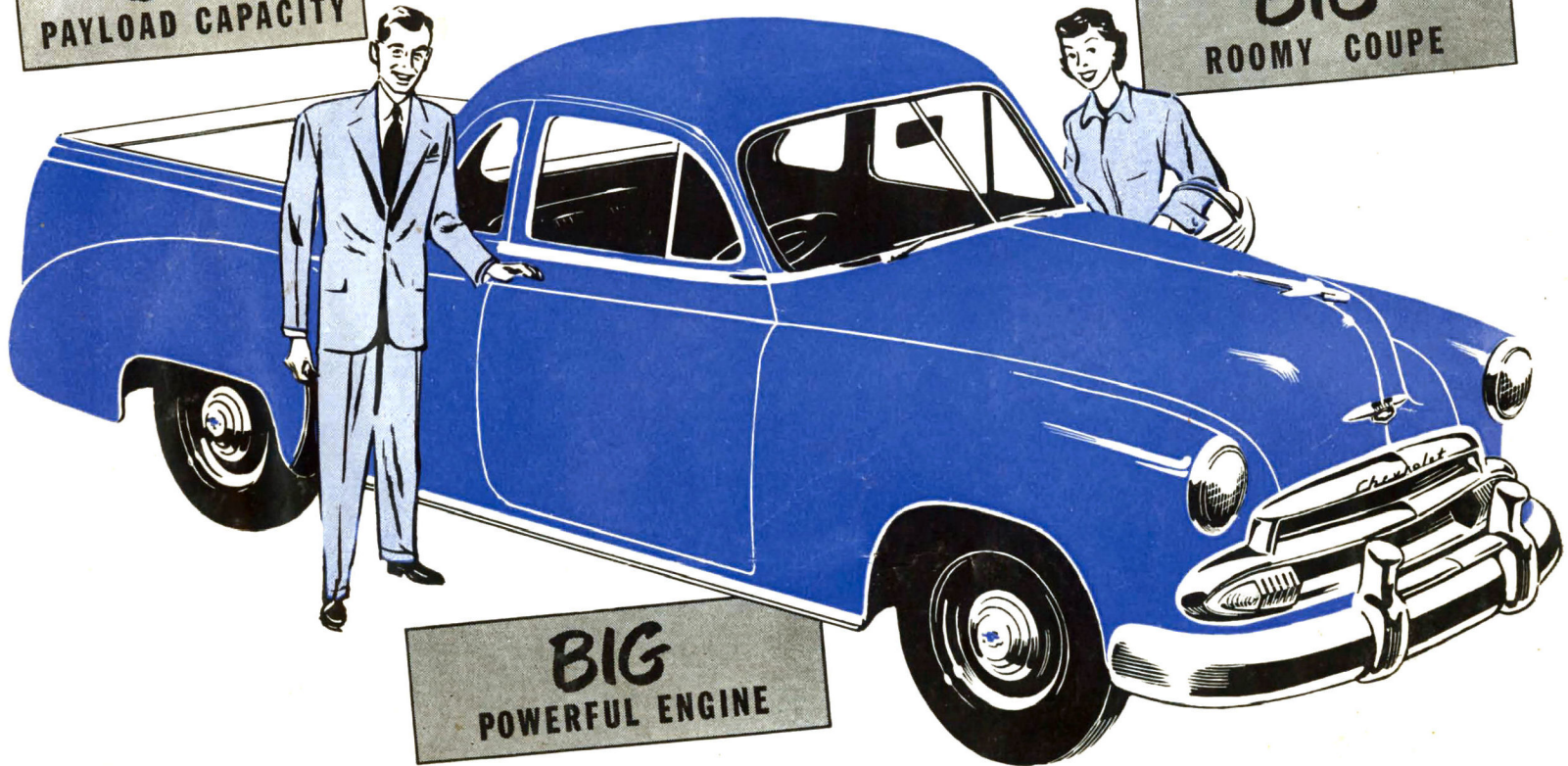


It's a **BIG** utility!

