



CHEVROLET





AIR CHIEF

The de Luxe Radio

This outstanding Car Radio is available at extra cost. The Air Chief is a 6-valve miniature tube set with a 9 inch oval type speaker which gives amazing tone and clarity. Easy to read controls are tailored for this model and add a touch of ultra-smartness to the instrument panel.

G.M.A.C. Confidential Payment Plan

Convenient Terms are available on your Chevrolet through General Motors' own company, G.M.A.C. Because General Motors Acceptance Corporation is the largest Hire-purchase institution in the world, it is able to offer low rental charges, and arrange a payment plan fitted to your individual requirements. Your local dealer can explain the G.M.A.C. plan and arrange payments to suit you.

Protective Owner Service Policy

The unusual General Motors-Holden's Ltd. Owner Service Policy protects you against defective workmanship or materials for 90 days or 4000 miles of operation. You are also entitled to two thorough inspections and adjustments of your Chevrolet without charge. Chevrolet spare parts and expert service available throughout Australia.

Power Plant

ENGINE TYPE: Valve-in-head, 92 horsepower. Six cylinders, 6.6:1 compression ratio.

PISTONS: Lightweight, cast alloy iron, with slipper skirt, surface treated.

CRANKSHAFT: Four, precision interchangeable, thin wall babbit lined main bearings. Counter-balanced. Rubber floated harmonic balancer.

OILING SYSTEM: Specialised system with pressure streams of oil to the connecting rod bearings, instant cold starting lubrication, and positive pressure to crankshaft bearings, camshaft bearings, valve rocker arms and timing gear spray nozzle.

FUEL SYSTEM: Single-adjustment balanced down-draft carburettor, with accelerating pump. Octane Selector. A.C. air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control) in manifold heat-chamber. Tank capacity, 13-1/3 imperial gallons.

COOLING SYSTEM: Capacity, 12½ quarts. Self-adjusting, permanently lubricated water pump. Individually cooled cylinders, full length water jackets. Nozzle jet valve seat cooling.

ELECTRICAL SYSTEM: Delco-Remy ignition with centrifugal and vacuum spark-advance control. High intensity spark for heavy duty ignition. Ignition coil. High output ventilated generator, with voltage and current regulator. Delco-Remy starter, with solenoid-operated positive shift (push button on instrument panel).

POWER PLANT MOUNTING: Three point, rubber cushioned support with two shear-type rubber torque reaction dampeners.

CLUTCH: Diaphragm spring type, ventilated. Permanently lubricated ball throwout bearings.

SPECIFICATIONS

TRANSMISSION: Synchro-mesh with helical gears throughout. Manually operated steering column mounted gearshift control.

Chassis

FRAME: Box-girder type.

FRONT SUSPENSION: Unitized Independent Front Wheel Springing, with direct double-acting hydraulic shock absorbers. Ride Stabilizer.

REAR AXLE: Semi-floating type with hypoid-drive gears of 4.11 to 1 ratio.

REAR SPRINGS: Semi-elliptic springs and shackles of tension type. Rubber insulated. Metal spring covers. Direct double-acting hydraulic shock absorbers.

DRIVE SYSTEM: Torque tube drive. Tubular propeller shaft; fully enclosed.

BRAKES: Four-wheel hydraulic. 11 in. brake drums. Self-aligning, full contact brake shoes. Mechanical parking brakes with L-shaped pull handle.

STEERING GEAR: Ball bearing mounted roller sector; worm mounted on tapered roller bearings; fully adjustable. Ratio, 17.4 to 1. Centre-point steering. Wheel diameter, 17½ in.; two spoke with horn blowing ring.

WHEELS AND TYRES: Five; steel disc with short spokes. 6.70-15 tyres on wide base rims. Tyre pressure, 24 pounds.

WHEELBASE: 115 inches. Over-all length, 197½ in. (including bumpers).

CHASSIS EQUIPMENT: Bumpers with two guards, both front and rear. Splash and gravel deflectors front and rear. Licence guard in front.

Lights-Horn-Battery

LIGHTS: Sealed Beam headlamps with foot controlled beam indicator light on instrument panel.

Parking lights blended into each side of radiator grille. Dual tail and stop lights. Rear licence plate lights. Dome light. Glove Compartment light. Cigarette lighter. Dual matched Horns.

BATTERY: 6-Volt, 13-Plate 92 ampere-hour capacity.

