

A7

Audi A7 Sportback Accessories







Nothing is more inspiring than your own character.

A unique car: the Audi A7 Sportback. Puristic lines blend with unmatchable dynamics to create a brand new driving experience. You can personalise this experience with Audi Genuine Accessories. Make your A7 Sportback even more comfortable, more functional and more individual. Protect it from everyday challenges – and give it your character as well.

Pa	ge	
Accessories		
	4	Sport and design
	6	Transport
	12	Communications
	13	Family
	14	Comfort and protection
	18	Further communication equipment

We haven't reinvented the wheel. Although after so many tests, you would almost suppose we had.

Audi cast aluminium wheels are subjected to constant strain during daily use. Comprehensive testing ensures that they nevertheless fulfil the high quality standards required of them. Complex casting processes also lead to very strong components, and the multiple coats of high-quality paint do not just create a stunning look but also offer effective protection against scratches.



1 Cast aluminium wheels, 5-arm parabola design, high-gloss turned finish, anthracite

Exceptional design, perfectly matched to your A7 Sportback. With high-gloss turned arms. In size 9 J \times 20 for 265/35 R 20 tyres.

2 Valve caps

The 4 metal valve caps with the embossed Audi logo provide better protection for the valve against dust, dirt and moisture. Available for rubber, metal and aluminium valves.

3 Cast aluminium winter wheels, 5-spoke V design Striking complete winter wheel in extravagant design. Suitable for use with snow chains. In size 8 J x 19 with 235/45 R 19 tyres.



- **4 Forged aluminium wheels, 10-parallel-spoke design** With a combination of Anthracite spokes and a polished face this design will cast a powerful impression even when standing still. In size 9 J x 20 for 265/35 R 20 tyres.
- 5 Cast aluminium wheels, 5-arm rotor design, available in Silver or two tone titanium look The latest design wheel is bound to impress. In size 9 J x 21 for 275/30 R 21 tyres.
- **6 Cast aluminium wheels, 5-twin-spoke design, silver** Stylish and simple design that compliments the A7 Sportback. In size 9 J x 19 for 255/40 R 19 tyres.
- 7 Cast aluminium wheels, 5-segment spoke design, silver

The sporty and progressive nature of this striking design will perfectly match your A7. In size 9 J \times 20 for 265/35 R 20 tyres.

- 8 Cast aluminium wheels, 7-double-spoke design, silver Set an unmistakeable accent to your Audi A7 due to the sharp design of this classic Audi wheel. In size $8.5\,\mathrm{J}\,\mathrm{x}\,19$ for $255/40\,\mathrm{R}\,19$ tyres.
- 9 Cast aluminium wheels, 5-parallel-spoke design, silver

Stylish and simple design to ehnance the athletic appearance of the A7 Sportback. In size $8.5\,\mathrm{J}\,\mathrm{x}\,19$ for $255/40\,\mathrm{R}\,19$ tyres.



One must suffer for beauty.

By undergoing a copper accelerated acetic acid salt spray test, for

Quality

Subject:

example. When our experts test the quality of Audi Genuine Accessories wheels, they are just as innovative as our designers. Intense heat, high humidity, strong sunlight – there is practically no limit to the number of possible tests. But the most extreme endurance test is the copper accelerated acetic acid salt spray test, known as CASS. In the test, wheels which have been previously damaged by simulated stone chips are sprayed with this extremely corrosive solution for several days. Yet they must overcome all these challenges without visible adverse effects. So that even after many miles, you can be as thrilled by the design of your Audi Genuine Accessories wheels as you were on the first day.

If your hotel does not offer sport and leisure facilities, just bring them with you.

Where will the mood take you next? Skiing in the mountains, for an extended kayak tour or on a relaxed bike trip in the countryside? Just make a spontaneous decision. The smart transport solutions from Audi Genuine Accessories give you the freedom to spend your leisure time as you want.









