



You are. We car.

You are.

"I'm looking for a car, my first car.

There are many sorts of cars, but none to my liking.

Is there a way I can make one for myself?

I launch my message, hoping maybe someone can help me
find the car that's right for me..."

By Giovanni '87

We car.

Here's the 500. Ready to go.





You are.

*"It will be wonderful to see all those colourful
five hundreds wriggle their way through city traffic!"
By Letizia '69*



We car.

*The 500 comes in a range
of 8 pastel colours, 3 metallic colours
plus exclusive Funk White
with pearly effects.*



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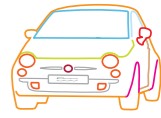
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You are.

“What about fitting them up with
smart-looking alloy wheels?”

By Lux '65



We car.

Choice of 7 alloy wheels
and 2 hubcaps..





You are.

"The ring road would look nicer in the morning with an endless line of 500s, all of them alike and yet different. Every one unique. Goodbye long faces, goodbye frustration. Let's smile!"

By Dani S. '82

We car.

355 cm long, 163 cm wide, 149 cm tall, the 500 is available in 3 versions: Pop, Sport and Lounge





You are.

"I want you ready to be transformed,
personalised. Styled and signed by me."

By Chia '85

We car.

8 sticker kits, which, available in different colours,
yield 19 possible customisations.





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"I want you ready to be transformed,
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We car. The sticker kits can be had in a variety of colours.



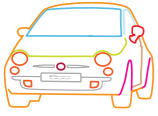
We car.

10 different badges to personalise your 500.



We car.

Key covers are available in 9 different variants matching the body colours or the stickers.



We car.
Sport Kit.
Side skirts, low-set front spoiler,
exclusive seats and interior colours,
and much more for a spirited, sporty look.

You are.

“Those who love the tenderness of small, special things will love the 500, and they’ll want something to characterise it...”

By Daniele '75

We car.

Chrome Finish.
Chromed wing mirror covers, chromed inserts in front and rear bumpers, chromed moulding along bonnet and a host of other stylish details, for you to pick from.





We car.

1 Ski rack. 2 Luggage bars on tailgate. 3 Snowboard carrier.

You are.

"I want it to be special in each and every detail."
By Fede '71



We car.

- 1 Italian flag badge on wing.
- 2 Chrome moulding on the bonnet.
- 3 Chrome wing mirror cover.
- 4 Sky Dome opening sunroof.



You are.

"It will devour the road, mile after mile, until the sun is so close it pales before my brand new flaming red 500."

By Roby '78

We car.

In addition to ensuring maximum driving pleasure, the 500 is friendly to the environment. The credit goes to its engines, conforming to the emission limits envisaged by the future Euro 5 standards. Two petrol engines, the 69 bhp I.2 and the 100 bhp I.4 I6v, and a diesel engine the 75 bhp I.3 MultiJet I6v with particulate filter (DPF) as standard. All of them mated to a mechanical five- or six-speed gearbox. Petrol engines can also be had with a robotised gearbox.

SALUMERIA PANETTERIA DROGHERIA

VIA
TERNI

51

53

55

PA



You are.

"I close the door and the handle feels good to my fingertips. With a soft 'thunk', I've shut out all the din... relaxing into my perfectly supportive seat, I reach out to the steering wheel. It's really tactile like everything in here. A turn of the key and the engine hums into life. I feel at home."

By Elena '84

We car.

Welcome to your space. The 500 welcomes you with two possible interior choices, light or dark, and I4 upholstery solutions







You are.

"Now is the time to get back together, making our way along the road of life. High-tech, with a host of accessories, napa leather seats. Finally, 500 times welcome back."

By Stefano '70

We car.

Choice of leather or fabric trim for your 500 Sport.







We car.
Recommended leather steering-wheel and gearlever knob combinations.





We car.

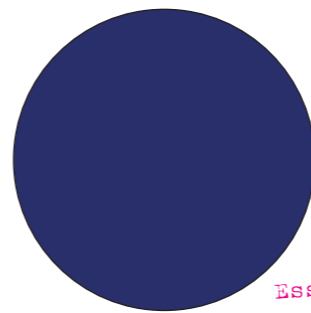
I Blue&Me™ steering-wheel mounted controls.

