



Bravo



3 **HF**
4 **oil**
2 **Acc**
8 **Tax**
CIAOFIAT
008003428
0000

CIAO FIAT is the new single freephone number for customers and prospective customers - 00800 3428 0000. CIAO FIAT provides you with access to all our products and services in the UK and can be used even when you are abroad (the number can be called from most countries in Europe). The call is free from land lines in the UK and all Europe (except Switzerland). Mobile network charges may vary depending on whom your contract is with.

www.fiat.co.uk

Performance figures supplied by Fiat Group Automobiles SpA. Fuel consumption figures are in accordance with the Passenger Car Fuel Consumption and CO Emissions Information Regulations 2001.

Products offered for sale may differ from those described or illustrated in this brochure due to later production changes in specifications, components or place of manufacture. The contents of this brochure are therefore to be treated as representations as to the current availability of products as described, or as to products actually offered for sale. Fiat Group Automobiles UK Ltd. reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specifications and models and also to discontinue models. Variations in product specification do occur from time to time - please check the exact specification with the dealer at the time of order.

Fiat Group Automobiles UK Ltd, Fiat House, 240 Bath Road, Slough SL1 4DX.

Ed. 07/10



It's all about balance: between beauty and function, form and content. The Fiat Bravo strikes the balance perfectly, merging classic Italian good looks with pure innovation. Striking lines and design details surround a sporting heart, engineered to provide a mixture of dynamic performance and class leading safety for all occupants. This is the balance between style and substance, where superb interiors and a wealth of equipment, failsafe protection and inspiring responses are standard. Fiat Bravo appeals to the head and the heart, inside and out. Only compromise is missing.

THE BALANCE OF POWER.

Beneath the elegant flow of the Fiat Bravo's bodywork, you'll find one of its powerful range of engines.

There are two petrol and three diesel versions to choose from.

The petrol engine range includes a frugal 1.4 16v 90 bhp unit as well a more potent turbocharged 1.4 16v T-Jet developing 120 bhp. Both engines are mated to slick shifting six-speed manual gearboxes.

The diesel range consists of a 105hp 1.6 16v MultiJet unit, specifically tuned with longer gear ratios in its six speed manual

gearbox for increased refinement, economy and even lower CO₂ emissions. A more powerful 120 bhp 1.6 16v MultiJet engine is also available, combined with Fiat's renowned robotised six-speed Dualogic gearbox, offering seamless automatic gear changes and manual gearbox functionality. Finally, a high performance 2 litre MultiJet engine developing 165 bhp completes the range.

Whichever option you choose you will enjoy a balance of performance, economy, reliability and low emissions.

1.6 16v MultiJet 105 Eco
ACTIVE/DYNAMIC

Capacity: 1598 cc
Emission level: Euro 4
Max EC power:
105 bhp (77 kW) at 4000 rpm
Max EC torque:
290 Nm (29.5 kgm) at 2000 rpm

Top speed: 116 mph
Acceleration 0-62 mph: 11.3 seconds

Fuel consumption:
2004/3/EC Directive mpg (l/100km)
Urban cycle 48.7 (5.8)
Extra-urban cycle 74.3 (3.8)
Combined 62.8 (4.5)

CO₂ exhaust emissions: 119 g/km

1.6 16v MultiJet 120
DYNAMIC DUALOGIC

Capacity: 1598 cc
Emission level: Euro 5
Max EC power:
120 bhp (88 kW) at 5500 rpm
Max EC torque:
300 Nm (30.5 kgm) at 2000 rpm

Top speed: 121 mph
Acceleration 0-62 mph: 10.5 seconds

Fuel consumption:
2004/3/EC Directive mpg (l/100km)
Urban cycle 47.9 (5.9)
Extra-urban cycle 74.3 (3.8)
Combined 61.4 (4.6)

CO₂ exhaust emissions: 120 g/km

2.0 16v MultiJet 165
SPORT

Capacity: 1956 cc
Emission level: Euro 4
Max EC power:
165 bhp (121 kW) at 4000 rpm
Max EC torque:
360 Nm (36.7 kgm) at 1750 rpm

