

CHEVROLET

ABRIDGED SPECIFICATIONS

CHEVROLET 'STYLEMASTER' AND CHEVROLET 'FLEETMASTER DE LUXE'

ENGINE: Overhead Valve. Six cylinders. 3½ in. bore. 3¼ in. stroke; 90 horsepower.

PISTONS: Cast alloy iron, with flat head and slipper skirt; surface treated.

CRANKSHAFT: Weight, 68 lb. Counter-balanced. Four main bearings. Rubber-floated harmonic balancer.

OILING SYSTEM: Refill capacity, 8½ pints. Positive pressure feed to crankshaft, camshaft and valve rocker arms. Connecting rod bearings lubricated by dippers at low speeds; at higher speeds by pressure jets of oil directed against the dippers. Gear-type pump in crankcase, with screen on intake side. Crankcase ventilator.

FUEL SYSTEM: Carter single-adjustment balanced down-draught carburettor with accelerating pump. AC air cleaner, silencer, flame arrester. Fuel mixture heated (thermostatic control) in manifold heat-chamber. High-reserve fuel pump with filter 13½ gallon tank in rear.

COOLING SYSTEM: Capacity, 12½ quarts. Ribbed-cellular copper-core radiator. Self-adjusting, permanently-lubricated ball-bearing water pump. Full length water jackets. Nozzle-spray valve-seat cooling.

ELECTRICAL: Ignition with automatic and vacuum spark-advance control; octane selector. High-output ventilated generator. Voltage regulator. 13-plate battery, 92 ampere hours. Battery under engine bonnet. Push-button Solenoid Starter. New thermal circuit breaker incorporated in main light switch.

TRANSMISSION: Synchro-mesh; helical gears throughout. Vacuum gear shift.

CLUTCH: Diaphragm-spring type, ventilated. Cushion-mounted disc with radial slotted, braided moulded facings riveted on clock-spring-steel cushions. Permanently lubricated ball throw-out bearing.

POWER PLANT MOUNTING: Five-point cushion-balanced.

FRAME: Box-girder type, with flanged box-section side-rails and cross-members.

REAR AXLE: Semi-floating. Hypoid drive gears. One-piece banjo-type pressed-steel housing. One-piece differential case.

REAR SUSPENSION: Semi-elliptic springs, tapered leaf-ends threaded shackles. Double-acting hydraulic shock absorbers.

BRAKES: Four-wheel hydraulic. 11 in. brake drums, with cast-iron braking surfaces and cooling ribs. Mechanical hand brake, with under-cowl trigger-release lever.

FRONT SUSPENSION: Unitized Independent Front Wheel Suspension, with built-in double-acting hydraulic shock absorbers. Ride stabilizer.

STEERING GEAR: Worm and ball-bearing roller-sector fully adjustable; worm mounted on tapered roller bearings; 17½ to 1 ratio. Shockproof steering.

WHEELS AND TYRES: Five short-spoke steel disc wheels. Five 6.00-16 x 4-ply standard tyres, option 6.00-16 x 6-ply.

LIGHTS: Super-beam headlamps. Separate parking lamps mounted in radiator grille. Dual tail and stop lights. Separate rear-licence lamp.

WHEELBASE: 116 inches.

BODY EQUIPMENT (BOTH MODELS)

Fine quality restful upholstery; all-steel structure with Holden 'Turret Top' and solid steel under-body. Sloping 'V' windshield with dual wipers at bottom. No-draught ventilation. Cowl ventilator. Safety Glass in windscreen and all windows. Adjustable driver's seat. Full-width front-seat cushion. Adjustable sun visors. Rear-view mirror. Convenient parcel shelf behind rear seat. Rear seat arm rests. Scuff Plates. Concealed running boards. Large luggage compartment with tool compartment. Tool kit. Robe rail and assist grips—footrest—felted trunk floor covering. Bumpers front and rear. Rubber pads on pedals. Rain deflectors. Rear quarter lamps.

INSTRUMENT PANEL: Indirectly lighted with control for brightness. Includes battery charge indicator; oil-pressure gauge; speedometer; new 3-position ignition switch; lighting switch; choke and throttle controls; petrol gauge; headlamp-beam indicator; ash receiver and locking glove compartment. Engine heat indicator. Provision for installation of radio controls.

