry what you want as easily as possible. Load and unload your car with ease thanks to a large cargo area that can be accessed by a hands-free power-operated tailgate. If you need to carry bulky or unusually tall items then you can take advantage of the foldable, removable load floor. And if you need even more space, fold the rear seat backrests flat at the touch of a button.





Go hands-free

When your hands are full, the power-operated tailgate on the XC40 makes life easy. And when combined with the keyless entry option it means you only need to move your foot under the rear bumper to open or close it automatically.



The XC40 helps you fit your life into your car. The load compartment is one of the largest in the class, with a regular shape that helps you make the most of the space. And the folding load floor helps you adapt it to whatever you're carrying.

Valuable items can be stored securely out of sight under the locking load floor. And, to make the load area as versatile as possible, the folding floor can be placed in multiple positions. There are also four load-securing eyelets to keep delicate items safe and to protect the car's occupants, plus two bag hooks that ensure your shopping doesn't move around or spill in transit. Whatever type of load you need to carry - large or small - your XC40 helps make it effortless.

IN SYNC WITH YOU



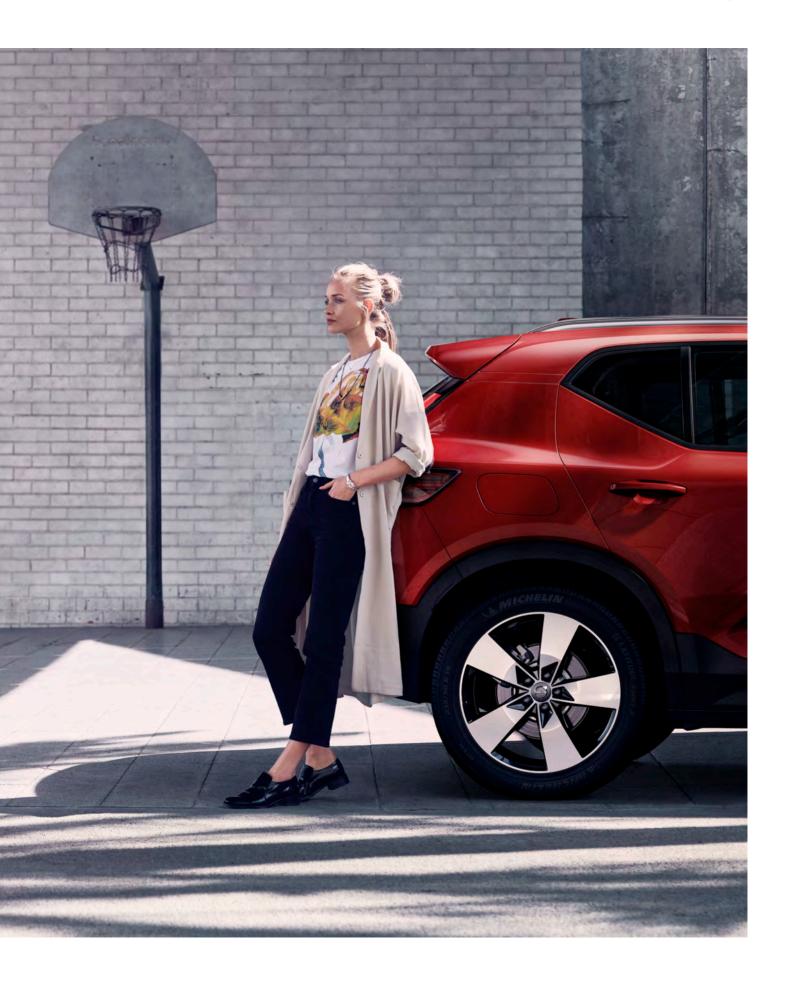
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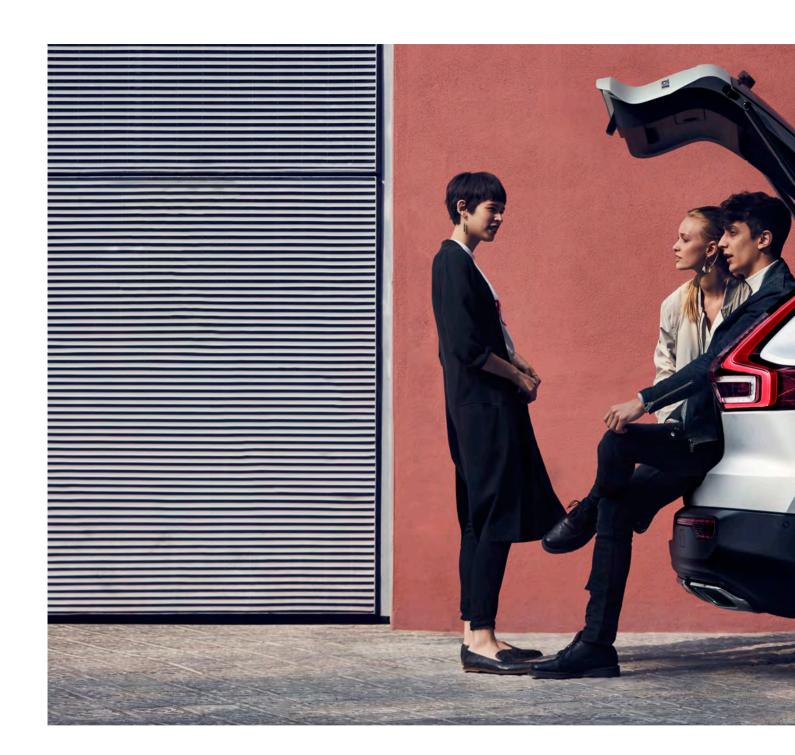
Sensus Navigation is your guide, helping you to find our destination and keeping you informed. With clear mapping, free lifetime map upgrades and the availability of apps that help you find what you're looking for and share your location, you can enjoy the journey ahead.

Every interaction in the XC40 feels natural and intuitive. From the easy-to-use centre touch screen to the high-resolution driver display and voice control that understands normal speech, technology is there to make things simple.

It's as familiar and intuitive as using your phone. You can control most functions via the centre display with touch screen – its portrait format and bold, clear graphics make it easy to read, and it's so responsive that you can use it wearing gloves.

The 12.3-inch digital driver display helps you keep focused on the road ahead by putting as much information as possible directly in front of you. And it automatically adapts to the surrounding light conditions, becoming brighter or dimmer depending on the light coming from outside the car.





DESIGNED FOR SOUND

We understand that music can make the difference, and the XC40 has been engineered to let you enjoy your favourite music to the full. Every XC40 features Air Woofer Technology that delivers precise, powerful bass.

For an even more immersive experience, choose the optional Harman Kardon® Premium Sound audio system. This top-of-the-range audio system – a collaboration with one of the world's leading audio brands – has 13 speakers for a beautifully balanced, powerful sound.





All about the bass

The XC40 features Air Woofer Technology – a new type of audio speaker that brings you precise sound and great bass reproduction. And because it's mounted behind the dashboard, rather than the doors, it frees up the cabin for valuable extra storage space.



Streaming. On demand

Access to streaming services is just the touch of a button or a voice command away in the XC40. And support for Apple CarPlay™ and Android Auto™ means that you can listen to music, news, and audiobooks easily via your favourite apps.



Harman Kardon® Premium Sound

Premium Sound
Enjoy your favourite music to the full with the Harman Kardon®
Premium Sound in the XC40. This top-of-the-range audio
system draws on the expertise of one of the world's leading
audio brands to provide powerful, detailed sound.

The Volvo On Call app connects your car with the rest of your world, helping make life less complicated. It's there when you need it, so your car becomes more than just a means of travel - it's your personal assistant.

You can remotely warm or cool the car's cabin, so it's comfortable when you want to leave. It can help you find a parking space, then take you straight to it. You can sync your Volvo On Call app with your calendar, so if you've got appointments it will tell your car where they are and how to get there. And it keeps you safe, automatically contacting emergency services if you're involved in an accident and telling them where you are.

Volvo On Call keeps you connected to the things you need. It's always on. Always with you. Always there.



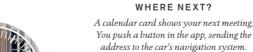
YOUR DAY MADE EASIER WITH VOLVO ON CALL

From saving you time in the morning to helping you relax on the way home, Volvo On Call can be an indispensable part of your daily routine.



THE PERFECT START

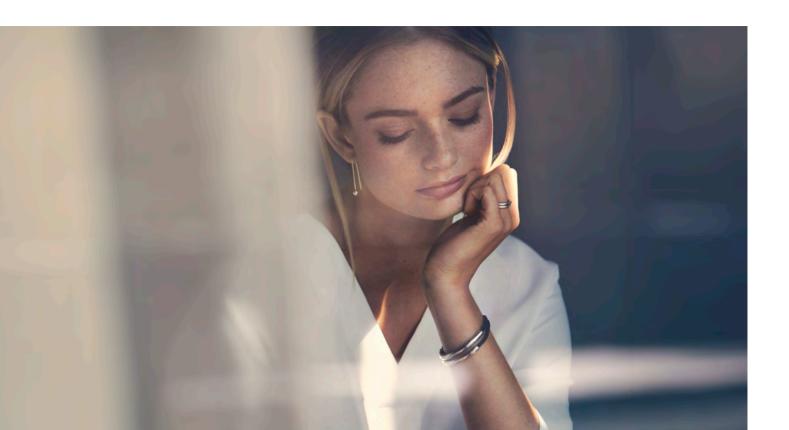
Before leaving the house, you send your destination to the car's navigation system so it's ready for you to set off. You get in the car which is already warm and defrosted, thanks to Volvo On Call's ability to run the engine remotely (automatic only).