Top speed: 130 mph
Acceleration 0-62 mph: 8.2 seconds

Fuel consumption:
2004/3/EC Directive mpg (l/100km)
Urban cycle 40.9 (6.9)
Extra-urban cycle 65.7 (4.3)
Combined 53.3 (5.3)

CO₂ exhaust emissions: 139 g/km



1.4 16v 90
ACTIVE/DYNAMIC

Capacity: 1368 cc
Emission level: Euro 5
Max EC power:
90 bhp (66 kW) at 5500 rpm
Max EC torque:
128 Nm (13.0 kgm) at 4500 rpm

Top speed: 111 mph
Acceleration 0-62 mph: 12.5 seconds

Fuel consumption:
2004/3/EC Directive mpg (l/100km)
Urban cycle 34.9 (8.1)
Extra-urban cycle 54.3 (5.2)
Combined 44.8 (6.3)

CO₂ emissions: 146 g/km

1.4 16v T-Jet 120
DYNAMIC

Capacity: 1368 cc
Emission level: Euro 5
Max EC power:
120 bhp (88 kW) at 5500 rpm
Max EC torque:
206 Nm (21.0 kgm) at 1750 rpm

Top speed: 122
Acceleration 0-62 mph: 9.6 seconds

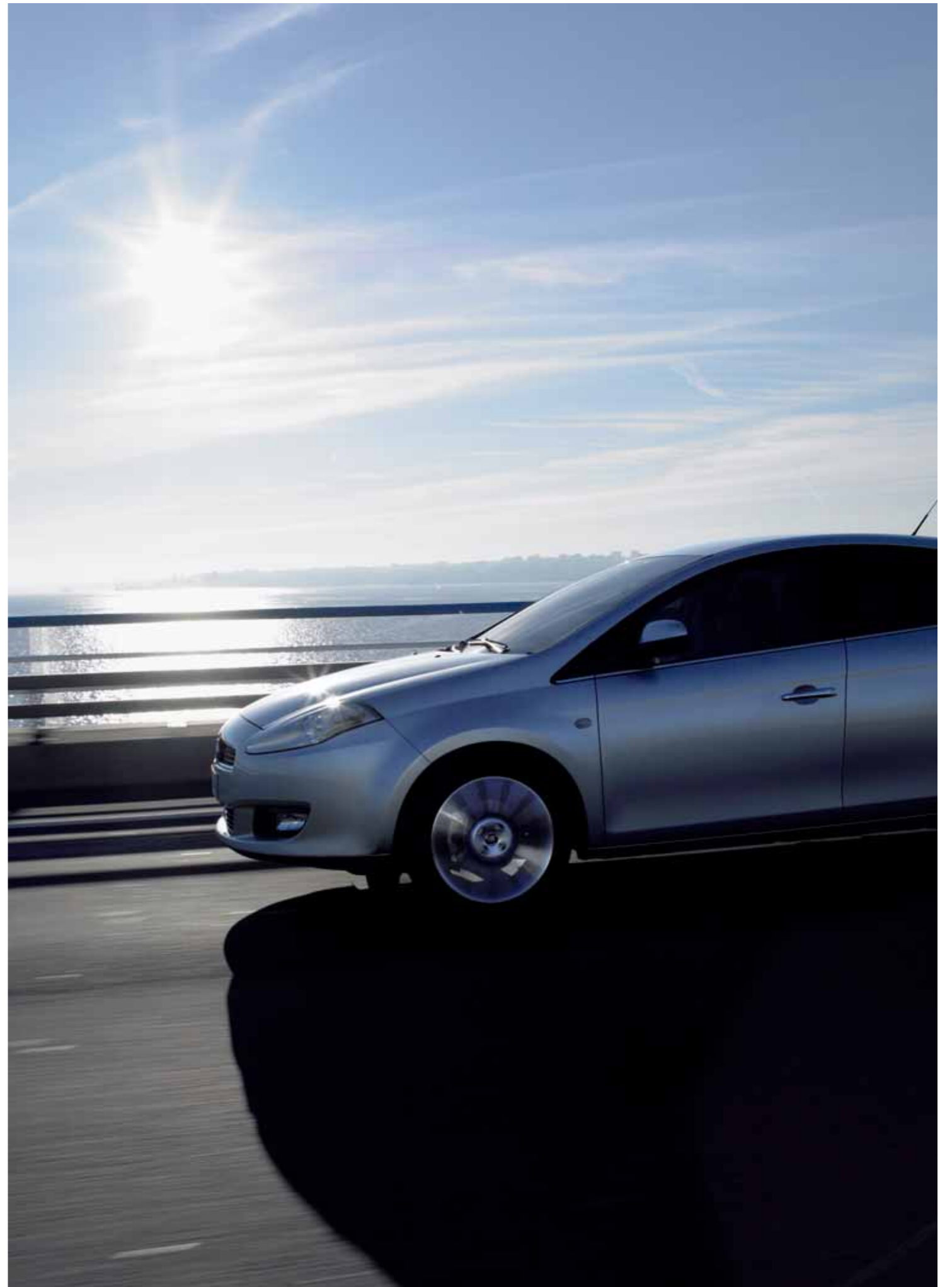
Fuel consumption:
2004/3/EC Directive mpg (l/100km)
Urban cycle 34.9 (8.1)
Extra-urban cycle 53.3 (5.3)
Combined 44.8 (6.3)

