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CIAO FIAT  
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CIAO FIAT is the customer support and relations service which can be contacted on the universal freephone number 00800 3428 0000. The number can be reached from major European countries and is easy to remember as it corresponds to entering "FIAT" on your telephone keypad (00800-FIAT 0000 becomes 00800-3428 0000). CIAO FIAT is ready to provide you with roadside assistance and information services; anything you need to know about our models (versions, optional extras, promotions, prices), our services, test drive bookings and FIAT dealerships, meeting any need or request linked to the car's use.

The service is available from 8 am to 8 pm, Monday to Saturday for customer relations and information, and 24 hours a day, 7 days a week for roadside assistance services. Calls are free from both landlines and mobiles. In some European countries, a fee may be charged to the caller by some mobile networks depending on the tariffs applied by the particular local operator.

**FIAT CUSTOMER BENEFITS** When you buy a new Fiat, you buy more than just a CAR. Behind every car we sell there is the reassurance of a whole range of customer benefits and services designed to make the ownership of your Fiat as enjoyable, affordable and trouble free as possible.

**2 YEAR, UNLIMITED MILEAGE MANUFACTURER WARRANTY** Any repairs required as the result of faulty materials or manufacture are carried out free of charge – both for parts and labour.

**3RD YEAR DEALER WARRANTY** This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

**3 YEAR PAINTWORK WARRANTY** Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first three years.

**8 YEAR ANTI PERFORATION WARRANTY** Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

**FIXED SERVICE COSTS** All Fiat dealers operate a "Menu Pricing" programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you'll pay, unless you have given your consent for further work to be carried out.

#### FIAT FINANCIAL SERVICES\*

Fiat Financial Services offers a comprehensive range of finance and insurance plans including Fiat i-Deal, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART Insurance. Please ask your Fiat dealer for more information or visit the [www.fiat.co.uk](http://www.fiat.co.uk) website. Written quotations available on request.\*\*

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The following insured products and services are provided through Fiat Financial Services\*.

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**FIAT MOTOR INSURANCE** Comprehensive car insurance is available at competitive premiums, with up to 65% No Claims Bonus transferable from your existing policy after five consecutive years of claim free driving. For a quotation, either ring 0800 876 6071, or visit online through [www.fiat.co.uk](http://www.fiat.co.uk)

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Model trim levels and optional extras may vary according to specific market or legal requirements. All data contained in this publication is purely indicative. Fiat may change the models described in this publication at any time for reasons of a technical or commercial nature. Fiat Marketing 02.2.1207.52 - S - 07/2012 - Printed in Italy - Tap Grafiche - Poggibonsi - Siena. Printed on chlorine-free paper.



“

# Introduction

**We have always known each other.** And we like each other, I know. I see how you look at me when I go by. It's perfectly understandable. There aren't many originals around like me. In fact, to be honest, I'm the one and only. There must be a reason why I've become the icon everyone says I am. **The symbol of freedom that has crossed eras and trends,** and has won over those who appreciate simplicity and style. Those like you. After all, if I won your heart it's because I have modernised without compromising on personality. **I may have changed my look over the years, yet I've always remained true to my old self.** And the same goes with the new fashionable designs I can now reveal.

”

“



500 MOMENTS WITH YOU



”

This year - more than any other - I've decided to run riot with my wardrobe and look. My range is made up of lots of versions, different details and colours to suit all tastes. Follow me. We'll discover them together. **Every one of my new hues, every new little detail has a story of its own to tell.** Or perhaps you could even help me to create a new one? With me, there isn't a single choice: a single road or a single story. There are 500. **A style for every feeling, every personality, every desire.**



Pop





## “Pop spirit and details befitting a star”

Want to know how our first date will go? I already do. **You won't be able to take your eyes off me!** That's ok, everyone likes to look at sparkly things. No one looks me straight in the headlights. Don't worry, you won't hurt my feelings. I know the rest of me is irresistible. If we go into town on a Saturday night, you'll see how much of a stir we'll cause. Have you decided where to take me for dinner? You choose the place, I'm sure I'll like it. I'm already too busy planning the soundtrack to our trip. **My radio CD and MP3 player knows today's latest sounds.** Check it out.



Exterior chrome details.







Choose your favorite seat colour and match it with ivory or black surroundings.



### Pop standard equipment.

- Manual climate control system with pollen filter
- Radio/CD/MP3 player
- 14" steel wheels
- Start&Stop
- Height-adjustable drivers seat
- 7 airbags
- Chrome-plated exterior door handles
- Electrically adjustable door mirrors
- Dualdrive™ electric power steering
- Door opening/closing remote control with customisable cover
- Height-adjustable steering wheel
- Electric windows and central locking

\*Leather interior available as an option.



\*Leather interior available as an option.

# Colour Therapy



“As far as I'm concerned, there's joy in all of Italy's colours.”

**What is the colour of joy?** And of happiness? I wouldn't know which one to choose. Perhaps the blue of a clear sky or a sunny yellow, so warm and full of life. Perhaps the colour of a delicious cappuccino that sweetly wakes you in the morning, or perhaps the colour of the red brick house where we shall live together... But one thing is for sure: for me, **there's joy in all of Italy's colours**, and it's up to you to decide which is best-suited for us, from all of those in my new **Colour Therapy** range. Of course, if you want our story to be brimming with passion, red would be ideal. It would even match the sunsets we'll see together. And as for the finishing details, I'm thinking: **a touch of white retro!** What do you say?

White door mirrors and aerial, white wheel covers or 15" alloy wheels, 'poolball' design gear knob with matching colour. These are the exclusive details of the Fiat 500 Colour Therapy range.







\*Leather interior available as an option.

Colour Therapy is also available for the 500C. Its fold-away soft top is in perfect retro spirit and has super technological solutions: double ply that ensures excellent insulation from the outside, plus glass rear window and spoiler that doubles as a third brake light.



Imagine us taking a spin together one summer evening in the refreshing breeze. How wonderful to feel the breeze under the open roof as we enjoy our dolce vita...

**So what are we waiting for?**

White 15" alloy wheels (opt. 68Q).



### Colour Therapy standard equipment.

- Manual climate control system with pollen filter
- Radio/CD/MP3 player
- 14" white wheel covers with chrome retro hub caps
- Start&Stop
- White door mirror covers
- "Short-fin design" white roof aerial
- "Poolball design" gear lever knob with exterior colour matching
- 7 airbags
- Chrome-plated exterior door handles
- Electrically adjustable door mirrors
- Dualdrive™ electric power steering
- Door opening/closing remote control with custom cover
- Height-adjustable steering wheel
- Electric windows and central locking
- Spoiler integrated with the top (on convertible)
- Door mirrors with external temperature sensor (on convertible)



\*Leather interior available as an option.



Countrypolitan Yellow, Volare Blue, Pasodoble Red, Tech House Grey, New Age Cream. Strokes of colour and joy that shoot through the city.



712 Countrypolitan Yellow



952 Volare Blue



111 Pasodoble Red



231 New Age Cream



735 Tech House Grey

“...you get the urge to colour the whole world.”

Here are my five colours. How I do like to see them all together... It's like having a box of new felt-tip pens. You get the urge to colour the whole world. But the colours and surprises are not just on the exterior. Climb into the passenger seat. Have you spotted it? **The gear lever knob with a white center matches too! The icing on the cake.**

Lounge





“A *special* outfit  
with a touch of  
elegance.”

