

# FOCUS



Go Further



## START MORE THAN A CAR

The always crowd pleasing Focus is now even better – with sleek modern styling, 8-inch Capacitive Touchscreen with Satellite Navigation and a 5-star ANCAP Safety Rating (excludes Focus RS which is not rated).





## START AN ADVENTURE

The Focus' transmission and zippy efficient engine combined with its agility and precision gives you the most addictive driving experience you could ever wish for.



## START COMPARING

You're not average, so why should your car be one-size-fits-all? Whether you're after thrilling performance, impressive technology or the utmost in comfort, there's a Focus for you.





## A SMALL LESSON IN POWER

The RS badge is reserved for the best of the best and this car is no exception. All-Wheel Drive with Dynamic Torque Vectoring delivers new levels of handling capability and driver enjoyment, while the 2.3L EcoBoost Engine outputs up to 257kW of power<sup>1</sup>. Add Sports Tuned Suspension, Brembo Brakes and Anti-Roll Bars and you've got a performance machine that puts its peers to shame.







## CUTTING EDGE DESIGN

Focus combines style with ingenious design to achieve a progressive and athletic look.

**Style comes standard.** With a transformed front-end design, sharp detailing and Alloy Wheels — the Focus is a distinctive presence wherever it goes.

**Stand out from the crowd.** The Body Styling Kit<sup>1</sup> offers an aerodynamic Rear Spoiler, Side Skirts and Front and Rear Bumper Extensions.

**Safety meets style.** LED Daytime Running Lights<sup>1</sup> help make you more visible to other drivers, while the Front Fog Lights give an athletic appearance.

**Striking and sporty.** The unique Shark-Fin Rear LED Tail Lamps<sup>2</sup> perfectly connect to the bodyline, creating a sense of energy from every angle.





Focus Titanium interior shown.



8-inch Capacitive Touchscreen.



Ambient Lighting<sup>1</sup>.

## CLEAN AND MODERN

The clean, modern interior with intuitive controls plays a large role in delivering a superior driving experience.

A crystal clear 8-inch Capacitive Touchscreen displays everything from navigation information to videos and photos.

Integrated functionality with a centre console offering a USB Port and 12-volt Power Socket for greater convenience.

A sporty 3-spoke Steering Wheel perfectly compliments the streamlined interior.

A luxury feel is achieved with Ambient Lighting<sup>1</sup>, bringing your interior to your life.

<sup>1</sup>. Standard on Sport, Titanium, ST and RS models.



## EFFORTLESS CONTROL

The Focus does more than make life easier. It brings the world to you.

**Just say the word.** SYNC® 3 does the rest! Use simple voice commands to make calls, play music, use Satellite Navigation and even have text messages read aloud? SYNC® 3 also includes an 8-inch Colour Touchscreen, a USB Port and Bluetooth®<sup>3</sup> Connectivity.

**Just go.** With Keyless Entry and Push Button Start<sup>4</sup>, your keys never need to leave your pocket. Keyless Entry<sup>4</sup> senses the Key Fob in your pocket and automatically unlocks the door when you press the button on the door handle. Once inside, put your foot on the brake, press the START/STOP button and you're away.

**Seamless Integration.** With Apple CarPlay, Android Auto and Applink<sup>®</sup>, you can control your smartphone to remain connected to your world.<sup>5</sup>

**Be cool.** On a hot day, open all your windows and cool your car quickly before you even get in. Just press and hold a button on your Key Fob and all the windows open automatically.<sup>4</sup>

**Younger drivers in the family?** Ford MyKey™ lets you program the Key Fob to limit car settings – like top speed, audio volume and the ability to make and take calls.

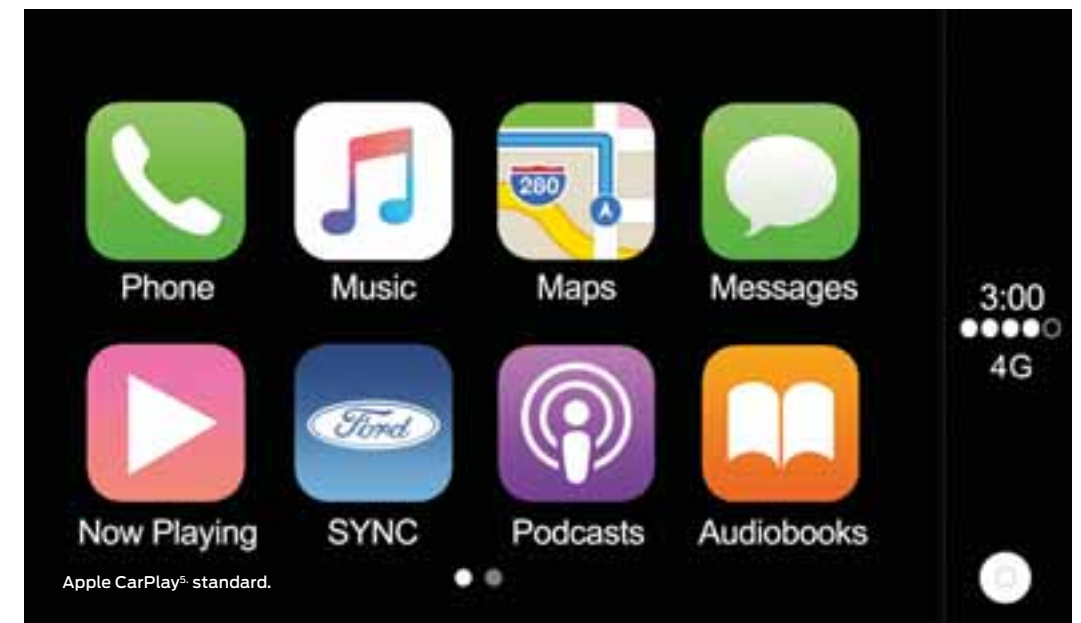
1. Not all SYNC® 3 features are compatible with all phones. 2. Warning: Local laws prohibit some or all of the text messaging functions while driving. Check your local road rules before using these functions. 3. Bluetooth® is a registered trademark of Bluetooth SIG Inc. and is used under licence. 4. Not available on Trend models. 5. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay is a trademark of Apple Inc. registered in the US and other countries. Android Auto is a trademark of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms.