FIND YOUR CAR

You've forgotten where you parked, so you use the car locator map to find the street and then use the flash lights function to pinpoint the car.







REMOTE CONTROL COMFORT

You set the engine to warm the car interior (automatic only) so it's ready for when you leave the office.



READY FOR A NEW DAY

A notification reminds you that you've got a meeting in the morning so you send the location to the Sensus Navigation system ready for the morning.



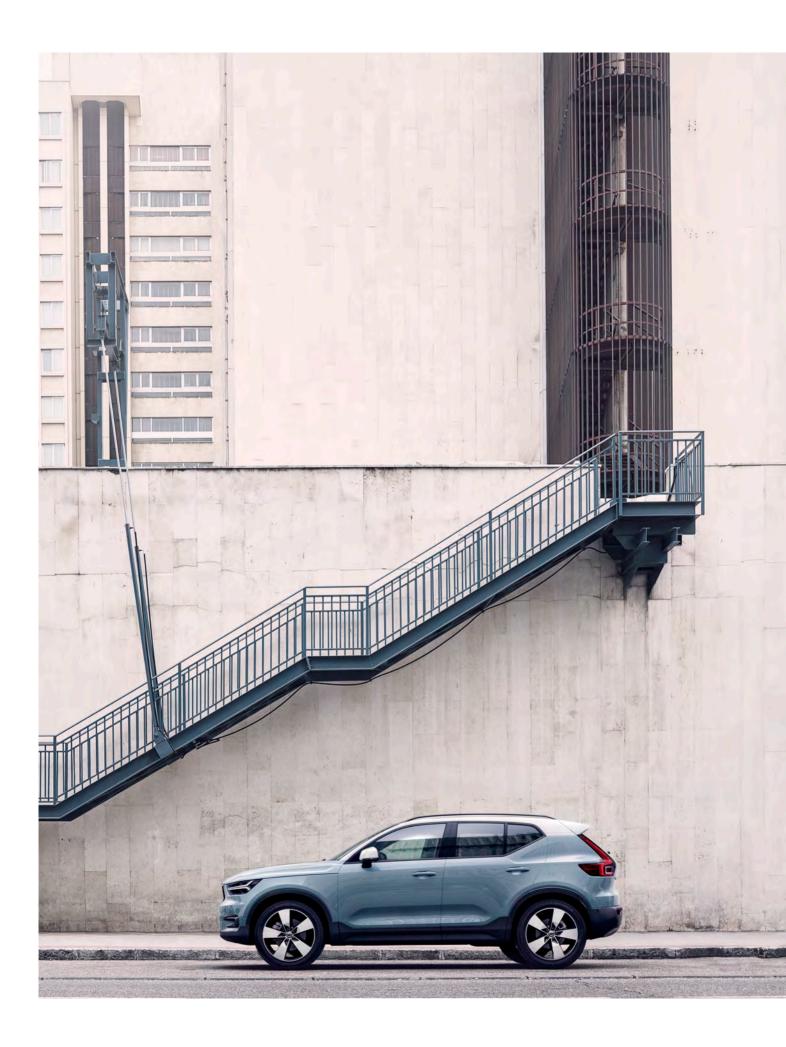
You pick up some colleagues. Using Volvo On Call, you create an in-car wifi hotspot with a strong internet connection for their mobile devices.



FIND A RESTAURANT

You head for home, not wanting to cook dinner. The Volvo On Call operator sends your dining choice destination to your car's navigation system within seconds.





CONNECTED. CONVENIENT

In the future, we will be adding even more connected services, like Volvo In-car Delivery and Car Sharing, that will make your car a life hub for you, your family and your friends.



Volvo In-car Delivery

Volvo In-car Delivery will save you time and reduce environmental impact. It uses the connectivity of the XC40 to allow online shopping to be delivered to the trunk of your car while it's parked, so you don't have to wait around for a parcel to arrive, or travel to pick it up from a collection point. You can also shop your groceries online and having them delivered to your car.

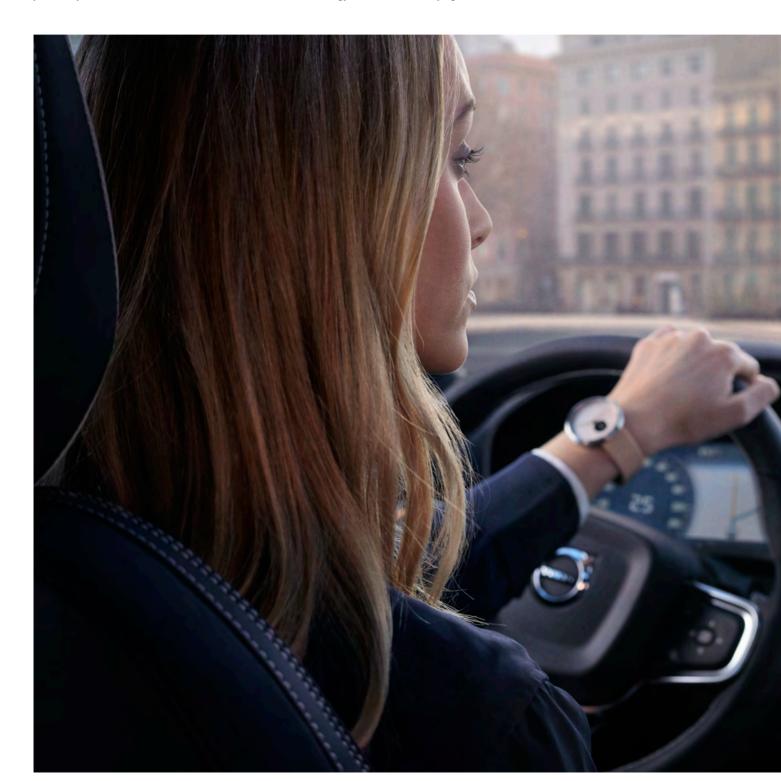
Car Sharing

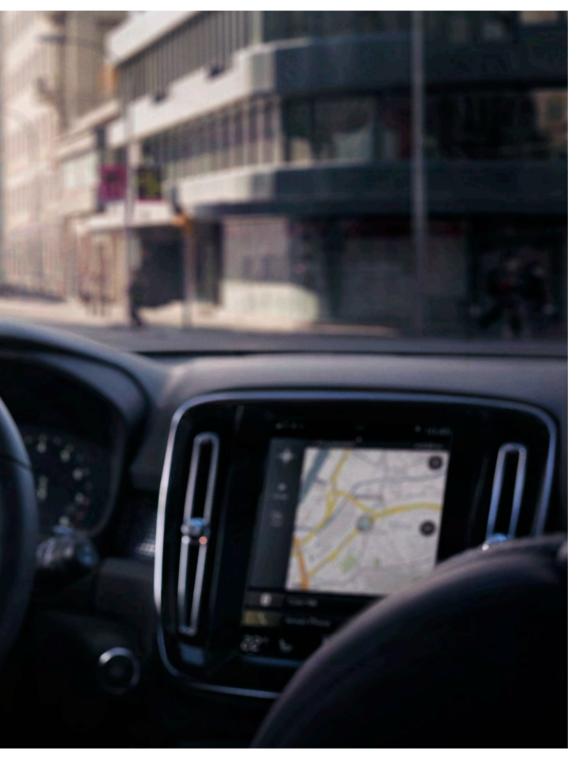
Car Sharing is an innovative service that will allow you to benefit from a more connected and sustainable lifestyle. Volvo On Call will make it easy to share your XC40 with others for a certain period of time. Wherever you or your car is, you will be able to grant friends, colleagues or family members instant access to the car. They open the car with their mobile phone and then activate a special key that works during the time they borrow your car. Smart, easy and secure.

EXPERIENCE CONTROL

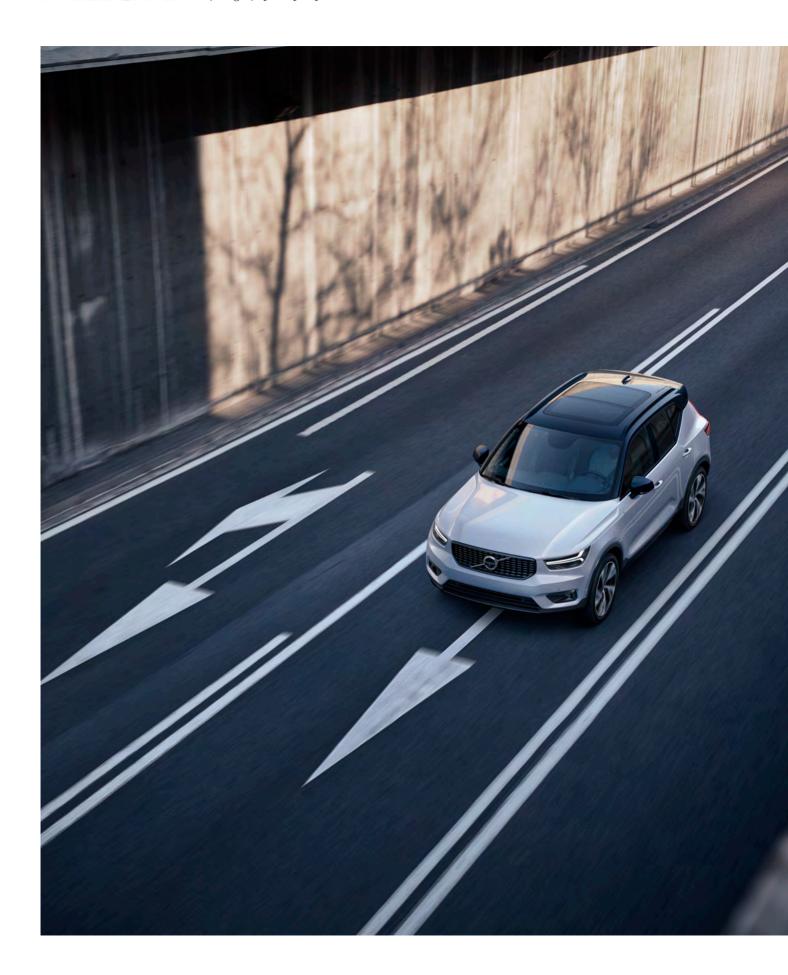
The XC40 has a high seating position that puts you in command and gives you a great view of the road ahead. It is a car that elevates you above the everyday, with thoughtful, uncluttered design that means you always feel in control behind the wheel. Intuitive technology is

there to make your life less complicated – the easy-to-use centre touch screen is so responsive that you can use it wearing gloves, while the high-resolution driver display looks great and is easy to use in any light.

