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PUNTO



CIAO FIAT  
MOBILE

CIAO FIAT MOBILE is the original Fiat application for your iPhone. It's designed to always be on hand, wherever you go, and offers you all the information and services you want, quickly and simply. Launched first in Europe, this iPhone application is dedicated to all motorists, offering customers an innovative, simple and direct service. With a touch of a finger, access a wide range of services: YOUR PROFILE, FIND A DEALERSHIP, ROAD TEST, OWNER HANDBOOK, CONTACT US, NEWS AND PROMOTIONS, FIND YOUR CAR, DUE DATES, TRAFFIC AND ROADSIDE ASSISTANCE. CIAO FIAT MOBILE is completely free. Download it now from App Store. For more details, visit the website: [www.ciaofiatmobile.it](http://www.ciaofiatmobile.it).

CIAO FIAT  
00 800 342 800 00

CIAO FIAT is the customer support and relations service which can be contacted on the universal freephone number 00800 3428 0000. The number can be reached from major European countries and is easy to remember as it corresponds to entering "FIAT" on your telephone keypad (00800-FIAT 0000 becomes 00800-3428 0000). CIAO FIAT is ready to provide you with roadside assistance and information services; anything you need to know about our models (versions, optional extras, promotions, prices), our services, test drive bookings and FIAT dealerships, meeting any need or request linked to the car's use.

The service is available from 9 am to 6 pm, Monday to Saturday for information, 9 am to 6pm, Monday to Friday for customer relations and 24 hours a day, 7 days a week for roadside assistance services. Calls are free from landlines. Calls from mobiles are chargeable. In some European countries, a fee may be charged to the caller by some mobile networks depending on the tariffs applied by the particular local operator.

**FIAT CUSTOMER BENEFITS** All new Fiats come with 1 Year's Roadside Assistance - Fiat Group Automobiles UK Ltd offers the Fiat Roadside Assistance Service (in the Countries and according to the methods shown in the owner's policy information) for a period of 12 months from date of first registration in the UK. The Fiat Roadside Assistance Service for customers is guaranteed 24 hours a day, every day of the year.

**2 YEAR, UNLIMITED MILEAGE MANUFACTURER WARRANTY** Any repairs required as the result of faulty materials or manufacture are carried out free of charge - both for parts and labour.

**3<sup>RD</sup> YEAR DEALER WARRANTY** This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

**3 YEAR PAINTWORK WARRANTY** Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first three years.

**8 YEAR ANTI PERFORATION WARRANTY** Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

**FIXED SERVICE COSTS** All Fiat dealers operate a "Menu Pricing" programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you'll pay, unless you have given your consent for further work to be carried out.

#### FIAT FINANCIAL SERVICES\*

Fiat Financial Services offers a comprehensive range of finance and insurance plans including Fiat i-Deal, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART Insurance. Please ask your Fiat dealer for more information or visit the [www.fiat.co.uk](http://www.fiat.co.uk) website. Written quotations available on request.\*\*

#### FIAT CONTRACT HIRE\*\*\*

Fiat Contract Hire provides hassle free motoring for private and business customers - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information, please contact your Fiat dealer, or call 01753 519222.

**FIAT MOTOR INSURANCE** Comprehensive car insurance is available at competitive premiums, with up to 65% No Claims Bonus transferable from your existing policy after five consecutive years of claim free driving. For a quotation, either ring 0800 876 6071, or visit online through [www.fiat.co.uk](http://www.fiat.co.uk)

\* Fiat Financial Services is a trading style of FGA Capital UK Ltd. FGA Capital UK Ltd is authorised and regulated by the Financial Conduct Authority for General Insurance. \*\*Credit available to anyone aged 18 or over, subject to status. A guarantee may be required. Written quotations are available from Fiat Financial Services, PO Box 4465 Slough, SL1 0RW. \*\*\*Fiat Contract Hire is a trading style of FGA Contracts UK Limited which is an appointed representative of FGA Capital UK Limited. Contract Hire finance facilities are available subject to credit approval. Written quotations are available from Fiat Contract Hire, 240 Bath Road, Slough, Berkshire, SL1 4DX.



