



ALL-NEW **OPTIMA**



The Power to Surprise



GT model shown



GT model shown

Technologically Progressive

The All-New Optima has undergone an evolution. The good looks that we all know still remain, however it is now available with a potent turbocharged engine. That's not all, as now you'll also find more progressive driving dynamics, improved innovative safety technologies and a higher-class interior than before.



Si model shown

Optima Si

Instantly, you'll notice the heritage of award-winning design throughout the All-New Optima Si. A bolder, wider interpretation of Kia's signature Tigernose grille can be found leading its design. A sharp, modern roofline follows suit across the top of the car, resulting in a sporty, yet stylish profile.



Subtle details lend the All-New Optima's design to its athletic nature. You'll find dual exhaust tips, LED daytime running lights and a metallic-finished grille on the Optima Si.



GT model shown

Optima GT Turbo

The All-New Optima GT Turbo brings sportiness and performance to the range. It's not just mechanical changes, either. On the outside, you'll find a deeply scalloped rear diffuser, LED lighting at the rear and a sportier front bumper to complement its powerful 180kW engine.



Highlights such as 18 inch alloy wheels with Michelin Pilot Sport 3 tyres and red brake callipers give the All-New Optima GT Turbo a sporty edge.

Premium finish

Only the finest materials have been used throughout the cabin of the All-New Optima Range. Inside the GT model, you'll see genuine Aluminium gracing the lower centre console. You can even tailor the cabin of your Optima GT to your individual taste, with both black and sporty red leather* trim options available.



*Leather trim includes some leather like material on selected high impact areas. Red Leather Trim option available only on GT model in selected exterior colours.



GT model shown

Technologically Advanced

You'll also find high-quality technologies as standard. Let Advanced Smart Cruise Control assist in monitoring and maintaining a safe distance from the car in-front. And a first for Kia, Autonomous Emergency Braking applies the brakes when a static object is fast approaching the front of the vehicle. The All-New Optima range is just as advanced as it is good looking.



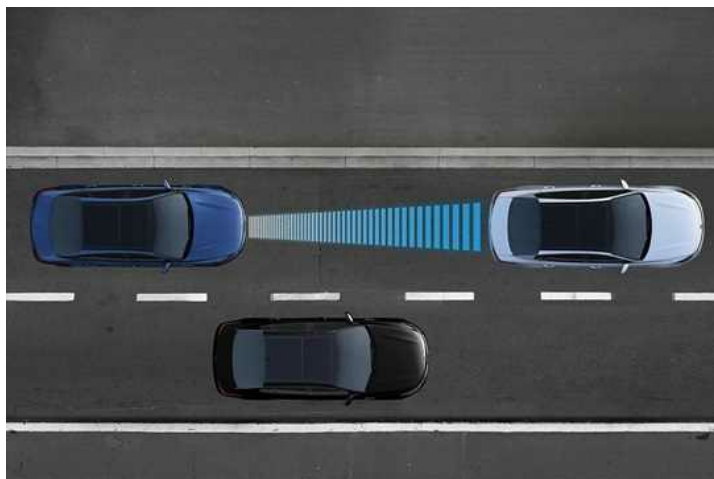
Entertainment is provided by harman/kardon®, with a 10-speaker audio system filling the cabin with your favourite music on the GT model. The Optima SI features a 6-speaker sound system.

®harman/kardon is a registered trade mark of Harman industries.



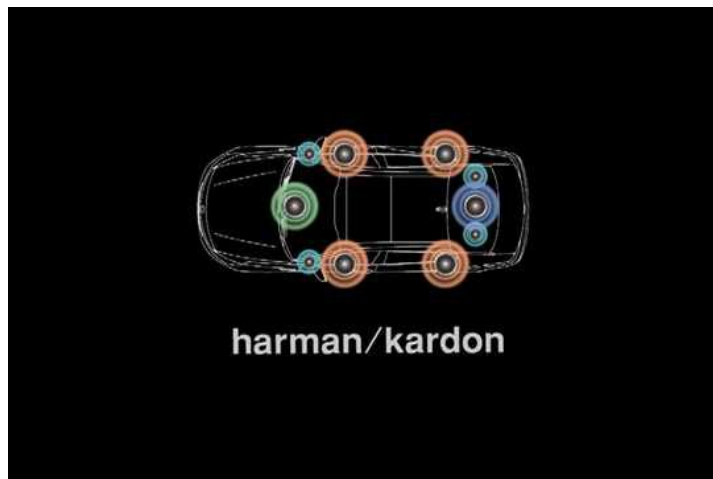
GT model shown

Intuitive Features



Advanced Smart Cruise Control

Advanced Smart Cruise Control assists with monitoring and maintaining a safe distance from the car in-front when cruise control is activated.



harman/kardon® Premium Audio

Enjoy your favourite music more with a 10-speaker harman/kardon® stereo featuring clarifi MP3 restoration technology that gets the best out of your music, as well as an amplifier and subwoofer.