2 Interscope Sound System.

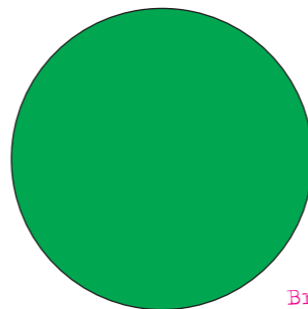




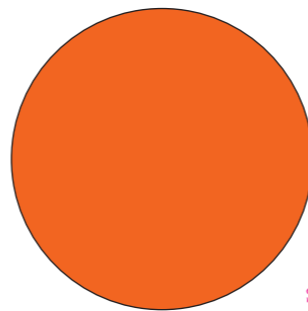
We car. 3 fragrances. Rub the coloured circles and discover the one that suits you best.



Essence of the night



Breathing freely



Spicy summer fruit

1



2



1 Fragrance dispenser.

2 Support for ipod and mobile phone.

I Coat hanger. 2 Seat compartment. 3 Small drawer. 4 Document drawer.



We car.

Awake or asleep: always unmistakable.



You are.

"I think of it as a small egg, in which I feel safe and sound."

By Isa '69

We car.

The 500 offers all the devices for best-in-class preventive, active and passive safety.

From reinforced bodyshell to pre-tensioned belts, from active safety devices, such as ABS with EBD, and ESP with ASR/MSR, to 7 airbags for all-round passenger protections.



You are.

"I wished, I always wished and I really strongly
wished I had a 500."

By Marco '62

We car.

The 500 is available with a range of innovative and flexible finance solutions which, like the car, can be personalised to meet your own individual requirements. Whether you prefer to pay in small instalments or cash we have a finance solution to suit. And if you use any of our finance options you will get additional service and maintenance benefits. Everything handy, everything easy. It's up to you, visit www.fiat.co.uk for more details.

You are.
"We want 500."
By Nick '80



268



418



104



294



602



415



III



509



89I



309



703



270

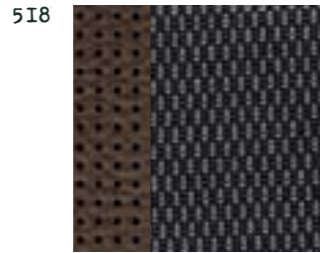


268 Bossa Nova White. 418 Jive Blue. 602 Breakbeat Grey.
415 Mod Blue. 89I Crossover Black. 309 Ye Ye Green.

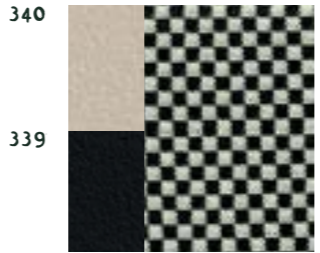
104 Calypso Orange. 294 Cha Cha Cha Azure. III Pasodoble Red.
509 Tropicalia Yellow. 703 Punk Grey. 270 Funk White.

Upholstery / Interior

Sport

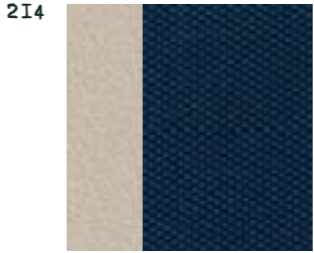
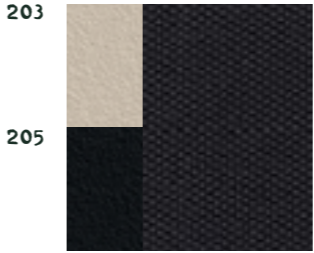
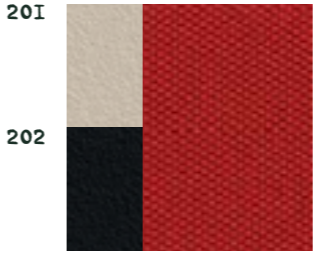


Lounge

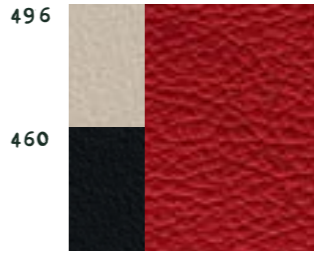


518 Grey-Brown/Black. 519 Grey-Black/Black.
 337 Blue-Ivory/Ivory. 340 Black-Ivory/Ivory, 339 Black-Ivory/Black.

Pop



Frau Leather






201 Red/Ivory, 202 Red/Black. 203 Dark Grey/Ivory, 205 Dark Grey/Black.
 214 Blue/Ivory. 408 Black/Black. 496 Red/Ivory, 460 Red/Black.
 465 Vintage Leather/Ivory.

