

The new Styleline

CHEVROLET





AIR CHIEF

The de Luxe Radio

This outstanding Car Radio is available at extra cost. The Air Chief is a 6-valve miniature tube set with a 9 inch oval type speaker which gives amazing tone and clarity. Easy to read controls are tailored for this model and add a touch of ultra-smartness to the instrument panel.

G.M.A.C. Confidential Payment Plan

Convenient Terms are available on your Chevrolet through General Motors' own company, G.M.A.C. Because General Motors Acceptance Corporation is the largest Hire-purchase institution in the world, it is able to offer low rental charges, and arrange a payment plan fitted to your individual requirements. Your local dealer can explain the G.M.A.C. plan and arrange payments to suit you.

Protective Owner Service Policy

The unusual General Motors-Holden's Ltd. Owner Service Policy protects you against defective workmanship or materials for 90 days or 4000 miles of operation. You are also entitled to two thorough inspections and adjustments of your Chevrolet without charge. Chevrolet spare parts and expert service available throughout Australia.

Power Plant

ENGINE TYPE: Valve-in-head, 90 horsepower. Six cylinders, 6.6:1 compression ratio.

PISTONS: Lightweight, cast alloy iron, with slipper skirt, surface treated.

CRANKSHAFT: Four, precision interchangeable, thin wall babbitt lined main bearings. Counter-balanced. Rubber floated harmonic balancer.

OILING SYSTEM: Specialised system with pressure streams of oil to the connecting rod bearings, instant cold starting lubrication, and positive pressure to crankshaft bearings, camshaft bearings, valve rocker arms and timing gear spray nozzle.

FUEL SYSTEM: Single-adjustment balanced down-draft carburettor, with accelerating pump. Octane Selector. A.C. air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control) in manifold heat-chamber. Tank capacity, 13.3 imperial gallons.

COOLING SYSTEM: Capacity, 14 quarts. Self-adjusting, permanently lubricated water pump. Individually cooled cylinders, full length water jackets. Nozzle jet valve seat cooling.

ELECTRICAL SYSTEM: Delco-Remy ignition with centrifugal and vacuum spark-advance control. High intensity spark for heavy duty ignition. Ignition coil. High output ventilated generator, with voltage and current regulator. Delco-Remy starter, with solenoid-operated positive shift (push button on instrument panel).

POWER PLANT MOUNTING: Three point, rubber cushioned support with two shear-type rubber torque reaction dampeners.

CLUTCH: Diaphragm spring type, ventilated. Permanently lubricated ball throwout bearings.

SPECIFICATIONS

TRANSMISSION: Synchro-mesh with helical gears throughout. Manually operated steering column mounted gearshift control.

Chassis

FRAME: Box-girder type.

FRONT SUSPENSION: Unitized Independent Front Wheel Springing, with direct double-acting hydraulic shock absorbers. Ride Stabilizer.

REAR AXLE: Semi-floating type with hypoid-drive gears of 4.11 to 1 ratio.

REAR SPRINGS: Semi-elliptic springs and shackles of tension type. Rubber insulated. Metal spring covers. Direct double-acting hydraulic shock absorbers.

DRIVE SYSTEM: Torque tube drive. Tubular propeller shaft; fully enclosed.

BRAKES: Four-wheel hydraulic. 11 in. brake drums. Self-aligning, full contact brake shoes. Mechanical parking brakes with L-shaped pull handle.

STEERING GEAR: Ball bearing mounted roller sector; worm mounted on tapered roller bearings; fully adjustable. Ratio, 17.4 to 1. Centre-point steering. Wheel diameter, 17½ in.; two spoke with horn blowing ring.

WHEELS AND TYRES: Five; steel disc with short spokes. 6.70-15 tyres on wide base rims. Tyre pressure, 24 pounds.

WHEELBASE: 115 inches. Over-all length, 197 in. (including bumpers).

CHASSIS EQUIPMENT: Bumpers with two guards, both front and rear. Splash and gravel deflectors front and rear. Licence guard in front.

Lights-Horn-Battery

LIGHTS: Sealed Beam headlamps with foot controlled beam indicator light on instrument panel.

Parking lights blended into each side of radiator grille. Dual tail and stop lights. Rear licence plate lights. Dome light. Glove Compartment light. Cigarette lighter. Dual matched Horns.

BATTERY: 6-Volt, 13-Plate 92 ampere-hour capacity.

Instrument Panel—Controls—Vision

INSTRUMENTS: Speedometer. Oil pressure and gasoline gauges. Battery charge and engine heat indicators. Variable indirect instrument cluster lighting.

CONTROLS: Rubber padded foot controls. Illuminated, 3 position ignition lock. Lights, choke, throttle, air intake, windshield wiper controls and starter button.

VISION: Single control dual windshield wipers. Adjustable inside rear view mirror.

