




RIO
REBORN



A red Kia Rio is shown from a low-angle, front-quarter perspective, driving on a multi-lane highway. The car is in motion, as indicated by the blurred background. The background features a city skyline with several tall buildings under a clear blue sky. The highway has a white guardrail on the left side. The overall scene conveys a sense of speed and modern urban mobility.

Same name: yes
Same car: no

Australians have always loved the Kia Rio. It's always been economical. It's always been reliable. It's always been safe, and it's always been stylish. Now, thanks to a coupé-like silhouette, Rio's clean, flowing lines combine style with the latest technology, advanced features and low emissions to create a small car you can be proud of.

RIO
REBORN



SLi model shown



Style to respect

With its sleek and sophisticated profile, dynamic lines and low, wide stance the Reborn Rio stands out amongst the crowd for all the right reasons.



S model shown



A feature story

Full of unique and clever features, the Rio's LED side repeaters, daytime running lights and rear combination lamps means it's as bright on the outside as it is on the inside.



SLi model shown



LED side repeaters



LED daytime running lights



LED rear combination lamps



Centre fascia

The controls of the centre fascia are logically arranged for intuitive fingertip operation, adding to the convenience and driving comfort of the Reborn Rio.



Si/SLi model shown



Where form meets function

While the ergonomically designed cockpit enhances driver comfort, the dashboard's intuitive design ensures an impressive array of technology and features are always within reach.



Supervision cluster with trip computer

The clear, backlit trip computer in the centre of the Rio's high-tech supervision cluster provides essential journey information such as distance to empty and optimum fuel consumption.



High-tech refinement at your fingertips

Engineered to be a car with features that are cutting-edge yet effortlessly simple to use, the interior of the Reborn Rio is full of intuitive design. With switches positioned for ultimate convenience – such as steering wheel-mounted controls for the audio system and cruise control - you can operate numerous controls without having to take your hands from the wheel. What's more, a highly visible supervision cluster incorporates an on-board trip computer, while the steering wheel itself is tilt and telescopically adjustable so that you can find your perfect driving position.



Folding key

A compact device that locks and unlocks the Rio with the touch of a button.



1. Bluetooth®

Bluetooth® allows you to make and receive phone calls via the touch of a button that's mounted on the steering wheel - plus talk hands-free, and stream your music through the car's audio system.

2. Steering wheel audio remote

Adjust audio settings using just your thumb for enhanced driving safety.

3. Telescopic steering wheel

Can be positioned closer or further away from you for optimum comfort.

4. Tilt steering wheel

Can be tilted higher or lower, allowing you to find the most comfortable steering wheel position.

5. Cruise control

Perfect for motorway driving, the cruise control switch is handily located on the steering wheel.





SLi model shown

Entertainment to respect

Nowadays, a state-of-the-art audio system in a car isn't just an added extra it's a prerequisite. That's why an Arkamys Virtual Sound System that delivers deep bass, consistent mid-range, detailed treble and rich, immersive sound has been fitted in the Reborn Rio. You can also enhance the sound quality of your own music with three connection ports so that you can plug in any type of external music device.



1. Radio / CDP / MP3

Deep bass, bright and consistent mid-range, detailed treble. Music lovers will lose themselves in the sound produced by Rio's state-of-the-art Arkamys Virtual Sound System.

2. Aux / USB / iPod® port

Three input ports catering for every kind of personal music device provide maximum connectivity.





Using space intelligently

When something's compact, you do as much with the available space as possible.

The intelligent thinking behind the Rio's interior has resulted in an airy, comfortable and deceptively roomy cabin.

Interior color

Highly practical, yet sleek and sophisticated – the Reborn Rio features a classic charcoal black interior.

Black

Stylish and classy, black is always in fashion



Cloth



Comfort and space

Stow your gear There's a place for everything in the Rio. Wherever you're headed, your luggage and possessions can be securely stowed.

1. 60:40 split folding rear seat

Gives you plenty of flexibility when carrying different size loads.

2. Sliding console armrest

Can be adjusted for the most comfortable arm position when driving.



Overseas model shown



Load up on adventure

With 288 litres of luggage space, the Reborn Rio has more than enough space to fit your lifestyle.



SLi model shown

Protecting those that matter

Drive the Rio and along with power, efficiency and performance come low emissions and reduced fuel consumption, not to mention safety specifications of the highest order. From a structural framework that absorbs impact forces in both frontal and side-on collisions to a range of active and passive safety measures, the Rio is built to protect those that matter.



VSM (Vehicle Stability Management)

VSM incorporates a number of systems to provide improved braking and handling on wet, slippery and rough roads.



Six airbag system and the strength of steel

Providing protection and reassurance is a six airbag system comprising two front airbags, two curtain airbags and two side airbags. Underneath, a reinforced high tensile steel sub-frame offers strength where it's needed most.

Active Safety

The Rio utilises a variety of advanced active safety technologies, such as Electronic Stability Control, Vehicle Stability Management and Hill-start Assist Control, so that you have ultimate control in potentially dangerous driving situations.



ESC (Electronic Stability Control)

If you have to brake and swerve suddenly, ESC applies the correct amount of brake pressure to each individual wheel so that you maintain control.