## SWITCH!

Wouldn't you like to turn everything boring, expensive, polluting and complicated into something fun, convenient, efficient and simple? Today you can, with the Punto. Change perspective. Choose your favourite trim level between three versions. Observe its exterior lines - a perfect balance between the characterising elements of its design and constant evolutionary progress - from a new point of view. Enjoy state-of-the-art technology that is straightforward to use. Forget boredom with its brilliant engines. And set off: the pleasure of driving a car like this cannot wait.

# FUNCTIONALITY



The Punto Pop and the Punto Easy for those who don't want to forgo style, functionality and elegance.\*

# EXCESSES



# TRIM LEVELS

The best design is one that combines beauty and comfort without being excessively sophisticated or over-the-top. This is the guiding principle adopted for the trim levels of the Punto range, capable of satisfying both your eyes and your need for comfort on all your trips.

Choose your ideal trim level from Pop, Easy or GBT versions, to satisfy your tastes and express your personal style.

\* Models shown are fitted with optional equipment.





## POP

Simple and functional. This is the Pop version: attractive and suited to those who love practicality, with its special dashboard with diamond embossing, its distinctive black interior and 'denim' fabric seats with sporty red stripes. The standard equipment includes: 5 airbags, "Dualdrive™" electric power steering, remote control central door locking, radio with MP3 compatible CD player and much, much more.

### STANDARD EQUIPMENT

- ▶ Driver and front passenger airbags
- ▶ Window airbags
- ▶ Driver knee airbag
- ▶ Remote control central door locking
- ▶ Electric front windows
- ▶ Height and reach-adjustable steering wheel
- ▶ Height-adjustable driver seat
- ▶ Dualdrive™ electric power steering
- ▶ Trip computer
- ▶ Body coloured mirrors
- ▶ Black door handles



## EASY

Elegance and luxury meet in the Easy version, with the precious soft-touch finish of the bourbonese embossed dashboard, refined black 'Castile' fabric seats and leather steering wheel and gear knob. Standard equipment, in addition to the equipment supplied in the Pop version, is selected to respond to the needs of the most demanding motorists, a perfect combination of style and technology to secure you the best: air conditioning, 15" comfortline alloy wheels, Bluetooth® connectivity, ambient lighting, wraparound seats and electrically adjustable, heated door mirrors.

### STANDARD EQUIPMENT

- ▶ (As Pop, plus)
- ▶ Air conditioning
- ▶ Side airbags
- ▶ 15" comfortline alloy wheels
- ▶ Leather steering wheel and gear knob
- ▶ Darkened head lamps
- ▶ Front fog lights with cornering function
- ▶ 60/40 split rear seat
- ▶ Electrically adjustable, heated, door mirrors with outside temperature sensor
- ▶ Body coloured door handles
- ▶ Chrome exhaust tailpipe
- ▶ Blue&Me™





## GBT

- (As Easy, plus)
- 16" Sportline alloy wheels
- Sports suspension
- Body coloured rear spoiler
- Body coloured sideskirts
- Dark tinted privacy glass







Model shown fitted with optional alloy wheels



## ENGINES

Start your Punto and switch on your passion for driving. All the engines in the new range are designed to deliver the best combination of performance and efficiency with low emissions and fuel consumption. This result is achieved by the second-generation MultiJet diesel engine and the innovative TwinAir, the most efficient, fun-to-drive, two-cylinder petrol engine you can imagine.



