



A1

Audi A1 | A1 Sportback Accessories

Audi
Genuine Accessories





True greatness shows in every detail.

The Audi A1 and Audi A1 Sportback have nailed their colours to the mast of no-compromise individuality. And thus of true greatness. Whether it is more sportiness, more functionality or more music: with Audi Genuine Accessories you can enhance your Audi A1 or A1 Sportback even more. Because ultimately, you have one thing in common: an unmistakable character.

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See and feel the dynamics.



With the aerodynamic competition kit you can strengthen the provocative appearance of your A1 or your A1 Sportback. The aerodynamic competition kit includes front spoiler lips, dynamic side sills, a rear diffuser and chrome-plated sports-style tailpipe trims. That way you experience more sport, more fun – and less headwind.





1 Side sills¹

Underline the dynamic side sections and give the vehicle an individual touch.

2 Rear diffuser^{1, 2}

Attractive eye-catcher at the rear, gives the vehicle an even sportier line. Available in matt black or primed and painted in a colour of your choice.

3 Sports-style tailpipe trims¹

Made from chrome-plated stainless steel. Single or double tailpipe depending on engine variant.

4 Front spoiler lip¹

Makes the front apron panel look deeper and wider. Painted either in the vehicle colour or in a colour of your choice.

Subject: Design



Action! Experience the Audi A1 competition kit. Simply scan the QR code or enter the link: www.audi.com/compkit

¹ Available as factory-fitted optional equipment or at a later date from your Audi partner. ² Not in conjunction with the trailer towing hitch.



A sporty high-flyer.

The competition kit roof spoiler guarantees a breathtaking look.
As such, the sporty potential of your vehicle can be seen straight away.





B. Capello
T. Kristianson
A. McNish






1-2 Roof spoiler*

Its athletic design completes the rear in a striking manner. The ideal complement to the aerodynamic competition kit. Specifically tailored to the design of the A1 (image 1) or A1 Sportback (image 2).

* Available as factory-fitted optional equipment or at a later date from your Audi partner.

Expressive colour contrasts.



The aerodynamic competition kit in contrasting colour and the roof spoiler
competition kit in contrasting colour let your vehicle really come into its own.*







































1 Aerodynamic competition kit in contrasting colour (vehicle on the left), **aerodynamic competition kit in contrasting colour and roof spoiler competition kit in contrasting colour** (vehicle in the centre), **roof spoiler competition kit in contrasting colour** (vehicle on the right).

Enhanced individuality: set your own accents from the variable range of products with the aerodynamic competition kit in contrasting colour and the roof spoiler competition kit in contrasting colour. Or simply combine both kits together for an especially expressive play of colour.

1



Contrasting colour

Amalfi White													
Brilliant Black													
Ice Silver, metallic													
Daytona Grey, pearl effect													
Body paintwork	Amalfi White	Cumulus Blue	Brilliant Black	Glacier White, metallic	Samoa Orange, metallic	Ice Silver, metallic	Teak Brown, metallic	Shiraz Red, metallic	Scuba Blue, metallic	Sphere Blue, metallic	Phantom Black, pearl effect	Misano Red, pearl effect	Daytona Grey, pearl effect

¹ Only available for the Audi A1.







Attractive dynamics.



Turn your vehicle into a unique specimen – with the competition kit film set in contrasting colour*. It gives your A1 or A1 Sportback a sporty appearance, whilst at the same time underlining its urban nonchalance.

*Can be combined with the aerodynamic competition kit or the roof spoiler competition kit (both also available in contrasting colour), but without a roof arch (A1) or roof dome (A1 Sportback) in contrasting colour. Cannot be ordered in conjunction with exterior mirror housing in the vehicle colour. Available as factory-fitted optional equipment or at a later date from your Audi partner.



The competition kit film set in contrasting colour is perfectly matched to the aerodynamic and roof spoiler competition kits in contrasting colour and is available in various colour combinations.

Film set in contrasting colours

Amalfi White												
Ice Silver, metallic												
Daytona Grey, pearl effect												
Body paintwork	Amalfi White	Cumulus Blue	Brilliant Black	Glacier White, metallic	Samoa Orange, metallic	Teak Brown, metallic	Shiraz Red, metallic	Scuba Blue, metallic	Sphere Blue, metallic	Phantom Black, pearl effect	Misano Red, pearl effect	Daytona Grey, pearl effect





1 Competition kit film set in contrasting colour
Consists of a film set for the tailgate and a film set with dynamic stripes for the shoulder line as well as exterior mirror housing, all in a contrasting colour.



