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panda

CIAO FIAT
MOBILE

CIAO FIAT MOBILE is the original Fiat application for your iPhone. It is designed to always be on hand, wherever you go, and to offer you all the information and services that you want quickly and simply. Fiat is the first in Europe to launch an iPhone application dedicated to all motorists and is offering its Customers an innovative, simple and direct service. Access a wide range of services at the touch of a finger: YOUR PROFILE, FIND A DEALERSHIP, ROAD TEST, OWNER HANDBOOK, CONTACT US, NEWS AND PROMOTIONS, FIND YOUR CAR, DUE DATES, TRAFFIC AND ROADSIDE ASSISTANCE. CIAO FIAT MOBILE is completely free and can be used in Italy from its launch. Download it from App Store now. For more details, visit the website: www.ciaofiatmobile.it.

CIAO FIAT
00 800 342 800 00

CIAO FIAT is the customer support and relations service which can be contacted on the universal freephone number 00800 3428 0000. The number can be reached from major European countries and is easy to remember; it corresponds to entering "FIAT" on your telephone keypad (00800-FIAT 0000 becomes 00800-3428 0000). CIAO FIAT is ready to provide you with roadside assistance and information on anything that you want to know about our models (versions, optional extras, promotions, prices), our services and FIAT dealerships and to help you book a test drive, and our team is available to meet any need or request linked to your car's use. The service is available from 8 a.m. to 8 p.m., Monday to Saturday for customer relations and information and 24 hours a day, 7 days a week for roadside assistance services.

The call is free from both landlines and mobiles. In some European countries a fee is charged to the caller by some mobile networks depending on the plan applied by the particular local operator.

Sava

PROTECT YOUR CAR WITH SAVA FINANCE PACKAGE.

SAVA, together with the finance package, offers you a comprehensive range of services that protect you against any unpredictable event

PROTEZIONE VERA +10M Indelible marking on key vehicle components as a maximum deterrent against theft and a special Theft/Fire policy that even repays your expenses if you lose your keys, need to replace documents and suffer damage to luggage carried.

PROTEZIONE VERA +20 In addition to the benefits of Protezione Vera +10, in the event of theft or complete destruction, maintains your new car's buy-back warranty. The purchase price of your car is 100% guaranteed!

PROTEZIONE VERA +30M Choose YOUR personal protection to complement Protezione Vera +20. For example, if you lose your job you will be refunded your most recent car expenses (e.g. car tax, third party insurance, change of ownership tax and maintenance service).

You can also ask your Dealer to personalise your Protezione Vera with PRESTITO PROTETTO (e.g. instalment repayment if you lose your job), COLLISION (protection against collisions with other vehicles), and KASKO (fully comprehensive insurance).

Sava finance packages: in all Fiat Group Dealerships.

For more information, call the Contact Centre on +39 199.818.203 (from Monday to Friday from 8 a.m. to 6 p.m.) – www.sava.it

2+
Two year
SuperWarranty
with unlimited
mileage

24 months of warranty with unlimited mileage. Roadside assistance throughout Europe. Breakdown coverage in the event of breakdown or accident. Towing vehicle to a Fiat workshop. Return of passengers or continuation of journey. Hotel expenses. Courtesy car in case of breakdown. Repaired vehicle pick-up. Sending parts abroad.



It may be the new kid on the block today, but we've loved it for thirty years. Despite its unassuming size, it has an infinite capacity for surprising us, with no other car coming close to being quite as simple, functional and innovative. And now it's more stylish than ever and packed with impressive features.

Because that sums up the Panda: simply more.

simply () more

What is the difference between personality and imitation?

The Panda is inimitable because it has always been a car that lets substance dictate design. This is what makes it unique: the outside reflects the very spirit of the car. Functional, solid, intelligent, free spirited. With its unique style, the Panda expresses a desire to think outside the box every day.

Panda. Simply More.