EXTRA EQUIPMENT ON 'FLEETMASTER DE LUXE': Vanity mirror on sun visor. Ventilating rear-quarter windows. Ash receivers in rear seat arm rests. Bumper guards. Chrome-plated licence-plate lamp. Cigar lighter.

Specifications and equipment subject to change without notice.

GENERAL MOTORS - HOLDEN'S LIMITED

BRISBANE • SYDNEY • MELBOURNE • ADELAIDE • PERTH



This outstanding car radio is available at extra cost. The Air Chief is a 6-valve set with an 8-inch Rola Anisotropic Alnico speaker which gives amazing tone and clarity. Easy-to-read controls are tailored for these models and add a touch of ultra-smartness to the instrument panel

G.M.A.C. CONFIDENTIAL PAYMENT PLAN

Convenient Hire-Purchase Terms are available on your Chevrolet through General Motors' own finance company. Because General Motors Acceptance Corporation is the largest Hire-Purchase institution in the world, it is able to offer low rental charges, and arrange a payment plan fitted to your individual requirements. Your local dealer can explain the G.M.A.C. plan and arrange payments to suit you.

PROTECTIVE OWNER-SERVICE POLICY

The unusual General Motors-Holden's Ltd. Owner Service Policy protects you against defective workmanship or materials for 90 days or 4,000 miles of operation. You are also entitled to two thorough inspections and adjustments of your Chevrolet without charge. Chevrolet spare parts and expert service available throughout Australia.



'Fleetmaster de Luxe'—4-door, 6-passenger sedan

The New Chevrolet 'Stylemaster' and 'Fleetmaster de Luxe'

A few months back, Chevrolet's 20-millionth vehicle rolled off the production line in America... a sparkling new model sedan. These new models are now available in Australia... the handsome 'Stylemaster' and ultra-distinctive 'Fleetmaster de Luxe.'

What a record of achievement. Chevrolet was the world's best seller in 12 out of the last 13 production years. And with over 20 million vehicles produced, it gives a background to your new Chevrolet that is without parallel in the automobile world.

These new Chevrolets are beauties in every way you judge them. Take a look at the interior—door and window handles, ash trays and general trim, and the long, ultra-smart instrument panel—are finished in gleaming chromium... refinements

in styling which are in the best of taste. And the upholstery is carefully toned with the body colours. The all-steel turret top Holden body has safety glass all round, and deep-sprung, wide, roomy seats are luxury comfort indeed. Engineering features which have been proved by thousands and thousands of owners in all parts of the world include such Chevrolet exclusives as: unitized independent front wheel springing, super hydraulic, double articulated brakes, and vacuum assisted steering column gear shift. And Chevrolet's famous 'Thriftmaster' engine which packs so much power so economically, helps round off a long list of reasons why Chevrolet is the world's biggest selling car—the car most people want to own.

Fine Car Comfort

This is Chevrolet's newest and smartest model. Sparkling, gleaming, and modern, giving fine car comfort and fine car performance. No wonder Chevrolet is the world's best seller—the car most people want to own