**This is the story of a special evening.** We're celebrating my birthday, or yours, or both! We might have an aperitivo with friends, go to a live jazz concert, or we might even have dinner at a bistro in Paris.

Do things properly: always be stylish, and yet at ease. This is why I choose elegant attire. It is classic but not obviously so, and above all it is comfortable. It's called **Lounge. 15" alloy wheels, fine quality fabrics and high standard equipment...** A touch of class that fits the both of us to a T. Don't be shy, tell me how wonderful I look tonight..."



15" multispoke alloy wheels, new metallic colours and an exclusive sun roof with sun blind. How to show without losing a speck of charm.



Bi-xenon Headlight available as option.



Electric Sunroof (opening) available as option.



### Lounge standard equipment.

- Manual climate control system with pollen filter
- Radio/CD/MP3 player
- Fixed sun roof with sun roof blind
- 15" multispoke alloy wheels with 185/55 tyres
- Start&Stop
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering-wheel controls and digital audio file reader with USB port
- Leather steering wheel with audio controls
- 7 airbags
- Electrically adjustable body coloured door mirrors with defrosting and external temperature sensor
- Chrome kit
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver seat
- 50/50 split rear seat with height-adjustable head restraint
- Automatic climate control (on convertible/TwinAir hatchback)
- Rear parking sensors (on convertible)



\*Dualogic available as option



There's no need to feel hot under the sun. **I can have a full-glass sunroof** (with an elegant sun blind so you don't get burnt under the sun) **or a soft top** as a convertible. Which will you choose?

Street





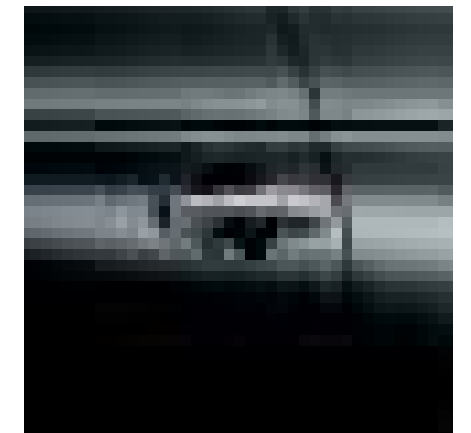
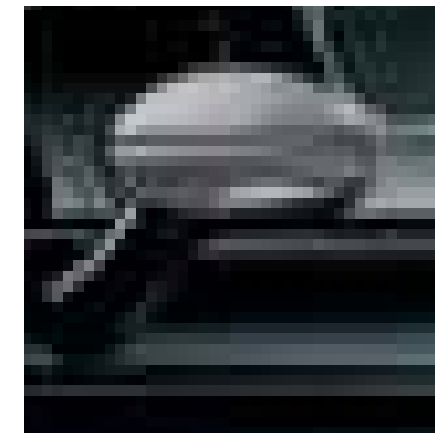
## “Now you can be bold and free”

I once asked myself what makes for a bold personality? Is it a sound - like the roar of an engine - or is it to do with energy or style? But why choose one, when you can have them all? So I decided to create my more cosmopolitan side: Street, a nonconformist trend setting look that delivers all three qualities. I took to the street to try it out. What a thrill, being freed from convention. Next time, you should come along with me. Your face tells me that you've noticed my sporty new seats and 16" alloy wheels. Yes, like me you've got style, self-confidence; you know what you want and how to get it. So let's show everyone what we're made of.





Dark tinted windows, rear spoilers, 16" alloy wheels and satin chrome details: the Fiat 500 Street is covered with quicksilver, that is clearly seen.



## Street standard equipment.

- Manual climate control system with pollen filter
- Radio/CD/MP3 player
- 16" Alloy wheels with 195/45 tyres with red centre caps
- Start&Stop
- Foglights
- Rear spoiler
- Satin chrome finish (mouldings, door handle, door mirror)
- Sports seats
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering-wheel controls and digital audio file reader with USB port
- Sporty leather steering wheel with radio controls
- 7 airbags
- Electrically adjustable satin chrome wing mirrors with defrosting and external temperature sensor
- Dark tinted rear windows
- Chromed exhaust tailpipe
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver seat
- Height-adjustable rear head restraints

Are you ready to get in? Well, turn the page for just one last surprise. You can get me, with a **sporty interior in black fabric or red leather**; I even have a **sports steering wheel** - so let the fun begin.



\*Dualogic and automatic climate control available as options.  
Leather interior is available as an option.



Engines,  
safety and  
technology.

# “Style must have substance.”

Let's talk about heart. My genetic make-up comes with lots of options. First and foremost is the revolutionary TwinAir, Fiat's two-cylinder engine that has taken the philosophy of downsizing to the highest levels. Its reduced size, emissions and fuel consumption, still gives great performance and is incredibly satisfying to drive. A powerful heart with an unmistakable sound.

There are two other engine versions: 1.2 69hp and the 1.3 MultiJet 95hp. I can't say which one I prefer, although it has to be said that in town the TwinAir truly brings out the best in me. I become agile, light and responsive!





#### 0.9 TWINAIR TURBO 85HP START&STOP

Displacement (cm <sup>3</sup> )	875
Emission level	Euro 5
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	62.5 (85) 5500
EC peak torque: Nm (kgm) at rpm (min)	145 (15.9) 1900
Top speed: mph (km/h)	107 (173)
Acceleration (sec.): 0-62 mph	11.0
Fuel consumption: mpg (l/100 km)	
urban cycle	60.1 (4.7) / 64.2 (4.4)*
extra-urban and combined cycles	78.5 (3.6) / 78.5 (3.6)*
exhaust CO <sub>2</sub> emissions (g/km)	70.6 (4.0) / 72.4 (3.9)*
	92/90*

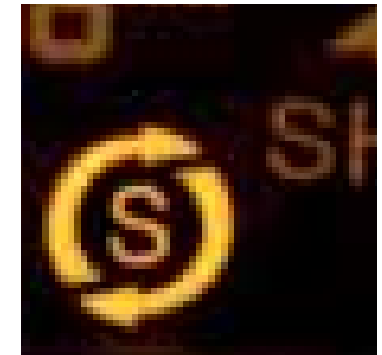
#### 1.2 69HP START&STOP

Displacement (cm <sup>3</sup> )	1242
Emission level	Euro 5
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	51 (69) 5500
EC max torque: Nm (kgm) at rpm (min)	102 (10.4) 3000
Top speed: mph (km/h)	99 (160)
Acceleration (sec.): 0-62 mph	12.9/13.0*
Fuel consumption: mpg (l/100 km)	
urban cycle	49.6 (5.7) / 50.4 (5.6)*
extra-urban and combined cycles	65.7 (4.3) / 68.9 (4.1)*
exhaust CO <sub>2</sub> emissions (g/km)	58.9 (4.8) / 60.1 (4.7)*
	113/110*

#### 1.3 MULTIJET 95HP START&STOP WITH DPF

Displacement (cm <sup>3</sup> )	1248
Emission level	Euro 5
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	70 (95) 4000
EC max torque: Nm (kgm) at rpm (min)	200 (20.4) 1500
Top speed: mph (km/h)	112 (180)
Acceleration (sec.): 0-62 mph	10.7
Fuel consumption: mpg (l/100 km)	
urban cycle	60.1 (4.7)
extra-urban and combined cycles	91.1 (3.1)
exhaust CO <sub>2</sub> emissions (g/km)	76.3 (3.7)
	97

\*Dualogic robotised gearbox



Start&Stop is standard across the whole range. The Start&Stop system automatically stops the engine whenever the car is stationary and restarts it when driver moves off again. It improves vehicle efficiency by reducing fuel consumption, CO<sub>2</sub> emissions and noise pollution.