simply (

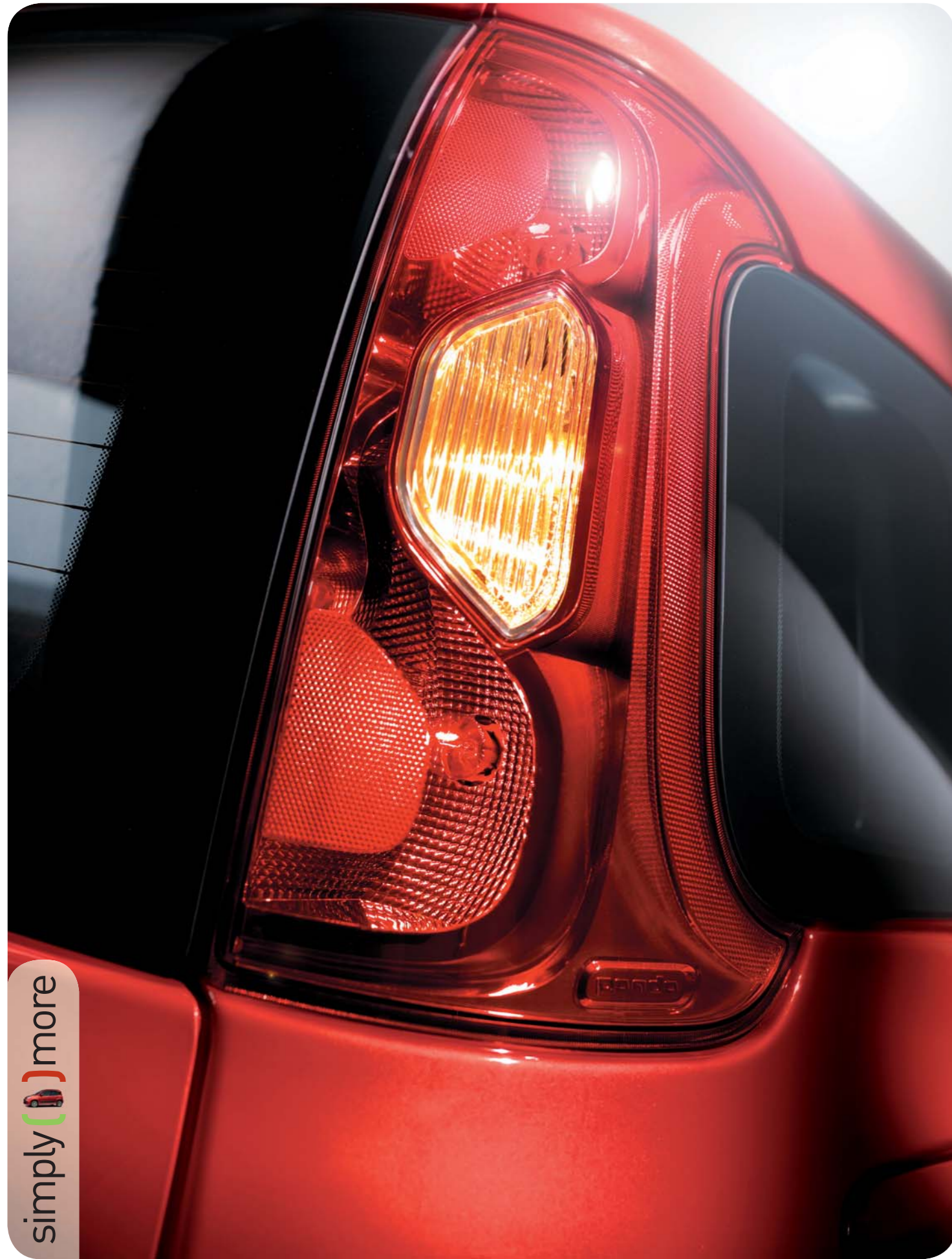


) design



simply  more

(design)



simply () more



Sophisticated and unique, like all great Italian design, the Panda's good looks are down to soft yet bold lines which create the unmistakable style that is there to be enjoyed. Your eye is drawn from the smiley front to the rear with its raised light clusters that give a streamlined look, taking in the side panels and the third window with softened angles that create the impression of an uninterrupted glazed surface.



simply (i) more

The Panda is designed starting from the interior, maintaining perfectly proportioned volumes for the exterior. Beautiful inside and out. And sure enough, **everything in the Panda is simply adorable**, from the dashboard enveloped in a colourful frame, with its roomy storage pocket, to the conveniently high-mounted gear stick and all the other little details you will enjoy discovering and using, like the new space-saving handbrake lever which actually resembles a mouse.

What does it mean to fall in love with substance?

Climb into the Panda and you'll discover what turns love at first sight into true, everlasting love. Quality. It's something tangible relating to the various design and production phases of the car: high-resistance materials, acoustic comfort, finely crafted finishes. Every element is designed, quite simply, to give you the best.

Panda. Simply More.

simply (



) quality

(quality)



A car as advanced as this could only have been made in Italy.
To produce it, we needed an equally advanced and efficient car plant with
the capacity to turn out Italian-designed cars.
The Pomigliano d'Arco car plant in Naples: an industrial complex
refurbished over 12 months to provide technological and organizational
excellence, with new systems that are not simply the most advanced
in Fiat, but among the most advanced in the world.

