

# sorento



start something



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**start the adventure**

After building much of our reputation with 4WD and all-terrain military vehicles, Kia now makes its first foray into today's highly competitive, medium sized 4x4 market with Sorento. Built with a level of quality that's ready to tackle the very best vehicles in this sector, Sorento is packed with style, features, and the advanced technology that will see it triumph on the road and off. *"With Sorento, Kia enters one of the most competitive market sectors in the world with a vehicle that's clearly a benchmark performer in all key areas."*

## power and control

Sorento excels with a robust 3.5 litre, V6 engine that develops 145 kW of power at 5500 rpm and 295 Nm of torque at 3000 rpm, which means it has great acceleration as well as stump-pulling power. The remarkable engine performance is enhanced by the aerodynamic efficiency of the body design.

While Sorento glides effortlessly along the bitumen, coping with the roughest terrain is also just a walk in the park for its sophisticated five-link rear suspension and the equally noteworthy double wishbone suspension up front. Stopping power is very impressive with ABS ventilated front and rear disk brakes with twin callipers up front, recognised as one of the best systems on today's market.

Sorento's wide track design provides off-road stability while the limited slip differential enhances stability and control by shifting power to the wheel with better traction. The rugged build incorporates high ground clearance, strong wheel arch extensions, large alloy wheels, dual-purpose tyres and integrates a sturdy ladder chassis. This surrounds and protects the drive train that possesses the latest 4WD technology – a fully selectable, part time, on the fly, 4WD system with both high range and low range gearbox. To engage the 2-wheel drive, or the high or low range 4WD, simply turn the knob on the dash. It's that easy.



start exploring



## raising the standards

What some carmakers consider optional extras, Kia includes as standard

features. The Sorento comes fully equipped with cruise control; speed-sensitive power steering; remote operated rear window for cargo access; roof rack; multipurpose read out for altitude, direction and barometric pressure; three power sockets (for the lap-top, phone charging, games and videos for backseat passengers); front and rear electric windows; power heated door mirrors; keyless entry and engine immobiliser offer added security. *"The Kia Sorento has met with great acclaim overseas and is poised to make a substantial impact on the 4WD market in Australia. It has the looks, the handling and the technology to do just that."*

## temptation

## full of surprises

Explore the luxury. Sorento accommodates five adults in superb, air-conditioned comfort with generous room front and back. Every effort has been made to deliver a truly quiet ride, resulting in a surround sound experience from the standard CD digital audio system with its 8 powerful speakers. There is also the twin illuminated vanity mirrors, sliding sun visors, an overhead display, keyless entry and panic alarm. Now discover the myriad of clever storage facilities – including the class-leading rear storage that offers about 900 litres under a standard luggage cover. That's before you use the 60/40 split fold rear seating and expand the cargo capacity to 1960 litres. Another well designed standard feature – Sorento's air conditioning system. A host of vents up front and under the front seats channel and disperse cool air quickly and effectively around all passengers.



## style

The design of this true, mid-sized 4WD has a sculptured body with

stylish two-tone side cladding that oozes power and strength. The overt European influence is evident in the restrained use of strong, clean lines, while the alloy wheels make a quality statement of their own. *"Sorento demonstrates Kia's commitment to providing benchmark performance, style and ability without any weakening of our commitment to offering value for money."*



## peace of mind

Kia has eliminated all asbestos from gaskets and brake linings. Air bag inflators are non-azide and the air conditioning system boasts the latest planet-friendly R134a refrigerant. Any plastic suitable for recycling is labelled for future use, and some components are already made from recycled plastic.