Instrument Panel-Controls-Vision

INSTRUMENTS: Speedometer. Oil pressure and gasoline gauges. Battery charge and engine heat indicators. Variable indirect instrument cluster lighting.

CONTROLS: Rubber padded foot controls. Illuminated, 3 position ignition lock. Lights, choke, throttle, air intake, windshield wiper controls and starter button.

VISION: Single control dual windshield wipers. Adjustable inside rear view mirror.

Body Equipment

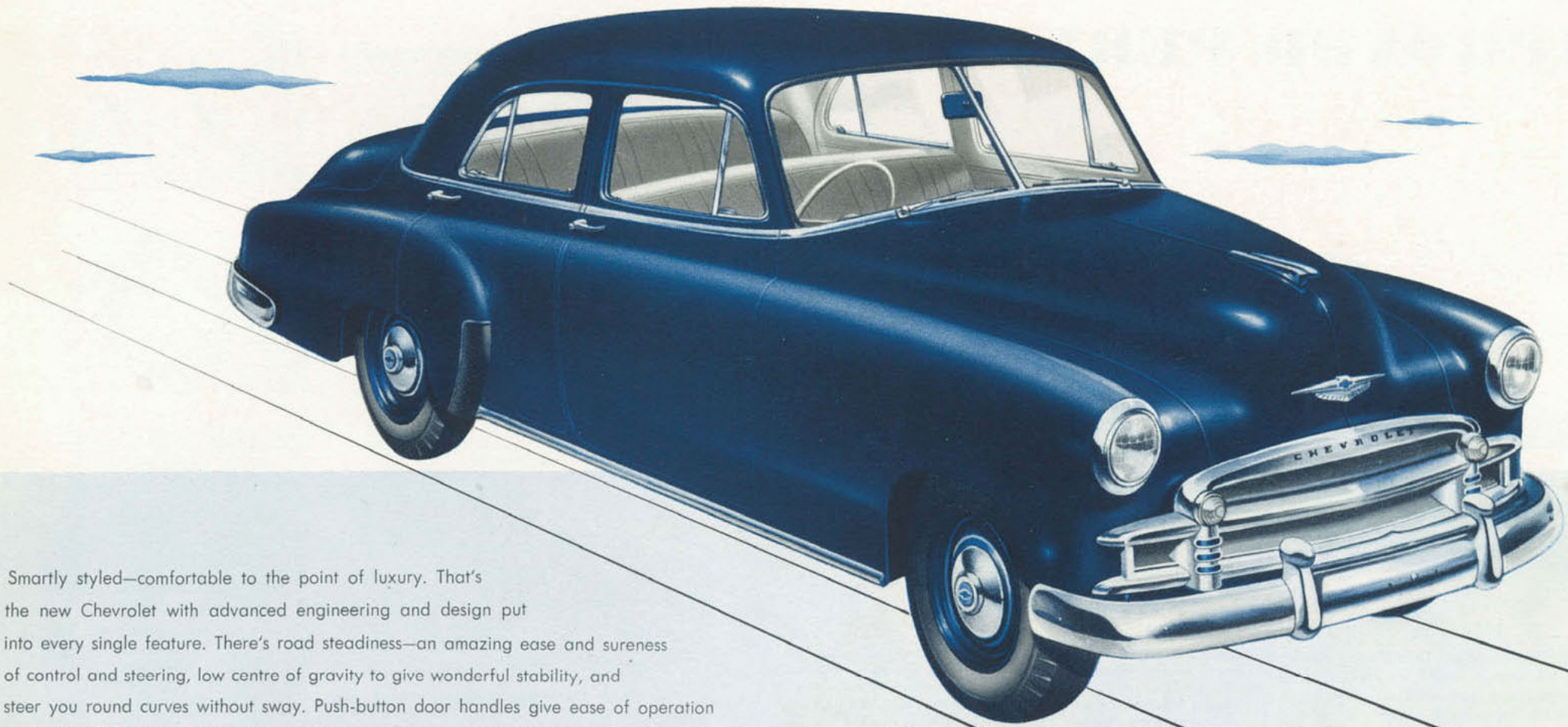
Regular equipment includes the following:—

EXTERIOR: Stainless steel body belt line moulding. Stainless steel body sill mouldings. Curved V windshield with stainless steel centre moulding. Push-button door handles with key locks in both front doors. Petrol filler compartment under door in left rear fender.