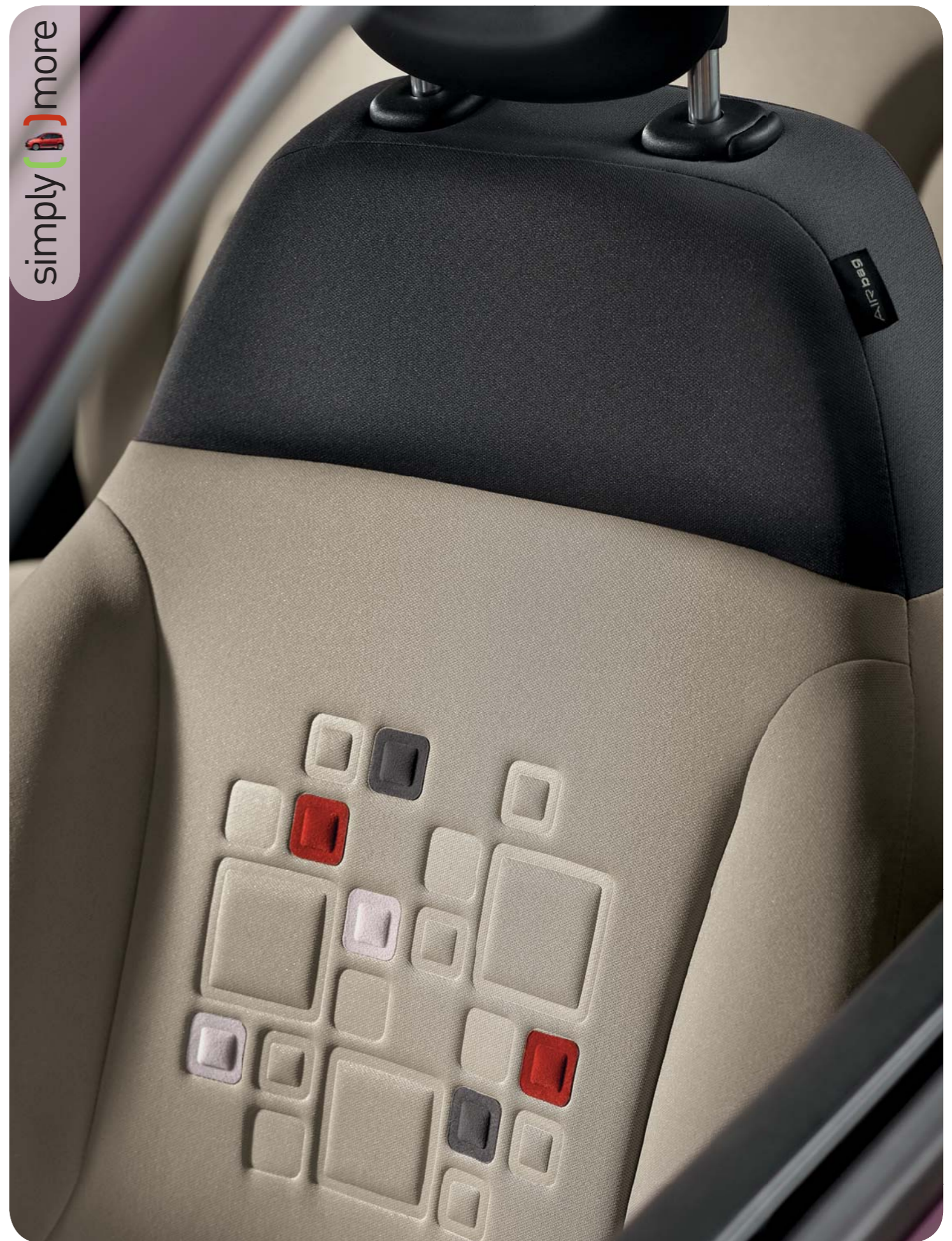
simply () more

(quality)



Every detail in the Panda is designed to achieve the perfect marriage of style and functionality. This means that the Panda is not just beautiful, but it also makes every trip a pleasure. The backrests, for example, are decorated with a squircle motif which, in addition to embellishing the interior, guarantees better air flow and breathability.

simply (more)





simply  more

What turns every thought into a **solution**?

Whatever you want to do with it, the Panda will amaze you with its ingenuity. Its creative spirit frees your own: modular spaces, storage compartments, controls on the steering wheel...
Everything is conveniently to hand, everything is easier.
With the Panda, functional design doesn't just solve problems: it's the key to endless possibilities.

Panda. Simply More.

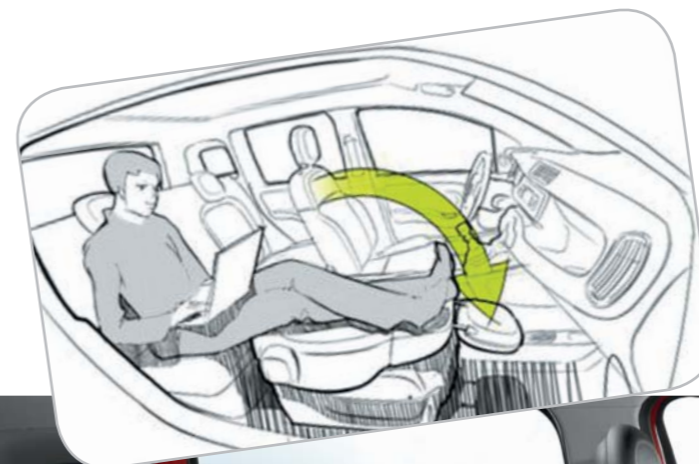
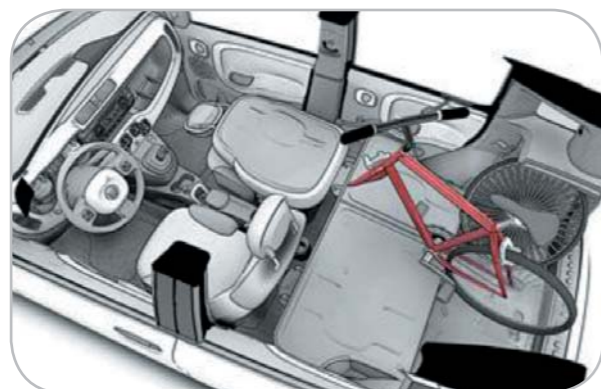
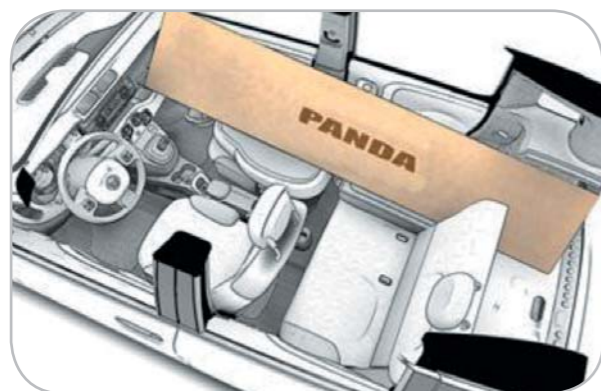
simply (