Titanium interior with SYNC® 3<sup>1</sup> shown.



Push Button Start<sup>4</sup>



Apple CarPlay<sup>5</sup> standard.





## DRIVE WITH EASE

Cameras and sensors make parking easier than ever. Focus Titanium with Enhanced Active Park Assist<sup>1,2</sup> even enables you to park virtually hands free.

**Perfect parking.** Enhanced Active Park Assist<sup>1,2</sup> helps you find a parking space. Then it steers you in hands free. All you have to do is operate the accelerator, brake and gears. The perfect parallel or perpendicular park, every time.

**We've got your back.** The Rear View Camera turns on automatically when you put your Focus into reverse, helping you to see objects behind you, while the beep of the Rear Parking Sensors tell you how close you are.

**No worries.** The freedom of the open road is even better with Cruise Control. At the same time, Focus' Speed Limiter helps you stay within speed limits.



ENHANCED ACTIVE  
PARK ASSIST<sup>1,2</sup>



REAR VIEW  
CAMERA



CRUISE  
CONTROL

Focus Titanium Hatch shown.

1. Available on Titanium models only. 2. Enhanced Active Park Assist is a driver assistance feature which is supplemental and does not replace driver's attention, judgement and need to control the vehicle. May not operate in some driving and road conditions or adverse weather.



## SERIOUSLY FUN TO DRIVE

The Focus combines its latest engine and transmission technology to deliver a dynamic driving experience.

**Best of both worlds.** Why choose between power and fuel economy when you can have both? Focus' turbocharged EcoBoost engine gives you the performance you want, with fuel economy you'll love.

**Enjoy a smooth ride** with 6-speed Automatic and Manual Transmissions.

**Great handling.** Sports Suspension<sup>1</sup> connects you to the road like never before and delivers an exhilarating drive.

**Smooth hill starts every time.** Take your foot off the brake and Hill Launch Assist holds the brakes for a few seconds, allowing time for you to push the accelerator without rolling back.

**Saves you money.** With Auto Start-Stop Focus knows when you're stopped in traffic and shuts down the engine automatically.<sup>2</sup> Simply lift your foot off the brake and the engine restarts.



Focus Titanium Hatch interior shown.



AUTO START STOP



6-speed Transmission on Focus Titanium shown.



1.5L EcoBoost engine.



Focus Titanium Hatch shown.



HILL LAUNCH ASSIST

<sup>1</sup>. Available on Sport and Titanium models only. <sup>2</sup>. Deactivation will not occur in all situations.





## PEACE OF MIND

Focus is packed full of safety, driver assist and security features. So you can drive with greater confidence and peace of mind.

**Safety comes standard** – With Dynamic Stability Control<sup>1</sup>; Anti-lock Braking, MyKey™ and Rear View Camera available across the range.

**Can help avoid a collision.** Sensors scan the road ahead. If they detect a potential collision, Active City Stop<sup>2,3,4</sup> applies the brakes automatically to help avoid or minimise an impact.

**Help when you need it.** SYNC® 3 is there for you when you need it most<sup>5</sup>. If you're in an accident that deploys the airbags or activates the fuel pump shut off, Emergency Assistance uses your paired and in range mobile phone, to dial emergency services and provide them with your precise GPS coordinates.

**Your extra set of eyes.** Blind Spot Information System with Rear Cross Traffic Alert (RCTA)<sup>2,4,6</sup> can sense if a vehicle enters your blind spot and alerts you with indicator lights

in the side mirrors. When reversing, it can also detect and alert you to vehicles approaching the rear of your vehicle from either side.

**Added security.** Focus comes with a standard Immobiliser, which helps reduce the risk of theft by ensuring your Focus won't start if your key is not present.

1. Dynamic Stability Control is also known as Electronic Stability Control. 2. Standard on Titanium models, available as part of a Technology Pack for Trend, Sport and ST. 3. Active City Stop operates between speeds of 3.6km/h and 50km/h. It is not a substitute for driver alertness. Function may not operate in some driving and road conditions or adverse weather. 4. Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. 5. Not all SYNC® features are compatible with all phones. 6. Designed to operate at speeds over 10km/h.



Titanium Hatch



Titanium Sedan







Focus Trend interior shown.

## Focus Trend Key Features

### Available Body Styles

- Hatch (Manual/Automatic)
- Sedan (Automatic)

### Mechanical

- 1.5L GTDi EcoBoost
- 132kW<sup>1</sup>
- 240Nm<sup>1</sup>

### Exterior

- Active Grille Shutters
- Daytime Running Lights
- Fog Lights (front)
- Headlights – Halogen
- Rear Spoiler (hatch)
- 16" alloy Wheels
- 16" Spare wheel – Steel

### Interior

- Climate Control – Manual
- Cruise Control with Speed Limiting Function
- Rear Seat – 60:40 split back
- Rear Seat – Base Cushion 1 Piece Flip Up
- Remote Key – Flip x 2
- Seat Adjustment – 4-way Manual (Front)
- Cloth Seat Trim
- Tilt and Telescopic Adjustable Steering Wheel – Manual
- Windows – Power Operated Front/Rear

### Infotainment

- 8" Capacitive Touch Screen
- Ford SYNC® 3 Connectivity System with Applink® and Enhanced Voice Control<sup>2</sup>
- Bluetooth® Mobile Phone Integration<sup>3</sup>
- Satellite Navigation System
- Single CD with AM/FM with 6 Speakers
- USB Integration (2 ports)
- Apple CarPlay and Android Auto Integration<sup>2</sup>

