



PUNTO





SWITCH!

Wouldn't you like to turn everything boring, expensive, polluting and complicated into something fun, convenient, efficient and simple? Today you can, with the Punto. Change perspective. Choose your favourite trim level between two versions. Observe its exterior lines - a perfect balance between the characterising elements of its design and constant evolutionary progress - from a new point of view. Enjoy state-of-the-art technology that is straightforward to use. Forget boredom with its brilliant engines. And set off: the pleasure of driving a car like this cannot wait.

FUNCTIONALITY



The Punto Pop+ and the Punto Easy+ for those who don't want to forgo style, functionality and elegance.

EXCESSES



TRIM LEVELS

The best design is one that combines beauty and comfort without being excessively sophisticated or over-the-top. This is the guiding principle adopted for the trim levels of the Punto range, capable of satisfying both your eyes and your need for comfort on all your trips.

Choose your ideal trim level between Pop+ and Easy+ to satisfy your tastes and express your personal style.



POP+

Simple and functional. This is the Pop+ version: attractive and suited to those who love practicality, with its special dashboard with diamond embossing, its distinctive black interior and 'denim' fabric seats. The standard equipment includes: air conditioning, Bluetooth® connectivity with USB and AUX, 15" Comfortline alloy wheels, 4 airbags, "Dualdrive™" electric power steering, remote control central door locking, radio with MP3 compatible CD player and much, much more.

STANDARD EQUIPMENT

- ◀ Air conditioning
- ◀ Bluetooth® connectivity with USB and AUX
- ◀ 15" Comfortline alloy wheels
- ◀ Driver and front passenger airbags
- ◀ Window airbags
- ◀ Remote control central door locking
- ◀ Electric front windows
- ◀ Height and reach-adjustable steering wheel
- ◀ Height-adjustable driver seat
- ◀ Dualdrive™ electric power steering
- ◀ Trip computer
- ◀ Body coloured mirrors



EASY+

Elegance and luxury meet in the Easy+ version, with the precious soft-touch finish of the bourbonese embossed dashboard, refined black 'Castile' fabric seats and leather steering wheel and gear knob. Standard equipment, in addition to the equipment supplied in the Pop+ version, is selected to respond to the needs of the most demanding motorists, a perfect combination of style and technology to secure you the best: automatic climate control, 16" Sportline alloy wheels, TomTom Sat Nav, ambient lighting, wraparound seats and electrically adjustable, heated door mirrors.

STANDARD EQUIPMENT

- ◀ (As Pop+, plus)
- ◀ Automatic climate control
- ◀ 16" Sportline alloy wheels
- ◀ TomTom Sat Nav
- ◀ Side airbags
- ◀ Leather steering wheel and gear knob
- ◀ Darkened head lamps
- ◀ Front fog lights with cornering function
- ◀ 60/40 split rear seat
- ◀ Electrically adjustable, heated, door mirrors with outside temperature sensor
- ◀ Body coloured door handles
- ◀ Chrome exhaust tailpipe
- ◀ Start&Stop*

