



Jeep[®]

CHEROKEE





ALL-WEATHER HERO. WHETHER YOU RIDE INTO TERRITORIES UNKNOWN, PLUNGE THROUGH A RUSHING RIVER, OR HEAD OUT ONTO ROADS BURIED IN THICK MUD, CHEROKEE'S PERSEVERANCE HOLDS TRUE. WITH ADVANCED FEATURES AND A LUXURIOUS INTERIOR, NO MATTER WHERE YOU'RE GOING, GETTING THERE IS ALL THE FUN.







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SUPER 4WD NATURAL.



CHEROKEE'S POWERTRAIN PUTS LESS CAPABLE RIVALS TO SHAME, GIVING YOU THE FREEDOM TO MASTER THE EARTH'S TERRAIN, IN ANY KIND OF WEATHER. YOU ARE HANDED THE CONFIDENCE TO GO WHERE OTHERS MAY FEAR TO TREAD, THANKS TO THE LEGENDARY JEEP® BRAND ENGINEERING THAT IS INFUSED INTO THE DNA OF THESE MASTERFUL, UTTERLY FORMIDABLE MACHINES.

SELEC-TRAC® II

Selec-Trac II puts you in charge of active and full-time 4WD traction control. This system constantly adjusts to road conditions to produce optimum grip on the surface below. Should traction loss occur, more torque is automatically sent to the wheels with the most hold on the road. (Standard on 4x4 models only).

2.8-LITRE TURBO DIESEL ENGINE

2.8-litre Common Rail Direct-injection (CRD) turbo diesel engine combines strength and efficiency. It produces 147 kW of power and 460 N.m of torque and fully complies with Euro 5 emissions standards. It's matched with a 5-speed automatic transmission. Either way, you're good to go, backed by world-class Jeep brand power. (Available on Limited 4x4 only).

3.7-LITRE SOHC V6 ENGINE

Cherokee's standard power plant produces a robust 151 kW of power and 314 N.m of torque. It provides a generous dose of power at the engine's low end, helping to generate strong take-off power. It all adds up to enough brawny power to tow up to 2,270 kg, when properly equipped.

HILL START ASSIST (HSA) HILL DESCENT CONTROL (HDC)

HSA works to prevent Cherokee from rolling away when starting the vehicle on an up or downhill gradient, holding the vehicle stationary for two seconds to allow time to apply the throttle. HDC helps Cherokee navigate steep declines at a steady speed (4x4 models only).

OFF-ROAD GROUP

Head out on the trail with the assurance that your Cherokee is secure. The available Off-Road Group provides protection for your fuel tank and transfer case, and includes front suspension and transmission skid plates (includes black side roof rails on Sport) (4x4 models only).

4X4 CAPABILITY

Keep moving forward, no matter what lies ahead. Jeep 4x4s earn high marks by performing to rigorous standards in five performance categories: Articulation, Traction, Maneuverability, Ground Clearance, and Water Fording.⁽¹⁾ Confidence to go where your adventurous spirit leads you is born and bred in every Jeep brand transfer case.

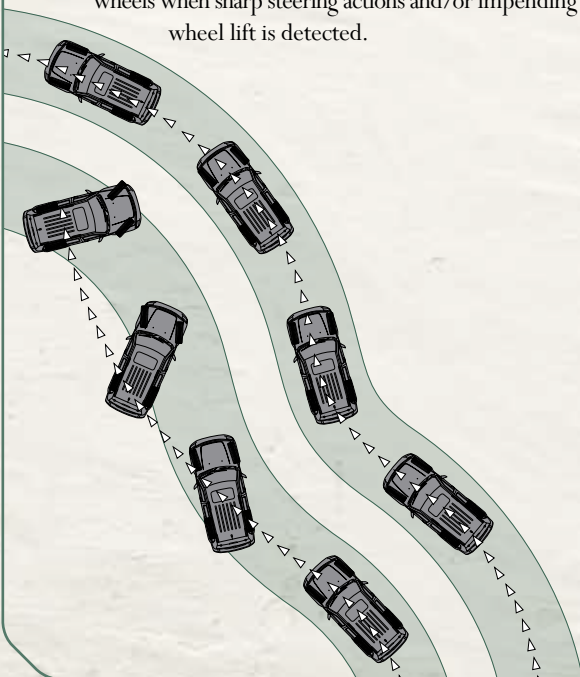


GUARDIAN HERO.