Body Equipment

Regular equipment includes the following:—

EXTERIOR: Stainless steel body belt line moulding. Stainless steel body sill mouldings. Curved V windshield with stainless steel centre moulding. Push-button door handles with key locks in both front doors. Petrol filler compartment under door in left rear fender.

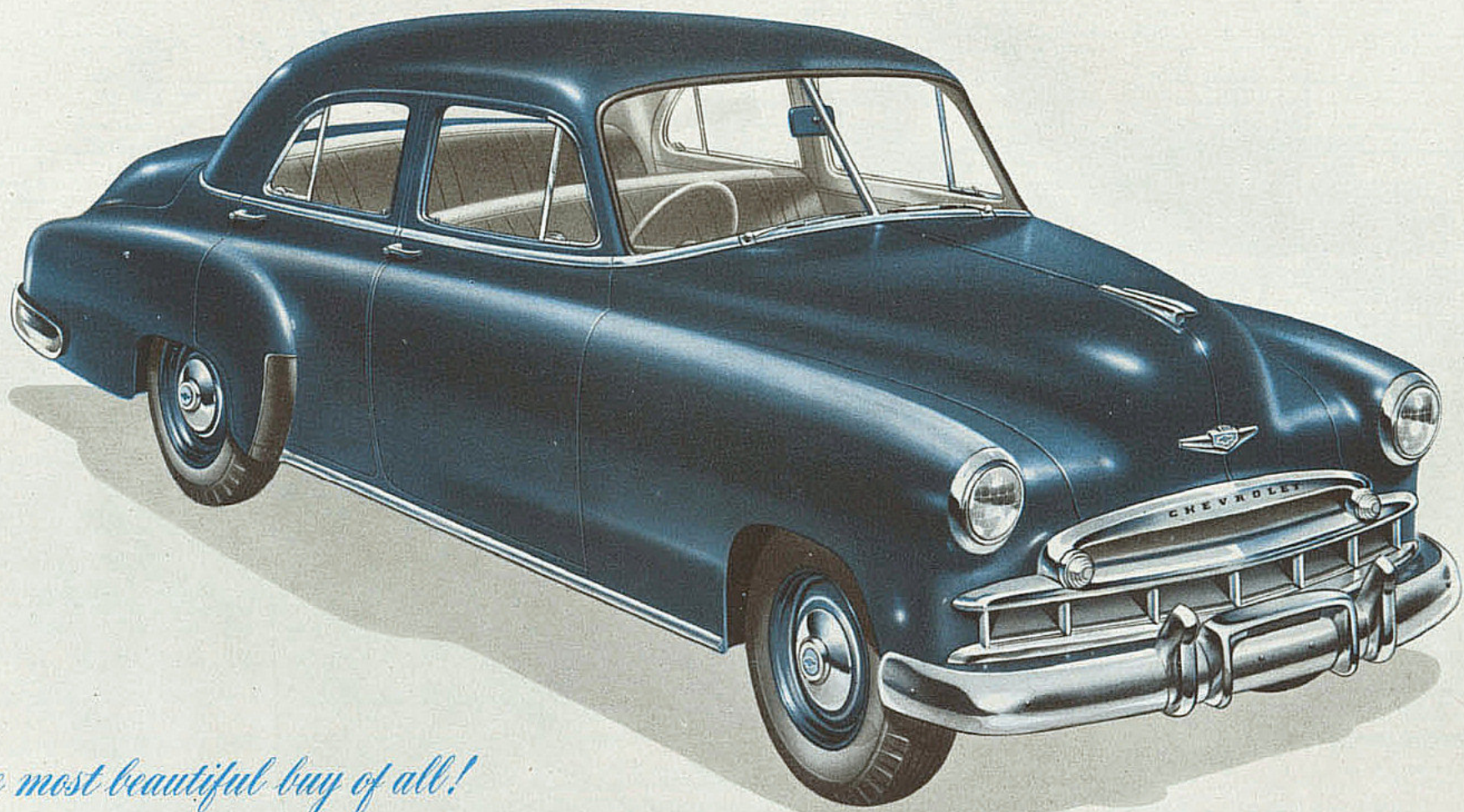
INTERIOR: Seats upholstered with antique finish leather. Dual ventilators in dash. Friction-type ventilators on all doors, with drip shields in both front doors. Dome light with integral switch. Two extensible sun visors. Instrument panel includes automatic glove box light, ash tray, and cigarette lighter. Two-tone instrument panel finish of tan and brown deep-lustre metallic lacquer. Automatic dome light switch at each front door. Arm rests on doors, front and rear. Ash tray on back of front seat. Robe strap on back of front seat. Coat hooks located on rear roof rails.

