



A1

Audi A1 accessories

Audi
Genuine Accessories





True greatness shows in every detail.

The Audi A1 is a declaration of individuality without compromise. And thus of true greatness. Whether it is more sportiness, more functionality or more music: with Audi Genuine Accessories you can enhance your Audi A1 even more. Because ultimately, you have one thing in common: an unmistakable character.

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See and feel the dynamics.

With the Aerodynamic competition kit you can strengthen the provocative and dynamic appearance of your A1. The Aerodynamic competition kit includes front spoiler lips, dynamic side sills, a rear diffuser and chrome-plated sports-style tailpipe trims. That way you experience more sport, more fun and less headwind.





1 Side sills¹

Underline the dynamic side sections and give the vehicle an individual touch.

2 Rear diffuser^{1, 2}

Attractive eye-catcher at the rear, gives the vehicle an even sportier line. Available in matt black or primed and can be printed in a colour of your choice.

3 Sports-style tailpipe trims¹

Made from chrome-plated stainless steel. Single or double tailpipe depending on engine variant.

4 Front spoiler lip¹

Makes the front apron panel look deeper and wider. Painted in the vehicle colour or in a colour of your choice (only in the vehicle colour if ex works).

¹ Available as factory-fitted optional equipment or at a later date from your Audi partner. ² Not in conjunction with the trailer towing hitch.



A sporty high-flyer.

The roof spoiler competition kit guarantees a breathtaking look. As such, the sporty potential of the A1 can be seen straight away.

1 Roof spoiler¹

Its athletic design completes the rear in a striking manner. The ideal complement to the aerodynamics competition kit.



¹ Available as factory-fitted optional equipment or at a later date from your Audi partner.

11 R. Capello
12 T. Kristensen
13 A. McNish

1



Turn your interior into an arena of sporty highlights.

With the legends interior competition kit you can strengthen the sporty character of your A1 in the interior as well. The decorative trims on the air vents, centre console, the door handles and the interior mirror set striking accents. This package is rounded off by floor mats with matching graphic print.

1 Decorative trim for centre console¹

A sporty, eye catching feature on the driver and front passenger side.

2 Decorative trim for interior mirror¹

Framing the excellent rear view.

3 Decorative trim for air vents¹

Provides Amalfi White accents on the instrument panel.

4 Decorative textile floor mats¹

A sporty appearance: The textile floor mats are made from hard-wearing, densely woven velour and feature a sporty graphic print. They are not only cut exactly to the dimensions of the Audi A1, but are also fastened to the vehicle's floor.

5 Decorative trim for door pull handle¹

Customisation right in the palm of your hand. And in your front passenger's hand, too.

Subject: Design

Inlays



Our employees can be very superficial sometimes.

But only when they're working on the inlays for your vehicle. Every single one of our products must fulfill the high standards of Audi Genuine Accessories. And often that depends on the way they look - like in the case of the inlays and their high-gloss surfaces. To achieve an especially brilliant result, the inlays are first applied to the rear side of the parts using screen printing. These fascias only measure 0.7-1 mm in width, and only take on their finished shape by means of a deep-drawing process. The finished product will impress you due to its perfect fit, fast installation time and durability. Finally, to confirm this, our engineers implement extensive testing procedures such as the sun simulation test. Because of this, you'll be able to enjoy your legends competition kit for a long time. It conjures up images of the colour scheme of Audi Motorsport's history: like when Walter Röhrl mastered Pikes Peak in record time in his Audi S1 Sport quattro during the legendary "Race to the clouds". A brilliant result — just like the inlays for your Audi.

¹ Available as factory-fitted optional equipment or at a later date from your Audi partner. The legends interior competition kit really comes into its own when combined with black and titanium grey seat covers.



Eye catching dynamics.

