

MAZDA MX-5



zoom-zoom



The freedom of the open air. The thrill of every curve. Mazda MX-5 is the definitive lightweight roadster experience, and it's been made even more so. Refined dynamics and comfort enhance an incomparable drive. A purposeful edge enhances an iconic shape. All this strengthens the intimate connection between car and driver achieved by MX-5. This philosophy of 'rider and horse as one' is known as 'Jinba Ittai,' and it's helped make MX-5 the world's favourite sports car. We call the feeling Zoom-Zoom, and this is its purest form. ◀





SOFT-TOP OR ROADSTER COUPE. YOU'LL BE IN YOUR ELEMENT



Reach for the sky

Opening the Z-folding soft-top is a quick, simple operation.

A winding road in front of you and the sky above you.

Driving doesn't get any more enjoyable than this.

The only question is, how do you want to get your fresh air thrills? In MX-5 Coupe it couldn't be easier.

Press a button and in just 12 seconds the power-retractable roof takes you from coupe-like refinement to the open air. Alternatively, there's the soft-top and its classic Z-fold cloth roof.

Its lightweight roof seals perfectly and is easy to

handle, allowing single-handed operation from the

driver's seat. In either form, you'll experience the feeling of being one with the car borne of lightweight

construction, perfect balance and rear-wheel drive.

The third generation MX-5 enhances this with a range of refinements in dynamics, comfort and style.

Which means delivering driving enjoyment is still what it does best.



A coupe is seconds away

Power-retractable roof offers enhanced refinement and security.





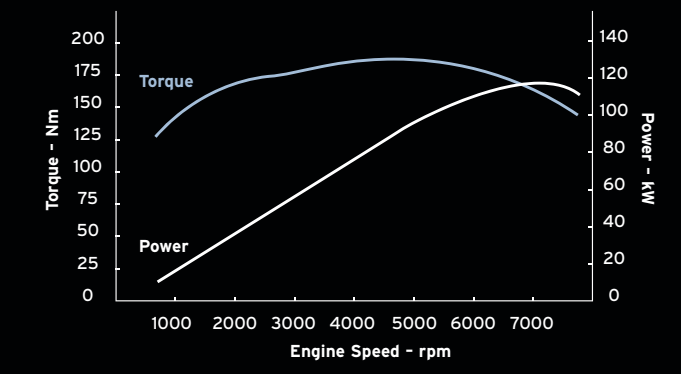
Overseas model shown.



AND AWAY WE GO

Turn the key in an MX-5 and it's you who'll get fired up. Its 2.0 litre four-cylinder engine with Sequential Valve Timing (S-VT) responds eagerly with smooth power and a rousing exhaust note. In manual models a forged steel crankshaft lets you rev right up to 7,500 rpm, taking excitement levels even higher.

Featuring lightweight aluminium construction the engine sits as close as possible to the car's centre, enhancing balance and handling. MX-5's transmissions are also geared to excite. The 6-speed manual shifts with quick, short-throw precision. The 6-speed Activematic lets you take manual control through steering wheel-mounted shift paddles, or enjoy automatic ease. In auto mode you'll still feel connected, as the Direct Activematic (DAM) function lets you make instant manual downshifts via the paddles. So acceleration for overtaking or exiting corners is always at hand.



▲ **Rising excitement**
Power is responsive and refined from low down all the way to the redline. Figures shown are for manual models only.



▼ **Take control**
Steering wheel integrates audio and cruise control switches. Paddle-shift equipped Activematic lets you shift with your fingertips. It also features Active Adaptive Shift (AAS), which optimises gear selection to the road and your driving style.





ONE TURN AND THERE'S NO GOING BACK

You haven't taken a corner until you've done it in an MX-5. With amazing agility combined with perfect weight balance, it reacts to your commands as if by intuition. And in this MX-5 the intimate connection between car and driver has been made stronger. The entire suspension system has been carefully retuned, while the front roll centre height has been

reduced. So MX-5 follows your steering inputs with uncanny accuracy and feels even more planted on the road. And while this faithful handling will give you confidence, standard Dynamic Stability Control (DSC) will enhance it. Working with the 4-wheel ABS, this advanced system manages engine power and braking force to maintain control, even on slippery roads. In MX-5 you'll take every corner with a smile on your face.



▲ Polished performance
All models feature drilled aluminium pedals to enhance sports driving.



▲ Engineered for agility
Optimised suspension and lightweight aluminium components result in superbly responsive, accurate handling.