## MULTIJET II

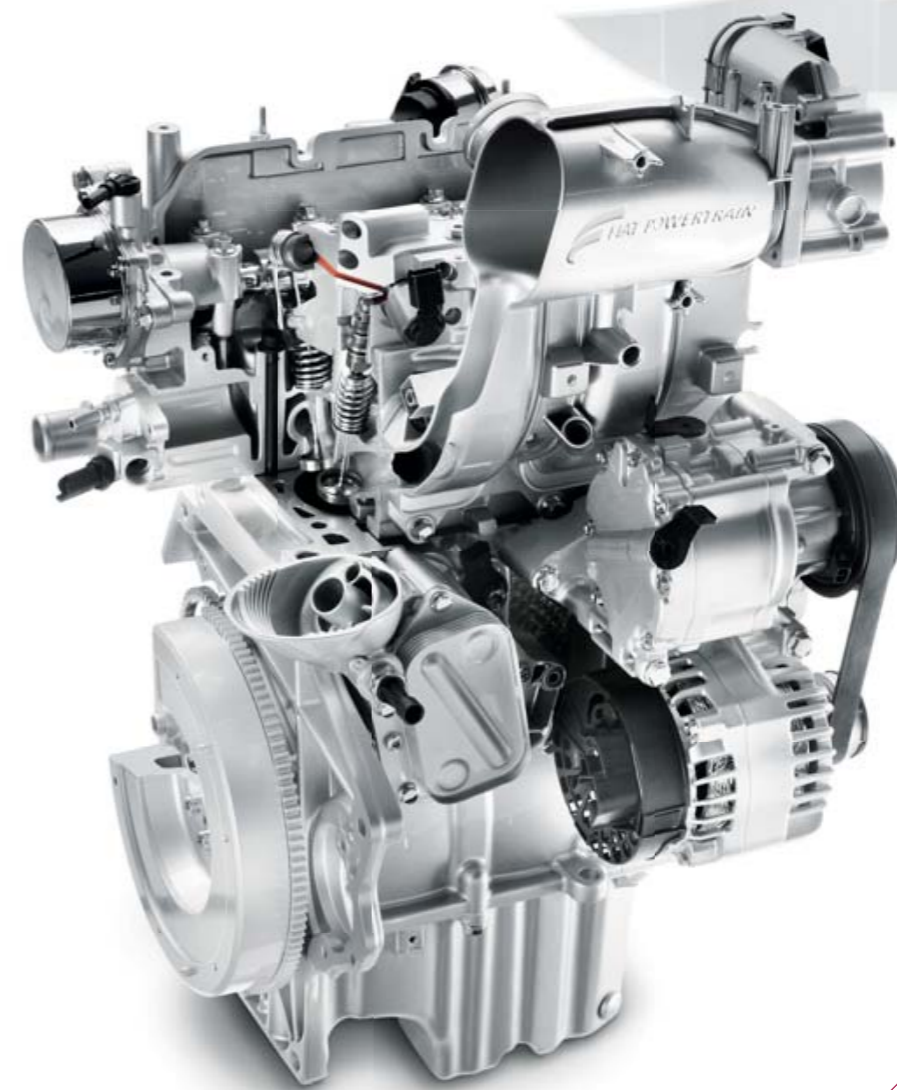
The second evolution of the Common Rail system, this engine ensures better fuel injection management, with injections increased from 5 to 8 in each cycle. Even quieter than the previous version, it allows savings of up to 3% in fuel and a reduction in nitrogen oxide emissions of as much as 20%. The 85 hp MultiJet II is packed with new technologies (Intelligent Alternator and Intelligent Flow) and reaches record-breaking low CO<sub>2</sub> emissions of only 90 g/km\*.

\* Fuel consumption and CO<sub>2</sub> figures are obtained for comparative purposes in accordance with EC directives/regulations and may not be representative of real-life driving conditions. Factors such as driving style, weather and road conditions may also have a significant effect on fuel consumption.

## START&STOP\*\*

This system stops the engine of your car when you are stationary at the lights or in traffic and starts it again instantly when you set off. The smart alternator automatically recharges the battery of your car when you brake to decrease engine load and fuel consumption.

\*\* Not available on the 1.2 Petrol engine







**PUNTO**





## COMPLICATIONS



## INTUITION



Blue&Me™ TomTom LIVE system

## TECHNOLOGY

You see it everyday: technology is impressive and saves time only when it is simple, user-friendly and designed to work well. This is the principle which underpins all the infotainment solutions of the new Punto from the next-generation Blue&Me™ TomTom LIVE navigator to the eco:Drive system.





