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**CIAO FIAT**  
MOBILE

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800 342 800

CIAO FIAT MOBILE is the original Fiat application for your iPhone. It's designed to always be on hand, wherever you go, and offers you all the information and services you want, quickly and simply. Launched first in Europe, this iPhone application is dedicated to all motorists, offering customers an innovative, simple and direct service. With a touch of a finger, access a wide range of services: YOUR PROFILE, FIND A DEALERSHIP, ROAD TEST, OWNER HANDBOOK, CONTACT US, NEWS AND PROMOTIONS, FIND YOUR CAR, DUE DATES, TRAFFIC AND ROADSIDE ASSISTANCE. CIAO FIAT MOBILE is completely free. Download it now from App Store. For more details, visit the website: [www.ciaofiatmobile.it](http://www.ciaofiatmobile.it).

CIAO FIAT is the customer support and relations service which can be contacted on the universal freephone number 00800 3428 0000. The number can be reached from major European countries and is easy to remember as it corresponds to entering "FIAT" on your telephone keypad (00800-FIAT 0000 becomes 00800-3428 0000). CIAO FIAT is ready to provide you with roadside assistance and information services; anything you need to know about our models (versions, optional extras, promotions, prices), our services, test drive bookings and FIAT dealerships, meeting any need or request linked to the car's use.

The service is available from 8 am to 8 pm, Monday to Saturday for customer relations and information, and 24 hours a day, 7 days a week for roadside assistance services. Calls are free from both landlines and mobiles. In some European countries, a fee may be charged to the caller by some mobile networks depending on the tariffs applied by the particular local operator.

**FIAT CUSTOMER BENEFITS** When you buy a new Fiat, you buy more than just a CAR. Behind every car we sell there is the reassurance of a whole range of customer benefits and services designed to make the ownership of your Fiat as enjoyable, affordable and trouble free as possible.

**2 YEAR, UNLIMITED MILEAGE MANUFACTURER WARRANTY** Any repairs required as the result of faulty materials or manufacture are carried out free of charge – both for parts and labour.

**3RD YEAR DEALER WARRANTY** This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

**3 YEAR PAINTWORK WARRANTY** Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first three years.

**8 YEAR ANTI PERFORATION WARRANTY** Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

**12 MONTHS PARTS AND REPAIR GUARANTEE** All genuine Fiat parts are guaranteed for 12 months, or the duration of the prevailing warranty on the vehicle, as are repairs carried out by any Fiat dealer using genuine parts.

**FIXED SERVICE COSTS** All Fiat dealers operate a "Menu Pricing" programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you'll pay, unless you have given your consent for further work to be carried out.

#### INSURED PRODUCTS AND SERVICES

The following insured products and services are provided through Fiat Financial Services\*.

**FIAT CUSTOMER BENEFITS 1 YEAR'S AA ASSURANCE COVER** – All new Fiats come with 1 year's AA Assurance cover, which includes Roadside Assistance, Home Start, Relay, Relay Plus, and European Cover. This insured service is provided on a free of charge basis and is available 24 hours a day, throughout the year. AA Assurance also provides free access to travel information, legal advice and technical information.

**FIAT MOTOR INSURANCE** Comprehensive car insurance is available at competitive premiums, with up to 65% No Claims Bonus transferable from your existing policy after five consecutive years of claim free driving. For a quotation, either ring 0800 876 6071, or visit online through [www.fiat.co.uk](http://www.fiat.co.uk)

**FIAT CONTRACT HIRE\*\*\*** CONTRACT HIRE FOR THE BUSINESS USER – More and more businesses are turning to Contract Hire as a simple, tax efficient way of financing their fleet. Contract Hire allows the use of a vehicle for a pre-determined fixed period and cost (subject to mileage and conditions) and has many features and benefits that your Fiat dealer will be delighted to discuss with you.

At Fiat Contract Hire, we also provide a full support service, including maintenance, relief vehicle, AA Assurance and accident management, saving you time to concentrate on running your business. For more information, please contact your Fiat dealer, or call 01753 519222.

**PERSONAL CONTRACT HIRE FOR THE USER CHOOSER** – If you are a company car driver with a "User Chooser" policy, very competitive quotations can be obtained through Fiat Contract Hire\*\*\* For more information, please contact your Fiat dealer, or call 01753 519222.

