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Introduction

We have always known each other. And we like each other, I know. I see how you look at me when I go by. It's perfectly understandable. There aren't many originals around like me. In fact, to be honest, I'm the one and only. There must be a reason why I've become the icon everyone says I am. **The symbol of freedom that has crossed eras and trends,** and has won over those who appreciate simplicity and style. Those like you. After all, if I won your heart it's because I have modernised without compromising on personality. **I may have changed my look over the years, yet I've always remained true to my old self.** And the same goes with the new fashionable designs I can now reveal.

Vehicles illustrated may have options.
Please refer to technical specification for details standard equipment and options



“



500 MOMENTS WITH YOU.



”

This year - more than any other - I've decided to run riot with my wardrobe and look. My range is made up of lots of versions, different details and colours to suit all tastes. Follow me. We'll discover them together. **Every one of my new hues, every new little detail has a story of its own to tell.** Or perhaps you could even help me to create a new one? With me, there isn't a single choice: a single road or a single story. There are 500. **A style for every feeling, every personality, every desire.**



Pop





“Pop spirit and details befitting a star”

Want to know how our first date will go? I already do. **You won't be able to take your eyes off me!** That's ok, everyone likes to look at sparkly things. No one looks me straight in the headlights. Don't worry, you won't hurt my feelings. I know the rest of me is irresistible. If we go into town on a Saturday night, you'll see how much of a stir we'll cause. Have you decided where to take me for dinner? You choose the place, I'm sure I'll like it. I'm already too busy planning the soundtrack to our trip. **My radio CD and MP3 player knows today's latest sounds.** Check it out.







Pop standard equipment.

- Radio/CD/MP3 player
- 14" Wheel Covers
- Start&Stop
- Height-adjustable driver's seat
- 7 airbags
- Body coloured bumpers
- Chrome-plated exterior door handles
- Electrically adjustable door mirrors (with external temperature sensor on TwinAir hatchback/convertible only)
- Dualdrive™ electric power steering
- Remote central locking with remote control
- Height-adjustable steering wheel
- Electric front windows with central locking
- Air conditioning (on convertible only)



Colour Therapy



“As far as I'm concerned, there's joy in all of Italy's colours.”

What is the colour of joy? And of happiness? I wouldn't know which one to choose. Perhaps the blue of a clear sky or a sunny yellow, so warm and full of life. Perhaps the colour of a delicious cappuccino that sweetly wakes you in the morning, or perhaps the colour of the red brick house where we shall live together... But one thing is for sure: for me, **there's joy in all of Italy's colours**, and it's up to you to decide which is best-suited for us, from all of those in my new **Colour Therapy** range. Of course, if you want our story to be brimming with passion, red would be ideal. It would even match the sunsets we'll see together. And as for the finishing details, I'm thinking: **a touch of white retro!** What do you say?

White door mirrors and aerial, white wheel covers and 'poolball' design gear knob with matching colour. These are the exclusive details of the Fiat 500/500C Colour Therapy range.







Imagine us taking a spin together one summer evening in the refreshing breeze.
How wonderful to feel the breeze under the open roof as we enjoy our dolce vita...
So what are we waiting for?



Colour Therapy standard equipment.

- Radio/CD/MP3 player
- 14" White Wheel Covers
- Air conditioning
- Start&Stop
- Height-adjustable driver's seat
- White door mirror covers
- White roof aerial
- "Poolball design" gear knob
- 7 airbags
- Chrome-plated exterior door handles
- Electrically adjustable door mirrors (with external temperature sensor on TwinAir hatchback/convertible only)
- Dualdrive™ electric power steering
- Remote central locking with remote control
- Height-adjustable steering wheel
- Electric front windows and central locking
- Special Pastel Paint (Countryopolitan Yellow, New Age Cream, Tech House Grey, Volare Blue, Pasodoble Red)



Countrypolitan Yellow, Volare Blue,
Pasodoble Red, Tech House Grey,
New Age Cream.
Strokes of colour and joy
that shoot through the city.



712 Countrypolitan Yellow



952 Volare Blue



111 Pasodoble Red



231 New Age Cream



735 Tech House Grey

“...you get the
urge to colour
the whole world.”

Here are my five colours. How I do like to see them all together... It's like having a box of new felt-tip pens. You get the urge to colour the whole world. But the colours and surprises are not just on the exterior. Climb into the passenger seat. Have you spotted it? **The gear lever knob with a white center matches too! The icing on the cake.**

Lounge





“A special outfit with a touch of elegance.”

This is the story of a special evening. We're celebrating my birthday, or yours, or both! We might have an aperitivo with friends, go to a live jazz concert, or we might even have dinner at a bistro in Paris.

Do things properly: always be stylish, and yet at ease. This is why I choose elegant attire.

It is classic but not obviously so, and above all it is comfortable. It's called **Lounge.**

15" alloy wheels, fine quality fabrics and high standard equipment... A touch of class that fits the both of us to a T. Don't be shy, tell me how wonderful I look tonight..."



15" multispoke alloy wheels,
new metallic colours and an exclusive
sun roof with blind.



Lounge standard equipment.

- Radio/CD/MP3 player
- Fixed glass roof with blind (hatchback only)
- 15" Alloy Wheels
- Start&Stop
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering-wheel controls and digital audio file reader with USB port
- Leather steering wheel with audio controls
- 7 airbags
- Electrically adjustable body coloured door mirrors with defrosting and external temperature sensor
- Chrome kit
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric front windows and central locking
- Remote central locking with remote control
- Height-adjustable driver's seat
- Split folding rear seats with height-adjustable head restraints
- Air conditioning (automatic climate control on TwinAir hatchback/convertible only)
- Rear parking sensors (on convertible only)



There's no need to feel hot under the sun. **I can have a full-glass sunroof** (with an elegant sun blind so you don't get burnt under the sun) **or a soft top** as a convertible. Which will you choose?

500S





“With me, life
has added zest”

Sporty, sassy, seductive, sociable. There's always something special hiding inside an S. With my spoiler, and my sports steering wheel, you certainly won't go unnoticed. But what makes me truly attractive is that I make everything fun. I think you're just like me, and that's why together we're going to be something big. Ready to tear up the road?