500 POP



500 COLOUR THERAPY



500 LOUNGE



500 STREET



“With me, every journey opens up a world of possibilities.”

I have been thinking about my next trip for some time. I want to cross vast plains and forests, and visit Europe's most beautiful cities. You choose who to bring along. I'll take care of everything else we need to get going. First of all we need Blue&Me™ TomTom LIVE; a next-generation portable touchscreen navigation system which gives you all the maps you need, with information about traffic and weather forecasts. It also has a Local Search facility in real time. You won't be able to do without it. All of its functions are pre-programmed. It lets you access music and use your mobile phone. The navigation system works in three different ways: voice commands, steering wheel controls or multitouch display.

Next we'll need the Interscope Sound System Hi-Fi that will give us top quality sound reproduction. I love to listen to my favourite tracks at full volume and quality. Now, what's missing? I know, my eco: Drive Info function. It's a great system for saving on fuel consumption and it also respects the environment. This way your driving will be both cost-efficient and eco-friendly.



Customisations

# “My real passion is for accessories.”



Finally it's time to talk about my accessories. It's one of the things I like best: being customized to look retro, sporty or feminine, depending on how I feel, and how you feel. I have a wide range of components that we can personalize together according to our tastes; we can go chic and coordinate trims or go quirky and mix & match. You can run wild and make me your own: body stickers, key covers, side badges, make-up holders, iPod holders; I even have fragrance dispensers for the passenger compartment. I bet you've already stopped reading and are now studying all of my best combinations.

Mind you, don't forget to take a look at my wheels. I have an entire collection of them. They're a bit like shoes – the more you have, the more you would like to have.



6U4 (15")



4WQ (15")



431 (15")



433 (15")



432 (15")



439 (15")



435 (16")



5EQ (16")



420 (16")



6JD (16")



Accessory (16")



●○ Balls



●○ Hands



●○ Chequered roof



● 500 Italia strip



● 500 Black strip



● Number 5



●○ Butterflies



●○ Flow



●○ Turin  
Saloon/Cabrio version



●○ Tokyo  
Saloon/Cabrio version



●○ London  
Saloon/Cabrio version



●○ Paris  
Saloon/Cabrio version



●○ Rome  
Saloon/Cabrio version



●○ New York  
Saloon/Cabrio version



●○● Humanoid  
Saloon/Cabrio version



●○ Zipper  
Saloon/Cabrio version



●○● Side/Sport strip  
Saloon/Cabrio version



● Italia side strip  
Saloon/Cabrio version

●● Black background door mirror shell customised with amaranth or ivory Butterflies or Flowers



# Key cover and badge.



# Key covers.

# Matching stickers/ colours.



# Key covers with CRYSTALLIZED™ – Swarovski Elements



## 500

STICKERS	Humanoid			Butterflies-Flowers		Italy Band and Band	Hands - Balls - Zipper London - Paris - Tokyo Rome - New York Turin		Sport Band			Chequered roof		Strip 500 Number 5	
	White/Red	Black/Red	White/Black	Met. Dark Grey	Met. Light Grey	Three-coloured	White	Black	Red	White	Black	Black	White	Black	
<b>PASTEL</b>															
111 Pasodoble Red*			•	•	•		•	•			•	•	•	•	•
231 New Age Cream*	•	•	•	•	•	•	•	•			•	•	•	•	•
268 Bossanova White*		•		•	•	•		•	•	•	•	•	•	•	•
712 Countryopolitan Yellow*	•	•	•	•	•	•	•	•			•	•	•	•	•
735 Tech House Grey	•	•	•		•	•	•		•	•				•	
952 Volare Blue*	•	•	•	•	•	•	•	•			•	•	•	•	•
<b>METALLIC</b>															
182 Idol Pink			•	•	•		•	•							
372 Groove Metal Grey	•	•	•				•	•			•	•		•	•
407 Footloose Blue	•						•				•				
528 Chillout Purple	•						•				•				
687 Epic Blue	•						•				•				
695 Electroclash Grey	•	•	•		•	•	•		•	•				•	
876 Crossover Black	•				•	•	•		•	•				•	
<b>PEARLESCENT</b>															
270 Funk White		•	•	•		•		•	•	•		•	•		•