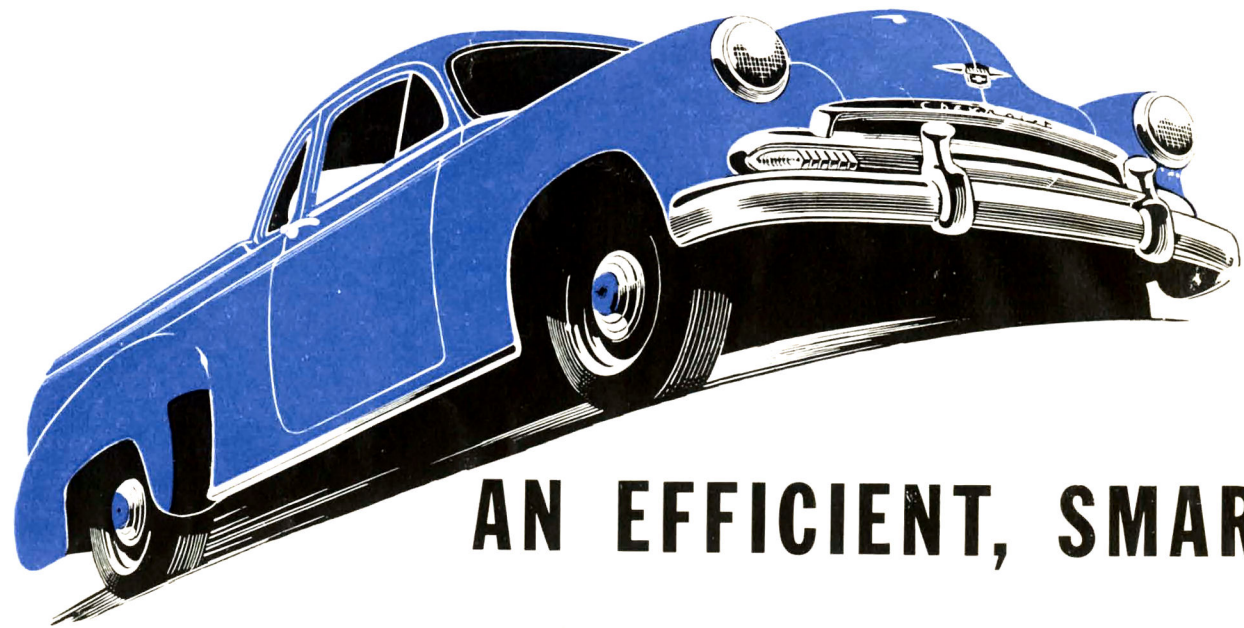
**BIG**  
PAYLOAD CAPACITY

**BIG**  
ROOMY COUPE



**BIG**  
POWERFUL ENGINE

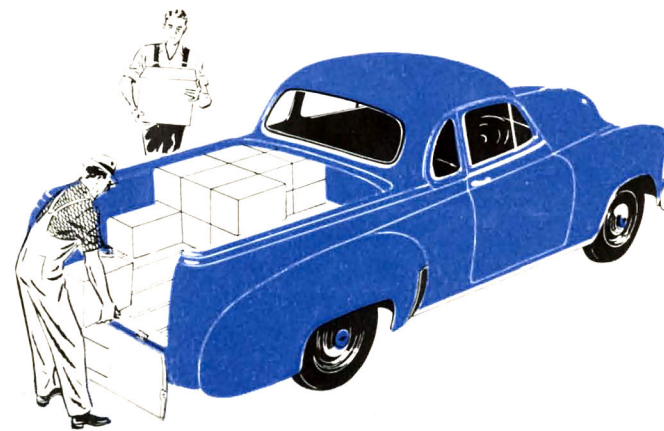
*The New*  
**CHEVROLET**  
10-12 CWT.  
**COUPE UTILITY**



## AN EFFICIENT, SMARTLY STYLED WORKING VEHICLE

WITH its modern utility lines the new Chevrolet Coupe Utility looks, and is, every inch a working vehicle that you'll be proud to own, drive, and do business with. The big, roomy cab with ample room for three provides luxury car comfort, with safe, unobstructed driving vision through the sweeping curved windscreen, and instrument panel that groups all the instruments right before your eyes for quick easy reading. The radiator grille is completely new with clean, functional lines and massive new bumper guards which afford a high degree of front end protection.

"Centre-Point" steering makes for easier driving with safe, sure control over all types of roads. A large rear window gives complete visibility when manoeuvring and reversing. Business is a pleasure when you're driving a Chevrolet Coupe Utility.

