

FIAT 500 RON ARAD EDITION 1.2 69HP

MAIN STANDARD EQUIPMENT

Crossover Black metallic paint
Exclusive Ron Arad wrapping
White mirror caps
Chrome external details
16" alloy wheels
Black Poltrona Frau leather upholstery
Leather steering wheel
Automatic climate control
50/50 split folding rear seat with height adjustable head restraints
7 airbags
ESP + ASR/MSR, HBA and Hill Holder
Fog lights
Radio/CD/Mp3 player
Blue&Me™ system with Bluetooth technology, steering wheel controls and USB port
7" TFT screen instrument cluster
Panoramic glass roof

ENGINE

Configuration	4 Cylinders
Displacement (cc)	1242
EU Emissions Standard	Euro6
Fuel Type	Petrol
Max. Power - kW (hp) @rpm	51 (69) 5500
Max. Torque - Nm (Lb ft) @rpm	102 (75) 3000

TRANSMISSION

5 speed manual

PERFORMANCE

0-62 mph (0-100 km/h) (secs)	12.9
Max. Speed (km/h) / Max. Speed (mph)	160 / 99



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Fuel consumption figures for Fiat 500 1.2 69hp Start&Stop Ron Arad Edition in mpg (l/100km): Urban 51.4 (5.5); Extra Urban 65.7 (4.3); Combined 60.1 (4.7). CO₂ emissions 111 g/km. Fuel consumption and CO₂ figures based on standard EU tests for comparative purposes and may not reflect real driving results. Interior image shown does not feature the glass sunroof, which comes as standard.

500
Ron Arad 2014



THE ICONIC FIAT 500 MEETS AN ICONIC DESIGNER

When a legend in the world of design gets to create a very limited edition of a legendary car, you know the result will be something special.

Ron Arad has always pushed the boundaries of design in all its forms. Previously Head of Design Products at the Royal College of Art from 1997 to 2009, he works at the forefront of contemporary design and architecture. He's a longtime Fiat aficionado. Last year he chose the original Fiat 500 as the central figure for his 'In Reverse' exhibition at Turin's Pinacoteca Agnelli museum.

THE FIAT 500 RON ARAD EDITION

This very limited edition pays homage to the original 1957 Fiat 500, whose iconic silhouette is drawn on the bodywork.

It's packed with fantastic features inside, including superb black Poltrona Frau leather seats with ivory trim, 7" TFT digital display, Blue&Me™ multimedia system, leather steering wheel with radio controls and automatic climate control system. And outside there's a glass sunroof, chrome-plated accents, 16" alloy rims, black metallic paintwork and white mirror caps.



YOUR FIAT 500 YOUR WAY

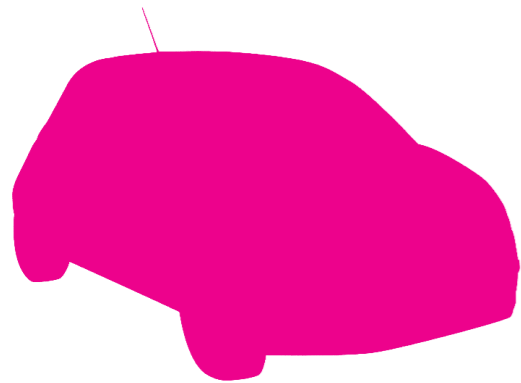
The Fiat 500 has always allowed drivers to really make a statement thanks to a wide range of customisation options. The Ron Arad Edition is yet another great example, but there are lots of ways to show your personality.

Ask your dealer for more information or visit fiat.co.uk to find out more.



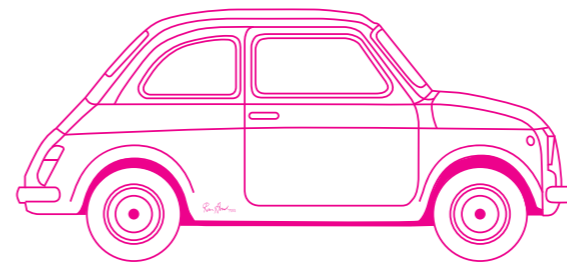
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