• available \* non-standard pastel

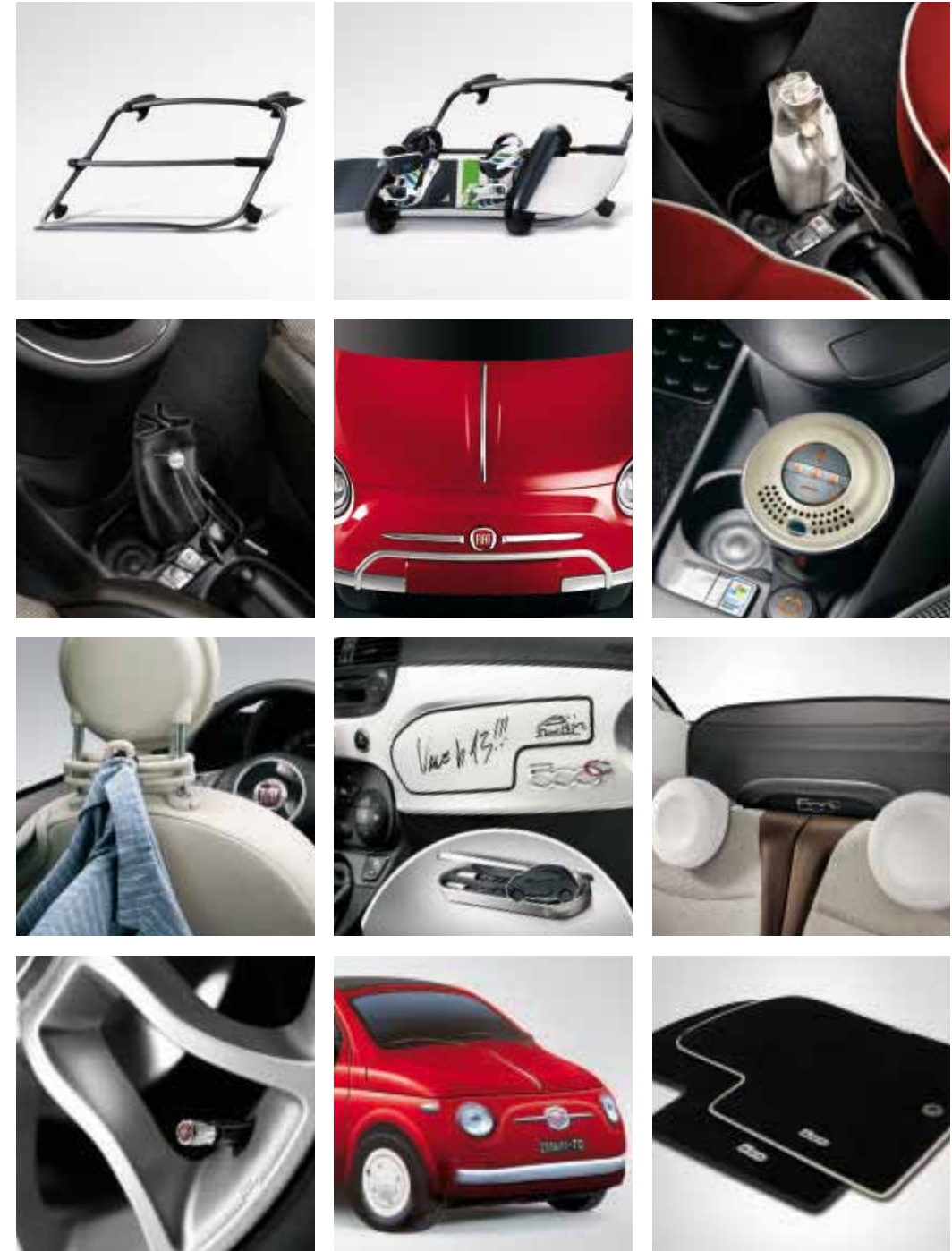
## 500C

STICKERS	Humanoid		Italy Band	Butterflies-Flowers			Zipper London - Paris - Tokyo Rome - New York - Turin		Side Band			
	White/Red	Black/Red	White/Black	Three-coloured	Amaranth	Ivory	Black	White	Black	Red	White	Black
<b>PASTEL</b>												
111 Pasodoble Red*			•			•	•	•	•		•	•
231 New Age Cream*	•	•	•	•			•	•	•			•
268 Bossanova White*		•		•	•		•	•	•	•		•
712 Countryopolitan Yellow*	•	•	•	•			•	•	•			•
735 Tech House Grey	•	•	•	•		•	•			•	•	
952 Volare Blue*	•	•	•	•			•	•	•			•
<b>METALLIC</b>												
182 Idol Pink			•					•	•			
372 Groove Metal Grey	•	•	•	•				•	•			
407 Footloose Blue	•							•				
528 Chillout Purple	•							•				
687 Epic Blue	•							•				
695 Electroclash Grey	•	•	•	•		•		•		•	•	
876 Crossover Black	•			•		•		•		•	•	
<b>PEARLESCENT</b>												
270 Funk White		•	•	•	•		•		•	•	•	•

• available \* non-standard pastel



# Accessories.



Colours, technical  
specifications  
and equipment

# 500 body colours.

# Upholstery.



111 Pasodoble Red



231 New Age Cream



268 Bossanova White



712 Countryopolitan Yellow



952 Volare Blue



735 Tech House Grey



182 Idol Pink



372 Groove Metal Grey



407 Footloose Blue



528 Chillout Purple



687 Epic Blue



695 Electroclash Grey



876 Crossover Black



270 Funk White



594 Matt Black

Light and dark surroundings.





# Upholstery.



201 Red / Ivory. 202 Red / Black.  
203 Dark Grey / Ivory. 205 Dark Grey / Black.  
377 Chocolate / Ivory.

372 Grey-Black / Black.  
340 Black-Ivory / Ivory. 339 Black-Ivory / Black.

496 Red / Ivory. 460 Red / Black.  
408 Black / Black.

627 Black Street fabric.  
411 Red leather.



Fabric Pop/Colour Therapy interior.



Fabric Lounge interior.



Fabric Street interior.



Leather interior.

	POP*					COLOUR THERAPY		
	201	202	203	205	377	201	203	377
Trim	POP							
Leather gear knob (Opt 4VU)	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Ivory
Steering wheel	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Ivory
Trim colour	Red		Dark Grey		Chocolate	Red	Dark Grey	Chocolate
Surrounding colour	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Ivory
<b>PASTEL</b>								
268 Bossa Nova White	•	•	•	•	•			
712 Countryopolitan Yellow			•	•	•		•	
231 New Age Cream	•		•	•	•	•	•	•
735 Tech House Grey	•	•	•	•		•	•	
952 Volare Blue			•	•	•		•	
111 Pasodoble Red	•	•	•	•		•	•	
<b>METALLIC</b>								
876 Crossover Black	•	•	•	•				
695 Electroclash Grey	•	•	•	•				
407 Footloose Blue			•	•				
528 Chillout Purple			•	•	•			
182 Idol Pink			•	•	•			
372 Groove Metal Grey			•	•	•			
687 Epic Blue			•	•	•			
<b>PEARLESCENT</b>								
270 Funk White	•	•	•	•	•			
<b>MATT</b>								
594 Matt Black								

• available

	LOUNGE			STREET		LEATHER INTERIOR ON POP OR LOUNGE					
	372	339	340	627	411	408	496	451	460	410	465
Trim	Lounge			Upholstery	Leather	Frau Leather					
Leather gear knob (Opt 4VU)	Black	Black	Ivory	Black	Black	Black	Ivory	Ivory	Black	Ivory	Black
Steering wheel	Black Leather	Black Leather	Ivory Leather	Sport Black Leather	Sport Black Leather	Black Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather	Black Leather
Trim colour	Grey/Black	Black/Ivory		Black	Red Leather	Black	Red	Black	Red	Tan	Tan
Surrounding colour	Black	Black	Ivory	Black	Black	Black	Ivory	Ivory	Black	Ivory	Ivory
<b>PASTEL</b>											
268 Bossa Nova White	•	•	•	•	•	•	•	•	•	•	•
712 Countryopolitan Yellow	•					•				•	•
231 New Age Cream	•					•	•			•	•
735 Tech House Grey	•	•	•			•	•		•	•	•
952 Volare Blue	•	•	•			•		•		•	•
111 Pasodoble Red	•	•	•	•		•	•	•	•	•	•
<b>METALLIC</b>											
876 Crossover Black	•	•	•	•	•	•	•	•	•		
695 Electroclash Grey	•	•	•	•	•	•	•	•	•	•	•
407 Footloose Blue	•					•		•		•	•
528 Chillout Purple	•					•		•		•	•
182 Idol Pink	•					•		•		•	•
372 Groove Metal Grey	•	•	•			•		•	•	•	•
687 Epic Blue	•	•	•			•		•		•	•
<b>PEARLESCENT</b>											
270 Funk White	•	•	•			•	•	•	•	•	•
<b>MATT</b>											
594 Matt Black				•	•						

• available

# 500C body colours.

# Upholstery.



111 Pasodoble Red



231 New Age Cream



268 Bossanova White



712 Countryopolitan Yellow



952 Volare Blue



735 Tech House Grey



182 Idol Pink



372 Groove Metal Grey



407 Footloose Blue



528 Chillout Purple



687 Epic Blue



695 Electroclash Grey



876 Crossover Black



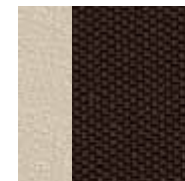
270 Funk White



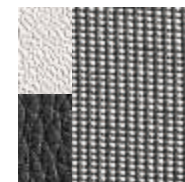
Red/Ivory  
660-664-668  
Red/Black  
659-663-667



Grey/Ivory  
662-666-670  
Grey/Black  
661-665-669



Chocolate /Ivory  
371



Ivory Black/Ivory  
711-715-719  
Ivory Black/Black  
710-714-718



Ivory Brown/Ivory  
713-717-721  
Ivory Brown/Black  
712-716-720



Red/Ivory  
809-817-822  
Red/Black  
808-816-820



Black/Black  
813-818-824



Leather/Ivory  
815-819-825



Fabric Pop/Colour Therapy interior.



