



Hyundai i45: Challenging conventional thinking

Sleek, sophisticated, smart and safe.

One of the reasons Hyundai is the world's fastest growing car company is we excel through continual improvement and re-imagination. Our focus today is on producing cars that embody quality, variety, innovation and individuality...cars that inspire and create desire.

The i45 is not simply a new vehicle with a new look. It's a new idea. An idea that dares to deliver the size, performance and comfort of a full-sized sedan, with the ease and fuel-efficiency you'd expect from a much smaller class of vehicle.

To create the i45 we started fresh, beginning at the design table. We then applied state-of-the-art engineering to maximise performance and economy, maximum occupant comfort and driver performance, and incorporated levels of safety that inspire utmost confidence.

Just as importantly, during every stage of the production process, each i45 is subjected to an exhaustive regime of testing that reflects Hyundai's evolution as a world-class vehicle manufacturer.

So if you're ready to break with convention, step into the i45 and experience the future.



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Lines of pure beauty inspired by nature

Designed to challenge perceptions and push boundaries, the i45's stunning design exudes an air of luxury and refinement that immediately identifies it as a vehicle with true individuality and character.

The organic flowing lines that create its sporty silhouette are based on Hyundai's "Fluidic Sculpture" design language. Inspired by nature, this design philosophy considers the interplay of natural, fluid elements with the more rigid surface and structures of the vehicle to create the impression of constant, graceful motion.



Incredible style that's matched by substance

Every element of the i45's styling and design has been developed with a purpose. The complex is made simple... a vehicle that's a pleasure to look at becomes one that's also a pleasure to drive.

While the exterior styling emphasises the i45's sensual low profile, its athletic design produces an interior that's spacious for all occupants.

A fluid form that glides with ease

The i45's aerodynamic shape delivers an incredibly low drag coefficient of just 0.28, enabling it to cheat the wind and hug the road to deliver even greater fuel economy.

A meticulous, long-lasting finish

The precision and attention to detail evidenced throughout the i45 is also demonstrated in its immaculate bodywork. For extra protection and durability, an advanced process has been used in applying the lustrous paintwork, to ensure that the paint thoroughly seals and protects the chassis from corrosive elements such as salt and rain.



Sporty and chic, yet elegant and refined

With its smoked chrome radiator grille connected by character lines that sweep all the way to the vehicle's rear, the i45 conveys a sporty stance. Sleek cat-eye shaped headlamps provide a crisp bright light for enhanced night-time vision while large power-fold side-view mirrors that fold in and up, further enhance its unmistakable style and refinement.



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An abundance of natural light and fresh air

Unlike many vehicles with a low silhouette, the i45 provides excellent visibility for all occupants, including those seated at the rear. For the driver, a wide windscreen and narrow side columns give an excellent forward view, while lowering the rear seat has enhanced the driver's rear vision.

The Premium also features a full length three-piece panorama glass roof with power tilt/slide adjustment that produces a fresh light-filled driving experience. Motorised roller blinds provide UV protection and help reduce heat build-up within the vehicle.





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Surprising space with amazing comfort

Whether you're behind the wheel or travelling in the back seat, the i45's elegant interior provides generous space and exceptional comfort. Leg, head and even shoulder-room dimensions in both front and rear seats exemplify its roominess, while a versatile 523 litre boot space is one of the largest in its class.





Technology that enhances driving confidence

Throughout the i45 a myriad of cutting edge technologies are constantly at work, making the driving experience easier, safer and more satisfying.

Steering wheel mounted paddle shifters provide you with greater control upshifting and downshifting – all without taking your hands off the wheel.

When stopped on a steep incline, Hill-start Assist Control (HAC) technology helps by momentarily holding the vehicle while you move your foot from the brake to the accelerator.

Similarly, the Brake Assist System (BAS) comes into play in an emergency stopping situation, reducing braking distance by applying the maximum brake pressure.

Other technologies such as a Start Stop Button and Proximity Smart Key entry, offer greater convenience and increased security.

Easy-to-use, logically positioned controls

The i45's ergonomically designed driver's cockpit doesn't just look good, it makes driving easier.

Steering wheel audio controls and centre stack temperature controls are positioned according to the most logical way they'll be used. That means you can change stations or turn up the volume without your eyes leaving the road, while even first time passengers can easily adjust the climate settings as required.