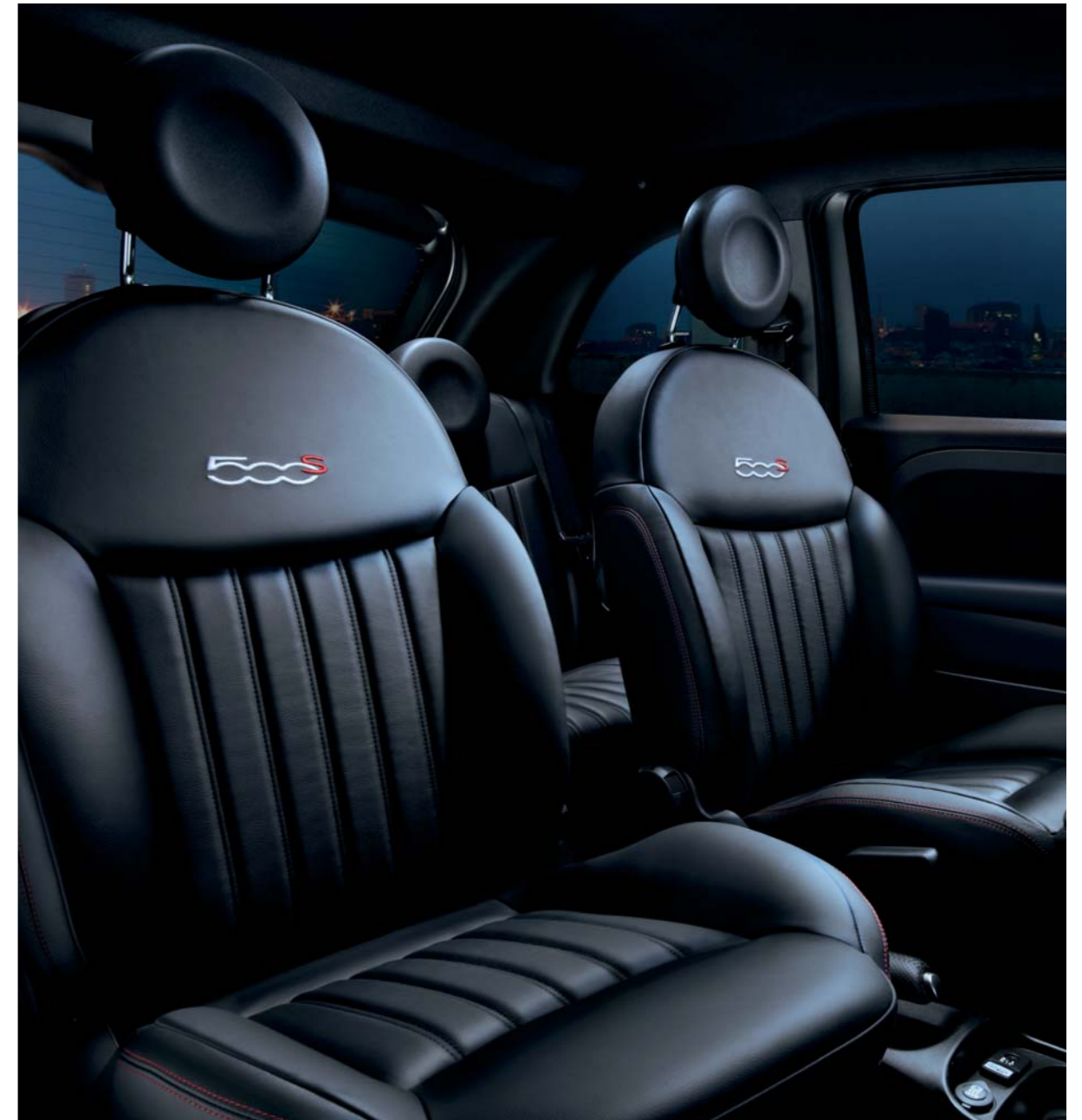




500S main standard equipment.

- Sports Kit
- Dark tinted windows
- Abarth sports leather steering wheel with audio controls
- Remote central locking with remote control
- Height-adjustable steering wheel
- Air Conditioning (automatic climate control on TwinAir hatchback/convertible only)
- Electrically adjustable body coloured heated door mirrors with defrosting and external temperature sensor
- Space saver spare wheel
- Electric front windows and central locking
- 7 Airbags
- Start&Stop
- Height adjustable drivers seat
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering-wheel controls and digital audio file reader with USB port
- Dualdrive™ electric power steering
- Radio / CD / MP3 Player
- Body Coloured Bumpers
- Alloy Wheels (15" on hatchback, 16" on convertible)
- Split folding rear seat with height adjustable head restraints
- Fog Lights (on convertible only)
- Rear parking sensors (on convertible only)

With me, you get what you see, and my details say it all: mine is the face of a conqueror. Of the night, of the road, of freedom. The choice is yours: now go and seduce.



When you see it, you'll want to try it right away. It happens every time, my sports steering wheel creates an insatiable desire to drive. Left, right, or straight to the heart of the action.



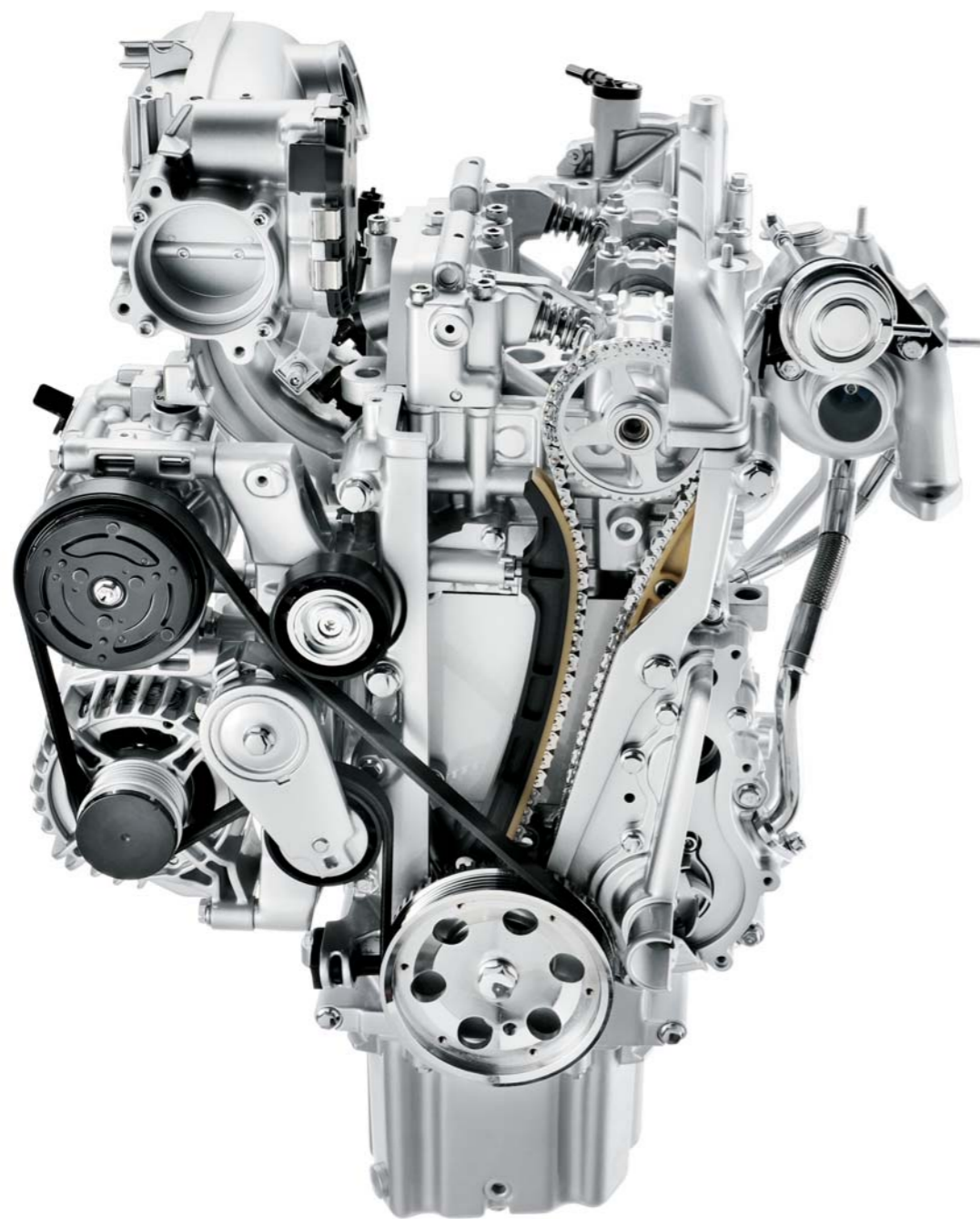
Engines,
safety and
technology.

“Style must have substance.”

Let's talk about heart. My genetic make-up comes with lots of options. First and foremost is the revolutionary TwinAir, Fiat's two-cylinder engine that has taken the philosophy of downsizing to the highest levels. Its reduced size, emissions and fuel consumption, still gives great performance and is incredibly satisfying to drive. A powerful heart with an unmistakable sound.

There are three engine versions: 1.2 69hp, 0.9 TwinAir and the 1.3 MultiJet 95hp. I can't say which one I prefer, although it has to be said that in town the TwinAir truly brings out the best in me. I become agile, light and responsive!





