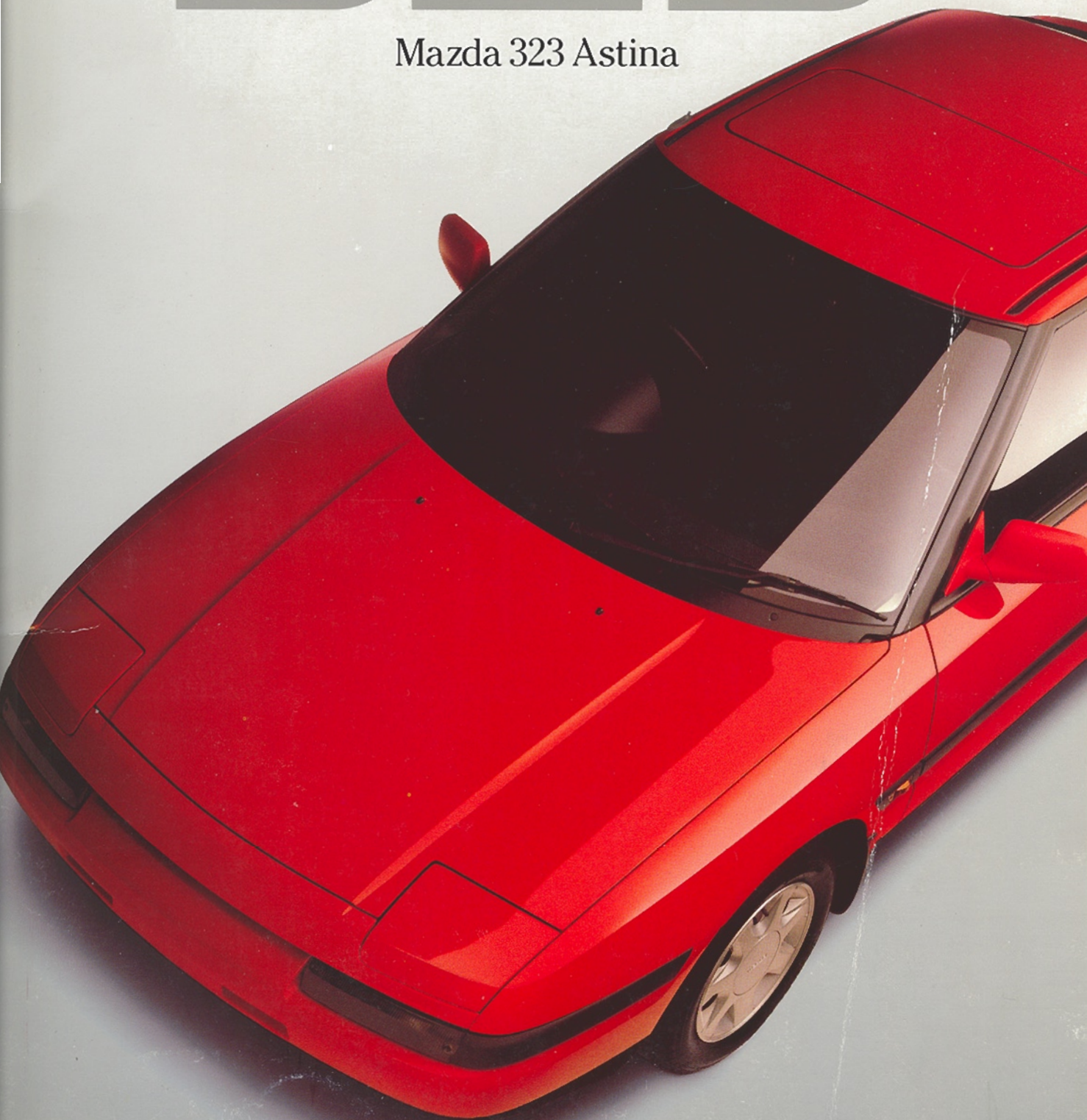
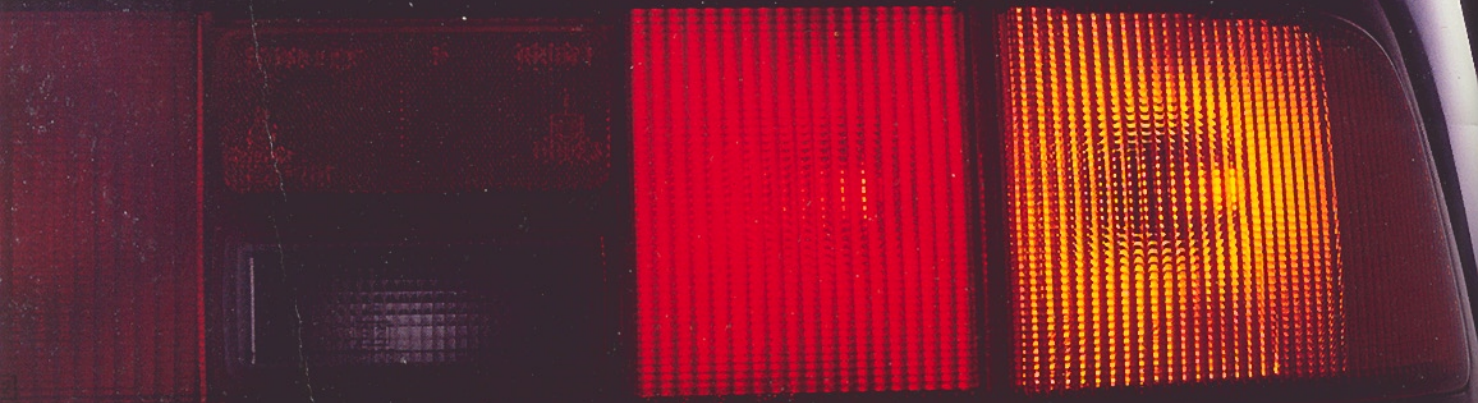