) genius



simply  more



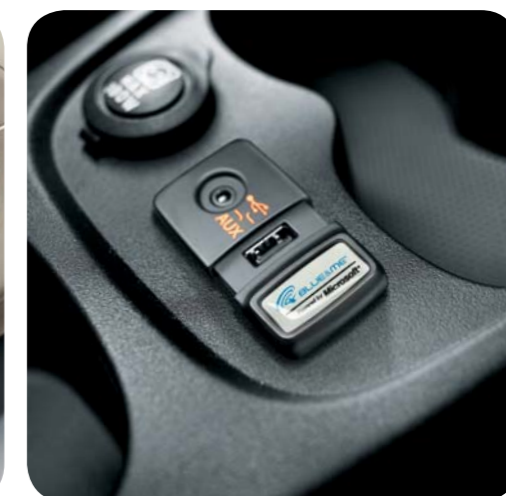
The most versatile Panda ever seen.
In the rear, a choice of seat configurations cater to every requirement: either a single folding backrest or with a 60/40 split* The passenger seat, meanwhile, can be folded down into a table* to maximise longitudinal loading space or to provide a chaise-longue for a back seat passenger.

The Panda really has no limits: by folding the seats and adding the Cargo Box container*, the load platform becomes virtually flat, letting you take whatever you want with you.



On the road with the new Blue&Me™ TomTom 2 LIVE, *your freedom is unlimited.* At the touch of a button, or using the voice commands, you can view the functions available on the navigator screen for using your mobile phone in complete safety thanks to Bluetooth® technology, reaching your destination more quickly or listening to your favourite music.

The device combines the advantages of an infotainment system which is integrated and connected with those of a portable, next-generation navigator.



simply  more



What's the greatest strength of all?

The Panda loves people and loves the environment too. That's why it has made protecting both its mission. All its safety devices work to ensure you travel safely, while the engines and eco-friendly technology cut your fuel consumption and emissions at the same time. In perfect Panda style, it's a concrete way of showing you how much it cares.

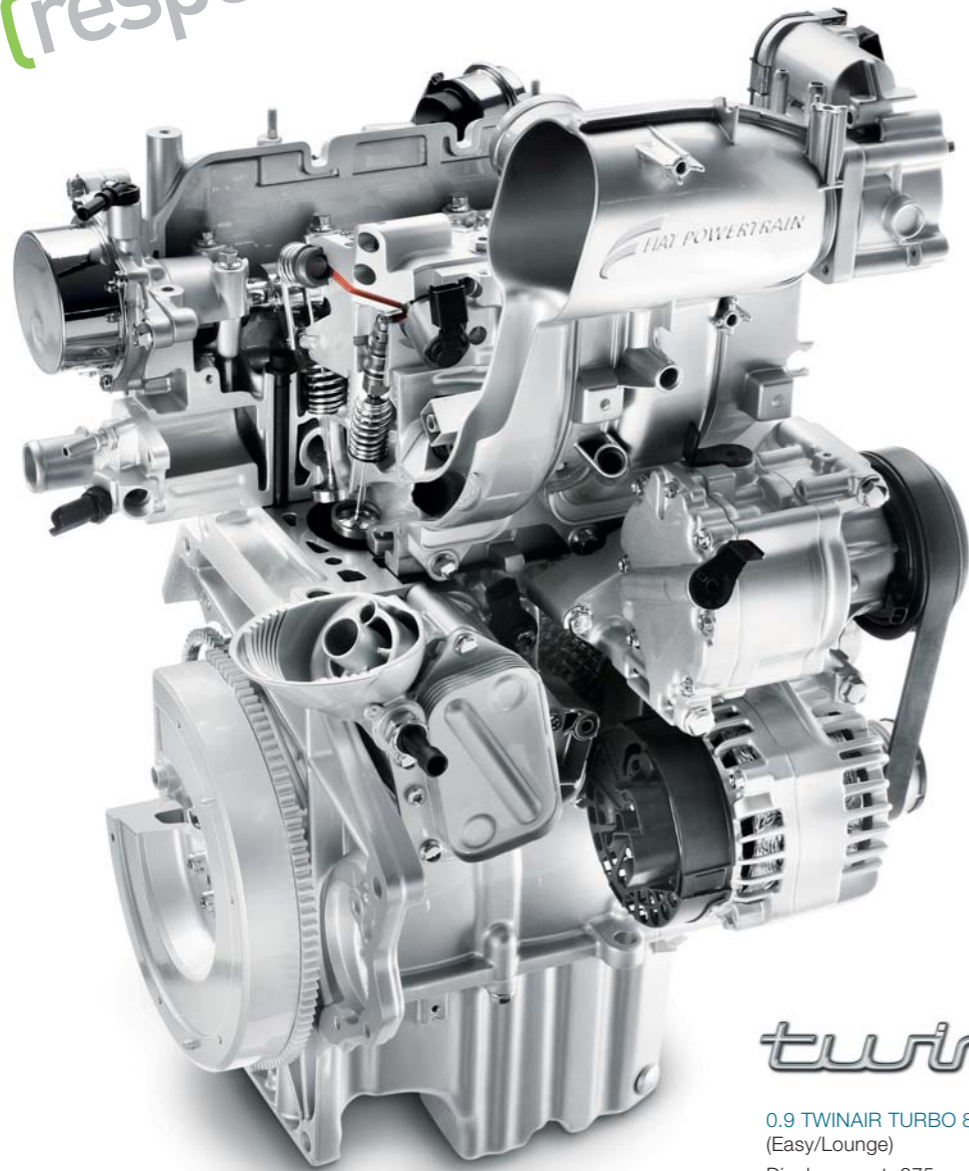
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simply (