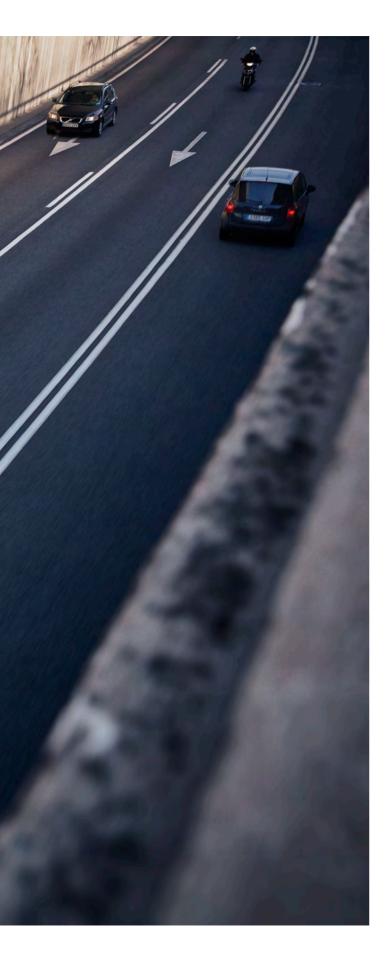




The human touch
At the heart of the cabin is our centre display
with touch screen – a feature familiar to the
new generation of Volvo cars that blends
beautiful design with ease of use. The portrait format makes reading information – and
following sat-nav maps – especially easy.









TECH THAT HELPS

Every journey is easy in the XC40, thanks to a range of helpful Volvo Cars innovations. Pilot Assist technology makes driving in heavy traffic less tiring. It helps you keep a set distance to the vehicle in front and uses small steering inputs to help you keep the car in the centre of the lane, at speeds of up to 80 mph. Adaptive Cruise Control lightens the load by keeping the XC40 at a set distance from the car in front; you set the gap and the XC40 will adapt its speed to maintain that distance.

Please note: The driver is always responsible for how the car is controlled, the functions described here are only supportive.

Volvo Cars is synonymous with safety, and the advanced features in the XC40 are the result of decades of experience and innovation – they are there to help you avoid a collision and help protect you and your passengers if one should occur.

At the heart of everything is City Safety. This innovation identifies other vehicles, pedestrians, cyclists and large animals ahead, even at night, and can warn you if a collision is imminent. If you don't react in time, it can apply the brakes automatically to help avoid or mitigate a collision

City Safety is standard for every XC40. It will play a key role in helping us to realise our vision that, by 2020, no one will be killed or seriously injured in a new Volvo car.

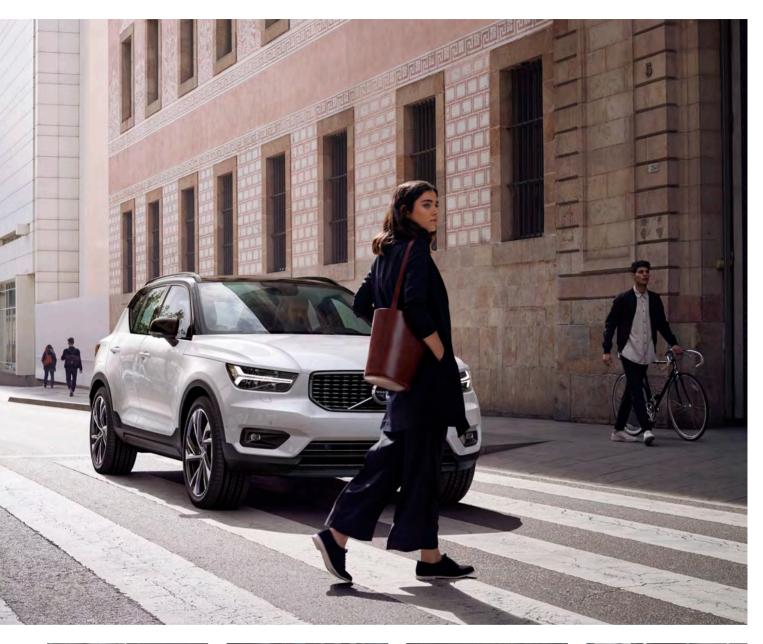


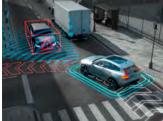


Oncoming Mitigation by Braking A Volvo Cars safety world first, this innovation can detect vehicles heading towards you on the wrong side of the road. If a collision can't be avoided, it can brake your car automatically to help reduce the effect of a collision.



Oncoming Lane Mitigation
Using automatic steering assistance, this system helps you avoid collisions with oncoming vehicles. If you drift across the lane markings in the way of an oncoming vehicle, your car can alert you and gently help steer you back into the correct path.





Intersection Braking

City Safety includes an intersection braking function that can help to make an accident at a road junction less likely or less harmful. This feature can automatically brake the car if the driver turns into the path of an oncoming vehicle



Rear collision WarningIncluded as part of the Blind Spot Information option, our rear collision warning system works to protect you if it detects a risk of a collision from behind. Just before a collision, the system will automatically tension the prepared front safety belts and, if your car is at a standstill, will also activate full auto-braking to help reduce the risk of whiplash injury.



Run-off road Mitigation

Stay safely on the road with this Volvo Cars safety innovation. If Run-off road Mitigation detects you're about to leave the road unintentionally, it can provide steering input and, if necessary, brake support to help guide you back on track.

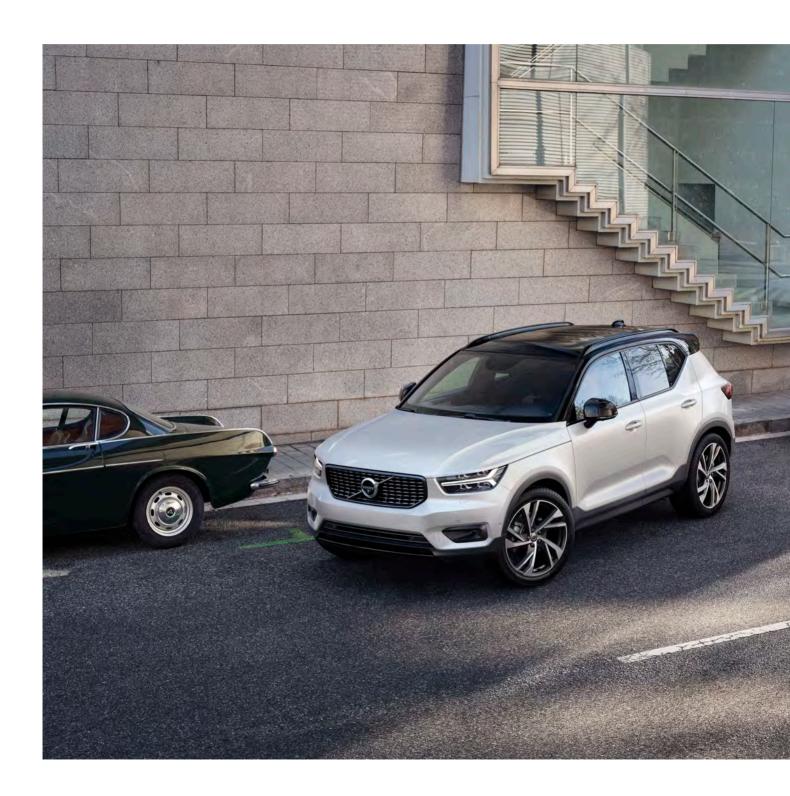


Lane Keeping AidFitted as standard, this feature monitors the road ahead and can gently help steer your car back into its lane if it detects that you're about to cross a lane marking unintentionally. If the car's steering adjustment isn't enough, or if you cross into the other lane, you'll be alerted by gentle vibrations through the steering wheel.

PARKING. MADE EASIER

Parking is easy in the XC40 thanks to its compact dimensions, elevated seating position and responsive steering – and technology is there to help. The 360° Camera available for the XC40 uses the images from discreetly mounted cameras to create a view of the car as seen from above. It allows you to clearly see where the car is in relation to other vehicles and objects, helping you to avoid them.

Park Assist Pilot is a self-parking function that can steer the XC40 into a parallel space just 1.2 times the car's length, or into a standard



parking bay. All you need to do is operate the accelerator and brakes (when the car advises you to).