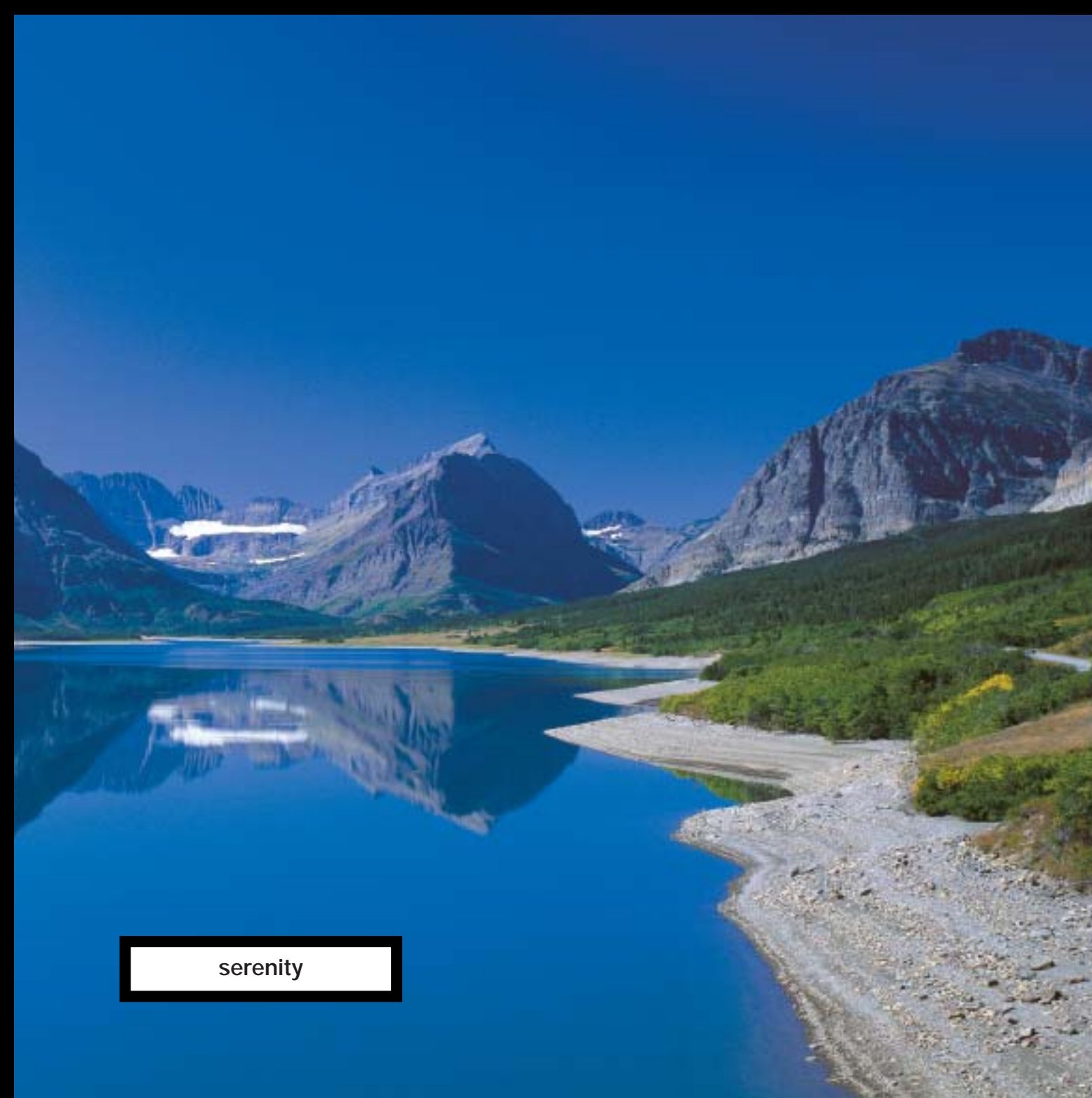


## commitment to safety

It's long been Kia's aim to provide safety measures that lead the class. Sorento offers a wide track design, responsive steering and sophisticated suspension, ABS braking, powerful ventilated disk brakes with twin callipers up front plus driver and passenger air bags. The ladder chassis extends to the extremities of the vehicle and works with the body shell's front and rear crumple zones to absorb impact while the passengers are surrounded by a safetycell compartment.



## serenity



## history

Since 1962 when the first cars and commercial trucks rolled out, Kia became established as an auto industry force in Korea. Expansion included 4WD development with the Kia Retona-M based on Kia's J7, the military 4WD that's produced for the South Korean army. Further development included the Kia Ceres, Rocsta and the more recent Sportage 4WD.

Kia is now Korea's oldest carmaker exporting to 147 countries. In fact, over 10 million Kia vehicles have been sold around the world. To date over 110,000 Kia built cars, commercials and 4WDs have been sold in this country, furthering its reputation as a competitive carmaker, more than capable of taking on the best competitors in the sector. Kia's global success story has been achieved by setting benchmark standards in quality and technology. Kia is a true global car with design centres in Detroit, Los Angeles, Frankfurt, Tokyo and Seoul, and assembly plants throughout Europe, the Middle East and Asia. With this international network, Kia can source the latest automotive intelligence and componentry to produce vehicles that truly are world class.