Model shown is fitted with optional alloy wheels





UNFORESEEN



SAFETY

**ABS SYSTEM** electronic braking control

**ESP SYSTEM** electronic stability control system with ASR traction control

**HILL HOLDER SYSTEM** for a safe hill start

**FOG LIGHTS** with cornering function

No nasty shocks, it's all thrill in the new Punto. The utmost passive safety is guaranteed by a high-strength steel element body, seat belts with pretensioner and up to seven airbags. Enjoy your trip without worries with active safety equipment designed for perfect control of the vehicle, like the ABS with EBD and which integrates the ASR/MSR,\* HBA\* and Hill Holder\* for assisting when starting uphill, front fog lights\* with adaptive cornering function which adapt automatically and illuminate the bends as you steer.

\* optional equipment dependant on version





**ON**  
**ACCESSORIES**

With the array of accessories available for the Punto you can bid farewell to dullness and light up your love for standing out, starting from the door mirror covers available in 4 distinctive styles.



White



Matt silver grey



Matt titanium grey



Red



Glossy black



Stars



Italy



Quadri



Circuito



Arrows



Circles



# COLOURS

Switch off boredom, start living in full colour. It's easy with the host of different colours available for the Punto range: choose the one that suits your personality, starting with the new Junglist Orange or Honky Tonk Blue.



296 AMBIENT WHITE\*  
(pastel)



475 ROCK 'N' ROLL BLUE  
(pastel)



176 EXOTICA RED\*  
(non-standard pastel)



401 HONKY TONK BLUE  
(non-standard pastel)



562 JUNGLIST ORANGE\*  
(non-standard pastel)



876 CROSSOVER BLACK\*  
(metallic)



348 LYRICAL GREY\*  
(metallic)



679 UNDERGROUND GREY\*  
(metallic)



# FABRICS



POP



EASY/GBT



EASY/GBT LEATHER

Seat upholstery

POP

Charcoal/Grey cloth

EASY/GBT

Black cloth with grey detail

EASY/GBT LEATHER

Black leather

Dashboard fascia

'Diamond'/Black

'Bourbonese'/Black

'Bourbonese'/Black

Interior code

241

992

989

## PASTEL COLOURS

296 Ambient White



475 Rock'n'roll Blue



176 Exotica Red



562 Junglist Orange



401 Honky Tonk Blue



## METALLIC COLOURS

348 Lyrical Grey



679 Underground Grey



876 Crossover Black







108  
15" Comfortline  
Alloy Wheels



421  
15" 'TwinAir' Multi-spoke  
2-tone Alloy Wheels



439  
16" 7 Spoke 2-tone  
Sportline Alloy Wheels



5A6  
17" 12 Spoke  
Sportline Alloy Wheels  
Smoked Finish



50902778  
16" burnished alloy  
wheels with diamond  
finish (Lineaccessori)



50902779  
16" white alloy wheels  
with diamond finish  
(Lineaccessori)



50901339  
17" alloy wheels  
(Lineaccessori)



50902243  
17" burnished alloy  
wheels (Lineaccessori)

## ACCESSORIES



## STANDARD AND OPTIONAL EQUIPMENT

	POP	EASY	GBT
<b>COMFORT / FUNCTIONALITY</b>			
Remote control central door locking	■	■	■
Electric front windows	■	■	■
Electric rear windows (5dr only)	023 -	○	○
Dualdrive™ electric power steering	■	■	■
Height and reach adjustable steering wheel	■	■	■
Height adjustable driver's seat	■	■	■
Driver's seat lumbar adjustment <sup>(1)</sup>	623 ○	○	○
Rear seating for 3	■	■	■
60/40 split folding rear seat with ISOFIX	195 ○	■	■
Front armrest with storage compartment	132 ○	○	○
Dual zone climate control system with automatic activation and adjustment	140 -	○	○
Rear parking sensors	508 ○	○	○
Cruise control	416 ○	○	○
Start&Stop	5DE -	- <sup>(2)</sup> / ■	- <sup>(2)</sup> / ■
Smoking kit	989 ○	○	○
12 V power socket (in boot)	823 ○	○	○
<b>AUDIO / TELEMATICS</b>			
Trip computer	■	■	■
Radio with CD MP3 and radio controls on the steering wheel (6 buttons): 4 speakers + 2 tweeters + aerial	■	■	■
Hi-Fi system (4 speakers + 2 tweeters + amplifier + subwoofer)	4JF ○	○	○
Blue&Me™ with Bluetooth®, USB and AUX	65W ○	■	■
Specific setup for portable navigation system and Blue&Me™-TomTom®	68R ○	○	○