Park Assist Pilot also helps you find a space, by alerting you if one is big enough as you drive by it, and can also assist when leaving it. Cross Traffic Alert (CTA) with Brake Support makes reversing out of spaces safer. Radar sensors in the rear bumper detect whether you are about to reverse into the path of an oncoming vehicle, cyclist or pedestrian. If it detects something, it will warn you, then brake if necessary to avoid or mitigate a collision.





A better view
The 360° Camera available for the XC40 gives you a detailed 'bird's-eye' view of your car from above, so you can see where it is in relation to other vehicles and objects. It's especially useful in tight spaces and crowded car parks, and helps you keep your car free from scrapes.

An app that helps

The Volvo On Call app allows you to find your car in a busy car parking by briefly activating the hazard warning lights and horn remotely. And, if your XC40 is equipped with both Sensus Connect and Sensus Navigation, you can use the Park and Pay app to find a vacant parking space for you, then pay for it through the app.

Protecting you and your passengers has always been at the heart of every Volvo car, and the advanced safety features in the XC40 are the

result of our decades of innovation. As with all of our cars, the XC40 surrounds you with strength. The passenger compartment uses a high percentage of ultra high-strength boron steel to create a protective cage around you and your passengers. Specially designed front seat structures help minimise the risk of spinal injury on impact. The front seats incorporate our Whiplash Injury Protection System to help reduce the risk of neck injuries if the car is hit from behind. If your XC40 leaves the road, Run-off road Protection helps reduce your chance of serious injury. Your Volvo can even sense and prepare for impact. The optional prepared front safety belts tighten automatically if the car detects that a collision is likely, to ensure you're in the safest position should one occur. And in the event of an accident, your Volvo can automatically contact emergency services using Volvo On Call and communicate the car's location so that you can get help as quickly as possible. All this, and more, makes the XC40 a safe place to be.



AGILE. RESPONSIVE. IN CONTROL

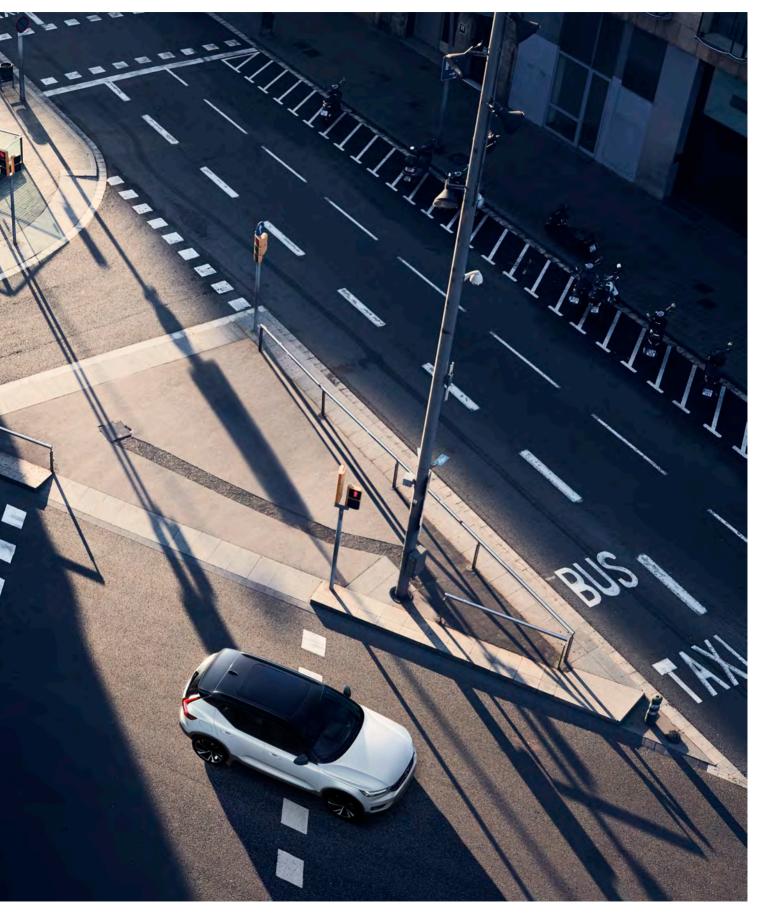
Wherever you take your XC40, you'll always feel in control. Enjoy agile, energetic responses from behind the wheel – whether you're in the city or out on the open road – thanks to sophisticated suspension that makes extensive use of lightweight aluminium. Selectable drive modes allow you to set your car's responses to suit your mood, adjusting settings for the engine, automatic gearbox, Electronic Stability Control, steering and Start/Stop function. The optional Four-C chassis features electronically controlled suspension dampers for an even greater degree of versatility and control over how your XC40 drives. Models equipped with all-wheel drive give improved traction, for the most efficient acceleration from a standstill and an even more secure feel in slippery conditions or when towing. And Hill Descent Control is available, to make descending steep or slippery slopes as safe as possible.

Smart powertrains give you the responsiveness you want and low emissions and fuel consumption. There's no need to compromise. It's all thanks to our new family of sophisticated turbocharged engines. These compact, lightweight powertrains balance smooth power with efficiency. And they keep weight at the front of the car to a minimum, which improves handling agility.

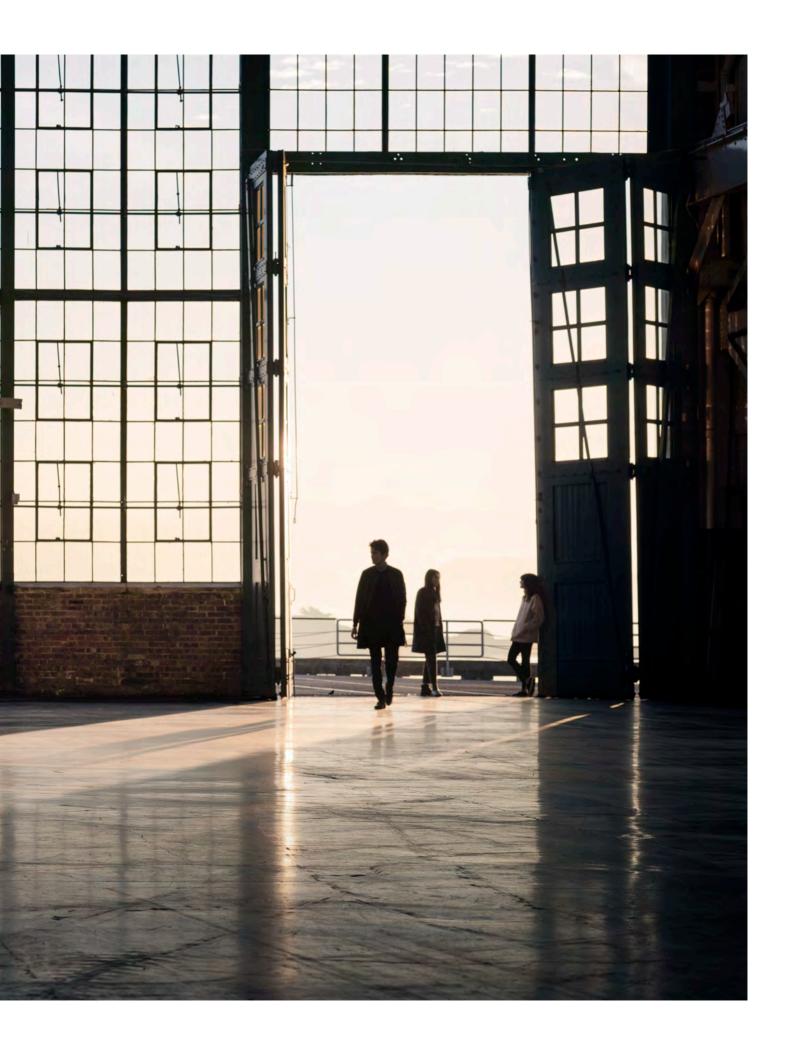
Power is transmitted to the road by highly efficient, smooth-shifting transmissions, including an eight-speed automatic transmission that allows you to shift using steering wheel-mounted paddles. The XC40 is a car that allows you to take control, and which inspires confidence, however long or short the journey.











Volvo Cars' approach to the future of the car experience is known as Care by Volvo.