Fabric Lounge interior.



Leather interior.



# 500C soft top colours.



	500C											
	659	660	661	662	710	711	712	713	663	664	665	666
Roof colour	Black						Red					
Trim	Pop*				Lounge				Pop*			
Leather gear knob (Opt 4VU)	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Steering wheel	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Trim colour	Red		Grey		Ivory / Black		Ivory / Brown		Red		Grey	
Surrounding colour	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
<b>PASTEL</b>												
268 Bossa Nova White	•	•	•	•	•	•	•	•	•	•	•	•
712 Countrypolitan Yellow												
231 New Age Cream	•	•	•	•	•	•	•	•	•	•	•	•
735 Tech House Grey	•	•	•	•	•	•	•	•	•	•	•	•
952 Volare Blue												
111 Pasodoble Red	•	•	•	•	•	•	•	•			•	•
<b>METALLIC</b>												
876 Crossover Black	•		•	•	•	•	•	•	•		•	•
695 Electroclash Grey	•	•	•	•	•	•	•	•	•	•	•	•
407 Footloose Blue												
528 Chillout Purple												
182 Idol Pink												
372 Groove Metal Grey												
687 Epic Blue												
<b>PEARLESCENT</b>												
270 Funk White	•	•	•	•	•	•	•	•	•	•	•	•

• available

	500C												
	714	715	716	717	667	668	371	669	670	718	719	720	721
Roof colour	Red				Ivory								
Trim	Lounge				Pop*				Lounge				
Leather gear knob (Opt 4VU)	Black	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Steering wheel	Black Leather	Ivory Leather	Black Leather	Ivory Leather	Black	Ivory	Ivory	Black	Ivory	Black Leather	Ivory Leather	Black Leather	Ivory Leather
Trim colour	Ivory / Black		Ivory / Brown		Red		Chocolate	Grey		Ivory / Black		Ivory / Brown	
Surrounding colour	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Ivory
<b>PASTEL</b>													
268 Bossa Nova White	•	•		•	•	•	•	•	•	•	•		•
712 Countrypolitan Yellow													
231 New Age Cream													
735 Tech House Grey	•	•			•	•		•	•		•		•
952 Volare Blue	•							•	•		•		•
111 Pasodoble Red					•	•		•	•		•		•
<b>METALLIC</b>													
876 Crossover Black	•	•	•	•	•	•		•	•	•	•	•	•
695 Electroclash Grey	•	•			•	•		•	•	•	•	•	•
407 Footloose Blue													
528 Chillout Purple													
182 Idol Pink													
372 Groove Metal Grey													
687 Epic Blue													
<b>PEARLESCENT</b>													
270 Funk White	•	•		•	•	•		•	•	•	•	•	•

\* Pop interiors available on Lounge with option 4MZ (steering wheel as the Lounge interior with 8 remote buttons).

• available

	500C with leather interior											
	808	809	815	813	846	816	817	819	843	818	847	
Roof colour	Black						Red					
Trim	Frau Leather						Frau Leather					
Leather gear knob (Opt 4VU)	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Black	Ivory	
Steering wheel	Black Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather	Black Leather	Ivory Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather	
Trim colour	Red		Tan		Black		Red		Tan		Black	
Surrounding colour	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Black	Ivory	
<b>PASTEL</b>												
268 Bossa Nova White	•	•	•	•	•	•	•	•	•	•	•	•
712 Countrypolitan Yellow												
231 New Age Cream		•	•	•	•		•					
735 Tech House Grey	•		•	•	•	•	•		•		•	•
952 Volare Blue			•	•	•							
111 Pasodoble Red	•	•	•	•	•							
<b>METALLIC</b>												
876 Crossover Black	•	•	•	•	•	•	•			•	•	•
695 Electroclash Grey	•	•	•	•	•	•	•	•		•	•	•
407 Footloose Blue												
528 Chillout Purple												
182 Idol Pink												
372 Groove Metal Grey	•			•	•							
687 Epic Blue				•	•							
<b>PEARLESCENT</b>												
270 Funk White	•	•	•	•	•	•	•	•	•	•	•	•

• available

	500C with leather interior						Colour Therapy		
	820	822	825	844	824	848	660	662	371
Roof colour	Ivory						Black		
Trim	Frau Leather						Pop (MF)		
Leather gear knob (Opt 4VU)	Black	Ivory	Ivory	Ivory	Black	Ivory	Ivory	Ivory	Ivory
Steering wheel	Black Leather	Ivory Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather	Ivory	Ivory	Ivory
Trim colour	Red		Tan		Black		Red	Grey	Chocolate
Surrounding colour	Black	Ivory	Ivory	Ivory	Black	Ivory	Ivory	Ivory	Ivory
<b>PASTEL</b>									
268 Bossa Nova White	•	•	•	•	•	•			
712 Countrypolitan Yellow									
231 New Age Cream									
735 Tech House Grey									
952 Volare Blue									
111 Pasodoble Red		•			•	•	•	•	
<b>METALLIC</b>									
876 Crossover Black	•	•	•	•	•	•			
695 Electroclash Grey		•	•	•	•	•			
407 Footloose Blue									
528 Chillout Purple									
182 Idol Pink									
372 Groove Metal Grey									
687 Epic Blue									
<b>PEARLESCENT</b>									
270 Funk White	•	•	•	•	•	•			

\* Pop interiors available on Lounge with option 4MZ (steering wheel as the Lounge interior with 8 remote buttons).