HEAD OUT WITH CONFIDENCE, KNOWING THAT CHEROKEE'S ROBUST SET OF SAFETY AND SECURITY SYSTEMS CAN GIVE YOU AND YOUR PASSENGERS PEACE OF MIND ON THE ROAD AND ON THE TRAIL. ACCIDENT AVOIDANCE SYSTEMS ARE STANDARD, SUCH AS AN ANTI-LOCK BRAKE SYSTEM, ALL-SPEED TRACTION CONTROL (ASTC) AND A BRAKE ASSIST SYSTEM, TO HELP KEEP YOU SAFE ON YOUR ADVENTURE.

AIR BAG SYSTEMS.⁽¹⁾ You and your passengers gain all-around security with advanced multi-stage driver and front-passenger air bags. Supplemental side-curtain air bags with roll-sensing technology add to the safety of outboard occupants.

ELECTRONIC STABILITY CONTROL (ESC).⁽²⁾ A vehicle-wide network of safety sensors provides instant aid when it detects that you're veering off your intended path. ESC integrates a four-wheel anti-lock brake system (ABS), All-speed Traction Control (ASTC), a Brake Assist system that automatically helps provide quicker braking power in emergency situations, a Brake-Lock Differential (BLD) that enhances side-to-side traction control, and Electronic Roll Mitigation (ERM) that can apply appropriate braking to necessary wheels when sharp steering actions and/or impending wheel lift is detected.



FRONT SEAT ACTIVE HEAD RESTRAINTS. The active head restraints help prevent neck injuries. The restraints automatically react and deploy to help provide protection during rear-impact collisions.

TYRE PRESSURE MONITORING SYSTEMS. Provides notification of high or low pressure on individual tyres via an instrument panel reading. The Tyre Pressure Warning Lamp is standard on Sport and a Tyre Pressure Monitoring Display is standard on Limited.

PARKSENSE® REAR PARK ASSIST SYSTEM.⁽³⁾ Shift into Reverse and back out with more confidence. This system helps bring previously hidden rear objects to your attention with an audible and visual warning (not available on Sport 2WD).

SENTRY KEY® ANTI-THEFT ENGINE IMMOBILISER. Security comes in the form of this advanced system that makes it virtually impossible to drive without a valid key. It helps deter break-ins by monitoring doors, ignition and liftgate while making it nearly impossible to successfully start the vehicle without the encoded key. The Security Alarm adds an extra measure of protection.

HALOGEN HEADLAMPS. These bright sources of light improve down-road visibility at night or during inclement weather. Fog lamps are standard on all models.

(1) Always sit properly in the seat with the seat belt fastened. Always observe the passenger air bag indicator lamp to determine if the Occupant Classification System (OCS) is appropriate. Children 12 and under should always be in the backseat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight. (2) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (3) Always check entire surroundings before reversing.





INFORMED AND WELL-CONNECTED.

STAY IN TOUCH WITH THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST. UCONNECT™ IS AN INTUITIVE HUB FOR ALL OF YOUR MEDIA I.E MOBILE PHONE, NAVIGATION SYSTEM AND MP3 PLAYER. YOU'LL STAY CONNECTED, INFORMED AND ENTERTAINED, WITH THIS USER-FRIENDLY SYSTEM.



ENTERTAINMENT. Manage all of your media and access your audio in six different ways. Get the sound going via CDs/DVDs, MP3s, remote USB port, auxiliary input jack, hard disc storage, Voice Command⁽¹⁾ and Bluetooth streaming audio.



PHONE. Talking on the phone while driving has never been easier, or more responsible. Uconnect Phone⁽²⁾ is an in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth[®] compatible phone virtually hands-free. This clever system is also smart enough to synchronise with your Bluetooth compatible phone's address book with up to 1,000 entries.



NAVIGATION. Enjoy safe travels with the available GPS Navigation,⁽³⁾ providing voice guidance and visual display. It can also locate nearby petrol stations, restaurants, hospitals or points of local interest.



