



Scan the code with your smartphone using a special QrCode reader and enter the Fiat 500!



www.fiat.co.uk

500





500 STORIES. WITH YOU.



Vehicles illustrated may have options.
Please refer to technical specification for details on standard equipment and options



Introduction

Hi, pleased to meet you. The way you're looking at me, I'd say you can't wait to go out with me. It's only natural, mind you. How could you resist me? I'm colourful and attractive, but also cool. Elegant, sporty and fashionable all at the same time, I'm a true icon. So are you ready to explore everything about me? This year, I'm even more high-tech and alluring, with an innovative 7" TFT liquid crystal digital display, all-new interior, brand-new body colours and three never seen before types of alloy wheels. What more could you possibly want? It's no coincidence that the new trim level I'm offering in the 2014 range is called Cult... That says it all really. So let's get going. You'll see that you couldn't wish for a better travelling companion. You have my word as a Fiat 500.



Cult



“That’s me: 0% imitation, 500% Cult.”

Do you like things that are beautiful and sophisticated, with a touch of refinement? I do. For example, I adore the smooth feel of the leather that I’ve chosen for my seats and the way that the chrome plating on my details and alloy wheels plays with the light. Not to mention my exclusive glossy black roof (totally über-chic) or the innovative 7" digital colour display, stylish enough to make me the envy of all. Because – let’s be honest here – of all the Fiat 500 versions, I’m definitely the one with a little bit more. Otherwise, why would they call me Cult?



Main Cult standard equipment.

- Black printed roof and spoiler
- 16" alloy wheels
- Leather interior
- 7" TFT Screen
- Automatic climate control
- Radio/CD/MP3 player
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering wheel controls and USB port
- Leather steering wheel with audio controls
- Electrically adjustable painted door mirrors (with defrosting & external temperature sensor)
- Chrome kit
- Space saver spare wheel
- Rear parking sensors
- 7 airbags
- Height-adjustable steering wheel
- Electric front windows and central locking
- Remote central locking with remote control
- Height-adjustable driver's seat
- Split rear seat (50/50) with height-adjustable head restraint
- Folding rear seatback
- Start & Stop
- Chrome plated exterior door handles
- ABS with EBD (Electric Brake Distribution)
- Body coloured bumpers
- Fixed sunroof (Hatchback only)
- ESP (Electronic Stability Programme) & MSR, ASR & Hillholder (standard on Convertible and on TwinAir 105hp Hatchback)
- Fog lights (standard only on Convertible)







S



“With me, life has added zeSt.”

Sporty, sassy, seductive, sociable. There's always something special hiding inside an S. With my spoiler, **my new Electronica Blue** and my sports steering wheel, you certainly won't go unnoticed. But what makes me truly attractive is that I make everything fun. I think you're just like me, and that's why together we're going to be something big. Ready to tear up the road?





500S main standard equipment.

- Abarth Sports steering wheel with audio controls
- Alloy wheels (15" on Hatchback, 16" on Convertible)
- 7" TFT Screen
- Air Conditioning (Automatic Climate Control standard on Convertible and on 500S TwinAir Hatchback)
- Sports seats with 500S logo
- Specific gear knob
- Radio/CD/MP3 player
- Sports kit (sport seats, top rear spoiler, new side skirts, chrome exhaust)
- Folding rear seatback
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering wheel controls and USB port
- 7 airbags
- Electrically adjustable painted door mirrors (with defrosting & external temperature sensor)
- Dark tinted windows
- Height-adjustable steering wheel
- Electric front windows and central locking
- Remote central locking with remote control
- Height-adjustable driver's seat
- Space saver spare wheel
- 50/50 split rear seat with height-adjustable head restraint
- ABS with EBD (Electric Brake Distribution)
- Body coloured bumpers
- Satin details
- Fog lights (standard only on Convertible)
- Start & Stop





When you see it, you'll want to try it right away. It happens every time: my sports steering wheel creates an insatiable desire to drive. Left, right or straight to the heart of the action.





Lounge



“A special outfit with a touch of elegance.”

This is the story of a special evening. We're celebrating my birthday, or yours, or both! We might have an aperitivo with friends, go to a live jazz concert, or we might even have dinner at a bistro in Paris. Do things properly: always be stylish, and yet at ease. This is why I choose elegant attire. It is classic but not obviously so, and above all it is comfortable. It's called Lounge. 15" alloy wheels, fine quality fabrics and high standard equipment... A touch of class that fits the both of us to a T. Don't be shy, tell me how wonderful I look tonight...





Main Lounge standard equipment.

- Air Conditioning (automatic climate control only on Convertible and on TwinAir Hatchback)
- Radio/CD/MP3 player
- Fixed sunroof (Hatchback only)
- 15" alloy wheels
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering wheel controls and USB port
- Leather steering wheel with audio controls
- 7 airbags
- Electrically adjustable painted door mirrors (with defrosting & external temperature sensor)
- Chrome kit
- ABS with EBD (Electric Brake Distribution)
- Height-adjustable steering wheel
- Electric front windows and central locking
- Remote central locking with remote control
- Height-adjustable driver's seat
- Split rear seat (50/50) with height-adjustable head restraint
- Folding rear seatback
- Start & Stop
- Rear parking sensors (standard only on Convertible)
- Fog lights (standard only on Convertible)
- Body coloured bumpers
- Space saver spare wheel
- Chrome plated exterior door handles
- ESP (Electronic Stability Programme) & MSR, ASR & Hillholder (standard on Convertible and on TwinAir 105hp Hatchback)



There's no need to feel hot under the sun. **I can have a full-glass sunroof** (with an elegant sun blind so you don't get burnt under the sun) **or a soft top**, as a convertible. Which will you choose?

Colour Therapy



“As far as I’m concerned, there’s joy in all of Italy’s colours.”

What is the colour of joy? And of happiness? I wouldn’t know which one to choose. Perhaps the blue of a clear sky or a sunny yellow, so warm and full of life. Perhaps the colour of a delicious cappuccino that sweetly wakes you in the morning, or perhaps the colour of the red brick house where we shall live together... But one thing is for sure: for me, **there’s joy in all of Italy’s colours**, and it’s up to you to decide which is best suited for us, from all those in my new **Colour Therapy** range. Of course, if you want our story to be brimming with passion, red would be ideal. It would even match the sunsets we’ll see together. And as for the finishing details, I’m thinking: **a touch of white retro!** What do you say?



White door mirrors and aerial, white wheel covers and ‘poolball’ design gear knob with matching colour. These are the exclusive details of the Fiat 500 Colour Therapy range.





Main standard Colour Therapy equipment.

- Air conditioning
- Radio/CD/MP3 player
- 14" white wheel covers
- Electrically adjustable white door mirrors
- White roof aerial (only on Hatchback)
- "Poolball design" gear knob
- 7 airbags
- Chrome plated exterior door handles
- Height-adjustable steering wheel
- Height-adjustable driver's seat
- Electric front windows and central locking
- ABS with EBD (Electric Brake Distribution)
- Body coloured bumpers
- Space saver spare wheel
- Folding rear seatback
- Start & Stop
- Special Pastel Paint (Countryopolitan Yellow, New Age Cream, Tech House Grey, Volare Blue, Pasodoble Red)



111 Pasodoble Red



952 Volare Blue



735 Tech House Grey



231 New Age Cream



712 Countrypolitan Yellow

Volare Blue, Tech House Grey,
Countrypolitan Yellow, Pasodoble
Red, New Age Cream. Strokes
of colour and joy that shoot
throughout the city.

“...you get the
urge to colour
the whole world.”

Here are my five colours. How I do like to see them all together... It's like having a box of new felt-tip pens. You get the urge to colour the whole world. But the colours and surprises are not just on the exterior. Climb into the passenger seat. Have you spotted it? **The gear lever knob with a white centre matches too! The icing on the cake.**

Pop



“Pop spirit and details befitting a star”

Do you want to know how our first date will go? I already do. **You won't be able to take your eyes off me!** That's ok, everyone likes to look at sparkly things. No one looks me straight in the headlights. Don't worry, you won't hurt my feelings. I know the rest of me is irresistible. If we go into town on a Saturday night, you'll see how much of a stir we'll cause. Have you decided where to take me for dinner? You choose the place, I'm sure I'll like it. I'm already too busy planning the soundtrack to our trip. **My radio, CD and MP3 player knows today's latest sounds.** Check it out.





Main Pop standard equipment.

- Radio/CD/MP3 player
- Start & Stop
- Chrome plated exterior door handles
- ABS with EBD (Electric Brake Distribution)
- Body coloured bumpers
- 14" steel wheel covers
- 7 airbags
- Space saver spare wheel
- Air Conditioning (standard only on Convertible)
- Electrically adjustable door mirrors
- Remote central locking with remote control
- Height-adjustable steering wheel
- Height-adjustable driver's seat
- Electric front windows and central locking
- Folding rear seatback



Technology



“With me, every journey opens up a world of possibilities.”