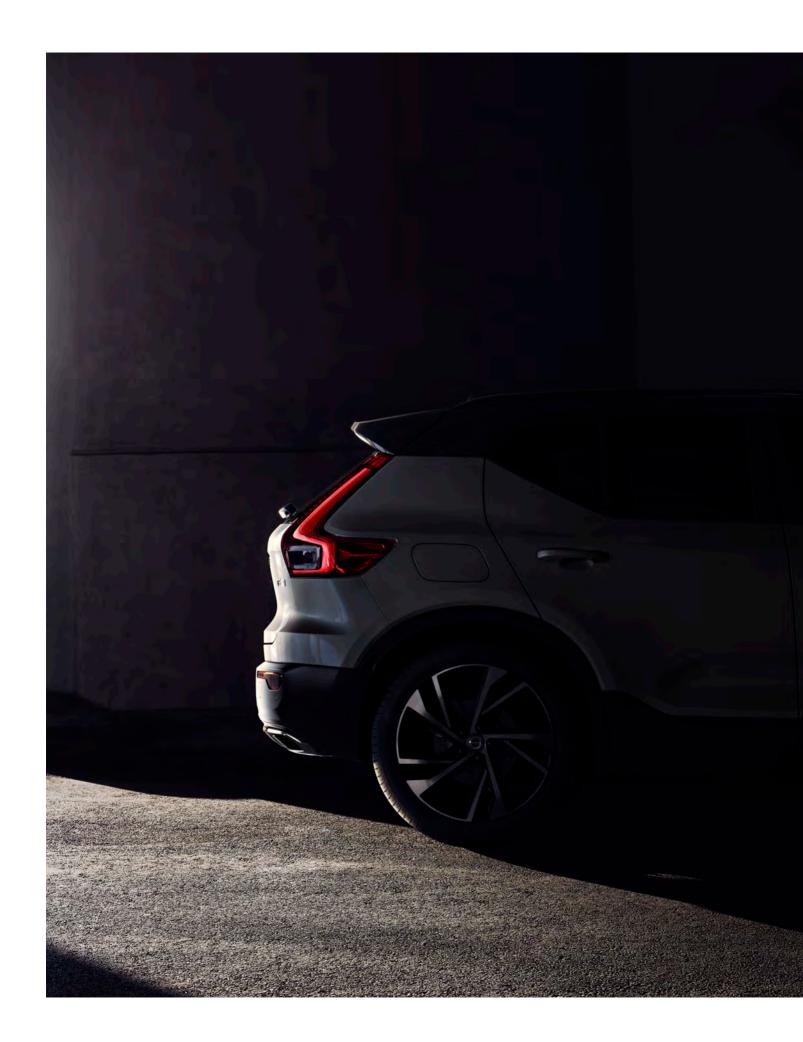
Care by Volvo is designed to remove the financial investment usually associated with car ownership while still meeting your changing needs through a fixed monthly payment. This means that Volvo Cars takes full responsibility as the owner of the car throughout its lifecycle – from production to final recycling, while at the same time providing you with a seamless user experience.

It's as easy as can be. Decide which car and offer you would like, order it (with no down payment) and drive. Care by Volvo includes all regular servicing, maintenance, insurance and tax.

Care by Volvo is the future of the car experience. It's like a phone subscription. You always have the latest technology and powertrain systems in the latest Volvo models, as we move from mild- and plug-in hybrids towards fully electric Volvo cars.









VOLVO XC40 R-DESIGN Inspired by sport, with contrasting energetic

design into every detail, inside and out.



VOLVO XC40 INSCRIPTION A fresh flair of Swedish luxury.



VOLVO XC40 MOMENTUM Strong, contemporary style with a premium urban look, available in contrasting combinations.

CREATE YOUR OWN SWEDISH CITY SUV

Our approach in everything we do is to always put people first. This also includes allowing you the freedom to create a Volvo that reflects your individuality and fits perfectly into your life.

Inspired by the pulse of urban city life and fashion, the new XC40 is just as individual as you are. We have created three different design expressions – each with a very distinctive style and character: the sporty XC40 R-Design, the more luxurious XC40 Inscription and the vivid XC40 Momentum.

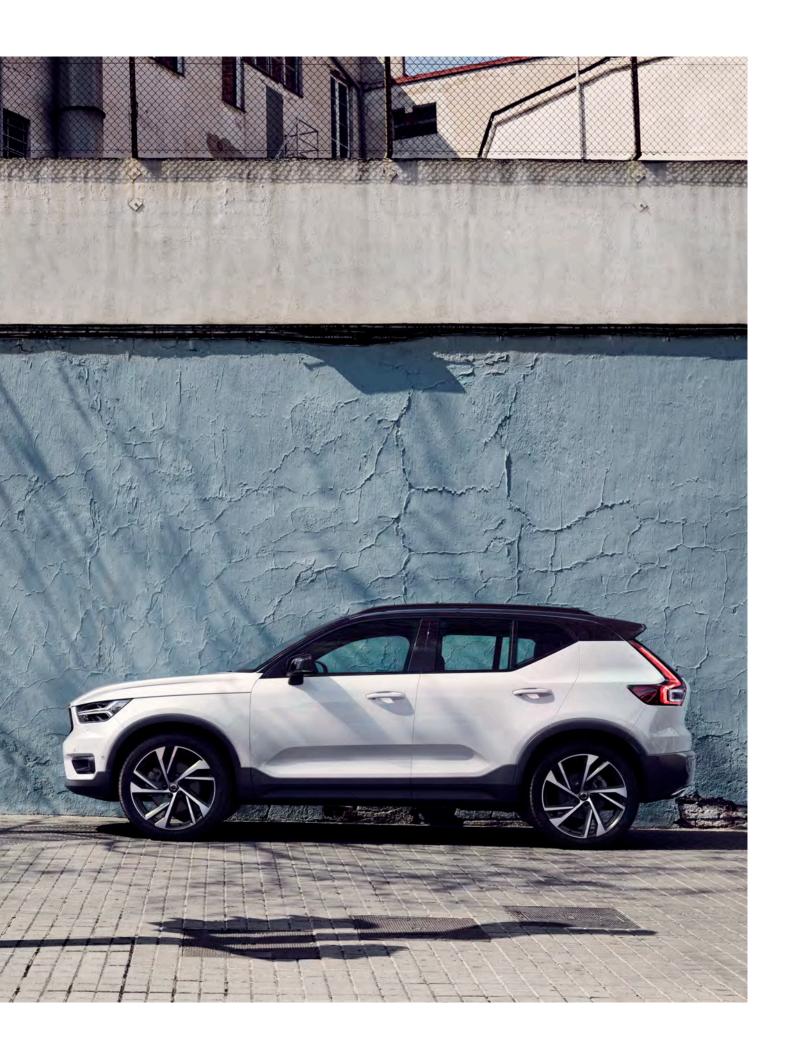
Whatever you prefer, you can rest assure there's a Volvo XC40 for you. Read on, and see what your new XC40 will look like.

THE SPORTY LOOK

The Volvo XC40 R-Design catches the sporty soul of your Swedish city SUV, with a glossy black colour theme including the roof and other distinctive exterior design details. The large alloy wheels enhance the car's road presence and add to the powerful look. It's an expression that catches the eye from every angle and hints at the promise of an amazing drive.

Inside the driver-focused Charcoal interior, you're surrounded by bespoke materials and trim. Your body is comfortably supported by the R-Design seats in Perforated Fine Nappa Leather/Nubuck Textile upholstery. Everything – from the R-Design sport steering wheel with optional gearshift paddles to the Charcoal headliner – is there to inspire and put you in control. And unique for the XC40 R-Design, the optional Lava interior carpeting creates a youthful, stylish ambience that will energize your every drive.





INSPIRED BY SPORT

The XC40 R-Design is our most powerful expression, characterised by dynamic contrasts and a confident presence. Unique exterior design details in glossy black, such as the front grille, the roof and the door mirror caps, together with large alloy wheels make it possible to create a truly distinctive look. The sporty theme continues on the inside, with R-Design Perforated Fine Nappa Leather/Nubuck Textile seats, optional Lava carpeting and concave Cutting Edge aluminium decor. A sport chassis ensures you're in control with maintained ride comfort.





The glossy black roof creates a strong character - depending on your choice of exterior colour, it can make a dramatic impact on the look of your XC40 R-Design. The embossed R-Design logo in the rearmost door pillar makes a subtle yet distinct statement about the car you drive.

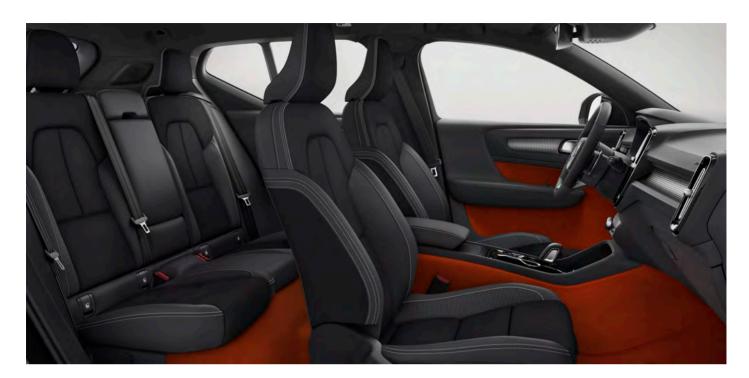
The optional large 20-inch 5-double spoke alloy wheels in distinctive Matt Black Diamond Cut design add to a powerful stance in perfect harmony with the signature design T-shaped LED headlights and glossy black design elements such as the front grille, the door mirror covers, the roof and the integrated roof rails.

The XC40 R-Design grille features a glossy black frame and a high-gloss black insert with a horizontal mesh for a unique look.



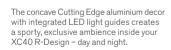
XC 40

From the rear, the integrated dual tail pipes and glossy black rear skid plate add to the impression of sporty elegance.





Enjoy the dynamic feeling inside your XC40 R-Design. The Charcoal interior with optional Lava carpeting and door inserts create energizing contrasts, while the exclusive R-Design seats, the Cutting Edge aluminium decor and the R-Design Leather gear knob and gaiter with white stitching enhance the car's sporty soul.





The driver-focused XC40 R-Design interior with R-Design steering wheel partly clad in Perforated Leather, a Leather gear knob, aluminium sport pedals and optional gear shift paddles puts you in the centre of action.



Upholstered in exclusive Perforated Fine Nappa Leather/Nubuck Textile, the multiadjustable R-Design seats provide generous body support wherever you go. Contrasting white stitching and piping adds to the sporty ambience, while the manual seat cushion extensions provide extra thigh support. The exterior colour you choose for your XC40 R-Design makes a big impact on the visual expression. For example, Crystal White with the contrasting glossy black roof gives a cool, robotic look, while the Black Stone exterior colour adds to a more mean, powerful style – especially with the large alloy wheels in Matt Black Diamond Cut.





