

**BMW 7 Series  
Saloon**



**The Ultimate  
Driving Machine**

740Li



# The BMW 7 Series 740Li Saloon

BMW UK



## Introduction

### BMW 7 Series Saloon



## Pricing

Price shown as 'on the road'

740Li **£60,595**

## Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
740Li	35%	NA (268.0)

Company car tax information for automatic cars is shown in brackets.

## Equipment

Engine	740Li
Cylinder specific anti-knock control	■
Cylinder specific knock control	—
Digital Diesel Electronics (DDE)	—
Double - VANOS	■
Six-cylinder in-line diesel engine with four-valve technology	—
Six-cylinder in-line petrol engine with four valve technology and high precision direct injection	—
Twelve-cylinder V petrol engine with direct injection technology	—
V8 engine with four-valve technology	■
VALVETRONIC engine management	■
Transmission	
Six-speed automatic transmission with Steptronic	■
Wheels and chassis	
18" Double-spoke style 174, alloy wheels	£0
18" Star-spoke style 175, alloy wheels	■
18" Ten -spoke style 91, alloy wheels	—
19" Radial-spoke style 176, alloy wheel	£845
19" Star-spoke style 95, alloy wheel	£845
19" Ten-spoke style 231, alloy wheel	—

■ Standard    £ Optional cost    — Not Available

# The BMW 7 Series 740Li Saloon

BMW UK



## Equipment

Wheels and chassis	740Li
19" V-Spoke style 126M, alloy wheel	—
20" Y-Spoke style 149, alloy wheel	£1,560
Adaptive Ride package (including Electronic Damper Control and Dynamic Drive)	£2,270
Self-levelling air suspension at the rear	■
Servotronic Power Steering	■
Sports suspension package (including Dynamic Drive)	—
Safety and technology	
Active Cruise Control (ACC)	£1,265
Adaptive headlights	£465
Airbags - Advanced Head Protection System (AHPS II) front to rear head airbags	■
Airbags - Driver and Front Passenger	■
Airbags - front and rear sides	■
Alarm system (Thatcham 1) with remote control and engine immobiliser	■
Anti-lock Braking System (ABS)	■
Anti-roll bars, front and rear	■
BMW Night Vision	£1,385
Brake lights with LED technology	■
Cruise Control, programmable	■
Deformation zones front and rear, door reinforcements and bumpers that regenerate to their original shape in impacts up to 2.5 mph	■
Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC)	■
First Aid kit and warning triangle	■
Front foglamps	■
Headlight wash	■
High-beam assistant	■
Park Distance Control (PDC), front and rear	■
Parking brake with auto-hold function, electromechanical	■
Protective glass (only with Climate Comfort Windscreen)	£1,160
Rain sensor with automatic headlight activation	■
Safety battery terminal	■
Seat belts - Automatic seat belt height adjustment, front	■
Seat belts - inertia reel in the front with pyrotechnical belt latch tensioner, adaptive belt force limiter and belt retainer	■
Seat belts - Rear seat belt system with three three-point seat belts	■
Side impact protection	■
Tyre Puncture Warning System (TPWS)	■
Xenon headlights	■
Seats	
Active seat ventilation, front (Includes heated seats, front and rear)	£625
Active seat ventilation, rear (only with Active seat ventilation, front and rear comfort seats)	£535
Active seats, front (Only with Comfort seats, front)	£535

■ Standard    £ Optional cost    — Not Available

# The BMW 7 Series 740Li Saloon

BMW UK



## Equipment

Seats	740Li
Comfort seats, front	£1,310
Comfort seats, rear	£2,135
ISOFIX child seat attachment (rear)	■
Lumbar support	■
Seat adjustment - front, electric with driver memory	■
Seat heating, front	■
Seat heating, rear (only in conjunction with seat heating, front)	£300
Ski bag	£240
Sports seats in Pearl Leather upholstery	—
<b>Exterior equipment</b>	
All round anti-corrosion system with partial hot galvanising, phosphate treatment and cathodic dip paintwork, preservation of hollow cavities, underfloor protection	■
Bootlid operation, automatic	£370
Comfort Access system - keyless door entry	£830
Comfort exit stepless door brakes	■
Exterior mirrors- aspheric, tinted, electrically adjustable, body-coloured and heated	■
High-gloss Shadowline exterior trim	£325
Model designation, deletion	£0
Soft Close Automatic (SCA) for doors	£440
Towbar with removable ball head	£695
V12 model designation on front side panels	—
Windscreen washer jets, heated	■
<b>Interior equipment</b>	
Air conditioning, automatic with extended features	■
Air conditioning, rear with cooling box (only with Glass sunroof and sunblinds for rear windscreen)	£1,420
Armrest - front and rear, centre	■
Climate comfort laminated glass all-round	£820
Climate comfort windscreen	£180
Door sill finisher in chrome, illuminated	—
Extended leather coverage for dashboard, door trims and centre console	—
Floor mats	■
Glass sunroof with sliding and tilt function, electric adjustment	■
Graduated tinted windscreen	£50
Individual Anthracite Alcantara headlining	£995
Individual Anthracite headlining	£265
Individual sun protection glazing	£355
Info display, analogue instruments combined with liquid crystal display	■
Instrument panel finished in hand-stitched leather	—
Rear-view exterior mirror automatically dimming	£240

