



The 2023 **VW Jetta**



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Pure thrills

They say 'never judge a book by its cover'. The same goes for the 2023 Volkswagen Jetta. Because this isn't your typical ride. It's a German-engineered icon, inside and out.

Let's start in the driver's seat. The **Standard Digital Cockpit** with 8" digital display serves up driving info for you at a glance. Upgrade to the available 10.25" **Digital Cockpit Pro** and you can customize the full-screen display with the info you want. With the 10 colours of Interior Ambient Lighting, you can customize the cabin with the vibe you want, too. Intuitive design and ultimate comfort come together in the Jetta, with a driver-centric dash and premium leather materials that prove no detail is too small.

When it comes to performance, the Jetta gives you more get-up with fewer fill-ups thanks to the **1.5 TSI® engine** with class-leading torque and exceptional fuel efficiency.

*Driver assistance feature. Drivers must continue to perform manual checks and pay full attention to the road and safe driving at all times. See owner's manual for important information and feature limitations.



Connected and protected

The fun-to-drive Jetta performance comes with peace-of-mind driving thanks to a full suite of active safety features. Like **Front Assist with Autonomous Emergency Braking*** which acts as an extra set of eyes, and a quicker set of brakes to help prevent accidents before they happen.

The 2023 Jetta is fully-connected with some impressive tech. With the available **Car-Net® App**, you can connect to your Jetta in over 20 ways, from your smartphone. From anywhere. Speaking of smartphones, with available wireless **Apple CarPlay®** and **Android Auto™** and **Wireless Charging**, you can spend more time connected on the road and less time fumbling for cords.

When it comes style, tech, and fun, there's nothing like the Jetta.



*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2023 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.

Engine	1.5 TSI®, 158 hp, 184 lb-ft			
Transmission	6-speed manual transmission 8-speed automatic with Tiptronic®			
Dimensions	Wheelbase: 2686 mm Length: 4738 mm Width: 1799 mm	Height: 1465 mm Curb weight (MT): 1322 kg Curb weight (AT): 1356 kg		
Fuel Economy* (L/100 km)		City	Highway	Combined
	AT	7.7	5.7	6.8
	MT	8.2	5.6	7.0

Customize your Jetta

Make your Jetta your own with styles and features you'll love.

Wheel options



01 16" Kiwano (Trendline)



02 17" Viper (Comfortline)



03 17" Singapore (Comfortline Sport Package)



04 17" Single (Highline)

Paint & upholstery options by trim

	Trendline	Comfortline	Highline	
	Titan Black – Cloth	Titan Black – Leatherette	Titan Black – Leather	Vulcano Brown with Titan Black Inserts – Leather
Deep Black Pearl	✓	✓	✓	✓
Pure White	✓	✓	-	-
Platinum Grey Metallic	✓	✓	✓	✓
Pyrite Silver Metallic	✓	✓	✓	-
Kings Red Metallic¹	-	✓	✓	-
Rising Blue Metallic	-	✓	✓	✓
Oryx White Pearl¹	-	-	✓	✓

* Additional fees apply

A whole lot less than you'd expect

Cost of maintenance

The Jetta is built to perform now, and down the road. With a longer-than-average warranty and world-class German engineering, owning and maintaining one is a lot more affordable than you think. In fact, it's among the most cost-effective vehicles to maintain in its entire segment.¹ Use the convenient third party [Vincentric cost of maintenance tool](#) at [vw.ca](#) to see for yourself.

¹Based on a comparison to other 2023 vehicles available at the time of publication.

²Up to 26% savings compared to the cost of paying for maintenance, on a per service basis. Potential savings percentage determined using the average savings amount of all model/year plans vs. the retail cost of individual services in 2022. See dealer for details.

Easy to get into Easy to maintain

Prepaid Maintenance

When compared to pay-as-you-go maintenance, VW Prepaid Maintenance isn't just better for your Volkswagen, it's better for your wallet too, with up to 26% in savings.²

On top of our 3-, 4-, and 5-year plans, we now offer a **new, comprehensive 2-year Prepaid Maintenance plan** designed to give you even more savings and peace of mind.