LIGHTWEIGHT, BUT STILL LOADED

MX-5's cabin heightens your connection to a great drive. Settle into the leather-trimmed* sports seats and you'll enjoy superb comfort and support. Pedals, gearshift and adjustable steering wheel feel like extensions of your body, while sports instruments convey information clearly. MX-5 treats you to quality craftsmanship complemented by premium materials and textures. Low noise levels enhance the sense of refinement.

The user-friendly interior offers generous storage and handy features like an auxiliary jack for MP3 players. A specially designed 'Windblocker' aero board and quarter windows minimise air turbulence in the cabin. And all-weather comfort is ensured, with extra ventilation louvres in the footwells and at waist height. The six-disc CD player is endowed with a premium Bose® amplifier incorporating seven speakers and steering wheel mounted controls.

*Leather seats include some Maztex material on selected high impact surfaces.



▲ Well adjusted
Seat height adjustment and tilt-adjustable steering wheel let you find your perfect driving position.



◀ It all comes for the ride
Boot boasts 150 litre capacity while cabin offers convenient storage options.



▲ Get revved up
Uncluttered dials give you vital information at a glance. Speedo and tachometer rest at 6 o'clock position in true sports style.

▶ Hits a note
Auxiliary jack lets you connect portable audio players.





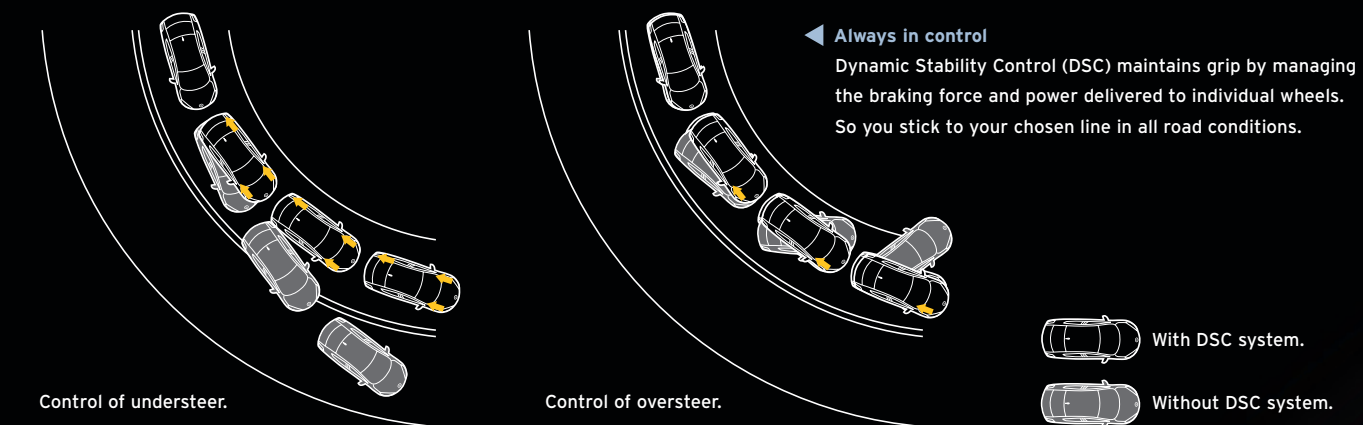
HANDLE THE UNEXPECTED

The same close connection between car and driver that makes MX-5 great to drive helps you avoid potential trouble. But it's good to know you're protected by the latest safety technologies. High-strength materials reinforce the rigidity of the body structure. This augments the protection of the Mazda Advanced Impact Distribution and Absorption System (MAIDAS), which absorbs and redirects impact energy away from the occupant cell. Seatbelts have pre-tensioners and load-limiting retractors. The two front airbags are complemented by two double-chamber side airbags

that offer head and chest protection. Even pedestrian safety is taken into account, the aluminium bonnet being designed to minimise potential injury. There's also impressive theft protection, with remote control central locking and an engine immobiliser. As a precisely engineered vehicle, MX-5 deserves the best of care. And that's why every new MX-5 comes with mazdacare as standard. You and your car are taken care of with a Mazda Genuine Factory Warranty and Mazda On Call Roadside Assistance for a 3 year, unlimited kilometre period. And best of all, mazdacare

gives you Genuine Scheduled Servicing for 3 years or 100,000km (whichever comes first). A comprehensive service programme where factory-trained technicians equipped with one of the world's most advanced computer diagnostic systems ensures your MX-5 continues to perform in A1 condition, helping you protect your investment in a car that already has outstanding resale value. For more information on mazdacare, see the owner documents or go to mazda.co.nz