### Safety and Driver Assist

- Airbag SRS (6) – Front, Side (front), Curtain (front and rear)
- Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD)
- Door Locks – Child Proof Rear Door Locks (power)
- Driver and Front Passenger Beltminder
- Dynamic Stability Control (DSC) with Traction Control and Emergency Brake Assist (EBA)<sup>4</sup>
- Hill Launch Assist<sup>5</sup>
- Immobiliser – Passive Anti-theft System
- Intelligent Protection System (IPS)
- MyKey™
- Parking Sensors – Rear
- Rear View Camera
- Torque Vectoring Control
- Trailer Sway Control
- Emergency Assistance<sup>6</sup>

### Optional Convenience Pack

- Electrochromatic Rear Vision Mirror (auto-dimming)
- Headlights – Auto On/Off Function
- Wipers (front) with Auto Rain-Sensing Function
- Follow Me Home Lighting

### Optional Technology Pack

Includes Optional Convenience Pack features

- Auto High Beam Control
- Active City Stop<sup>7</sup>
- Blind Spot Information System with Rear Cross Traffic Alert<sup>8</sup>
- Lane Keeping Aid with Lane Departure Warning<sup>9</sup>
- Driver Impairment Monitor<sup>5</sup>
- Adaptive Cruise Control<sup>5</sup>



Focus Trend Hatch shown in Candy Red<sup>10</sup>.



8-inch Colour Touchscreen.



1.5L EcoBoost Engine.



16" Alloy Wheels.

1. All performance data for petrol models measured using 95RON fuel. 2. Not all SYNC® 3 features are compatible with all phones. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Apple CarPlay / Android Auto require phones with compatible versions of Apple iOS / Android™ (as applicable), active data service and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are solely responsible for their respective functionality. Message and data rates may apply. Apple CarPlay is a trademark of Apple Inc. Android™ is a trademark of Google Inc. Local laws may prohibit some functions while driving. Check your local road rules before using. 3. Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. Always check your local road rules. 4. Dynamic Stability Control is also known as Electronic Stability Control. 5. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. 6. To use Emergency Assistance you must have a paired phone within reception range. 7. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. 8. Lane Keeping Aid does not control steering. LKA is a driver-assist feature which is supplemental and does not replace the driver's attention, judgment and need to control the vehicle. Designed to operate at speeds over 65 km/h on multi-lane roads with clearly visible lane markings. Function may not operate in some driving and road conditions or adverse weather. 9. Lane Keeping Aid does not control steering. LKA is a driver-assist feature which is supplemental and does not replace the driver's attention, judgment and need to control the vehicle. Designed to operate at speeds over 65 km/h on multi-lane roads with clearly visible lane markings. Function may not operate in some driving and road conditions or adverse weather. 10. Candy Red is a prestige paint option that incurs an additional charge.





Focus Sport interior shown.

## Focus Sport In addition to Trend

### Available Body Styles

- Hatch (Manual/Automatic)

### Mechanical

- Sports Suspension

### Exterior

- Auto Headlights
- Body Styling Kit – Side Skirts, Front and Rear Extensions and Rear Sports Spoiler
- Daytime Running Lights (LED)
- Follow Me Home Lighting
- Power Mirrors with Side Indicator, Heated, Auto Folding and Puddle Lights
- Rear LED Tail Lights
- Spare Wheel – Mini Steel
- 17" Alloy Wheels

### Interior

- Ambient Lighting
- Climate Control – Dual Zone
- Keyless Entry with Push Button Start
- Leather Wrapped Steering Wheel
- Leather Wrapped Gear Knob / Shifter
- Rear Seat – Folding Centre Arm Rest, with Two Integrated Cupholders
- Rear-View Mirror – Electrochromatic (Auto-Dimming)
- Vanity Mirrors (Front) with Illumination
- Windows – Power Operated with Global Open/Close
- Wipers (Front) with Auto-Rain Sensing Function

### Infotainment

- Single Sony CD with AM/FM DAB Tuner Radio with 9 Speakers

### Optional Technology Pack

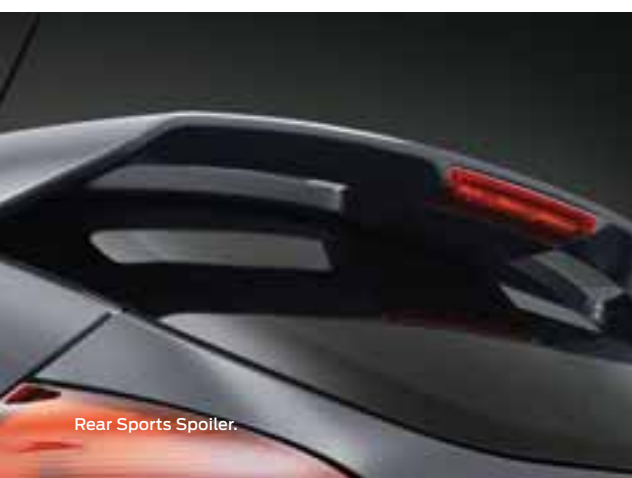
- Auto High Beam Control
- Active City Stop<sup>1</sup>
- Blind Spot Information System with Rear Cross Traffic Alert<sup>2</sup>
- Lane Keeping Aid with Lane Departure Warning<sup>3</sup>
- Driver Impairment Monitor<sup>4</sup>
- Adaptive Cruise Control<sup>4</sup>

### Optional Sports Executive Pack

- Power Sunroof
- Auto Levelling Bi-Xenon HID Headlamps



Focus Sport shown in Magnetic<sup>5</sup>.



Rear Sports Spoiler.



LED Daytime Running Light.



17" Alloy Wheels.

1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds up to 50km/h. 2. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds above 10km/h. 3. Lane Keeping Aid does not control steering. LKA is a driver-assist feature which is supplemental and does not replace the driver's attention, judgment and need to control the vehicle. Designed to operate at speeds over 65 km/h on multi-lane roads with clearly visible lane markings. Function may not operate in some driving and road conditions or adverse weather. 4. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. 5. Magnetic is a prestige paint option that incurs an additional charge.