The legends interior competition kit plus gives the interior of your Audi A1 a particularly expressive touch. And the sports leather steering wheel, gear lever and the handbrake grip are in striking begonia red. This is a clear signal of superior dynamics that immediately catches the eye of everyone, not just sporty drivers. The combination with black and titanium grey seat covers is particularly recommended.



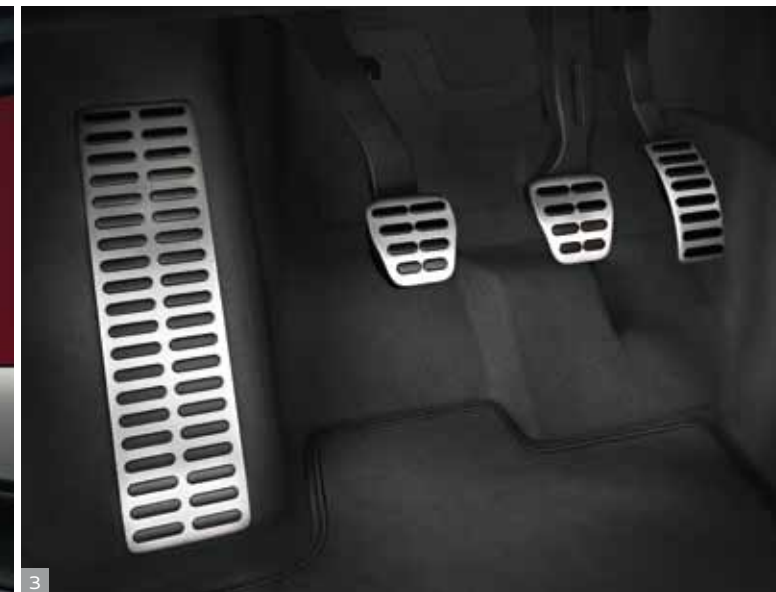
1 Gear lever and handbrake grip in leather^{1,2}
Colourful expressiveness when changing gear or braking.

¹For vehicles with manual transmission. ² Available as factory-fitted optional equipment or at a later date from your Audi partner. ³For information on when this feature will be available, please contact your Audi partner.



2 Sports leather steering wheel²

Top and bottom side of the steering wheel rim in powerful begonia red.



3

3 Foot rests and pedal caps in stainless steel^{1, 3}

The foot rests and pedal caps are made from brushed stainless steel. The rubber coating on the surface ensures better grip.



4

4 Leather cover for key

The decorative lining mirrors the dynamic design of the legends interior competition kit plus. As well as in begonia red, it is available in pearl silver, signal orange, cognac brown, alabaster white, magnolia white and crimson red.





2 Cast aluminium wheels, 5-arm polygon design, high-gloss turned finish, Anthracite
Exceptional design for your A1, in size 7.5 J x 18 with 225/35 R18 tyres.

2 Cast aluminium wheels, 5-arm polygon design, high-gloss turned finish, matt black¹
In size 7.5 J x 18 for 225/35 R 18 tyres.



3 Cast aluminium wheels, 5-spoke design
A dynamic cast aluminium wheel in size 7.5 J x 17 for 215/40 R 17 tyres.

4 Cast aluminium wheels, 5-V-spoke design, dark gloss finish
In size 7.5 J x 17 for 215/40 R 17 tyres.



Anti-theft wheel bolts
Can only be loosened with the special adapter provided. Helps to prevent theft.

Valve caps
The 4 metal valve caps with the embossed Audi logo provide better protection for the valve from dust, dirt and moisture. Available for rubber, metal and aluminium valves.

¹For information on when this feature will be available, please contact your Audi partner.



1 Snow chains

For an improved grip on snow and ice. Available in various sizes.

2 Cast aluminium winter wheels in 5-arm pin design

The expressive design conjures up images of the typical shape of bowling pins. In size 6 J x 16 for 195/50 R 16 tyres.

3 LED rear lights, dark tinted¹

Sporty, discreet design: red covering, housed in black casing. Can be used to retrofit halogen rear lights at any time. Long service life and up to 50% less energy usage than halogen lights.

