



18C3CQA08 (2500)



Chrysler 300  
Bold design dedicated  
to making a statement.





COVER IMAGE/ABOVE: Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer. All disclaimers and disclosures can also be found on the inside back cover.

Classic and modern design advances trend. The Chrysler 300 stands the test by standing by a distinctive lineage of power, luxury and everlasting style. Confident without conceit, it's a machine of the ages for the sophisticated and discerning driver. One who recognises worth, understands design and appreciates dynamic performance. Some call it maturity. You'll know it's premium — everything. It's time to show the world what you're made of.

**Style personified.**

Each stunning Chrysler 300 model embodies attainable craftsmanship and advanced technology. The lineup is tailored with available\* leather interiors and V6 or available\* V8 engines with standard 8-speed automatic transmission. Finished in statement-making appointments, the 300 design echoes your assured sense of accomplishment.





**Details matter.**

Dynamic and enduring architecture serves a myriad of purposes bearing a strong connection to overall design, function and surroundings. The Chrysler 300 takes its proper place at the top, delineating a solid and seamless flow the driver feels. The trademark grille pays tribute to the bold shape and admirable platform of attitude that can only be attributed to the Chrysler 300.

**Promote yourself at every occasion.**

After 60 years of distinctive style and ground breaking engineering, the award that matters most is yours — each time you engage the ignition, turn out of your driveway and turn heads when you pass. The Chrysler 300 is the accolade you've earned. The Chrysler 300 is all about being proud to drive a piece of American heritage that merges the best in global refinements available in a full-size sedan. The way it looks, feels, responds and returns on your investment every day. It's the kind of value that's measured with confidence in your decisions. This is what the commitment to earning your trust looks like each time you take the wheel — it's the moment you've been waiting for. It's a promise delivered.



The luxury of timeless elegance.

Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.





### Leave the rookies behind.

Through the evolution of the legendary 300 collection, its innate strength and stunning shape remain true. The uniquely square, chiselled face features premium chrome applications symbolising engineering brilliance and innovation in its construction. Framing the signature lighting, wing badge and grille designs, the fascia hardware leads the visual continuity that is undeniably Chrysler.

Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.



### 4-wheel independent suspension makes rough roads ride smoothly.

You will immediately notice the superior driving dynamics and premium ride comfort, even on not-so-smooth roads. The optimally tuned suspension and shock absorbers deliver calibrated road-surface handling during cornering and over bumps. Multiple bushings designed with first-rate construction materials help reduce road noise, vibration and harshness (NVH) to deliver a smooth, quiet ride, and the electric power steering system contributes to increased fuel efficiency while providing exceptional feel and feedback.