Focus Titanium interior shown.

## Focus Titanium In addition to Sport

### Available Body Styles

- Hatch (Automatic)
- Sedan (Automatic)

### Exterior

- 18" Alloy Wheels

### Interior

- Seat Adjustment – 6-way Power (Driver)
- Leather Accented Seats

### Safety And Driver Assist

- Active City Stop<sup>1</sup>
- Blind Spot Information System with Rear Cross Traffic Alert<sup>2</sup>
- Enhanced Active Park Assist<sup>3</sup>
- Parking Sensors – Front

### Optional Technology Pack

- Lane Keeping Aid with Lane Departure Warning<sup>4</sup>
- Driver Impairment Monitor<sup>3</sup>
- Auto High Beam Control
- Adaptive Cruise Control<sup>3</sup>

### Optional Sports Executive Pack

- Power Sunroof
- Auto Levelling Bi-Xenon HID Headlamps



Focus Titanium shown in Winning Blue<sup>5</sup>.



Front Parking Sensors.



Blind Spot Information System<sup>2</sup>.



18" Alloy Wheels.

1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds up to 50km/h. 2. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds above 10km/h. 3. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. 4. LKA is a driver-assist feature which is supplemental and does not replace the driver's attention, judgment and need to control the vehicle. Designed to operate at speeds over 65 km/h on multi-lane roads with clearly visible lane markings. Function may not operate in some driving and road conditions or adverse weather. 5. Winning Blue is a prestige paint option that incurs an additional charge.





Focus ST interior shown.

## FOCUS ST Key Features

### Available Body Styles

- Hatch (Manual)

### Mechanical

- 2.0L GTDi 4-cylinder EcoBoost
- 184kW<sup>1</sup>
- 345Nm<sup>1</sup> (360Nm with overboost)
- 7.3L/100km<sup>2</sup>
- Sports Suspension ST Tuned

### Exterior

- Bi-Xenon HID Headlights with Adaptive Front-lighting System (AFS)
- Dual Centre Exhaust
- Goodyear Eagle F1 Asymmetric 2 Tyres
- ST Unique Body Styling Kit – Side Skirts, Front & Rear Bumpers and Sports Spoiler
- 18" Alloy Wheels – unique to ST
- Brake Calipers – Red

### Infotainment

- 8" Capacitive Touchscreen
- Ford SYNC® 3 Connectivity System with Applink® and Enhanced Voice Control<sup>3</sup>.
- Bluetooth Mobile Phone Integration<sup>4</sup>.
- Satellite Navigation System
- USB Integration (2 ports)
- Apple CarPlay and Android Auto Integration<sup>3</sup>.

### Interior

- Ambient Lighting
- Carpet Mats – Front & Rear
- Climate Control – Dual Zone
- Front Seats – RECARO® Sport Seats
- Headlights – Auto On/Off and Auto Levelling

### Interior continued

- Leather Wrapped Steering Wheel
- Rear Seat – 60:40 Split Back and Base Cushion Flip Up
- Seat Trim – Cloth with Leather Bolsters
- Scuff Plates – ST – Illuminated
- Sports Alloy Pedal Covers

### Safety And Driver Assist

- Airbag SRS – Front, Side (Front), Curtain (Front And Rear)
- Anti-Lock Braking System (ABS) with Electronic Brake Force Distribution (EBD)
- Dynamic Stability Control (DSC)<sup>5</sup> with Traction Control and Emergency Brake Assist (EBA)
- Emergency Assistance<sup>6</sup>
- Hill Launch Assist<sup>7</sup>
- Immobiliser – Passive Anti-Theft System MyKey™
- Parking Sensors – Rear
- Rear View Camera
- Thatcham Alarm – Volume & Intrusion Sensing & Perimeter
- Tyre Pressure Monitoring System (TPMS)

### Optional Technology Pack

- Driver Impairment Monitor<sup>7</sup>
- Lane Keeping Aid with Lane Departure Warning<sup>8</sup>
- Auto High Beam
- Active City Stop<sup>9</sup>
- Blind Spot Information System with Rear Cross Traffic Alert<sup>10</sup>.



Focus ST show in Tangerine Scream<sup>11</sup>.



RECARO® Racing Seats.



Performance Gauges.



18" Alloy Wheels.

<sup>1</sup> All performance data measured using 95RON fuel. <sup>2</sup> Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. <sup>3</sup> Not all SYNC® 3 features are compatible with all phones. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Apple CarPlay / Android Auto require phones with compatible versions of Apple iOS / Android™ (as applicable), active data service and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are solely responsible for their respective functionality. Message and data rates may apply. Apple CarPlay is a trademark of Apple Inc. Android™ is a trademark of Google Inc. Local laws may prohibit some functions while driving. Check your local road rules before using. <sup>4</sup> Bluetooth® is a registered trademark of Bluetooth SIG Inc. and is used under license. Always check your local road laws. <sup>5</sup> Dynamic Stability Control is also known as Electronic Stability Control. <sup>6</sup> To use Emergency Assistance you must have a paired phone within mobile range. <sup>7</sup> Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. <sup>8</sup> Lane Keeping Aid does not control steering. LKA is a driver-assist feature which is supplemental and does not replace the driver's attention, judgment and need to control the vehicle. Designed to operate at speeds over 65km/h on multi-lane roads with clearly visible lane markings. Function may not operate in some driving and road conditions or adverse weather. <sup>9</sup> Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds up to 50km/h. <sup>10</sup> Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds above 10km/h. <sup>11</sup> Tangerine Scream is a prestige paint option that incurs an additional charge.





Focus RS interior shown.