1.2 69HP START&STOP

Displacement (cm ³)	1242
Emission level	Euro 5
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	51 (69) 5500
EC max torque: Nm (kgm) at rpm (min)	102 (10.4) 3000
Top speed: mph (km/h)	99
Acceleration (sec.): 0-62 mph	12.9/13.0*
Fuel consumption: mpg (l/100 km)*	49.6 (5.7) / 50.4 (5.6)*
urban cycle*	65.7 (4.3) / 68.9 (4.1)*
extra-urban* and combined cycles*	58.9 (4.8) / 60.1 (4.7)*
exhaust CO ₂ emissions (g/km)*	113/110*

0.9 TWINAIR TURBO 85HP START&STOP

Displacement (cm ³)	875
Emission level	Euro 5
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	62.5 (85) 5500
EC peak torque: Nm (kgm) at rpm (min)	145 (15.9) 1900
Top speed: mph (km/h)	107 (173)
Acceleration (sec.): 0-62 mph	11.0
Fuel consumption: mpg (l/100 km)*	60.1 (4.7) / 64.2 (4.4)*
urban cycle*	78.5 (3.6) / 78.5 (3.6)*
extra-urban* and combined cycles*	70.6 (4.0) / 72.4 (3.9)*
exhaust CO ₂ emissions (g/km)*	92/90*

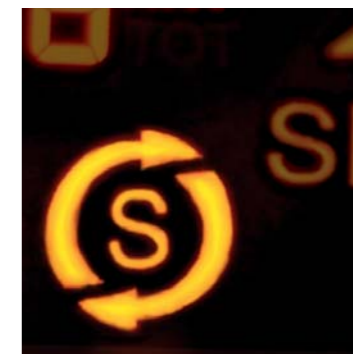
1.3 MULTIJET 95HP START&STOP WITH DPF

Displacement (cm ³)	1248
Emission level	Euro 5
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	70 (95) 4000
EC max torque: Nm (kgm) at rpm (min)	200 (20.4) 1500
Top speed: mph (km/h)	112 (180)
Acceleration (sec.): 0-62 mph	10.7
Fuel consumption: mpg (l/100 km)*	60.1 (4.7)
urban cycle*	91.1 (3.1)
extra-urban* and combined cycles*	76.3 (3.7)
exhaust CO ₂ emissions (g/km)*	97

*Dualogic robotised gearbox

* Fuel consumption and CO₂ figures are obtained for comparative purposes in accordance with EC directives/regulations and may not be representative of real-life driving conditions.

Factors such as driving style, weather and road conditions may also have a significant effect on fuel consumption.



Start&Stop is standard across the whole range. The Start&Stop system automatically stops the engine whenever the car is stationary and restarts it when driver moves off again. It improves vehicle efficiency by reducing fuel consumption, CO₂ emissions and noise pollution.



500 POP



500 COLOUR THERAPY



500 LOUNGE



500S



“With me, every journey opens up a world of possibilities.”

I have been thinking about my next trip for some time. I want to cross vast plains and forests, and visit Europe's most beautiful cities. You choose who to bring along. I'll take care of everything else we need to get going. First of all we need Blue&Me™ TomTom LIVE; a next-generation portable touchscreen navigation system which gives you all the maps you need, with information about traffic and weather forecasts. It also has a Local Search facility in real time. You won't be able to do without it. All of its functions are pre-programmed. It lets you access music and use your mobile phone. The navigation system works in three different ways: voice commands, steering wheel controls or multitouch display.

Next we'll need the Interscope Sound System Hi-Fi that will give us top quality sound reproduction. I love to listen to my favourite tracks at full volume and quality. Now, what's missing? I know, my eco: Drive Info function. It's a great system for saving on fuel consumption and it also respects the environment. This way your driving will be both cost-efficient and eco-friendly.

Customisations

“My real passion is for accessories.”



Finally it's time to talk about my accessories. It's one of the things I like best: being customized to look retro, sporty or feminine, depending on how I feel, and how you feel. I have a wide range of components that we can personalize together according to our tastes; we can go chic and coordinate trims or go quirky and mix & match. You can run wild and make me your own: body stickers, key covers, side badges, make-up holders, iPod holders; I even have fragrance dispensers for the passenger compartment. I bet you've already stopped reading and are now studying all of my best combinations.

Mind you, don't forget to take a look at my wheels. I have an entire collection of them. They're a bit like shoes – the more you have, the more you would like to have.



6U4 (15")



4WQ (15")



431 (15")



433 (15")



432 (15")



439 (15")



435 (16")



5EQ (16")



420 (16")



6JD (16")



6Y8 (15")



5A6 (16")



56J (16")



68Q (15")



●○ Balls



●○ Hands



●○ Chequered roof



500 Italia strip



● 500 Black strip



● Number 5



●○ Butterflies



●○ Flower



●○ Turin
Hatchback/Convertible



●○ Tokio
Hatchback/Convertible



●○ London
Hatchback/Convertible



●○ Paris
Hatchback/Convertible



●○ Rome
Hatchback/Convertible



●○ New York
Hatchback/Convertible



●○● Humanoid
Hatchback/Convertible



●○ Zipper
Hatchback/Convertible



●○● Side/Sport strip
Hatchback/Convertible



500 Italia side strip
Hatchback/Convertible

●● Black background door mirror shell customised with amaranth or ivory Butterflies or Flowers



Key cover and badge.



Key covers.

Matching stickers/ colours.