) respect

(respect)



twinair

0.9 TWINAIR TURBO 85 hp START&STOP (Easy/Lounge)

Displacement: 875 cc
Emissions level: Euro 5
EC max power: 85-78* hp (63-57* kW) at 5500 rpm
EC max torque: 145-100* Nm (14.8-10.2* kgm) at 1900-2000* rpm
Top speed: 110mph
Acceleration 0-100 km/h: 11.2-11.5** sec.
Consumption (Directive 2004/3/EC) (mpg):
urban/extra-urban/combined 56.5-58.9** / 74.3-76.3** / 67.3-68.9**
CO₂ exhaust emissions (combined): 99-95** g/km

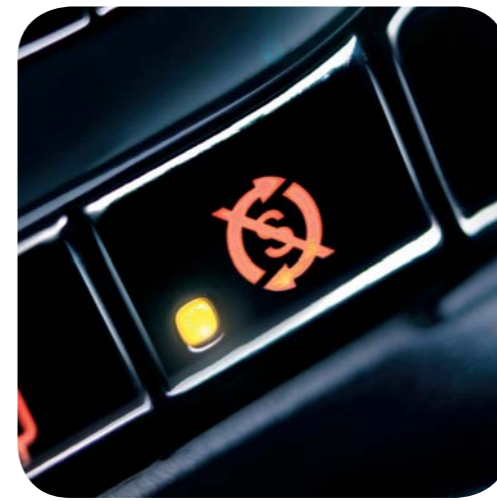
*Values refer to operation in ECO mode
**Values refer to operation with Dualogic™ robotised gearbox

1.2 FIRE 69 hp (Pop/Easy/Lounge)

Displacement: 1242 cc
Emissions level: Euro 5
EC max power: 69 hp (51kW) at 5500 rpm
EC max torque: 102 Nm (10.4 kgm) at 3000 rpm
Top speed: 102 mph
Acceleration 0-100 km/h: 14.2 sec.
Consumption (Directive 2004/3/EC) (mpg):
urban/extra-urban/combined 42.2 / 65.7 / 54.3
Exhaust CO₂ emissions (combined): 120 g/km

1.3 MULTIJET II 16V 75 hp START&STOP (Pop/Easy/Lounge)

Displacement: 1248 cc
Emissions level: Euro 5
EC max power: 75hp (55kW) at 4000 rpm
EC max torque: 190 Nm (19.4 kgm) at 1500 rpm
Top speed: 104 mph
Acceleration 0-100 km/h: 12.8 sec.
Consumption (Directive 2004/3/EC) (mpg):
urban/extra-urban/combined 60.1 / 80.7 / 72.4
Exhaust CO₂ emissions (combined): 104 g/km



eco:Drive™

To reduce consumption and pollution at the same time, the Panda offers simple and effective solutions, like the Start&Stop system, which stops the engine when you are standing at lights or in traffic and starts it again instantly when you set off.

eco:Drive is your eco-friendly personal driving trainer which is always at your service.

Simply record your driving data on a USB drive plugged into the Blue&Me™ port and download the data to a computer for detailed analysis of your driving style and personalised tips on how to reduce fuel consumption and emissions.

The Panda is a sincere car: it loves the environment, and is happy to prove it.

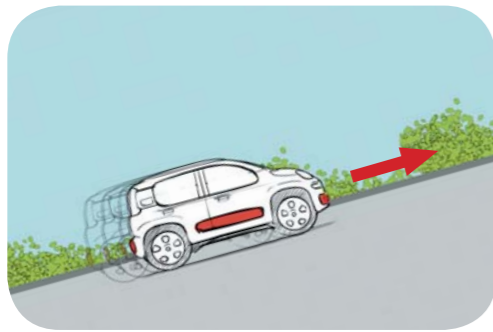
That's why it offers a range of highly efficient engines, with low fuel consumption and respect for the environment. They range from the lively 69 hp 1.2 Fire, and the 75 hp 1.3 MultiJet II 16v to the range's champion in terms of eco-friendliness and cost-effectiveness: the revolutionary 85 hp TwinAir Turbo, which won the much-coveted Engine of the Year 2011 award for its ability to cut fuel consumption and emissions by up to 30%, without giving up any of the fun and thrill at the wheel.



simply  more

With the Panda, surprises are the order of the day, but only good ones. That's why it comes with 4 airbags as standard, ABS complete with Brake Assist System, front head restraints with anti-whiplash system, seatbelts with pretensioners and ISOFIX attachments all as standard.

