

A3



Audi Genuine Accessories. As individual as you are.

Your Audi A3 is not just a means of getting from A to B: You also use your Audi to plan experiences – from A to Z. You only stop briefly at your destination before heading off again. And it is precisely for excursions such as these that we are creating more options. Audi Genuine Accessories: products that make good on our promise of quality each and every day. You benefit from made-to-measure solutions that impress on account of their design and functionality. After all, quality requirements during the development and production phases are just as high and just as important to Audi Genuine Accessories as they are for each and every Audi vehicle. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.



It only fits, if it fits perfectly. Discover the range of accessories here. You can also visit: www.audi.com/imagespot. Connection costs depend on your mobile contract.

1 Sport and design

1 Transport

1 2 Communication

Comfort and protection

Sportiness that speaks for itself.

Build on the dynamic character of your Audi A3 further using sport and design equipment from Audi Genuine Accessories. Products such as the cast aluminium wheels and high-quality valve caps that have been specially designed for the Audi A3. In addition, you are able to accentuate the distinctive shape of the model as well as the vehicle interior: For example, the front or roof edge spoilers, sporty and elegant pedal caps or the colour kits and film sets on offer lend the vehicle an even more individual appearance. Whatever you choose, the sport and design equipment lends your Audi A3 a certain touch that not only speaks for itself, but also for you.





Learn how to fit the snow chains quickly here.
You can also visit: www.audi.com/snowchains.
Connection costs depend on your mobile

01 Snow chains

For increased hold on snow and ice. Available in a range of sizes. Please refer to the owner's manual for the wheel and tyre requirements.

02 Cast aluminium winter wheels in 5-arm rotor design, Brilliant Silver

Complete winter wheel suitable for use with snow chains in dimensions $6 \text{ J} \times 16$ (for A3 Sportback) and $6.5 \text{ J} \times 16$ (for the A3 Sedan and A3 Cabriolet) with 205/55 R 16 tyres.

03 Cast aluminium winter wheels in 5-arm polygon design, Matt Black

Complete winter wheel suitable for use with snow chains in dimensions 6 J \times 17 (for A3 Sportback) and 205/50 R 17 tyres.



04 Cast aluminium wheels in 5-arm polygon design, Brilliant Silver

High-quality and striking. Available in dimensions $7.5\,\mathrm{J} \times 17$ for $225/45\,\mathrm{R}\ 17$ tyres (only available for the A3 Sportback). Also available as a complete winter wheel in dimensions $6\,\mathrm{J} \times 17$ (for A3 Sportback) and $6.5\,\mathrm{J} \times 17$ (for the A3 Sedan and A3 Cabriolet) with $205/50\,\mathrm{R}\ 17$ tyres. Suitable for use with snow chains.

05 Cast aluminium wheels in 5-arm velum design, Anthracite, high-gloss turned finish

More sportiness. Available in dimensions 7.5 J \times 18 for 225/40 R 18 tyres. Only available for the A3 Sportback.

06 Cast aluminium wheels in 5-arm velum design, Matt Black, high-gloss turned finish

Elegant dynamism. Available in dimensions 7.5 J x 18 (for A3 Sportback) and 8 J x 18 (for the A3 Sedan and A3 Cabriolet) for 225/40 R 18 tyres.

07 Cast aluminium wheels in 5-arm falx design, Matt Black 2

Extraordinary design. Available in dimensions 7.5 J \times 18 (for A3 Sportback) and 8 J \times 18 (for the A3 Sedan and A3 Cabriolet) for 225/40 R 18 tyres.

07 ◢ Sport and design



Discover the sporty attraction of carbon here. You can also visit: www.audi.com/carbon-parts. Connection costs depend on your mobile contract.

01 ◢



02 Exterior mirror covers in Carbon

Dynamic and sporty: The exterior mirror covers in high-quality carbon represent a visual highlight while also saving on weight.

03 Front spoiler¹

Designed in line with the tailgate spoiler in Carbon, the front spoiler, which is available in Brilliant Black or primed, can be painted in a colour from a wide selection, including the body colour, for an extra charge.

04 Tailgate spoiler in Carbon¹

The tailgate spoiler – for a sporty impression at the rear of the vehicle. Particularly sophisticated, in Carbon. The spoiler offers good aerodynamics and signals pure power. With integrated brake light.

05 LED for entry area

For a bright entrance. Depending on the variant, either the quattro logo or the Audi rings are projected onto the ground by means of an LED light when the vehicle door is opened. Available in a two-part set for the driver and front-passenger side. A two-part set is also available for the rear vehicle doors on the A3 Sportback and the A3 Sedan. Requirement: the lighting package that is available as a factory option.