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Mazda 323 Astina



MAZDA



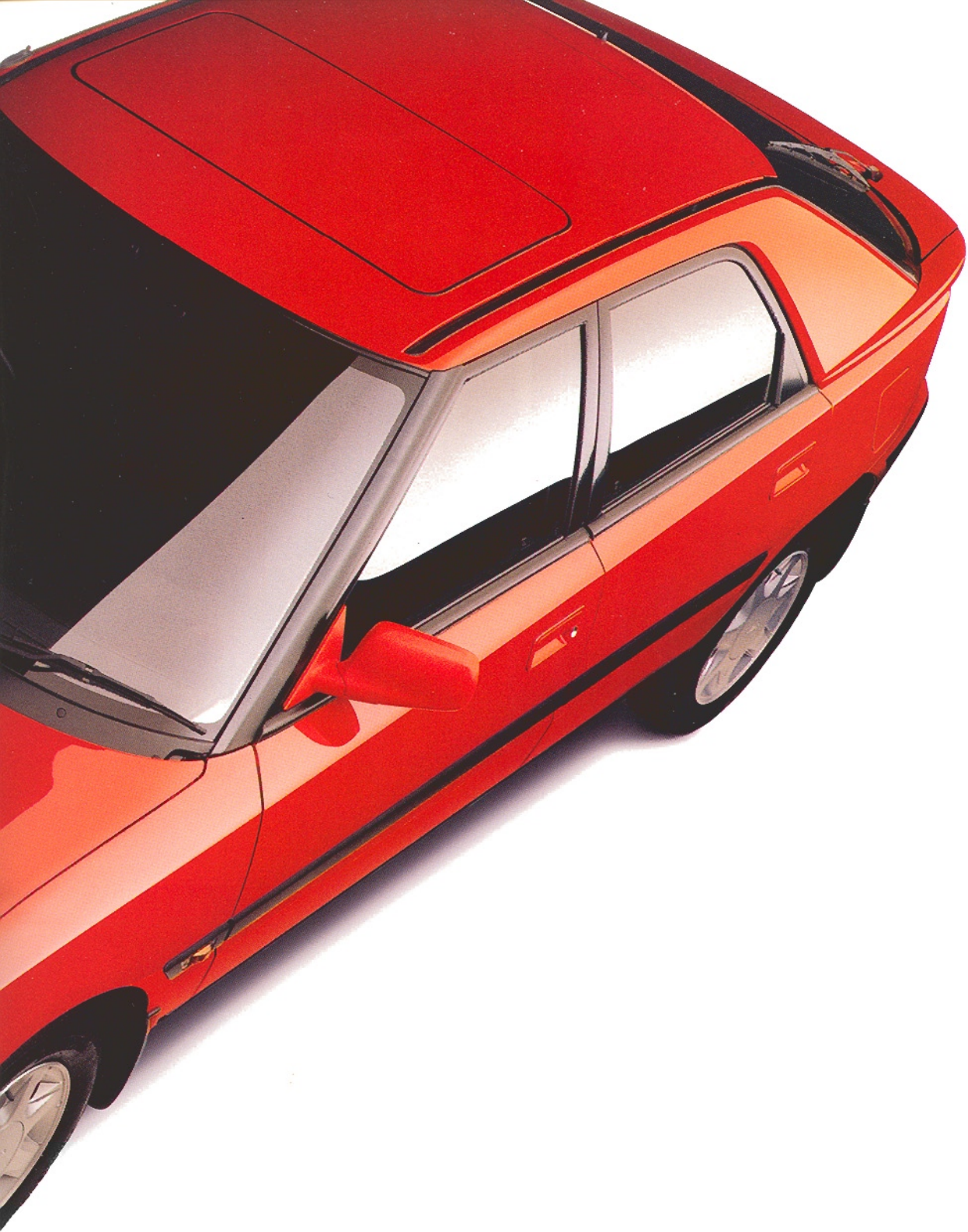
**It takes imagination
to create a car that outstyles
and outperforms like the
outstanding Mazda 323 Astina.**

At Mazda we have always had a total commitment to designing and building cars with imagination. Imagination that has enabled us to lead the world in innovative technology. And the imagination that has produced cars of unrivalled quality that are a pure pleasure to drive.