A strategically positioned Supervision Cluster that features sporty dual-gauges and vacuum fluorescent display, provides an instant overview of all important vehicle performance indicators using a large, clear display that's easy to comprehend with just a quick glance.

It's the little things that enhance the journey

Whether you're just travelling across town or heading out for a few days in the country, we've given attention to all the details that add up to an enjoyable journey.

The driver's power seat with adjustable lumbar support provides eight-way adjustment to maximise driver comfort and minimise fatigue (Only on Premium model). The front passenger seat is fitted with four-way sliding and reclining functions while adjustable rear seat headrests provide extra comfort and safety.

With an integrated six-speaker audio system that incorporates a CD and MP3 player, as well as connectivity for devices such as an iPod®, you can take your tunes with you. Similarly, a fully automated air conditioning system ensures a comfortable climate for everyone on board.

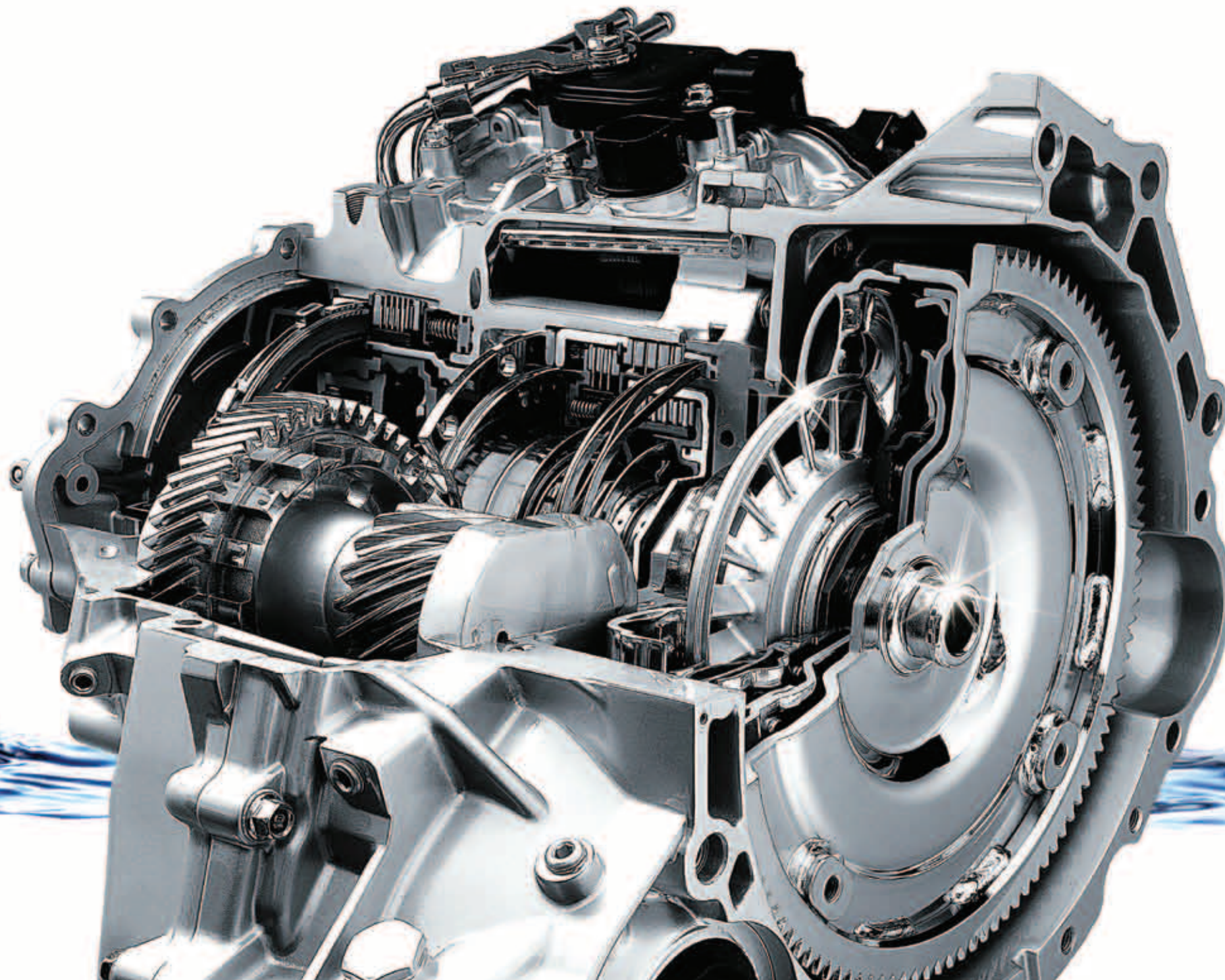


Performance with a conscience

Under its bonnet the i45 houses a technologically advanced powertrain whose performance matches the vehicle's sporty profile, yet produces lower CO₂ emissions and provides greater fuel economy than other similar sized engines.