CO₂ emissions: 146 g/km

COMPLETELY, BEAUTIFULLY SAFE.

The Bravo leads the way for active and passive safety. It surrounds you with protective measures fine-tuned during thousands of hours of engineering studies, tests and simulations. Intelligent protection comes from the Smart Airbag 2 system, which features adaptive firing perimeters, head protecting window airbags and side airbags in the seat backs plus the ISOFIX attachments on the rear seats, and the de-activation of the front passenger airbag by the onboard computer for absolute protection of children. The Bravo also features three-point seat belts with pretensioners and load limiters, five headrests and the Fire Prevention System (FPS).

Stopping power is highly advanced, thanks to an ABS system with ESP (Electronic Stability Program) and EBD (Electronic Brake Force Distribution). The ESP monitors vehicle stability continually and keeps you in complete control during sudden manoeuvres. This technology is also linked to further safety features, such as Hill Holder for secure uphill starts, HBA for enhanced braking performance in emergencies, plus the ASR/MSR anti-skid system. Optional Tyre Pressure Monitor System (TPMS) completes this long list of advanced safety features. In short, you're getting class beating all-round safety.



THE FUTURE ACCORDING TO BRAVO.

You'll find innovations everywhere in the Bravo, helping you to keep in touch and travel in perfect comfort on each and every journey. Using voice control or the steering wheel mounted controls, the Fiat Blue&Me™ system, which comes as standard on the Dynamic and Sport versions, is an advanced system which accommodates Bluetooth® mobile phones and MP3, WAV or WMA digital music players, so you can select your