• available

# Technical specifications.

	0.9 TwinAir Turbo 85hp Hatchback - Convertible		1.2 69hp Hatchback - Convertible		1.3 MultiJet 95hp DPF Hatchback - Convertible	
<b>ENGINE</b>						
No. of cylinders, arrangement	2, in line, transverse front		4, in line, transverse front		4, in line, transverse front	
Bore x stroke (mm)	80.5 x 86		70.8 x 78.9		69.6 x 82.0	
Displacement (cm <sup>3</sup> )	875		1242		1248	
Emissions level	Euro 5		Euro 5		Euro 5	
Anti-pollution system	Start&Stop system		Start&Stop system		Start&Stop system	
Emission control	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD		three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD		oxidising catalytic converter in engine compartment, oxygen sensor electric EGR valve, EOBD, DPF particulate filter	
Compression ratio	10.0:1		11.1:1		16.8:1	
EC max power: kW (HP) at rpm	62.5 (85) 5500		51 (69) 5500		70 (95) 4000	
EC peak torque: Nm (kgm) at rpm	145 (15.9) 1900		102 (10.4) 3000		200 (20.4) 1500	
Distribution (valve gear)	Fully variable valve lift on intake; fixed timing on exhaust		Single overhead camshaft with mechanical tappets		Twin overhead camshaft with hydraulic tappets	
Fuel supply	Multipoint, sequential, electronic injection		Multipoint, sequential, electronic injection		Electronically controlled Common Rail MultiJet direct injection with variable geometry turbo and intercooler	
Ignition	static advance electronic, integrated with the injection		static advance electronic, integrated with the injection		by compression	
<b>TRANSMISSION</b>						
Drive system	front wheel drive		front wheel drive		front wheel drive	
Clutch control	hydraulic		hydraulic		hydraulic	
Gearbox, no. of gears	5 forward + reverse	Dualogic™ robotised 5 + R	5 forward + reverse	Dualogic™ robotised 5 + R	5 forward + reverse	
<b>STEERING</b>						
Type	rack and pinion with electric Dualdrive™ power steering					
Turning circle (m)	9.28		9.28		10.8	
<b>BRAKES</b>						
Front:	ABS with EBD Ventilated disc 257 mm		ABS with EBD Ventilated disc 240 mm		ABS with EBD Ventilated disc 257 mm	
Rear:	Drum 180 mm		Drum 180 mm		Drum 180 mm	
<b>SUSPENSIONS</b>						
Front:	independent, MacPherson type with lower wishbones secured to an auxiliary crossmember; anti-roll bar					
Rear:	Semi-independent torsion beam with coil springs					
<b>DIMENSIONS</b>						
Length (mm)	3546		3546		3546	
Width (mm)	1627		1627		1627	
Height in running order (mm)	1488		1488		1488	
Wheelbase (mm)	2300		2300		2300	
Front track (mm)	1413		1413		1413	
rear (mm)	1407		1407		1407	
Capacity of luggage compartment VDA (dm <sup>3</sup> ):	185		185		185	
<b>WEIGHTS</b>						
Kerb weight DIN (kg)	930/970		865/905		980/1020	
Towable weight (non-braked) (kg)	400		400		400	
braked (kg)	800		800		800	
<b>REFUELLING</b>						
Fuel tank capacity (litres)	35		35		35	
<b>BATTERY 12V</b>						
Capacity (Ah)	63		63		63	
<b>PERFORMANCE</b>						
Top speed mph (km/h)	107 (173)		99 (160)		112 (180)	
Acceleration (sec.): 0 - 62 mph	11.0		12.9/13.0		10.7	
<b>FUEL CONSUMPTION MPG (L/100 KM)</b>						
urban cycle	60.1 (4.7)	64.2 (4.4)*	49.6 (5.7)	50.4 (5.6)*	60.1 (4.7)	
extra-urban cycle	78.5 (3.6)	78.5 (3.6)*	65.7 (4.3)	68.9 (4.1)*	91.1 (3.1)	
combined cycle	70.6 (4.0)	72.4 (3.9)*	58.9 (4.8)	60.1 (4.7)*	76.3 (3.7)	
Exhaust CO <sub>2</sub> emissions (g/km)	92/90*		113/110*		97	

\* with Dualogic™ robotised gearbox

# 500 Standard equipment and options.

Line and style		Pop	Colour Therapy	Lounge	Street
Body colour bumpers		■	■	■	■
Chrome-plated exterior door handles		■	■	■	■
Leather steering wheel with audio controls (8 commands)	318	○	○	■	-
Sporty leather steering wheel with radio controls	321	-	-	-	■
Dark tinted rear and rear door windows	070	○	○	○	■
Pop fabric interiors	4MZ	■	-	○	-
Painted electronically adjustable door mirrors with defrosting and temperature sensor	041	○	○	■	■
Leather interior	211	○	-	○	○
Leather gear knob	4VU	○	-	○	○
Body coloured side rubbing stripe with 500 logo	4M5	○	-	○	-
Pastel paint		○	■	○	○
Metallic paint		○	-	○	○
Pearlescent paint		○	-	○	-
Matt black paint		-	-	-	■
Chrome kit: side window weather-strips with chrome-plated insert, chrome-plated tailpipe, chrome-plated inserts on front and rear bumpers, chrome-plated gear stick	4MQ	○	○	■	-
Sport kit: sports seats, rear spoiler, chrome exhaust pipe		-	-	-	■
Bicolour Pack (Sfrontato Red 111 / Bianco White 268 - 239/B, alloy rims and chrome kit)	6GL	○	-	-	-
<b>Customisations</b>					
14" Vintage wheel trims	878	■	-	-	-
15" Alloy wheels with 185/55 tyres R15* tyres	4WQ	○	-	○	-
15" Alloy wheels with 14 spokes with 185/55 R15* tyres	6U4	○	-	○	-
15" Multispoke alloy wheels with 185/55 R15* tyres	431	○	○	■	-
15" Sport alloy wheels with 185/55 R15* tyres	432	○	-	○	-
15" 9 U-spoke alloy wheels with 185/55 R15* tyres	433	○	-	○	-
15" Two-tone sport alloy wheels with 185/55 R15* tyres	439	○	-	○	-
16" Alloy wheels with 195/45 tyres R16* tyres	6JC	-	-	-	○
16" Alloy wheels with 195/45 tyres R16* tyres	5EQ	○	-	○	-
16" Alloy wheels with 195/45 R16* tyres	6JD	-	-	-	■
16" 5 0-spoke alloy wheels with 195/45 R16* tyres	420	○	-	○	-
16" Multispoke alloy wheels with 195/45 R16* tyres	435	○	○	○	-
Chrome-plated moulding on bonnet	4BJ	○	○	○	○
Chrome finished door mirrors	4RR	○	-	○	○
Body coloured side rubbing strips with space for 500 badge	4XC	○	-	○	-
500 Italia strip	5H0	○	○	-	-
Red sport band	5H4	○	○	○	-
White sport band	5H5	○	○	○	-
Black sport band	5H6	○	○	○	-
500 black one colour strip	5HC	○	○	○	-
Italia side band	5HE	○	○	○	-
Black chequered roof	5HF	○	○	-	-
White chequered roof	5HH	○	○	-	-
Number 5 black	5HJ	○	○	○	-
Butterfly stickers		○	○	○	-
Hands stickers		○	○	○	-
Balls stickers		○	○	○	-
Flowers stickers		○	○	○	-
Humanoid stickers		○	○	○	-

\* cannot be fitted with chains ■ standard ○ optional - not available ◆ accessories