Developed by Hyundai engineers over almost four years, at a cost of more than \$150 million, the 2.4 litre Theta-II engine utilises the latest gasoline direct injection (GDi) technology to run cleanly and efficiently, producing up to 148 kW of power and 250 Nm of torque for effortless performance.

Combined with a six-speed automatic transmission, it can deliver an impressive 7.9 l/100k¹. To help you achieve the best economy and reduce your running costs further, the i45 is equipped with an in-dash Eco-indicator that prompts fuel-efficient driving.



¹Source: Australian Design Rule 81/02 static laboratory combined average city and highway cycle test.

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Built-in quality delivers maximum safety

In designing and building the i45, accident prevention and occupant safety have been our main priority.

Active safety considerations include Electronic Stability Control (ESC) which helps keep the vehicle on track during sudden braking or turning, while Hyundai's Traction Control System (TCS) monitors your grip, reducing wheel spin so that you can accelerate on slippery or uneven road surfaces.

Similarly, the Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) prevents your brakes from locking up and distributes braking force according to your vehicle's load.

Other active safety technologies include a reverse detection warning system to guard against unseen objects behind the vehicle, and auto dusk sensing headlights. And they're just the start...



A rigid body shell

The use of ultra-high tensile-strength steel and the application of a thermal stamping method that increases material strength by 30%, has resulted in a tougher more rigid body shell.

Similarly, side impact beams, integrated front and rear crumple zones, strengthened window sills and safety engineered doors with internal guard beams significantly increase occupant protection.



Electronic Stability Control (ESC)

ESC comes into its own when braking or turning leads to an unexpected lack of control. ESC senses wheel speed, the manner in which the car is turning, the angle of the steering wheel and input from the pedals and applies braking to each wheel individually to restore stability and directional control.



An advanced 6-airbag system

The i45 features dual front airbags, front seat-mounted side-impact bags and front and rear side curtain airbags. Active front head restraints move instantly up and forward during a rear-end collision to help cushion the head to provide extra protection against whiplash injury.



A host of quality inclusions

The i45 incorporates an array of rich technologies and cutting-edge innovations to help make driving safer, easier and more enjoyable.



iPod® connectivity

Play your favourite music in your preferred format and keep the whole family entertained and happy with this state-of-the-art six-speaker audio system that includes iPod® connectivity. Four-function steering wheel audio controls add convenience and safety.



Dusk sensing auto headlights

To increase driving safety and the visibility of your vehicle to other drivers, headlights are automatically turned on as daylight begins to fade.



Push button start

The push button start, which can only be activated by an ID signal sent from your proximity key, offers cutting edge convenience and ease, while adding a further level of theft deterrence.



Reverse parking sensors

When you're reverse parking or manoeuvring into tight spaces, the park assist's ultrasonic sensors give you added assurance by emitting a warning sound when you're getting too close to objects at the rear of the vehicle.



Driver Information

To help you maintain your concentration on the road, the sporty twin dial instrument cluster has been positioned so that all key information is available at-a-glance, while its supervision illumination provides exceptional clarity.



Side mirror indicators

To ensure maximum visibility of your turn signal, the side mirrors incorporate LED repeater lights.