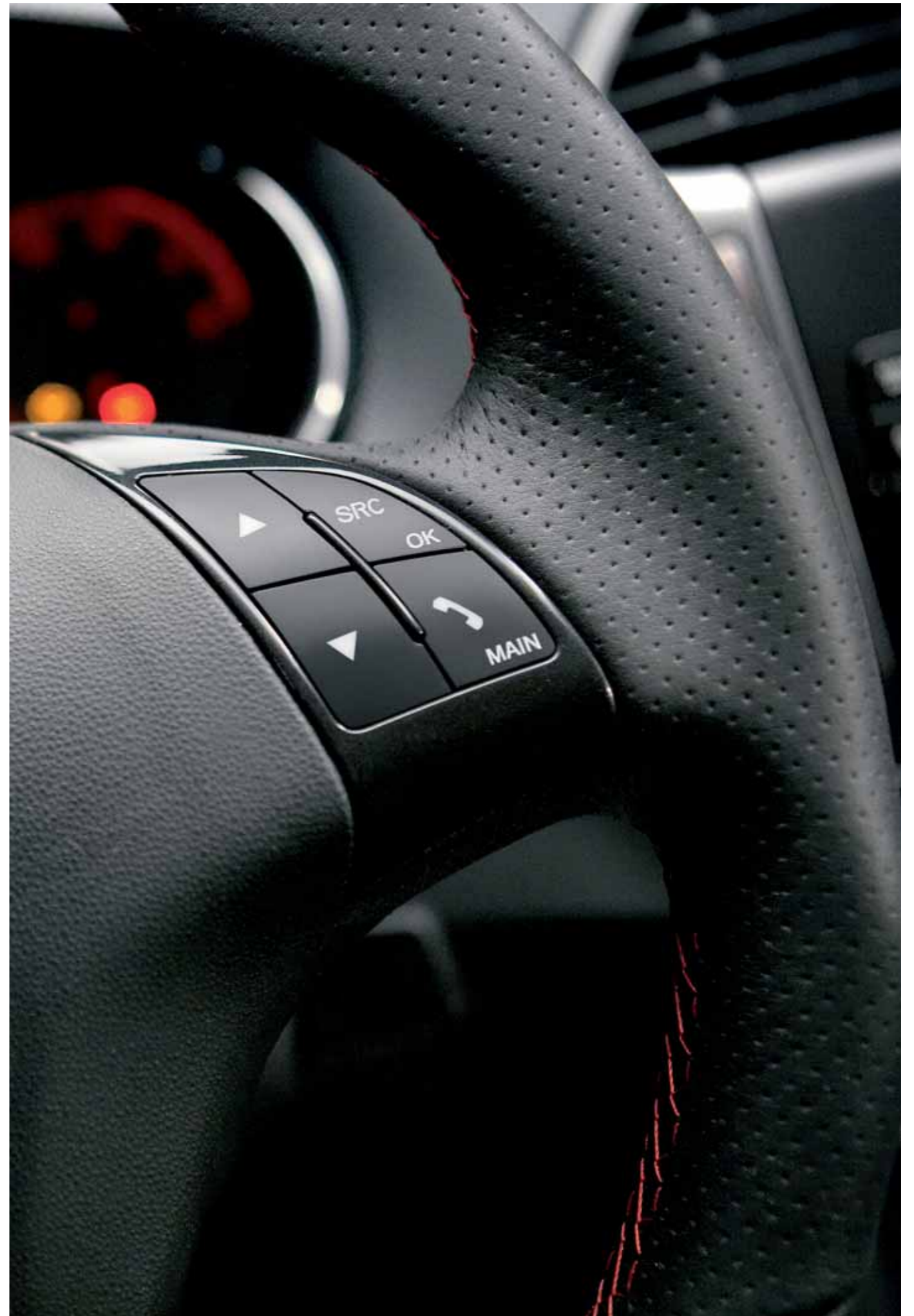


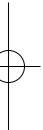
entertainment and keep your hands on the steering wheel. Choosing songs is easy using the clear dash-mounted display. Dualogic, the robotised gearbox, can be used as an automatic to enhance driving comfort further, especially in urban traffic. So relax, adjust the dual-zone climate control and let the cruise control, parking, rain and dusk sensors adapt the Bravo effortlessly to conditions outside.



BEAUTY IN DETAIL.

Wherever you look inside the Fiat Bravo, you'll find beautifully designed details, that contribute to a car that is a model of Elegance with striking functionality. Inside, you'll find a warm and welcoming environment that is safe and comfortable, tough and stylish. Simply choose the trim level you like best, from Active, Dynamic and Sport; three different ways to enjoy the essence of a class leader.





ADD YOUR SIGNATURE.