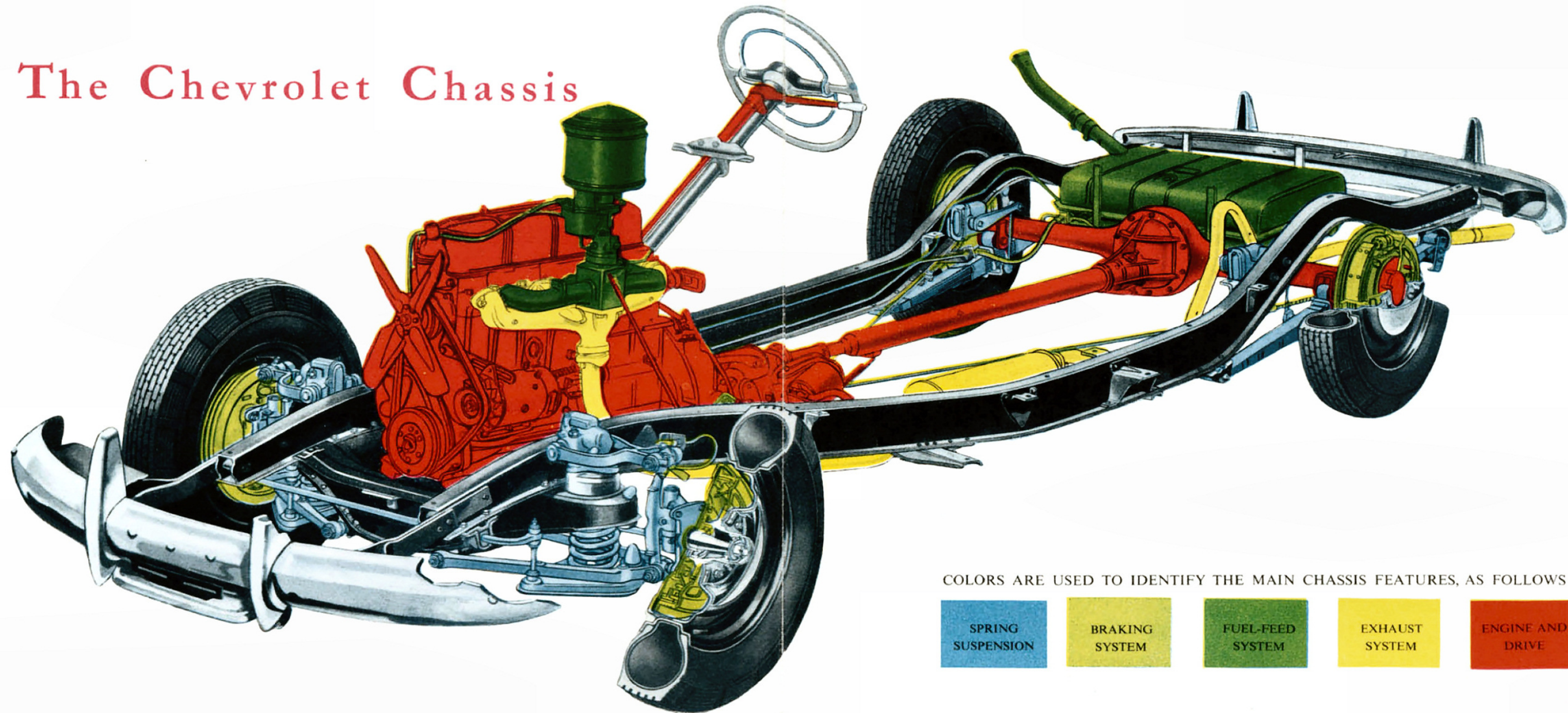
This Chevrolet gives new ideas in driving comfort

This Chevrolet gives new ideas in driving comfort. . . . There's plenty of leg room, shoulder room and arm room for everyone—the driver and the passengers. There's beauty, too, in the new combination of tonings in the upholstery and body colours, in the fittings and trim that help to make this the smartest car in the show-rooms. There's a new conception of fine car finish, too, in such details as the door trim, concealed entrance step, adjustable driver's seat, the special hinges which keep the doors from slamming shut until you're ready to close them and in the no-draught ventilation. *The Instrument Panel* features proudly such improvements as indirect

lighting which can be dimmed or brightened to suit your convenience, and the new, 3-position ignition switch with its vertical 'on' position and both locked and unlocked 'off' positions. . . . This enables you, if you wish, to leave the ignition switch in such a position that the garage attendant can drive the car even though you remove the key. The instruments are grouped together for easy and quick reading and the *Glove Box* is locked with the key used for the ignition switch. *The Luggage Compartment* is a revelation in the amount it will hold. The spare is positioned so that it is easy to get at and can be removed without taking out all the luggage.

ENGINE: Chevrolet's valve-in-head six, famous for its smoothness, reliability, performance, and economy, has been developed and proved through the years in millions of cars. Of particular value in promoting trouble-free operation and long life is its exclusive four-way oiling system, which combines positive pressure feed and high speed jets, and delivers oil to the various bearings and surfaces in direct proportion to their needs. ● **FUEL SYSTEM:** The down-draught balanced carburettor meters the flow of petrol to provide the most efficient mixture at all speeds and loads, assuring maximum performance with astonishing economy of operation. Air cleaner, intake silencer and flame arrester are combined in a single unit, easily removed for occasional cleaning. ● **ELECTRICAL:** A high-output heavy-duty generator, with voltage and current regulator, supplies ample current for added accessories. ● **FRONT SUSPENSION:** Unitized independent front wheel springing is simple and sturdy. All its linkage, springs and front-wheel mountings are assembled and aligned with the massive front cross-member, then attached to the chassis frame as a unit. Double-acting shock absorbers are built into the unit. ● **RIDE STABILIZER:** A torsion shaft, flexibly connected to the left and right lower links of the unitized independent front wheel springing assembly, gives improved steering control and restrains side-sway. ● **SHOCK-PROOF STEERING:** The advanced design of the unitized independent front wheel springing unit, plus direct-acting steering linkage and rubber mountings, minimize steering effort and road shock. ● **FRAME:** The chassis side-rails and cross-members are of rigid box-girder construction, made even stronger by double-thick flanges.