INTERIOR: Seats upholstered with antique finish leather. Dual ventilators in dash. Friction-type ventilators on all doors, with drip shields in both front doors. Dome light with integral switch. Two extensible sun visors. Instrument panel includes automatic glove box light, ash tray, and cigarette lighter. Two-tone instrument panel finish of grey deep-lustre metallic lacquer. Automatic dome light switch at each front door. Arm rests on doors, front and rear. Ash tray on back of front seat. Robe strap on back of front seat. Coat hooks located on rear roof rails.

GENERAL MOTORS — HOLDEN'S LIMITED

BRISBANE ● SYDNEY ● MELBOURNE ● ADELAIDE ● PERTH



Smartly styled—comfortable to the point of luxury. That's the new Chevrolet with advanced engineering and design put into every single feature. There's road steadiness—an amazing ease and sureness of control and steering, low centre of gravity to give wonderful stability, and steer you round curves without sway. Push-button door handles give ease of operation and safety. You'll get a freer, fuller, safer view of the road ahead through the wide, sweeping windscreen—a low bonnet so you can see objects closer to the front of the car, and the streamlined instrument panel groups all instruments for quick, easy reading, right in front of the driver.

It's cradled comfort for six . . . when you ride in the

NEW CHEVROLET

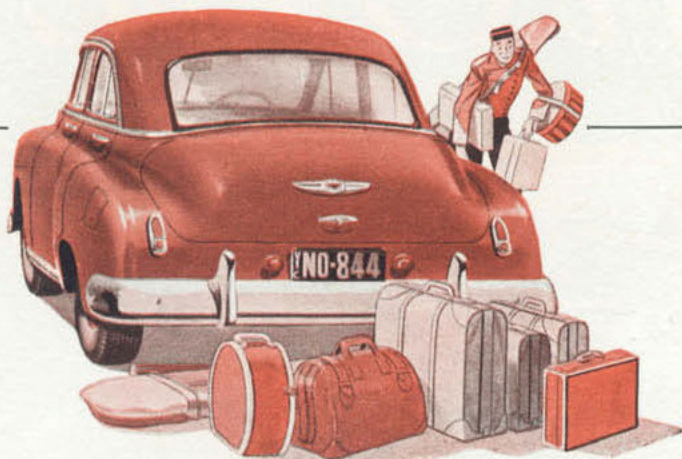


Chevrolet's Centre-Point seating puts you right between the front and rear axles for the smoothest, most luxurious ride of your life. There, you get a new kind of ride—quiet, restful, relaxing. Because seats have been moved forward of the wheel housing and doors swing wide, passengers can get in and out easily.

Extra-wide "five-foot" seats extend the full interior width, giving exceptional roominess and the utmost in passenger comfort. In the front and back seats there's plenty of leg-stretching room, regardless of front seat adjustment. Plenty of head-room, shoulder-room, elbow-room too!

Independent front wheel springing with airplane-type shock absorbers and rear springing all combine to make every ride in the new Chevrolet an important event in your life.

You'll marvel at the way the new low-pressure tyres absorb the bumps—iron out roads and keep you riding smoothly—all the time.

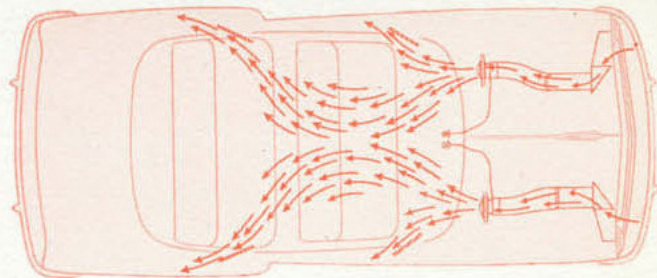


Plenty of Room

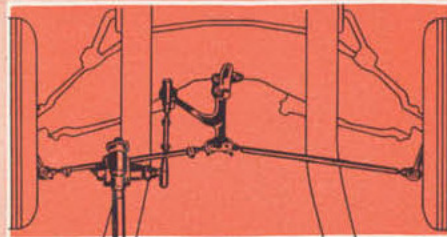
There's practically a truck-load of room in the big luggage compartment with its slick lock-up arrangement. Just turn the key, and the trunk lid pops up; raise it and it keeps going up and STAYS up. It closes easily and automatically. No handle to turn—ever.

Climate to Order

In the new Chevrolet you get all the air you want—without draughts. This is the wonder of Chevrolet's ventilation system. A glance at the illustration shows how air is brought in through the front ducts and circulated through the car.

