



50TH ANNIVERSARY FALCON

FALCON XR6 SEDAN \$36,950 DRIVEAWAY[†]



WHO'S MOST LIKELY

to bring you 50 years
of Australian firsts?
FORD, OF COURSE

[†]Rec. offer price at participating Dealers for private buyers. Some non-private buyers also eligible to purchase. Contact your Ford Dealer for details of customer eligibility. While stocks last.

WHO'S MOST LIKELY TO BRING YOU 50 YEARS OF AUSTRALIAN FIRSTS? FORD, OF COURSE.

For the past 50 years, Ford Falcon has led the way in Australian motoring. Imagine driving a car that is on the cutting edge of Australian technology with a history of renowned motoring innovations and accolades. Be inspired by the first Australian built car to have driver's airbag as standard, the first Australian built car to be awarded a 5-star ANCAP safety rating and first with integrated iPod™ and Bluetooth® technologies as standard. With Ford's commitment to investing in the future, this tradition of firsts will continue. To celebrate Falcon's 50th Anniversary, Ford is proud to release a limited edition range of Falcons packed with features and commemorative extras that represent exceptional value.

CELEBRATE WITH A 50TH ANNIVERSARY FALCON XR6

There really is no better time to own a Falcon. Enhanced with extra 50th Anniversary features, the Falcon XR6 and XR6 Turbo are more iconic than ever. Additional features of the 50th Anniversary XR6 include limited edition 18" alloy wheels, 50th Anniversary side graphics and stripes, seats with leather trim highlights and embroidered 50th Anniversary logo and dual zone climate control. For those seeking greater exhilaration, choose the XR6 Turbo featuring special 19" wheels, premium audio system and reversing sensors. The outstanding value these cars offer is a once in a lifetime opportunity, so you'll need to be quick.



XR6 50th Anniversary interior shown.

XR6 50TH ANNIVERSARY ADDITIONAL FEATURES



Instrumentation with 'XR50' graphics and dual zone climate control



Unique 18" alloy wheels on XR6 50th Anniversary



Unique 19" alloy wheels on XR6 Turbo 50th Anniversary



50th Anniversary badging



Unique side graphics and stripes with 'XR50' logo



50th Anniversary scuff plates and carpet mats

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CELEBRATE WITH A 50TH ANNIVERSARY G6E

The G6E 50th Anniversary sedans have a level of refinement like no other. Whether you choose the G6E or G6E Turbo you'll be suitably impressed with their elegance and sophistication. In addition to their extensive array of standard features, both 50th Anniversary G6E sedans include unique 19" alloy wheels, leather detailed seats with 50th Anniversary logo embroidery, and an integrated satellite navigation system to ensure you reach your destination in comfort and ease. And for those after the ultimate expression of luxury driving without the premium price tag, the G6E Turbo 50th Anniversary offers you just that.



G6E Turbo 50th Anniversary shown in Edge[†]

G6E 50TH ANNIVERSARY ADDITIONAL FEATURES



50th Anniversary embossed leather detailed seats



Unique 19" alloy wheels with distinctive accent colour



Satellite navigation system with Suna™ Traffic Channel™



50th Anniversary badging

[†]Edge available from August 2010. [‡]Ford has an arrangement to provide the Suna Traffic Channel broadcast for a minimum of 5 years from the time of vehicle manufacture. Coverage includes Melbourne, Sydney, Brisbane, Adelaide, Perth and Gold Coast metropolitan areas. Refer to www.sunattraffic.com.au for full details.

COLOUR RANGE



Sunburst*



Nitro*



Viper*



Winter White



Havana#



Seduce#



Silhouette



Lightning Strike



Edge^o



Sensation^f



*Available on XR6 50th Anniversary models only. #Available on G6E 50th Anniversary models only. ^oAvailable from August 2010.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford[®] reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. [§]FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed June 2010.

XR6 AND G6E 50TH ANNIVERSARY HIGHLIGHTS

ADDITIONAL FEATURES OVER A STANDARD MODEL	XR6 50 TH	XR6 TURBO 50 TH	G6E 50 TH	G6E TURBO 50 TH
INTERIOR				
50 th Anniversary embossed seats with leather trim highlights	✓	-	-	-
50 th Anniversary embossed leather detailed seats	-	✓	✓	✓
Premium audio system with 6-disc in-dash CD and 8 speakers	-	✓	S	S
50 th Anniversary carpet mats	✓	✓	✓	✓
50 th Anniversary scuff plates	✓	✓	-	-
Dual zone climate control	✓	✓	S	S
Integrated satellite navigation system with Suna Traffic Channel™	-	-	✓	✓
EXTERIOR				
18" XR alloy wheels with new accent colour	✓	-	-	-
19" XR alloy wheels with new accent colour	-	✓	-	-
19" G Series alloy wheels with new accent colour	-	-	✓	✓
Reverse sensing system	O	✓	S	S
Unique exterior colour accents – grilles, fog lamp bezels, rear bumper inserts	✓	✓	✓	✓
Side mirror turn indicators	✓	✓	S	S
50 th Anniversary badging	✓	✓	✓	✓
50 th Anniversary side logo graphics and stripes	✓	✓	-	-
PRICING				
Recommended Offer Price	\$36,950 driveaway [†]	\$45,950 driveaway [†]	\$47,950 driveaway [†]	\$54,950 driveaway [†]
OPTIONAL				
6-speed automatic transmission	O	O	S	S
Matching alloy spare wheel	O	O	O	O
Towbar – 1,600kg rated [^]	O	O	O	O
Reverse camera	-	O	S	S

✓ - Additional feature over a standard model. S - Standard. O - Optional. ™Ford has an arrangement to provide the Suna Traffic Channel broadcast for a minimum of 5 years from the time of vehicle manufacture. Coverage includes Melbourne, Sydney, Brisbane, Adelaide, Perth and Gold Coast metropolitan areas. Refer to www.sunattraffic.com.au for full details. [†]Rec. offer price at participating Dealers for private buyers. Some non-private buyers also eligible to purchase. Contact your Ford Dealer for details of customer eligibility. While stocks last.



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