Interior / exterior combinations




Fabric	POP					LOUNGE			SPORT		PELLE			
	201	202	203	205	214	337	339	340	518	519	408	496	460	465
	Pop					Pop			Cordura Sport		Pelle Venere			
	Fabric colour	Red		Dark Grey		Blue	Blu/ Avorio	Nero/Avorio		Grigio/ Marrone	Grigio/ Nero	Nero	Rosso	Rosso
Interior	Ivory	Black	Ivory	Black	Ivory	Avorio	Nero	Avorio	Nero		Nero	Avorio	Nero	Avorio
PASTEL COLOURS														
268 Bossa Nova White	●	●	●	●	●	●	●	●	●	●	C	C	●	C
418 Jive Blue			●		●	●			●	●	●	●	●	C
METALLIC COLOURS														
602 Breakbeat Grey	●	●	●	●	●	●	●	●	●	●	C	C	C	C
415 Mod Blue			●	●		●			●	●	●	C	C	C
89I Crossover Black		●	●	●			●	●	●	●	C	●	C	C
SPECIAL PASTEL COLOURS														
309 Ye Ye Green			●	●			●	●	●	●	C	●	●	●
104 Calypso Orange			●	●			●	●	●	●	C	●	●	●
294 Cha Cha Cha Azure	●			●	●	●				●	C	●	●	C
III Pasodoble Red	●	●	●	●			●	●	●	●	C	C	C	●
509 Tropicalia Yellow				●			●		●	●	C	●	●	●
703 Funk Grey	●	●	●				●	●	●	●	C	●	●	●
PEARLY COLOURS														
270 Funk White	●	●	●	●	●	●	●	●	●	●	C	C	●	C




● available




Technical specifications

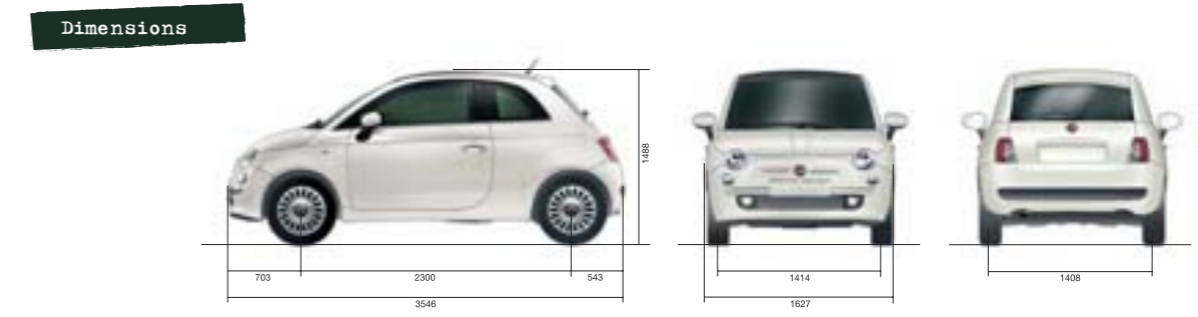
Engine	I.2	I.4 I6v	I.3 MultiJet I6v with DPF
			