21" 5-triple open spoke Black Diamond Cut (optional)



19" 5-double spoke Matt Black Diamond Cut (optional)



18" 5-double spoke Matt Black Diamond Cut (standard)



707 Crystal White metallic

GLOSSY BLACK ROOF On the XC40 R-Design, the roof is always in glossy black. This makes a strong character, while it perfectly matches the car's other glossy black exterior design elements.



711 Bright Silver metallic



720 Bursting Blue metallic



714 Osmium Grey metallic



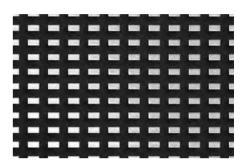
019 Black Stone



725 Fusion Red metallic

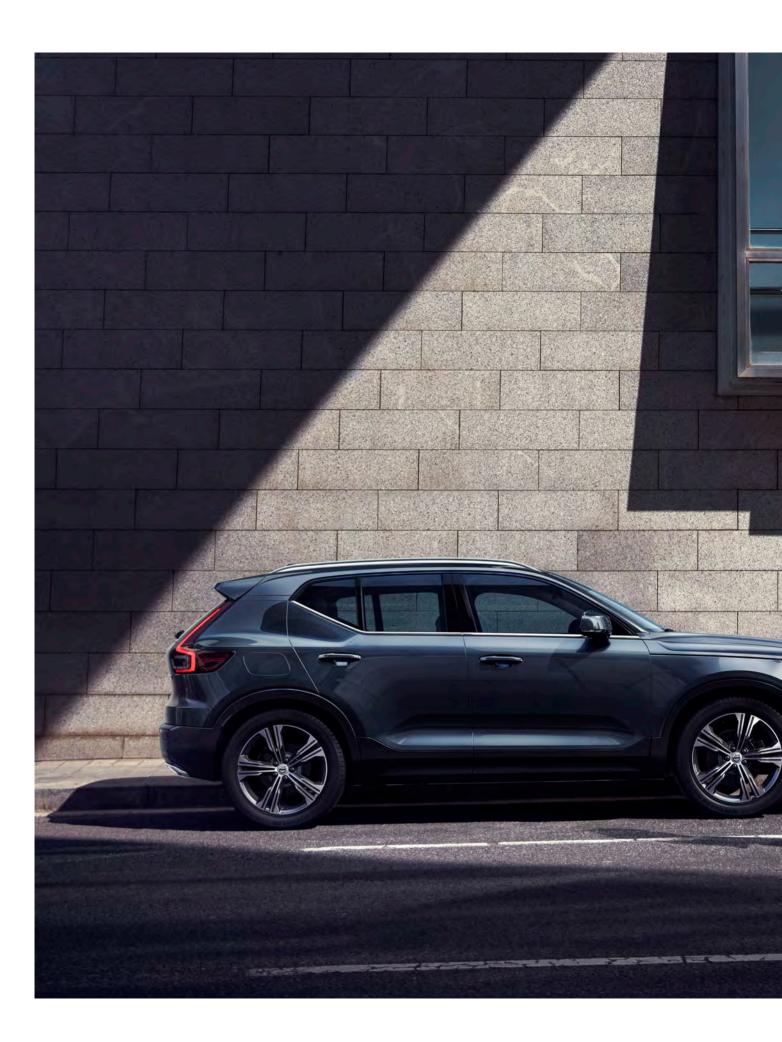
The sporty XC40 R-Design interior in Charcoal is the perfect environment for an agile driving experience. The sporty cockpit feel is further enhanced by the Charcoal headlining, while the optional Lava carpeting and door inserts adds a powerful graphic twist.

Cutting Edge aluminium decor











Inscription

THE FRESH FLAIR OF LUXURY

We created the XC40 Inscription to give you a new take on Swedish luxury. It's about stylish detailing and a meticulously crafted interior with fine, authentic materials - all to give you the very best of contemporary Scandinavian design.

Already the exterior hints the experience that awaits you inside the XC40 Inscription. With unique metallic body colours, tastefully composed chrome details, skid plates in matt Silver finish and unique Black Diamond Cut alloy wheels make up for a harmonic yet distinctive look.

Inside the XC40 Inscription you can relish in exclusive Leather seats, surrounded by thoughtful design and natural materials such as the exclusive yet rugged handcrafted Driftwood decor in genuine ash veneer and a gear shifter in Swedish crystal. A large exterior colour palette and many available interior colour combinations make it easy to create the XC40 Inscription that's really you.

CONTEMPORARY LUXURY

The Volvo XC40 Inscription brings luxury with a contemporary Swedish twist. Perfectly blending into urban life, its stylish exterior with chrome detailing and large Black Diamond Cut alloy wheels add to a confident appearance wherever you go. Leather seats, illuminated decor in genuine Driftwood, a unique crystal gear shifter and exclusive Inscription textile mats give a relaxed, pampered feeling as you drive through the city.





The chrome lower window frames and the integrated roof rails in bright aluminium add a jewel touch to the exterior of your XC40 Inscription. In the rear pillar, the embossed Inscription logotype hints at a new kind of



The Inscription grille with high-gloss black inserts, vertical chrome bars and chrome frame together with our signature design LED headlights and matt Silver finish front skid plate create a distinctive and luxurious



Our large 20-inch five-spoke Black Diamond Cut alloy wheels enhance the distinct road presence of your XC40 Inscription.

The XC40 Inscription radiates style and confidence from any angle, not least from behind with its beautifully sculpted, uncluttered rear section with a matt Silver rear skid plate and integrated dual tailpipes.





Experience modern Swedish luxury inside the XC40 Inscription. You are comfortably seated in Leather seats and can enjoy the sight of handcrafted concave decor in genuine Driftwood. At night, our interior illumination further enhances the exclusive ambience.

The metal front tread plates give a sophisticated welcome every time you enter your XC40 Inscription.

Our concave Driftwood decor in genuine ash veneer resembles the look and feel of wood shaped by the natural force of water, wind and waves. Integrated LED light guides further enhance the interior ambience when it's dark.



The Leather comfort seats are ergonomically designed to provide excellent comfort – wherever you go.



The XC40 Inscription exterior with its distinctive design touches expresses the essence of modern Swedish luxury. The wide exterior palette including four unique XC40 Inscription body colours allows you to create the XC40 Inscription that truly reflects your style and personality. Available in different design expressions, the large alloy wheels connect visually with the exterior design cues to enhance your city SUV's powerful stance and stylish looks.



21" 5-triple open spoke Black Diamond Cut (optional)



20" 5-spoke Black Diamond Cut, 917 (optional)



19" 5-double spoke Black Diamond Cut (optional)





707 Crystal White metallic

SELECTED INSCRIPTION BODY COLOURS
To further enhance the stylish presence of your XC40
Inscription, our designers have selected four dedicated
metallic body colours with a uniquely rich and contemporary
touch: 719 Luminous Sand metallic, 722 Maple Brown
metallic, 723 Denim Blue metallic and 724 Pine Grey metallic.



711 Bright Silver metallic



717 Onyx Black metallic



719 Luminous Sand metallic



722 Maple Brown metallic



723 Denim Blue metallic



724 Pine Grey metallic



Leather Charcoal, Blond headlining, RD00 (standard)



Leather Oxide Red, Charcoal headlining, RD90 (optional)



Driftwood decor

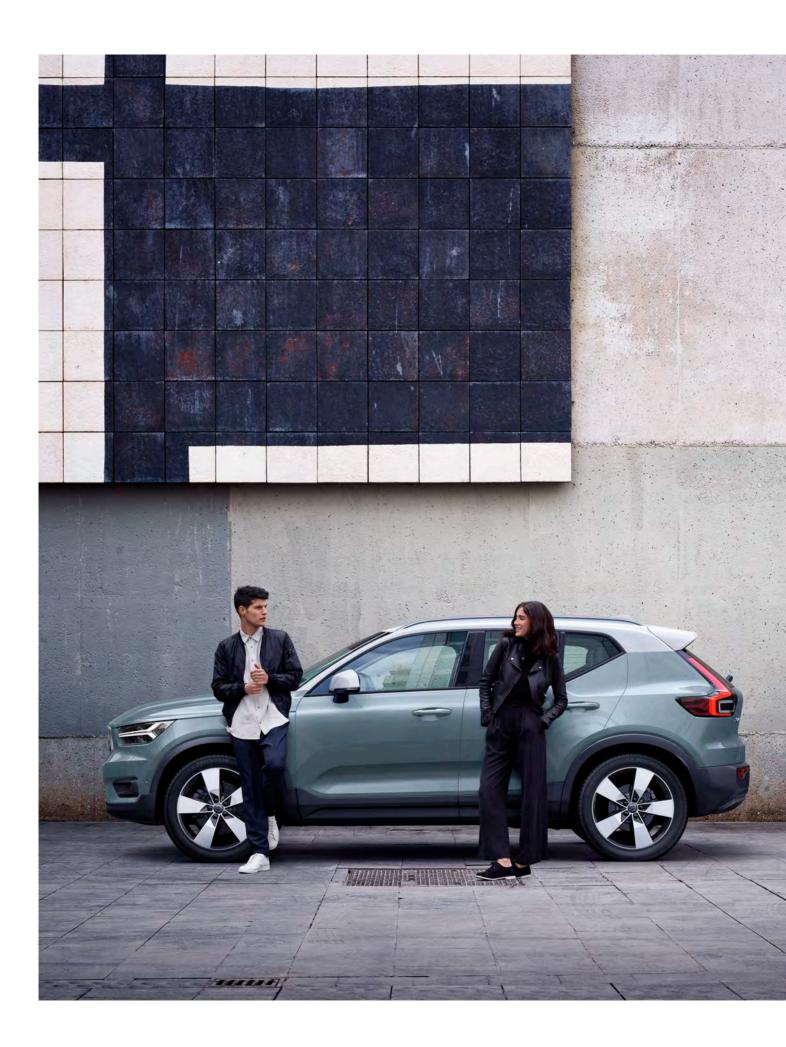
Everything with the XC40 Inscription exudes conscientious design and meticulous craftsmanship. It's a city SUV to be proud of, a feeling that manifests on the inside by considerate features such as comfort seats upholstered in fine Leather and handcrafted genuine Driftwood decor and the unique crystal gear shifter. Several interior combinations make it easy to tailor your very own XC40 Inscription interior experience. Leather Amber, Charcoal headlining, RD20 (optional)