* Not available on the 1.2 Petrol engine



Model shown fitted with optional alloy wheels



ENGINES

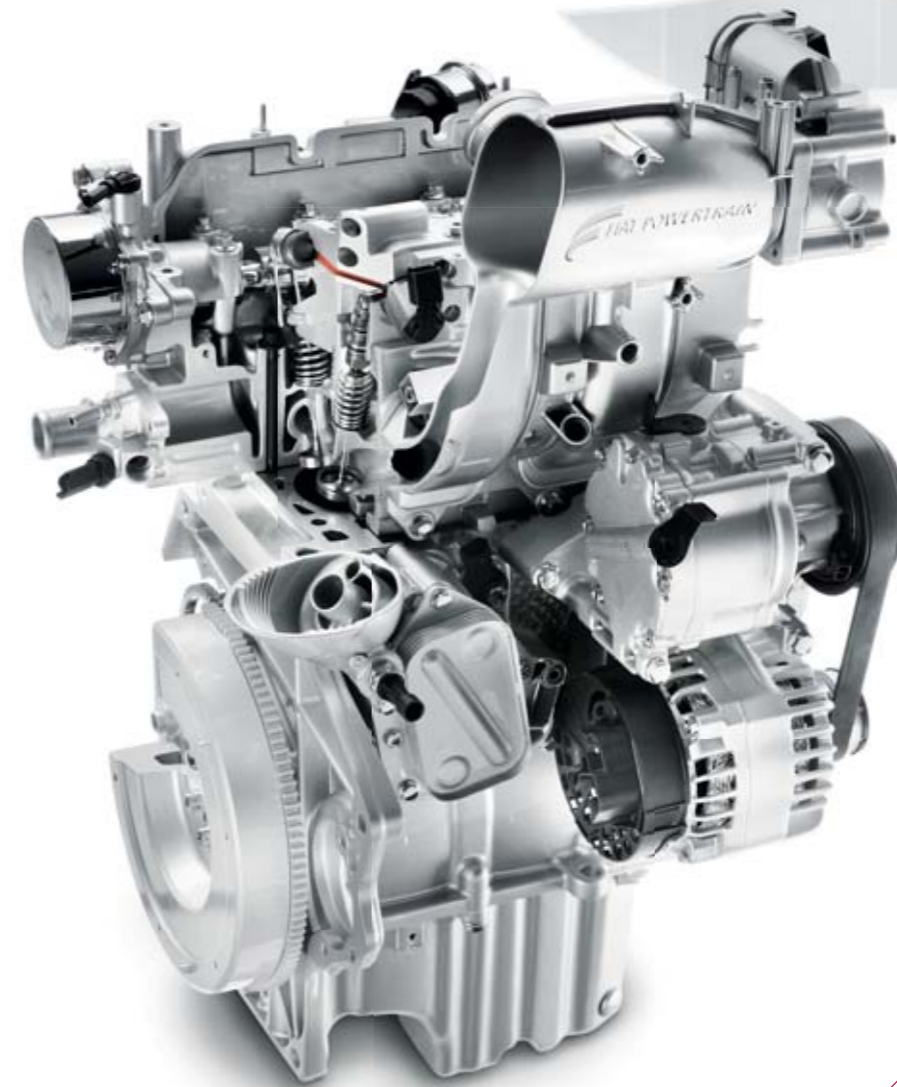
Start your Punto and switch on your passion for driving. All the engines in the new range are designed to deliver the best combination of performance and efficiency with low emissions and fuel consumption.



START&STOP*

This system stops the engine of your car when you are stationary at the lights or in traffic and starts it again instantly when you set off. The smart alternator automatically recharges the battery of your car when you brake to decrease engine load and fuel consumption.

* Not available on the 1.2 Petrol engine





COMPLICATIONS



INTUITION



TomTom LIVE system

TECHNOLOGY

You see it everyday: technology is impressive and saves time only when it is simple, user-friendly and designed to work well. This is the principle which underpins all the infotainment solutions of the new Punto from the next-generation **TomTom LIVE navigator*** to the eco:Drive system.

* Standard on Easy+



Model shown is fitted with optional alloy wheels



UNFORESEEN



SAFETY

ABS SYSTEM electronic braking control

ESP SYSTEM electronic stability control system with ASR traction control

HILL HOLDER SYSTEM for a safe hill start

FOG LIGHTS with cornering function

No nasty shocks, it's all thrill in the new Punto. The utmost passive safety is guaranteed by a high-strength steel element body, seat belts with pretensioner and up to six airbags. Enjoy your trip without worries with active safety equipment designed for perfect control of the vehicle, like the ABS with EBD which integrates the ASR/MSR, HBA and Hill Holder for assisting when starting uphill. Moreover, front fog lights with adaptative cornering function which adapt automatically and illuminate the bends as you steer, come as standard on Easy+ and optional on Pop+.



ON
ACCESSORIES

With the array of accessories available for the Punto you can bid farewell to dullness and light up your love for standing out, starting from the door mirror covers available in 4 distinctive styles.