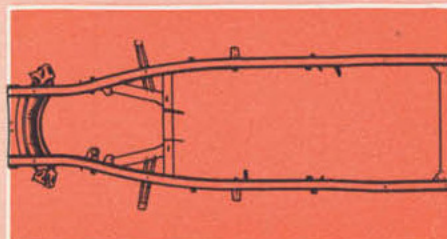


ADVANCED ENGINEERING - - MORE POWER - - IMPROVED PERFORMANCE



CENTRE-POINT STEERING

Steering control is centred between the wheels and gives balanced, more advanced steering stability; easier handling in traffic and on rough bush tracks.



STURDY BOX GIRDER FRAME

Chevrolet's rugged frame is built to take the punishment of rough roads and uneven terrain under pay load.

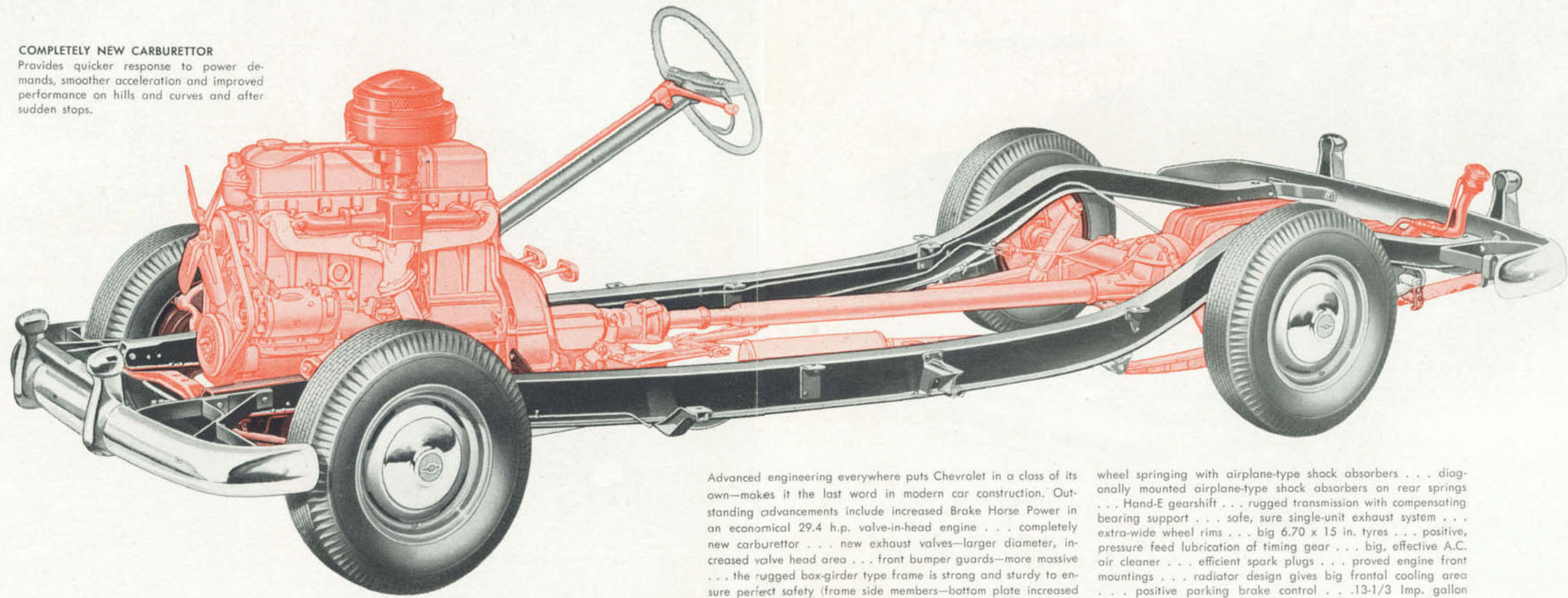


DOUBLE ARTICULATED HYDRAULIC BRAKES

The double articulated hydraulic brakes featured in Chevrolet have rivetless brake linings for longer wear, equalised action and safer, surer, smoother stops.

COMPLETELY NEW CARBURETTOR

Provides quicker response to power demands, smoother acceleration and improved performance on hills and curves and after sudden stops.