Sustained to attain



### A symphony of power and efficiency.

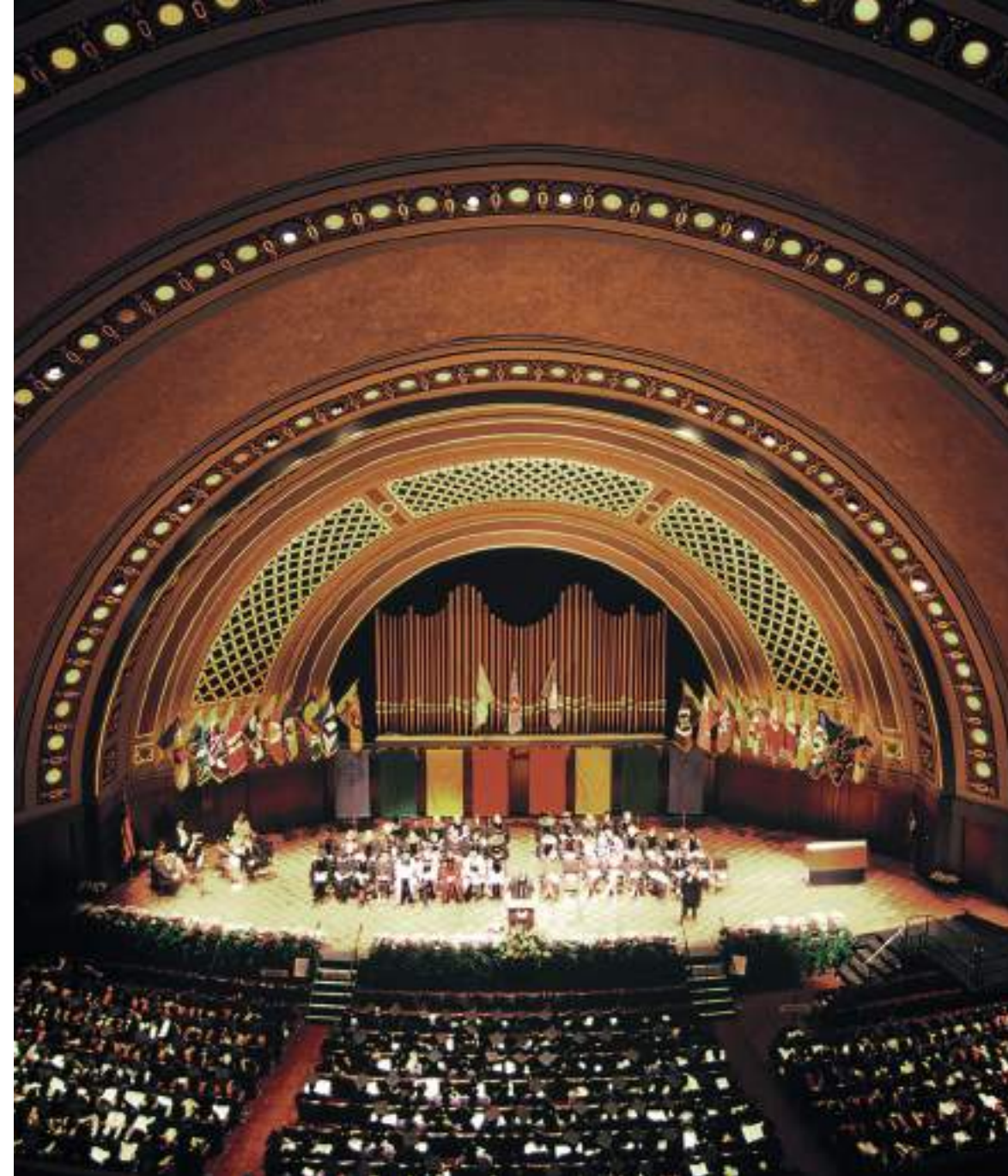
The transmission features a fully electronically controlled, Rotary E-shift. A wide gear-ratio spread enhances performance and fuel efficiency at all speeds. Launch ratios — starting with a first gear of 4.7 — ensure quick takeoff qualities that have been tuned to the structure, size and weight of the Chrysler 300.

### TorqueFlite® 8-speed transmission.

This 8-speed transmission provides greater fuel efficiency with full-power performance. Drivers can navigate gears via steering wheel-mounted paddle shifters for manual shifting or let the automatic transmission shift normally with the Rotary E-Shift. In addition, drivers can engage Sport mode for more aggressive driving dynamics, further showcasing the vehicle's capabilities.

### Sport Switch.

Sport mode delivers enhanced steering and throttle feedback, stability control and transmission shifts. When in Sport mode, the transmission raises its shift point while the engine mode changes accelerator pedal response, paddle shifters are readied for use and Electric Power Steering (EPS) Sport Performance is activated.



### V6 driving range.

Standard on 300C Luxury, the 3.6L V6 Pentastar engine delivers 210 kW and 340 Nm of torque, and it packs the engineering technology of the most advanced engine FCA Group has ever produced. It provides an exceptional blend of high torque, fuel efficiency, low emissions and first-rate noise, vibration and harshness (NVH) control.



Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

First-rate power and torque





Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

**Some families prefer to play it cool, while they keep it real.**

Spaciousness means more than physical comfort for a family of five in the Chrysler 300. The 60/40 split-folding rear-seat bench, cup holders, vents, and available\* heated seats allow a welcoming environment for backseat passengers. The beauty and feel of premium materials and ergonomically designed seats help the driver and passengers alike find a personal space to call their own. An available\* dual-pane panoramic sunroof, which extends to the backseat, offers a moonlit vibe to nighttime outings, while the available\* power sunshade puts backseat naps back on the schedule.