The Chevrolet Chassis



COLORS ARE USED TO IDENTIFY THE MAIN CHASSIS FEATURES, AS FOLLOWS:

SPRING
SUSPENSION

BRAKING
SYSTEM

FUEL-FEED
SYSTEM

EXHAUST
SYSTEM

ENGINE AND
DRIVE

REAR SUSPENSION: Resilient leaf springs mounted on rubber-insulated seats, and double-acting hydraulic shock absorbers, synchronize with the unitized independent front wheel springing to produce Chevrolet's notably level ride. The drive is taken by the springs, which are relieved of braking loads by the massive torque tube. ● **BRAKING:** Hydraulic braking at its best is made possible by Chevrolet's exclusive brake-shoe mechanism, utilizing a double-articulated linkage. Because the linings make full-area contact with the drums, their effective life is prolonged. Adjustment for gradual wear is made without special tools or gauges, with wheels and drums in place. Drums, 11 inches in diameter, have cast alloy-iron braking surface, and external ribs to promote cooling. ● **REAR AXLE:** Silent operation and enduring strength are due to the use of hypoid gears, having a drive pinion larger than possible with bevel gears, and five times as strong. ● **GEARSHIFT:** Unequaled ease of changing gears is provided by the vacuumatic steering column gearshift, in which the atmospheric pressure is utilized for power. You can shift gears with a finger—without shifting your grip on the wheel. ● **TRANSMISSION:** The Synchro-Mesh mechanism assures quiet, positive gear-changing; and helical gears in all speeds, including reverse, assure silent operation. ● **CLUTCH:** A single-disc diaphragm spring takes the place of the many separate springs and levers of other clutch types. Pedal pressure is light, and action is smooth. ● **EQUIPMENT:** Sturdy bumpers. Splash and gravel deflectors protect front and rear from spattering mud and flying gravel thrown by the tyres.



'Fleetmaster de Luxe'—4-door, 6-passenger sedan

The New Chevrolet 'Stylemaster' and 'Fleetmaster de Luxe'

A few months back, Chevrolet's 20-millionth vehicle rolled off the production line in America... a sparkling new model sedan. These new models are now available in Australia... the handsome 'Stylemaster' and ultra-distinctive 'Fleetmaster de Luxe.'

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in styling which are in the best of taste. And the upholstery is carefully toned with the body colours. The all-steel turret top Holden body has safety glass all round, and deep-sprung, wide, roomy seats are luxury comfort indeed. Engineering features which have been proved by thousands and thousands of owners in all parts of the world include such Chevrolet exclusives as: unitized independent front wheel springing, super hydraulic, double articulated brakes, and vacuum assisted steering column gear shift. And Chevrolet's famous 'Thrifty' engine which packs so much power so economically, helps round off a long list of reasons why Chevrolet is the world's biggest selling car—the car most people want to own.

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LIGHTS: Super-beam headlamps. Separate parking lamps mounted in radiator grille. Dual tail and stop lights. Separate rear-licence lamp.

WHEELBASE: 116 inches.

BODY EQUIPMENT (BOTH MODELS)

Fine quality restful upholstery; all-steel structure with Holden 'Turret Top' and solid steel under-body. Sloping 'V' windshield with dual wipers at bottom. No-draught ventilation. Cowl ventilator. Safety Glass in windshield and all windows. Adjustable driver's seat. Full-width front-seat cushion. Adjustable sun visors. Rear-view mirror. Convenient parcel shelf behind rear seat. Rear seat arm rests. Scuff Plates. Concealed running boards. Large luggage compartment with tool compartment. Tool kit. Robe rail and assist grips—footrest—felted trunk floor covering. Bumpers front and rear. Rubber pads on pedals. Rain deflectors. Rear quarter lamps.