GENERAL MOTORS — HOLDEN'S LIMITED

BRISBANE • SYDNEY • MELBOURNE • ADELAIDE • PERTH

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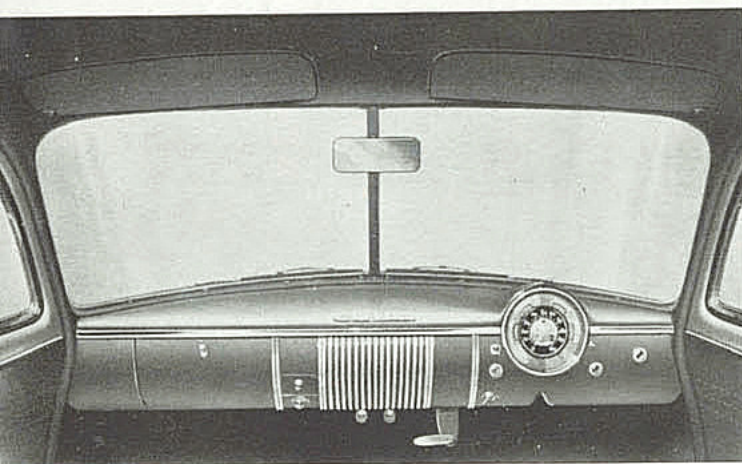


The most beautiful buy of all!

It's new inside and out... with a safer, roomier ride that cradles you between the wheels...

There's never been a Chevrolet like this, so smartly styled, so luxurious, so advanced in comfort, safety and performance. It's far and away the finest Chevrolet ever built—the most beautiful buy of all. Just wait until you drive and ride this new Chevrolet. There's wonderful new road-steadiness and smoothness, amazing new ease and sureness of control. There's the new low centre of gravity for greater stability. New extra-low pressure tyres to cushion

and absorb bumps. Improved independent front wheel springing with new airplane-type shock absorbers keep you on a smooth and even keel. There's new rear springing and diagonally mounted new airplane-type shock absorbers to improve riding quality and to prevent sway.



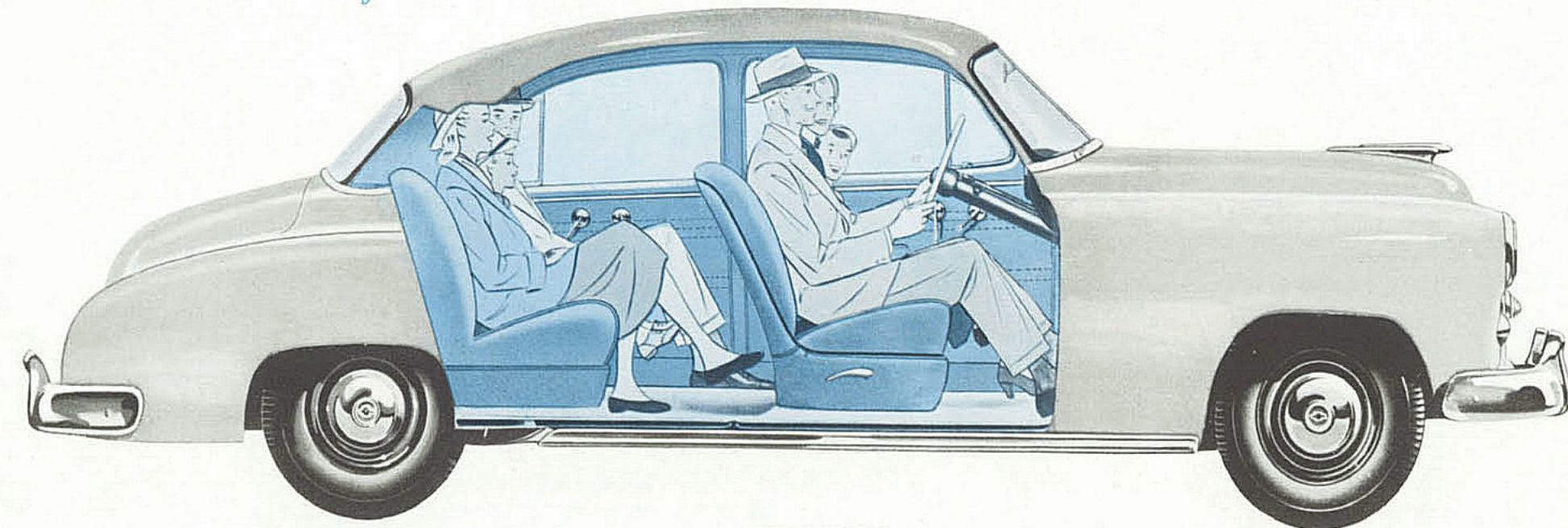
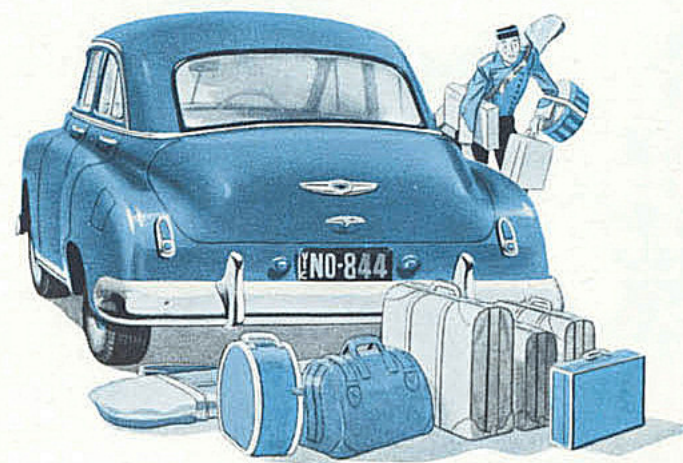
30% More Driver Vision

