

# sportage



**KIA MOTORS**  
The Power to Surprise™

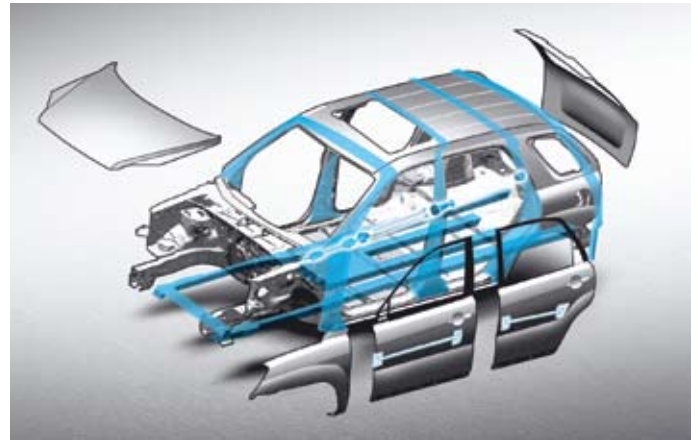
## Integral safety and strength

The Sportage – like all Kia vehicles – is built with the benefit of years of testing at our facilities around the world. The starting point is a body shell designed with the help of advanced super-computers for maximum rigidity in all conditions. A passenger safety cell incorporating anti-intrusion bars in all four doors sits within impact-absorbing crumple zones, which dissipate crash energy away from the occupants. The entire body shell undergoes an extensive anti-corrosion treatment prior to the multiple layers of protective paint, and the finished Sportage has its body cavities treated to resist moisture while its underside is coated to protect it from stone damage and to reduce noise.

Working hand-in-hand with Sportage's inherent strengths are active safety measures designed to help you avoid danger. ABS anti-lock brakes with Electronic Brake force Distribution (EBD) maintain steering control and poise in extreme stopping situations. Sportage EX CRDi has the added security of Electronic Stability Program (ESP)<sup>1</sup> and Traction Control System (TCS) to help keep you on the straight and narrow. For passive safety on all versions, driver and passenger front SRS airbags complete the picture.

So thorough is the Sportage's safety design that it was recently awarded a maximum 5-star safety rating for all seating positions in stringent frontal and side impact crash tests conducted by the U.S. Government's National Highway and Traffic Safety Administration\*.

Sportage's integral safety cell construction.



Dual front SRS airbags are standard on all models. Additional front-side and full-length curtain airbags (shown) are available as optional equipment<sup>2</sup>.



\*Left-hand drive model tested. 1. ESP and TCS are available as part of the Option Pack on Sportage LX auto and as part of the Limited Pack on EX V6 and CRDi models. Consult your Kia dealer for details.  
2. Front-side and curtain SRS airbags are components of the Option Pack on Sportage LX auto and the Limited Pack on EX V6 and CRDi models. Consult your Kia dealer for details.



A wide and flat load space is available in seconds...



...to carry whatever you need for your escape.



Room with a view: there's more than enough space for five in Sportage.



## Get away in comfort

Versatile and always ready for action, the interior of the Sportage makes every journey a pleasure. Aside from comfortable, supportive seats and the commanding view that comes with the high ride height, there's generous space everywhere and the huge 667 litre boot can be extended to a massive 1,887 litres in a matter of seconds. There's standard cruise control, activated from a switch situated on the back of the tilt-adjustable, leather-clad steering wheel; and the centre console – housing the air-conditioning controls and the sound system – features a stylish brushed aluminium look. The flexible seating can be set to any configuration you require, whether you're getting away for a week or a weekend.

Typical Kia generosity shines through in the standard equipment on all Sportage versions: air-conditioning with pollen and dust filter, 'Moquette' cloth trim with leatherette seat bolsters, power windows and mirrors, remote central locking, a retracting cargo security cover, a net with securing hooks and a 12-volt power outlet in the luggage area, stylish roof rails, 16-inch alloy wheels, front and rear fog lights and a two-piece tailgate, to name but a few.

## New Kia Sportage

Kia is part of the sixth largest automotive group in the world, and is rapidly expanding its presence into new markets everywhere. We build over 1.3 million vehicles a year in 14 plants across nine countries, and pride ourselves on delivering what other car companies can not.

Our commitment to global research and development includes state-of-the-art centres in Germany, Japan and the United States. As a result every Kia Sportage embodies some of the smartest automotive thinking in the world, and the kind of features you simply don't expect to come as standard. It's this dedication to surprising people that has made Kia the fastest growing car company in Europe, and the brand to watch in the 160 countries in which our cars are sold.

L to R: Sportage EX V6, Sportage LX, Sportage EX CRDi.