## FOCUS RS Key Features

### Available Body Styles

- Hatch (Manual)

### Mechanical

- EcoBoost 2.3L GTDi 4-Cylinder Petrol Engine
- 257kW<sup>1</sup>
- 440Nm<sup>1</sup>
- 8.1L/100km<sup>2</sup>

### Ride and Handling

- All-Wheel-Drive (AWD) System with Launch Control
- Adjustable Dampers
- Brembo 4 Pot Ventilated Front Disc Brakes
- Driver Selectable Sport Suspension
- Selectable Drive Modes

### Wheels

- 19" RS Multi-Spoke Alloy Wheels
- Michelin Pilot Super Sport Tyres – 235/35 R19
- Brake Calipers – Blue

### Exterior

- Daytime Running Lights (LED)
- Dual RS Sports Exhaust
- Headlights – Bi-Xenon Headlights with Adaptive Front-Lighting System (AFS)
- Power Mirrors with Side Indicator, Heated, Auto Folding and Puddle Lamps
- RS Unique Body Styling Kit – Side Skirts, Front & Rear Bumpers and RS Unique Spoiler

### Interior

- Ambient Lighting
- Carpet Mats – Front & Rear
- Climate Control – Dual Zone
- Front Seats – Signature RS Branded RECARO® Shell Seats

### Interior *continued*

- Headlights – Auto On/Off and Auto Levelling
- Keyless Entry with Push Button Start
- Leather Wrapped – RS Steering Wheel And Gear Knob/Shifter
- Rear-View Mirror – Electrochromatic (Auto-Dimming)
- Scuff Plates – RS Logo
- Sports Alloy Pedal Covers
- Wipers – Auto Rain-Sensing Function

### Audio and communication systems

- 8" Capacitive Touch Screen
- Ford SYNC® 3 Connectivity System with Applink® and Enhanced Voice Control<sup>3</sup>
- Bluetooth® Mobile Phone Integration<sup>4</sup>
- Satellite Navigation System
- Apple CarPlay and Android Auto Integration<sup>3</sup>

### Safety, Security & Driver Assist

- Dynamic Stability Control (DSC) with Traction Control and Emergency Brake Assist<sup>5</sup>
- Hill Launch Assist<sup>6</sup>
- Immobiliser – Passive Anti-Theft System
- Parking Sensors – Rear
- Rear View Camera
- Thatcham Alarm – Volume & Intrusion Sensing & Perimeter
- Torque Vectoring Control
- Tyre Pressure Monitoring System (TPMS)
- Emergency Assistance<sup>7</sup>

### Optional Performance Wheel Pack

- 19" Forged Alloy Wheel – Black
- Michelin Pilot Sport Cup 2 235/35 R19 Tyres



Focus RS shown in Nitrous Blue<sup>8</sup>



RECARO® Shell Sports Seats.



Bi-Xenon Headlamps.



Optional Performance Wheel Pack.

1. All performance data for RS models measured using 98RON fuel. 2. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 3. Not all SYNC® 3 features are compatible with all phones. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Apple CarPlay / Android Auto require phones with compatible versions of Apple iOS / Android™ (as applicable), active data service and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are solely responsible for their respective functionality. Message and data rates may apply. Apple CarPlay is a trademark of Apple Inc. Android™ is a trademark of Google Inc. Local laws may prohibit some functions while driving. Check your local road rules before using. 4. Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under license. 5. Dynamic Stability Control is also known as Electronic Stability Control. 6. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. 7. To use Emergency Assistance, your phone must be paired and in reception range. 8. Nitrous Blue is a prestige paint option that incurs an additional charge.



Focus range colours



Candy Red\*



Lunar Sky\*



Winning Blue\*



Ingot Silver\*



Shadow Black\*



Frozen White



Magnetic\*

Focus ST colours and trims



Trim colour:  
Smoke Storm

Frozen White



Trim colour:  
Smoke Storm

Stealth\*



Trim colour:  
Smoke Storm

Shadow Black\*



Trim colour:  
Smoke Storm

Moondust Silver\*



Trim colour:  
Tangerine Scream

Tangerine Scream\*



Trim colour:  
Race Red

Race Red



Trim colour:  
Spirit Blue

Deep Impact Blue\*

Focus RS colours



Frozen White



Nitrous Blue\*



Shadow Black\*



Magnetic\*

\*Prestige paint is an option that incurs an additional charge. Focus Titanium, ST and RS shown for illustrative purposes.



## Accessories



**Scuff Plates.** Elegant polished stainless steel Scuff Plates, with etched 'Focus' script.



**Hatch Rear Spoiler – large.** This accessory gives an aerodynamic finish to the roof line.



**Tow Pack.** Whether your towing requirements are for work or play, the Genuine Ford Tow Pack will make towing a breeze.



**Weathershield.** Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain. Front and rear available.



17" 5x2 spoke alloy wheel



18" 8x2 spoke alloy wheel



18" 5 spoke alloy wheel



19" 5x2 spoke alloy wheel (ST only)

## Accessories

	Trend	Sport	Titanium	ST	RS
<b>Performance</b>					
Mountune Performance KIT – FLA <sup>1</sup>	-	-	-	A	-
<b>Styling</b>					
Alloy Wheel Locking Nut Kit	A	A	A	A	A
Alloy Wheels <sup>2</sup>	A	A	A	-	-
Rear Spoiler Large (Hatch)	A	S	S	S	S
<b>Protection</b>					
Car Cover <sup>1</sup>	-	-	-	A	-
Carpet Mats (set of 3)	A	A	A	-	-
All Weather Floor Mats (set of 4)	-	-	-	A	A
Headlamp Guards	A	-	-	-	-
Mudflaps Front and Rear	A	-	-	-	-
Rear Bumper Protector Chrome	A	A	A	-	-
Rear Bumper Protector Foil	A	A	A	-	-
Sunshade	-	-	-	A	-
Scuff Plates – Stainless Steel	A	-	-	-	-
Weathershield	A	A	A	-	-
<b>Storage &amp; Towing</b>					
Carry Bars	-	-	-	A	A
Carry Bars – Rhino Rack <sup>3</sup>	A	A	A	A	-
Luggage Mats	A	A	A	A	A
Towbar <sup>4</sup>	A	A	A	-	-
Towbar LED Trailerlights Connector <sup>4</sup>	A	A	A	-	-
Umbrella Holder	A	A	A	A	A
<b>Safety &amp; Convenience</b>					
Aeroklas LED Hazard Warning Light Kit	A	A	A	A	A
DVD/CD Wallet	A	A	A	A	A
Fire Extinguisher	A	A	A	A	A
First Aid Kit	A	A	A	A	A
Fridge 15L Day-tripper	A	A	A	A	A
Garmin Dash Cam	A	A	A	A	A
iPod USB Integration Cable <sup>5</sup>	A	A	A	A	A