Leather Blond, Charcoal headlining, UD70 (optional)







XC40 MOMENTUM. CONTEMPORARY URBAN STYLE

There's nothing complicated or fussy with the Volvo XC40 in its standard outfit. This is the basic expression of the versatile Swedish city SUV. It radiates a no-nonsense attitude that is also reflected on the inside of the standard XC40. You're in centre of action, and can focus on what's most important to you.

The XC40 Momentum takes the urban experience to the next level. It's a more playful expression of urban style, where smart features and contemporary design interact to create a confident and vivid look. Designed and built for a better life in the city, the XC40 Momentum is well equipped with everything you need for successful living.

The exterior is available in a range of solid and metallic full-body colours, each with a distinctively contemporary look. And to really stand out of the crowd, most of the exterior body colours are available with a contrasting white roof, white door mirror caps and wheels with white spokes.

On the inside, you can relax in the ergonomically designed seats with contemporary upholstery. And in the XC40 Momentum, many different interior colour combinations make it easy to tailor your own, personal experience.

CONFIDENTLY URBAN

Everything with the XC40 Momentum is self-assured, confident and genuinely urban with a Scandinavian twist. With a distinct monochromatic colour theme, the XC40 proudly expresses the car's purposeful soul. And choosing the optional white roof and many interior combinations allow you to tailor a Volvo city SUV that reflects your style and preferences. The contemporary upholstery and the concave Urban Grid aluminium decor, add a touch of luxury to the interior ambience.

Equally at home in all city environments, the XC40 Momentum features a distinct front grille with bright chrome frame, signature design LED headlights, bright integrated roof rails and optional contrasting white roof, white door mirror caps and 19-inch white spoke alloy wheels.



The optional contrasting white roof enhances the contemporary look of the XC40 Momentum and is available with most body colours.







The XC40 Momentum interior with Textile/ Vinyl seats, concave Urban Grid aluminium decor, Leather steering wheel and textile mats reflects the essence of contemporary Scandinavian design.

The glossy silver skid plate with hidden tail-pipes gives the XC40 Momentum a robust yet stylish impression from behind.



The engraved Origin decor in the dashboard and front doors adds a contemporary vibe to the XC40's interior while giving you an overview of central Gothenburg – the hometown of your Swedish city SUV.

Choosing the XC40 Momentum, a wide range of exterior colours and wheels allows you to create a city SUV that's really you. The large, sporty 18-inch 5-spoke alloy wheels in Silver finish come standard. And to further enhance the appearance of your XC40 Momentum, you have the option of 19, 20 and 21-inch wheels in distinctive Black Diamond Cut design or with white spokes that perfectly complement the optional white roof.



21" 5-triple open spoke Black Diamond Cut (optional)



20" 5-spoke Black Diamond Cut, 917 (optional)



19" 5-spoke Black Diamond Cut, 922 (optional)



18" 5-spoke Silver, 921 (standard)

614 Ice White XC40 Momentum



711 Bright Silver metallic XC40 Momentum



621 Amazon Blue XC40 Momentum



714 Osmium Grey metallic XC40 Momentum



717 Onyx Black metallic XC40 Momentum



019 Black Stone XC40 Momentum



725 Fusion Red metallic XC40 Momentum

CONTRASTING WHITE ROOF

For a unique, outstanding look most of the exterior colours for the XC40 Momentum are available with a contrasting white roof and white door mirror caps.



711 Bright Silver metallic XC40 Momentum



621 Amazon Blue XC40 Momentum



714 Osmium Grey metallic XC40 Momentum



717 Onyx Black metallic XC40 Momentum



019 Black Stone XC40 Momentum



725 Fusion Red metallic XC40 Momentum

The interior of the XC40 is a bold expression of essential Scandinavian design. It has a contemporary look and feel, with seats in Textile/Vinyl upholstery. For an even more luxurious ambience, you can have our exclusive Leather upholstery in several different interior colour combinations to suit your personal preferences.

Textile/Vinyl Modern Concrete, Blond headlining, U470 (standard)



Textile/Vinyl Charcoal, Blond headlining, R300 (optional)



Leather Amber, Charcoal headlining, RD20 (optional)



Leather Oxide Red, Charcoal headlining, RD90 (optional)



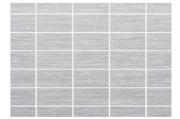


Leather Blond, Blond headlining, UD70 (optional)

Leather Charcoal, Blond headlining, RD00 (optional)







City Grid (optional)

Urban Grid aluminium decor





ACCESSORIES. YOUR XC40 - THE WAY YOU WANT IT

We created the new XC40 to make your life easier and better. And adding Volvo Cars accessories designed around you and your car, you can create an XC40 that's perfect for the way you live.

Adding the exterior styling kit to your XC40, you'll add a rugged, sporty touch to your city SUV's confident and contemporary presence. The stainless steel design elements enhance the car's high stance and harmonize perfectly with the distinctive exterior. In addition our large 21-inch 5-triple open spoke alloy wheels lend your XC40 an even more powerful look.

FIND MORE ACCESSORIES AT ACCESSORIES.VOLVOCARS.CO.UK

The Volvo styling accessories are created by our design team to perfectly complement the lines of the XC40 and enhance its bold, contemporary character. This is your opportunity to express yourself and come up with a look that is all yours.

21" 5-TRIPLE OPEN SPOKE BLACK DIAMOND CUT ALLOY WHEELS
For the strongest expression of the tough, sporty character of the XC40 choose our large 21-inch 5-triple open spoke alloy wheel in distinctive Black Diamond Cut design. These impressive, beautifully crafted wheels perfectly complement the uncluttered lines of your Swedish city SUV and give it a truly powerful look.





ROOF SPOILER
This stylish roof spoiler further enhances the sporty character and aerodynamics of your Volvo SUV and is colour-coordinated with the roof. Fits perfectly with the exterior styling kit.



EXTERIOR STYLING KIT
Give your XC40 an even more distinctive look with this
rugged yet sporty exterior styling kit. The front skid plate,
rear skid plate and the lower door trim mouldings in brushed
stainless steel enhance the powerful stance of your city
SUV, while the integrated dual tailpipes add a stylish finish.





BRING IT ON

The XC40 is there to help you pursue your passions, and our interior and exterior load carrying accessories allow you to take what you love with you. Designed to look good and work flawlessly, they make life less complicated and ensure that you can fully utilise the capacity of

your Volvo SUV. And because these accessories are designed by Volvo Cars, you can be assured that they are built to last, effortless to use and fit your XC40 perfectly.

Our strong steel grille provides a sturdy barrier between the passenger and load compartments, helping to prevent unsecured loads from causing harm in the cabin when braking sharply. It's easily installed and removed, and folds conveniently against the roof when not needed.



LOAD COMPARTMENT MATS

Our load compartment mats help you keep the interior of your XC40 as good as new, whatever you're doing. There's a tough plastic mat with raised edges that's rugged and easy to clean, and a reversible mat that has high-quality textile on one side and durable plastic on the other, to suit differing needs.

LOAD CARRIER
Easy to fit, our load carriers instantly allow you to fit our load carrier accessories, from a bike rack to a canoe holder.



FOLDABLE TOWBAR

Our folding towbar is there when you need it – and out of the way when you don't. Press a button in the load compartment and it slides out electrically. All you have to do is lock it into position with one click. A range of bike racks designed especially to fit the towbar are also available.



ALL-WEATHER MATS

Soft and flexible with the characteristics of rubber, these durable mats protect the carpeting of your XC40 from muddy boots and shoes. Shaped to fit perfectly, they won't slip or shift on the move. Raised edges stop wet and dirt leaking into the car's carpet.

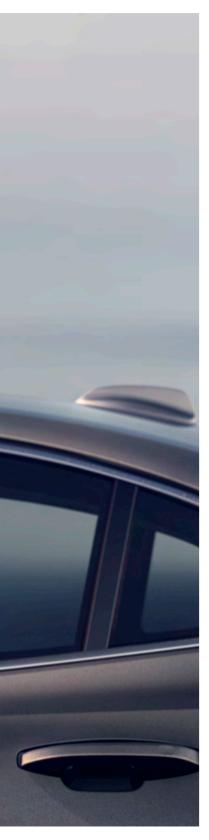


MUD FLAPS

Keep your car looking good with specially designed mudflaps that fit the body of the XC40 perfectly, deflecting grime and dirt from the car's bodywork.