Did you feast your eyes on my brand new 7" TFT digital display? Go on, have a play. As well as looking really cool, it keeps all the information you need when driving under control. Like the information from the speedometer, the rev counter, the temperature or the Gear Shift Indicator, which suggests when to change gear. And then there's the trip computer, which allows you to alter my set-up in different ways according to distance, instant fuel consumption, range, and so on. Naturally, everything is perfectly integrated with my tried-and-tested Blue&Me™ TomTom 2 LIVE navigation system, so you can also see the media player telephone and navigator on the same screen. Nice eh? I did warn you that you wouldn't be able to take your eyes off me...

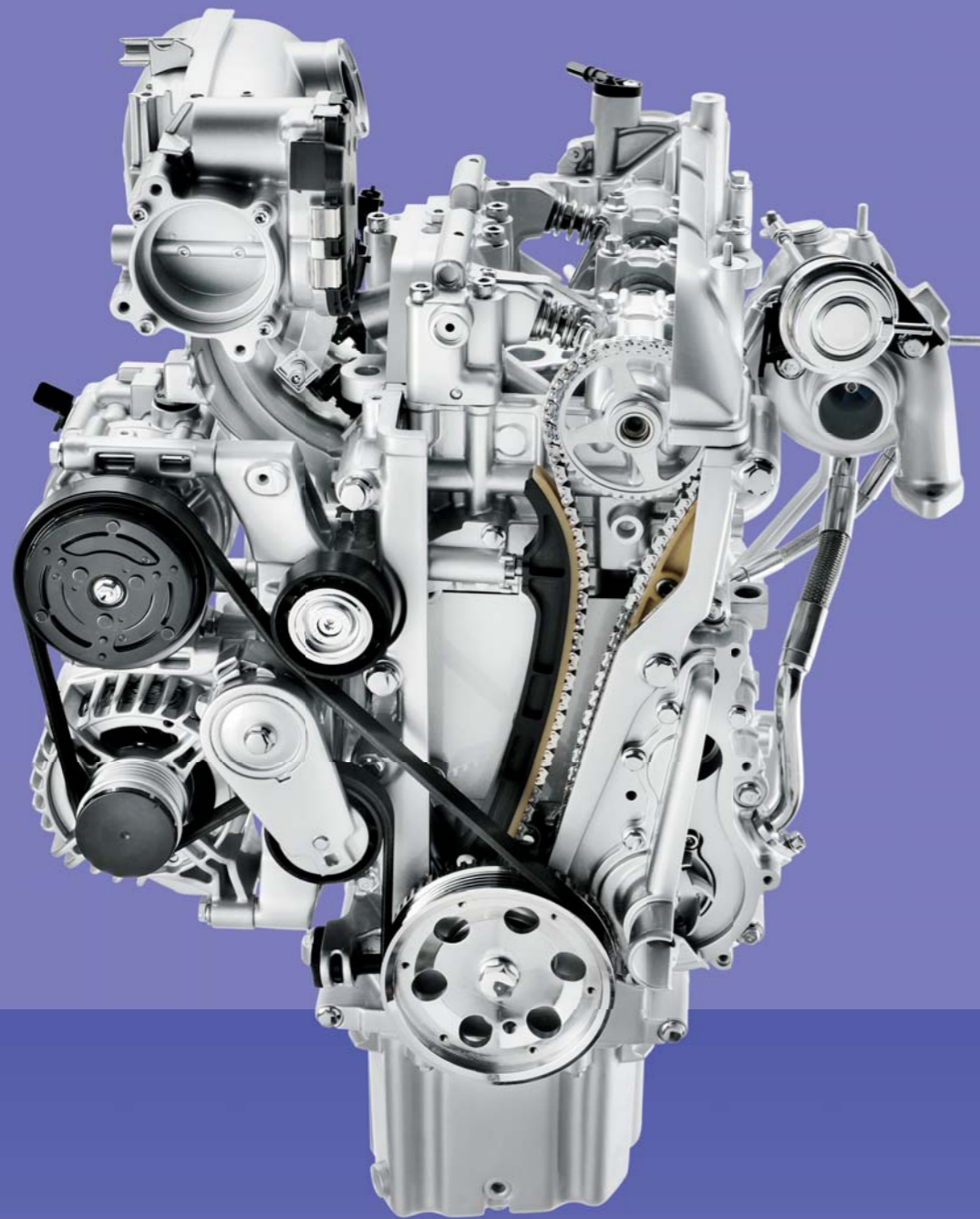


I have been thinking about my next trip for some time. I want to cross vast plains and forests, and visit Europe's most beautiful cities. You choose whom to bring along. I'll take care of everything else we need to get going. First of all we need Blue&Me™ TomTom LIVE, a next-generation portable touchscreen navigation system which gives you all the maps you need, with information about traffic and weather forecasts. It also has a Local Search facility in real time. You won't be able to do without it. All of its functions are pre-programmed. It lets you access music and use your mobile phone. The navigation system works in three different ways: voice commands, steering wheel controls or multitouch display.

Next we'll need the Interscope Sound System Hi-Fi that will give us top quality sound reproduction. I love to listen to my favourite tracks at full volume and quality. Now, what's missing? I know, my eco: Drive Info function. It's a great system for saving on fuel consumption and it also respects the environment. This way your driving will be both cost-efficient and eco-friendly.



Engines



“Style must have substance.”

Let's talk about heart. My genetic make-up comes with lots of options.

First and foremost is the revolutionary TwinAir Fiat's two-cylinder engine that has taken the philosophy of downsizing to the highest levels. Its reduced size, emissions and fuel consumption still gives great performance and is incredibly satisfying to drive. Now the TwinAir Turbo 85 HP is joined by the powerful new TwinAir Turbo 105 HP, which adopts refined technology, like supercharging via high-efficiency turbocharger, the integration of the exhaust manifold in the cylinder head and the brand-new MultiAir II intake valve control system. All this means a decidedly spirited character coupled with low consumption.

Then there are my other two treasures: the 1.2 69 HP and 1.3 MultiJet 16v 95 HP engines. I can't say which one is my favourite, even though it should be said that in the city the TwinAir pulls out the truly best in me. I become agile, light and responsive!

0.9 TWINAIR TURBO 85 HP START&STOP

Displacement (cm ³)	875
Emission level	Euro 6
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	62.5 (85) 5500
EC max. torque: Nm (kgm) at rpm (min)	145 (14.8) 1900
Top speed: mph (km/h)	107 (173)
Acceleration (sec.): 0-62 mph	11.0
Fuel consumption: mpg (l/100 km)	
Directive 2004/3/EC	
urban cycle	60.1 (4.7) / 64.2 (4.4)*
extra-urban cycle	78.5 (3.6) / 78.5 (3.6)*
combined cycle	70.6 (4.0) / 72.4 (3.9)*
CO ₂ exhaust emissions (g/km)	92/90*

1.2 69 HP START&STOP

Displacement (cm ³)	1242
Emissions level	Euro 6
EC max. power: kW (hp) at rpm (min)	51 (69) 5500
EC max. torque: Nm (kgm) at rpm (min)	102 (10.4) 3000
Top speed: mph (km/h)	99 (160)
Acceleration (sec.): 0-100 km/h	12.9
Fuel consumption: mpg (l/100 km)	
Directive 2004/3/EC	
urban cycle	49.6 (5.7) / 50.4 (5.6)*
extra-urban cycle	65.7 (4.3) / 68.9 (4.1)*
combined cycle	58.9 (4.8) / 60.1 (4.7)*
CO ₂ exhaust emissions (g/km)	113/110*

1.3 MULTIJET 95 HP START&STOP WITH DPF

Displacement (cm ³)	1248
Emissions level	Euro 5+
Anti-pollution system	Start&Stop
EC max. power: kW (hp) at rpm (min)	70 (95) 4000
EC max. torque: Nm (kgm) at rpm	200 (20.4) 1500
Top speed: mph (km/h)	112 (180)
Acceleration (sec.): 0-100 km/h	10.7
Fuel consumption: mpg (l/100 km)	
Directive 2004/3/EC	
urban cycle	60.1 (4.7)
extra-urban cycle	91.1 (3.1)
combined cycle	76.3 (3.7)
CO ₂ exhaust emissions (g/km)	97

* with Dualogic robotised gearbox™

0.9 TWINAIR TURBO 105 HP START&STOP

Displacement (cm ³)	875
Emissions level	Euro 6
Anti-pollution system	Start&Stop
EC max. power: kW (HP) at rpm	77 (105) 5500
EC max. torque: Nm (kgm) at rpm	145 (14.8) 2000
Top speed: mph (km/h)	117 (188)
Acceleration (sec.): 0-100 km/h	10.0
Fuel consumption: mpg (l/100 km)	
Directive 2004/3/EC	
urban cycle	51.4 (5.5)
extra-urban cycle	80.7 (3.5)
combined cycle	67.3 (4.2)
CO ₂ exhaust emissions (g/km)	99



Start&Stop is standard across the whole range. The Start&Stop system automatically stops the engine whenever the car is stationary and restarts it when the driver moves off again. It improves vehicle efficiency by reducing fuel consumption, CO₂ emissions and noise pollution.