Work to live





Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

#### **Rotary E-Shift.**

Changing gears is as easy as changing a radio station with a simple turn of the dial. The Satin Chrome-finished Rotary E-shift, located on the centre console, electronically selects gears. It offers a normal shift mode as well as a Sport mode (S) which permits the option to manually shift gears with the steering-wheel mounted paddle shifters.

#### **A dynamic sense of driving personality.**

Select Sport mode on the Rotary E-shift to turn the ride and handling dynamics up a notch. Sophisticated sensors allow a little more wheelspin when aggressive acceleration manoeuvres are called for. When in Sport mode, steering and throttle responses are sharpened as you control eight gears via steering-wheel mounted paddle shifters.

#### **The Sanctuary.**

The interior boasts a wealth of style and amenities. Seat features include available\* leather upholstery and available\* heated/ventilated seats. Real wood interior accents enhance the 300C Luxury interior.

#### **Steering wheel.**

The standard 3-spoke leather-wrapped steering wheel provides an ergonomic grip and paddle shifters. The open top portion invites clear-view access to gauges and the 7-inch Driver Information Display (DID). An available\* two-tone Nappa leather-wrapped, stitched and real wood steering wheel brings an elevated feeling of luxury convenience to the palms of your hands.



Designed for the driven



### Serious perspective.

Deep-quilted Linen leather-trimmed seats with Linen stitching and quilted door bolsters are the hallmark of the 300C Luxury model. Recline in the comfort of the 300 Luxury's perforated Nappa leather-trimmed seats, complimented by real wood interior accents and a heated and cooled front console cup holder.

### Heated and ventilated.

Feel free to take your coat off at the door with the available\* heated and ventilated seats. Seats can be warmed at the push of a button or front seats can be ventilated for faster cooling of occupants in warm weather. The heat and ventilation feature can also be programmed to turn on automatically with Remote Start operation. When activated, the driver's heated seat will automatically activate when the outside temperature is below 5°C, while cooling ventilation activates above 27°C.



Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

### Play DJ every day.

A six-speaker sound system with a 276-watt amplifier is standard on 300 SRT Core. It incorporates high-performance, injection-moulded components, including two 3.5-inch speakers located in the instrument panel, two six-by-nine-inch speakers located in the front doors and two six-by-nine-inch speakers located on the rear parcel shelf.

A nine-speaker Alpine® sound system with 506-watt amplifier is standard on 300C Luxury. It delivers an instant audio platform for your favourite DJ — you.

### Feel it in your core.

The 19 Speaker Harman Kardon® premium audio system gives a whole new meaning to volume, range and bass, belting out serious sound horsepower on the 300 SRT.





Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

### **300 SRT®**

Emphasise the fun of high-function looks with the performance of the 6.4L V8 with an 8-speed automatic transmission and rear-wheel-drive (RWD) powertrain — with unique SRT model interior and exterior enhancements. Make it count. Interpret success your way.

### **SRT performance delivered.**

Those looking for more will find it buckled in behind the wheel of the 6.4L V8 with 350 kW and 637 Nm of torque standard on the 300 SRT Core and 300 SRT.

Vivid admiration



### 300 SRT.®

Take the potent 6.4L V8 engine paired with the TorqueFlite® 8-speed automatic transmission and rear-wheel-drive (RWD) powertrain and infuse with interior and exterior racing-inspired enhancements. Dripping with confidence, this is where you go to play hard after working hard. And you wouldn't have it any other way.

#### High-function looks and performance.

The face of the 300 SRT introduces a bold, black grille surround with Gloss Black grid work and SRT badge. Unique lower fascia and body-colour side-sill cladding provides a "planted" look with integrated rear deck lid spoiler for improved downforce and handling, as well as standard 20-inch forged aluminium wheels with performance tyres.

#### Insiders only.

The 300 SRT models feature unique interior enhancements including bolstered leather and suede seats, leather-wrapped flat-bottom steering wheel, die-cast steering wheel-mounted paddle shifters, Carbon Fibre interior accents and SRT Performance Pages.

For those looking for signature SRT performance but without all the added content of the 300 SRT, look no further than the 300 SRT Core, which stands bold with 20-inch aluminium wheels and cloth bucket seats in a package that offers exceptional value with performance in mind.



Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

# Fitted to take charge



### 7-inch Driver Information Display (DID).

The driver-interactive full-colour display in the instrument cluster, with configurable and incredibly crisp graphics, is seamlessly integrated alongside analogue instruments. The distinctive blue-ambient display allows for a wide range of settings, including audio, speed, compass, temperature, fuel economy, trip, cruise control, vehicle status and engine performance, all adding up to over 7,000 available\* configurations.

### Electric Power Steering (EPS).

EPS provides three driver-selectable steering modes: Normal, Comfort and Sport. The tuning allows for more responsive steering for spirited driving while maintaining ease in low-speed situations and when parking. The EPS in Sport mode improves driver feedback in high lateral-acceleration manoeuvres.

### Steering-wheel controls.

Bringing an added level of sophistication to the steering wheel conveniences, centrally located control buttons provide ease of operation for audio, voice and cruise controls, as well as the 7-inch DID.



Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.

It's time to get in touch with your techie self because, whether you're tech-savvy or not, it's never been a better time to join in. It's about connectivity so easy to use, you'll forget what driving was ever like before.

**Entertainment.** Access your audio via remote USB port, audio jack and Bluetooth® audio streaming. The USB port can also charge your compatible devices.

**One-Step Navigation.** With an 8.4-inch touchscreen, this full-feature navigation includes enhanced screen graphics.

**Uconnect Phone!** Pairing a Bluetooth enabled phone with the Uconnect system is as simple as pressing the Phone button on the steering wheel whilst stationary and following the prompts. Once the phone is paired, simply press the Phone button again to make your call, all while keeping your hands on the wheel and your eyes on the road.

**Climate Controls.** Dual zone climate control air conditioning can be easily controlled via the 8.4-inch touchscreen.

**Uconnect**  
Choice, connection and harmony.



### Android Auto™†

Automatically provides a safer way to use Android while driving, sharing information while you easily access the best of Google: Maps with voice-guided navigation and Play Music.

android  
auto

### Apple CarPlay™†

A smarter, safer way to use an iPhone® inside your vehicle and seamlessly integrate it with the Uconnect touchscreen and Siri®6 voice control. You can make calls, access music, get directions optimized for traffic conditions and more while staying focused on the road.

Works with  
Apple CarPlay



More than 70 available\* safety and security features.



**Safety cage body structure.**

The body frame strategically mixes and positions advanced high-strength steels where they are most needed. The result is a stiff overall structure that enables refined ride and handling, and a safety cage with outstanding occupant protection in the event of front, side or rear impacts.

**Seven Air Bags<sup>6</sup>**

Two front, two side seat, two side curtain and a driver knee airbag all work in tandem to help provide protection for occupants.

**Advanced Multistage Air Bags<sup>6</sup>**

Next Generation multistage low risk-deployment driver and passenger front air bags incorporate adaptive venting technology. Based on occupant size and the severity of the impact, vents within the air bag cushion are opened to ensure varying levels of air bag inflation. While two-vent systems are common, the system on the 300 incorporates a third level that ensures optimal front air bag deployment for almost any size occupant.

**Front and Rear Crumple Zones.**

Specially formed structural members crumple and absorb energy in a collision, helping to protect the occupant cabin.

**Side-Guard Door Beams.**

Reinforcement beams inside the door help provide occupant protection in side collisions.

**Active Head Restraints<sup>7</sup>**

The front head restraints are activated in rear crashes to help minimise neck injury.

**Laminated Glass.**

Plastic sandwiched between glass panes provides added strength and discourages break-ins.



**Radar Sensor.**

Preventing potential impact, Adaptive Cruise Control with Stop<sup>2</sup> and Full-Speed Forward Collision Warning-Plus (FCW)<sup>4</sup> are made possible by a radar sensor in the lower front fascia of the vehicle. Available.\*

**Video Sensor.**

Things can happen in the blink of an eye. Fortunately, this eye never blinks. Always watching the road and vehicles ahead of you, a camera behind the internal rearview mirror is used in LaneSense<sup>®</sup> Lane Departure Warning-Plus (LDW)<sup>5</sup> and Full-Speed Forward Collision Warning-Plus (FCW)<sup>4</sup>. Available.\*

**Tyre Pressure Monitoring.**

Through the Driver Information Display (DID), this system informs you when tyre pressure is too low or too high. Pressure-sensor modules within the valve stems of all four wheels send continuous signals through the system.