02 ₹



¹ Available for the A3 Sedan and A3 Cabriolet.

More room to make an impression. More space for everything else.

Get the most out of every journey – with the transport solutions offered by Audi Genuine Accessories. Take extra luggage or the equipment for your favourite sport with you in comfort. And decide what the day will hold for you on the spur of the moment. The extensive transport range for your Audi A3 means that you can enjoy the feeling that everything has been thought of at all times – and you can thoroughly look forward to your activity.

01-02 Ski and luggage boxes

A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier visual concept. Available in Platinum Grey with Brilliant Black side blades (Fig. 01) or gloss Brilliant Black (Fig. 02), each featuring chrome Audi rings and a high-quality, rivet-free look. Boxes are lockable and can be opened from both sides for comfortable loading and unloading. With internal handle for closing the box. Positioned towards the front of the vehicle, making it easier to access to the luggage compartment. Available in three sizes: 300 litres (not pictured), 360 litres (right-hand image) and 405 litres (not pictured). Can only be used in conjunction with the carrier unit.





Discover the special features of the shape and function of the new roof boxes here. You can also visit: www.audi.com/luggagebox. Connection costs depend on your mobile contract.

03 Bags for roof boxes

Robust yet flexible. These bags are equipped with a watertight floor featuring a watertight border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 l), M (76 l) and L (82 l).

04 Ski bag (not pictured)

A convenient way to transport your skis. The ski bag with its premium design offers space for up to four pairs of skis or three snowboards, and can be secured to the fastening rings in the luggage compartment via the integrated straps. The roller system makes it easy to carry the bag outside the vehicle.

05 Ski and snowboard rack

05 4

For easy transportation of up to six pairs of skis or four snowboards. Lockable. Can only be used in conjunction with the carrier unit.





The bicycle rack made from a specially shaped aluminium profile and powder-coated steel enables the bicycle to be attached to the car particularly easily. Lockable. Maximum load capacity 17 kg. Can only be used in conjunction with the carrier unit.

▼ 02



Discover the practical solution for transporting your bicycles here. You can also visit: www.audi.com/bicyclerack. Connection costs depend on your mobile contract.



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Bicycle carrier (also suitable for electric bikes) for up to two bicycles with a maximum load capacity of 60 kg.¹ The same key can be used to separately lock bikes onto the carrier and the carrier onto the vehicle. Moveable wheel restraints provide a secure hold. Easy access to the luggage compartment is achieved by way of a practical folding mechanism. The bicycle carrier can be folded up and conveniently stored in the bag provided, thereby saving space. An extension kit for a third bicycle is also available as an option.

O3 Trailer towing hitch (not pictured)

Removable, vertical hitch with chrome tongue. Includes trailer electrical socket and tongue storage bag.

¹ Please note the information regarding the maximum permissible trailer load and the gross vehicle weight rating in the vehicle wallet.



04 Kayak rack

For single kayaks weighing up to 45 kg. Can be tilted for easy loading and unloading. The kayak rack and elasticated belt can be secured separately. Can only be used in conjunction with the carrier unit.

05 Bicycle fork mount (not pictured)

Easy to use. Lockable. Suitable for bicycles featuring a quick-release fastener on the front wheel. Can only be used in conjunction with the carrier unit.

06 Carrier unit - Roof racks

Carrier unit for various roof rack modules, such as the bicycle rack, kayak rack or ski and luggage boxes. The profile is made from anodised aluminium. The carrier unit is easy to fit and is lockable. Maximum permissible gross weight of the carrier unit roof rack modules and load: 50 kg, for the A3 Sportback and the A3 Sedan. Also available: carrier unit for the A3 Sportback, models with roof rails. Maximum permissible gross weight of the carrier unit roof rack modules and load: 75 kg.



Learn how to fit the carrier unit and the ski and luggage boxes here. You can also visit: www.audi.com/carrierunit. Connection costs depend on your mobile contract.





The best entertainment. At any time, in any place.

Fully enjoy the trip before you have even arrived. Communication solutions from Audi Genuine Accessories mean that fun is always at your fingertips. For example, the adapter cables for the Audi music interface allow you to connect your portable media player. Alternatively, thanks to Audi wireless Internet access, you can connect your mobile devices to the Internet comfortably, quickly and wirelessly – from anywhere in your Audi A3. And for those who prefer to arrive at their destination quickly to have some fun, there are regular navigation updates for the MMI, which is available as an option for the Audi A3.