No. of cylinders, arrangement	4, in line, transversely mounted at front		
Bore x stroke (mm)	70.8 x 78.9	72.0 x 84.0	69.6 x 82.0
Capacity (cc)	I242	I368	I248
Ecology level*	Euro 4	Euro 4	Euro 4
Emission control	three-way catalyst in engine compartment, 2 Lambda probes, EOBD		oxidising catalyst in engine compartment, Lambda probe, electrical EGR valve, EOBD, particulate filter (DPF)
Compression ratio	11.1:1	10.8:1	17.6:1
Max EC power bhp (kW) at rpm	69 (51) 5500	100 (73.5) 6000	75 (55) 4000
Max EC torque: Nm (kgm) at rpm	102 (10.4) 3000	131 (13.4) 4250	145 (14.8) 1500
Timing system (control)	I OHC (with mechanical tappets)	2 OHC's (finger rocker arms with hydraulic tappets)	
Fuel system	timed, sequential electronic MPI		electronically controlled "Common rail" MultiJet direct injection with supercharger and intercooler
Ignition	electronic, static advance, integrated with the injection system		by compression

* All the engines comply with future Euro 5 emission standards




Transmission	I.2	I.4 I6v	I.3 MultiJet I6v with DPF
			
Drive	front	front	front
Clutch control	self-adjusting mechanically controlled device without pedal idle travel		
Gearbox, no. of gears	5 + reverse	6 + reverse	5 + reverse
Steering system			
Type	rack and pinion with Dualdrive™ electrical power steering		
Turning circle (m)	9.2	10.6	9.2
Brakes			
Front:	disc Ø 240 mm	ventilated disc Ø 257 mm	ventilated disc Ø 240 mm
Rear:	drum Ø 180 mm	disc Ø 240 mm	drum Ø 180 mm
Suspension system			
Front:	independent wheel MacPherson set-up with lower wishbones anchored to a subsidiary cross-member, stabiliser bar connected to shock absorber (special springs for I.4 I6v version)		
Rear:	Wheels interconnected by means of torsion beam		
Wheels			
POP	I75/65 R I4	I85/55 R I5	I75/65 R I4
LOUNGE - SPORT	I85/55 R I5	I85/55 R I5	I85/55 R I5

	I.2	I.4 I6v	I.3 MultiJet I6v with DPF
Dimensions			
Length (mm)	3546	3546	3546
Width (mm)	1627	1627	1627
Height ready for the road (mm)	1488	1488	1488
Wheelbase (mm)	2300	2300	2300
Track:			
front (mm)	1414	1414	1414
rear (mm)	1408	1408	1408
Luggage space VDA (dm ³)	185	185	185
Weights			
Kerb weight DIN (kg)	865	930	980
Towable weight not braked (kg)	400	400	400
braked (kg)	800	800	800
Tank capacity			
Fuel tank capacity (litres)	35	35	35
Battery I2V			
Capacity (Ah)	50	50	50

	I.2	I.4 I6v	I.3 MultiJet I6v with DPF
Performance			
Top speed (mph)	99	113	103
Acceleration (sec.): 0 to 62 mph	12.9	10.5	12.5
Fuel consumption			
Fuel consumption: EC Directive 99/100 - mpg (l/100km) urban cycle	44.1 (6.4)	34.4 (8.2)	53.3 (5.3)
extra-urban cycle	65.7 (4.3)	54.3 (5.2)	78.5 (3.6)
mixed cycle	55.4 (5.1)	44.8 (6.3)	67.3 (4.2)
CO ₂ emissions (g/km)	119	149	110



Line & styling




				
		POP	SPORT	LOUNGE
Body coloured bumpers		■	■	■
Chromed exterior door handles		■	■	■
Leather steering-wheel with radio controls	3I8	○	-	■
Sporty leather-trimmed steering-wheel with radio controls		-	■	-
Electrically adjustable black wing mirrors		■	-	-
Body coloured wing mirrors with electric adjustment, defrosting function and exterior temperature sensor	04I	○	■	■
Darkened rear windows and screen	070	○	■	○
Frau Leather interior	2II	○	○	○
Leather gearlever knob	4VU	○	○	○
Painted side mouldings with 500 logo	4M5	○	○	○
Metallic paint		○	○	○
Special pastel paint		○	○	○
"Funk White" pearlescent paint		○	○	○
Chrome Kit: Side window contours with chrome insert, chrome exhaust pipe, chrome inserts in front and rear bumpers, chrome crown on gearlever	4MQ	○	○	■
Sport Kit: Sporty seats with special padding, rear tailgate spoiler, specific interior colours and fabrics, chrome exhaust pipe, chrome insert on door sills		-	■	-