®harman/kardon is a registered trade mark of Harman industries.



Wireless Phone Charging (Qi*)

Simply place your phone with wireless charging capabilities in the centre console storage tray for it to charge wirelessly. (GT model only)

*Phone device must be wireless charging compatible.



Smart Boot (Auto Release)

Walk in front of the rear tailgate while holding the vehicle's smart key for three seconds for it to automatically open – perfect for when your hands are full (GT model only).



Satellite Navigation with Rear Camera Display

Enjoy the clarity of a large 8-inch touch screen infotainment system with satellite navigation and rear camera display (8-inch screen on GT only. Optima Si features 7-inch screen).



Panoramic Sunroof

Enjoy the light and added space that only a full-panoramic glass sunroof can provide (GT model only).

Efficient Engines



2.4L GDI Engine

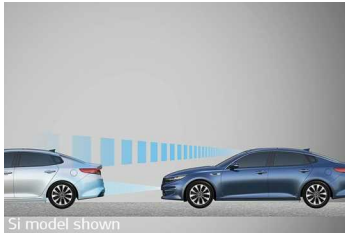
The Optima Si features an efficient 2.4L engine with Gasoline Direct Injection (GDI), producing 138kW of power with 241Nm of torque.



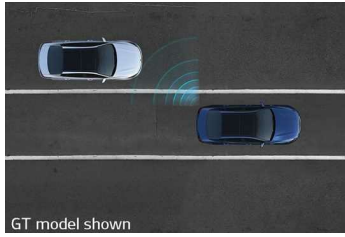
2.0L Turbocharged Engine

The Optima GT features our latest 2.0L turbocharged engine, producing a sporty 180kW of power with 350Nm of torque.

Advanced Safety



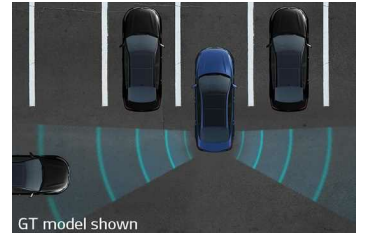
Si model shown



GT model shown



GT model shown



GT model shown

Autonomous Emergency Braking (AEB)

Autonomous Emergency Braking (AEB) continuously scans the road ahead, and will apply the brakes if it detects an object fast approaching the front of the vehicle.

Blind Spot Detection (BSD)

This system uses sensors to identify vehicles approaching from behind, and then alerts the driver through visual alerts on the side mirror. (GT model only)

Lane Departure Warning System (LDWS)

Lane Departure Warning alerts the driver when they begin to exit their lane without the use of a turn signal.

Rear Cross Traffic Alert (RCTA)

The Rear Cross Traffic Alert System alerts the driver of any cars crossing the path behind the vehicle during reversing situations. (GT model only)

Autonomous Emergency Braking (AEB) is only a supplemental system and it does not replace the need for the driver to apply the vehicle's brakes and exercise care and attention. For more information about Kia's AEB system, please see your local Kia dealer or refer to your Kia vehicle's owner's manual.

Exterior Colours



Clear White



Snow White Pearl ^ *



Silky Silver *



Aurora Black ^ *



Platinum Graphite *



Gravity Blue *



Temptation Red *

* Premium paint at additional cost.

Colours and trims displayed here are a guide only and may vary from actual colours due to the display process.

^ Snow White Pearl & Aurora Black available on GT model only.

Interior Colours



Si

Cloth trim.



GT

Black leather* trim.



GT

Red leather* trim.^

*Leather trim includes some leather-like material on selected high impact surfaces.

^Red leather is exclusively available on GT model with selected exterior colours: Snow White Pearl, Platinum Graphite and Aurora Black.

All-New Optima Grades & Pricing



Si

Fuel Type Transmission

Petrol Auto **?**
Drive Away

- 17" alloy wheels with Continental ContiSportContact 5 tyres
- Autonomous Emergency Braking* (AEB)
- Smart Cruise Control
- Lane Departure Warning System



GT

Fuel Type Transmission

Petrol Auto **?**
Drive Away

- 18" alloy wheels with Michelin Pilot Sport 3 tyres
- 2.0L Turbocharged engine
- Blind Spot Detection (BSD)
- Autonomous Emergency Braking



Kia. Driving Australian Sport



The Power to Surprise