01 USB adapter cables

Available in a range of versions, the USB adapter cables enable various mobile phone models to be charged and connected to the optional Audi music interface and Audi smartphone interface. These devices can be operated via the infotainment system. The durable spiral cable with folding USB connector makes the adapters flexible and easy to use. For more detailed information, speak to your Audi Dealer.



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01 Audi wireless internet access with LTE¹

For an LTE Internet connection with a Wi-Fi network in the vehicle. With a data transfer rate of up to 100 Mbit/s and a hotspot for up to eight Wi-Fi-enabled mobile devices. Access is possible from up to 100 metres outside the vehicle. The use of mobile data abroad is possible using either a domestic contract SIM card following activation in the configuration menu or a local pre-paid SIM card.

O2 Navigation update² (not pictured)

Maps with advanced content, e.g. new roads and points of interest. A more comfortable and relaxed driving experience. Our tip: Combine the update with the next vehicle service.

04 Retrofit solution for Audi drive select² (not pictured)

Audi drive select allows you to change the vehicle characteristics according to your preferences. Features such as the power steering or, for models equipped with S tronic, the characteristics of the accelerator pedal and the shifting characteristics can be tailored to the driving situation or your individual requirements via five different modes. "Comfort", "auto", "dynamic" and "efficiency" modes are available, as well as "individual" mode in combination with the MMI radio or MMI navigation plus with MMI touch.

¹ A mobile phone contract (not included) is required for use.

² For more detailed information, speak to your Audi Dealer.





01 Luggage compartment shell

Made-to-measure luggage compartment protection. Robust and washable. All-round edging prevents liquids from leaking onto the luggage compartment floor. Available for the A3 Sportback, the A3 Sedan and the A3 Cabriolet.



02 Espresso mobile

With a pressure of 16 bar, the espresso mobile delivers true espresso enjoyment, complete with authentic crema. The set includes 18 illy ESE pods, two break-proof espresso cups, a microfibre cloth and an elegant case. Connection via the cigarette lighter in the vehicle interior.

03 Gecko air freshener

Attaches easily to the air vents and fills the vehicle interior with a pleasant fragrance. No risk of leakage because the gecko air freshener does not contain any liquid.

04 Passenger active pillow¹

Sleep comfortably on the road: The active pillow combines a simple scarf with automotive technology, ensuring your passengers enjoy a relaxing sleep. Thanks to intelligent sensor technology, the neck and head are supported automatically with regulating air cushions. Operation is intuitive, whether directly on the product or via the smartphone app (currently available for Android).

05 Vehicle cover (for indoor use)

Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and antistatic material. The piping accentuates the shape of the vehicle. Excellent protection from dust and dirt.

06 Sun protection system

Offers virtually full sun protection. Made-to-measure two or threepart set for the side and rear windows. Easy to assemble and store.

07 Retrofit solution for the auxiliary heater/ventilation (not pictured)

Warms the vehicle automatically before departure and de-ices the windows without starting the engine. Simply set the departure time in advance and drive off with an unobstructed view and a pleasant climate in the vehicle interior. Including separate remote control with illuminated display.



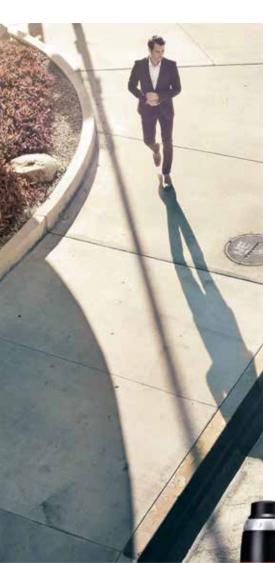








¹ Please contact your Audi Dealer for more information.



01 Interior products

A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approx. 12 l makes journeys even more comfortable. It can be secured to the rear seat bench in just a few steps. Includes a mesh pocket with internal drawstrings to secure the contents. Numerous other interior products are available, e.g. rubbish bin for disposing of rubbish accumulated when travelling that comes with a waterproof interior compartment, and a shoe organiser with storage space for up to three pairs of shoes. Please contact your Audi Dealer for other available products.

02 Floor mats

Available as textile mats made from durable, tightly woven velour, as easy-to-clean all-weather floor mats made from 100% recyclable plastics and as rubber floor mats. Each is made-to-measure and features A3 lettering.



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▶ 03

03 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.

Want to know more about the A3? But of course.

Experience the world of the Audi A3 at www.audi.com.au Enjoy your journey of discovery.



Audi Vorsprung durch Technik

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