4 LED rear lights, clear glass look¹

An attractive design: transparent covering, housed in black casing. Goes very well with the paint colours Amalfi White, Ice Silver, Phantom Black and Daytona Grey. Can be used to retrofit halogen rear lights at any time. Long service life and up to 50% less energy usage than halogen lights.

¹For information on when this feature will be available, please contact your Audi partner.





If your hotel does not offer sport and leisure facilities, just bring them with you.

Where will the mood take you next? Skiing in the mountains, for an extended kayak tour or on a relaxed bike trip in the countryside? Just make a spontaneous decision. The smart transport solutions from Audi Genuine Accessories give you the freedom to spend your leisure time as you want.



2

1 Ski and snowboard rack

For convenient transport of up to 6 pairs of skis or 4 snowboards. Lockable. (Can only be used in conjunction with the carrier unit.)

2 Carrier unit

For various roof rack modules such as the kayak rack and luggage box. The profile section is made from anodised aluminium tube. The carrier unit is easy to install and lockable. Maximum permissible total weight of carrier, modules and load 75 kg.





1 Kayak rack

For a single-person kayak weighing up to 25 kg. (Can only be used in conjunction with the carrier unit.)



2 Cycle rack for the trailer towing hitch

Lockable rack for up to 2 cycles with a maximum load of 50 kg. Optional: the extension kit for a third cycle. Easy mounting thanks to a simple plug-in mechanism. The cycle rack can be very easily folded away to open the luggage compartment.



3 Trailer towing hitch

Removable and lockable, ball joint coupling and ball head made from steel. When removed, the towing hitch can be stored in the spare wheel well. With a loop for the tow rope.

4 Luggage box (370 l)¹

Compact roof box, easy to open with easy-to-clean surface, lockable. Its aerodynamic shape reduces wind noise more effectively. (Can only be used in conjunction with the carrier unit.)

¹Maximum permissible load 50 kg.





You already know your favourite music. But you're just getting to know your favourite route.

Easy connection of your media player ensures that you'll always have your favourite music in the A1 with you. And in the blink of an eye, you might even discover a new favourite driving route, using the latest map material for your navigation device.

1 Adapter cables for Audi music interface

Enable connection of various iPod models and other portable media players. Operation via the MMI® system, if this function is supported by the media player. Additional adapter cables are required to connect portable media players, further information is available from your Audi partner.

2 Navigation update¹

23 GB of new map material with new content, e.g. terrain models, improved graphics, 3D representation of Points of Interest; easier to connect to real surroundings. More convenient and a more relaxed driving experience. Our tip: Combine the update with your vehicle's next service interval.

Retrofit of navigation function¹

Offers the opportunity to activate the navigation function and data at any time in the future (provided that concert radio and connectivity package are fitted).



¹For more detailed information, please contact your Audi partner.

Drive an Audi. Even before you can walk.

Even if it will still be a few years before the youngsters are driving themselves, the child seats from Audi Genuine Accessories ensure that the little ones get as much pleasure out of the journey as the adults.



1 Audi child seat youngster plus

Offers excellent comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. With additional integral fastening points for optimal protection. Suitable for children from 15 to 36 kg (approximately 3½ to 12 years).

2 Child seat colour variants

All child seats are available in the combinations classic silver/black and sporty signal orange/black. The fabrics used are gentle to the skin, breathable, non-fading and washable. Replacement covers can be obtained from your Audi partner.

Audi baby seat

Can be secured using the three-point belt. The integral full-belt safety harness provides improved restraint, whilst the attached cover provides protection from sunlight. Suitable for infants weighing up to 13 kg (approx. 15 months).

ISOFIX fastening for Audi baby seat

For improved restraint of the Audi baby seat. Enables the seat to be installed and removed quickly. The adjustable supportive base ensures additional stability. Optimizes the protective effect for small children.