S = Standard. A = Accessory that can be added at any time. – = Not available.

For a full range of accessories, please visit [ford.com.au/focus](http://ford.com.au/focus)

<sup>1</sup> Ford Licensed Accessories (FLA) fitted before delivery are covered for three years or 100,000kms (which ever comes first) against any defects in material or quality in workmanship. New Car warranty conditions and exclusions apply, for more information consult your Ford dealer. <sup>2</sup> Wheels and tyres sold separately. <sup>3</sup> This is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. <sup>4</sup> Towing subject to State and Territory regulations. <sup>5</sup> iPod and iPad are trademarks of Apple Inc.



# Mechanical Specifications For 2016.75 Model Year Focus and 2017.5 Model Year ST and RS vehicles\*

Engine type	1.5L GTDi 4-cylinder EcoBoost	2.0L GTDi 4-cylinder EcoBoost	2.3L GTDi 4-cylinder EcoBoost				
Maximum Power Output – ISO (kW/rpm) <sup>1</sup>	132kW @ 6000rpm	184kW @ 5500rpm	257kW @ 6000rpm				
Maximum Torque – ISO (Nm/rpm) <sup>1</sup>	240Nm @ 1600-5000rpm	345Nm @ 2000-4500rpm (360Nm with Overboost)	440Nm @ 1600-5000rpm				
Fuel type	91-98 RON	95-98 RON ULP	95-98 RON ULP				
Fuel Consumption – L/100km (ADR 81/02 combined cycle) <sup>2</sup>	5.8 (Manual) 6.2 (Auto - Trend/Sport) 6.4 (Titanium)	7.3 (Manual)	8.1 (Manual)				
CO <sub>2</sub> Emissions (g/km) <sup>2</sup>	134 (Manual) 146 (Auto - Trend/Sport) 150 (Titanium)	166 (Manual)	190 (Manual)				
Emission Level	Euro Stage 5	Euro Stage 5	Euro Stage 5				
Fuel Tank Capacity (litres)	55	62	52				
Ford Easy-Fuel Capless Refuelling System	S	S	S				
Lockable Fuel Flap	S	-	-				
Auto Start-Stop	S	S	S				
Towing capacity <sup>3</sup>							
Maximum Braked Towing Capacity (kg)	1100 <sup>4</sup>	-	-				
Maximum Unbraked Towing Capacity (kg)	750 <sup>4</sup>	-	-				
Engine and transmission	Trend	Sport	Titanium	ST	RS		
	Hatch	Sedan	Hatch	Hatch	Sedan	Hatch	Hatch
<b>EcoBoost 1.5L GTDi 4-cylinder petrol engine</b>	S	S	S	S	S	-	-
Manual – 6-speed	S	-	S	-	-	-	-
Automatic – 6-speed	O	S	O	S	S	-	-
<b>EcoBoost 2.0L GTDi 4-cylinder petrol engine</b> Manual – 6-speed	-	-	-	-	-	S	-
<b>EcoBoost 2.3L GTDi 4-cylinder petrol engine</b> Manual – 6-speed	-	-	-	-	-	-	S
Ride and Handling							
All-Wheel-Drive (AWD) System with Launch Control	-	-	-	-	-	-	S
Brembo 4 Pot Ventilated Front Disc Brakes	-	-	-	-	-	-	S
Electric Power-Assisted Steering (EPAS)	S	S	S	S	S	S	S
Selectable Drive modes with Adjustable Dampers	-	-	-	-	-	-	S
Suspension							
Control Blade Independent Rear Suspension	S	S	S	S	S	S	S
Sports Suspension	-	-	S	S	S	-	-
Sports Suspension ST Tuned	-	-	-	-	-	S	-
RS Suspension	-	-	-	-	-	-	S