■ = standard    ○ = optional    - = not available

<sup>(1)</sup> Only available with front armrest

<sup>(2)</sup> Not available on 1.2 69 hp



# STANDARD AND OPTIONAL EQUIPMENT

		POP	EASY	GBT
<b>SAFETY</b>				
ABS		■	■	■
Front passenger airbag & driver's airbag		■	■	■
Driver's knee airbag		■	■	■
Window airbags		■	■	■
Front side airbags	505	○	■	■
Height-adjustable rear head restraints (two)		■	■	■
Anti-whiplash front head restraints (1)	42F	○	○	○
Third rear head restraint (2)	511	○	○	○
Headlight height adjustment		■	■	■
Front fog lights with cornering function	097	○	■	■
Electro-chromatic dipping rear view mirror (3)	410	-	○	○
Rear window washer & wiper		■	■	■
Rain sensor (4)	347	-	○	○
Alarm predisposition	388	○	○	○
Lockable fuel filler cap		■	■	■
ESP, ASR, MSR and Hill Holder	392	○	○	○
Fix&Go puncture repair kit		■	■	■
Space saver spare wheel	4UE	○	○	○
Full size steel spare wheel with 175/65 R15 tyre (5)	980	○	○	○
Full size steel spare wheel with 185/65 R15 tyre	51Y	○	○	○
<b>LINE AND STYLE</b>				
Ambient light dashboard and front panel	5M1	-	■	■
Body-coloured side skirts	926	○	○	■
Body-coloured rear spoiler	923	○	○	■
Body-coloured side door mouldings	4M5	○	○	○
Body-coloured exterior door handles		-	■	■
Body-coloured door mirrors		■	-	-
Body-coloured, electrically adjustable, heated door mirrors	041	○	■	■
Black door mirror covers	5J9	○	○	○
Chrome-plated door mirror covers	4YD	○	○	○
Chrome-plated exhaust pipe		-	■	■
Gloss black B-pillars		-	■	■
15" Comfortline alloy wheels	108	○	■	-
15" 'TwinAir' multi-spoke 2-tone alloy wheels	421	○	○	-
16" 7 spoke 2-tone Sportline alloy wheels	439	-	○	■
17" 12 spoke Sportline alloy wheels - smoked finish	5A6	-	○	-

■ = standard ○ = optional - = not available

- (1) Only available with front side airbags  
 (2) Only available with 60/40 split, folding rear seat  
 (3) Only available with rain sensor  
 (4) Only available with electro-chromatic dipping rear view mirror  
 (5) Only available on 1.2 69 hp and 1.4 77 hp  
 (6) Only available with front armrest and driver's seat lumbar adjustment

		POP	EASY	GBT
<b>LINE AND STYLE</b>				
Skydome electric sunroof	400	○	○	○
Dark-tinted privacy glass	070	○	○	■
Leather covered steering wheel and gear knob	320	○	■	■
Sports leather upholstery (6)	212	-	○	○
<b>ACCESSORIES</b>				
Diamond-finish 16" burnished alloy wheels	50902778	△	△	△
Diamond-finish 16" white alloy wheels	50902779	△	△	△
17" alloy wheels	50901339	△	△	△
17" burnished alloy wheels	50902243	△	△	△
Carbon door mirror covers	50902818	△	△	△
Chequered door mirror covers	50902819	△	△	△
White door mirror covers	50902350	△	△	△
Chrome-plated door mirror covers	50901689	△	△	△
Glossy black door mirror covers	50902349	△	△	△
White customised key cover - single	71806542	△	△	△
Matt silver grey customised key cover - single	71806541	△	△	△
Matt titanium grey customised key cover - single	71806540	△	△	△
Red customised key cover - single	71806538	△	△	△
Glossy black customised key cover - single	71806539	△	△	△
Stars customised key cover - set of 2	50902793	△	△	△
Italy customised key cover - set of 2	71805962	△	△	△
Quadri customised key cover - set of 2	50902157	△	△	△
Circuito customised key cover - set of 2	50902158	△	△	△
Arrows customised key covers - set of 2	50902792	△	△	△
Circles customised key covers - set of 2	50902791	△	△	△
Twin chrome-plated exhaust pipe	50902748	△	△	△