 mazdacare



SRS AIRBAG

		MX-5 Soft-top	MX-5 Coupe
Powertrain			
Engine type		2.0 litre in-line 4 cylinder 16 valve DOHC S-VT	
Engine capacity		1,998 cc	
Bore and stroke		87.5 mm x 83.1 mm	
Compression ratio		10.8 : 1	
Maximum power	man	118 kW @ 7,000 rpm	118 kW @ 7,000 rpm
	auto	-	118 kW @ 6,700 rpm
Maximum torque		188 Nm @ 5,000 rpm	
Throttle control		Electronic (drive-by-wire)	
Fuel system		Multi-point electronic injection	
Fuel tank capacity		50 litres	
Recommended fuel		Premium unleaded (min. 95 RON)	
Fuel consumption*1	combined	8.1 litres per 100 km	
Manual transmission		6-speed	6-speed
Activematic (auto) transmission		-	6-speed
Gear ratio	1st - man/auto	3.709 / -	3.709 / 3.538
	2nd	2.190 / -	2.190 / 2.060
	3rd	1.536 / -	1.536 / 1.404
	4th	1.177 / -	1.177 / 1.000
	5th	1.000 / -	1.000 / 0.713
	6th	0.832 / -	0.832 / 0.582
	reverse	3.603 / -	3.603 / 3.168
	final drive	3.727 / -	3.727 / 4.100
Chassis			
Brake type	front	Ventilated disc	
	rear	Solid disc	
Brake diameter	front	290 mm	
	rear	280 mm	
Steering type		Hydraulic power assist steering	

		MX-5 Soft-top	MX-5 Coupe
Suspension	front	Double wishbone	
	rear	Multi-link	
Turning circle	kerb to kerb	9.4 m	
Tyre size		205/45 R17 84W	
Wheel size		17 x 7.0 J	
Wheel type		Alloy	
Exterior			
Exhaust extension (chrome)		✓	✓
Fog-lamps (front)		✓	✓
Front and rear bumpers (body coloured)		✓	✓
Green-tinted windscreen, side and rear windows		✓	✓
Headlamps (halogen)		✓	✓
Power mirrors (body coloured)		✓	✓
Power retractable hard-top with rear window (glass) demister		-	✓
Power windows		✓	✓
Suspension strut tower brace bar (front)		✓	✓
Soft-top with rear window (glass) demister		✓	-
Interior			
Air-conditioning		✓	✓
Critical function warning lights/chimes		✓	✓
Cruise control		✓	✓
Cupholders		✓	✓
Digital clock		✓	✓
Door bottle holders		✓	✓
Drilled aluminium pedals and footrest		✓	✓
Glove box (lockable)		✓	✓
Instrument panel light dimmer		✓	✓
Interior illumination:	dome lamp	✓	✓
	cargo room lamp	✓	✓
	ignition key surround	✓	✓

		MX-5 Soft-top	MX-5 Coupe
Interior release for fuel filler door and boot lid		✓	✓
Leather-wrapped:	gear shift knob	✓	✓
	handbrake handle	✓	✓
	steering wheel	✓	✓
Lights-left-on audible warning		✓	✓
Low fuel warning light		✓	✓
Oil pressure gauge		✓	✓
Puncture repair kit and compressor		✓	✓
Rear console box (lockable)		✓	✓
Seat back style bars		✓	✓
Seat trim:	leather*2	✓	✓
Seats with:	height adjustment (driver)	✓	✓
	integral head restraints	✓	✓
	rake and slide adjustment	✓	✓
	seat back pocket (passenger)	✓	✓
Storage box (behind both seats)		✓	-
Tachometer and electronic odometer/tripmeter		✓	✓
Tilt adjustable steering wheel		✓	✓
Vanity mirrors (driver and passenger)		✓	✓
'Windblocker' aero board		✓	✓
Wipers (front) 2-speed with intermittent function		✓	✓
Audio			
AM/FM tuner		✓	✓
Auxiliary input (3.5 mm MP3 player compatible)		✓	✓
CD player, in-dash 6-disc (MP3 compatible)		✓	✓
Premium 200 watt Bose® amplifier and speakers		✓	✓
Speakers, number of		7	7
Steering wheel mounted audio controls		✓	✓