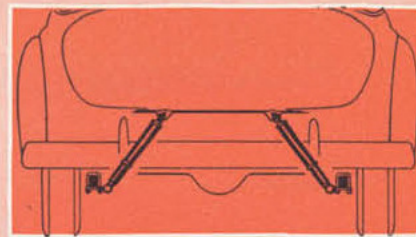


Advanced engineering everywhere puts Chevrolet in a class of its own—makes it the last word in modern car construction. Outstanding advancements include increased Brake Horse Power in an economical 29.4 h.p. valve-in-head engine . . . completely new carburettor . . . new exhaust valves—larger diameter, increased valve head area . . . front bumper guards—more massive . . . the rugged box-girder type frame is strong and sturdy to ensure perfect safety (frame side members—bottom plate increased to $\frac{1}{8}$ in.) . . . exclusive centre point steering . . . independent front

wheel springing with airplane-type shock absorbers . . . diagonally mounted airplane-type shock absorbers on rear springs . . . Hand-E gearshift . . . rugged transmission with compensating bearing support . . . safe, sure single-unit exhaust system . . . extra-wide wheel rims . . . big 6.70 x 15 in. tyres . . . positive, pressure feed lubrication of timing gear . . . big, effective A.C. air cleaner . . . efficient spark plugs . . . proved engine front mountings . . . radiator design gives big frontal cooling area . . . positive parking brake control . . . 13-1/3 Imp. gallon vented fuel tank.

CENTRE-POINT REAR SUSPENSION

Chevrolet's centre-point rear suspension with diagonally mounted airplane-type shock absorbers ensures positive road stability and smooth riding comfort.



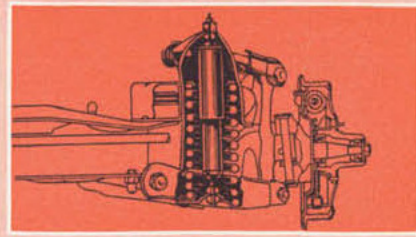
5-INCH WIDE BASE RIMS

Combined with low-pressure tyres to make a large, soft-riding "cushion." Just another feature that contributes to the renowned riding qualities of Chevrolet.



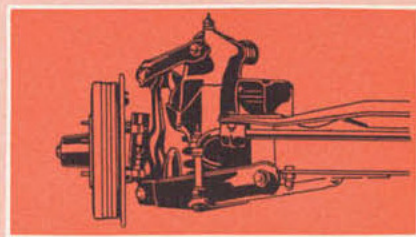
INDEPENDENT FRONT WHEEL SPRINGING

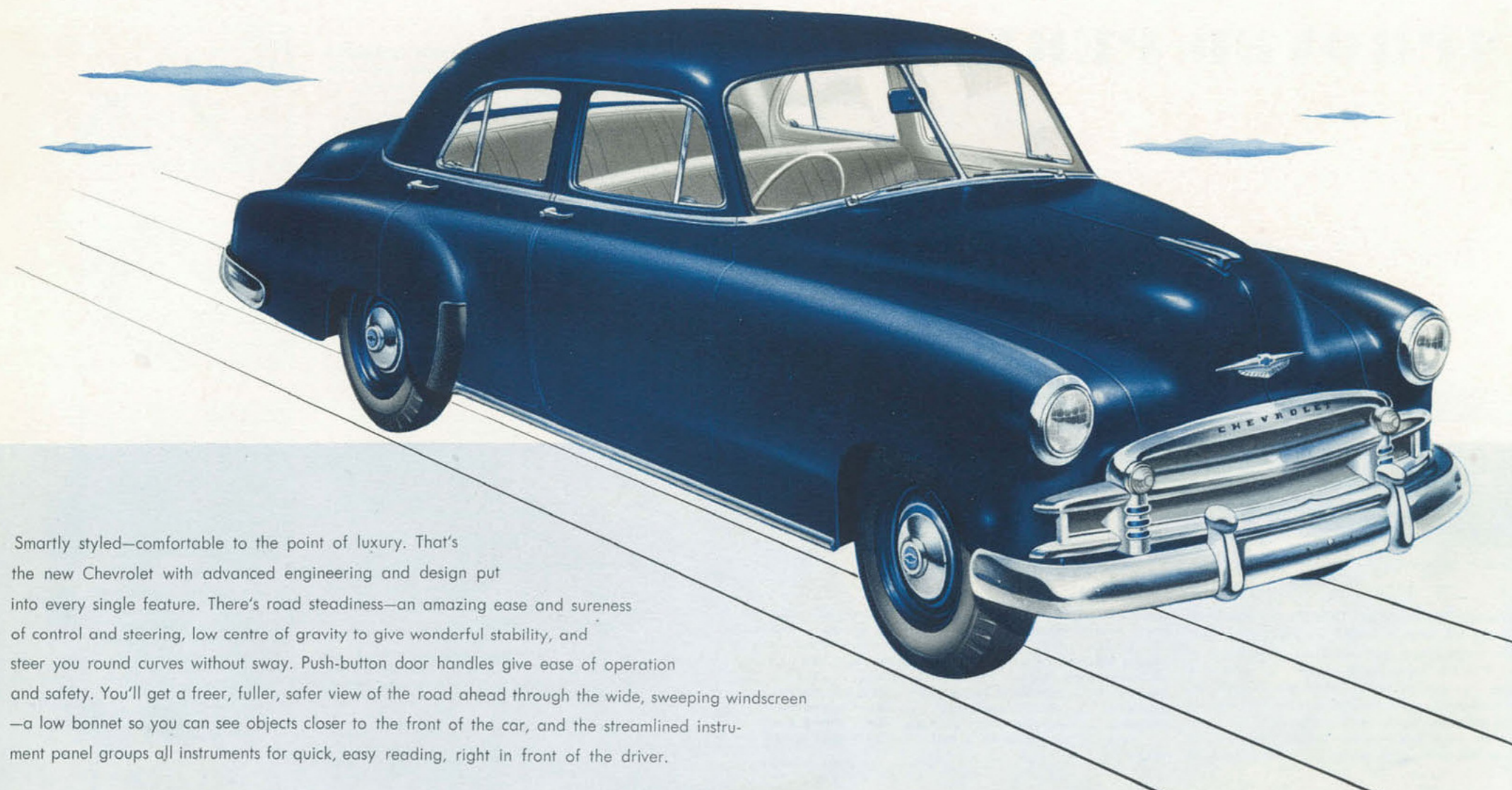
Engineered to give you that famously smooth Chevrolet ride. Behind the wheel and over the roughest roads you have that confident feeling of perfect stability.