\*Fiat Financial Services is a trading style of FGA Capital UK Ltd. FGA Capital UK Ltd is authorised and regulated by the Financial Services Authority for General Insurance. \*\*Credit available to anyone aged 18 or over, subject to status. A guarantee may be required. Written quotations are available from Fiat Financial Services, PO Box 108, Leeds, LS27 0WU. \*\*\*Fiat Contract Hire is a trading style of FGA Contracts UK Limited which is an appointed representative of FGA Capital UK Limited. Contract Hire finance facilities are available subject to credit approval. Written quotations are available from Fiat Contract Hire, 240 Bath Road, Slough, Berkshire, SL1 4DX.



twinnair



500

# 500 TWINAIR EVERYDAY FUN



The Fiat 500 TwinAir is made for you. You're the one who loves to enjoy life and explore your world behind the wheel of a **feisty, lively** and **thrilling** car. So that's how the Fiat 500 TwinAir is built. Its two-cylinder engine affords **outstanding** performance, making it agile and fun to drive on any road, towards any destination. In addition, the sporty interiors, cutting-edge safety features and distinctive personality leave an unmistakable mark wherever it goes. With the Fiat 500 TwinAir, all you have to do is get behind the wheel. And let the fun begin.

# 500 TWINAIR **EVERYDAY SOUND**



Sometimes it's the small things in life that are the most fun. For instance, listening to the sound of the Fiat 500 TwinAir as it travels. Its **85 BHP 0.9 Turbo** engine makes the **perfect sound** and, with its electronic control of air and fuel delivered to the cylinders, it guarantees **superb performance and the lowest CO<sub>2</sub> emissions of any petrol car engine in the world**. In addition, the **turbo** offers greater flexibility and an unrivalled responsiveness.

Small, light and energetic, not only is the TwinAir agile and fast in the city, but it is always ready to dash off in pursuit of adventure, wherever the road takes you. The Fiat 500 TwinAir: you'll fall in love with it the first time you hear its engine.

# 500 TWINAIR **EVERYDAY STYLE**



With the Fiat 500 TwinAir, you are the undisputed **star** of the road, because its style is truly distinctive. Just check out the "Midnight Indigo Blue" colour available exclusively for this car.



## FIAT 500 TWINAIR

- Sport kit (sports seats, spoiler and chrome-plated tailpipe)
- Radio/CD/MP3
- 15" Total Black alloy wheels
- Satin chrome details
- Total Black interiors
- Remote central locking
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric front windows and door locking
- ABS with EBD
- Dualstage driver and passenger airbags
- Side airbags
- Window airbags
- Knee airbag
- Fuel filler cap with key
- Fix&Go kit
- Passenger side grab handle
- Start&Stop technology
- Manual air conditioning
- 12v power socket
- Height adjustable driver's seat
- Passenger seat backrest pocket
- Storage under front passenger seat

## FIAT 500 TWINAIR PLUS

### In addition to the TwinAir specification:

- Automatic climate control
- 16" Matt Black alloy wheels
- Sports leather steering wheel with 8 commands
- Leather gear knob
- Blue&Me™ system with USB Aux input
- USB Aux input
- Body coloured, electrically adjustable, heated door mirrors
- Dark tinted windows



Fiat 500 TwinAir dualogic gearbox (optional)  
15" Total Black alloy wheels

And it's a well known fact that the **details make the difference**. On the Fiat 500 TwinAir, they're not in short supply, for example the satin chrome details, Total Black alloy wheels and body-coloured mirrors. What's more, the chrome-plated exhaust pipe, spoiler, and exclusive Piano Black roof (available as an option on the TwinAir Plus) make the TwinAir sporty and appealing, perfect for your dynamic side.



Fiat 500 TwinAir Plus  
16" Matt Black alloy wheels  
and optional Piano Black roof



Fiat 500C TwinAir  
15" Total Black alloy wheels

The Fiat 500 TwinAir is also available in the **Convertible** version\*. Its soft top with special electric folding system can be opened to 3 different positions, letting you experience the great outdoors wherever you go. The Fiat 500 TwinAir is not just the most fun you can have at the wheel, it's also the ideal car for those who want unrivalled style.