Customisations		Pop	Colour Therapy	Lounge	Street
Zipper stickers		○	○	○	-
City stickers		○	○	○	-
Chrome-plated exhaust tail pipe	◆	○	○	○	○
Italian flag badge on wing	◆	○	○	○	○
500 Italia badge for bumper strips	◆	○	○	○	○
Black chequered badge for bumper strips	◆	○	○	○	○
Black sport badge on white background for bumper strips	◆	○	○	○	○
Red sport badge on white background for bumper strips	◆	○	○	○	○
500 black badge for bumper strips	◆	○	○	○	○
Silver black background zipper badge	◆	○	○	○	○
Silver black background butterfly badge	◆	○	○	○	○
Silver/red black background humanoid badge	◆	○	○	○	○
Silver black background City badges	◆	○	○	○	○
Metallic light grey flowers mirror covers on black background	◆	○	○	○	○
Metallic dark grey flowers mirror cover on silver background	◆	○	○	○	○
Metallic light grey butterflies mirror cover on black background	◆	○	○	○	○
Metallic dark grey butterflies mirror cover on silver background	◆	○	○	○	○
Car cover with the image of the Fiat 500 first series	◆	○	○	○	○
Steel kickplate	◆	○	○	○	○
Sporty aluminium pedal covers and footrest	◆	○	○	○	○
Black coat hanger on front head-restraint	◆	○	○	○	○
Ivory coat hanger for front head-restraint	◆	○	○	○	○
Two Street key cover kit	◆	○	○	○	○
Two Italia key cover kit	◆	○	○	○	○
Two Barcode key cover kit	◆	○	○	○	○
2 Balls key cover kit white/ivory and silver	◆	○	○	○	○
2 Hands key cover kit white/ivory and silver	◆	○	○	○	○
2 Turin key cover kit white/ivory and silver	◆	○	○	○	○
2 Zipper key cover kit white/ivory and silver	◆	○	○	○	○
2 Flowers key cover kit white/ivory and silver	◆	○	○	○	○
2 Butterfly key cover kit white/ivory and silver	◆	○	○	○	○
2 Humanoid key cover kit white/ivory and silver	◆	○	○	○	○
2 City key cover kit white/ivory and silver	◆	○	○	○	○

\* cannot be fitted with chains ■ standard ○ optional - not available ◆ accessories

Customisations		Pop	Colour Therapy	Lounge	Street
Silver Flowers key cover with CRYSTALLIZED™ – Swarovski Elements	◆	○	○	○	○
Blue Snake key cover with CRYSTALLIZED™ – Swarovski Elements	◆	○	○	○	○
Titanium 500 logo key cover with CRYSTALLIZED™ – Swarovski Elements	◆	○	○	○	○
Black fragrance dispenser	◆	○	○	○	○
Ivory fragrance dispenser	◆	○	○	○	○
Summer citrus diffuser refill	◆	○	○	○	○
Night essence diffuser refill	◆	○	○	○	○
Breathe freely diffuser refill	◆	○	○	○	○
Citrus Flavoured Summer + Essence of the Night + Free Breath dispenser refill	◆	○	○	○	○
Rubber mats	◆	○	○	○	○
Interior black carpet mats ivory graphics	◆	○	○	○	○
Interior ivory carpet mats ivory image	◆	○	○	○	○
Interior black carpet mats black graphics	◆	○	○	○	○
Interior ivory carpet mats with blocked out logo plate	◆	○	○	○	○
Wheel caps with Fiat logo	◆	○	○	○	○
Chrome rear plate holder	◆	○	○	○	○
Black board plate and black felt-tip pens for clear dashboard	◆	○	○	○	○
Ivory board plate and white felt-tip pens for dark dashboard	◆	○	○	○	○
Black fabric make-up holder	◆	○	○	○	○
Ivory leather make-up holder with silver trinket	◆	○	○	○	○
<b>Comfort</b>					
Heat-reflecting windows		■	■	■	■
Instrument panel with rev counter		■	■	■	■
Instrument panel with sporty graphics		–	–	–	■
Height-adjustable front head restraints		■	■	■	■
DPF particulate filter for diesel engines		■	–	■	■
Height-adjustable steering wheel		■	■	■	■
Dualdrive™ electric power steering		■	■	■	■
Start&Stop: automatic shutdown and restart of the engine during short stops (optional on 1.2 69hp petrol)	5DE	■	■	■	■
Electric windows and central locking		■	■	■	■
Fuel filler cap with key		■	■	■	■
Rear window wiper and heated rear window		■	■	■	■
Trip computer		■	■	■	■
Remote central locking		■	■	■	■
Space-saver spare wheel	803	■	■	■	■
Passenger side grab handle	890	■	■	■	■
Smoking kit	665	○	○	○	○
Airconditioning	025	○	■	■	■
Automatic climate control (single area) with anti-pollen filter	140	○	○	○ <sup>1</sup>	○
Dualogic™ robotised gearbox <sup>2</sup>	407	○	○	○	○
Dualogic™ controls on steering wheel	5BH	–	○ (0.9 TwinAir only)	○ (0.9 TwinAir only)	○ (0.9 TwinAir only)
Bi-xenon headlights	230	○	○	○	○
Electrochromatic interior rear view mirror (automatic day/night)	410	○	○	○	○
Fixed glass roof	59E	○	○	■	○
Electric sun roof	400	○	○	○	○
Height-adjustable driver seat	626	■	■	■	■
Front passenger seat with box and glovebox with lid	295	■	■	■	■
Passenger seat backrest pocket	339	■	■	■	■
Height-adjustable rear head restraints	182	○	○	–	○
50/50 split rear seat with height-adjustable head restraint	195	○	○	■	○

■ standard    ○ optional    – not available    ◆ accessories  
<sup>1</sup>Standard on TwinAir Lounge  
<sup>2</sup>Not available with 1.3 Multijet engine for Pop/Lounge

Comfort		Pop	Colour Therapy	Lounge	Street
Passenger seat with memory	4GQ	–	–	○	○
Rear parking sensor	508	○	○	○	○
Aluminium bars on tailgate		○	○	○	–
Ski carrier for tailgate bars		○	○	○	–
Snowboard carrier for tailgate bars		○	○	○	–
Side deflectors		○	○	○	○
Rear mud guards		○	○	○	○
<b>Safety</b>					
ABS + EBD		■	■	■	■
Driver and passenger airbag with Dual stage system		■	■	■	■
Side bags		■	■	■	■
Window bags		■	■	■	■
Knee bag		■	■	■	■
ESP	392	○	○	○	○
Fog lights	097	○	○	○	■
Alarm with remote control	◆	○	○	○	○
Clearbox		○	○	○	○
<b>Audio</b>					
Radio/CD/MP3 player, 6 speakers		■	■	■	■
Hi-Fi	4YG	○	○	○	○
Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port	6RR	○	○	■	■
Blue&Me™ TomTom predisposition	68R	○	○	○	○
Blue&Me™ TomTom portable navigator	◆	○	○	○	○
ECODRIVE function: driving data control system to reduce fuel consumption and emissions		Available with Blue&Me™			
Support for iPod and mobile phones	◆	○	○	○	○
iPod connection cable for Blue&Me™	◆	○	○	○	○

\* in presence of Opt 4J    ■ standard    ○ optional    – not available    ◆ accessories