AIRPLANE-TYPE SHOCK ABSORBERS

Those built-in, double acting shock absorbers are an exclusive Chevrolet feature. They are more efficient than older types and never need refilling.





Smartly styled—comfortable to the point of luxury. That's the new Chevrolet with advanced engineering and design put into every single feature. There's road steadiness—an amazing ease and sureness of control and steering, low centre of gravity to give wonderful stability, and steer you round curves without sway. Push-button door handles give ease of operation and safety. You'll get a freer, fuller, safer view of the road ahead through the wide, sweeping windscreen—a low bonnet so you can see objects closer to the front of the car, and the streamlined instrument panel groups all instruments for quick, easy reading, right in front of the driver.

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PISTONS: Lightweight, cast alloy iron, with slipper skirt, surface treated.
CRANKSHAFT: Four, precision interchangeable, thin wall babbit lined main bearings. Counter-balanced. Rubber floated harmonic balancer.
OILING SYSTEM: Specialised system with pressure streams of oil to the connecting rod bearings, instant cold starting lubrication, and positive pressure to crankshaft bearings, camshaft bearings, valve rocker arms and timing gear spray nozzle.
FUEL SYSTEM: Single-adjustment balanced down-draft carburettor, with accelerating pump. Octane Selector. A.C. air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control) in manifold heat-chamber. Tank capacity, 13-1/3 imperial gallons.
COOLING SYSTEM: Capacity, 12 1/2 quarts. Self-adjusting, permanently lubricated water pump. Individually cooled cylinders, full length water jackets. Nozzle jet valve seat cooling.
ELECTRICAL SYSTEM: Delco-Remy ignition with centrifugal and vacuum spark-advance control. High intensity spark for heavy duty ignition. Ignition coil. High output ventilated generator, with voltage and current regulator. Delco-Remy starter, with solenoid-operated positive shift (push button on instrument panel).
POWER PLANT MOUNTING: Three point, rubber cushioned support with two shear-type rubber torque reaction dampeners.
CLUTCH: Diaphragm spring type, ventilated. Permanently lubricated ball throwout bearings.