		MX-5 Soft-top	MX-5 Coupe
Safety			
Airbags SRS:	front	✓	✓
	side	✓	✓
Anti-lock Braking System (ABS)		✓	✓
Crumple zones (front and rear)		✓	✓
Day/night rear vision mirror		✓	✓
Dynamic Stability Control (DSC) - switchable on/off		✓	✓
Engine immobiliser		✓	✓
High backed bucket seats		✓	✓
High mount stop lamp		✓	✓
Left-hand-side convex (wide angle) exterior mirror		✓	✓
Limited-Slip Differential (LSD) torque-sensing		✓	manual only
One touch (down only) power window (driver and passenger)		✓	✓
Remote central locking (2 transmitters with retractable key)		✓	✓
Seat-belts with pretensioners and load-limiters		✓	✓
Side impact door beams		✓	✓
Traction Control System (TCS)		✓	✓
Dimensions			
Ground clearance	laden	118 mm	118 mm
Overall height		1,245 mm	1,255 mm
Overall length		4,020 mm	4,020 mm
Overall width		1,720 mm	1,720 mm
Track	front	1,490 mm	1,490 mm
	rear	1,495 mm	1,495 mm
Wheelbase		2,330 mm	2,330 mm
Cargo room	volume (VDA)	150 litres	150 litres
Kerb weight	man	1,129 kg	1,167 kg
	auto	-	1,177 kg



MX-5 Soft-top

The definitive lightweight roadster has been enhanced. Refined design, dynamics and features give you Zoom-Zoom at its purest.

- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT engine with 118 kW and 188 Nm
- 6-speed manual
- Soft-top with rear window (glass) demister
- 17 inch alloy wheels
- Body coloured power mirrors
- Chrome exhaust extension
- Power windows
- Air-conditioning
- Leather*² sports bucket seats
- Cruise control
- Height adjustable driver's seat
- Leather-wrapped steering wheel, gear shift knob and handbrake handle
- Seat back style bars (silver)
- Tilt adjustable steering wheel
- AM/FM tuner with 6-disc in-dash CD player (MP3 compatible)
- 200 watt premium Bose® amplifier and 7 speakers
- Auxiliary input (3.5 mm MP3 player compatible)
- Steering wheel with audio and cruise control switches
- Airbags SRS: front and side
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)
- Limited-Slip Differential (LSD)
- Remote central locking with retractable key
- Seat-belts with pretensioners and load-limiters
- Drilled aluminium pedals and footrest

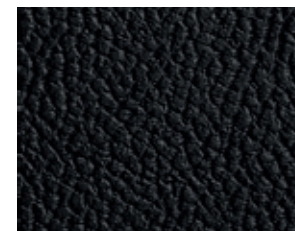


MX-5 Coupe

Press a button and the power-retractable hard-top effortlessly takes you from coupe comfort to open air exhilaration.

- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT engine with 118 kW and 188 Nm
- 6-speed manual
- 6-speed Activematic with paddle shift (optional)
- Power-retractable hard-top with rear window (glass) demister
- 17 inch alloy wheels
- Body coloured power mirrors
- Chrome exhaust extension
- Power windows
- Air-conditioning
- Cruise control
- Drilled aluminium pedals and footrest
- Height adjustable driver's seat
- Leather*² 'sports' bucket seats
- Leather-wrapped steering wheel, gear shift knob and handbrake handle
- Seat back style bars (silver)
- Tilt adjustable steering wheel
- AM/FM tuner with 6-disc in-dash CD player (MP3 compatible)
- 200 watt premium Bose® amplifier and 7 speakers
- Auxiliary input (3.5 mm MP3 player compatible)
- Steering wheel with audio and cruise control switches
- Airbags SRS: front and side
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)
- Limited-Slip Differential (LSD) - manual only
- Remote central locking with retractable key
- Seat-belts with pretensioners and load-limiters

Soft-Top and Coupe



Black Leather*²



*1 Fuel consumption figures are based on ADR81/01 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. *2 Leather interior includes some Maztex material on selected high impact surfaces. All care is taken to ensure the accuracy of this brochure at the time of publication. Specifications, features and model availability may vary and change without notice. Please refer to mazda.co.nz or consult your Mazda dealer prior to placing an order to ascertain current information on model availability, specifications, options, features and prices. Mazda Motors of New Zealand Limited will not be liable for any loss arising from the information in this brochure whether in negligence or otherwise. Mazda Motors of New Zealand Limited, PO Box 132 057, Sylvia Park, Auckland 1644. Due to the nature of the printing process colours may vary from those shown in this brochure. Ask your dealer to show you a product sample. Colours are as close to the actual paint colours as modern processes allow. Availability of colours was current as at April 2009, however, some colours may only be available on a firm order basis. Mazda New Zealand reserves the right to make changes at any time without notice. Please consult your local Mazda Dealer for current availability. Published May 2009. MZ4900502.