# 500C standard equipment and options.

Line and style		Pop	Colour Therapy	Lounge
Body coloured bumpers		■	■	■
Chrome-plated exterior door handles		■	■	■
Leather steering (8 commands)	318	○	○	■
Painted electrically adjustable door mirrors with defrosting and external temperature sensor	041	○	○	■
Leather interior	211	○	–	○
Leather gear knob	4VU	○	–	○
Painted bumper strips with 500 plate	4M5	○	–	○
Pastel paint		○	■	○
Metallic paint		○	–	○
Pearlescent paint		○	–	○
Chrome kit: chrome inserts on side window lining, chrome exhaust pipe, chrome interior door handle trim, inserts on front and rear chrome bumpers, chrome gear lever knob	4MQ	○	○	■
<b>Customisations</b>				
14" Vintage wheel trims	878	■	–	–
15" Alloy wheels with 185/55 R15* tyres	4WQ	○	○	■
15" Alloy wheels with 14 spokes with 185/55 R15* tyres	6U4	○	–	○
15" Multispoke alloy wheels with 185/55 R15* tyres	431	○	○	○
15" Sport alloy wheels with 185/55 R15* tyres	432	○	–	○
15" 9 U-spoke alloy wheels with 185/55 R15* tyres	433	○	–	○
15" Two-tone sport alloy wheels with 185/55 R15* tyres	439	○	–	○
16" Alloy wheels with 195/45 R16* tyres	5EQ	○	–	○
16" 5 0-spoke alloy wheels with 195/45 R16* tyres	420	○	–	○
16" Multispoke alloy wheels with 195/45 R16* tyres	435	○	○	○
Chrome finished door mirrors	4RR	○	–	○
Body coloured side rubbing strips with space for 500 badge	4XC	○	–	○
Chrome trim on bonnet	4BJ	○	○	○
Side strip		○	○	○
Italia side band	5HE	○	○	○
Humanoid stickers		○	○	○
Zipper stickers		○	○	○
City stickers		○	○	○
Butterfly stickers		○	○	○
Flowers stickers		○	○	○
Chrome A-bar on the front bumper	◆	○	○	○

\* cannot be fitted with chains    ■ standard    ○ optional    – not available    ◆ accessories

Customisations		Pop	Colour Therapy	Lounge
Front spoiler	◆	○	○	○
Rear spoiler	◆	○	○	○
Italian flag badge on wing	◆	○	○	○
Chrome-plated exhaust tail pipe	◆	○	○	■
500 Italia badge for bumper strips	◆	○	○	○
Black chequered badge for bumper strips	◆	○	○	○
Black sport badge on white background for bumper strips	◆	○	○	○
Red sport badge on white background for bumper strips	◆	○	○	○
500 black badge for bumper strips	◆	○	○	○
Silver black background zipper badge	◆	○	○	○
Silver black background butterfly badge	◆	○	○	○
Silver/red black background humanoid badge	◆	○	○	○
Silver black background City badges	◆	○	○	○
Two Street key cover kit	◆	○	○	○
Two Italia key cover kit	◆	○	○	○
Two Barcode key cover kit	◆	○	○	○
2 Balls key covers kit ivory and silver	◆	○	○	○
2 Hands key covers kit ivory and silver	◆	○	○	○
2 Turin key covers kit ivory and silver	◆	○	○	○
2 Zipper key covers kit ivory and silver	◆	○	○	○
2 Flowers key covers kit ivory and silver	◆	○	○	○
2 Butterfly key covers kit ivory and silver	◆	○	○	○
2 Humanoid key covers kit ivory and silver	◆	○	○	○
2 City key covers kit ivory and silver	◆	○	○	○
Silver Flowers key cover with CRYSTALLIZED™ – Swarovski Elements	◆	○	○	○
Blue Snake key cover with CRYSTALLIZED™ – Swarovski Elements	◆	○	○	○
Titanium 500 logo key cover with CRYSTALLIZED™ – Swarovski Elements	◆	○	○	○
Black coat hanger on front head-restraint	◆	○	○	○
Ivory coat hanger for front head-restraint	◆	○	○	○
Amaranth Flowers black background door mirrors cover	◆	○	○	○
Ivory Flowers black background door mirrors cover	◆	○	○	○
Amaranth Butterflies black background wing mirrors cover	◆	○	○	○
Ivory Butterflies black background wing mirrors cover	◆	○	○	○
Car cover with the image of the Fiat 500 first series	◆	○	○	○
Steel kickplate	◆	○	○	○
Sporty aluminium pedal covers and footrest	◆	○	○	○
Wind stop	925	○	○	○
Black fragrance dispenser	◆	○	○	○
Ivory fragrance dispenser	◆	○	○	○
Summer citrus diffuser refill	◆	○	○	○
Night essence diffuser refill	◆	○	○	○
Breathe freely diffuser refill	◆	○	○	○
Citrus Flavoured Summer + Essence of the Night + Free Breath dispenser refill	◆	○	○	○
Rubber mats	◆	○	○	○
Interior black carpet mats with blocked out logo plate	◆	○	○	○
Interior ivory carpet mats with blocked out logo plate	◆	○	○	○
Interior black carpet mats ivory graphics	◆	○	○	○
Interior black carpet mats ivory graphics	◆	○	○	○
Interior black carpet mats black graphics	◆	○	○	○
Wheel caps with Fiat logo	◆	○	○	○
Chrome rear plate holder	◆	○	○	○
Black board plate and black felt-tip pens for clear dashboard	◆	○	○	○
Ivory board plate and white felt-tip pens for dark dashboard	◆	○	○	○
Black fabric make-up holder	◆	○	○	○
Ivory leather make-up holder with silver trinket	◆	○	○	○

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Comfort		Pop	Colour Therapy	Lounge
Heat-reflecting windows		■	■	■
Instrument panel with rev counter		■	■	■
Height-adjustable front head restraints		■	■	■
DPF particulate filter for diesel engines		■	–	■
Height-adjustable steering wheel		■	■	■
Dualdrive™ electric power steering		■	■	■
Start&Stop	5DE	■	■	■
Electric front windows and central locking		■	■	■
Fuel filler cap with key		■	■	■
Trip computer		■	■	■
Remote control locking		■	■	■
Space saver spare wheel	803	■	■	■
Passenger side grab handle	890	■	■	■
Smoking kit	665	○	○	○
Air conditioning	025	■	■	■
Automatic climate control	140	○	○	■
Dualogic™ robotised gearbox*	407	○	○	○
Dualogic™ controls on steering wheel	5BH	N/A	0.9 (TwinAir only)	0.9 (TwinAir only)
Bi-xenon headlights	230	○	○	○
Anti-glare electric mirror (automatic day/night)	410	○	○	○
Height-adjustable driver seat	626	■	■	■
Passenger seat with under seat oddment compartment	295	■	■	■
Passenger seat backrest pocket	339	■	■	■
Height adjustable rear head restraints	182	○	○	–
Split rear seat (50/50) with height-adjustable head restraint	195	○	○	■
Passenger seat with mechanical position memory	4GQ	○	○	○
Rear parking sensor	508	○	○	■
Rear mud guards		○	○	○

■ standard    ○ optional    – not available    ◆ accessories    \* not available with 1.3 Multijet engine for Pop/Lounge

Safety		Pop	Colour Therapy	Lounge
ABS + EBD		■	■	■
Driver and passenger airbag with Dual stage system		■	■	■
Side bags		■	■	■
Window bags		■	■	■
Knee bag		■	■	■
ESP	392	○	○	■
Fog lights	097	○	○	■
Alarm with remote control	◆	○	○	○
<b>Audio</b>				
Radio/CD/MP3 player (6 speakers)		■	■	■
Hi-Fi	4YG	○	○	○
Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port	6RR	○	○	■
Blue&Me™ TomTom predisposition	68R	○	○	○
ECODRIVE function: driving data control system to reduce fuel consumption and emissions		Available with Blue&Me™		
Blue&Me™ TomTom portable navigator	◆	○	○	○
Support for iPod and mobile phones	◆	○	○	○

■ standard    ○ optional    – not available    ◆ accessories