There's actually 30% more glass area in Chevrolet's sweepingly curved new windshield. You get a fuller, freer, safer view of the road ahead. Driver side vision is greatly increased. With the lower bonnet you can see objects eleven feet closer to the front of the car. And the streamlined instrument panel groups all instruments immediately in front of the driver.

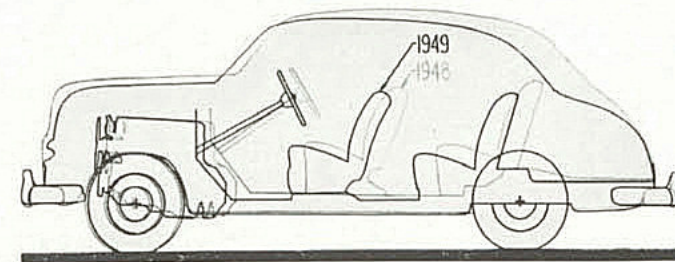
There's new centre-point steering to give you easier, safer control, with less road shock and wander. There's new Hand-E-Gearshift, push button starting, and a new rugged frame. Advancements and improvements everywhere that set new standards of comfort and safety!

Good Looks and Plenty of Room

This Chevrolet certainly lives up to its name—'Styleline.' Luxurious interior matches its fine streamlining. Push button door handles give new ease of operation. There's practically a truck-load of room in these new luggage compartments with their slick new lock arrangement. Turn the key, and the trunk lid pops up. Raise it and it goes on up—and STAYS up. It closes easily and locks automatically. No handle to turn—ever.