The outstanding Mazda 323 Astina. Designed to outstyle, engineered to outperform. Imagine the injection of excitement in the Mazda 323 Astina. Fashioned for performance.











Experience the true spirit of the Mazda 323 Astina.

With your hands on the wheel of the Mazda 323 Astina, you'll experience its true spirit. Clean line sporty dash. Analogue instrumentation with tachometer. Tilt steering to give optimum driving comfort. Essential controls are within easy reach, so nothing distracts from the drive. Designed with increased leg room in the front and superb contoured comfort in the rear, it combines exciting driving with easy comfort.

For a sporty car, it also offers generous luggage accommodation. What's more, the versatility and convenience of the 60/40 split rear seat lets you optimise your loading space.



The body-hugging seats offer you fashionable style and superb comfort. The ergonomically designed S curve of the lumbar support keeps your spine in its most natural position. The Mazda 323 Astina has stylish and comfortable bucket seats. Even the shoulder seat belt points are adjustable for comfort and safety.

For all its exhilarating power, the ride is exceptionally smooth and quiet. Hydraulic lash adjusters, improved aerodynamics, and improved rigidity of the body and power train all play their part in giving you superior quality performance.

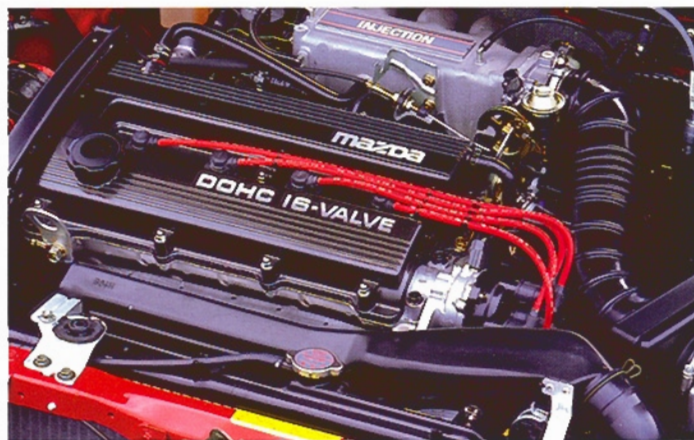
The highly efficient air ventilation system with rear ducts for back seat passengers provides exceptional air

volume and flow. And the optional air conditioner guarantees ideal in-car cooling.

The sporty exterior, with its low, sleek line, low nose and raked front windscreen, is up tempo in every way. Headlights pop up. The door handles and body-unified rear spoiler are colour-keyed, accentuating the smooth lines of the car. Central locking and electrically operated external mirrors are standard, while power windows are available. Semi-concealed wipers, roof mouldings, low profile door handles and flush window surfaces contribute to a coefficient of drag at a remarkable 0.32. The Mazda 323 Astina has a long wheelbase and, in tune with its style, alloy wheels and an electric sliding sunroof are available.



**Imagine the thrill of power
and performance in a car that's
as sporty as it looks.**



The Mazda 323 Astina features power assisted steering and a high powered, fully responsive fuel injected 16 valve engine. And the choice of thrill is yours. The 1.8 litre single overhead cam (SOHC), or the sports version 1.8 litre double overhead cam (DOHC). The SOHC provides smooth power build up to high r.p.m.'s, substantial torque in low to middle r.p.m. and fuel efficient high output. In the DOHC, Mazda's unique Variable Inertia Charging System (VICS) gives high power in low to middle r.p.m. ranges and superb power and torque at high r.p.m. All the excitement of exhilarating performance, with a smooth delivery of power. Whichever you choose, you'll enjoy a thrilling ride of unrivalled quality and pure pleasure.

The Mazda 323 Astina also offers two transmission options. The 5-speed manual has a reduced shift throw for a sportier drive that's both smooth and positive. The traditional mechanically operated clutch has been replaced by a hydraulic clutch, reducing pedal depression and providing consistently progressive and positive engagement. The electronically controlled 4-speed automatic transmission (4 EAT) gives you very quiet operation and excellent economy. The new torque converter provides excellent response from a standing start. And the electronic control reduces shift impact, enhancing smoothness of performance. The system features a convenient HOLD mode, which improves road holding and traction. And lets you enjoy sporty driving with extra control, on steep or winding roads.