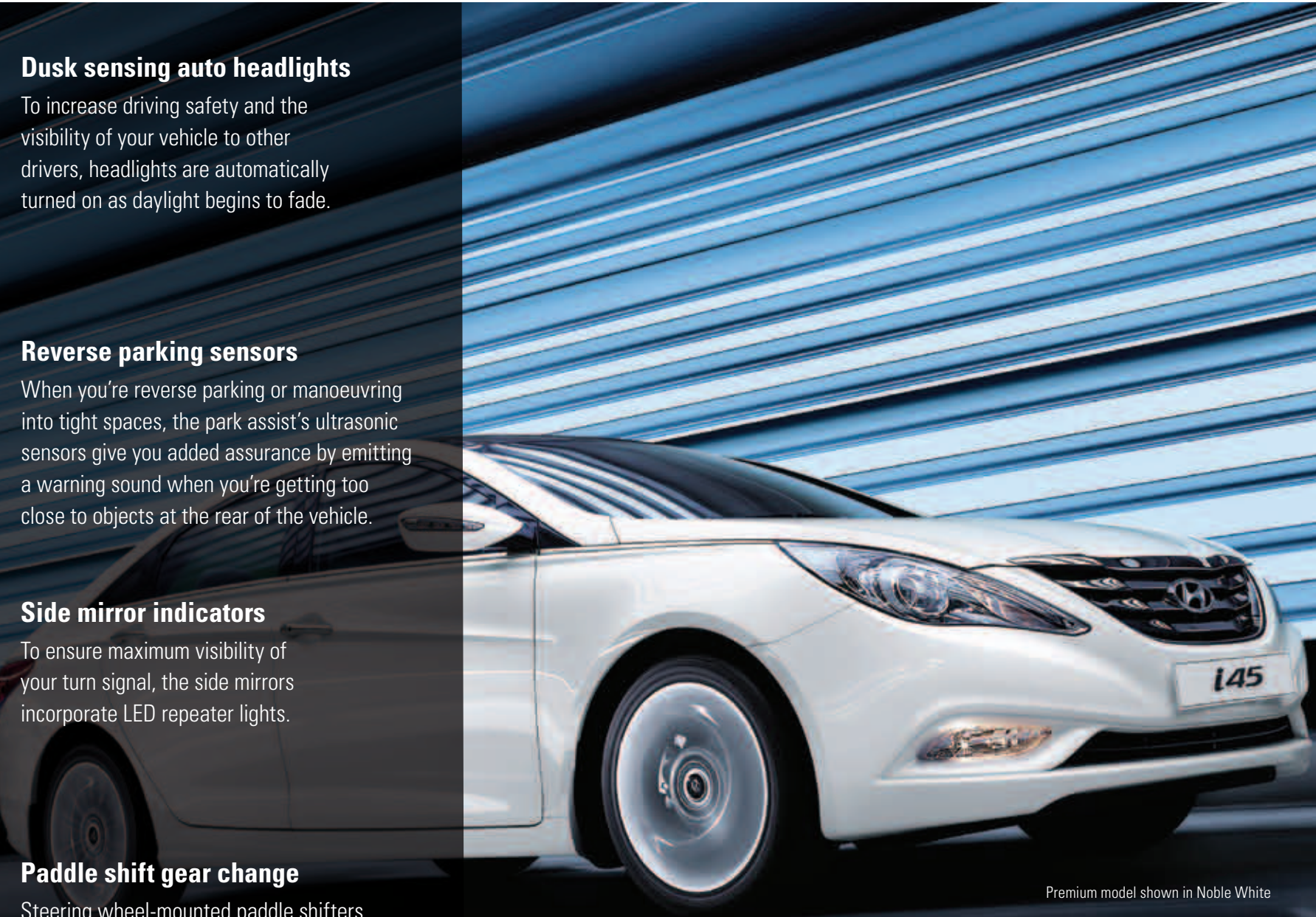
Climate control air conditioning unit with cluster ionizer

The fully automated air conditioning system provides easily adjustable advanced climate control with separate rear console air vents. A cluster ionizer automatically cleans the air when the air conditioner or heater is running.



Paddle shift gear change

Steering wheel-mounted paddle shifters add a tactile feel to your drive by letting you control precisely when to upshift or downshift the six-speed automatic.



Premium model shown in Noble White

Behind you all the way

The i45 is backed by Australia's First 5 Year Unlimited Kilometre Warranty. It's Hyundai's standard promise of excellence. In addition, i45 comes with 12 months Hyundai Premium Assist – a 24 hours, 365 days a year roadside assistance service that will never leave you stranded.*



*Conditions apply. For full details visit www.hyundai.com.au

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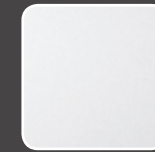


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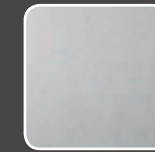


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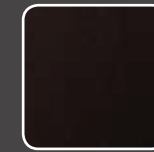
Exterior Colour