An additional option is Electronic Stability Program complete with Hill-holder which helps the driver during hill starts.



simply  more

(respect)

What does it take to be original?

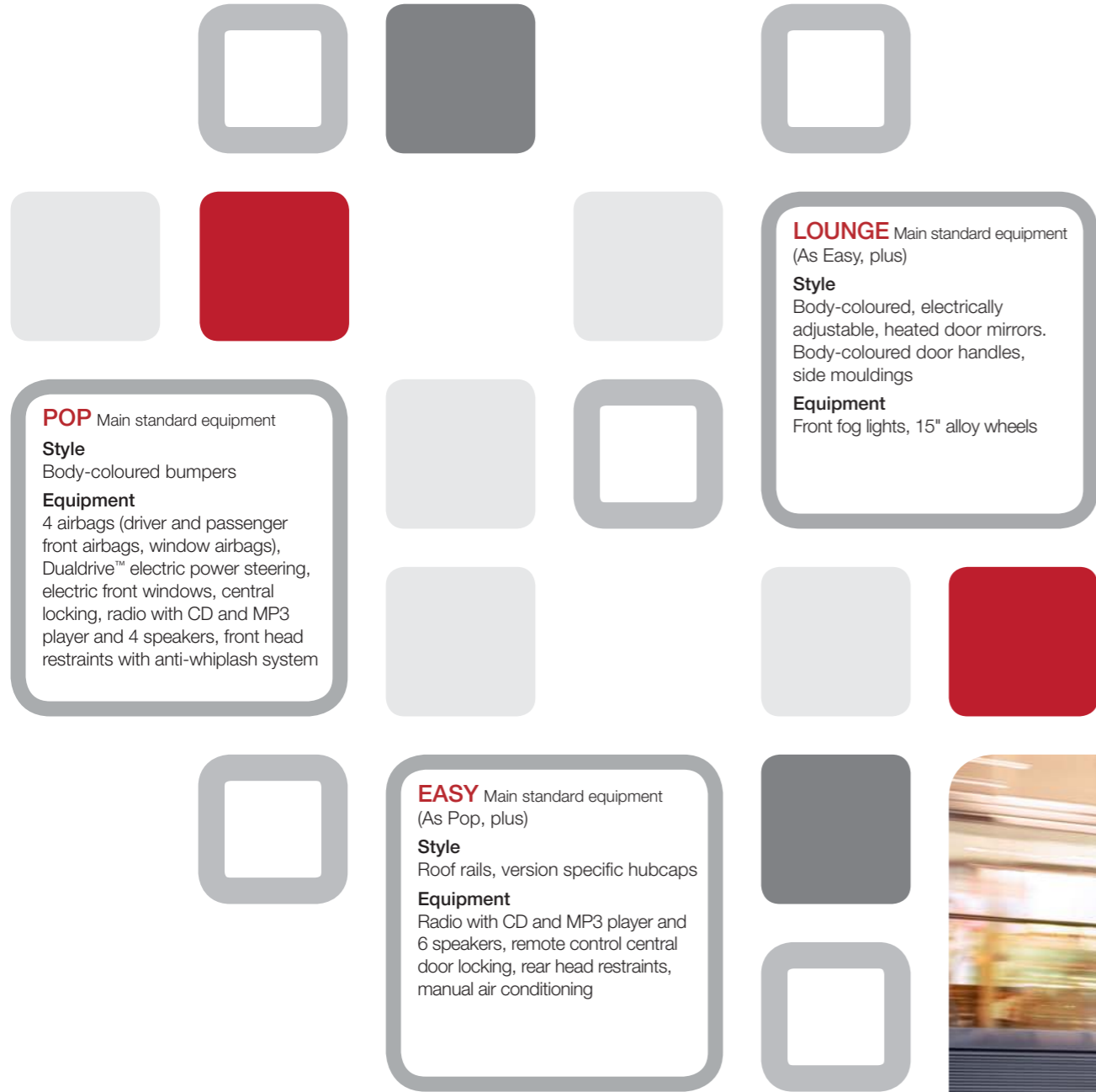
The Panda has always been a car that lets you give free rein to your imagination. Have fun choosing from the colours, trim levels, custom packs and many accessories to create a car that's just as unique as you. The combinations are endless. You can choose the practical, essential Pop version, designed for those who love the beauty of simplicity. Or you can spoil yourself with the Easy trim level: a vast range of colours, patterns and optionals really worth discovering. But if you're the kind of person who never settles for less than the best, then the Panda for you is called Lounge: the top of the range for style and functionality. The choice is yours.