It is also a great performer, and it takes to the road with natural ease. It features innovative and highly acclaimed strut type A-arm front suspension, and the award-winning twin trapezoidal link rear suspension. The Mazda 323's success in World Rally Championship events has proven its unrivalled performance and reliability. The result is excellent stability, improved rear grip and superior handling. The longer suspension stroke and better tyre to ground contact improve the smoothness of the ride on rough surfaces.

The fully responsive quality of the drive is unmatched. Its power matched only by its braking performance. So when you have to stop, you can be confident that you will. With safety and road-gripping stability. The front wheels are equipped with ventilated discs, the rear with solid discs.

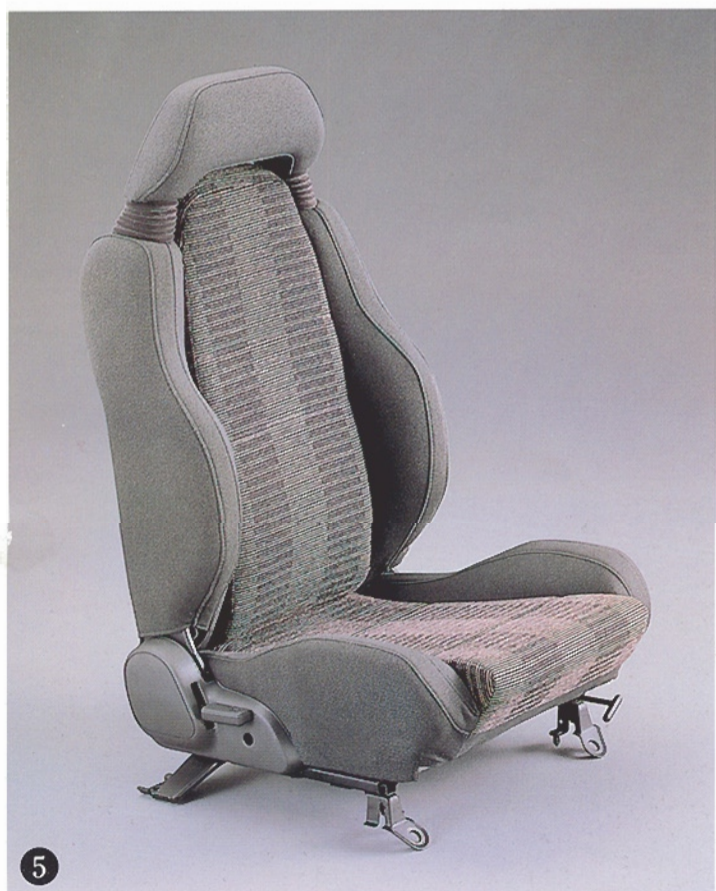
The new concept of "Driving Matched" sound enhances the driving experience of the Mazda 323 Astina. Annoying noise is eliminated and replaced by a pattern of sound that accentuates the positive sound characteristics of the engine. The sound changes in frequency according to engine speed, giving you a truer sense and feel of engine power and potential.

Talking great sound, you'll enjoy the superb quality of the 4-speaker stereo AM/FM radio and cassette sound system. A programmable graphic equalizer is also available. This sophisticated sound equipment lets you select from 5 preset music modes or store up to 4 of your own to suit your individual listening requirements.

Imagine the thrill of unrivalled quality and pure pleasure in a car that outstyles and outperforms all expectations. Imagine yourself in a Mazda 323 Astina.







Mazda 323 Astina

- 1 Easy-to-read instrumentation.
- 2 Pop-up headlights.
- 3 Electric remote control exterior mirrors.
- 4 AM/FM Radio with programmable graphic equaliser.
- 5 Body contoured front seats.
- 6 Semi-concealed windscreen wipers.
- 7 Convenient front and rear wiper/washer stalk.



mazda

Unrivalled quality Pure pleasure

The information in this brochure is current at the date of publication. The specifications and features shown are not necessarily available on all models. Please check the appropriate listings for model application. Model availability may also vary from State to State. Mazda reserve the right to alter, without notice, model availability and the specifications and features available on each model. Mazda also reserve the right to change specifications and features from standard to optional and vice versa. Please consult your Mazda Dealer prior to placing and order to ascertain model availability, specifications, features and price. PUBLISHED SEPTEMBER 1989.
Mazda Australia Pty. Limited. (inc. in Victoria) 37 Lorimer Street, South Melbourne, Victoria 3205.
Mazda 3 year or 60,000km warranty, (whichever comes first), is available on Mazda 121, Mazda 323, Mazda 626, Mazda 929, Mazda MX-5, Mazda MX-6 and Mazda RX-7.