Noble White
NW



Sleek Silver
Y5



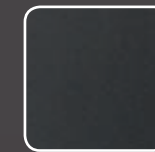
Espresso
SES



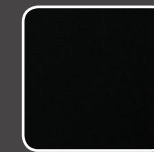
Remington Red
RER



Blue Passion
PAB



Dark Grey
YDG



Black Diamond
AA

Interior Colour



Black One Tone



Leather



18-inch Alloy Wheel

17-inch Alloy Wheel

Genuine Hyundai Accessories

While the i45 offers a comprehensive range of quality inclusions, you can further enhance your driving pleasure and ownership pride by choosing from a wide range of Genuine Hyundai Accessories that reflect your personality and add extra ease and enjoyment to your lifestyle pursuits.

Importantly, Genuine Hyundai Accessories are an astute way to help keep your new i45 in original showroom condition and further enhance its already high levels of built-in occupant safety.

All Genuine Hyundai Accessories are covered by Hyundai's 5 Year/Unlimited Kilometre Accessories Warranty* – an Australian first. Please refer to www.hyundai.com.au/i45 for full details.



Direct Connect for iPod^{®1}

- Simplifies use
- Excellent sound quality
- Convenient



Bluetooth[®] Phone Kit²

- Hands-free
- Custom designed
- Easy to operate



Tailored Carpet Floor Mats (set of 4)

- Contoured
- High-grade
- Colourfast



Stylevisors (set of 4)

- Slimline
- UV-Resistant
- Easily installed



Whispbar[™] Quiet Roof Racks⁴

- Whispbar[™] technology
- Strong and secure
- High quality



18" Alloy Wheels (sold singularly)

- Stylish
- Sophisticated
- Distinctive



Dash Mat

- Contoured
- UV-stabilised
- Complementary colour



Towbar, Towball & Trailer Wiring Harness³

- Specifically designed
- High quality
- Australian Standards compliant



Headlight Protectors

- Specifically designed
- High quality
- Australian Standards compliant

Some images featured are included for illustration purposes only.

All Genuine Hyundai Accessories are covered by Hyundai's Australian First 5 Year/Unlimited Kilometre Accessories Warranty*.

* All Accessories are subject to warranty conditions. Warranty only applies to purchases from 23 May 2010. See your nearest Hyundai Dealer or visit our website at hyundai.com.au for full warranty terms and usage recommendations. Some Genuine Hyundai Accessories are not applicable to all Hyundai models. All Genuine Hyundai Accessories purchased and fitted to a Hyundai vehicle by a Hyundai dealer or authorised service outlet are covered against manufacturing faults and defects of the product for a period of 5 years from the date of purchase with no kilometre usage limit. Receipts are required to support warranty claims. This warranty does not cover minor cosmetic defects or damage or defects caused by improper maintenance or repair, fair wear and tear, accident, misuse, abuse, or unauthorised modifications. Hyundai Motor Company Australia will without charge replace or repair any defective Genuine Hyundai Accessory if work is completed by an authorised Hyundai Dealer. Any Genuine Hyundai Accessory/ies not fitted by a Hyundai dealer or authorised service outlet, will only have the benefit of a 12month/20,000kms warranty period, which ever occurs first. All warranties are additional to the implied warranties under the Trade Practices Act 1974. Accessories pictured are all sold separately at additional cost.

¹ Refer to your Apple iPod® instruction Manual. iPod® is a registered trademark of Apple Computer Inc., registered in the U.S. and other countries.

² Only suitable for Bluetooth® compatible phones. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and used by Hyundai under license.

³ Maximum Ball Download = 80kg (Automatic) or 170kg (Manual). Towing capacity = Braked, 1700kg (Manual) 800kg (Automatic). Unbraked, 650kg (Manual) 400kg (Automatic).

Towbar capacity subject to regulatory requirements, tow bar design, vehicle design and towing equipment limitations

⁴ Load capacity = 75kg evenly distributed over 2 bars.

⁵ Park Assist Sensors are designed as driver assist function only and should not be used as a substitute for skilled driving and safe parking practices.

The area into which the vehicle is heading must be visually monitored by the driver while parking.



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Hyundai i45 Elite in Sleek Silver featured above is accessorised with Genuine Hyundai Whipbar™ Quiet Roof Racks, Bonnet Protector, Stylevisors, Front Park Assist, Headlight Protectors, Towbar, Towball, Trailer Wiring Harness and 18" Alloys. All sold separately at additional cost.

