

1 9 9 7 CROWN VICTORIA



CROWN VICTORIA: WHE RE TRADITION IS STILL HONORED



Few cars on the road today can match Crown Victoria's traditional large-car advantages like smooth V8 power. There's not only ample space, but full 6-passenger accommodations with room to spare. Not only a pleasant ride, but one that can only be described as remarkably refined.



Left: Crown Victoria LX in Light

Prairie Tan Clearcoat Metallic

with Preferred Equipment

Package 113A.

Legendary room and comfort



The spacious 20.6-cubic-foot deep-well trunk is among the largest in its class and has a low lift-over height for loading convenience.

The Crown Victoria LX interior is seen here with Preferred Equipment Package 114A and optional leather seating surfaces in Prairie Tan.



Front shoulder belts are adjustable for enhanced comfort.

Crown Victoria's rear passengers

enjoy their own heat ducts.

A tilt wheel is one in a long list of standard features.

THE LOOK OF CLASSIC STYLE





Electronic instrumentation is included in Preferred Equipment Package 114A.

Crown Victoria's classically styled, userfriendly instrument panel in Prairie Tan. Some equipment shown is optional.

Power door locks are included in all Crown Victoria packages.



Electronic temperature control is included in LX Preferred Equipment Package 114A.

BIG ON PERFORMANCE, STRONG ON





(under normal driving conditions

with routine fluid/filter changes).

Dual exhausts and a 210-horsepower engine are included in the optional handling and performance package.

SAFETY

PREFERRED EQUIPMENT PACKAGES



CROWN VICTORIA LX 114A

- All items in 113A Electronic temperature control air conditioning
 - Anti-lock brakes with Electronic Traction Assist
 - High-level audio system
 Electronic instrumentation
 - Electronic automatic dimming rearview mirror
 - Remote keyless entry system
 Dual 6-way power seats



CROWN VICTORIA LX 113A

- All items in 111A
- Electronic AM/FM stereo cassette Light/Decor Group
- Leather-wrapped steering wheel
 12-spoke cast aluminum wheels • Cornering lamps



CROWN VICTORIA 111A

- Power door locks
 Speed control
- Illuminated entry system Spare tire cover
- Front and rear color-keyed, carpeted floor mats
 - Radial-spoke locking wheel covers



Left to right: deluxe wheel covers (standard); locking radial-spoke wheel covers (included in package 111A); optional cast aluminum wheels; 12-spoke cast aluminum wheels (included in LX packages); and 16" cast aluminum wheels (included in handling and performance package).

EXTERIOR FEATURES

111A	113A	114A
S	S	S
S	S	S
S	S	S
S	S	S
	0	0
0	0	0
	111A S S S S 	- 0

SAFETY AND SECURITY

Driver and right-front passenger supplemental air bags	S	S	S
Child safety locks on rear doors	S	S	S
Brake shift interlock that prevents shifting out of the "P" (Park) position until the			
brake pedal is depressed	S	S	S
Remote keyless entry system (includes			
two controllers)	_	O	P

SEATING

Reclining cloth split bench seats with dual center fold-down armrests and a full 10" seat track travel	S	_	_
Luxury cloth upholstery with 6-way power driver's seat			
(10" travel), and driver power lumbar adjustment	-	S	S
Rear bench with fold-down center armrest		5	S
6-way power driver's seat		S	S
6-way power driver and passenger seats (with power			
recliners and power driver lumbar support)	-	0	P
Leather seating surfaces (with driver and front passenger			
power recliners and lumbar support for driver)	_	O	O

COMFORT AND CONVENIENCE

CFC-free air conditioning		S	S	
CFC-free air conditioning with electronic				
temperature control	_	O	P	
Tilt steering wheel and interval				
windshield wipers	S	S	S	
Power windows with "express-down"				
for driver	S	S	S	
Autolamp system		S	S	
Rear window defroster (includes				
hidden antenna)	S	S	S	
Light/Decor Group: illuminated visor vanity mirrors;				
dual beam dome/map light; dual bodyside paint stripes	O	P	P	
Deep-well trunk with luxury trim	S	S	S	
Luxury sound insulation package	S	S	S	
Height-adjustable front shoulder safety belts	S	S	S	

SOUND SYSTEMS

Electronic AM/FM stereo radio with four speakers	S	S	S
AM/FM stereo radio/cassette tape player	O	Р	P
High-level audio system with six speakers,			
seek/scan and self-diagnostic capability	_	0	P

FUNCTIONAL

Stainless steel exhaust system	S	S	S
Battery saver	S	S	S
Anti-lock brake system with Electronic Traction Assist	O	O	P
Handling and performance package (includes rear			
air suspension)	O	0	O

P = Preferred Equipment Package Item

S = StandardO = Optional

Note: Preferred Equipment Package contents subject to change.

COLORS



Light Prairie Tan Clearcoat Metallic

Vermont Green Clearcoat Metallic



Toreador Red Clearcoat Metallic

Ivory Clearcoat





Light Denim Blue Clearcoat Metallic

Medium Wedgewood Blue Clearcoat Metallic





Deep Forest Green Clearcoat Metallic

Silver Frost Clearcoat Metallic





Vibrant White Clearcoat

PAINT AND TRIM COLORS

Interior Trim Colors

Fotonian Brint Colons	Slate	Prairie	Willow	Light	Oxford White/
Exterior Paint Colors	Blue	Tan	Green	Graphite	Light Graphite
Light Prairie Tan CC Met.		•			
Vermont Green CC Met.		•	•		
Toreador Red CC Met.		•		•	•
Ivory Clearcoat		•	•		
Light Denim Blue CC Met.	•			•	•
Medium Wedgewood Blue CC Met.					•
Deep Forest Green CC Met.		•	•	•	•
Silver Frost CC Met.	•			•	•
Black Clearcoat		•		•	•
Vibrant White Clearcoat	•	•	•	•	•

OWNERSHIP EXPERIENCE



ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your car.

Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for the facts on these programs.





Optional Ford Extended Service Plans go beyond the basic 3-year/36,000-mile warranty. Ask your dealer for complete details on the optional plans and for a copy of the limited warranty.



Using your Ford Citibank VISA® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch of Citibank.

A RESPONSE TO THE NEED FOR A CLEANER ENVIRONMENT

All Ford vehicles are manufactured with a concern for environmental impact. An environmentally responsible natural-gas-powered Crown Victoria is also available. Your dealer has details.

DEALER-INSTALLED ACCESSORIES

Your Ford Dealer offers a variety of quality Ford-brand accessories that meet or exceed our strict specifications.

PRODUCT CHANGES AND OPTIONS AVAILABILITY

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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