500

STICKERS

COLOUR STICKERS

PASTEL

268 Bossanova White

SPECIAL PASTEL

111 Pasodoble Red

231 New Age Cream

712 Countryopolitan Yellow

735 Tech House Grey

952 Volare Blue

METALLIC

182 Idol Pink

372 Groove Metal Grey

407 Footloose Blue

528 Chillout Purple

687 Epic Blue

695 Electroclash Grey

876 Crossover Black

PEARLESCENT

270 Funk White

• available

The availability of the stickers may vary depending on the trim level

500C

STICKERS

COLOUR STICKERS

PASTEL

268 Bossanova White

SPECIAL PASTEL

111 Pasodoble Red

231 New Age Cream

712 Countryopolitan Yellow

735 Tech House Grey

952 Volare Blue

METALLIC

182 Idol Pink

372 Groove Metal Grey

407 Footloose Blue

528 Chillout Purple

687 Epic Blue

695 Electroclash Grey

876 Crossover Black

PEARLESCENT

270 Funk White

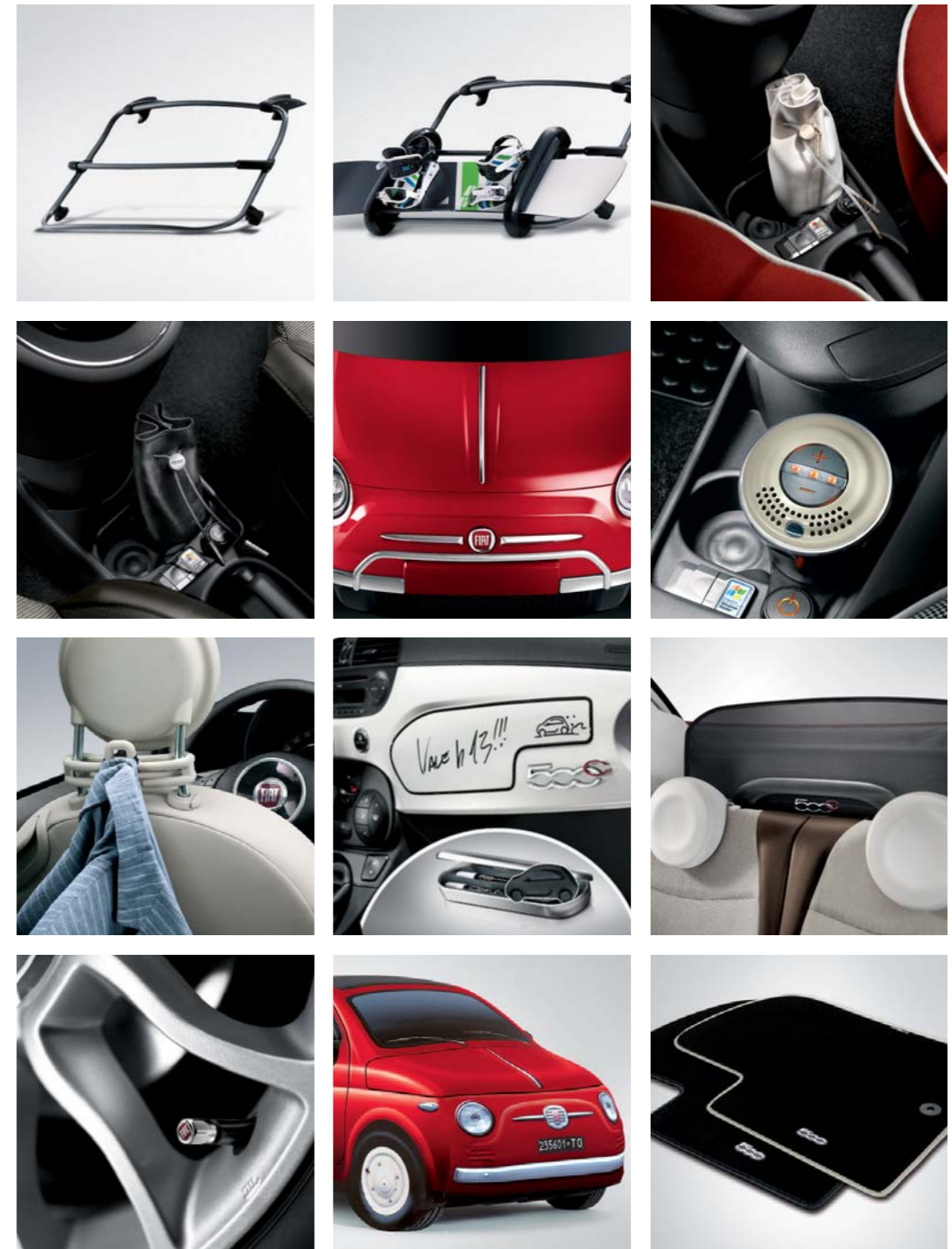
• available

The availability of the stickers may vary depending on the trim level

Key covers with CRYSTALLIZED™ – Swarovski Elements



Accessories.



Colours,
technical
specifications
and equipment.

500 body colours.

Upholstery.



268 Bossa Nova White



111 Pasodoble Red



231 New Age Cream



712 Countryopolitan Yellow



735 Tech House Grey



952 Volare Blue



182 Idol Pink



372 Groove Metal Grey



407 Footloose Blue



528 Chillout Purple



687 Epic Blue



695 Electroclash Grey



876 Crossover Black



270 Funk White



Upholstery.



201 Red / Ivory. 202 Red / Black.
203 Dark Grey / Ivory. 205 Dark Grey / Black.
377 Chocolate / Ivory.

372 Grey-Black / Black.
340 Black-Ivory / Ivory. 339 Black-Ivory / Black.

508 Black / Black.

496 Red / Ivory. 460 Red / Black.
451 Black / Ivory. 408 Black / Black
410 Tan / Ivory.

408 Black / Black.



Pop Fabric*/Colour Therapy interior.



Lounge Fabric interior.



Leather interior 500S.



Frau Leather interior.

TRIM LEVEL	POP*					COLOUR THERAPY		
	201	202	203	205	377	201	203	377
Interior code								
Upholstery	Pop Fabric							
Upholstery colour	Red		Dark Grey		Chocolate	Red	Dark Grey	Chocolate
Surrounding colour	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Ivory
Leather gear knob (Opt 4VU)	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Ivory
Steering wheel	Ivory	Black	Ivory	Black	Ivory	Ivory	Ivory	Ivory

PASTEL

268 Bossa Nova White

SPECIAL PASTEL

712 Countryopolitan Yellow

231 New Age Cream

735 Tech House Grey

952 Volare Blue

111 Pasodoble Red

METALLIC

876 Crossover Black

695 Electroclash Grey

407 Footloose Blue

528 Chillout Purple

182 Idol Pink

372 Groove Metal Grey

687 Epic Blue

PEARLESCENT

270 Funk White

• available

*Pop interiors available on lounge with option 4MZ (steering wheel as the lounge interior with 8 remote buttons).

TRIM LEVEL	LOUNGE			S		LEATHER INTERIOR ON POP OR LOUNGE				
	372	339	340	508	408	408	496	451	460	410
Interior code										
Upholstery	Lounge Fabric			Sport Fabric	Sport Leather	Frau Leather				
Upholstery colour	Grey/Black	Black/Ivory		Black	Black	Black	Red	Black	Red	Tan
Surrounding colour	Black	Black	Ivory	Black	Black	Black	Ivory	Ivory	Black	Ivory
Leather gear knob (Opt 4VU)	Black	Black	Ivory	Black	Black	Black	Ivory	Ivory	Black	Ivory
Steering wheel	Black Leather	Black Leather	Ivory Leather	Leather Sport Black	Leather Sport Black	Black Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather

PASTEL

268 Bossa Nova White

SPECIAL PASTEL

712 Countryopolitan Yellow

231 New Age Cream

735 Tech House Grey

952 Volare Blue

111 Pasodoble Red

METALLIC

876 Crossover Black

695 Electroclash Grey

407 Footloose Blue

528 Chillout Purple

182 Idol Pink

372 Groove Metal Grey

687 Epic Blue

PEARLESCENT

270 Funk White

• available

500C body colours.



268 Bossa Nova White



111 Pasodoble Red



231 New Age Cream



712 Countryopolitan Yellow



735 Tech House Grey



952 Volare Blue



182 Idol Pink



372 Groove Metal Grey



407 Footloose Blue



528 Chillout Purple



687 Epic Blue



695 Electroclash Grey



876 Crossover Black



270 Funk White

Upholstery.

Pop Fabric

Chocolate /Ivory
371-150

Pop/Lounge Fabric

Red/Ivory
660-664-668
Red/Black
659-663-667

Grey/Ivory
662-666-670
Grey/Black
661-665-669

Pop/Lounge Fabric

Ivory Black/Ivory
711-715-719
Ivory Black/Black
710-714-718

Ivory Brown/Ivory
713-717-721
Ivory Brown/Black
712-716-720

Sport Fabric

Black/Black
543

Frau Leather

Red/Ivory
809-817-822
Red/Black
808-816-820

Black/Black
813-818-824

Frau Leather

Black/Ivory
846-847-848
Tan/Ivory
843-844

Sport Leather

Black/Black
529



Fabric Pop/Colour Therapy interior.



Fabric Lounge interior.



Frau Leather interior.

Soft top colours.



TRIM LEVEL	POP OR LOUNGE											
Interior code	659	660	661	662	710	711	712	713	663	664	665	666
Roof colour	Black						Red					
Upholstery	Pop Fabric*				Lounge Fabric				Pop Fabric*			
Upholstery colour	Red		Grey		Ivory / Black		Ivory / Brown		Red		Grey	
Surrounding colour	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Leather gear knob (Opt 4VU)	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Steering wheel	Black	Ivory	Black	Ivory	Black Leather	Ivory Leather	Black Leather	Ivory Leather	Black	Ivory	Black	Ivory
PASTEL												
268 Bossa Nova White	•	•	•	•	•	•	•	•	•	•	•	•
SPECIAL PASTEL												
712 Countrypolitan Yellow			•	•	•	•	•	•				
231 New Age Cream	•	•	•	•	•	•	•	•	•	•	•	•
735 Tech House Grey	•	•	•	•	•	•	•	•	•	•	•	•
952 Volare Blue			•	•	•	•	•	•				
111 Pasodoble Red	•	•	•	•	•	•	•	•				
METALLIC												
876 Crossover Black	•		•	•	•	•	•	•	•		•	•
695 Electroclash Grey	•	•	•	•	•	•	•	•	•	•	•	•
407 Footloose Blue			•	•	•	•	•	•				
528 Chillout Purple			•	•	•	•	•	•				
182 Idol Pink			•	•	•	•	•	•				
372 Groove Metal Grey			•	•	•	•	•	•				
687 Epic Blue			•	•	•	•	•	•				
PEARLESCENT												
270 Funk White	•	•	•	•	•	•	•	•	•	•	•	•