# sportage

## Kia Sportage: for an action-packed life

For people with active lives, the Kia Sportage delivers all the individuality, driving enjoyment and go-anywhere freedom of a compact Sports Utility Vehicle (SUV) with the versatility and space of a wagon. Whether you're in the country or the city, Sportage lets you fit as much into your car as you do into your life.

Choose from three exciting versions to find the one that's right for your own brand of adventure: the stylish and well-equipped LX; the smooth and powerful EX V6; or the advanced and economical EX CRDi turbo diesel.



## Heart of the matter

Sportage LX is powered by a 2.0 litre, 16-valve engine for the perfect blend of performance, flexibility and economy. It develops an impressive 104kW of power thanks to Continuously Variable Valve Timing (CVVT), which automatically adjusts the duration of valve openings to boost responsiveness and to reduce emissions. A 5-speed manual transmission is standard, and a Tiptronic-style automatic is available as an option.

The 2.7 litre V6 engine in Sportage EX sets class benchmarks for its silky smooth power delivery. An alloy unit with Variable Intake System and 24-valves, it makes every journey effortless with 129kW of power and 241Nm of torque. A Tiptronic-style automatic transmission is standard.

The Common Rail Direct injection (CRDi) motor in the EX CRDi represents the state-of-the-art in modern turbo diesels. Developed at our R&D centre in Germany and benefiting from over 30 years of Kia diesel engineering experience, this advanced 2.0 litre engine uses a Variable Geometry Turbocharger (VGT), an intercooler and the latest in Bosch common rail injection design to deliver 103kW of power and an enormous 304Nm of torque at just 1,800rpm.

Sportage LX with optional Tiptronic-style automatic transmission.



The CRDi engine includes a particulate filter in its exhaust system to produce cleaner emissions.



Sportage EX CRDi



All this impressive technology translates into effortless cruising and towing<sup>1</sup>, remarkable fuel economy of 7.1L/100km\*, and easy compliance with tough Euro IV emissions standards.

<sup>1</sup> Up to 1,600kg, braked trailer. \*Combined cycle. ADR 81/01.



Sportage EX V6



## Sure-footed at all times

Sportage is equipped with four wheel independent suspension for predictable and safe handling in all road conditions. And when you want to leave the bitumen behind, it's nice to know you have the benefits of high ground clearance, underbody protective skid plates and rugged design to facilitate your escape.

In Sportage EX V6 and CRDi, the hassle-free Electronic Torque Distribution 4WD system means you've got exactly the right amount of grip you need, wherever you go. In normal driving, it will select 2WD for optimal fuel economy. But if the system detects slippage in the front wheels at any time – such as on a greasy road – it will automatically transfer up to half the available torque to the rear wheels to maximise traction. If driving off-road or in particularly slippery conditions, you can lock Sportage EX into 4WD via a switch on the dash.

Sportage EX CRDi: Fingertip control for 4WD and ESP functions.



Sportage LX





Kia Motors Australia ABN 97110 483 353  
PO Box 7506, Silverwater NSW 2128  
Phone (toll free) 1800 600 010  
[kia.com.au](http://kia.com.au)

## The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. So when you think of Kia, think exciting and enabling – the two qualities that best define what the new Kia is all about. From the Rio to the Sorento, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive.

### About Kia Motors Corporation

Kia Motors Corporation – one of the fastest growing automakers in the world – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Kia's 12 manufacturing and assembly operations in 8 countries produce more than 1.3 million vehicles a year that are sold and serviced through a network of distributors and dealers covering 165 countries. Kia today has over 33,000 employees and annual revenues of almost \$19 billion. It is the major sponsor of the Australian Tennis Open and an official worldwide sponsor of the Davis Cup. Kia is an official automotive partner of FIFA – the governing body of the FIFA World Cup – as well as a EUROTOP Partner of UEFA. Kia Motors Corporation's brand slogan – "The Power to Surprise™" – represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

Kia Motors Australia reserves the right to discontinue or change the models, features, specifications, options, designs and prices of products referred to in this brochure without incurring any liability whatsoever to any purchaser or prospective purchaser of any such products. Some of the items herein are optional at extra cost. Consult your Kia dealer for the latest information on models, specifications, features, prices, options and availability.



5 year/unlimited km factory warranty  
– conditions apply, see your dealer for details.

Part number BR0SP0001 Printing date: September 2007



### Kia Motors Australia Sustainability Statement

Kia Motors, aims for growth that is in harmony with the environment throughout all areas of our business. We are striving to develop eco-friendly technologies, while minimising environmental impact. KIA MOTORS, DRIVING TOWARD A BETTER ENVIRONMENT.