Safety



“I’ll admit it:
I’m very protective.”

For me, the first rule of a good trip is making sure it’s a safe trip. So I’ve made sure that I have all the best protection systems on board: 7 airbags, ABS + EBD to stay on top of things when you need to slow down, and ESP + Hill Holder* to stay on track in emergencies and set off more easily uphill.

*Optional/Standard depending on trim.

Customisations.

“My real passion is for accessories.”



Finally, it's time to talk about my accessories. It is one of the things I like best: being customised to look retro, sporty or feminine, depending on how I feel and how you feel. I have a wide range of components that we can personalise together according to our tastes; we can go chic and coordinate trims or go quirky and mix & match.

You can run wild and make me your own: body stickers, key covers, side badges, make-up holders, iPod holders; I even have fragrance dispensers for the passenger compartment. I bet you've already stopped reading and are now studying all of my best combinations.

Mind you, don't forget to take a look at my wheels. I have an entire collection of them. They're a bit like shoes- the more you have, the more you would like to have.

Alloy Wheels.



6U4 (15")



4WQ (15")



431 (15")



435 (16")



5EQ (16")



439 (15")



6Y8 (15")



73Z (15")



5YN (15") Diamond-finished



420 (16")



6JD (16")



5A6 (16")



74A (16")



56J (16")



68Q (15")

NEW

NEW

NEW

Stickers.



●○ Balls



●○ Hands



●○ Chequered roof



500 Italia strip



500 Black strip



Number 5



Butterflies



Flower



Turin



Tokyo



London



Paris



Rome



New York



Humanoid



Zipper



Side/Sport strip



Italia side strip

●● Black background door mirror cover customised with amaranth or ivory Butterflies or Flowers.



Key covers and badges



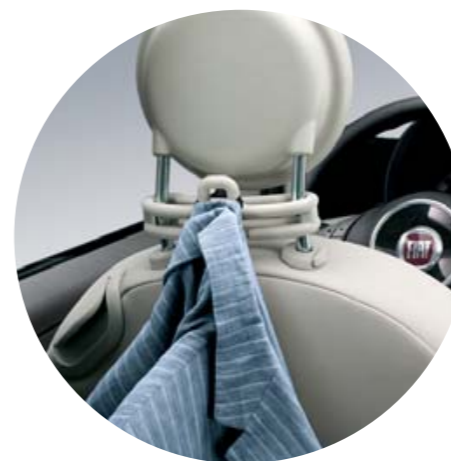
Key covers.



Key covers with CRYSTALLIZED™
Swarovski Elements.



Accessories.



“To go out together, we need to have the same style.”

They're colourful, practical, attractive and above all they have a touch of my unmistakable style: they're the items, clothing and accessories of the Fiat 500 collection. Choose the ones you like at www.store.fiat.com and you'll see that you get noticed. I should know...



Men's T-shirt.



Women's T-shirt.



Folding bike with aluminium frame.

Body colours.

Pastel/Special Pastel Paint.



111 Pasodoble Red



231 New Age Cream



268 Bossa Nova White



712 Countryopolitan Yellow



735 Tech House Grey



952 Volare Blue



166 Smooth Mint

Metallic.



876 Crossover Black



372 Groove Metal Grey



425 Electronica Blue



528 Chillout Purple



687 Epic Blue



695 Electroclash Grey

Tricoat.



227 Urban White



239 Bicolour Pasodoble Red/ Bossa Nova White

Bicolour.

Upholstery.



Interiors.

Pop/ Colour Therapy



241



273 (only available on Pop)



243



359 (only available on Pop)



246



275 (only available on Pop)



725



724

Lounge



302



301



374



605

Cult/Leather



686* 687**



688



861

* ivory ambient ** black ambient



461

500 body colour/interior trim combinations.

	POP						COLOUR THERAPY				LOUNGE				CULT				
	241	273	243	359	246	275	241	243		246	302	301	374	605	687	686	688	861	461
Material	Micro Pied-De-Poule						Micro Pied-De-Poule				Lounge Fabric				Frau Leather				
Leather Gearknob (OPT 4VU)	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Ivory		Ivory	Black	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Steering Wheel	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Ivory		Ivory	Leather 8 commands Black	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory
Seat Colour	Grey		Grey		Grey		Grey	Grey		Grey	Grey / Black	Grey / Black	Ivory / Black	Ivory / Black	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory
500 Logo Colour	Red		Grey		Light Grey		Red	Grey		Light Grey	Red	White	Ivory	Green	Ivory	Ivory	Red	Ivory	Ivory
Side Colour	Red		Grey		Light Grey		Red	Grey		Light Grey	Black	Black	Black	Black	Black	Black	Black	Red	Tobacco
Door Panel Colour	Red		Grey		Light Grey		Red	Grey		Light Grey	Black	Black	Black	Black	Black	Black	Black	Red	Tobacco
Ambient Colour	Ivory	Black	Ivory	Black	Ivory	Black	Ivory	Ivory		Ivory	Black	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Description	Grey-Red Cloth / Ivory Ambience	Grey-Red Cloth / Black Ambience	Grey Cloth / Ivory Ambience	Grey Cloth / Black Ambience	Grey-Light Grey Cloth / Ivory Ambience	Grey-Light Grey Cloth / Black Ambience	Grey-Red Cloth / Ivory Ambience	Grey Cloth / Ivory Ambience		Grey-Light Grey Cloth / Ivory Ambience	Grey Cloth Red Logo / Black Ambience	Grey Cloth White Logo / Black Ambience	Ivory Cloth Ivory Logo / Ivory Ambience	Ivory Cloth Green Logo / Ivory Ambience	Black / Ivory Leather / Black Ambience	Black / Ivory Leather / Ivory Ambience	Black / Red Leather / Black Ambience	Red / Ivory Leather / Ivory Ambience	Tobacco / Ivory Leather / Ivory Ambience
PASTEL																			
5CA 268 Bossa Nova White	•	•	•	•	•	•					•	•	•	•	•	•	•	•	•
SPECIAL PASTEL																			
5CH 712 Countryopolitan Yellow			•	•	•	•			•		•	•		•	•				•
5CF 231 New Age Cream			•	•	•	•			•		•	•		•	•				•
5DL 735 Tech House Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
74G 166 Smooth Mint			•	•	•	•					•	•	•	•	•	•			•
5CG 952 Volare Blue			•	•	•	•					•	•	•	•	•	•			•
5CJ 111 Pasodoble Red	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
METALLIC																			
5CE 876 Crossover Black	•	•	•	•	•	•					•	•	•	•	•	•	•	•	•
5DP 695 Electroclash Grey	•	•	•	•	•	•					•	•	•	•	•	•	•	•	•
5DN 528 Chillout Purple		•			•	•					•	•	•	•	•	•			•
5DS 372 Groove Metal Grey			•	•	•	•					•	•	•	•	•	•			•
61Q 425 Electronica Blue																			
5DT 687 Epic Blue	•	•	•	•	•	•					•	•	•	•	•	•			•
BICOLOR																			
5FA 239 Pasodoble Red / Bossa Nova White	•	•			•	•													
GQ BICOLOR																			
5ZW 823 Groove Metal Grey / Crossover Black																			
TRICOAT																			
61P 227 Urban White	•	•	•	•	•	•					•	•	•	•					

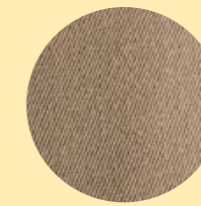


500 body colour/interior trim combinations.