Rally feeling for every road.



Two decorative film sets take the look of legendary winners onto the street. The expressive colouring is reminiscent of the great rally victories of Audi Motorsport. Both film sets are optically matched to the legends interior and legends interior plus competition kits. Live with the spirit of champions.



1 Legends competition kit film set plus*

Decorative film set for the shoulder line (with "Audi Sport" logo), the roof arch, the wheel arch trims and the tailgate in the upper area of the shoulder line and with a large "1" on the bonnet and doors. Also, begonia red painted front spoiler lips, side sills (with white Audi ring decals) and roof spoiler. Not for A1 Sportback.

Subject: Design



Action! Experience the Audi A1 legends competition kit. Simply scan the QR code or enter the link: www.audi.com/compkitlegends

* Available for the Audi A1 as factory-fitted optional equipment or at a later date from your Audi partner. Can only be ordered in conjunction with aerodynamic competition kit and roof spoiler competition kit.



1-2 Legends competition kit film set*

Decorative film set for the shoulder line (with "Audi Sport" logo), the roof arch and the tailgate in the upper area of the shoulder line. Not for A1 Sportback.



* Available for the Audi A1 as factory-fitted optional equipment or at a later date from your Audi partner.

Aesthetic eye-catcher.

The two decorative film sets are available for the A1 as optional equipment only for the following exterior paintwork colours: Amalfi White; Cumulus Blue; Brilliant Black; Glacier White, metallic; Ice Silver, metallic; Daytona Grey, pearl effect and Phantom Black, pearl effect.



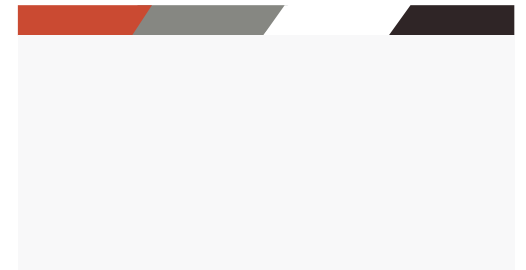
Amalfi White



Cumulus Blue



Brilliant Black



Glacier White, metallic



Ice Silver, metallic



Daytona Grey, pearl effect



Phantom Black, pearl effect

Turn your interior into an arena of sporty highlights.

With the legends interior competition kit you can strengthen the sporty character of your A1 in the interior as well. The inlays on the air vents, centre console, the door handles and the interior mirror set striking accents. This package is rounded off by floor mats with matching graphic print.

1 Inlays for centre console*

A sporty, eye-catching feature on the driver and front passenger side. For the Audi A1 only.

2 Inlay for interior mirror*

Framing the excellent rear view. For the Audi A1 only.

3 Inlays for air vents*

Provides Amalfi White accents on the instrument panel. For the Audi A1 only.

4 Decorative textile floor mats*

A sporty appearance: the textile floor mats are made from hard-wearing, densely woven velour and feature a sporty graphic print. As well as being cut to fit the floor dimensions of the Audi A1 perfectly, they are also fastened to the vehicle's floor. For the Audi A1 only.

5 Inlays for front door pull handles*

Customisation right in the palm of your hand. And in your front passenger's hand, too. For the Audi A1 only.



Our employees can be very superficial sometimes.

Subject: Design

Inlays

But only when they're working on the inlays for your vehicle. Every single one of our products must fulfil the high standards of Audi Genuine Accessories. And often that depends on the way they look – like in the case of the inlays and their high-gloss surfaces. To achieve an especially brilliant result, the inlays are first applied to the rear side of the parts using screen printing. These covers only measure 0.7–1 mm in width, and only take on their finished shape by means of a deep-drawing process. The finished product will impress you due to its perfect fit, fast installation time and durability. Finally, to confirm this, our engineers implement extensive testing procedures such as the sun simulation test. This ensures that you will be able to enjoy your inlays for a long time. They are available in various types and designs: for example, the legends competition kit conjures up images of the colour scheme of Audi Motorsport's history: like when Walter Röhrl mastered Pikes Peak in record time in his Audi S1 Sport quattro during the legendary "Race to the Clouds". A brilliant result – just like the inlays for your Audi.



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Eye-catching dynamics.

The legends interior plus competition kit gives the interior of your Audi A1 a particularly expressive touch. And the sports leather steering wheel, gear lever and the handbrake grip are in striking begonia red. This is a clear signal of superior dynamics that immediately catches the eye of everyone, not just sporty drivers. The combination with black and titanium grey seat covers is particularly recommended.