TRIM LEVEL	POP OR LOUNGE												
Interior code	714	715	716	717	667	668	371	669	670	718	719	720	721
Roof colour	Red						Ivory						
Upholstery	Lounge Fabric				Pop Fabric*				Lounge Fabric				
Upholstery colour	Ivory / Black		Ivory / Brown		Red		Chocolate	Grey		Ivory / Black		Ivory / Brown	
Surrounding colour	Black	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Leather gear knob (Opt 4VU)	Black	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Black	Ivory
Steering wheel	Black Leather	Ivory Leather	Black Leather	Ivory Leather	Black	Ivory	Ivory	Black	Ivory	Black Leather	Ivory Leather	Black Leather	Ivory Leather
PASTEL													
268 Bossa Nova White	•	•	•	•	•	•	•	•	•	•	•	•	•
SPECIAL PASTEL													
712 Countrypolitan Yellow							•	•	•	•	•		•
231 New Age Cream					•	•	•	•	•	•	•		•
735 Tech House Grey	•	•			•	•	•	•	•	•	•		•
952 Volare Blue	•						•	•	•	•	•		•
111 Pasodoble Red					•	•	•	•	•	•	•		•
METALLIC													
876 Crossover Black	•	•	•	•	•	•		•	•	•	•	•	•
695 Electroclash Grey	•	•			•	•		•	•	•	•	•	•
407 Footloose Blue								•	•	•	•		•
528 Chillout Purple								•	•	•	•		•
182 Idol Pink								•	•	•	•		•
372 Groove Metal Grey								•	•	•	•		•
687 Epic Blue								•	•	•	•		•
PEARLESCENT													
270 Funk White	•	•	•	•	•	•	•	•	•	•	•	•	•

* Pop interiors available on Lounge with option 4MZ (steering wheel as the Lounge interior with 8 remote buttons).
• available

TRIM LEVEL	S		LEATHER INTERIOR ON POP OR LOUNGE									
Interior code	543	529	808	809	813	846	816	817	843	818	847	
Roof colour	Black						Red					
Upholstery	Sport Fabric	Sport Leather	Frau Leather				Frau Leather					
Upholstery colour	Black	Black	Red		Black		Red		Tan	Black		
Surrounding colour	Black	Black	Black	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	
Leather gear knob (Opt 4VU)	Black	Black	Black	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	
Steering wheel	Leather Sport Black	Leather Sport Black	Black Leather	Ivory Leather	Black Leather	Ivory Leather	Black Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather	
PASTEL												
268 Bossa Nova White	•	•	•	•	•	•	•	•	•	•	•	
SPECIAL PASTEL												
712 Countrypolitan Yellow					•	•						
231 New Age Cream				•	•	•		•				
735 Tech House Grey	•	•	•	•	•	•	•	•		•	•	
952 Volare Blue					•	•						
111 Pasodoble Red	•	•	•	•	•	•						
METALLIC												
876 Crossover Black	•	•	•	•	•	•	•	•		•	•	
695 Electroclash Grey	•	•	•	•	•	•	•	•	•	•	•	
407 Footloose Blue	•	•			•	•						
528 Chillout Purple					•	•						
182 Idol Pink					•	•						
372 Groove Metal Grey	•	•	•		•	•						
687 Epic Blue					•	•						
PEARLESCENT												
270 Funk White	•	•	•	•	•	•	•	•	•	•	•	

TRIM LEVEL	LEATHER INTERIOR ON POP OR LOUNGE						COLOUR THERAPY		
Interior code	820	822	844	824	848	660	662	150	
Roof colour	Ivory						Black		
Upholstery	Frau Leather						Pop Fabric		
Upholstery colour	Red		Tan	Black		Red	Dark Grey	Chocolate	
Surrounding colour	Black	Ivory	Ivory	Black	Ivory	Ivory	Ivory	Ivory	
Leather gear knob (Opt 4VU)	Black	Ivory	Ivory	Black	Ivory	Ivory	Ivory	Ivory	
Steering wheel	Black Leather	Ivory Leather	Ivory Leather	Black Leather	Ivory Leather	Ivory	Ivory	Ivory	
PASTEL									
268 Bossa Nova White	•	•	•	•	•				
SPECIAL PASTEL									
712 Countrypolitan Yellow			•	•	•		•		
231 New Age Cream			•	•	•	•	•	•	
735 Tech House Grey	•	•	•	•	•	•	•	•	
952 Volare Blue			•	•	•		•		
111 Pasodoble Red		•		•	•	•	•	•	
METALLIC									
876 Crossover Black	•	•	•	•	•				
695 Electroclash Grey		•	•	•	•				
407 Footloose Blue				•	•				
528 Chillout Purple				•	•				
182 Idol Pink				•	•				
372 Groove Metal Grey				•	•				
687 Epic Blue				•	•				
PEARLESCENT									
270 Funk White	•	•	•	•	•				

* Pop interiors available on Lounge with option 4MZ (steering wheel as the Lounge interior with 8 remote buttons).
• available

Technical specifications.

	1.2 69hp Hatchback - Convertible		0.9 TwinAir Turbo 85hp Hatchback - Convertible		1.3 MultiJet 95hp DPF Hatchback - Convertible	
ENGINE						
No. of cylinders, arrangement	4, in line, transverse front		2, in line, transverse front		4, in line, transverse front	
Bore x stroke (mm)	70.8 x 78.9		80.5 x 86		69.6 x 82.0	
Displacement (cm ³)	1242		875		1248	
Emissions level	Euro 5		Euro 5		Euro 5	
Anti-pollution system	Start&Stop system		Start&Stop system		Start&Stop system	
Emission control	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD		three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD		oxidising catalytic converter in engine compartment, oxygen sensor, electric EGR valve, EOBD, DPF particulate filter	
Compression ratio	11.1:1		10.0:1		16.8:1	
EC max power: kW (HP) at rpm	51 (69) 5500		62.5 (85) 5500		70 (95) 4000	
EC peak torque: Nm (kgm) at rpm	102 (10.4) 3000		145 (15.9) 1900		200 (20.4) 1500	
Distribution (valve gear)	Single overhead camshaft with mechanical tappets		Fully variable valve lift on intake; fixed timing on exhaust		Twin overhead camshaft with hydraulic tappets	
Fuel supply	Multipoint, sequential, electronic injection		Multipoint, sequential, electronic injection		Electronically controlled Common Rail MultiJet direct injection with variable geometry turbo and intercooler	
Ignition	static advance electronic, integrated with the injection		static advance electronic, integrated with the injection		by compression	
TRANSMISSION						
Drive system	front wheel drive		front wheel drive		front wheel drive	
Clutch control	hydraulic		hydraulic		hydraulic	
Gearbox, no. of gears	5 forward + reverse	Dualogic™ robotised 5 + R	5 forward + reverse	Dualogic™ robotised 5 + R	5 forward + reverse	
STEERING						
Type	rack and pinion with electric Dualdrive™ power steering					
Turning circle (m)	9.28		9.28		10.8	
BRAKES						
Front:	ABS with EBD Ventilated disc 240 mm		ABS with EBD Ventilated disc 257 mm		ABS with EBD Ventilated disc 257 mm	
Rear:	Drum 180 mm		Drum 180 mm		Drum 180 mm	
SUSPENSIONS						
Front:	independent, MacPherson type with lower wishbones secured to an auxiliary crossmember; anti-roll bar					
Rear:	Semi-independent torsion beam with coil springs					
DIMENSIONS						
Length (mm)	3546		3546		3546	
Width (mm)	1627		1627		1627	
Height in running order (mm)	1488		1488		1488	
Wheelbase (mm)	2300		2300		2300	
Front track (mm)	1413		1413		1413	
rear (mm)	1407		1407		1407	
Capacity of luggage compartment VDA (dm ³):	185		185		185	
WEIGHTS						
Kerb weight DIN (kg)	865/905		930/970		980/1020	
Towable weight (non-braked) (kg)	400		400		400	
braked (kg)	800		800		800	
REFUELLING						
Fuel tank capacity (litres)	35		35		35	
BATTERY 12V						
Capacity (Ah)	63		63		63	
PERFORMANCE						
Top speed mph (km/h)	99 (160)		107 (173)		112 (180)	
Acceleration (sec.): 0 - 62 mph	12.9/13.0		11.0		10.7	
FUEL CONSUMPTION MPG (L/100 KM)*						
urban cycle	49.6 (5.7)	50.4 (5.6)*	60.1 (4.7)	64.2 (4.4)*	60.1 (4.7)	
extra-urban cycle	65.7 (4.3)	68.9 (4.1)*	78.5 (3.6)	78.5 (3.6)*	91.1 (3.1)	
combined cycle	58.9 (4.8)	60.1 (4.7)*	70.6 (4.0)	72.4 (3.9)*	76.3 (3.7)	
Exhaust CO ₂ emissions (g/km)	113/110*		92/90*		97	