	LEATHER (OPT 211) POP / LOUNGE						SPORT FABRIC		LEATHER (opt.211) on S	GQ
	687	686	688	861	461		725	724	598	473
Material	Frau Leather						Sport Fabric		Frau Leather	Frau Leather
Leather Gearknob (OPT 4VU)	Black	Ivory	Black	Ivory	Ivory		Black	Black	Black	Black
Steering Wheel	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory		Leather 8 commands Sport Black	Leather 8 commands Sport Black	Leather 8 commands Sport Black	Leather 8 commands Sport Black
Seat Colour	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory		Black / Blue	Black / Red	Black / Red	Black with orange stitching
500 Logo Colour	Ivory	Ivory	Red	Ivory	Ivory		Grey / Blue	Grey / Red	Black / Red	Orange
Side Colour	Black	Black	Black	Red	Tobacco		Black	Black	Black	Black
Door Panel Colour	Black	Black	Black	Red	Tobacco		Blue	Red	Black	Black
Ambient Colour	Black	Ivory	Black	Ivory	Ivory		Black	Black	Black	Black
Description	Black - Ivory Leather / Black Ambience	Black - Ivory Leather / Ivory Ambience	Black - Red Leather / Black Ambience	Red - Ivory Leather / Ivory Ambience	Tobacco - Ivory Leather / Ivory Ambience		Black-Blue Sport Fabric / Black Ambience	Black-Red Sport Fabric / Black Ambience	Black Leather with Red Insert Fabric / Black Ambience	Black Leather / Black Ambience
PASTEL										
5CA 268 Bossa Nova White	•	•	•	•	•		•	•	•	
SPECIAL PASTEL										
5CH 712 Countrypolitan Yellow	•	•			•		•		•	
5CF 231 New Age Cream	•	•			•		•	•	•	
5DL 735 Tech House Grey	•	•	•	•	•		•	•	•	
74G 166 Smooth Mint	•	•			•					
5CG 952 Volare Blue	•	•			•					
5CJ 111 Pasodoble Red	•	•	•	•	•			•	•	
METALLIC										
5CE 876 Crossover Black	•	•	•	•	•		•	•	•	
5DP 695 Electroclash Grey	•	•	•	•	•		•	•	•	
5DN 528 Chillout Purple	•	•			•					
5DS 372 Groove Metal Grey	•	•			•			•	•	
61Q 425 Electronica Blue							•		•	
5DT 687 Epic Blue	•	•			•					
BICOLOR										
5FA 239 Pasodoble Red / Bossa Nova White										
GQ BICOLOR										
5ZW 823 Groove Metal Grey / Crossover Black										•
TRICOAT										
61P 227 Urban White	•	•	•	•	•		•	•	•	

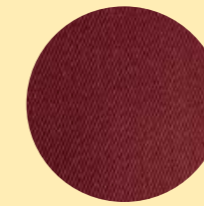


500C body colour/interior trim combinations.



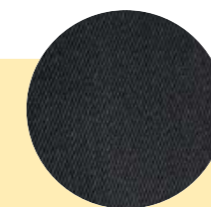
ROOF	IVORY																				
	POP						LOUNGE				CULT						LEATHER (OPT 211) POP / LOUNGE				
	279	294	309	694	156	102	265	112		684	165	457	452	077	090	502	457	452	077	090	502
Material	Micro Pied-De-Poule						Lounge Fabric				Frau Leather						Frau Leather				
Leather Gearknob (OPT 4VU)	Ivory	Black	Ivory	Black	Ivory	Black	Black	Black		Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Steering Wheel	Ivory	Black	Ivory	Black	Ivory	Black	Leather 8 commands Black	Leather 8 commands Black		Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory
Seat Colour	Grey		Grey		Grey		Grey / Black	Grey / Black		Ivory / Black	Ivory / Black	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory
500 Logo Colour	Red		Grey		Light Grey		Red	White		Ivory	Green	Ivory	Ivory	Red	Ivory	Ivory	Ivory	Ivory	Red	Ivory	Ivory
Side Colour	Red		Grey		Light Grey		Black	Black		Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Door Panel Colour	Red		Grey		Light Grey		Black	Black		Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Ambient Colour	Ivory	Black	Ivory	Black	Ivory	Black	Black	Black		Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Description	Grey-Red Cloth / Ivory Ambience / Ivory Roof	Grey-Red Cloth / Black Ambience / Ivory Roof	Grey Cloth / Ivory Ambience / Ivory Roof	Grey Cloth / Black Ambience / Ivory Roof	Grey-Light Grey Cloth / Ivory Ambience / Ivory Roof	Grey-Light Grey Cloth / Black Ambience / Ivory Roof	Grey Cloth Red Logo / Black Ambience / Ivory Roof	Grey Cloth White Logo / Black Ambience / Ivory Roof		Ivory Cloth Ivory Logo / Ivory Ambience / Ivory Roof	Ivory Cloth Green Logo / Ivory Ambience / Ivory Roof	Black / Ivory Leather / Black Ambience / Ivory Roof	Black / Ivory Leather / Ivory Ambience / Ivory Roof	Black / Red Leather / Black Ambience / Ivory Roof	Red / Ivory Leather / Ivory Ambience / Ivory Roof	Tobacco / Ivory Leather / Ivory Ambience / Ivory Roof	Black / Ivory Leather / Black Ambience / Ivory Roof	Black / Ivory Leather / Ivory Ambience / Ivory Roof	Black / Red Leather / Black Ambience / Ivory Roof	Red / Ivory Leather / Ivory Ambience / Ivory Roof	Tobacco / Ivory Leather / Ivory Ambience / Ivory Roof
PASTEL																					
5CA 268 Bossa Nova White	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
SPECIAL PASTEL																					
5CH 712 Countryopolitan Yellow																					
5CF 231 New Age Cream			•	•	•	•				•	•	•	•			•	•	•			•
5DL 735 Tech House Grey	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
74G 166 Smooth Mint			•	•	•	•				•	•	•	•			•	•	•			•
5CG 952 Volare Blue			•	•	•	•				•	•	•	•			•	•	•			•
5CJ 111 Pasodoble Red	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
METALLIC																					
5CE 876 Crossover Black	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
5DP 695 Electroclash Grey	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
5DN 528 Chillout Purple			•	•	•	•				•	•	•	•			•	•	•			•
5DS 372 Groove Metal Grey			•	•	•	•				•	•	•	•			•	•	•			•
61Q 425 Electronica Blue																					
5DT 687 Epic Blue	•	•	•	•	•	•	•	•		•	•	•	•			•	•	•			•
BICOLOR																					
5FA 239 Pasodoble Red / Bossa Nova White																					
GQ BICOLOR																					
5ZW 823 Groove Metal Grey / Crossover Black																					
TRICOAT																					
61P 227 Urban White	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•

500C body colour/interior trim combinations.



ROOF	RED																				
	POP						LOUNGE				CULT					LEATHER (OPT 211) POP / LOUNGE					
	283	329	558	696	158	169	310	121		681	983	458	453	080	093	505	458	453	080	093	505
Material	Micro Pied-De-Poule						Lounge Fabric				Frau Leather					Frau Leather					
Leather Gearknob (OPT 4VU)	Ivory	Black	Ivory	Black	Ivory	Black	Black	Black		Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Steering Wheel	Ivory	Black	Ivory	Black	Ivory	Black	Leather 8 commands Black	Leather 8 commands Black		Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory
Seat Colour	Grey		Grey		Grey		Grey / Black	Grey / Black		Ivory / Black	Ivory / Black	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory
500 Logo Colour	Red		Grey		Light Grey		Red	White		Ivory	Green	Ivory	Ivory	Red	Ivory	Ivory	Ivory	Ivory	Red	Ivory	Ivory
Side Colour	Red		Grey		Light Grey		Black	Black		Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Door Panel Colour	Red		Grey		Light Grey		Black	Black		Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Ambient Colour	Ivory	Black	Ivory	Black	Ivory	Black	Black	Black		Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Description	Grey-Red Cloth / Ivory Ambience / Red Roof	Grey-Red Cloth / Black Ambience / Red Roof	Grey Cloth / Ivory Ambience / Red Roof	Grey Cloth / Black Ambience / Red Roof	Grey-Light Grey Cloth / Ivory Ambience / Red Roof	Grey-Light Grey Cloth / Black Ambience / Red Roof	Grey Cloth Red Logo / Black Ambience / Red Roof	Grey Cloth White Logo / Black Ambience / Red Roof		Ivory Cloth Ivory Logo / Ivory Ambience / Red Roof	Ivory Cloth Green Logo / Ivory Ambience / Red Roof	Black / Ivory Leather / Black Ambience / Red Roof	Black / Ivory Leather / Ivory Ambience / Red Roof	Black / Red Leather / Black Ambience / Red Roof	Red / Ivory Leather / Ivory Ambience / Red Roof	Tobacco / Ivory Leather / Ivory Ambience / Red Roof	Black / Ivory Leather / Black Ambience / Red Roof	Black / Ivory Leather / Ivory Ambience / Red Roof	Black / Red Leather / Black Ambience / Red Roof	Red / Ivory Leather / Ivory Ambience / Red Roof	Tobacco / Ivory Leather / Ivory Ambience / Red Roof
PASTEL																					
5CA 268 Bossa Nova White	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
SPECIAL PASTEL																					
5CH 712 Countryopolitan Yellow																					
5CF 231 New Age Cream																					
5DL 735 Tech House Grey	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
74G 166 Smooth Mint																					
5CG 952 Volare Blue																					
5CJ 111 Pasodoble Red																					
METALLIC																					
5CE 876 Crossover Black	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
5DP 695 Electroclash Grey	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
5DN 528 Chillout Purple																					
5DS 372 Groove Metal Grey																					
61Q 425 Electronica Blue																					
5DT 687 Epic Blue																					
BICOLOR																					
5FA 239 Pasodoble Red / Bossa Nova White																					
GQ BICOLOR																					
5ZW 823 Groove Metal Grey / Crossover Black																					
TRICOAT																					
61P 227 Urban White	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•