## Specifications

Exterior design features	Trend	Sport	Titanium	ST	RS
Active Grille Shutters	S	S	S	S	-
Clear Centre Rear LED Foglight	-	-	-	-	S
Door Handles (Body Coloured)	S	S	S	S	S
Daytime Running Lamps	S	-	-	-	-
Daytime Running Lamps (LED)	-	S	S	S	S
Exhaust – Dual Centre	-	-	-	S	-
Exhaust – Single	S	S	S	-	-
Exhaust – RS Sports	-	-	-	-	S
Fog Lamps (Front)	S	S	S	S	S
Headlights – Bi-Xenon HID Headlamps with Adaptive Front-lighting System (AFS)	-	-	-	S	S
Headlights – Halogen	S	S	S	-	-
Power Mirrors with Side Indicator (Body Coloured)	S	-	-	-	-
Power Mirrors With Side Indicator, Heated, Auto Folding and Puddle Lamps	-	S	S	S	S
Prestige Paint	O	O	O	O	O
Rear LED Tail Lamps (Hatch Only)	-	S	S	S	S
Rear Spoiler (Hatch) – Standard	S	-	-	-	-
Rear Spoiler (Hatch) – Sports	-	S	S	S	-
Rear Spoiler (Sedan) – Standard	-	-	S	-	-
Rear Spoiler – RS Unique	-	-	-	-	S
Side Skirts (Body Coloured)	-	S	S	S	S
Wheel availability					
16" Alloy Wheels with 205/60 R16 Tyres	S	-	-	-	-
17" Alloy Wheels with 215/50 R17 Tyres	-	S	-	-	-
18" Alloy Wheels with 235/40 R18 Tyres	-	-	S	S	-
19" RS multi-spoke alloy wheels with 235/35 R19 Tyres	-	-	-	-	S
Goodyear Eagle F1 Asymmetric 2 Tyres	-	-	-	S	-
Michelin Pilot Super Sport Tyres	-	-	-	-	S
Spare Wheel – Steel Wheel (205/60 R16)	S	-	-	-	-
Spare Wheel – Mini Steel (125/80 R16) <sup>13</sup>	-	S	S	-	-
Spare Wheel – Mini Steel (125/70 R16) <sup>13</sup>	-	-	-	S	-
Tyre Mobility Kit	-	-	-	-	S
Comfort and Convenience					
Ambient Lighting	-	S	S	S	S
Auto High Beam	P	P	P	P	-
Carpet Mat – Driver	S	S	S	-	-
Carpet Mats – Front & Rear	-	-	-	S	S
Centre Console with Storage Bin and Adjustable Cup Holders	-	S	S	S	S
Climate Control – Manual	S	-	-	-	-
Climate Control – Dual Zone	-	S	S	S	S
Cruise Control with Speed Limiting Function	S	S	S	S	S
Follow Me Home Lighting	P	S	S	S	S
Headlights – Auto On/Off Function	P	S	S	S	S
Headlights – Auto Levelling	-	P	P	S	S
Keyless Entry with Push Button Start	-	S	S	S	S
Leather Wrapped Steering Wheel	-	S	S	S	-
Leather Wrapped RS Steering Wheel	-	-	-	-	S
Leather Wrapped Gear Knob / Shifter	-	S	S	S	S
Rear-View Mirror – Electrochromatic (Auto-Dimming)	P	S	S	S	S
Rear-View Mirror – Day/Night (Manual)	S	-	-	-	-
Remote Key – Flip x2	S	-	-	-	-
Remote Key – Passive x2	-	S	S	S	S
Scuff Plates – ST – Illuminated	-	-	-	S	-
Scuff Plates – RS	-	-	-	-	S

\*Please consult your Ford Dealer to confirm vehicle model year and production date.

1. Performance data measured using 95RON for all models except the Focus RS measured with 98RON. 2. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 3. Towing subject to State and Territory regulations. Towball download and rear axle limit must not be exceeded. 4. When fitted with Genuine Ford towbar. Towball download and rear axle limits must not be exceeded. Please refer to your Ford Dealer for advice. 5. Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. 6. Not all SYNC® 3 features are compatible with all phones. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. 7. Driver-assist features are