Customisation

Special Vintage I4" hubcap (for I.2 and I.3 MultiJet I6v)	878	○	-	-
Special Vintage I5" hubcap (for I.4 I6v)*	4XE	○	-	-
I8-spoke I5" alloy wheels with I85/55 tyres*	43I	○	○	■
5-spoke I5" Sport alloy wheels with I85/55 tyres*	432	○	■	○




* not suitable for snow chains

■ standard ○ option - not available

				
		POP	SPORT	LOUNGE
9-spoke I5" alloy wheels with I85/55 tyres*	433	○	○	○
5-spoke two-colour I5" Sport alloy wheels with diamond shape, I85/55* tyres	439	○	○	○
5-spoke two-colour I6" Sport alloy wheels with diamond shape, I95/45* tyres	420	○	○	○
7-spoke I6" alloy wheels with diamond shape, I95/45 tyres*	42I	○	○	○
I7-spoke I6" alloy wheels with I95/45 tyres*	435	○	○	○
Red brake callipers	4KM	○ (I.4 I6v)	○ (I.4 I6v)	○ (I.4 I6v)
Chromed wing mirror covers	4RR	○	○	○
Side mouldings with provision to fit personalised badges	4XC	○	○	○
500 Italia décor stripe	5HC	○	○	○
White barcode	5H2	○	○	○
Black barcode	5H3	○	○	○
Red sport décor stripe	5H4	○	○	○
White sport décor stripe	5H5	○	○	○
Black sport décor stripe	5H6	○	○	○
White roof + bonnet arrow	5H7	○	○	-
Red roof + bonnet arrow	5H8	○	○	-
Black roof + bonnet arrow	5H9	○	○	-
One-colour red 500 décor stripe	5HA	○	○	○
One-colour white 500 décor stripe	5HB	○	○	○
One-colour black 500 décor stripe	5HC	○	○	○
Italia side stripe	5HE	○	○	○
Black chequered roof	5HF	○	○	-
Red chequered roof	5HG	○	○	-
White chequered roof	5HH	○	○	-
Number 5, black	5HJ	○	○	○

* not suitable for snow chains




■ standard ○ option - not available

				
		POP	SPORT	LOUNGE
Number 5, red	5HK	○	○	○
Number 5, white	5HL	○	○	○
Chrome A-bar on front bumper		○	○	○
Chrome moulding on bonnet		○	○	○
Sideskirts		○	○	○
Rear tailgate spoiler		○	■	○
Front spoiler		○	○	○
Rear bumper lower spoiler		○	○	○
Chromed exhaust tail pipe		○	■	■
"Italian flag" badge on front wing		○	○	○
500 Italia badge for side mouldings		○	○	○
Black chequered badge for side mouldings		○	○	○
Red chequered badge for side mouldings		○	○	○
Black sport badge on white background for side mouldings		○	○	○
Red sport badge on white background for side mouldings		○	○	○
500 badge with red stripe on black background for side mouldings		○	○	○
Black 500 badge for side mouldings		○	○	○
Red 500 badge for side mouldings		○	○	○
Barcode badge for side mouldings		○	○	○
Car cover with image of 1 st series Fiat 500		○	○	○
Steel kick plate		○	○	○
Sporty pedal covers and foot supports in aluminium		○	○	○
Black coat hanger for front head-restraint		○	○	○
Ivory coat hanger for front head-restraint		○	○	○
"Sport" kit of three key covers		○	○	○
"Italia" kit of three key covers		○	○	○
"Barcode" kit of three key covers		○	○	○