■ = standard ○ = optional - = not available △ = Lineaccessori





# TECHNICAL SPECIFICATIONS

POP - EASY -  
GBT

EASY - GBT

EASY - GBT

	1.2 69 HP PETROL	1.4 77 HP PETROL S&S	1.3 MULTIJET 85 HP DPF DIESEL S&S
<b>ENGINE</b>			
No. of cylinders, layout	4, in line, transverse	4, in line, transverse	4, in line, transverse
Bore x stroke (mm)	70.8 x 78.9	72.0 x 84.0	69.6 x 82.0
Displacement (cc)	1242	1368	1248
Emissions standard	E6	E5+	E5+
Compression ratio	11.1 : 1	11.1 : 1	16.8 : 1
Max power output hp (kW) at rpm	69 (51) 5500	77 (57) 6000	85 (62) 3500
Max torque Nm (kgm) at rpm	102 (10.4) 3000	115 (11.7) 3250	200 (20.4) 1500
<b>TRANSMISSION</b>			
Drive	Front	Front	Front
Gearbox, no. of gears	5 gears + reverse	5 gears + reverse	5 gears + reverse
<b>STEERING</b>			
Type	Rack and pinion with Dualdrive™ electric power steering	Rack and pinion with Dualdrive™ electric power steering	Rack and pinion with Dualdrive™ electric power steering
Turning circle (m)	10,9	10,9	10,9
<b>BRAKES</b>			
Front: Ø mm	Ventilated disc (257)	Ventilated disc (257)	Ventilated disc (284)
Rear: Ø mm	Drum (203)	Drum (228)	Drum (228)
<b>SUSPENSION</b>			
Front	McPherson independent	McPherson independent	McPherson independent
Rear	Torsion beam	Torsion beam	Torsion beam
<b>DIMENSIONS</b>			
Wheelbase (mm)	2510	2510	2510
Front / rear track (mm)	1473 / 1466	1473 / 1466	1473 / 1466
Length (mm)	4065	4065	4065
Width (mm)	1687	1687	1687
Height (mm)	1490	1490	1490
VDA boot capacity (dm <sup>3</sup> ) min/max	275 / 1030	275 / 1030	275 / 1030
<b>WEIGHTS - CAPACITIES</b>			
Kerb weight DIN 3/5dr (kg)	1015 / 1030	1025 / 1040	1130 / 1145
Max towable weight unbraked / braked (kg)	400 / 900	400 / 1000	400 / 1000
Fuel tank capacity (litres)	45	45	45
<b>PERFORMANCE</b>			
Max speed (mph)	97	103	107
Acceleration (sec.): 0-62 mph	14,4	13,2	13,1
<b>FUEL CONSUMPTION AND EMISSIONS (2004/3/EC Directive)*</b>			
Urban cycle mpg (l/100 km)	39.2 (7.2)	38.2 (7.4)	64.2 (4.4)
Extra-urban cycle mpg (l/100 km)	64.2 (4.4)	60.1 (4.7)	97.4 (2.9)
Combined cycle mpg (l/100 km)	52.3 (5.4)	49.6 (5.7)	80.7 (3.5)
Combined CO <sub>2</sub> emissions (g/km)	126	132	90

\* Fuel consumption and CO<sub>2</sub> figures are obtained for comparative purposes in accordance with EC directives/regulations and may not be representative of real-life driving conditions. Factors such as driving style, weather and road conditions may also have a significant effect on fuel consumption.