**Parking Sensors.**

Parking your 300 in close range to other vehicles or objects is made easy with ultrasonic sensors positioned in the front and rear fascias. They provide object detection for the ParkSense<sup>®</sup> Front and Rear Park Assist<sup>3</sup> system, including a visual reference located in the Driver Information Display (DID).

**Rain-sensing Wipers.**

A rain-sensing wiper system automatically activates wiper blades when precipitation is detected on the windshield. Available.\*

Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.



### LED visual reinforcements.

Even on a clear day or night, being seen in the distance by drivers behind you is as imperative as clearly seeing the road and vehicles ahead. LED taillamps provide distinct illumination ensuring light output is consistent throughout the taillamp. LED fog lamps provide improved illumination during inclement weather, without obstructing the view of oncoming traffic.

### ParkView® Rear Back-up Camera.<sup>5</sup>

Through the 8.4-inch Uconnect® touchscreen, ParkView<sup>®3</sup> displays a wide-angle view of the area immediately behind the vehicle. The display includes dynamic grid lines to aid you when manoeuvring into parking spaces or narrow areas.



Not all features shown in this publication may be available in Australia and/or are available at an additional cost. For the full details, please contact an authorised Jeep dealer.



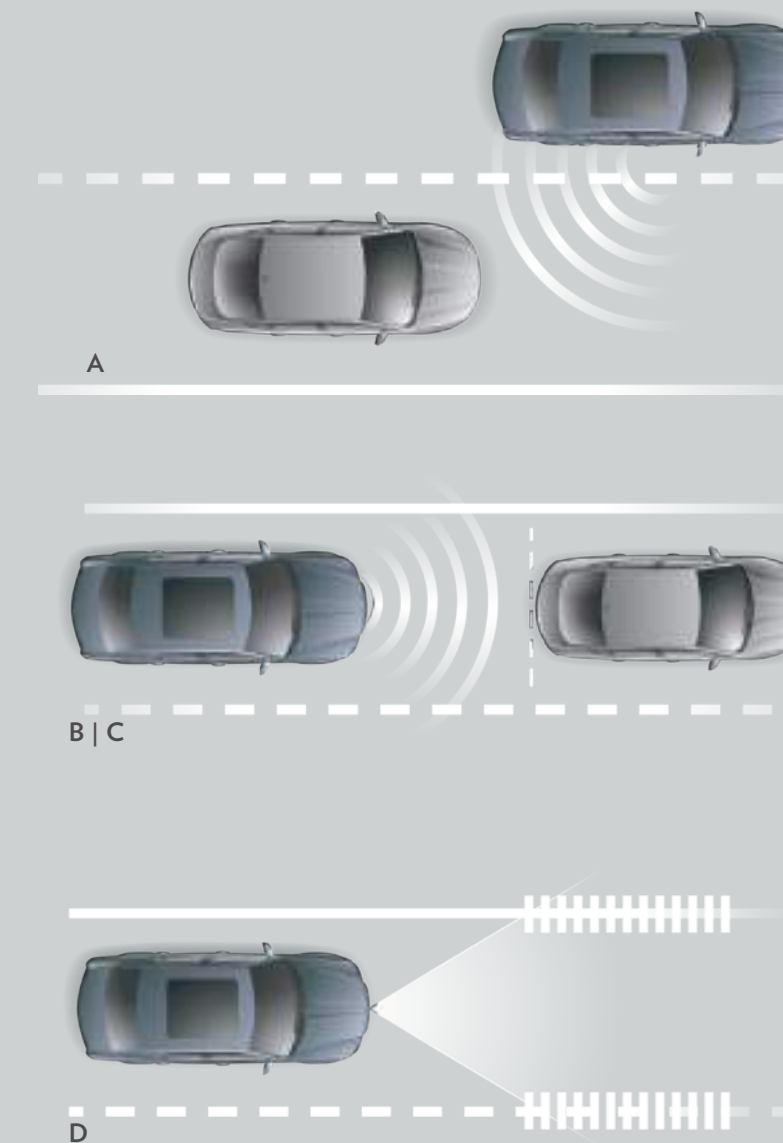
### Expand your space and time.