■ standard ○ option - not available

			
	POP	SPORT	LOUNGE
Black fragrance dispenser	○	○	○
Ivory fragrance dispenser	○	○	○
Refill for "Citrus Flavoured Summer" dispenser	○	○	○
Refill for "Essence of the Night" dispenser	○	○	○
Refill for "Free Breath" dispenser	○	○	○
Refill for "Citrus Flavoured Summer + Essence of the Night + Free Breath" dispensers	○	○	○
Rubber carpet mats	○	○	○
Carpet mats with black edge trim, ivory motifs	○	○	○
Carpet mats with ivory edge trim, ivory motifs	○	○	○
Carpet mats with black edge trim, black motifs	○	○	○
Comfort			
Fiat CODE (immobiliser)	■	■	■
Athermic windows	■	■	■
Instrument panel with rev counter	■	■	■
Instrument panel with sporty graphics	-	■	-
Height-adjustable front head restraints	■	■	■
Particulate filter (DPF) for diesel engine	■	■	■
Steering wheel adjustable for height	■	■	■
Dualdrive™ power steering	■	■	■
Power windows and remote central locking	■	■	■
"Follow me home" headlamps	■	■	■
Locking fuel filler cap	■	■	■
Rear light washer/wiper and heated rear screen	■	■	■
Trip computer	■	■	■
Door opening/locking remote with personalisable cover	■	■	■

■ standard ○ option - not available




				
		POP	SPORT	LOUNGE
Space saver spare wheel I35/80 R I4"		■	■	■
Grab handle on passenger side		■	■	■
Cigarette lighter		■	■	■
Driver's seat adjustable for height	626	■	■	■
Passenger seat with oddments compartment under the cushion	295	■	■	■
Pocket in passenger seatback	339	■	■	■
Illuminated luggage compartment		-	-	■
Sun visor with light and courtesy mirror		-	-	■
4-speed heating and ventilation system		■	-	-
Air conditioning with pollen filter	025	○	■	■
Automatic climate control with pollen filter	I40	○	○	○
Electrical antidazzle mirror (automatic day/night mode)	4I0	○	○	○
Fixed glass sunroof with sunblind	59E	○	○	■
Electrically opening glass SkyDome sunroof with sunblind	400	○	○	○
Rear head restraints adjustable for height	I82	○	○	-
Rear seat with (50/50) split back with head restraints adjustable for height	I95	○	○	■
Passenger seat with mechanical position memory	4GQ	-	○	○
Parking sensor at rear	508	○	○	○
Aluminium bars on tailgate		○	-	○
Ski carrier for bars on tailgate		○	-	○
Snowboard carrier for bars on tailgate		○	-	○
Side deflectors		○	○	○
Rear mudguards		○	○	○
Boot protective tray		○	○	○
Boot organiser		○	○	○

■ standard ○ option - not available

				
		POP	SPORT	LOUNGE
Boot compartment nets		○	○	○
Pull-out towing hook with wiring harness		○	○	○
Car care kit		○	○	○
Safety				
ABS + EBD		■	■	■
Dual stage driver and passenger airbags		■	■	■
Sidebags		■	■	■
Window bags		■	■	■
Kneebag (driver only)		■	■	■
Controlled deformation front structure		■	■	■
Bodywork with high-strength steel elements (Dualphase)		■	■	■
Pedal box support with predetermined break pattern in a crash		■	■	■
Fire Prevention System (FPS)		■	■	■
Adjustable headlamps		■	■	■
Front seat belts with pretensioner, load limiter and buckle sensor at front		■	■	■
Front and rear seats with antisubmarining cross-member		■	■	■
Isofix attachments for child seats		■	■	■
Daytime running lights (DRL)		■	■	■
Lane change indicator		■	■	■
Hazard activation (4 arrows) in panic braking		■	■	■
ESP + ASR/MSR, HBA and Hill Holder	392	○/■ (I.4 I6v)	○/■ (I.4 I6v)	○/■ (I.4 I6v)
Fog lights	097	○	■	○
Alarm		○	○	○

■ standard ○ option - not available

Audio

				
Car radio with CD and Mp3 player, 4 speakers + 2 tweeters		■	■	■
Hi-Fi "Interscope Sound System" with IOCW amplified subwoofer	4YG	○	○	○
Blue&Me™ handsfree system with Bluetooth® technology, voice recognition, steering-wheel mounted controls and digital audio file player with USB port	4J3	○	■	■
Blue&Me Nav™ system with pictogram on board navigator, steering-wheel mounted controls, voice destination selection	55Y	○	○	○
Bracket for iPod and mobile phones		○	○	○
iPod connection kit		○	-	-
iPod lead		-	○	○

3 ^{HF}
4 ^{CH}
2 ^{AP}
8 ^{TV}

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■ standard ○ option - not available



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