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select radio stations and make calls. Select navigation⁽³⁾ destinations and record voice memos. This smart system technology can also be trained to better recognise your voice and can understand commands in English, Dutch, French, German, Italian and Spanish.

(1) Requires Uconnect Phone. (2) Must use Bluetooth compatible phone. (3) Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. See dealer for details.



MEDIA CENTRE 730N CD/DVD/HDD/NAV⁽¹⁾ RADIO. Go anywhere, hear everything with this top-of-the-range system. Hands-free communication lets you safely talk on the phone, or operate the navigation/radio. It arrives loaded with Bluetooth[®] streaming audio.

A scenic view of a mountain range with a lake in the valley, overlaid with a text box. The foreground shows a rocky, textured mountain peak. The middle ground features a dense forest of green trees surrounding a calm lake. The background consists of rolling mountain ranges under a cloudy sky. A semi-transparent, light-colored rectangular box is positioned in the upper portion of the image, containing the text.

WHAT GOES UP,
KEEPS GOING UP.





Cherokee Sport shown in Bright Silver.
(Black roof rails packaged in Off-Road Group).

- 1 CAPABLE FORTITUDE.** + Sport begins with a standard and extremely capable 151 kW 3.7-litre V6 engine that's enhanced with Electronic Throttle Control (ETC). It is matched to the standard Selec-Trac® II for full-time 4WD action. (4x4 models only).
- 2 ROOM TO MOVE.** + Comfort and convenience converge with an interior that is as flexible as it is comfortable. Cherokee provides 419-litres of cargo capacity with the rear seats up and expands to a maximum 1,404 litres with Cherokee's 60/40 split-folding rear seats moved to the down position.
- 3 FEAR NO MUD.** + Cherokee's reversible cargo tray is a welcome feature for those who like to keep their goods neatly stowed. One side is carpeted and the other reveals a washable cargo tray perfectly designed to transport your muddiest sporting gear.



SPORT



GO AHEAD. JUST FOR THE SPORT OF IT. WITH STANDARD POWER-ASSISTED STEERING, INDEPENDENT FRONT SUSPENSION, AND FIVE-LINK REAR SUSPENSION, SPORT DELIVERS A PLEASING BLEND OF NIMBLE CRUISING COMFORT AND ROAD MANNERS. CHEROKEE 4WD VEHICLES CAN TAKE YOU TO THE WATER'S EDGE AND BEYOND WITH ADDITIONAL ELECTRICAL AND BODY SEALING AND A HIGH AIR INTAKE FOR OPTIMUM WATER FORDING CAPABILITY.





LIMITED

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LIMITED

BEGIN WITH LIMITED'S INVITING LEATHER-TRIMMED INTERIOR, HEATED DRIVER AND FRONT-PASSENGER SEATS, AND NINE AMPLIFIED SPEAKERS INCLUDING SUBWOOFER. THE UCONNECT™ MEDIA CENTRE 730N OFFERS AN ALL-ENCOMPASSING SOLUTION FOR ALL OF YOUR MEDIA AND COMES STANDARD WITH VOICE COMMAND,⁽¹⁾ PROVIDING SMART HANDS-FREE CALLING. THE AVAILABLE 2.8-LITRE TURBO DIESEL ENGINE ADDS POWERFUL AND EFFICIENT STRENGTH THAT MEETS EURO 5 EMISSIONS STANDARDS.



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- 1 POWER TO MOVE.** + The available Selec-Trac® II offers full-time 4WD action and the power to tow up to 2,270 kg (when properly equipped). Active “on-demand” capability instantly increases or decreases torque between front and rear axles.
- 2 SUMPTUOUS CABIN.** + A premium leather interior puts you in touch with a leather-wrapped centre console armrest, door armrest, passenger grab handle and steering wheel. Heated front seats are standard with the leather-trimmed interior.
- 3 AUTHENTIC THRILLS.** + Cherokee is built to deliver. It is refined, yet rugged and supremely appointed for those who desire to witness first-hand the extremes of uncharted terrain.





GENUINE JEEP® ACCESSORIES.