Panda. Simply More.

simply (



) creativity



POP Main standard equipment
Style
 Body-coloured bumpers
Equipment
 4 airbags (driver and passenger front airbags, window airbags), Dualdrive™ electric power steering, electric front windows, central locking, radio with CD and MP3 player and 4 speakers, front head restraints with anti-whiplash system

EASY Main standard equipment (As Pop, plus)
Style
 Roof rails, version specific hubcaps
Equipment
 Radio with CD and MP3 player and 6 speakers, remote control central door locking, rear head restraints, manual air conditioning

LOUNGE Main standard equipment (As Easy, plus)
Style
 Body-coloured, electrically adjustable, heated door mirrors. Body-coloured door handles, side mouldings
Equipment
 Front fog lights, 15" alloy wheels

	POP	EASY	LOUNGE
STYLE PACK: 15" alloy wheels with 185/55 R15 tyres, Front fog lights	-	○	-
TECHNO PACK: Blue&Me™ TomTom 2 LIVE, 10-button radio/ telephone controls on steering wheel, Blue&Me™ (Bluetooth® & USB)	-	○	○
5-SEAT FLEX PACK: Passenger seat folding table, 60/40 split rear seat, Cargo box, Comfort kit, Driver seat removable pocket	-	○	○

- not available ○ optional



(creativity)

Uniqueness is a question of details.
 That's why the Panda offers you a wide range of accessories designed to enrich and customise your car. Explore them all, then choose the ones for you.



Coat hanger on head restraint

- Silver grey roof rails
- Silver grey mirror covers
- Silver grey wheel centres
- 15" alloy wheels with diamond anthracite finish
- Squircles Sticker

Crossbars secured to roof rails



Key cover



(creativity)

289 Cancan Red – Non-standard pastel



223/B Peaceful White – Pastel



715/A Sweet Candy Beige – Non-standard pastel



184/B Infatuation Purple – Metal-flake



833/A Cozy Brown – Non-standard pastel



147/B Sunset Red – Metallic



601 Darkwave Black – Non-standard pastel



simply  more

565 Active Grey – Metallic



567/A Mediterranean Blue – Metallic



TRIM LEVEL		POP	EASY			LOUNGE				
Code		107	181	183	125	376	310	351	381	319
Fabric	Seats	Tricot	Rubik			Rubik				
	Panels	Tricot	Tricot			Tricot				
Fabric colour	Seats (surround / seat)	Dark Grey / Red	Dark Grey / Sand		Red / Dark Grey	Dark Grey / Sand		Red / Dark Grey		Light Grey / Blue
	Panels	Dark Grey	Sand		Red	Sand		Red		Light Grey
Dashboard fascia		Anthracite	Sand	Grey Metallic	Grey Metallic	Sand	Grey Pumice	Grey Pumice	Red	Blue
Steering wheel cover and interior door handles		Black	Black			Sand	Grey	Grey	Black	Black
PASTEL COLOURS		OPT								
223/B Peaceful White	5CA	■		■	■		■		■	■
289 Cancan Red*	5B2	■	■		■	■		■		
403/C Sweet Dreams Turquoise*	5CG		■			■				■
601 Darkwave Black*	5CJ	■	■		■		■		■	
715/A Sweet Candy Beige	5CB			■			■		■	■
833/A Cozy Brown	5CF		■		■	■		■		
METALLIC / METAL-FLAKE COLOURS										
147/B Sunset Red metallic	5DP		■			■				■
184/B Infatuation Purple metal-flake	5CD		■			■				
565 Active Grey metallic	5CC		■		■		■		■	■
567/A Mediterranean Blue metallic	5DN					■				■

* Non-standard

POP



107 Tricot Fabric Dark Grey / Red

EASY



181 Rubik Fabric Dark Grey / Sand

183 Rubik Fabric Dark Grey / Sand

125 Rubik Fabric Red / Dark Grey

LOUNGE



376 Rubik Fabric Dark Grey / Sand

310 Rubik Fabric Dark Grey / Sand

351 Rubik Fabric Red / Dark Grey

381 Rubik Fabric Red / Dark Grey

319 Rubik Fabric Light Grey / Blue

(creativity)