■ Standard    £ Optional cost    — Not Available

# The BMW 7 Series 740Li Saloon

BMW UK



## Equipment

Interior equipment	740Li
Rear-view mirror, automatically dimming	■
Smoker's package	■
Smoker's package, deletion	£0
Sunblind - rear windscreen and rear side windows, electric adjustment	£535
Sunblind - rear windscreen, electric adjustment	■
Two cup holders in centre console	■
Universal remote control	£175
Window lifts front and rear, electrical, with open/close fingertip control, anti-trap facility and comfort closing function all round	■
<b>Steering wheels</b>	
Electric Steering Column adjustment with memory	■
Multi-function controls on Steering Wheel	■
Steering wheel heating	£135
Three-spoke Sports multi-function leather steering wheel	£135
<b>Audio and communications</b>	
Auxiliary input point for auxiliary playing devices (eg MP3 player)	■
Bluetooth telephone preparation with telematics (Mobile telephone and cradle are purchased separately, for further information visit <a href="http://www.bmw.co.uk/bluetooth">www.bmw.co.uk/bluetooth</a> )	■
BMW ConnectedDrive	■
BMW Professional radio with single CD player	■
CD changer for six CDs	■
CD holder	£60
DAB digital radio	£280
Hi-Fi loudspeaker system	■
Hi-Fi loudspeaker system - LOGIC7 Professional	£520
iDrive Controller and Control Display (with 8.8" colour screen)	■
Independent rear telephone	£640
Loudspeaker system with six speakers	—
MiniDisc player	£115
Navigation system - Professional	■
On-Board Computer (OBC)	■
Rear entertainment package	£2,450
TV function	£855
Voice Control	■
<b>Paintwork, upholstery and trims</b>	
Interior trim - American walnut, matt	£0
Interior trim - Burr Walnut wood, high gloss	—
Interior trim - Dark-grain Ash wood, high-gloss	£0
Interior trim - Light-grain Ash wood, high gloss	£0
Interior trim - Vavona wood, matt	—

■ Standard    £ Optional cost    — Not Available

# The BMW 7 Series 740Li Saloon

BMW UK



## Equipment

Paintwork, upholstery and trims	740Li
Metallic paintwork	■
Roof grab handle in Nasca Leather	—
Upholstery - Club leather (only with comfort seats, front)	£1,610
Upholstery - Nasca leather (only with Comfort seats, front on sport models)	■
Upholstery - Pearl Leather	—
<b>Options available from your dealer</b>	
BMW Service Inclusive - BMW Service and Maintenance for 3 years/36,000 miles (terms and conditions apply)	£1,235
BMW Service Inclusive - BMW Service and Maintenance for 5 years/60,000 miles (terms and conditions apply)	£1,915
BMW Service Inclusive - BMW Service for 3 years/36,000 miles (terms and conditions apply)	£575
BMW Service Inclusive - BMW Service for 5 years/60,000 miles (terms and conditions apply)	£870
Tracker - Horizon (Price excludes fitting and subscription)	£299
Tracker - Monitor (Price excludes fitting and subscription)	£219
Tracker - Response (Price excludes fitting and subscription)	£499

■ Standard    £ Optional cost    — Not Available

## Technical Specification 740Li Saloon

**Note** - Figures in brackets represent Automatic transmission

### Engine

Cylinders/valves 8/4  
Capacity (cc) 4000  
Stroke/Bore (mm) 84.1/87.0  
Max output (kW/hp/rpm) 225/306/6300  
Max torque (Nm/rpm) 390/3500

### Wheels

Tyre size front 245/50 R18  
Tyre size rear 245/50 R18  
Wheel size front 8J x 18  
Wheel size rear 8J x 18

### Fuel consumption

Urban (mpg) 17.3  
Extra-urban (mpg) 34.4  
Combined (mpg) 25.2  
Urban (ltr/100km) 16.3  
Extra-urban (ltr/100km) 8.2  
Combined (ltr/100km) 11.2  
CO2 emissions (g/km) 268  
Tank capacity (ltr) 88

### Dimensions

Wheelbase 3128  
Vehicle length 5179  
Vehicle width 1902  
Vehicle height 1484  
Track, front 1578  
Track, rear 1596

### Performance

Drag (cD) 0.29  
Top speed (mph) 155\*  
Acceleration 0-62 mph (sec) 6.9  
Acceleration 50-75 mph in 4th (sec) (-)

### Weight

Unladen (EU) 2010  
Max permissible 2515  
Permitted load 580  
Permitted axle load, front/rear 1205/1380

## Accessories - Introduction



Nothing but the best. In choosing the BMW 7 Series you have made an uncompromising decision. Your vehicle delivers luxury without excess weight and offers high performance whilst maintaining its refinement. BMW have a range of accessories specifically developed for your vehicle so you can personalise your investment with ranges from Exterior styling to Safety and security. All naturally, produced to the same high standard as your 7 Series.

# The BMW 7 Series 740Li Saloon

BMW UK



BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Prices and specification shown are effective from September 2007.