1 Carrier unit

Carrier unit for various roof rack modules such as bicycle mount, kayak rack or ski and luggage box. The profile section is made from anodised aluminium tube. The carrier unit is easy to install and lockable.

Maximum permissible total weight of carrier, modules and load 90 kg.

2 Bicycle mount

The bicycle mount, made from a specially-shaped aluminium profile and powder-coated steel enables a bicycle to be mounted particularly easily onto the vehicle. Lockable. Maximum load 17 kg. (Can only be used in conjunction with the carrier unit).

3 Bicycle fork mount

Easy to handle. Lockable. Suitable for bicycles with a quick-action lock on the front wheel. Maximum load 17 kg. (Can only be used in conjunction with the carrier unit).





1 Kayak rack

For a single-person kayak weighing up to 25 kg. (Can only be used in conjunction with the carrier unit).

2 Roof carrier bag

roof rack modules. Made from strong material, with several loops and a side pocket for tools or small items.

Trailer towing hitch

For the storage or transport of the carrier unit and smaller Removable and lockable, vertical hitch with a chrome tongue eliminates the need to cut the rear bumper. The 13-pin socket is located out of sight behind the bumper skirt. When removed, the tongue can be stored in the provided bag.



10|11 Transport



1 Ski and luggage box (450 l)1, 2

Lockable and can be opened from both sides. Suitable for skis up to 2.10 m in length. (Can only be used in conjunction with the carrier unit).

2 Ski and snowboard rack

For convenient transport of up to six pairs of skis or 4 snowboards. Lockable. (Can only be used in conjunction with the carrier unit).

3 Luggage box (370 l)1

Compact box, easy to open with easy-to-clean surface, lockable. Its aerodynamic shape reduces wind noise more effectively. (Can only be used in conjunction with the carrier unit).

4 Ski and luggage box (480 l)³

Ski box for winter sports equipment and other luggage. Lockable and can be opened from both sides. Easy to clean thanks to smooth surface. (Can only be used in conjunction with the carrier unit).











Whether you're going to the Simpson, the Snowies or Kakadu – our roof modules know the climate.

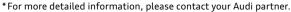
Weather tests simulate the different climatic zones in which Audi Genuine Accessories products are used.

Hot and dry, cold and damp, hot and humid. The Earth's range of weather conditions poses considerable challenges for developers. Because, no matter if there is a storm, rain, or a burning sun; a product must be able to withstand the most varied climatic influences for a long time. This is why Audi examines and improves items such as the luggage box in specially designed extreme weather tests. Xenon lights and artificial rain are used to simulate the passing of an entire year in a shorter period of time. Furthermore, tests on the carrier units serve, for example, to optimise operating and driving comfort. This is why the strut shape of the carrier unit is inspired by the aerodynamic profile of aircraft wings to reduce wind noise. Many tests, one goal: An optimum start to your next holiday with Audi Genuine Accessories. Even if you are not going to the Simpson desert.

A communications expert that also knows the way.

The versatile range of communications options in the Audi A7 ensures that your favourite people and your favourite music are with you at all times. And, with the new map material for your navigation system, you might even discover a new favourite route.







1 Navigation update*

23 GB of new map material with new content, e.g. terrain models, improved graphics, 3D representation of points of interest; easier to connect to real surroundings. More convenient and a more relaxed driving experience. Our recommendation is to get the update when you next have your vehicle serviced.

2 Adapter cables for Audi music interface

Enable connection of various iPod models and other portable media players. Operation via the MMI system, if the function is supported by the media player. Additional adapter cables are required to connect portable media players. For more information, please contact your Audi partner. iPod not included.

Drive an Audi. Before you even learn to walk.

Even if it will still be a few years before the youngsters are driving themselves, the Audi children's world from Audi Genuine Accessories ensure that the little ones have just as much fun on the journey as the grown-ups.





1 Audi baby mirror

The velcro fastener enables the baby mirror to be easily attached to the rear seat head restraints. This allows the driver to keep an eye on the baby in the rear-facing baby seat. The viewing angle can be adjusted individually. Not for integrated head restraints.