White



Matt silver grey



Matt titanium grey



Red



Glossy black



Stars



Italy



Quadri



Circuito



Arrows



Circles



COLOURS

Switch off boredom, start living in full colour. It's easy with the host of different colours available for the Punto range: choose the one that suits your personality.



296 AMBIENT WHITE
(pastel)



475 ROCK 'N' ROLL BLUE
(pastel)



176 EXOTICA RED
(non-standard pastel)



876 CROSSOVER BLACK
(metallic)



348 LYRICAL GREY
(metallic)



679 UNDERGROUND GREY
(metallic)

FABRICS



POP+



EASY+

	POP+	EASY+
Seat upholstery	Charcoal/Grey cloth	Black cloth with grey detail
Dashboard fascia	'Diamond'/Black	'Bourbonese'/Black
Interior code	127	992
PASTEL COLOURS		
296 Ambient White	▲	▲
475 Rock'n'roll Blue	▲	▲
176 Exotica Red	▲	▲
METALLIC COLOURS		
348 Lyrical Grey	▲	▲
679 Underground Grey	▲	▲
876 Crossover Black	▲	▲



108
15" Comfortline
Alloy Wheels



439
16" 7 Spoke 2-tone
Sportline Alloy Wheels



STANDARD AND OPTIONAL EQUIPMENT

POP+

EASY+

COMFORT / FUNCTIONALITY

		POP+	EASY+
Remote control central door locking		■	■
Electric front windows		■	■
Electric rear windows	023	-	○
Dualdrive™ electric power steering		■	■
Height and reach adjustable steering wheel		■	■
Height adjustable driver's seat		■	■
Rear seating for 3		■	■
60/40 split folding rear seat with ISOFIX	195	○	■
Front armrest with storage compartment	132	○	○
Air conditioning	025	■	-
Automatic climate control	140	-	■
Rear parking sensors	508	○	○
Cruise control	416	○	○
Start&Stop	5DE	-	- ⁽¹⁾ / ■
Smoking kit	989	○	○
12 V power socket (in boot)	823	○	○

AUDIO / TELEMATICS

Trip computer		■	■
Radio with CD MP3 and radio controls on the steering wheel (6 buttons): 4 speakers + 2 tweeters + aerial		■	■
Radio with Bluetooth®, USB and AUX	717	-	■
Specific setup for portable TomTom navigation system	6EN	-	■
TomTom® Sat Nav		-	■

■ = standard ○ = optional - = not available

⁽¹⁾ Not available on 1.2 69 hp



ACCESSORIES



50902778
16" burnished alloy
wheels with diamond
finish (Lineaccessori)



50902779
16" white alloy wheels
with diamond finish
(Lineaccessori)



50901339
17" alloy wheels
(Lineaccessori)



50902243
17" burnished alloy
wheels (Lineaccessori)

STANDARD AND OPTIONAL EQUIPMENT

		POP+	EASY+
SAFETY			
ABS		■	■
Front passenger airbag & driver's airbag		■	■
Window airbags		■	■
Front side airbags	505	○	■
Height-adjustable rear head restraints (two)		■	■
Third rear head restraint ⁽¹⁾	511	○	○
Headlight height adjustment		■	■
Front fog lights with cornering function	097	○	■
Electro-chromatic dipping rear view mirror ⁽²⁾	410	-	○
Rear window washer & wiper		■	■
Rain sensor ⁽³⁾	347	-	○
Lockable fuel filler cap		■	■
ESP, ASR, MSR and Hill Holder	392	■	■
Fix&Go puncture repair kit		■	■
Space saver spare wheel	4UE	○	○
Full size steel spare wheel with 185/65 R15 tyre	5IY	○	○
LINE AND STYLE			
Body-coloured exterior door handles		-	■
Body-coloured door mirrors		■	-
Body-coloured, electrically adjustable, heated door mirrors	041	○	■
Chrome-plated exhaust pipe		-	■
Gloss black B-pillars		-	■
15" Comfortline alloy wheels	108	■	-
16" 7 spoke 2-tone Sportline alloy wheels	439	-	■
Dark-tinted privacy glass	070	○	○
Leather covered steering wheel and gear knob	320	-	■