1 Gear lever and handbrake grip in leather*
Colourful expressiveness when changing gear or braking.
For the Audi A1 only.

* Available as factory-fitted optional equipment or at a later date from your Audi partner.



2 Sports leather steering wheel*

Top and bottom side of the steering wheel rim in powerful begonia red. For the Audi A1 only.



3 Pedal caps in stainless steel*

The pedal caps are made from brushed stainless steel. The rubber coating on the surface ensures better grip.



4 Leather cover for key

The decorative lining mirrors the dynamic design of the legends interior plus competition kit. As well as in begonia red, it is available in pearl silver, signal orange, cognac brown, alabaster white, magnolia white and crimson red.

As unique on the inside as on the outside.

Audi A1 and Audi A1 Sportback offer many possibilities. Not only can you customise the exterior of your vehicle, but the interior too. The single-colour interior inlays are available in five attractive colours and add a particular flair.



Misano Red, pearl effect

1 Single-colour interior inlays*

Single-colour inlays for centre console, air vents, front door pull handles and interior mirror. Available in Amalfi White; Ice Silver, metallic; Daytona Grey, pearl effect; Misano Red, pearl effect and Glacier White, metallic.

* Available as factory-fitted optional equipment or at a later date from your Audi partner.



Amalfi White



Daytona Grey, pearl effect



Ice Silver, metallic



Glacier White, metallic

Single-colour interior inlays

Amalfi White

Ice Silver, metallic

Daytona Grey, pearl effect

Misano Red, pearl effect

Glacier White, metallic

Body paintwork		Amalfi White	Ice Silver, metallic	Daytona Grey, pearl effect	Misano Red, pearl effect	Glacier White, metallic
Amalfi White	Amalfi White	■	■	■	■	—
Cumulus Blue	Cumulus Blue	■	■	■	—	■
Brilliant Black	Brilliant Black	■	■	■	■	■
Glacier White, metallic	Glacier White, metallic	—	■	■	■	■
Ice Silver, metallic	Ice Silver, metallic	—	■	■	■	■
Samoa Orange, metallic	Samoa Orange, metallic	■	■	■	—	■
Teak Brown, metallic	Teak Brown, metallic	■	■	■	—	■
Shiraz Red, metallic	Shiraz Red, metallic	■	■	■	—	■
Scuba Blue, metallic	Scuba Blue, metallic	■	■	■	—	■
Sphere Blue, metallic	Sphere Blue, metallic	■	■	—	—	■
Phantom Black, pearl effect	Phantom Black, pearl effect	■	■	■	■	■
Misano Red, pearl effect	Misano Red, pearl effect	■	■	■	■	■
Daytona Grey, pearl effect	Daytona Grey, pearl effect	■	■	■	■	■
Upholstery and trim combinations						
Black/black	Black/black	■	■	■	■	■
Titanium grey/black	Titanium grey/black	■	■	■	■	■
Garnet red/black	Garnet red/black	■	■	■	—	■
Wasabi green/black	Wasabi green/black	■	■	■	—	■

■ available — not available



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4



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1 Cast aluminium wheels, 5-arm polygon design, high-gloss turned finish, anthracite

Exceptional design for your A1, in size 7.5 J x 18 with 225/35 R 18 tyres.

2 LED rear lights, dark tinted

Sporty, discreet design: red covering, housed in black casing. Can be retrofitted in place of halogen rear lights at any time. Long service life and up to 50% less energy usage than halogen lights.

3 LED rear lights, clear glass

An attractive design: transparent covering, housed in black casing. Goes very well with the paint colours Amalfi White; Brilliant Black; Glacier White, metallic; Ice Silver, metallic; Phantom Black, pearl effect and Daytona Grey, pearl effect. Can be retrofitted in place of halogen rear lights at any time. Long service life and up to 50% less energy usage than halogen lights.

4 Cast aluminium wheels, 5-V-spoke design

A dynamic cast aluminium wheel in size 7.5 J x 17 for 215/40 R 17 tyres.

5 Cast aluminium wheels, 5-V-spoke design, dark gloss finish

In size 7.5 J x 17 for 215/40 R 17 tyres.

Anti-theft wheel bolts

Can only be loosened with the special adapter provided. Helps to prevent theft.

Valve caps

The 4 metal valve caps with the embossed Audi logo provide better protection for the valve from dust, dirt and moisture. Available for rubber, metal and aluminium valves.



If your hotel does not offer sport and leisure facilities, just bring them with you.