ROOF	BLACK																				
	POP						LOUNGE				CULT					LEATHER (OPT 211) POP / LOUNGE					
	287	358	579	697	168	138	376	127		682	984	459	454	083	096	577	459	454	083	096	577
Material	Micro Pied-De-Poule						Lounge Fabric				Frau Leather					Frau Leather					
Leather Gearknob (OPT 4VU)	Ivory	Black	Ivory	Black	Ivory	Black	Black	Black		Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Steering Wheel	Ivory	Black	Ivory	Black	Ivory	Black	Leather 8 commands Black	Leather 8 commands Black		Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Black	Leather 8 commands Ivory	Leather 8 commands Ivory
Seat Colour	Grey		Grey		Grey		Grey / Black	Grey / Black		Ivory / Black	Ivory / Black	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory	Black / Ivory	Black / Ivory	Black / Red	Red / Ivory	Tobacco / Ivory
500 Logo Colour	Red		Grey		Light Grey		Red	White		Ivory	Green	Ivory	Ivory	Red	Ivory	Ivory	Ivory	Ivory	Red	Ivory	Ivory
Side Colour	Red		Grey		Light Grey		Black	Black		Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Door Panel Colour	Red		Grey		Light Grey		Black	Black		Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Ambient Colour	Ivory	Black	Ivory	Black	Ivory	Black	Black	Black		Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory
Description	Grey-Red Cloth / Ivory Ambience / Black Roof	Grey-Red Cloth / Black Ambience / Black Roof	Grey Cloth / Ivory Ambience / Black Roof	Grey Cloth / Black Ambience / Black Roof	Grey-Light Grey Cloth / Ivory Ambience / Black Roof	Grey-Light Grey Cloth / Black Ambience / Black Roof	Grey Cloth Red Logo / Black Ambience / Black Roof	Grey Cloth White Logo / Black Ambience / Black Roof		Ivory Cloth Ivory Logo / Ivory Ambience / Black Roof	Ivory Cloth Green Logo / Ivory Ambience / Black Roof	Black / Ivory Leather / Black Ambience / Black Roof	Black / Ivory Leather / Ivory Ambience / Black Roof	Black / Red Leather / Black Ambience / Black Roof	Red / Ivory Leather / Ivory Ambience / Black Roof	Tobacco / Ivory Leather / Ivory Ambience / Black Roof	Black / Ivory Leather / Black Ambience / Black Roof	Black / Ivory Leather / Ivory Ambience / Black Roof	Black / Red Leather / Black Ambience / Black Roof	Red / Ivory Leather / Ivory Ambience / Black Roof	Tobacco / Ivory Leather / Ivory Ambience / Black Roof
PASTEL																					
5CA 268 Bossa Nova White	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
SPECIAL PASTEL																					
5CH 712 Countrypolitan Yellow			•	•	•	•				•	•	•	•			•	•	•			•
5CF 231 New Age Cream			•	•	•	•				•	•	•	•			•	•	•			•
5DL 735 Tech House Grey	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
74G 166 Smooth Mint			•	•	•	•				•	•	•	•			•	•	•			•
5CG 952 Volare Blue			•	•	•	•				•	•	•	•			•	•	•			•
5CJ 111 Pasodoble Red	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
METALLIC																					
5CE 876 Crossover Black	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
5DP 695 Electroclash Grey	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
5DN 528 Chillout Purple			•	•	•	•				•	•	•	•			•	•	•			•
5DS 372 Groove Metal Grey			•	•	•	•				•	•	•	•			•	•	•			•
61Q 425 Electronica Blue																					
5DT 687 Epic Blue	•	•	•	•	•	•	•	•		•	•	•	•			•	•	•			•
BICOLOR																					
5FA 239 Pasodoble Red / Bossa Nova White																					
GQ BICOLOR																					
5ZW 823 Groove Metal Grey / Crossover Black																					
TRICOAT																					
61P 227 Urban White	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•



500C body colour/interior trim combinations.

ROOF	BLACK						
	COLOUR THERAPY			SPORT FABRIC		LEATHER (OPT.211) ON S	GQ
	287	579	168	802	685	598	474
Material	Micro Pied-De-Poule			Sport Fabric		Frau Leather	Frau Leather
Leather Gearknob (OPT 4VU)	Ivory	Ivory	Ivory	Black	Black	Black	Black
Steering Wheel	Ivory	Ivory	Ivory	Leather 8 commands Sport Black	Leather 8 commands Sport Black	Leather 8 commands Sport Black	Leather 8 commands Sport Black
Seat Colour	Grey	Grey	Grey	Black / Blue	Black / Red	Black / Red	Black with Orange Stitching
500 Logo Colour	Red	Grey	Light Grey	Grey / Blue	Grey / Red	Black / Red	Orange
Side Colour	Red	Grey	Light Grey	Black	Black	Black	Black
Door Panel Colour	Red	Grey	Light Grey	Blue	Red	Black	Black
Ambient Colour	Ivory	Ivory	Ivory	Black	Black	Black	Black
Description	Grey-Red Cloth / Ivory Ambience / Black Roof	Grey Cloth / Ivory Ambience / Black Roof	Grey-Light Grey Cloth / Ivory Ambience / Black Roof	Black-Blue Sport Fabric / Black Ambience / Black Roof	Black-Red Sport Fabric / Black Ambience / Black Roof	Black Leather with Red Insert Fabric / Black Ambience / Black Roof	Black Leather / Black Ambience / Black Roof
PASTEL							
5CA 268 Bossa Nova White				•	•	•	
SPECIAL PASTEL							
5CH 712 Countrypolitan Yellow		•	•	•		•	
5CF 231 New Age Cream		•	•	•	•	•	
5DL 735 Tech House Grey	•	•	•	•	•	•	
74G 166 Smooth Mint							
5CG 952 Volare Blue		•	•				
5CJ 111 Pasodoble Red	•	•	•		•	•	
METALLIC							
5CE 876 Crossover Black				•	•	•	
5DP 695 Electroclash Grey				•	•	•	
5DN 528 Chillout Purple							
5DS 372 Groove Metal Grey					•	•	
61Q 425 Electronica Blue				•		•	
5DT 687 Epic Blue							
BICOLOR							
5FA 239 Pasodoble Red / Bossa Nova White							
GQ BICOLOR							
5ZW 823 Groove Metal Grey / Crossover Black							•
TRICOAT							
61P 227 Urban White				•	•	•	



500C body colour/interior trim combinations.

Technical specifications.