* with Dualogic™ robotised gearbox

* Fuel consumption and CO₂ figures are obtained for comparative purposes in accordance with EC directives/regulations and may not be representative of real-life driving conditions. Factors such as driving style, weather and road conditions may also have a significant effect on fuel consumption.

500 Standard equipment and options.

Line and style		Pop	Colour Therapy	Lounge	S
Body coloured bumpers		■	■	■	■
Chrome-plated exterior door handles		■	■	■	■
Leather steering wheel with audio controls	318	○	○	■	-
Abarth sports leather steering wheel with audio controls	6BQ	-	-	-	■
Electrically adjustable door mirrors* (with external temperature sensor on TwinAir hatchback/convertible only)	218	■	■	-	-
Electrically adjustable body coloured door mirrors with defrosting and external temperature sensor	041	○	○	■	■
Black painted roof and spoiler	4GS	-	-	-	○
Dark tinted rear windows	070	○	○	○	■
Leather interior	211	○	-	○	○
Leather gear knob	4VU	○	-	○	○
Body coloured side rubbing strip with 500 logo	4M5	○	-	○	-
Pastel Paint		■	-	■	■
Special pastel paint		○	■	○	○
Metallic paint		○	-	○	○
Pearlescent paint		○	-	○	○
Chrome kit: bumper inlets, window surrounds, internal handles, gear lever surround and exhaust)	4MQ	○	○	■	-
Sport kit: sports seats, spoiler, chrome exhaust	751	-	-	-	■
Customisations					
14" Wheel covers		■	-	-	-
14" White wheel covers		-	■	-	-
14" Vintage wheel covers	878	○	-	-	-
15" White alloy wheels	68Q	-	○	-	-
15" Alloy wheels	4WQ	○	-	○	-
15" Alloy wheels	6U4	○	-	○	-
15" Multispoke alloy wheels	431	○	○	■	○
15" Alloy wheels	432	○	-	○	○
15" Alloy wheels	433	○	-	○	○
15" Bi colour alloy wheels	439	○	-	○	○
15" Alloy wheels	6Y8	-	-	-	■
16" Alloy wheels	5EQ	○	-	○	-
16" Dark finish alloy wheels	6JD	-	-	-	○
16" Alloy wheels	420	○	-	○	○
16" Multispoke alloy wheels	435	○	○	○	-
Chrome plated door mirrors	4RR	○	-	○	-
Body coloured side rubbing strip with space for 500 badge	4XC	○	-	○	-
Chrome trim on the bonnet	4BJ	○	○	○	-
500 Italia band	5H0	○	○	-	○
Red sport strip	5H4	○	○	○	○
White sport strip	5H5	○	○	○	○
Black sport strip	5H6	○	○	○	○
Italia side strip	5HE	○	○	○	○
Black chequered roof	5HF	○	○	-	○
White chequered roof	5HH	○	○	-	○
Number 5 black	5HJ	○	○	○	○
Metallic dark grey butterfly stickers	5HY	○	○	○	-
Metallic light grey butterfly stickers	5HZ	○	○	○	-
Black hands stickers	5G1	○	○	○	-
White hands stickers	5G0	○	○	○	-
White balls stickers	5G4	○	○	-	○
Black balls stickers	5G5	○	○	-	○
Metallic light grey flowers stickers	5G6	○	○	○	-
Metallic dark grey flowers stickers	5G7	○	○	○	-
White/red humanoid stickers	5HV	○	○	○	-

* white door mirrors on Colour Therapy version ■ standard ○ optional - not available

Customisations		Pop	Colour Therapy	Lounge	S
Black/red humanoid stickers	5HW	○	○	○	-
White/black humanoid stickers	5HX	○	○	○	-
White zipper stickers	5G2	○	○	○	-
Black zipper stickers	5G3	○	○	○	-
White Tokyo stickers	5G8	○	○	○	-
Black Tokyo stickers	5GA	○	○	○	-
White London stickers	5GB	○	○	○	-
Black London stickers	5GC	○	○	○	-
White Paris stickers	5GD	○	○	○	-
Black Paris stickers	5GE	○	○	○	-
White Rome stickers	5GF	○	○	○	-
Black Rome stickers	5GG	○	○	○	-
White New York stickers	5GK	○	○	○	-
Black New York stickers	5GL	○	○	○	-
White Turin sticker	5GH	○	○	○	-
Black Turin sticker	5GJ	○	○	○	-
Chrome A-bar on front bumper		○	○	○	○
Side skirts		○	○	○	○
Rear spoiler on tailgate		○	○	○	○
Front dam		○	○	○	○
Rear dam		○	○	○	○
Italian flag badge on wing		○	○	○	○
500 Italia badge for protective strips		○	○	○	○
Black chequered badge for protective strips		○	○	○	○
Black sport badge on white background for protective strips		○	○	○	○
Red sport badge on white background for protective strips		○	○	○	○
500 black badge for protective strips		○	○	○	○
Silver black background zipper badge		○	○	○	○
Silver black background butterfly badge		○	○	○	○
Silver/red black background humanoid badge		○	○	○	○
Silver black background Tokyo badge		○	○	○	○
Silver black background London badge		○	○	○	○
Silver black background Paris badge		○	○	○	○
Silver black background Rome badge		○	○	○	○
Silver black background New York badge		○	○	○	○
Silver black background Turin badge		○	○	○	○
Metallic light grey flowers mirror covers on black background		○	○	○	○
Metallic dark grey flowers mirror cover on silver background		○	○	○	○
Metallic light grey butterflies mirror cover on black background		○	○	○	○
Metallic dark grey butterflies mirror cover on silver background		○	○	○	○
Car cover with the image of the Fiat 500 first series		○	○	○	○
Steel kick plate		○	○	○	○
Sports aluminium pedal covers and footrest		○	○	○	○
Black coat hanger for front head restraint		○	○	○	○
Ivory coat hanger for front head restraint		○	○	○	○
2 Street key covers kit		○	○	○	○
2 Italia key covers kit		○	○	○	○
2 Barcode key covers kit		○	○	○	○
2 Balls key cover kit white/ivory and silver		○	○	○	○
2 Hands key cover kit white/ivory and silver		○	○	○	○
2 Turin key cover kit white/ivory and silver		○	○	○	○
2 Zipper key cover kit white/ivory and silver		○	○	○	○
2 Flowers key cover kit white/ivory and silver		○	○	○	○