**[ A ] Blind Spot Monitoring<sup>6</sup>** – The available\* BSM<sup>6</sup> continually monitors rear blind zones on either side of the vehicle via radar and, if a vehicle is sensed in the zones, will notify the driver via a yellow triangle symbol in the outside rearview mirror. Rear Cross-Path Detection<sup>3</sup> monitors for vehicles/objects when reversing out of parking spaces and provides feedback to the driver via audible chimes and/or visual icons. Available.\*

**[ B ] Full-Speed Forward Collision Warning (FCW)<sup>4</sup>** – The 300 offers Full-Speed FCW-Plus<sup>4</sup> with Active Braking, which slows the vehicle to prevent a potential impact. This Autonomous Emergency Braking (AEB) system detects whether the vehicle is approaching another vehicle or large obstacle in its path too rapidly, and will then warn and assist the driver in avoiding the incident. FCW prepares the brakes for emergency braking; provides audible and visual warnings; and applies brake Jerk: short deceleration to alert the driver. The Collision Mitigation System (CMS) provides up to 1.5 seconds of braking to give the driver additional reaction time if the driver is not braking enough, whilst Advanced Brake Assist (ABA) will increase braking pressure to avoid/mitigate an accident. Available.\*

**[ C ] Adaptive Cruise Control with Stop (ACC+)<sup>2</sup>** – This feature identifies vehicles in the forward path and maintains a safe distance between your vehicle and the one in front of it. After ACC+<sup>2</sup> brings the vehicle to a stop, the driver must indicate the intention to resume by either pressing the Resume button or tapping the accelerator pedal. Drivers can select one of four following distances depending on preference. Available.\*

**[ D ] LaneSense® Lane Departure Warning (LDW+)<sup>1</sup>** – The 300's LDW<sup>5</sup> system can identify lines on the road to determine where the vehicle is positioned between the lines and monitors the vehicle's movement down the road. Should the vehicle begin to drift outside of lane markings and the driver does not use the turn indicator, the system will warn the driver that the car is about to move out of the lane through a slight vibration warning in the steering wheel. If nothing is done to correct the drift, the system will attempt to align the vehicle to its correct lane position. Available.\*







\*Available – means that this feature is available on select models only and/or available at additional cost – for full details contact an authorised Jeep dealer.

†Android Auto and Apple CarPlay is available\* on, and compatible with, Uconnect® Systems installed in select Chrysler and Jeep vehicles. Uconnect® Systems do not support the Pandora® application, but it may appear as part of Android Auto and/or Apple CarPlay. FCA is not responsible for the availability, compatibility or use of applications, products and software supplied or supported by third parties.

(1) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Not all devices will be compatible with the Uconnect® system. Compatibility can change. FCA is not responsible for maintaining connectivity of the phone to Uconnect® system. (2) ACC is a driver convenience system, not a substitute for safe driving practices and active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes and steering to avoid collisions. (3) This is a driver assist device only and should not be a substitute for safe driving practices and active driver involvement. Always be aware of your surroundings and look before proceeding. (4) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision. It is a driver assist device only and is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes and steering to avoid collisions. (5) LDW is a driver assist device only and should not be used as a substitute for safe driving practices and active driver involvement. Always be aware of your surroundings and look before proceeding. (6) Always drive carefully, consistent with conditions. Always wear your seat belt.

This brochure is a publication of FCA Australia Pty Ltd ABN 23 125 956 505 trading as FCA Australia (FCAA). All product illustrations and specifications are based upon current information at the time of publication approval. FCA Australia reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colours and materials, and to change or discontinue models which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing.

©2017 FCAA. Chrysler, the Chrysler wing design, 300C, LaneSense, ParkSense, ParkView, Pentastar, SRT, TorqueFlite and Uconnect are registered trademarks of FCA US LLC. Alcantara is a registered trademark of Alcantara S.p.A. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. All rights reserved. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Harman Kardon logo is a registered trademark of Harman International Industries, Inc.