	1.2 69 HP Hatchback - Convertible	0.9 TwinAir Turbo 85 HP Hatchback - Convertible	0.9 TwinAir Turbo 105 HP Hatchback - Convertible	1.3 MultiJet 95 HP Hatchback - Convertible
ENGINE				
No. of cylinders, arrangement	4, in line, transverse front	2, in line, transverse front	2, in line, transverse front	4, in line, transverse front
Bore × stroke (mm)	70.8 × 78.9	80.5 × 86	80.5 × 86	69.6 × 82.0
Displacement (cm ³)	1242	875	875	1248
Emissions level	Euro 6	Euro 6	Euro 6	Euro 5+
Anti-pollution system	Start&Stop system	Start&Stop system	Start&Stop system	Start&Stop system
Emission control	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	oxidising catalytic converter in engine compartment, oxygen sensor, electric EGR valve, EOBD, DPF particulate filter
Compression ratio	11.1:1	10.0:1	10.0:1	16.8:1
EC max. power: kW (HP) at rpm	51 (69) 5500	62.5 (85) 5500	77 (105) 5500	70 (95) 4000
EC max. torque: Nm (kgm) at rpm	102 (10.4) 3000	145 (14.8) 1900	145 (14.8) 2000	200 (20.4) 1500
Distribution (valve gear)	SOHC with mechanical tappets	Fully variable valve lift on intake; fixed timing on exhaust	Fully variable valve lift on intake; fixed timing on exhaust	DOHC (finger rocker arm with hydraulic tappets)
Fuel supply	Multipoint, sequential, electronic injection	Timed sequential Multipoint electronic injection, with knock control and intake valve variable actuation	Timed sequential Multipoint electronic injection, with knock control and intake valve variable actuation	electronically controlled Common Rail MultiJet direct injection with turbo and intercooler
Ignition	controlled	controlled	controlled	by compression
TRANSMISSION				
Drive system	front wheel drive	front wheel drive	front wheel drive	front wheel drive
Clutch control	mechanical	hydraulic	hydraulic	hydraulic
Gearbox, no. of gears	5 forward + Reverse / Dualogic™ robotised 5+R	5 forward + Reverse / Dualogic™ robotised 5+R	6 + Reverse	5 + Reverse
STEERING				
Type	rack and pinion with electric power steering			
Turning circle (m)	9.28	9.28	9.28	10.8
Brakes	ABS with EBD	ABS with EBD	ESC	ABS with EBD
Front:	disc Ø 240 mm	disc Ø 257 mm	ventilated disc Ø 257 mm	ventilated disc Ø 257 mm
Rear:	drum Ø 180 mm	drum Ø 180 mm	disc Ø 240 mm	drum Ø 180 mm
SUSPENSION				
Front:	independent, MacPherson-type with lower wishbones secured to an auxiliary crossmember, anti-roll bar			
Rear:	Torsion beam with interconnected wheels consisting of a torsion axle and two tubular arms with shock absorbers and coil springs with anti-roll bar			
DIMENSIONS				
Length (mm)	3546	3546	3546	3546
Width (mm)	1627	1627	1627	1627
Height in running order (mm)	1488	1488	1488	1488
Wheelbase (mm)	2300	2300	2300	2300
Front track (mm)	1413	1413	1413	1413
rear (mm)	1407	1407	1407	1407
Capacity of luggage compartment VDA (dm ³)	185	185	185	185
WEIGHTS				
Kerb weight DIN (kg)	865/905*	930/970*	940/980*	980/1020*
Towable weight (non-braked) (kg)	400	400	400	400
BRAKED (KG)	800	800	800	800
REFUELLING				
Fuel tank capacity (litres)	35	35	35	35
BATTERY 12 V				
Capacity (Ah)	63	63	63	63
PERFORMANCE				
Top speed mph (km/h)	99 (160)	107 (173)	117 (188)	112 (180)
Acceleration (sec.): 0-62mph	12.9/13.0**	11.0	10.0	10.7
CONSUMPTION (l/100 km) Directive 2004/3/EC				
urban cycle	49.6 (5.7)/50.4 (5.6)**	60.1 (4.7)/64.2 (4.4)**	51.4 (5.5)	60.1 (4.7)
extra-urban cycle	65.7 (4.3)/68.9 (4.1)**	78.5 (3.6)/78.5 (3.6)**	80.7 (3.5)	91.1 (3.1)
combined cycle	58.9 (4.8)/60.1 (4.7)**	70.6 (4.0)/72.4 (3.9)**	67.3 (4.2)	76.3 (3.7)
exhaust CO ₂ emissions (g/km)	113/110**	92/90**	99	97

*convertible

** with Dualogic™ robotised gearbox

500 standard equipment and options.

LINE AND STYLE		Pop	Colour Therapy	Lounge	S	Cult
Body coloured bumpers		■	■	■	■	■
Chrome-plated exterior door handles		■	■	■	■	■
Leather steering wheel with audio controls	318	○	○	■	-	■
Abarth sports leather steering wheel with audio controls	6BQ	-	-	-	■	-
Electrically adjustable door mirrors		■	■	-	-	-
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor	041	○	○	■	■	■
Black painted roof and spoiler	4GS	-	-	-	○	■
Dark tinted rear windows	070	○	○	○	■	○
Leather interior	211	○	-	○	○	■
Black sports aluminium gear lever knob		-	-	-	■	-
Leather gear knob	4VU	○	-	○	-	○
Body coloured side rubbing strip with 500 logo	4M5	○	-	○	-	○
Pastel Paint	5CA	■	-	■	■	■
Metallic paint		○	-	○	○	○
Special pastel paint		○	■	○	○	○
Tricoat paint		○	-	○	○	-
Chrome kit: bumper inserts, window surrounds, internal handles, gear lever surround and exhaust	4MQ	○	○	■	-	■
Sport kit: sports seats, spoiler, chrome exhaust	751	-	-	-	■	-
CUSTOMISATIONS						
14" Vintage wheel covers	878	○	-	-	-	-
14" wheel covers	4XE	■	-	-	-	-
14" white wheel covers	108	-	■	-	-	-
15" alloy wheels	6U4	○	-	○	-	-
15" Multispoke alloy wheels	431	○	-	○	○	-
15" alloy wheels	73Z	○	-	■	-	-
15" alloy wheels with diamond finish	5YN	○	-	○	-	-
15" Sport Bicolour Alloy Wheels with 185/55 tyres	439	○	-	○	○	-
15" alloy wheels	6Y8	-	-	-	■	-
15" alloy wheels	4WQ	○	-	○	-	-
15" alloy wheels	68Q	-	○	-	-	-
16" alloy wheels	74A	○	-	○	-	■
16" alloy wheels	5A6	-	-	-	○	-
16" dark finish alloy wheels	6JD	-	-	-	○	-
16" alloy wheels	420	○	-	○	○	-
16" multispoke alloy wheels	435	○	-	○	-	○
16" alloy wheels	5EQ	○	-	○	-	○
16" alloy wheels	56J	-	-	-	○	-
16" alloy wheels	5EQ	○	-	○	-	○
Chrome trim on the bonnet	4BJ	○	○	○	-	○
Red painted brake callipers	4KM	-	-	-/○ (0.9 105 HP)	-/○ (0.9 105 HP)	-/○ (0.9 105 HP)
Chrome finished door mirror covers	4RR	○	○**	○	○*	○
Body coloured side rubbing strip with space for 500 badge	4XC	○	-	○	-	○
500 Italia band	5H0	○	○	○	○	○
Red sport strip	5H4	○	○	○	○	○
White sport strip	5H5	○	○	○	○	○
Black sport strip	5H6	○	○	○	○	○
Italia side strip	5HE	○	○	○	○	○
Black chequered roof	5HF	○	○	-	○	-
White chequered roof	5HH	○	○	-	○	-
Number 5 black	5HJ	○	○	○	○	○
Metallic dark grey Butterfly stickers	5HY	○	○	○	-	○
Metallic light grey Butterfly stickers	5HZ	○	○	○	-	○
Black hands stickers	5G1	○	○	○	-	○
White hands stickers	5G0	○	○	○	-	○
White balls stickers	5G4	○	○	-	○	-
Black balls stickers	5G5	○	○	-	○	-
Metallic light grey Flower stickers	5G6	○	○	○	-	○
Metallic dark grey Flower stickers	5G7	○	○	○	-	○
White/red Humanoid stickers	5HV	○	○	○	-	○

* Satin chrome ** the door mirrors remain white ■ standard ○ optional - not available