The Bravo has a distinct personality, but feel free to add your own. Choose from a wide range of standard and optional features, such as 16", 17" and 18" alloys to create the Bravo that perfectly reflects you.



- 1. 14-spoke 16" alloy wheels (available on Active and standard on Dynamic)
- 2. 13-spoke 17" alloy wheels (available on Dynamic)
- 3. 15-spoke 17" alloy wheels (Standard on Sport)
- 4. 10-spoke 18" alloy wheels (Available on Sport)
- 5. Fiat Accessories - 10-spoke 17" alloy wheels
- 6. Fiat Accessories - 14-spoke 17" alloy wheels





INNER BEAUTY.

Each different version of the Bravo welcomes you in a uniquely stylish and accommodating interior. You'll instantly know which one is for you. Undiluted Italian design, high quality materials, clear functionality and fine details combine to create a memorable interior and pure enjoyment on every journey. Inside the Bravo you'll discover what inner beauty means.



Active
157 Dark Grey Cloth
165 Beige Cloth



Dynamic
348 Brown Technotweed Cloth
336 Grey Technotweed Cloth



Sport
365 Red Sail Cloth
367 Blue Sail Cloth



Dynamic / Sport
474 Black Leather with Red Stitching
485 Black Leather with Grey Stitching

THE BRAVO SPECTRUM.

The colour combinations selected for the Bravo celebrate its character, profile and surfaces. They make the most of a dynamic, beautifully proportioned car, inside and out.

	ACTIVE		DYNAMIC		LEATHER (DYNAMIC)	SPORT	LEATHER (SPORT)	
	Inox cloth	Inox cloth	Technotweed	Technotweed	Black leather	Sail cloth	Sail cloth	Black leather
	157	165	336	348	485 (OPT 211)	365	367	474 OPT 211
	Grey	Beige	Grey anthracite	Brown	Black with grey stitching	Red	Blue	Black with red stitching
Carbon effect dashboard	Grey	Beige	Grey anthracite	Brown	Grey anthracite	Black	Black	Black
PASTEL								
296	Glory white							
187	Tango red							
METALLIC (OPT 210)								
279	Ballad pearl							
284	Techno grey							
617	Melodic grey							
620	Alternative grey							
865	Epic grey							
890	Symphony blue							
891	Carbonio black							
Pearlescent (OPT 4H5 - 4SA)								
487	Cool jazz blue							
899	Maserati blue							
106	Maranello red							



TECHNICAL SPECIFICATION.