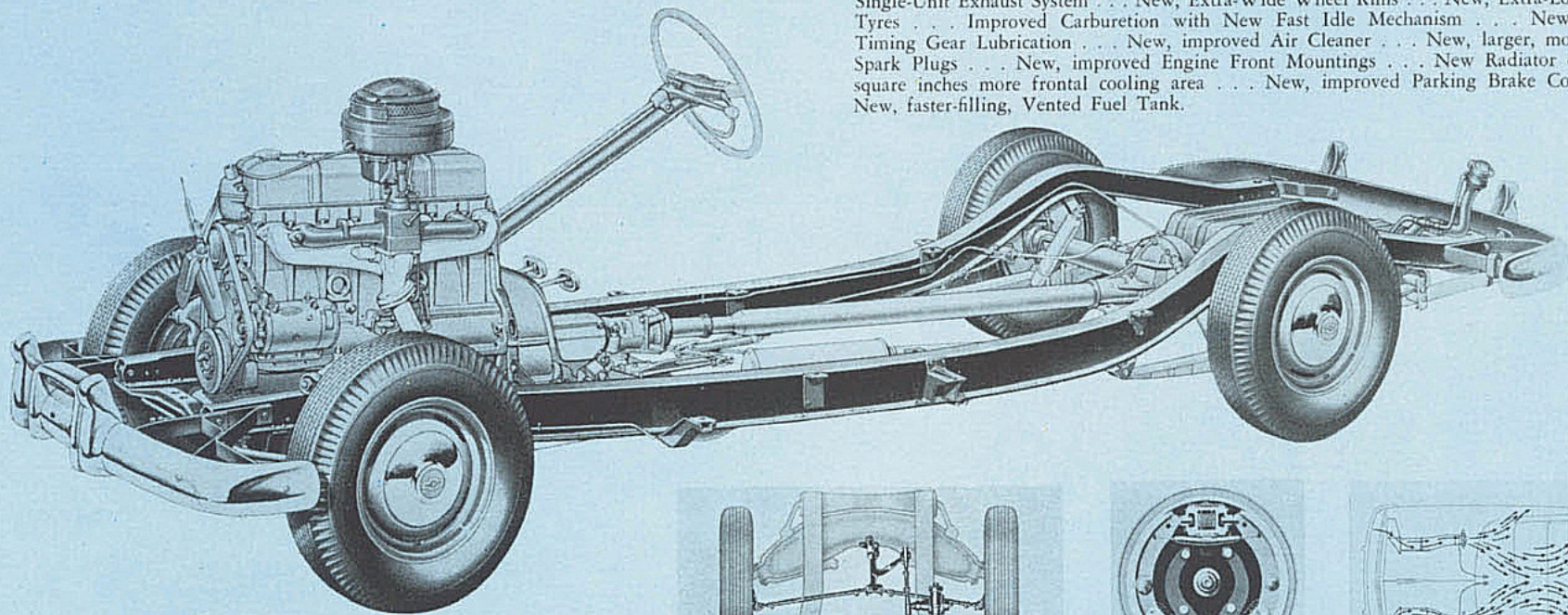


New Centre-Point Seating places you where the going's smoothest... between the wheels. You've cradled there for an entirely new kind of ride—quieter, more restful, more relaxing (see diagram at right). And because rear seats have been moved forward of the wheel housing and doors are wider, passengers can get in and out easier and more gracefully.



New Extra-Wide "Five-Foot" Seats bring new roominess, new passenger comfort. Front and rear, there's lots of extra leg-room, too. The new built-in foot rest under the front seat allows passengers in the back seat to stretch their legs out luxuriously regardless of front seat adjustment. Head-room, shoulder-room, elbow-room... there's plenty for everyone.

17 Major Mechanical Advancements



New Centre-Point Steering . . . Improved Independent Front Wheel Springing with New Airplane-Type Shock Absorbers . . . New, improved Rear Springing with Diagonally Mounted Airplane-Type Shock Absorbers . . . Improved Valve-in-Head Engine . . . New Hand-E-Gear-shift . . . New, improved Transmission with 50% more bearing support . . . New, safer, Single-Unit Exhaust System . . . New, Extra-Wide Wheel Rims . . . New, Extra-Low Pressure Tyres . . . Improved Carburetion with New Fast Idle Mechanism . . . New improved Timing Gear Lubrication . . . New, improved Air Cleaner . . . New, larger, more efficient Spark Plugs . . . New, improved Engine Front Mountings . . . New Radiator design—33 square inches more frontal cooling area . . . New, improved Parking Brake Control . . . New, faster-filling, Vented Fuel Tank.

Six Cylinder Valve-in-Head Engine

Chevrolet brings you the proved advantages of Chevrolet's famous Valve-in-Head design in this thrifty, lively 6 cylinder engine, New Carburetion and Fast Idle Mechanism.

Unitized Independent Front Wheel Springing

Chevrolet pioneered and proved Unitized Independent Front Wheel Springing—now it's improved—better than ever in every way. New Airplane-Type Shock Absorbers.