Where will the mood take you next? Skiing in the mountains, for an extended kayak tour or on a relaxed bike trip in the countryside? Just make a spontaneous decision. The smart transport solutions from Audi Genuine Accessories give you the freedom to spend your leisure time as you want.



1 Luggage box (370 l)*

Compact roof box, easy to open with easy-to-clean surface, lockable. Its aerodynamic shape reduces wind noise more effectively. (Can only be used in conjunction with the carrier unit.)

2 Carrier unit

For various roof rack modules such as the kayak rack and luggage box. The profile section is made from anodised aluminium tube. The carrier unit is easy to install and lockable. Maximum permissible total weight of carrier, modules and load 75 kg.

3 Roof carrier bag

For the storage or transport of the carrier unit and smaller roof modules. Made from strong material, with several loops and a side pocket for tools or small items. Available in 2 sizes.

*Maximum permissible load 50 kg.



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1 Kayak rack

For a single-person kayak weighing up to 25 kg.
(Can only be used in conjunction with the carrier unit.)

2 Ski and snowboard rack

For convenient transport of up to 6 pairs of skis or
4 snowboards. Lockable. (Can only be used in
conjunction with the carrier unit.)





You already know your favourite music. But you're just getting to know your favourite route.

Easy connection of your media player ensures that you'll always have your favourite music with you in the A1 or A1 Sportback. And in the blink of an eye, you might even discover a new favourite driving route, using the latest map material for your navigation device.

1 Adapter cables for Audi music interface

Enable connection of a variety of iPod models and other portable media players. Operation via the MMI system, if the function is supported by the media player. Additional adapter cables are required to connect portable media players; further information is available from your Audi partner.

2 Navigation update*

New map material with new content. More convenient and a more relaxed driving experience. Our tip: combine the update with your vehicle's next service.



We like lasting impressions. Except when they're on your Audi.

Lots of sensible ideas for comfort and protection reduce the marks of everyday use and make driving your A1 or A1 Sportback even more enjoyable. Even before you've turned the key.





1 Rubber floor mats

Exact-fit. Offer improved protection from heavy soiling. Attached to the vehicle by means of the standard-fitted fastening points on the vehicle floor. With A1 logo.

2 Boot tray

The lip all the way round provides the boot floor with better protection against soiling. The non-slip pattern reduces any slipping of the load. The tray is easily stowed away and takes up little space.



3 Boot liner

Custom-made protection for the luggage compartment. Washable and robust. The lip around the edge better protects the luggage compartment floor against any leaking fluids.

Mud flaps

Made from high-quality plastic. Reduce paint damage and dirt around the sills and rear apron panel. Available in sets of two for the front and/or rear. Not suitable with competition kit side skirts.

Loading-sill protective sheet

The exact-fit loading-sill protector made from transparent sheeting provides the bumper with better protection against damage when loading or unloading the boot.

Protective film for paintwork

Transparent and therefore almost invisible high performance protective film with an extra layer of clear varnish. Reduces the effects of stone chips, scratches and scrapes. For installing on the front of your Audi.





1 Cruise control

Keeps the desired speed constant from 30 km/h and above. Active braking intervention, e.g. when driving downhill, is also possible, as is operation via separate steering column stalk. The set speed is displayed in the driver information system.

2 Vehicle cover

Exact-fit, in anthracite, with Audi logo, made of breathable and anti-static material. Piping accentuates the shape of the vehicle. Optimal protection from dust and dirt. For indoor use only.



3 Care products

The Audi range of cleaning and care products is specially tailored to the high-quality materials in your Audi. Suited to exterior maintenance or many applications inside the vehicle, depending on the product.

Parking system

Supports the driver by indicating acoustically how far away the vehicle is from an obstacle. 4 ultrasonic sensors are concealed discreetly in the rear bumper.



What can you learn from bats about parking?

Subject: Comfort

Parking system

Quite a lot, we would say. Like navigating using ultrasonic signals. Bats use this technique to get their bearings in even the toughest terrain, with impressive accuracy. So it is obvious that Audi would make use of the same principle for its parking system to assist you with parking and manoeuvring. The 4 sensors in the bumpers, which can be painted over, alternately send ultrasonic signals which are reflected back by obstacles. The retrofit kit is individually calibrated to achieve an extremely precise system in the relevant zone between 1.40 m and 30 cm. This ensures that the trailer towing hitch from Audi Genuine Accessories, for example, does not cause the system to mis-detect obstacles. So ultrasonic signals get the bat to its destination and your Audi safely into the parking space.

Even more A1? But of course.

You can experience the whole world of the Audi A1 at www.audi.com.au
Enjoy your voyage of discovery.





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