	1.4 16v 90	1.4 16v T-Jet 120
ENGINE	ACTIVE - DYNAMIC	DYNAMIC
	Petrol	Petrol
No. cylinders, arrangement	4, in line, front, transverse	4, in line, front, transverse
Bore x stroke (mm)	72.0 x 84.0	72.0 x 84.0
Capacity (cc)	1368	1368
Compression ratio	11:1	9.8:1
Max EC power: bhp (KW) @ rpm	90 (66) @5500 rpm	120 (88) @5500 rpm
Max EC torque: Nm (kgm) @ rpm	128 (13.0) @4500 rpm	206 (21.0) @1750 rpm
Emission level	Euro 5	Euro 5
Emission Control	Three - way catalytic converter in engine compartment, 2 lambda probes, EOBD	Three - way catalytic converter in engine compartment, 2 lambda probes, EOBD
DOHC with hydraulic tappets	DOHC with hydraulic tappets	DOHC with hydraulic tappets
Fuel system	Timed, sequential electronic MPI	Timed, sequential electronic MPI
TRANSMISSION		
Drive	Front	Front
Gearbox: no. gears	6 + Reverse	6 + Reverse
STEERING		
Type	Rack and pinion with dualdrive electric power assistance	Rack and pinion with dualdrive electric power assistance
Turning circle (m) - 16" / 17" wheels	10	10
Turning circle (m) - 18" wheels	-	11
BRAKES		
Front: disc diameter (mm)	257 x 22 mm	284 x 22 mm
Rear: disc diameter (mm)	251 x 10 mm	251 x 10 mm
SUSPENSION		
Front	MacPherson independent wheel type, telescopic dampers, stabilizer bar	MacPherson independent wheel type, telescopic dampers, stabilizer bar
Rear	Torsion beam interconnected wheels with torsion bar, telescopic hydraulic dampers	Torsion beam interconnected wheels with torsion bar, telescopic hydraulic dampers
WHEELS		
Tyres	205/55 R16 91H 225/45 R17 91V	205/55 R16 91H 225/45 R17 91V
DIMENSIONS		
Wheelbase (mm)	2600	2600
Front track (mm)	1538	1538
Rear track (mm)	1532	1532
Length (mm)	4336	4336
Width (mm)	1792	1792
Max unladen height (mm)	1490	1490
Luggage compartment capacity (dm ³) min/max	365/1175	365/1175
CAPACITIES		
Fuel tank capacity (litres)	58	58
WEIGHTS		
Vehicle kerb weight (kg)	1205	1260
Max towable weight (kg) - Braked trailer	1000	1300
Max towable weight (kg) - Unbraked trailer	500	500
PERFORMANCE		
Top speed (mph)	111	122
Acceleration 0-62 mph (sec)	12.5	9.6
FUEL CONSUMPTION 2004/3/EC Directive		
Urban cycle mpg (l/100 km)	34.9 (8.1)	34.9 (8.1)
Extra-urban cycle mpg (l/100 km)	54.3 (5.2)	54.3 (5.2)
Combined mpg (l/100 km)	44.8 (6.3)	44.8 (6.3)
CO ₂ exhaust emissions (g/km)	146	146

	1.6 16v MultiJet 105 Eco	1.6 16v MultiJet 120	2.0 16v MultiJet 165
ENGINE	ACTIVE - DYNAMIC	DYNAMIC DUALOGIC	SPORT
	Diesel	Diesel	Diesel
No. cylinders, arrangement	4, in line, front, transverse	4, in line, front, transverse	4, in line, front, transverse
Bore x stroke (mm)	79.5 x 80.5	79.5 x 80.5	83 x 90.4
Capacity (cc)	1598	1598	1956
Compression ratio	16.5:1	16.5:1	
Max EC power: bhp (KW) @ rpm	105 (77) @4000 rpm	120 (88) @4000 rpm	165 (121) @4000 rpm
Max EC torque: Nm (kgm) @ rpm	290 (29.5) @1500 rpm	300 (30.5) @1500 rpm	360 (36.7) @1750 rpm
Emission level	Euro 4	Euro 5	Euro 4
Emission Control	2 oxidising catalytic converters in engine compartment and underbody, lambda probe, electrical EGR valve, EOBD	2 oxidising catalytic converters in engine compartment and underbody, lambda probe, electrical EGR valve, EOBD	2 oxidising catalytic converters in engine compartment and underbody, lambda probe, electrical EGR valve, EOBD
DOHC with hydraulic tappets			
Fuel system	"Common Rail" MultiJet direct injection variable geometry turbo and intercooler	"Common Rail" MultiJet direct injection variable geometry turbo and intercooler	"Common Rail" MultiJet direct injection variable geometry turbo and intercooler
TRANSMISSION			
Drive	front	Front	Front
Gearbox: no. gears	6 + Reverse	Robotised Dualogic 6 + Reverse	6 + Reverse
STEERING			
Type	Rack and pinion with dualdrive electric power assistance	Rack and pinion with dualdrive electric power assistance	Rack and pinion with dualdrive electric power assistance
Turning circle (m) - 16" / 17" wheels	10.4	10.4	10.4
Turning circle (m) - 18" wheels	-	-	11
BRAKES			
Front: disc diameter (mm)	284 x 22 mm	284 x 22 mm	281 x 26 mm
Rear: disc diameter (mm)	251 x 10 mm	251 x 10 mm	251 x 10 mm
SUSPENSION			
Front	MacPherson independent wheel type, telescopic dampers, stabilizer bar	MacPherson independent wheel type, telescopic dampers, stabilizer bar	MacPherson independent wheel type, telescopic dampers, stabilizer bar
Rear	Torsion beam interconnected wheels with torsion bar, telescopic hydraulic dampers	Torsion beam interconnected wheels with torsion bar, telescopic hydraulic dampers	Torsion beam interconnected wheels with torsion bar, telescopic hydraulic dampers
WHEELS			
Tyres	205/55 R16 91H	205/55 R16 91H	225/45 R17 91V
DIMENSIONS			
Wheelbase (mm)	2600	2600	2600
Front track (mm)	1538	1538	1538 / 1530 (with 18" alloy wheels)
Rear track (mm)	1532	1532	1532 / 1524 (with 18" alloy wheels)
Length (mm)	4336	4336	4336
Width (mm)	1792	1792	1792
Max unladen height (mm)	1498	1498	1498
Luggage compartment capacity (dm ³) min/max	365/1175	365/1175	365/1175
CAPACITIES			
Fuel tank capacity (litres)	58	58	58
WEIGHTS			
Vehicle kerb weight (kg)	1320	1320	1360
Max towable weight (kg) - Braked trailer	1300	1300	1300
Max towable weight (kg) - Unbraked trailer	500	500	500
PERFORMANCE			
Top speed (mph)	116	121	134
Acceleration 0-62 mph (sec)	11.3	10.5	8.2
FUEL CONSUMPTION 2004/3/EC Directive			
Urban cycle mpg (l/100 km)	48.7 (5.8)	47.9 (5.9)	40.9 (6.9)
Extra-urban cycle mpg (l/100 km)	74.3 (3.8)	74.3 (3.8)	65.7 (4.3)
Combined mpg (l/100 km)	62.8 (4.5)	61.4 (4.6)	53.3 (5.3)
CO ₂ exhaust emissions (g/km)	119	120	139