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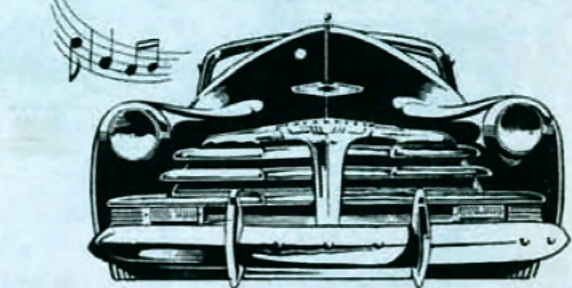
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The de Luxe Radio

AIR CHIEF



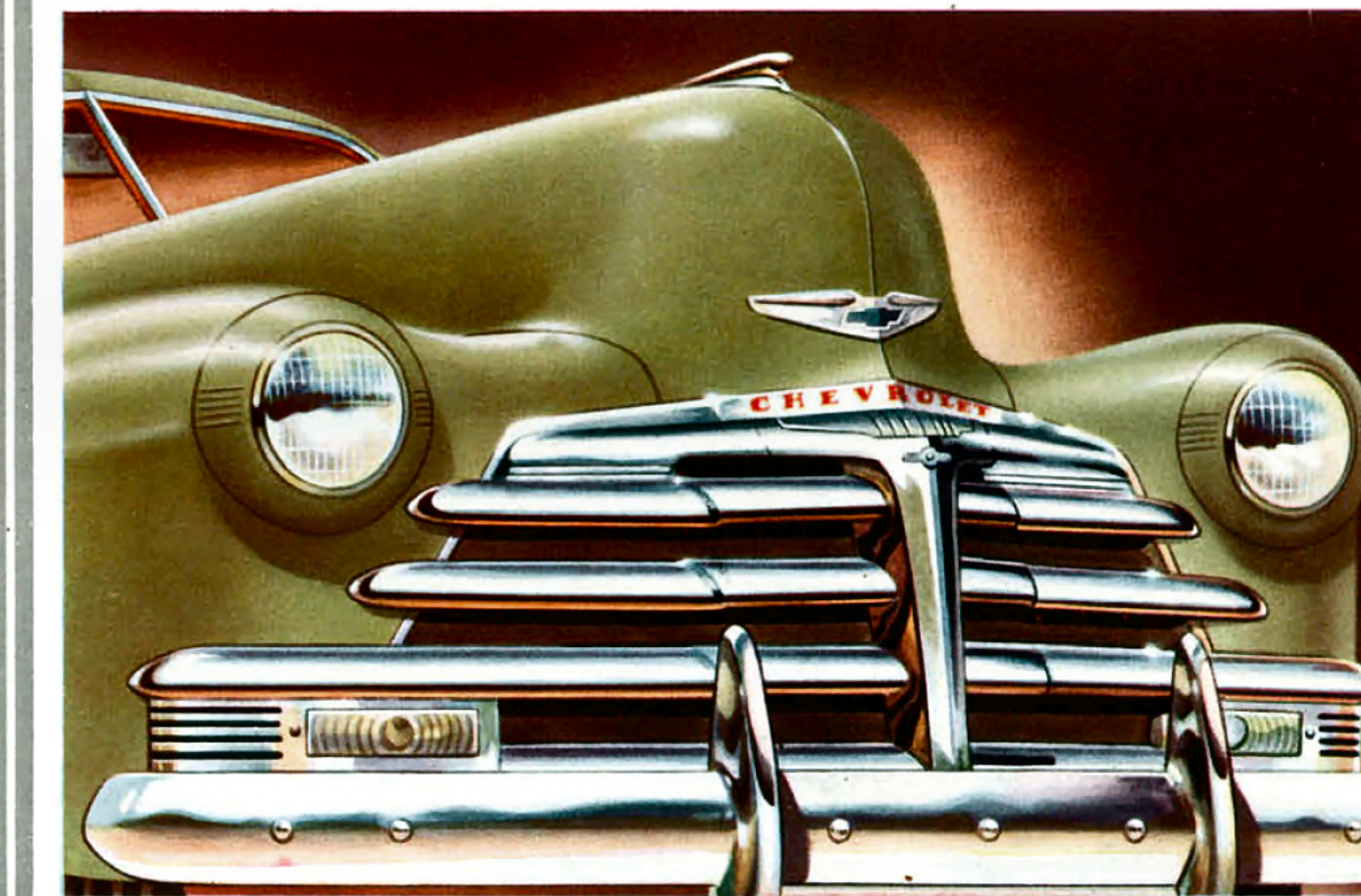