\*Available late 2011



## FIAT 500C TWINAIR

- Radio/CD/MP3
- 15" Total Black alloy wheels
- Satin chrome details
- Total Black interiors
- Remote central locking
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric front windows and door locking
- ABS with EBD
- Dualstage driver and passenger airbags
- Side airbags
- Window airbags
- Knee airbag
- Fuel filler cap with key
- Fix&Go kit
- Passenger side grab handle
- Start&Stop technology
- Manual air conditioning
- 12v power socket
- Height adjustable driver's seat
- Passenger seat backrest pocket
- Storage under front passenger seat



The interior of a car is the key to its personality. The Total Black interior with satin finish dashboard fascia and sports seats upholstered in perforated leather and high-tech fabric lends this car its strong, decisive character.





# FIAT 500 TWINAIR EVERYDAY COLOUR



111 Pasodoble Red



164 Ragamuffin Red



268 Bossa Nova White



270 Funk White



407 Midnight Indigo Blue



475 Rock 'n' Roll Blue



509 Tropicalia Yellow



695 Electroclash Grey



735 Tech House Grey



876 Crossover Black



## TECH SPEC

	0.9 8v TwinAir TwinAir/TwinAir Plus/500C TwinAir
<b>Engine</b>	
Number of cylinders, arrangement	2, in line, transverse front
Bore x Stroke (mm)	80.5x86
Capacity (cc)	875
Emission Level	Euro 5
Anti Pollution System	Start&Stop System
Emission Control	Three-way catalyst in engine compartment, 2 lambda probes, EOBD
Compression Ratio	10.0:1
Max EC Power bhp (KW) at rpm:	85 (62.5) 5500
Max EC Torque Nm (kgm): at rpm:	145 (14.8) 1900
Timing System (control)	1 OHC (with mechanical tappets)
Fuel system	Multipoint port fuel
Ignition	Electronic with static advance, integrated with the injection system
<b>Transmission</b>	
Drive	Front
Clutch control	Hydraulic
Gearbox, number of gears	5+ reverse
<b>Steering system</b>	
Type	Rack and pinion with Dualdrive electrical power steering
Turning Circle	9.3
<b>Brakes (ABS with EBD)</b>	
Front	Disc 257mm
Rear	Drum 180mm
<b>Suspension</b>	
Front:	Independent wheel McPherson set-up with lower wishbones anchored to a subsidiary cross-member, stabiliser bar connected to shock absorber
Rear:	Wheels interconnected by means of torsion beam
<b>Wheels and Tyres</b>	
TwinAir and 500C TwinAir: 15" alloy wheels and tyres	185/55 R 15
TwinAir Plus: 16" alloy wheels and tyres	195/45 R16
<b>Dimensions</b>	
Length (mm)	3546
Width (mm)	1627
Height (mm)	1488
Wheelbase (mm)	2300
Track: front / rear (mm)	1413 / 1408
VDA luggage compartment capacity (dm3) min/max	185/550 (182/520 on Convertible)
<b>Weights</b>	
Kerb weight DIN (kg)	930
Towable weight not braked (kg)	440
Towable weight braked (kg)	830
<b>Tank Capacity</b>	
Fuel tank capacity (litres)	35
<b>Battery 12v</b>	
Capacity (Ah)	50
<b>Performance</b>	
Top Speed (mph)	108
Acceleration (sec): 0-62 mph	11
<b>Fuel consumption</b> 2004/3/EC Directive – mpg (l/100km)	
urban cycle	57.6 (4.9) – 61.4 (4.6)*
extra urban cycle	76.3 (3.7) – 78.5 (3.6)*
combined cycle	68.9 (4.1) – 70.6 (4.0)*
CO <sub>2</sub> emissions	95 – 92*