2 Audi children's world

The comfort cushion and blanket, neck supports, cocoon blanket and baby comfort sack offer a feeling of security for your child. The Audi plush steering wheel, comfort cloth, baby toy chain and cuddly animal ensure fun and games.

So that you can pack everything into the car. Except dirt.

The Audi A7 Sportback offers you lots of room to fulfil your true potential – as well as space for everything you'll need to do so. The intelligent solutions from Audi Genuine Accessories help you to secure smaller items more easily for transport, divide up the luggage compartment as you wish and protect it from soiling.









1 Loading-sill protective sheet

The exact-fit loading sill protector made from transparent sheeting provides the bumper with better protection against damage when loading and unloading the boot.

2 Luggage compartment box (foldable)

The functional and handy box made from black polyester can hold up to 32 litres. Can be easily assembled using velcro strips. Can be used as an additional protective underlay for the luggage compartment when folded out completely. Washable and easy to clean.

3 Boot liner

Custom-made protection for the luggage compartment. Washable and robust. The lip around the edge better protects the luggage compartment floor from any leaking fluids.



Who says that shoes only play a role in fashion?

Our testers pay particular attention to them in a particular stress test.

Braking, changing gear, accelerating. These movements are made almost automatically by most drivers, but they put constant strain on the floor mats, which are subjected to a great deal of wear by shoes. At Audi Genuine Accessories, therefore, a special test procedure is used to examine the durability of the materials. This involves clamping a floor mat in a special device. A rubber heel is then used to simulate the strain on the floor covering around the accelerator, brake and clutch pedals. The resulting findings are used to continuously optimise the product. So that even when it has been in use for a long time, the floor mat continues to meet the high standards of Audi Genuine Accessories – and of course your own. You see, shoes play an important role at Audi too. At least when this is a good thing for your vehicle's floor mats.







1 Rubber floor mats

Exact-fit. Offer improved protection from heavy soiling. Attached to the vehicle by means of the fastening points on the vehicle floor. With A7 logo.

2 Premium textile floor mats

Cut to the dimensions of the Audi A7 Sportback's floor. Made from hard-wearing, densely-woven velour. They are attached to the vehicle by means of additional backing and the fastening points provided in the floor. With A7 logo.

3 Vehicle cover

Exact-fit, in anthracite, with Audi logo, made of breathable and anti-static material. Piping accentuates the shape of the vehicle. Optimal protection from dust and dirt. For indoor use only.









4 Mud flaps

Made from high-quality plastic. Reduce paint damage and dirt around the sills and rear apron panel. Available in sets of two for the front and/or rear.

5 Care products

The Audi range of cleaning and care products is specially tailored to the high-quality materials of your Audi.
Suited to exterior maintenance or many applications inside the vehicle, depending on the product.



Audi Genuine Accessories

Additional Audi Genuine Accessories® and Audi Collection merchandise not listed in this brochure are available for all models, including many functional items such as torches and other storage solutions, as well as products to customise and protect your Audi. Contact your Audi partner for further details.



Even more A7 Sportback? But of course.

You can experience the world of your Audi A7 Sportback at **www.audi.com.au** Enjoy your voyage of discovery.





Audi Australia Pty Ltd

ABN 86 077 092 776 895 South Dowling Street Zetland NSW 2017 Australia Tel (02) 9695 6200 Fax (02) 9695 6222 www.audi.com.au

Printed in Australi July 2012 The models, accessories and equipment versions shown in this brochure may be overseas models.

Some of the cars illustrated are equipped with optional equipment for which an extra charge is made. Deviations from the colours, shapes and materials shown may occur. Whilst every effort has been made to ensure that details concerning the delivery specifications, appearance, dimension and weights of the accessories are correct (as at the time of publication), to the extent permitted by law, Audi Australia accepts no liability for any reliance placed by any person on the contents of this publication. The right to introduce modifications is reserved.