Audi child seat with ISOFIX

Child seat is adjustable. The seven-fold height adjustment of the belt is made with just one move of the hand. Washable fabric cover. Suitable for children from 9 to 18 kg (approx. 1 to 4 years).

Audi children's world

The comfort cushion and blanket, neck supports, cocoon blanket and baby comfort sack offer a feeling of security for your child. The Audi plush steering wheel, comfort cloth, baby toy chain and cuddly toy ensure fun and games. Matches the child seat designs.



We like lasting impressions. Except when they're on your Audi.

You use your Audi every day – but that doesn't mean that it has to look as if you do. Lots of sensible ideas for comfort and protection reduce the marks of everyday use and make driving your A1 even more enjoyable. Even before you've turned the key.





1 Rubber floor mats

Exact-fit. Offer improved protection from heavy soiling. Attached to the vehicle by means of the standard-fitted fastening points on the vehicle floor. With A1 logo.

2 Boot tray

Lip all the way round provides the boot floor with better protection against soiling. The non-slip pattern reduces any slipping of the load. The tray is easily stowed away and takes up little space.

3 Boot liner

Custom-made protection for the luggage compartment. Washable, robust and resistant to acid. The lip around the edge better protects the luggage compartment floor from any leaking fluids.

Textile floor mats

Made from hard-wearing velour; good protection from soiling. They are attached to the vehicle floor by means of fastening points. They are available in the following colours: titanium grey, ebony/titanium grey, ebony/jet grey, ebony/magma red and ebony.



Mud flaps

Made from high-quality plastic. Reduce paint damage and dirt around the sills and the rear apron panel. Available in sets of two for the front and/or rear.

Loading-sill protective sheet

The exact-fit loading-sill protector made from transparent sheeting provides the bumper with better protection against damage when loading or unloading the boot.

Protective film for paintwork

Transparent and therefore almost invisible high performance protective film with an extra layer of clear varnish. Reduces the effects of stone chips, scratches and scrapes. For installing on the front of your Audi.





1 Cruise control system¹

Keeps the desired speed constant at approx. 30 km/h and above². Also features active braking intervention, e.g. when driving downhill, and operation via separate steering column stalk. The set speed is displayed in the driver information system.

2 Vehicle cover

Exact-fit, in Anthracite, with Audi logo, made of breathable and anti-static material. Piping accentuates the shape of the vehicle. Perfectly protects your vehicle from dust and dirt. For indoor use only.



Parking system

Supports the driver by indicating acoustically how far away the vehicle is from an obstacle. 4 Ultrasonic sensors are concealed in the rear bumper.

Subject: Comfort

Parking system



What can you learn from bats about parking?

Quite a lot, we would say. Like navigating using ultrasonic signals. Bats use this technique to get their bearings in even the toughest terrain, with impressive accuracy. So it is obvious that Audi would make use of the same principle for its parking system which can be retrofitted to assist you with parking and manoeuvring. The 4 sensors in the bumpers, which can be painted over, alternately send ultrasonic signals which are reflected back by obstacles. The retrofit kit is individually calibrated to achieve an extremely precise system in the relevant zone from 1.4 m to 30 cm. This ensures that the trailer towing hitch from Audi Genuine Accessories, for example, does not cause the system to mis-detect obstacles. So ultrasonic signals get the bat to its destination and your Audi safely into the parking space.

¹For information on when this feature will be available, please contact your Audi partner. ² Provided that engine power and engine braking effect permit it.

Even more A1? But of course.

You can experience the whole world of the Audi A1 at www.audi.com.

Enjoy your voyage of discovery.





Audi Genuine Accessories catalogue

In the "Audi Genuine Accessories" catalogue you will find accessories for all models, including many functional items such as snow chains and care products, as well as products to customise your Audi, such as the high quality valve caps. Your Audi partner has reserved a copy of the catalogue for you and would also be happy to offer you advice.