■ as standard ○ optional - not available

Customisations		Pop	Colour Therapy	Lounge	S
2 Butterfly key cover kit white/ivory and silver		○	○	○	○
2 Humanoid key cover kit white/ivory and silver		○	○	○	○
2 London key cover kit white/ivory and silver		○	○	○	○
2 Paris key cover kit white/ivory and silver		○	○	○	○
2 Tokyo key cover kit white/ivory and silver		○	○	○	○
2 Rome key cover kit white/ivory and silver		○	○	○	○
2 New York key cover kit white/ivory and silver		○	○	○	○
Silver Flowers key cover with CRYSTALLIZED™ – Swarovski Elements		○	○	○	○
Blue Snake key cover with CRYSTALLIZED™ – Swarovski Elements		○	○	○	○
Titanium 500 logo key cover with CRYSTALLIZED™ – Swarovski Elements		○	○	○	○
Rubber mats		○	○	○	○
Interior black border carpet mats ivory graphics		○	○	○	○
Interior ivory border carpet mats ivory image		○	○	○	○
Interior black border carpet mats black graphics		○	○	○	○
Wheel caps with Fiat logo		○	○	○	○
Chrome rear plate holder		○	○	○	○
Black fabric make-up holder		○	○	○	○
Ivory leather make-up holder with silver trinket		○	○	○	○
Comfort					
Heat-reflecting windows		■	■	■	■
Height-adjustable front head restraints		■	■	■	■
DPF particulate filter (diesel engine only)		■	-	■	■
Height-adjustable steering wheel		■	■	■	■
Dualdrive™ electric power steering		■	■	■	■
Start&Stop		■	■	■	■
Electric front windows and central locking		■	■	■	■
Rear window wiper/washer and heated rear window		■	■	■	■
Trip computer		■	■	■	■
Remote control central door locking		■	■	■	■
Space saver spare wheel	803	■	■	■	■
Smoking Kit	665	○	○	○	○
Air Conditioning	025	○	■	■	■
Automatic climate control	140	○	○	○*	○*
Dualogic™ transmission**	407	○	○	○	○
Dualogic™ controls on steering wheel	5BH	-	○ (0.9 TwinAir only)	○ (0.9 TwinAir only)	-
Abarth sports leather steering wheel with Dualogic™ and audio controls	6BP	-	-	-	○
Bi-xenon headlights	230	○	○	○	○
Electrochromatic rear view mirror	410	○	○	○	○
Fixed glass roof	59E	○	○	■	○
Electric sunroof	400	○	○	○	○
Height-adjustable driver's seat	626	■	■	■	■
Height-adjustable rear head restraints	182	○	○	-	-
Split rear seat (50/50) with height-adjustable head restraint	195	○	○	■	■
Rear parking sensor	508	○	○	○	○
Aluminium bars on tailgate		○	○	○	○
Ski rack for tailgate bars		○	○	○	○
Snowboard rack for tailgate bars		○	○	○	○
Side deflectors		○	○	○	○
Rear mud guards		○	○	○	○
Luggage compartment organiser		○	○	○	○

* Standard on 0.9 TwinAir engine ** Not available on 1.3 MultiJet engine ■ standard ○ optional - not available

Comfort		Pop	Colour Therapy	Lounge	S
Netting for luggage compartment		○	○	○	○
Removable tow hook with wiring		○	○	○	○
Car care		○	○	○	○
Safety					
ABS + EBD		■	■	■	■
7 Airbags		■	■	■	■
ESP + ASR/MSR and Hill Holder	392	○	○	○	○
Fog lights	097	○	○	○	○
Alarm with remote control		○	○	○	○
Audio					
Radio/CD/MP3 player (6 speakers)		■	■	■	■
Hi-Fi system	4YG	○	○	○	○
Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio player with USB port	6RR	○	○	■	■
Blue&Me TomTom predisposition	68R	○	○	○	○
eco:Drive function: driving data control system to reduce fuel consumption and emissions		Available with Blue&Me™			
Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search)		○	○	○	○
Support for iPod and mobile phones		○	○	○	○
iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™		○	○	○	○
iPod connection cable with reel		○	○	○	○

■ standard ○ optional - not available

500C standard equipment and options.

Line and style		Pop	Colour Therapy	Lounge	S
Body coloured bumpers		■	■	■	■
Chrome-plated exterior door handles		■	■	■	■
Leather steering wheel with audio controls	318	○	○	■	-
Abarth sports leather steering wheel with audio controls	6BQ	-	-	-	■
Electrically adjustable door mirrors* (with external temperature sensor on TwinAir hatchback/convertible only)	218	■	■	-	-
Electrically adjustable body coloured door mirrors with defrosting and external temperature sensor	041	○	○	■	■
Dark tinted rear windows	070	-	-	-	■
Leather interior	211	○	-	○	○
Leather gear knob	4VU	○	-	○	○
Body coloured side rubbing strip with 500 logo	4M5	○	-	○	-
Pastel Paint		■	-	■	■
Special pastel paint		○	■	○	○
Metallic paint		○	-	○	○
Pearlescent paint		○	-	○	○
Chrome kit: bumper inserts, window surrounds, internal handles, gear lever surround and exhaust	4MQ	○	○	■	-
Sport Kit: sport seats, chrome exhaust	618	-	-	-	■
Customisations					
14" Vintage wheel covers	878	■	-	-	-
14" White wheel covers		-	■	-	-
15" White alloy wheels	68Q	-	○	-	-
15" Alloy wheels	4WQ	○	-	■	-
15" Alloy wheels	6U4	○	-	○	-
15" Multispoke alloy wheels	431	○	○	○	-
15" Alloy wheels	432	○	-	○	-
15" Alloy wheels	433	○	-	○	-
15" Bi colour alloy wheels	439	○	-	○	-
16" Alloy wheels	5EQ	○	-	○	-
16" Alloy wheels	420	○	-	○	○
16" Multispoke alloy wheels	435	○	○	○	-
16" Alloy wheels	5A6	-	○	-	-
16" Alloy wheels	6JD	-	-	-	○
16" Alloy wheels	56J	-	-	-	○
Chrome finished door mirrors	4RR	○	-	○	-
Body coloured side rubbing strip for space with badge	4XC	○	-	○	-
Chrome trim on the bonnet	4BJ	○	○	○	-
Red side strip	5H4	○	○	○	○
White side strip	5H5	○	○	○	○
Black side strip	5H6	○	○	○	○
Italia side strip	5HE	○	○	○	○
White/red humanoid stickers	5HV	○	○	○	-
Black/red humanoid stickers	5HW	○	○	○	-
White/black humanoid stickers	5HX	○	○	○	-
White zipper stickers	5G2	○	○	○	-
Black zipper stickers	5G3	○	○	○	-
White Tokyo stickers	5G8	○	○	○	-
Black Tokyo stickers	5GA	○	○	○	-
White London stickers	5GB	○	○	○	-
Black London stickers	5GC	○	○	○	-
White Paris stickers	5GD	○	○	○	-
Black Paris stickers	5GE	○	○	○	-

* white door mirrors on colour therapy version ■ standard ○ optional - not available