Transmission

TRANSMISSION: Synchro-mesh with helical gears throughout. Manually operated steering column mounted gearshift control.
FRONT SUSPENSION: Unitized Independent Front Wheel Springing, with direct double-acting hydraulic shock absorbers. Ride Stabilizer.
REAR AXLE: Semi-floating type with hypoid-drive gears of 4.11 to 1 ratio.
REAR SPRINGS: Semi-elliptic springs and shackles of tension type. Rubber insulated. Metal spring covers. Direct double-acting hydraulic shock absorbers.
DRIVE SYSTEM: Torque tube drive. Tubular propeller shaft, fully enclosed.
BRAKES: Four-wheel hydraulic, 11 in. brake drums. Self-aligning, full contact brake shoes. Mechanical parking brakes with L-shaped pull handle.
STEERING GEAR: Ball bearing mounted roller sector, worm mounted on tapered roller bearings; fully adjustable. Ratio, 17.4 to 1. Centre-point steering. Wheel diameter, 17 1/2 in.; two spoke with horn blowing ring.
WHEELS AND TYRES: Five; steel disc with short spokes. 6.70-15 tyres on wide base rims. Tyre pressure, 24 pounds.
WHEELBASE: 115 inches. Over-all length, 197 1/2 in. (including bumpers).
CHASSIS EQUIPMENT: Bumpers with two guards, both front and rear. Splash and gravel deflectors front and rear. Licence guard in front.

Specifications

FRAME: Box-girder type.
INSTRUMENT PANEL—CONTROLS—VISION
INSTRUMENTS: Speedometer. Oil pressure and gasoline gauges. Battery charge and engine heat indicators. Variable indirect instrument cluster lighting.
CONTROLS: Rubber padded foot controls. Illuminated, 3 position ignition lock. Lights, choke, throttle, air intake, windshield wiper controls and starter button.
VISION: Single control dual windshield wipers. Adjustable inside rear view mirror.
Body Equipment
 Regular equipment includes the following:—
EXTERIOR: Stainless steel body belt line moulding. Stainless steel body sill mouldings. Curved V windshield with stainless steel centre moulding. Push-button door handles with key locks in both front doors. Petrol filler compartment under door in left rear fender.
INTERIOR: Seats upholstered with antique finish leather. Dual ventilators in dash. Friction-type ventilators on all doors, with drip shields in both front doors. Dome light with integral switch. Two extensible sun visors. Instrument panel includes automatic glove box light, ash tray, and cigarette lighter. Two-tone instrument panel finish of grey deep-lustre metallic lacquer. Automatic dome light switch at each front door. Arm rests on doors, front and rear. Ash tray on back of front seat. Robe strap on back of front seat. Coat hooks located on rear roof rails.
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BATTERY: 6-Volt, 13-Plate 92 ampere-hour capacity.

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 BRISBANE • SYDNEY • MELBOURNE • ADELAIDE • PERTH

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It's cradled comfort for six . . . when you ride in the

NEW CHEVROLET

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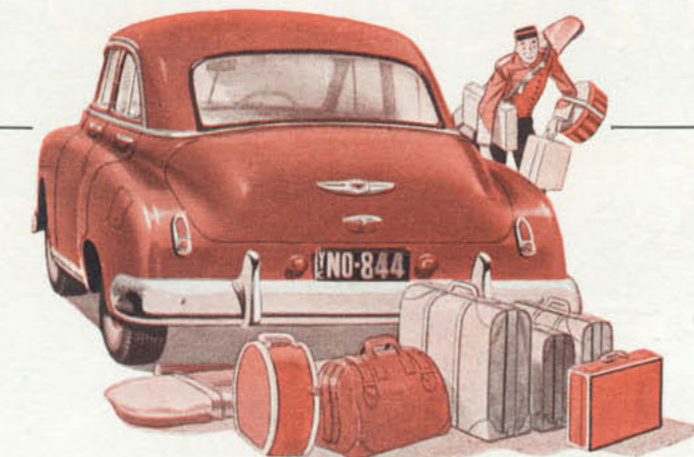
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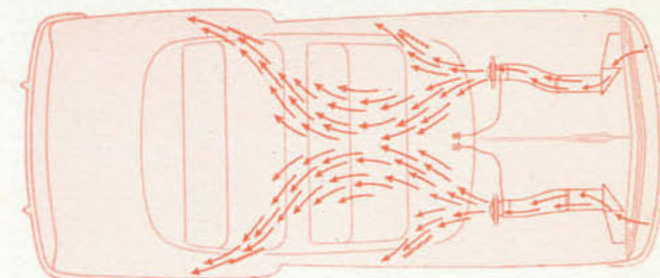
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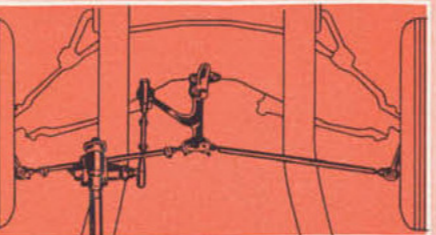