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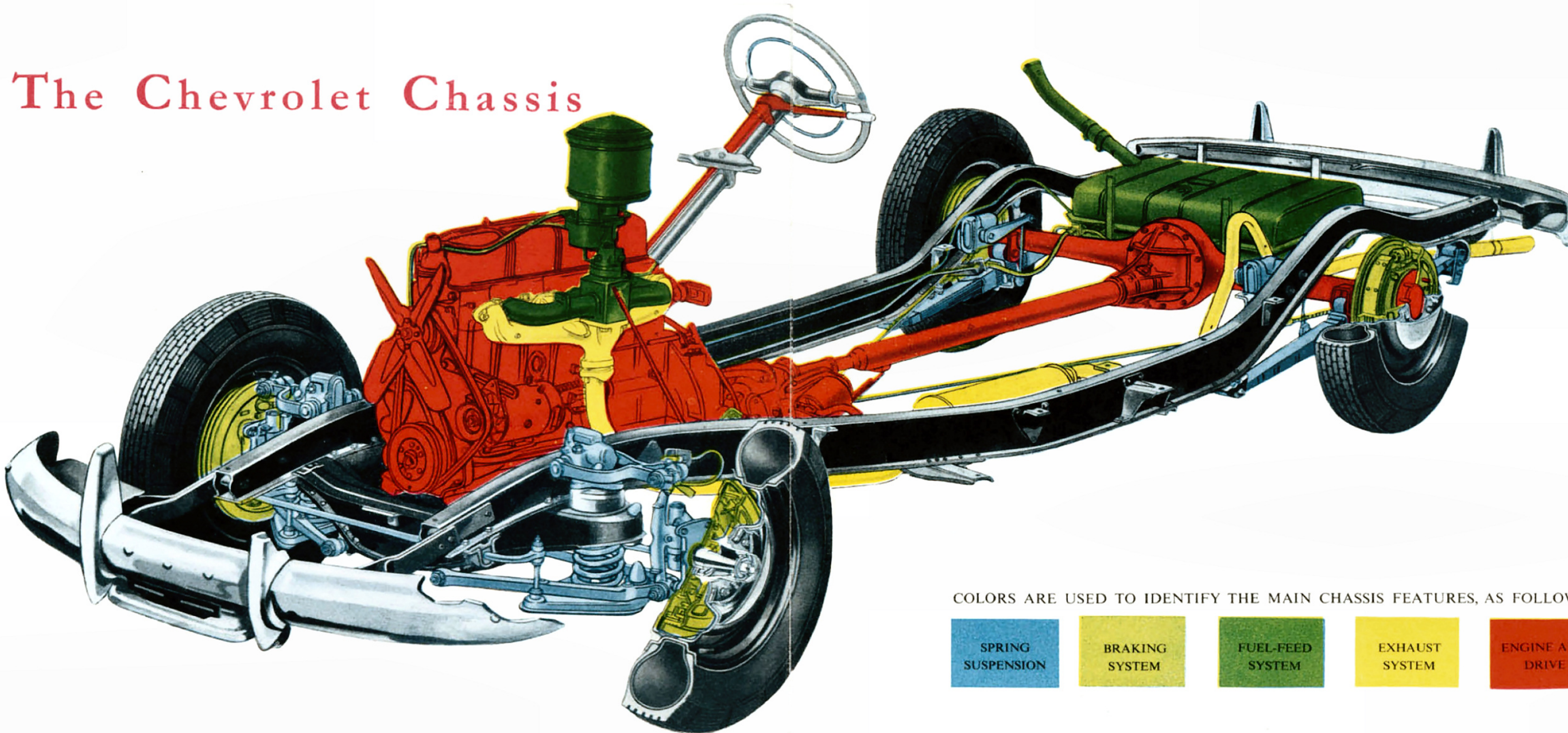
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The Chevrolet Chassis



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