New Driving Ease with Centre-Point Steering

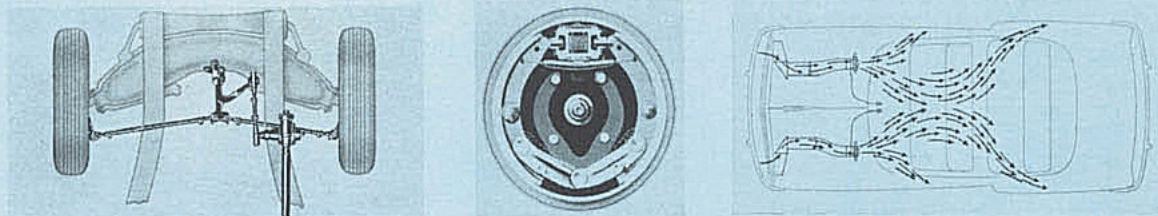
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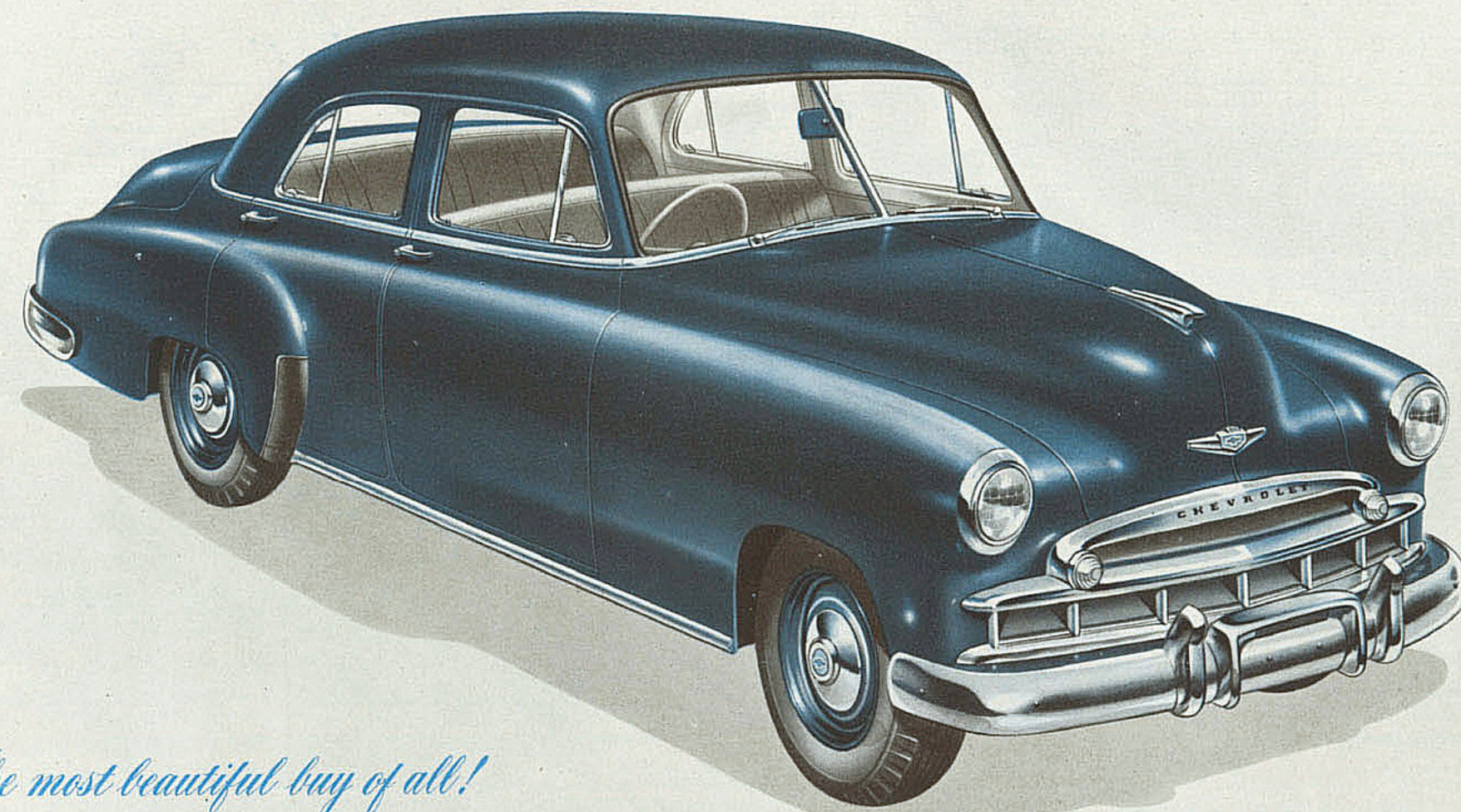
Double-Life, Rivetless Brake Linings

Chevrolet's certi-safe hydraulic brakes are double articulated and have rivetless brake linings which mean longer lining life, and swifter, smoother, safer stops for you and your family.

All-Weather Ventilation

Outside air is brought in through new front ventilating ducts and circulated through the car as shown. Stale air and tobacco smoke are forced out. Rain cannot enter the car through these ducts, so there's no need to close them during squalls.