TECHNICAL SPECIFICATIONS	1.2 8v 69 hp Pop / Easy / Lounge	0.9 TwinAir Turbo 85 hp Start&Stop Easy / Lounge	1.3 Multijet 16v 75 hp Start&Stop Pop / Easy / Lounge
ENGINE			
No. of cylinders, layout	4 in line, transverse	2 in line, transverse	4 in line, transverse
Bore x stroke (mm)	70.8 x 78.9	80.5 x 86.0	69.6 x 82.0
Displacement (cc)	1242	875	1248
Emission standard	Euro 5	Euro 5	Euro 5
Compression ratio	11.1 : 1	10.0 : 1	16.8 : 1
EC max power: hp (kW) at rpm	69 (51) 5500	85 (63) 5500	75 (55) 4000
EC max torque: Nm (kgm) at rpm	102 (10.4) 3000	145 (14.8) 1900	190 (19.4) 1500
TRANSMISSION			
Drive	Front	Front	Front
Gearbox, no. of gears	5 + Reverse	5 + Reverse	Dualogic™ **
STEERING			
Type	Rack and pinion with Dualdrive™ electric power steering		
Turning circle (m)	9.3	9.3	9.3
BRAKES			
Front: Ø (mm)	Disc – 257 x 12	Ventilated disc – 257 x 22	Ventilated disc – 257 x 22
Rear: Ø (mm)	Drum – 203	Drum – 203	Drum – 203
SUSPENSION			
Front	Independent, MacPherson type		
Rear	Torsion beam		
DIMENSIONS			
Wheelbase (mm)	2300	2300	2300
Front / rear track (mm)	1409 / 1407	1409 / 1407	1409 / 1407
Length (mm)	3653	3653	3653
Width (mm) without / with mirrors	1643 / 1882	1643 / 1882	1643 / 1882
Height (mm)	1551	1551	1551
VDA luggage capacity (dm3) min / max	225 / 870	225 / 870	225 / 870
WHEELS			
Tyres – Pop & Easy	175/65 R14 82T	175/65 R14 82T	175/65 R14 82T
Tyres – Lounge	185/55 R15 82T	185/55 R15 82T	185/55 R15 82T
WEIGHT – CAPACITIES			
Kerb weight DIN (kg)	1015	1050 / 1055 ²	1110
Max towable weight (kg) braked / unbraked	800 / 400	800 / 400	900 / 400
Fuel tank capacity (litres)	37	37	37
PERFORMANCE			
Top speed (mph)	102	110	104
Acceleration (sec.): 0 – 62 mph	14.2	11.2 / 11.5 ²	12.8
FUEL CONSUMPTION (Directive 2004/3/EC)			
urban cycle mpg (l/100 km)	42.2 (6.7)	56.5 (5.0)	58.9 (4.8) ²
extra-urban cycle mpg (l/100 km)	65.7 (4.3)	74.3 (3.8)	76.3 (3.7) ²
combined cycle mpg (l/100 km)	54.3 (5.2)	67.3 (4.2)	68.9 (4.1) ²
CO ₂ emissions (g/km)	120	99	95 ²

¹⁾ Values refer to operation in ECO mode

²⁾ Values refer to vehicles equipped with Dualogic™ transmission

** Not available at launch

STANDARD AND OPTIONAL EQUIPMENT	POP	EASY	LOUNGE
LINE AND STYLE			
Body coloured bumpers	■	■	■
DRL (daytime running lights)	■	■	■
Body coloured door mirrors	5J8 –	○	■
Body coloured door handles	61A –	○	■
Side mouldings	927 ○	○	■
Roof rails	357 ○	■	■
Sky Dome electric sunroof	400 –	○	○
Dark tinted privacy glass	070 –	○	○
14" steel wheels with full wheel cap and 175/65 R14 tyres	■	■	–
14" alloy wheels with 175/65 R14 tyres (Compatible with snow chains)	439 –	○	–
15" alloy wheels with 185/55 R15 tyres (Not compatible with snow chains)	433 –	○	■
Leather steering wheel and gear knob	320 –	○	○
COMFORT / FUNCTIONALITY			
Height adjustable steering wheel	■	■	■
Dualdrive™ power steering	■	■	■
Start&Stop (not available with 1.2 69 hp engine)	■	■	■
Electric front windows	■	■	■
Central door locking	■	■	■
"Smart Fuel" refuelling system	■	■	■
Dualogic™ robotised gearbox (only available with TwinAir 85 hp engine)	407 –	○	○
Body coloured electrically adjustable, heated, door mirrors	041 ○	○	■
Rear parking sensors	508 –	○	○
Driver's sun visor with vanity mirror	■	■	■
12V power socket	■	■	■
Folding rear seat backrest	■	■	■
Comfort kit (rear grab handles, driver side sunglasses holder, height-adjustable front seat belts)	890 ○	○	○
Manual air-conditioning with pollen filter	025 ○	■	■
Automatic climate control with pollen filter	140 –	○	○
Passenger seat folding table	295 –	○	○
5-seat – Fix&Fold rear seat	273+965 ○	○	○
5-seat – 40/60 split Fix&Fold rear seat	273+195 ○	○	○
Height adjustable driver seat	626 ○	○	○
Smokers kit	665 ○	○	○
Remote control central door locking	008 –	■	■
Heated windscreen	253 –	○	○
SAFETY			
ABS + EBD (Electronic Brake Distribution)	■	■	■
Front anti-whiplash head restraints	■	■	■
Driver and passenger front airbags	■	■	■
Window airbags	■	■	■
ESP (Electronic Stability Program) + ASR + HILL HOLDER	392 ○	○	○
Side airbags	505 ○	○	○
Rear head restraints	182 ○	■	■
Front fog lights	097 ○	○	■
Fix&Go – Tyre puncture repair kit	■	■	■
Space-saver spare wheel	803 ○	○	○
PACKS			
STYLE PACK – 15" alloy wheels with 185/55 R15 tyres – Front fog lights	6H7 –	○	–
5-SEAT FLEX PACK: Passenger seat folding table – 60/40 split rear seat Cargo box – Comfort kit – Driver seat removable pocket	6H9 –	○	○
AUDIO / TELEMATICS			
Radio with CD & MP3 player (4 speakers)	414 ■	–	–
Radio with CD & MP3 player (6 speakers)	717 –	■	■
Blue&Me™ (Bluetooth® & USB) with 10-button radio / telephone controls on steering wheel	6RR ○	–	–
TECHNO PACK – Blue&Me™ (Bluetooth® & USB) with 10-button radio / telephone controls on steering wheel and Blue&Me™ TomTom 2 LIVE	6R8 –	○	○

■ = standard

○ = optional

– = not available