■ = standard ○ = optional - = not available

		POP+	EASY+
ACCESSORIES			
Diamond-finish 16" burnished alloy wheels	50902778	△	△
Diamond-finish 16" white alloy wheels	50902779	△	△
17" alloy wheels	50901339	△	△
17" burnished alloy wheels	50902243	△	△
Carbon door mirror covers	50902818	△	△
Chequered door mirror covers	50902819	△	△
White door mirror covers	50902350	△	△
Chrome-plated door mirror covers	50901689	△	△
Glossy black door mirror covers	50902349	△	△
White customised key cover - single	71806542	△	△
Matt silver grey customised key cover - single	71806541	△	△
Matt titanium grey customised key cover - single	71806540	△	△
Red customised key cover - single	71806538	△	△
Glossy black customised key cover - single	71806539	△	△
Stars customised key cover - set of 2	50902793	△	△
Italy customised key cover - set of 2	71805962	△	△
Quadri customised key cover - set of 2	50902157	△	△
Circuito customised key cover - set of 2	50902158	△	△
Arrows customised key covers - set of 2	50902792	△	△
Circles customised key covers - set of 2	50902791	△	△
Twin chrome-plated exhaust pipe	50902748	△	△

■ = standard ○ = optional - = not available △ = Lineaccessori

⁽¹⁾ Only available with 60/40 split, folding rear seat

⁽²⁾ Only available with rain sensor

⁽³⁾ Only available with electro-chromatic dipping rear view mirror



TECHNICAL SPECIFICATIONS

POP+
EASY+

EASY+

	1.2 69 HP PETROL	1.4 77 HP PETROL S&S
ENGINE		
No. of cylinders, layout	4, in line, transverse	4, in line, transverse
Bore x stroke (mm)	70.8 x 78.9	72.0 x 84.0
Displacement (cc)	1242	1368
Emissions standard	E6	E5+
Compression ratio	11.1 : 1	11.1 : 1
Max power output hp (kW) at rpm	69 (51) 5500	77 (57) 6000
Max torque Nm (kgm) at rpm	102 (10.4) 3000	115 (11.7) 3250
TRANSMISSION		
Drive	Front	Front
Gearbox, no. of gears	5 gears + reverse	5 gears + reverse
STEERING		
Type	Rack and pinion with Dualdrive™ electric power steering	Rack and pinion with Dualdrive™ electric power steering
Turning circle (m)	10.9	10.9
BRAKES		
Front: Ø mm	Ventilated disc (257)	Ventilated disc (257)
Rear: Ø mm	Drum (203)	Drum (228)
SUSPENSION		
Front	McPherson independent	McPherson independent
Rear	Torsion beam	Torsion beam
DIMENSIONS		
Wheelbase (mm)	2510	2510
Front / rear track (mm)	1473 / 1466	1473 / 1466
Length (mm)	4065	4065
Width (mm)	1687	1687
Height (mm)	1490	1490
VDA boot capacity (dm³) min/max	275 / 1030	275 / 1030
WEIGHTS - CAPACITIES		
Kerb weight DIN 3/5dr (kg)	1015 / 1030	1025 / 1040
Max towable weight unbraked / braked (kg)	400 / 900	400 / 1000
Fuel tank capacity (litres)	45	45
PERFORMANCE		
Max speed (mph)	97	103
Acceleration (sec.): 0-62 mph	14.4	13.2
FUEL CONSUMPTION AND EMISSIONS (2004/3/EC Directive)*		
Urban cycle mpg (l/100 km)	39.8 (7.1)	38.2 (7.4)
Extra-urban cycle mpg (l/100 km)	65.7 (4.3)	60.1 (4.7)
Combined cycle mpg (l/100 km)	53.3 (5.3)	49.6 (5.7)
Combined CO ₂ emissions (g/km)	124	132



* Fuel consumption and CO₂ figures are obtained for comparative purposes in accordance with EC directives/regulations and may not be representative of real-life driving conditions. Factors such as driving style, weather and road conditions may also have a significant effect on fuel consumption.



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