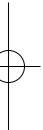
MAIN STANDARD EQUIPMENT AND OPTIONS.

	ACTIVE	DYNAMIC	SPORT
STYLE FEATURES			
Body coloured bumpers	■	■	■
Body coloured door handles	■	-	■
Chromed door handles	-	■	-
16" steel wheels	■	-	-
16" alloy wheels with 14 spokes	○	■	-
17" alloy wheels with 13 spokes	-	○ ₁	-
17" alloy wheels with 15 spokes	-	-	■
18" alloy wheels	-	-	○
16" alloy wheels with 20 spokes	△	△	△
17" alloy wheels with 10 spokes	△	△	△
17" alloy wheels with 14 spokes	△	△	△
Rear spoiler and body-coloured sideskirts	△	△	■
Chromed exhaust pipe	△	△	■
Sport instrument panel with white graphics	-	-	■
Sport pedals	△	△	■
Leather steering wheel & gearknob	○	■	-
Sport leather steering wheel & gearknob	-	-	■
Metallic paint	○	○	○
Pearlescent paint	-	○	○
Body coloured door mirrors	■	■	■
Leather upholstery	-	○	○
Dark tinted windows	-	○	○
Aluminium kick plate	△	△	△
Carpet mats	△	△	△
COMFORT / FUNCTIONALITY			
Fiat CODE immobiliser	■	■	■
Remote central locking	■	■	■
Dualdrive electric power steering	■	■	■
Electric front windows	■	■	■
Electric rear windows	-	■	○
Electric door mirrors	■	■	■
Height adjustable driver's seat	■	■	■
Driver seat lumbar support	-	■	■
Front armrest	-	■	-
Rear armrest	-	■	-
Split folding (60/40) rear seat	■	■	■
Instrument panel with speedometer, rev counter, mileage counter, water temp and trip computer	■	■	■
Central console with cup holders	■	■	■
Mirrors on front sunvisors	■	■	■
Foglights	■	■	■