HAC (Hill-start Assist Control)

When pulling away uphill, Hill-start Assist Control prevents you from rolling backwards. Brake grip is maintained for 2 seconds.



Static cornering lamps

For increased illumination and safety when entering a bend, the static cornering lamps turn depending on the steering wheel angle and the vehicle velocity to light up more of the road ahead.



SLi model shown

Powered by technology

Under the bonnet of the Reborn Rio lives your choice of a new Gamma series 1.4 MPi petrol engine, or a 1.6 GDi petrol engine. Durable, quiet and smooth-running, the 1.4 engine has been designed to be as reliable as it is economical, while the 1.6 GDi engine remains the only car in its class to offer more than 100kW of power.



Gamma 1.4 MPi Petrol Engine **79kW/135Nm**

An all-new unit that delivers extra power while keeping emissions low (135g/km MT, 150g/km AT), the Reborn Rio S features a 1.4 petrol engine with single continuously variable valve timing, a silent steel timing chain and offset crankshaft. With the choice of either a standard six-speed manual or four-speed automatic, it delivers 79kW of power, 135Nm of torque and offers impressive fuel efficiency (5.7L/100km MT, 6.3L/100km AT).

Gamma 1.6 GDi Petrol Engine 103kW/167Nm

The Reborn Rio Si and SLi variants are powered by an all-new Gamma series 1591cc DOHC 16V 1.6 GDi engine featuring direct injection and dual continuously variable valve timing to deliver a healthy 103kW and 167Nm. This gutsy engine returns incredibly low fuel consumption (5.6L/100km MT, 6.1L/100km AT) and CO₂ emissions (133g/km MT, 145g/km AT) than most would expect.



Manual transmission

Smooth shifting assured, with the 6-speed gearbox.



Automatic transmission

Smooth shifting and outstanding fuel economy, in a choice of 4 or 6-speed.



SLi model shown

A small car for a big life

Wherever your life takes you, the Reborn Rio is the perfect way to get there. With all the safety, all the technology and all the space and comfort - the Rio has been designed for you to enjoy the drive no matter when and where you're headed.



No detail has been overlooked

From an illuminated glovebox to the driver's foot rest, every feature of the Reborn Rio has been designed and refined to enhance the driving experience.



Daytime running lights with dusk-sensing automatic headlamps

LED Daytime running lights enhance visibility, offering an extra degree of safety.



Safety drivers window

Automatically move down if they sense an object in the way.



Bio foam seat pad

Is made from ecofriendly materials, replacing petroleum based products.



Rear spoiler

Adds a sporty touch with improved aerodynamics to the Reborn Rio.



Aero blade wipers

Keeps the wiper blades in contact with the windscreen at high speeds.



Outside door handles

Are the same colour as the car body for a seamless, modern appearance.



S model shown

Body colours



Clear White (Solid)



Bright Silver (Premium)



Latte (Premium)



Rich Caramel (Premium)



Signal Red (Premium)



Mocha (Premium)



Electric Blue (Premium)



Deep Blue (Premium)



Graphite (Premium)



Midnight Black (Premium)

Wheels



15-inch Steel Wheel
(S model)

17-inch Alloy Wheel
(SLI model)

16-inch Alloy Wheel
(Si model)

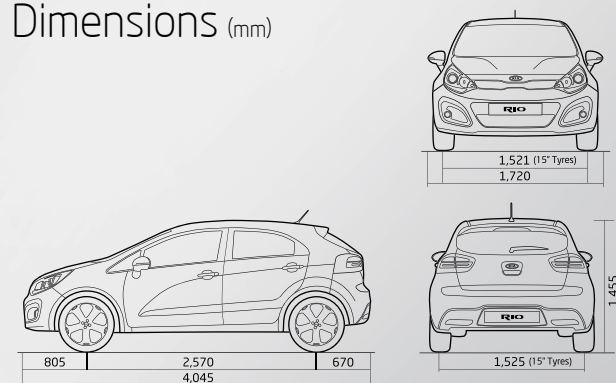
Specifications

	1.4L MPI Petrol Engine	1.6L GDI Petrol Engine
Displacement (cc)	1,396	1,591
Max. Power (kW/rpm)	79/6,300	103/6,300
Max. Torque (Nm/rpm)	135/4,200	167/4,850

Unit (mm)

Overall length	4,045	Leg room (front)	1,112	1st-2nd row distance	775
Overall width	1,720	Leg room (rear)	790	Luggage area length	684
Overall height	1,455	Shoulder room (front)	1,350	Luggage area width	1,059
Head room (front)	1,015	Shoulder room (rear)	1,324	Luggage area volume	288ℓ
Head room (rear)	960	Wheelbase	2,570		

Dimensions (mm)



*All information and illustrations are based on data available at the time of publication and are subject to change without notice.

Contact your local Kia dealer for current information.

As eco-conscious as you are



So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us. The concept of eco-friendly cars is adhered to throughout all phases of a vehicle's life. From design through to recycling, we create innovative products, adhering

to state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you see, what you do on a small scale with your household recycling, we at Kia Motors do on a large scale around the world.



SLi model shown



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The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Rio to the Sorento, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com.au) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 2 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 44,000 employees worldwide and annual revenues of over US\$20 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