# Specifications

<b>Comfort and Convenience</b> continued	<b>Trend</b>	<b>Sport</b>	<b>Titanium</b>	<b>ST</b>	<b>RS</b>
Sports Alloy Pedal Covers	-	-	-	S	S
Tilt and Telescopic Adjustment Steering Wheel – Manual	S	S	S	S	S
Trip Computer Including Distance To Empty, Average Speed, Average Fuel Consumption, Outside Air Temperature	S	S	S	S	S
Vanity Mirrors (Front)	S	-	-	-	-
Vanity Mirrors (Front) with Illumination	-	S	S	S	S
Windows – Power Operated Front/Rear with Driver One-Touch Up/Down	S	-	-	-	-
Windows – Power Operated Front/Rear with One-Touch Up/Down and Global Open/Close	-	S	S	S	S
Wipers (Front) With Variable Intermittent Function	S	-	-	-	-
Wipers (Front) With Auto Rain-Sensing Function	P	S	S	S	S
Wipers (Rear) With Intermittent Function (Hatch Only)	S	S	S	S	S
<b>Seats</b>					
Seat Adjustment – 4-way Manual (Driver)	S	S	-	S	-
Seat Adjustment – 4-way Power (Driver)	-	-	S	-	-
Seat Adjustment – 2-way Manual (Passenger)	S	S	S	-	-
Seat Adjustment – 2-way Manual (Driver)	-	-	-	-	S
Seat Adjustment – 2-way Manual (Passenger)	-	-	-	-	S
Seat Adjustment – 4-way Manual (Passenger)	-	-	-	S	-
Front Seats – Comfort Style	S	-	-	-	-
Front Seats – Sports Style	-	S	S	-	-
Front Seats – RECARO® Sports Seats	-	-	-	S	-
Front Seats – Signature RS Branded RECARO® Shell Seats,with Authentic Motorsport Micro-Fibre Fabric Panels	-	-	-	-	S
Lumbar Adjustment (Manual) – Driver and Passenger	S	S	S	-	-
Seat Trim – Cloth	S	S	-	-	-
Seat Trim – Leather Inserts	-	-	S	-	-
Seat Trim – Cloth with Leather Bolsters	-	-	-	S	-
Seat Trim – Partial Leather with Micro Fibre (Dinamica)	-	-	-	-	S
Rear Seat – 60:40 Split Back	S	S	S	S	-
Rear Seat – 60:40 Split Back and Base Cushion Flip Up	-	-	-	-	S
Rear Seat – Base Cushion 1 Piece Flip Up	S	S	S	-	-
Rear Seat – Folding Centre Armrest, With Two Integrated Cup Holders	-	S	S	-	-
<b>Audio and communication</b>					
8" Capacitive Touch Screen	S	S	S	S	S
Bluetooth® Mobile Phone Integration <sup>5</sup>	S	S	S	S	S
SYNC® 3 Connectivity System with Applink® and Enhanced Voice Control <sup>6</sup>	S	S	S	-	-
12-volt Power Socket	S	S	S	S	-
Apple CarPlay and Android Auto Integration <sup>6</sup>	S	S	S	S	S
Satellite Navigation System with Voice Control	S	S	S	S	S
Single CD with AM/FM Tuner Radio with 6 Speakers	S	-	-	-	-
Single CD with AM/FM DAB Tuner Radio with 9 Speakers	-	S	S	S	S
USB Integration (2 ports)	S	S	S	S	S
<b>Safety and Driver Assist</b>					
Active City Stop <sup>7</sup>	P	P	S	P	-
Airbag SRS – Front – Driver And Front Passenger	S	S	S	S	S
Airbag SRS – Side – Driver And Front Passenger <sup>14</sup>	S	S	S	S	-
Airbag SRS – Curtain (Front And Rear)	S	S	S	S	S
Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)	S	S	S	S	S
Blind Spot Information System with Rear Cross Traffic Alert <sup>8</sup>	P	P	S	P	-
Door Locks – Child Proof Rear Door Locks (Power)	S	S	S	-	S
Driver and Front Passenger Beltminder	S	S	S	S	S
Driver Impairment Monitor <sup>9</sup>	P	P	P	P	-
Dynamic Stability Control (DSC) with Traction Control and Emergency Brake Assist (EBA) <sup>10</sup>	S	S	S	S	S
Emergency Assistance	S	S	S	S	S
Emergency Brake Lights (Automatic flashing of brake lights under heavy braking)	S	S	S	S	S
Enhanced Active Park Assist <sup>9</sup>	-	-	S	-	-
Front Seat Belts: 3-point Active Seatbelts with Pretensioners	S	S	S	S	S
Hill Launch Assist <sup>9</sup>	S	S	S	S	S
Immobiliser – Passive Anti-Theft System	S	S	S	S	S
Intelligent Protection System (IPS)	S	S	S	S	-
Lane Keeping Aid <sup>11</sup>	P	P	P	P	-
Lane Departure Warning <sup>11</sup>	P	P	P	P	-
MyKey™	S	S	S	S	S
Parking Sensors – Front	-	-	S	-	-
Parking Sensors – Rear	S	S	S	S	S
Rear View Camera	S	S	S	S	S
Remote Central Locking	S	S	S	S	S
Thatcham Alarm – volume & intrusion sensing & perimeter	-	-	-	S	S
Torque Vectoring Control	S	S	S	S	S
Trailer Sway Control	S	S	S	-	-
Tyre Pressure Monitoring System (TPMS)	-	-	-	S	S
Ford EcoMode (Driver Information System)	S	S	S	S	S
<b>Optional Convenience Pack</b>					
Electrochromatic Rear Vision Mirror (Auto-Dimming), Headlights – Auto On/Off Function, Wipers (Front) with Auto Rain-Sensing Function, Follow Me Home Lighting	O	-	-	-	-
<b>Optional Sports Executive Pack</b>					
Power Sunroof, Auto Levelling Bi-Xenon HID Headlamps	-	O	O	-	-
<b>Optional Technology Packs</b>					
Active City Stop, Auto High Beam, Blind Spot Information System with Rear Cross Traffic Alert, Driver Impairment Monitor, Lane Departure Warning, Lane Keeping Aid <sup>7, 8, 9, 11</sup>	-	-	-	O	-
Auto High Beam Control, Adaptive Cruise Control, Driver Impairment Monitor, Lane Departure Warning, Lane Keeping Aid <sup>9, 11</sup>	-	-	O	-	-
Active City Stop, Auto High Beam Control, Adaptive Cruise Control, Blind Spot Information System with Rear Cross Traffic Alert, Driver Impairment Monitor, Lane Departure Warning, Lane Keeping Aid <sup>7, 8, 9, 11</sup>	-	O	-	-	-
Electrochromatic Rear Vision Mirror (Auto Dimming), Headlights – Auto On/Off Function, Wipers (Front) with Auto Rain-Sensing Function, Follow Me Home Lighting, Active City Stop, Auto High Beam Control, Adaptive Cruise Control, Blind Spot Information System with Rear Cross Traffic Alert, Driver Impairment Monitor, Lane Departure Warning, Lane Keeping Aid <sup>7, 8, 9, 11</sup>	O	-	-	-	-
<b>Optional Performance Wheel Pack</b>					
19" Forged Alloy Wheel – Black, Michelin Pilot Sport Cup 2 235/35 R19 Tyres <sup>12</sup>	-	-	-	-	O

S = Standard. O = Factory Option that can be ordered before a vehicle is manufactured. P = Part of a pack. - = Not available.

supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds up to 50km/h. **8.** Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. Designed to operate at speeds above 10km/h. **9.** Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions or adverse weather. **10.** Dynamic Stability Control also known as Electronic Stability Control. **11.** Lane Keeping Aid does not control steering. LKA is a driver-assist feature which is supplemental and does not replace the driver's attention, judgment and need to control the vehicle. Designed to operate at speeds over 65km/h on multi-lane roads with clearly visible lane markings. Function may not operate in some driving and road conditions or adverse weather. **12.** Part of Optional Performance Pack. **13.** If the spare wheel, rim or tyre size differs from the other wheels fitted, the vehicle should be driven with caution and the standard wheel and tyre should be fitted as soon as possible. **14.** Front seat side airbags protect front seat occupants only.





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This package gives you access to the largest network of roadside assistance providers in the country, so you can be assured that you have non-stop coverage every day of the year.

The benefits of being a member are not limited to the peace of mind of 24/7 roadside assistance. You also have access to a wide range of member benefits including Show Your Card & Save. In addition, you will maintain any benefits accrued through your existing years of membership (where applicable).

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Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

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#### Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email [customers@fordcr.com.au](mailto:customers@fordcr.com.au)

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#Conditions and exclusions apply. For more information consult your authorised Ford Dealer.

This brochure details specifications and features of the LZ Focus. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire LZ Focus model range. Please visit our website [www.ford.com.au](http://www.ford.com.au) for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and Illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford® reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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