CUSTOMISATIONS		Pop	Colour Therapy	Lounge	S	Cult
Black/red Humanoid stickers	5HW	○	○	○	-	○
White/black Humanoid stickers	5HX	○	○	○	-	○
White Zipper stickers	5G2	○	○	○	-	○
Black Zipper stickers	5G3	○	○	○	-	○
White Tokyo stickers	5G8	○	○	○	-	○
Black Tokyo stickers	5GA	○	○	○	-	○
White London stickers	5GB	○	○	○	-	○
Black London stickers	5GC	○	○	○	-	○
White Paris stickers	5GD	○	○	○	-	○
Black Paris stickers	5GE	○	○	○	-	○
White Rome stickers	5GF	○	○	○	-	○
Black Rome stickers	5GG	○	○	○	-	○
White New York stickers	5GK	○	○	○	-	○
Black New York stickers	5GL	○	○	○	-	○
White Turin sticker	5GH	○	○	○	-	○
Black Turin sticker	5GJ	○	○	○	-	○
Chrome A-bar on front bumper		△	△	△	△	△
Side skirts		△	△	△	△	△
Rear spoiler on tailgate		△	△	△	△	△
Front dam		△	△	△	△	△
Rear dam		△	△	△	△	△
Chrome-plated exhaust pipe		△	△	■	■	■
Italian badge on wing		△	△	△	△	△
500 Italia badge for protective strips		△	△	△	△	△
Black chequered badge for protective strips		△	△	△	△	△
Black sport badge on white background for protective strips		△	△	△	△	△
Red sport badge on white background for protective strips		△	△	△	△	△
500 black badge for protective strips		△	△	△	△	△
Silver Butterfly badge on black background		△	△	△	△	△
Silver/red Humanoid badge on black background		△	△	△	△	△
Silver Tokyo badge on black background		△	△	△	△	△
Silver London badge on black background		△	△	△	△	△
Silver Paris badge on black background		△	△	△	△	△
Silver Rome badge on black background		△	△	△	△	△
Silver New York badge on black background		△	△	△	△	△
Silver Turin badge on black background		△	△	△	△	△
Metallic light grey flowers mirror cover on black background		△	△	△	△	△
Metallic dark grey Flower mirror cover on silver background		△	△	△	△	△
Metallic light grey Butterfly mirror cover on black background		△	△	△	△	△
Metallic dark grey Butterfly mirror cover on silver background		△	△	△	△	△
Car cover with the image of the Fiat 500 first series		△	△	△	△	△
Steel kick plate		△	△	△	△	△
Black coat hanger for front head restraint		△	△	△	△	△
Ivory coat hanger for front head restraint		△	△	△	△	△
2 Street key cover kit		△	△	△	△	△
2 Italia key covers kit		△	△	△	△	△
2 Barcode key cover kit		△	△	△	△	△
2 Balls key cover kit white/ivory and silver		△	△	△	△	△
2 Hands key cover kit white/ivory and silver		△	△	△	△	△
2 Turin key cover kit white/ivory and silver		△	△	△	△	△
2 Zipper key cover kit white/ivory and silver		△	△	△	△	△
2 Flower key cover kit white/ivory and silver		△	△	△	△	△
2 Butterfly key cover kit white/ivory and silver		△	△	△	△	△
2 Humanoid key cover kit white/ivory and silver		△	△	△	△	△
2 London key cover kit white/ivory and silver		△	△	△	△	△
2 Paris key cover kit white/ivory and silver		△	△	△	△	△
2 Tokyo key cover kit white/ivory and silver		△	△	△	△	△
2 Rome key cover kit white/ivory and silver		△	△	△	△	△
2 New York key cover kit white/ivory and silver		△	△	△	△	△
Silver Flower key cover with CRYSTALLIZED™ – Swarovski Elements		△	△	△	△	△
Blue Snake key cover with CRYSTALLIZED™ – Swarovski Elements		△	△	△	△	△
Titanium 500 logo key cover with CRYSTALLIZED™ – Swarovski Elements		△	△	△	△	△

■ standard △ dealer fitted options ○ optional - not available

CUSTOMISATIONS		Pop	Colour Therapy	Lounge	S	Cult
Black fragrance dispenser		△	△	△	△	△
Ivory fragrance dispenser		△	△	△	△	△
Rubber mats		△	△	△	△	△
Interior black border carpet mats ivory graphics		△	△	△	△	△
Interior ivory border carpet mats ivory image		△	△	△	△	△
Carpet mats with black border black graphics		△	△	△	△	△
Valve caps with Fiat logo		△	△	△	△	△
Chrome rear number plate holder		△	△	△	△	△
Black fabric make-up holder		△	△	△	△	△
Ivory leather make-up holder with silver trinket		△	△	△	△	△
COMFORT						
Heat-reflecting windows		■	■	■	■	■
Instrument panel with rev counter		■	■	■	-	-
7" TFT Screen	4GF	-	-	○	■	■
Instrument panel with sports graphics		-	-	-	■	-
Height-adjustable front head restraints		■	■	■	■	■
DPF particulate filter (diesel engine only)		■	■	■	■	■
Height-adjustable steering wheel		■	■	■	■	■
Start&Stop		■	■	■	■	■
Electric front windows and central locking		■	■	■	■	■
Rear window wiper/washer and heated rear window		■	■	■	■	■
Trip computer		■	■	■	■	■
Remote control central door locking		■	■	■	■	■
Fix&Go Puncture Repair Kit		■	■	■	■	■
Space-saver spare wheel	803	■	■	■	■	■
Smoking kit	665	○	○	○	○	○
Air Conditioning	025	○	■	■	■	-
Automatic climate control	140	○	○	○*	○*	■
Dualogic™ semi automatic transmission▼	407	○	○	○	○	○
Dualogic™ controls on steering wheel	5BH	-	-▲	-▲	-	-▲
Abarth sports leather steering wheel with Dualogic™ and audio controls	6BP	-	-	-	○▼	-
Bi-xenon headlights	230	○	○	○	○	○
Electrochromatic rear view mirror	410	○	○	○	○	○
Fixed glass roof	59E	○	○	■	○	■
Electric sunroof	400	○	○	○	○	○
Height-adjustable driver seat	626	■	■	■	■	■
Storage under passenger seat	295	■	■	■	■	■
Passenger seat backrest pocket	339	■	■	■	■	■
Height-adjustable rear head restraints	182	○	○	-	○	-
50/50 Split folding rear seat with headrests	195	○	○	■	■	■
Passenger seat with memory		■	■	■	■	■
Rear parking sensor	508	○	○	○	○	■
Aluminium bars on tailgate		△	△	△	△	△
Ski rack for tailgate bars		△	△	△	△	△
Snowboard rack for tailgate bars		△	△	△	△	△
Side deflectors		△	△	△	△	△
Rear mud guards		△	△	△	△	△
Luggage compartment organiser		△	△	△	△	△
Netting for luggage compartment		△	△	△	△	△
Removable tow hook with wiring		△	△	△	△	△
Car care		△	△	△	△	△

* Standard on both TwinAir engines ▲ Only available on TwinAir 85hp engine ▼ Not available on TwinAir 105hp and 1.3 Multijet engines
 ■ standard △ dealer fitted options ○ optional - not available

SAFETY		Pop	Colour Therapy	Lounge	S	Cult
ABS + EBD*		■	■	■	■	■
7 airbags**		■	■	■	■	■
ESP + ASR/MSR, HBA and Hill Holder	392	○	○	○ / ■ (0.9 105 HP)	○ / ■ (0.9 105 HP)	○ / ■ (0.9 105 HP)
Fog lights	097	○	○	○	○	○
Alarm with remote control		○	○	○	○	○
AUDIO						
Radio/CD/MP3 player (6 speakers)		■	■	■	■	■
Hi-Fi system	4YG	○	○	○	○	○
Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio player with USB port	6RR	○	○	■	■	■
Blue&Me TomTom predisposition	68R	○	○	○	○	○
eco:Drive function: driving data control system to reduce fuel consumption and emissions		available with Blue&Me	available with Blue&Me	available with Blue&Me	available with Blue&Me	available with Blue&Me
Blue&Me TomTom 2 portable navigator with live services (HD Traffic)		○	○	○	○	○
Support for iPod and mobile phones		○	○	○	-	○
iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™		○	○	○	○	○
iPod connection cable with reel		○	○	○	○	○



* Not available on 0.9 TwinAir 105hp standard △ dealer fitted options ○ optional - not available
 ** Driver and passenger airbags, side airbags, window airbags and driver's knee airbag

500C standard equipment and options.

LINE AND STYLE		Pop	Colour Therapy	Lounge	S	Cult
Spoiler integrated with the soft top		■	■	■	■	■
Body coloured bumpers		■	■	■	■	■
Chrome-plated exterior door handles		■	■	■	■	■
Leather steering wheel with audio controls	318	○	○	■	-	■
Abarth sports leather steering wheel with audio controls	6BQ	-	-	-	■	-
Electrically adjustable door mirrors (with defrosting & external temperature sensor)	041	○	○	■	■	■
Dark tinted rear windows	070	○	○	○	■	○
Leather interior	211	○	-	○	○	■
Black sports aluminium gear lever knob		-	-	-	■	-
Leather gear knob	4VU	○	-	○	-	○
Body coloured side rubbing strip with 500 logo	4M5	○	-	○	-	○
Pastel Paint	5CA	■	-	■	■	■
Metallic paint		○	-	○	○	○
Special pastel paint		○	■	○	○	○
Tricoat paint		○	-	○	○	○
Chrome kit: bumper inserts, window surrounds, internal handles, gear lever surround and exhaust	4MQ	○	○	■	-	■
CUSTOMISATIONS						
14" vintage wheel covers	878	■	-	-	-	-
14" white steel wheel rims	108	-	■	-	-	-
15" alloy wheels	4WQ	○	-	○	-	-
15" alloy wheels	6U4	○	-	○	-	-
15" multispoke alloy wheels	431	○	-	○	-	-
15" alloy wheels	73Z	○	-	■	-	-
15" alloy wheels with diamond finish	5YN	○	-	○	-	-
15" Sport Bicolour alloy wheels	439	○	-	○	-	-
15" alloy wheels	68Q	-	○	-	-	-
16" alloy wheels	74A	○	-	○	-	■
16" alloy wheels	5A6	-	-	-	■	-
16" alloy wheels	5EQ	○	-	○	-	○
16" alloy wheels	420	○	-	○	○	-
16" multispoke alloy wheels	435	○	-	○	-	○
16" dark finish alloy wheels	6JD	-	-	-	○	-
16" alloy wheels	56J	-	-	-	○	-
Red painted brake calipers	4KM	-	-	- / ○ (0.9 105 HP)	- / ○ (0.9 105 HP)	- / ○ (0.9 105 HP)
Chrome finished door mirror covers	4RR	○	-*	○	○	○
Body coloured side rubbing strip with space for 500 badge	4XC	○	-	○	-	○
Chrome trim on the bonnet	4BJ	○	○	○	-	○
Red side strip	5H4	○	○	○	○	○
White side strip	5H5	○	○	○	○	○
Black side strip	5H6	○	○	○	○	○
Italia side strip	5HE	○	○	○	○	○
White/red Humanoid stickers	5HV	○	○	○	-	○
Black/red Humanoid stickers	5HW	○	○	○	-	○
White/black Humanoid stickers	5HX	○	○	○	-	○
White Zipper stickers	5G2	○	○	○	-	○
Black Zipper stickers	5G3	○	○	○	-	○
White Tokyo stickers	5G8	○	○	○	-	○
Black Tokyo stickers	5GA	○	○	○	-	○
White London stickers	5GB	○	○	○	-	○
Black London stickers	5GC	○	○	○	-	○
White Paris stickers	5GD	○	○	○	-	○
Black Paris stickers	5GE	○	○	○	-	○
White Rome stickers	5GF	○	○	○	-	○
Black Rome stickers	5GG	○	○	○	-	○
White New York stickers	5GK	○	○	○	-	○
Black New York stickers	5GL	○	○	○	-	○
Amaranth Butterfly stickers	5WY	○	○	○	-	○
Black Butterfly stickers	5WZ	○	○	○	-	○
Ivory Butterfly stickers	5WA	○	○	○	-	○
White Turin stickers	5GH	○	○	○	-	○