	ACTIVE	DYNAMIC	SPORT
COMFORT / FUNCTIONALITY			
Air conditioning	■	-	■
Dualzone climate control	○	■	○
Drawer under passenger seat	-	■	■
Tyre Pressure Monitor System (TPMS)	-	○	○
Electric sunroof	○	○	○
Dualogic semi-automatic gearbox	-	-/■ ^x	-
Rain & dusk sensors	-	○	○
Cruise control	○	○	■
Third rear head restraint	■	■	■
Rear parking sensors	○	○	○
Smoking kit	○	○	○
Space saver spare wheel	■	■	■
Roof bars	△	△	△
Bike/ Ski/ Snowboard/ Surfboard Carrier	△	△	△
Luggage compartment retaining nets	△	△	△
Dog separation grille	△	△	△
Tow bar	△	△	△
Front and rear bumper protection	△	△	△
SAFETY			
ABS with EBD (Electronic Brakeforce Distribution)	■	■	■
Deadlocks	■	■	■
Driver and passenger front airbags	■	■	■
ESP (stability control system) with ASR/MSR and Hill Holder	■	■	■
Front side airbags	■	■	■
Window airbags	■	■	■
Passenger airbag deactivation switch	■	■	■
Three-point ISOFIX attachments	■	■	■
Rear seatbelts with pretensioners and load limiters	-	○	○
Locking wheels bolts	△	△	△
Car alarm	△	△	△
Infant seat (suitable for infants weighing up to 9 Kg)	△	△	△
Kiddy Life Child Seat (suitable for Children weighing between 9 and 36 Kg)	△	△	△
Universal ISOFIX Child Seat (suitable for children weighing between 9 and 18 Kg)	△	△	△
AUDIO / TELEMATICS			
Radio/CD player	■	■	■
Audio controls mounted on steering wheel	○	■	■
Radio with MP3 compatible CD player	○	○	○
Blue&Me™ - Hands free system + USB	○	■	■
Ceiling mounted DVD Player	△	△	△

○₁ Not available on 1.6 16v MultiJet 105 Eco version ■ = Standard ○ = optional - = Not available △ = Dealer fit accessory

^xDualogic transmission standard on 1.6 16v MultiJet 120 Dynamic.



FIAT CUSTOMER BENEFITS.

When you buy a new Fiat, you buy more than just a car. Behind every car we sell there is the reassurance of a whole range of customer benefits and services designed to make the ownership of your Fiat as enjoyable, affordable and trouble free as possible.

2 YEAR, UNLIMITED MILEAGE, MANUFACTURER WARRANTY

Any repairs required as the result of faulty materials or manufacturer are carried out free of charge – both for parts and labour.

3RD YEAR DEALER WARRANTY†

This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of first registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

3 YEAR PAINTWORK WARRANTY

Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first 3 years.

8 YEAR ANTI PERFORATION WARRANTY

Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

12 MONTHS PARTS AND REPAIR GUARANTEE

All genuine Fiat parts are guaranteed for 12 months, or the duration of the prevailing warranty on the vehicle, as are repairs carried out by any Fiat dealer using genuine parts.

FIXED SERVICE COSTS

All Fiat dealers operate a “Menu Pricing” programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you’ll pay, unless you have given your consent for further work to be carried out.

INFORMATION AND CUSTOMER SERVICE

CIAO FIAT is the new single freephone number for customers and prospective customers - 00800 3428 0000*. CIAO FIAT provides you with access to all our products and services in the UK and can be used even when you are abroad (the number can be called from most countries in Europe).

The call is free from land lines in the UK and all Europe (except Switzerland). Mobile network charges may vary depending on whom your contract is with.

Fiat also believe it is important to stay in contact with you and will, subject to your agreement, telephone you from time to time to ensure that you are happy with your Fiat and the service you receive from your dealer. You can also access information about Fiat products and services online on our comprehensive website at www.fiat.co.uk.

†Only applicable to UK vehicles sourced through Fiat Group Automobiles UK Ltd.

*Pan-European Freephone number from all UK land lines. A minimum charge applies to calls made from mobiles based on network rates.

