

SPORT APPEARANCE

**INTRODUCING THE RAM 2500 LARAMIE
SPORT APPEARANCE TO THE 2018 RANGE**



Showcasing a completely new-look for the range the 2500 Laramie Sport Appearance features a distinctive body-colour coded RAM grille with matching front and rear bumpers. A host of black accents and features including black badging, power fold-away mirrors, bi-function projector headlamps and cab-length tubular side steps combine to add a modern touch to the exterior. The finishing touches are complete with black off-road 20" rims and all terrain tyres coupled with Bilstein front and rear performance-tuned shock absorbers providing an appealing package that merges style and performance.

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RAM

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BODY COLOUR FRONT BUMPER, GRILLE WITH BLACK INSERT AND RAM LETTERING, & BI-FUNCTION PROJECTOR BLACK HEADLAMPS



BLACK BADGE ACCENTS, BODY COLOUR DOOR HANDLES, BLACK POWER FOLD-AWAY MIRRORS



BLACK 20" RIMS WITH NITTO ALL-TERRAIN TYRES, BILSTEIN FRONT AND REAR PERFORMANCE TUNED SHOCK ABSORBERS, & BLACK TUBULAR SIDE STEPS



BLACK 'RAM-HEAD' BADGE ACCENTS WITH SIGNATURE ASV BADGE