*Mirrors remain white ■ standard △ dealer fitted options ○ optional - not available

CUSTOMISATIONS		Pop	Colour Therapy	Lounge	S	Cult
Black Turin stickers	5GJ	○	○	○	-	○
Ivory Flower stickers	60M	○	○	○	-	○
Black Flower stickers	60N	○	○	○	-	○
Chrome A-bar on front bumper		△	△	△	△	△
Front dam		△	△	△	△	△
Rear dam		△	△	△	△	△
Italian flag badge on wing		△	△	△	△	△
Chrome-plated exhaust pipe		△	△	■	■	■
500 Italia badge for protective strips		△	△	△	△	△
Black chequered badge for protective strips		△	△	△	△	△
Black sport badge on white background for protective strips		△	△	△	△	△
Red sport badge on white background for protective strips		△	△	△	△	△
500 black badge for protective strips		△	△	△	△	△
Silver Butterfly badge on black background		△	△	△	△	△
Silver/red Humanoid badge on black background		△	△	△	△	△
Silver Tokyo badge on black background		△	△	△	△	△
Silver London badge on black background		△	△	△	△	△
Silver Paris badge on black background		△	△	△	△	△
Silver Rome badge on black background		△	△	△	△	△
Silver New York badge on black background		△	△	△	△	△
Silver Turin badge on black background		△	△	△	△	△
2 Street key cover kit		△	△	△	△	△
2 Italia key covers kit		△	△	△	△	△
2 Barcode key cover kit		△	△	△	△	△
2 Balls key cover kit ivory and silver		△	△	△	△	△
2 Hands key cover kit ivory and silver		△	△	△	△	△
2 Turin key cover kit ivory and silver		△	△	△	△	△
2 Zipper key cover kit ivory and silver		△	△	△	△	△
2 Flower key cover kit ivory and silver		△	△	△	△	△
2 Butterfly key cover kit ivory and silver		△	△	△	△	△
2 Humanoid key cover kit ivory and silver		△	△	△	△	△
2 London key cover kit ivory and silver		△	△	△	△	△
2 Paris key cover kit ivory and silver		△	△	△	△	△
2 Tokyo key cover kit ivory and silver		△	△	△	△	△
2 Rome key cover kit ivory and silver		△	△	△	△	△
2 New York key cover kit ivory and silver		△	△	△	△	△
Silver Flower key cover with CRYSTALLIZED™ 5 Swarovski Elements		△	△	△	△	△
Blue Snake key cover with CRYSTALLIZED™ 5 Swarovski Elements		△	△	△	△	△
Titanium 500 logo key cover with CRYSTALLIZED™ 5 Swarovski Elements		△	△	△	△	△
Black coat hanger for front head restraint		△	△	△	△	△
Ivory coat hanger for front head restraint		△	△	△	△	△
Amaranth Flower mirror cover on black background		△	△	△	△	△
Ivory Flower mirror cover on black background		△	△	△	△	△
Amaranth Butterflies mirror cover on black background		△	△	△	△	△
Ivory Butterflies mirror cover on black background		△	△	△	△	△
Car cover with the image of the Fiat 500 first series		△	△	△	△	△
Steel kick plate		△	△	△	△	△
Wind stop	925	○	○	○	○	○
Black fragrance dispenser		△	△	△	△	△
Ivory fragrance dispenser		△	△	△	△	△
Rubber mats		△	△	△	△	△
Interior black border carpet mats with blocked out logo plate		△	△	△	△	△

■ standard △ dealer fitted options ○ optional - not available

CUSTOMISATIONS		Pop	Colour Therapy	Lounge	S	Cult
Interior black border carpet mats ivory graphics		△	△	△	△	△
Interior black border carpet mats ivory graphics		△	△	△	△	△
Carpet mats with black border black graphics		△	△	△	△	△
Valve caps with Fiat logo		△	△	△	△	△
Chrome rear number plate holder		△	△	△	△	△
Black fabric make-up holder		△	△	△	△	△
Ivory leather make-up holder with silver trinket		△	△	△	△	△
COMFORT						
Heat-reflecting windows		■	■	■	■	■
Instrument panel with rev counter		■	■	■	-	-
7" TFT Screen	4GF	-	-	○	■	■
Height-adjustable front head restraints		■	■	■	■	■
DPF particulate filter (diesel engine only)		■	■	■	■	■
Height-adjustable steering wheel		■	■	■	■	■
Start&Stop		■	■	■	■	■
Electric front windows and central locking		■	■	■	■	■
Fuel filler cap with key		■	■	■	■	■
Trip computer		■	■	■	■	■
Remote control central locking		■	■	■	■	■
Fix&Go		■	■	■	■	■
Space-saver spare wheel	803	■	■	■	■	■
Smoking kit	665	○	○	○	○	○
Air Conditioning		■	■	-	-	-
Automatic climate control		○	○	■	■	■
Dualogic™ semi automatic transmission▼	407	○	○	○	○	○
Dualogic™ controls on steering wheel▲	5BH	-	-▲	-▲	-	-▲
Abarth sports leather steering wheel with Dualogic and audio controls	6BP	-	-	-	○▼	-
Bi-xenon headlights	230	○	○	○	○	○
Electrochromatic rear view mirror	410	○	○	○	○	○
Height-adjustable driver seat	626	■	■	■	■	■
Storage under passenger seat	295	■	■	■	■	■
Passenger seat backrest pocket	339	■	■	■	■	■
50/50 Split folding rear seat with headrests	195	○	○	■	■	■
Passenger seat with memory		■	■	■	■	■
Rear parking sensors		○	○	■	■	■
Rear mud guards		○	○	○	○	○
Luggage compartment organiser		○	○	○	○	○
Netting for luggage compartment		○	○	○	○	○
Car care		○	○	○	○	○
SAFETY						
ABS + EBD		■	■	■	■	■
7 airbags****		■	■	■	■	■

**** Driver and passenger airbags, side airbags, window airbags and driver's knee airbag
 ■ as standard △ dealer fitted options ○ optional - not available

▲ Only available on TwinAir 85hp engine ▼ Not available on TwinAir 105hp and 1.3 Multijet engines

SAFETY		Pop	Colour Therapy	Lounge	S	Cult
ESP + ASR/MSR, HBA and Hill Holder	392	○	○	■	○ (0.9 105 HP)	■
Fog lights	097	○	○	■	■	■
Alarm with remote control		○	○	○	○	○
AUDIO						
Radio/CD/MP3 player (6 speakers)		■	■	■	■	■
Hi-Fi system	4YG	○	○	○	○	○
Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio player with USB port	6RR	○	○	■	■	■
Blue&Me TomTom predisposition	68R	○	○	○	○	○
eco:Drive function: driving data control system to reduce fuel consumption and emissions		available with Blue&Me	available with Blue&Me	available with Blue&Me	available with Blue&Me	available with Blue&Me
Blue&Me TomTom 2 portable navigator with live services (HD Traffic)		○	○	○	○	○
Support for iPod and mobile phones		○	○	○	-	○



■ as standard ○ optional - not available



500 STORIES. WITH YOU.