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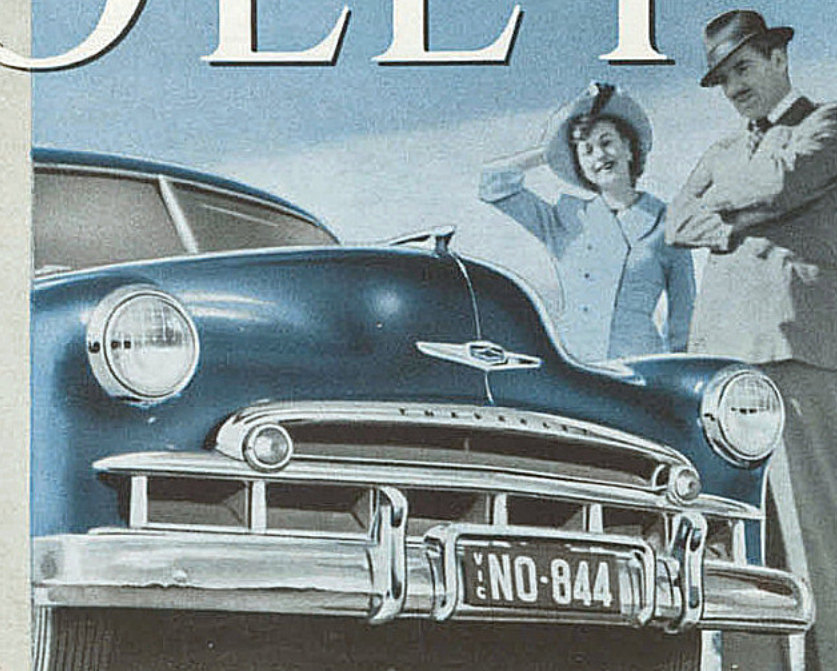
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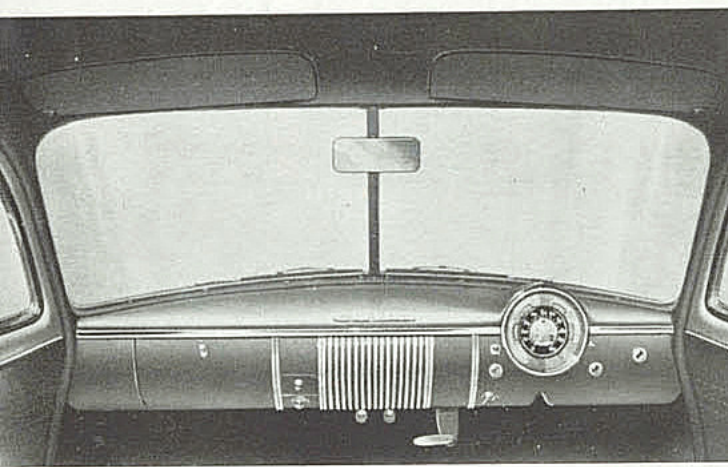
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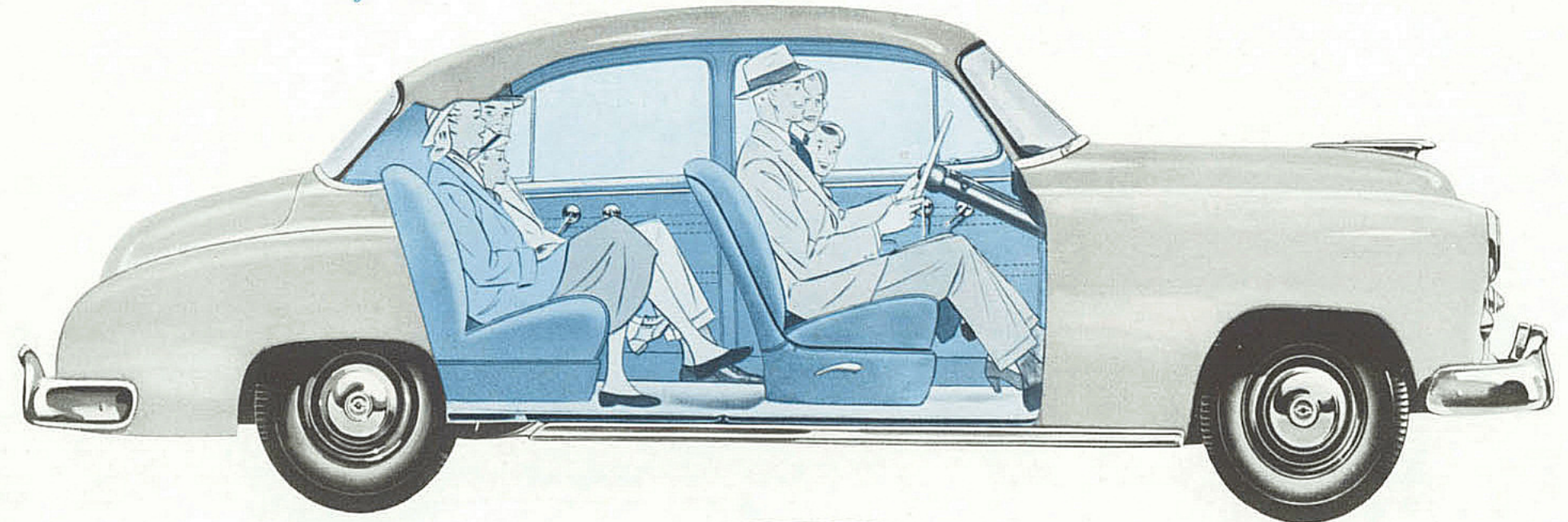
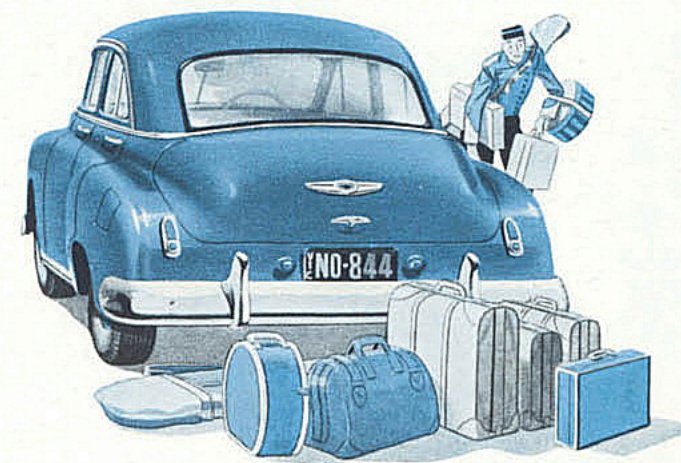