Customisations		Pop	Colour Therapy	Lounge	S
White Rome stickers	5GF	○	○	○	-
Black Rome stickers	5GG	○	○	○	-
White New York stickers	5GK	○	○	○	-
Black New York stickers	5GL	○	○	○	-
Amaranth butterfly stickers	5WY	○	○	○	-
Black butterfly stickers	5WZ	○	○	○	-
Ivory butterfly stickers	5XA	○	○	○	-
White Turin stickers	5GH	○	○	○	-
Black Turin stickers	5GJ	○	○	○	-
Ivory flowers stickers	60M	○	○	○	-
Black flowers stickers	60N	○	○	○	-
Chrome A-bar on front bumper		○	○	○	○
Front dam		○	○	○	○
Rear dam		○	○	○	○
Italian flag badge on wing		○	○	○	○
500 Italia badge for protective strips		○	○	○	○
Black chequered badge for protective strips		○	○	○	○
Black sport badge on white background for protective strips		○	○	○	○
Red sport badge on white background for protective strips		○	○	○	○
500 black badge for protective strips		○	○	○	○
Silver black background zipper badge		○	○	○	○
Silver black background butterfly badge		○	○	○	○
Silver/red black background humanoid badge		○	○	○	○
Silver black background Tokyo badge		○	○	○	○
Silver black background London badge		○	○	○	○
Silver black background Paris badge		○	○	○	○
Silver black background Rome badge		○	○	○	○
Silver black background New York badge		○	○	○	○
Silver black background Turin badge		○	○	○	○
2 Street key covers kit		○	○	○	○
2 Italia key covers kit		○	○	○	○
2 Barcode key covers kit		○	○	○	○
2 Balls key cover kit ivory and silver		○	○	○	○
2 Hands key cover kit ivory and silver		○	○	○	○
2 Turin key cover kit ivory and silver		○	○	○	○
2 Zipper key cover kit ivory and silver		○	○	○	○
2 Flowers key covers kit ivory and silver		○	○	○	○
2 Butterfly key cover kit ivory and silver		○	○	○	○
2 Humanoid key cover kit ivory and silver		○	○	○	○
2 London key cover kit ivory and silver		○	○	○	○
2 Paris key cover kit ivory and silver		○	○	○	○
2 Tokyo key cover kit ivory and silver		○	○	○	○
2 Rome key cover kit ivory and silver		○	○	○	○
2 New York key cover kit ivory and silver		○	○	○	○
Silver Flowers key cover with CRYSTALLIZED™ – Swarovski Elements		○	○	○	○
Blue Snake key cover with CRYSTALLIZED™ – Swarovski Elements		○	○	○	○
Titanium 500 logo key cover with CRYSTALLIZED™ – Swarovski Elements		○	○	○	○
Black coat hanger for front head restraint		○	○	○	○
Ivory coat hanger for front head restraint		○	○	○	○
Amaranth Flowers black background door mirrors cover		○	○	○	○
Ivory Flowers black background door mirrors cover		○	○	○	○

■ standard ○ optional - not available

Customisations		Pop	Colour Therapy	Lounge	S
Amaranth Butterflies black background door mirrors cover		○	○	○	○
Ivory Butterflies black background door mirrors cover		○	○	○	○
Car cover with the image of the Fiat 500 first series		○	○	○	○
Steel kick plate		○	○	○	○
Sports aluminium pedal covers and footrest		○	○	○	○
Wind stop	925	○	○	○	○
Black fragrance dispenser		○	○	○	○
Ivory fragrance dispenser		○	○	○	○
Citrus Flavoured Summer dispenser refill		○	○	○	○
Essence of the Night dispenser refill		○	○	○	○
Free Breath dispenser refill		○	○	○	○
Citrus Flavoured Summer + Essence of the Night + Free Breath dispenser refill		○	○	○	○
Rubber mats		○	○	○	○
Interior black border carpet mats with blocked out logo plate		○	○	○	○
Interior black border carpet mats ivory graphics		○	○	○	○
Interior black border carpet mats ivory graphics		○	○	○	○
Interior black border carpet mats black graphics		○	○	○	○
Wheel caps with Fiat logo		○	○	○	○
Chrome rear plate holder		○	○	○	○
Black fabric make-up holder		○	○	○	○
Ivory leather make-up holder with silver trinket		○	○	○	○
Comfort					
Heat-reflecting windows		■	■	■	■
Height-adjustable front head restraints		■	■	■	-
DPF particulate filter (diesel engines only)		■	-	■	■
Height-adjustable steering wheel		■	■	■	■
Dualdrive™ electric power steering		■	■	■	■
Start&Stop		■	■	■	■
Electric windows and central locking		■	■	■	■
Trip computer		■	■	■	■
Remote central locking		■	■	■	■
Space saver spare wheel	803	■	■	■	■
Smoking kit	665	○	○	○	○
Air Conditioning	025	■	■	-	-
Automatic climate control	140	○	○	■	■
Dualogic™ transmission*	407	○	○	○	○
Dualogic™ controls on steering wheel	5BH	-	○ (0.9 TwinAir only)	○ (0.9 TwinAir only)	-
Abarth sports leather steering wheel with Dualogic™ and audio controls	6BP	-	-	-	○
Bi-xenon headlights	230	○	○	○	○
Electrochromatic rear view mirror	410	○	○	○	○
Height-adjustable driver's seat	626	■	■	■	■
Split rear seat (50/50) with height-adjustable head restraint	195	○	○	■	■
Height adjustable rear head restraints	182	○	○	-	-
Rear parking sensors	508	○	○	■	■
Rear mud guards		○	○	○	○
Protective luggage compartment liner		○	○	○	○
Luggage compartment organiser		○	○	○	○
Netting for luggage compartment		○	○	○	○
Car care		○	○	○	○

* not available on 1.3 MultiJet engines ■ standard ○ optional - not available

Safety		Pop	Colour Therapy	Lounge	S
ABS + EBD		■	■	■	■
7 Airbags		■	■	■	■
ESP + ASR/MSR, HBA and Hill Holder	392	○	○	■	○
Fog lights	097	○	○	■	■
Alarm with remote control		○	○	○	○
Audio					
Radio/CD/MP3 player (6 speakers)		■	■	■	■
Hi-Fi system	4YG	○	○	○	○
Blue&Me™ system with Bluetooth technology, voice recognition, steering wheel controls and digital audio file player with USB port	6RR	○	○	■	■
Blue&Me™ TomTom predisposition	68R	○	○	○	○
eco:Drive function: driving data control system to reduce fuel consumption and emissions		Available with Blue&Me™			
Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search)		○	○	○	○
Support for iPod and mobile phones		○	○	○	-

■ standard ○ optional - not available

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CIAO FIAT MOBILE is the original Fiat application for your iPhone. It's designed to always be on hand, wherever you go, and offers you all the information and services you want, quickly and simply. Launched first in Europe, this iPhone application is dedicated to all motorists, offering customers an innovative, simple and direct service. With a touch of a finger, access a wide range of services: YOUR PROFILE, FIND A DEALERSHIP, ROAD TEST, OWNER HANDBOOK, CONTACT US, NEWS AND PROMOTIONS, FIND YOUR CAR, DUE DATES, TRAFFIC AND ROADSIDE ASSISTANCE. CIAO FIAT MOBILE is completely free. Download it now from App Store. For more details, visit the website: www.ciaofiatmobile.it.

CIAO FIAT is the customer support and relations service which can be contacted on the universal freephone number 00800 3428 0000. The number can be reached from major European countries and is easy to remember as it corresponds to entering "FIAT" on your telephone keypad (00800-FIAT 0000 becomes 00800-3428 0000). CIAO FIAT is ready to provide you with roadside assistance and information services; anything you need to know about our models (versions, optional extras, promotions, prices), our services, test drive bookings and FIAT dealerships, meeting any need or request linked to the car's use. The service is available from 8 am to 8 pm, Monday to Saturday for customer relations and information, and 24 hours a day, 7 days a week for roadside assistance services. Calls are free from both landlines and mobiles. In some European countries, a fee may be charged to the caller by some mobile networks depending on the tariffs applied by the particular local operator.

FIAT CUSTOMER BENEFITS All new Fiats come with 1 Year's Roadside Assistance - Fiat Group Automobiles UK Ltd offers the Fiat Roadside Assistance Service (in the Countries and according to the methods shown in the owner's policy information) for a period of 12 months from date of first registration in the UK. The Fiat Roadside Assistance Service for customers is guaranteed 24 hours a day, every day of the year.

2 YEAR, UNLIMITED MILEAGE MANUFACTURER WARRANTY Any repairs required as the result of faulty materials or manufacture are carried out free of charge – both for parts and labour.

3RD YEAR DEALER WARRANTY This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

3 YEAR PAINTWORK WARRANTY Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first three years.

8 YEAR ANTI PERFORATION WARRANTY Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

FIXED SERVICE COSTS All Fiat dealers operate a "Menu Pricing" programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you'll pay, unless you have given your consent for further work to be carried out.

FIAT FINANCIAL SERVICES*

Fiat Financial Services offers a comprehensive range of finance and insurance plans including Fiat i-Deal, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART Insurance. Please ask your Fiat dealer for more information or visit the www.fiat.co.uk website. Written quotations available on request.**

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Fiat Contract Hire provides hassle free motoring for private and business customers - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information, please contact your Fiat dealer, or call 01753 519222.

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