THERE'S NO BETTER WAY TO PERSONALISE YOUR CHEROKEE THAN TO ADD GENUINE JEEP ACCESSORIES BY MOPAR. DON'T SETTLE FOR ANYTHING OTHER THAN GENUINE AS ALL ACCESSORIES FEATURE THE FIT, FINISH AND FUNCTIONALITY SPECIFICALLY DESIGNED FOR YOUR VEHICLE.

GENUINE JEEP® ACCESSORIES BY MOPAR

SPORT. + No matter what adventure you seek, you'll want to add to the sport of it all with durable and convenient Mopar carriers.

PROTECTION. + Safeguard your vehicle with parts and accessories made precisely for the protection and security of your ride.

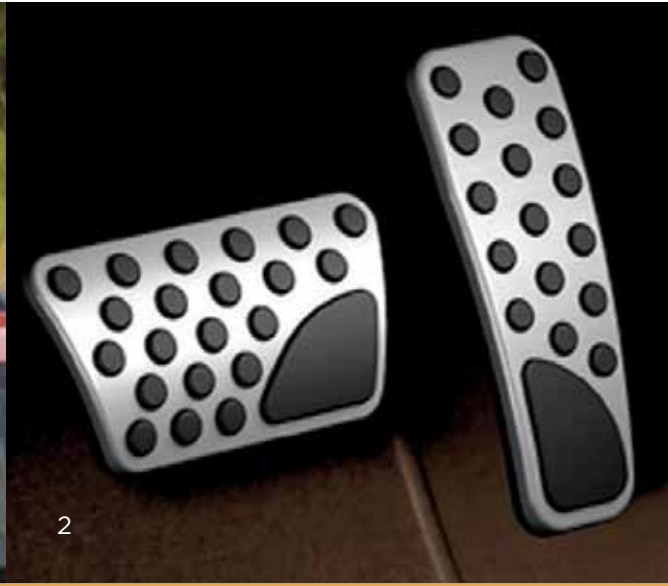
STYLE. + Select from a palate of attractive accessories designed to enhance your vehicle's appearance and express your individual taste.

PRACTICAL. + No matter where you travel or the gear you're carrying, Mopar offers an abundance of practical solutions wherever you go.





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- 1 **SPORT UTILITY BARS.** + Attaches to production roof rails and accomodates all genuine carrier accessories. Set of two.
- 2 **BRIGHT PEDAL KIT.** + Stainless steel pedal covers featuring rubber inserts to provide positive traction.
- 3 **SLUSH MATS.** + Feature a custom design with unique tyre tread to help prevent water, sand and mud from damaging the carpet underneath
- 4 **TENT KIT.** + Can be used to the rear of your vehicle or as a standalone tent.
- 5 **DOG BED CARGO AREA MAT.** + Keep your favourite canine content while keeping your cargo area protected from dirt, drool and other messy situations.
- 6 **DOOR SILL GUARDS.** + Add a touch of stainless steel style to your vehicle while protecting it's interior door sills from scratches.
- 7 **ROADSIDE SAFETY KIT.** + A valuable asset in a roadside emergency. Kit includes a triangle reflector, torch, tow rope, jumper cables and safety vest.



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Chrysler Group FINANCIAL

CHOOSING THE RIGHT VEHICLE AND FINDING THE RIGHT FINANCIAL PACKAGE HAS BEEN MADE EASIER WITH CHRYSLER GROUP FINANCIAL.⁽¹⁾ AS YOU WOULD EXPECT, CHRYSLER GROUP FINANCIAL HAVE A RANGE OF FLEXIBLE PRODUCTS, TAILORED TO MAKE YOUR LIFE EASIER. WHETHER YOU ARE A PRIVATE PURCHASER OR YOU'RE CHOOSING ONE OF OUR VEHICLES FOR BUSINESS, CHRYSLER GROUP FINANCIAL HAVE A WIDE RANGE OF FINANCIAL PRODUCTS AND LEASE PRODUCTS. AFTER ALL, THE RIGHT CAR NEEDS THE RIGHT FINANCIAL PACKAGE TO COMPLEMENT YOUR LIFESTYLE.

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Printed in Australia SBKK2012 02/12

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