[Learn more at \[www.vw.ca\]\(#\)](#)

Why it pays to go Prepaid:

- VW expertise
- Genuine parts and fluids
- Rigorous multipoint inspection
- Comprehensive coverage
- Lower cost of ownership
- Regularly scheduled service





The 2023 Jetta

Trims and options

Trendline

Performance

- Start/stop system with regenerative braking – automatic transmission
- ECO driving mode
- Speed-sensitive power steering
- Electronic parking brake

Safety

- Hill Hold Assist
- Alarm system
- Front Assist with Autonomous Emergency Braking and Pedestrian Detection
- Front and rear Side Curtain Protection® with front side airbags
- Cruise control
- Rearview camera with static guidance lines
- Tool kit
- Tire mobility set
- Washer fluid level indicator

Infotainment & Technology

- 6.5" touchscreen infotainment system
- Volkswagen Digital Cockpit (8" instrument cluster)
- App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- USB Type C port (x1)
- Bluetooth® mobile phone connectivity
- 4 speakers

Exterior

- 16" Kiwano alloy wheels (6.5J x 16)
- All-season tires, 205/60 R16 92H
- Tire Pressure Monitoring System (TPMS)
- Automatic headlights with coming and leaving home function
- Power-adjustable, heated exterior mirrors
- Body-coloured exterior mirror housings
- Chrome window surrounds
- Heated washer nozzles
- LED tail lights
- LED headlights with LED signature Daytime Running Lights (DRLs)

Interior

- 6-way manually adjustable driver seat
- Cloth seating surfaces
- Heated front comfort seats
- 60/40 split-folding rear seats
- Resistive heating element for cabin
- Manual air conditioning
- First- and second-row floor mats
- Front centre armrest
- Leather gearshift knob
- Interior chrome accents
- Decorative inserts: Fishbone
- Leatherette door inserts
- Multifunction heated leather steering wheel

Comfortline

Includes Trendline equipment plus:

Safety

- Light Assist (automatic high beam control)
- Blind Spot Monitor with Rear Traffic Alert
- Travel Assist (Adaptive Cruise Control and Lane Assist) – manual transmission
- Travel Assist (Adaptive Cruise Control, Lane Assist and Emergency Assist) – automatic transmission
- Adaptive Cruise Control – manual transmission
- Adaptive Cruise Control with Stop and Go – automatic transmission
- Tool kit and jack
- Space- and weight-saving spare tire (18")

Infotainment & Technology

- Wireless App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- USB Type C port (x2)
- Volkswagen Car-Net® (remote connectivity)
- 8" touchscreen infotainment system
- Emergency Call Service
- Voice control
- KESSY – keyless access with push-start button
- SiriusXM® satellite radio
- Wireless device charging
- 6 speakers
- Remote start – automatic transmission

Exterior

- Rain-sensing wipers
- 17" Viper alloy wheels (7J x 17)
- All-season tires, 205/55 R17 91H, low rolling resistance

Interior

- Climatronic® dual-zone front electronic air conditioning
- 60/40 split-folding rear seats with centre armrest
- Auto-dimming interior rearview mirror
- 2-way driver power lumbar support
- Front sport seats
- Decorative inserts: Technical Rain
- Leatherette seating surfaces
- 10-way power-adjustable driver seat

Optional equipment

Sport Package

- Overhead storage compartment
- "Rail2Rail" power sunroof
- Interior ambient lighting – customizable up to 10 colours
- 2 front and 2 rear LED reading lights
- Volkswagen Digital Cockpit Pro (10.25" configurable instrument cluster)
- Illuminated vanity mirrors
- Heated wiper park
- Illuminated exterior design elements
- Driving Profile Selection
- Electronic differential lock XDS
- Black exterior mirror housings
- Black headliner
- Black window surrounds
- 17" Singapore alloy wheels (7J x 17)
- Sports suspension
- Sport bumper

Highline

Transmission

8-speed automatic with Tiptronic® only

Includes Comfortline equipment plus:

Performance

- Electronic differential lock XDS
- Driving Profile Selection

Infotainment & Technology

- Volkswagen Digital Cockpit Pro (10.25" configurable instrument cluster)
- BeatsAudio® Premium Audio System – 6 speakers plus subwoofer
- Satellite navigation

Exterior

- 17" Single alloy wheels (7J x 17)
- Rail2Rail power sunroof
- Heated wiper park
- Illuminated exterior design elements
- LED headlights with LED signature Daytime Running Lights (DRLs)
- Sport bumper
- Power-adjustable, heated exterior mirrors with memory function

Interior

- Overhead storage compartment
- Interior ambient lighting – customizable up to 10 colours
- 2 front and 2 rear LED reading lights
- Illuminated vanity mirrors
- Ventilated front seats
- Leather seating surfaces
- 6-way power-adjustable driver seat with memory function
- Heated front and outer rear seats
- Leatherette door inserts
- Decorative inserts: Sliced Metal Brush

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