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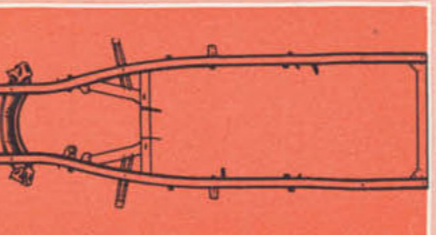
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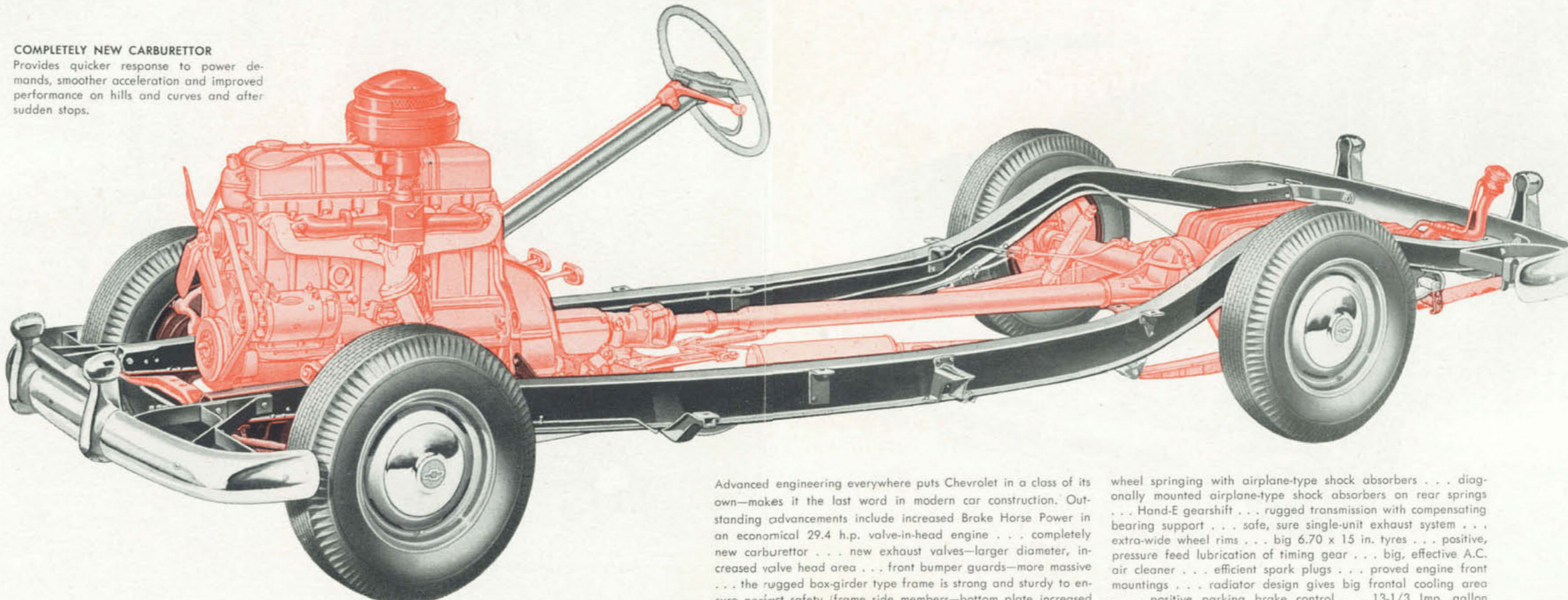
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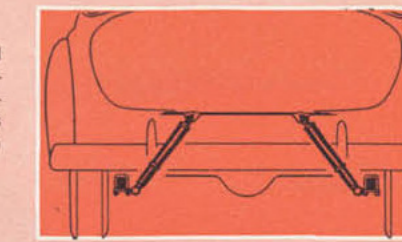


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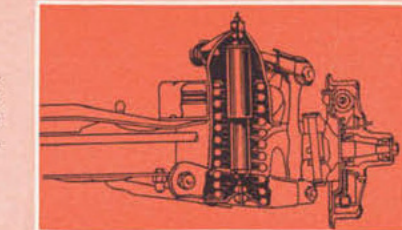
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