\*Dualogic version

## STANDARD AND OPTIONAL EQUIPMENT

Style		Fiat 500 TwinAir	Fiat 500 TwinAir Plus	Fiat 500C TwinAir
Body coloured bumpers		■	■	■
Aluminium outer door handles		■	■	■
Sport leather steering wheel with 8 commands	321	○	■	○
Body coloured, electrically adjustable heated door mirrors	041	○	■	■
Dark tinted rear windows	070	○	■	-
Leather Interior	211	○	○	○
Leather gear knob	4VU	○	■	○
Body coloured side rubbing strips with 500 logo	4M5	○	○	○
Pastel Paint		○	○	○
Metallic Paint		○	○	○
Special Pastel Paint		○	○	○
Pearlescent Paint		○	○	○
Special Series Matt Black Paint		○	○	○
Sport kit (sports seats, spoiler and chrome-plated tailpipe)		■	■	-
<b>Personalisation</b>				
16" alloy wheels with 195/45 tyres	421	-	-	○
15" sport alloy wheels with 185/55 tyres	432	-	-	○
16" alloy wheels with 195/45 – 16 tyres convertible	435	-	-	○
15" sport bicolour alloy wheels with 185/55 tyres	439	-	-	○
15" matt black alloy wheels with 185/55 tyres	6JB	■	-	■
16" matt black alloy wheels with 195/45 tyres	6JC	-	○	○
16" matt black alloy wheels with 195/45 tyres	6JD	-	■	○
16" alloy wheels with 195/45 tyres	5EQ	-	-	○
Body coloured side rubbing strips with 500 logo	4M5	○	○	○
Body coloured side rubbing strips with space for badge	4XC	○	○	○
<b>Comfort/Functionality</b>				
Height adjustable head restraints		■	■	■
Rear head restraints	182	○	○	○
Height adjustable steering wheel		■	■	■
Height adjustable drivers seat		■	■	■
Dualdrive™ electric power steering		■	■	■
Remote central locking		■	■	■
Electric front windows		■	■	■
Robotised Dualogic™ gearbox	407	○	○	○
Dualogic™ controls on steering wheel	5BH	○	○	○
Bi-xenon headlights	230	○	○	○
Space saver spare wheel		■	■	■
Passenger side grab handle		■	■	■
Start&Stop		■	■	■
Manual Air Conditioning		■	-	■
Automatic climate control	140	○	■	○
12v power socket		○	■	■
Seat back pockets		■	■	■
Rear parking sensors	508	○	○	■
Split folding rear seat with head restraints	195	○	○	○
Front passenger seat with box and glovebox with lid		■	■	■
Front passenger seat with memory	4GQ	-	○	○
Locking fuel cap		■	■	■
Electrochromatic rearview mirror	410	○	○	○
Fixed glass roof with sunshade	59E	○	○	-
Electric sunroof (opening)	400	○	○	-
Smoking kit	665	○	○	○
Wind stop	925	-	-	○
<b>Safety and Security</b>				
ABS with EBD		■	■	■
Dualstage driver and passenger airbags		■	■	■
Side airbags		■	■	■
Window airbags		■	■	■
Knee airbag		■	■	■
Bodywork with high strength steel elements (Dualphase)		■	■	■
Pedal box support with predetermined break pattern in a crash		■	■	■
Fire prevention system (FPS)		■	■	■
Height adjustable headlights		■	■	■
Front seatbelts with pretensioners, load limiters and front buckle sensor		■	■	■
Front and rear seats with antisubmarining cross members		■	■	■
ISOFIX attachments for child seat		■	■	■
Daytime running lights (DRL)		■	■	■
Hazard light activation (4 arrows) when emergency braking		■	■	■
ESP (stability control system) including ASR/MSR and Hill holder	392	○	○	○
Foglights	097	○	○	○
<b>Audio</b>				
Radio/CD/MP3 + 6 speakers		■	■	■
Blue & Me™ hands-free system with Bluetooth® technology, voice recognition and USB port and aux in	65W	○	■	○
Predisposition for Blue & Me™ TomTom	68R	○	○	○

■ standard ○ optional – not available



## FIAT 500 TWINAIR HAVE FUN NOW

Fun can't wait! You can have the Fiat 500 TwinAir with manageable monthly payments thanks to **Fiat i-Deal**, the smartest way to buy your new car. The Fiat 500 TwinAir can be yours with:

- **Manageable monthly payments** – your monthly payments are reduced because the Guaranteed Minimum Future Value is deferred to the end of the agreement.
- The security of a **Guaranteed Minimum Future Value (GMFV)** – this protects you against any potential fall in used car values.
- The **freedom to choose** – you choose the deposit, annual mileage and agreement term to suit your needs; and at the end of your agreement, you choose which of the three options is right for you.
  1. **Renew** – Choose a new car from your dealer and use any excess value over the GMFV towards your deposit. You can trade in your old car or sell it privately.
  2. **Retain** – To keep your car, you need only pay the GMFV.
  3. **Return** – Simply return your car to Fiat Financial Services in good condition and within the agreed mileage.

Please ask your Fiat dealer for more information or visit the [www.fiat.co.uk](http://www.fiat.co.uk) website.

Written quotations available on request.\*\*