FEELING FINE It's not only your new Volvo that makes you feel fine. In our Lifestyle Collection, you'll find specially-designed garments that meet high demands on style and quality, such as this supremely comfortable linen scarf – inspired by Swedish nature and contemporary Scandinavian design.





WELCOME TO VOLVO CAR LIFESTYLE COLLECTION.

Our Lifestyle Collection includes a wide range of lifestyle accessories - from Swedish crystal and crafted leather bags to clothing, watches and more selected items. To view the complete collection, please visit collection.volvocars.com



CRYSTAL CLEAR

Together with the acclaimed Swedish designer Lena Bergström and the Swedish glassmaker Orrefors®, our design team created this unique collection of hand-crafted crystal glassware, combining the best of modern Scandinavian design and traditional influences from the very north of Sweden.

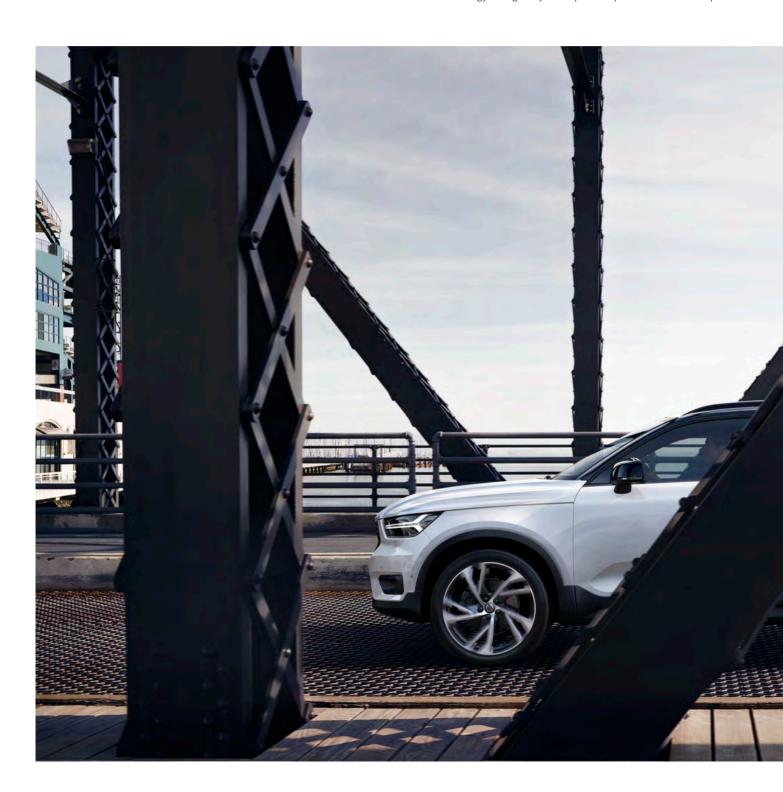




MAKE YOUR POWERFUL CHOICE.

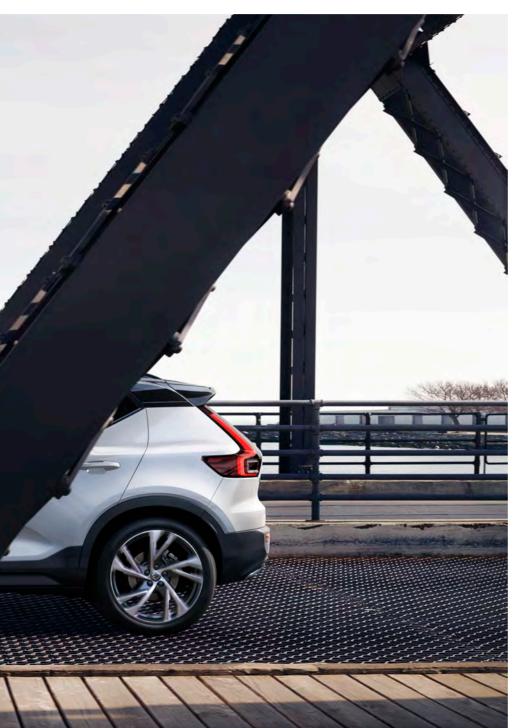
We created the new XC40 with one single purpose: to provide you with a city SUV that perfectly fits you and your lifestyle. It's a car that meets your expectations of a fun, agile drive with exceptional comfort and distinctive Scandinavian design – built with care for people and the world we share. And designed to be intuitive to use and to make life easier, the XC40 is a pleasure to live with every day.

At the heart of your Volvo XC40 is an efficient, responsive diesel or petrol powertrain. Whichever you choose, you will enjoy our latest Drive-E technology that gives you responsive power. Fuel consumption



and CO₂ emissions are kept low, and our powertrains comply with strict exhaust emission requirements.

The engine is mated to our eight-speed automatic gearbox or sixspeed manual gearbox for a smooth and intuitive drive. For an extra edge, you can add our responsive AWD all-wheel drive technology that gives you increased driving stability and traction on all roads and in all weathers.



The 247hp/350Nm T5 AWD petrol powertrain is as responsive on the highway as it is in the city. This superb all-rounder delivers generous power just where you need it, ensuring excellent driveability in combination with our smooth 8-speed automatic gearbox and all-wheel drive.

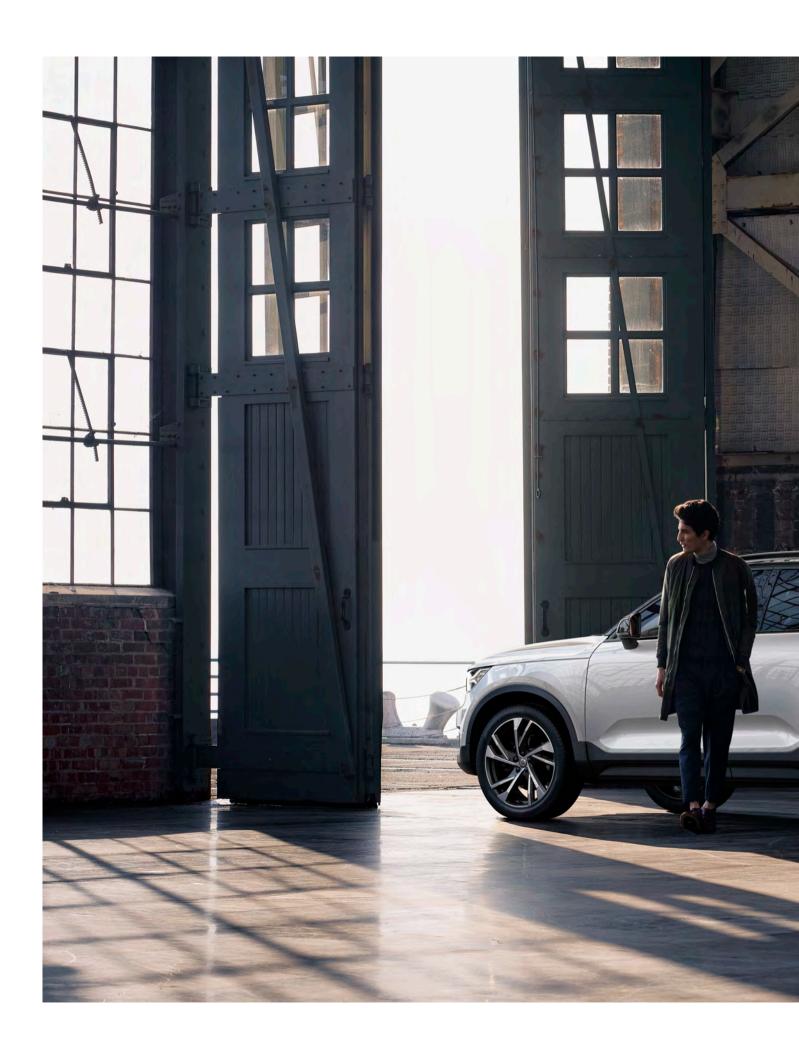
Enjoy smooth and highly efficient driving with a steady flow of power already from low revs. Mated to a smooth 8-speed automatic, our 190hp/300Nm T4 petrol powertrain adds to your feeling of total control – especially in combination with all-wheel drive.

Our 156hp three-cylinder 1.5-litres T3 petrol powertrain gives low fuel consumption and smooth power across all revs. Low engine weight means well-balanced handling, while a distinct 6-speed manual gearbox puts you in control.

Our powerful 190hp/400Nm D4 AWD diesel powertrain allows you to enjoy more while using less. Twin-turbo engine technology, our 8-speed automatic gearbox and all-wheel drive add to instant control and an efficient driving experience.

D3 AWD

The 150hp/320Nm D3 diesel powertrain gives you excellent fuel economy, performance and refinement. A perfect partner for any journey, it's available with a 6-speed manual gearbox or an 8-speed automatic and all-wheel drive.







Official fuel consumption for the Volvo XC40 in MPG (I/100km) ranges from:

Official fuel consumption for the Volvo XC40 in MPG (I/100km) ranges from: Urban 30.4 (9.3) – 52.3 (5.4), Extra Urban 47.1 (6.0) – 64.2 (4.4), Combined 39.2 (7.2) – 58.9 (4.8). $\rm CO_2$ Emissions range from 168 – 127g/km. MPG figures are obtained from laboratory testing intended for comparisons between vehicles and may not reflect real driving results.

N.B Some information may have been updated since this brochure was printed. Some of the equipment described or shown is only available at extra cost. Before ordering, please ask your Volvo retailer for the latest information. The manufacturer reserves the right to make changes at any time, without notice to prices, colour, materials, specifications and models.