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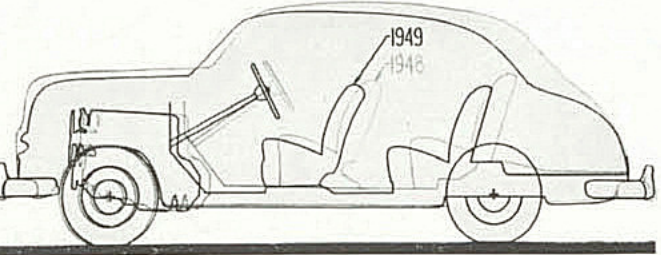
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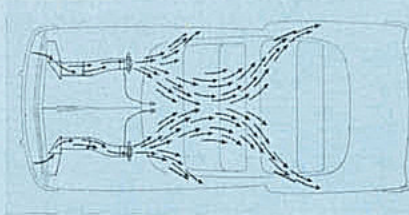
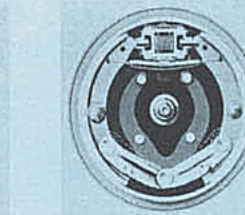
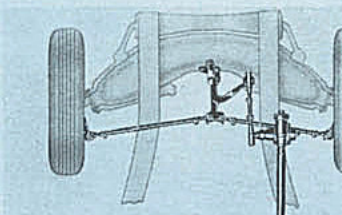
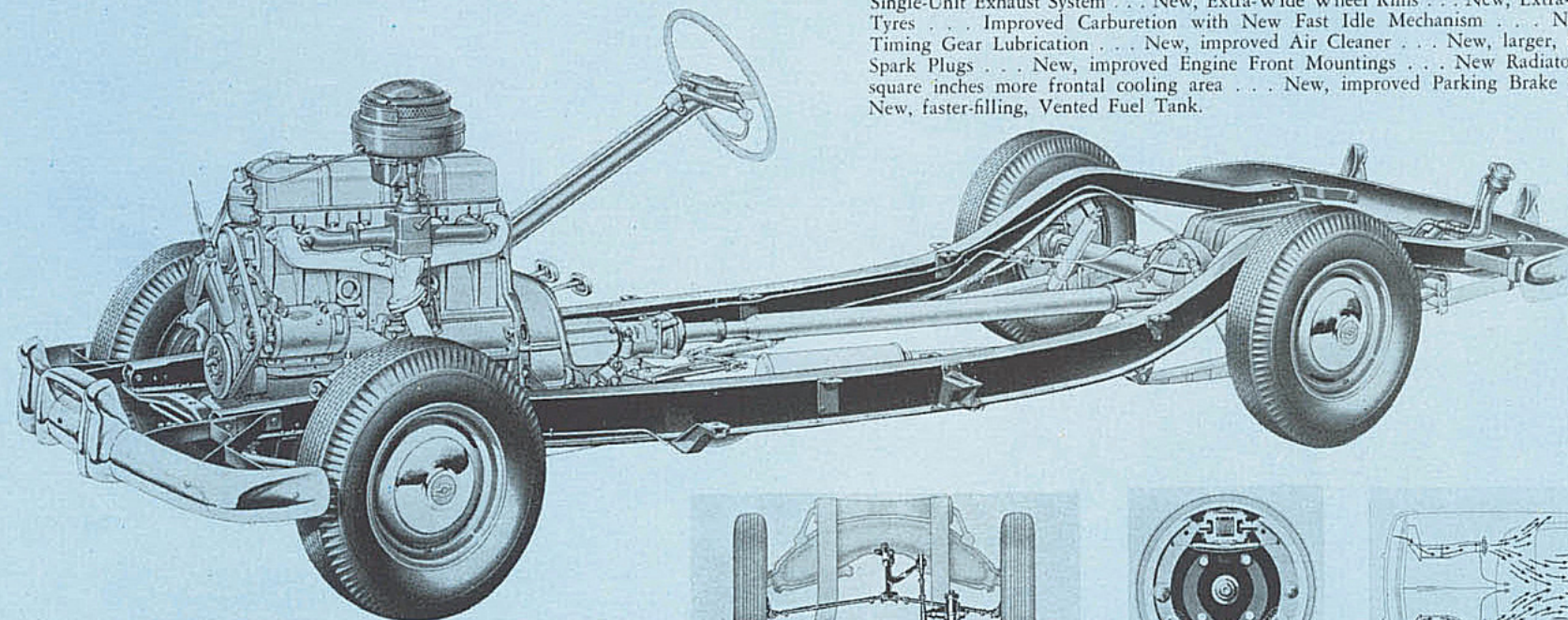
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