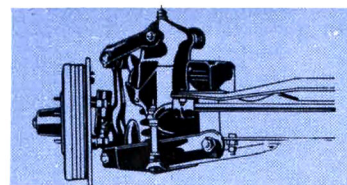


### Takes a bulky 10-12 cwt. load

The big payload area is the big feature of the new Chevrolet Coupe Utility. It has a capacity of approximately 50 cubic feet — plenty of space for a really bulky 10-12 cwt. load. The pressed steel rear compartment has a hardwood floor, with steel skid strips. The body is of the open tonneau style, with a cover supplied for all-weather load protection.

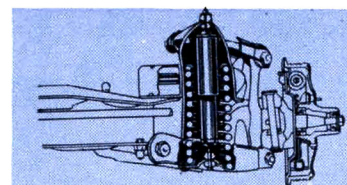
### You ride in passenger car comfort

There's plenty of comfort for three, with ample leg, head and elbow room. Forward placing of the instrument panel gives added spaciousness and Chevrolet's big curved windscreen permits absolutely safe, unobstructed vision. There's an extra roomy shelf behind the seat and a lock-up glove box on the instrument panel. The new P.V.C. upholstery (seat and squab) and general interior finish of the new Chevrolet gives a smart, stylish appearance that will give you years and years of solid day-in, day-out wear.



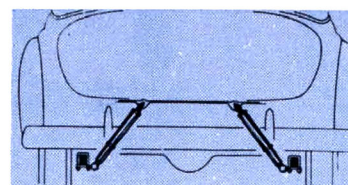
**Independent Front Wheel Springing**

Engineered to give you that famously smooth Chevrolet ride. Behind the wheel and over the roughest roads you have that confident feeling of perfect stability.



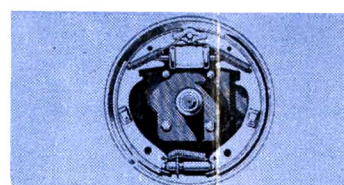
**Air-plane Type Shock Absorbers**

Those built-in, double acting shock absorbers are an outstanding Chevrolet feature. They are more efficient than older types and never need refilling.



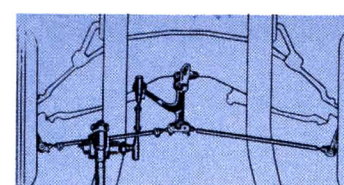
**Centre Point Rear Suspension**

Chevrolet's centre-point rear suspension with diagonally mounted airplane-type shock absorbers ensures positive road stability and smooth riding comfort. Rear springs are the progressive type.



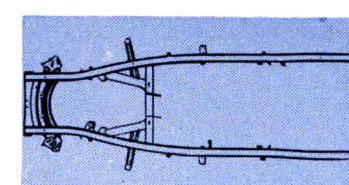
**New Jumbo-Drum Brakes**

Up to 25% less pedal pressure is required with these completely new brakes. Lining area is increased — 15%, greater in wider front brakes. Brake life is longer. The entire brake mechanism is sealed against dirt and mud.



**Centre-Point Steering**

Steering control is centred between the wheels and gives balanced, more advanced steering stability; easier handling in traffic and on rough bush tracks.



**Sturdy Box Girder Frame**

Chevrolet's rugged frame is built to take the punishment of rough roads and uneven terrain under pay loads.

## Check these advanced mechanical features

An economical 29.4 h.p. valve-in-head engine.

Carburettor with perfected fast-idle mechanism — smoother acceleration and improved performance.

★ New Jumbo-Drum Brakes.

★ New inlet valves — larger diameter, increased valve head area.

★ New steering ratio — better manoeuvrability.

★ New design hub caps.

★ New type bonnet lock and safety catch.

★ New radiator ornament.

Front bumper guards — more massive.

Independent front wheel springing with airplane-type shock absorbers.

Diagonally mounted airplane-type shock absorbers on rear springs.

Rugged transmission with compensating bearing support.

Safe, sure, single-unit exhaust system.

Big 6.50 x 15 in. tyres.

Positive, pressure feed lubrication of timing gears.

Radiator design gives big frontal cooling area.

Positive parking brake control.

# SPECIFICATIONS

## Chevrolet 10-12 cwt. Utility

**Engine.**—Six cylinders, overhead valve; 3½ in. bore, 3½ in. stroke; S.A.E. or R.A.C. rating, 29.4 h.p.; develops 92 h.p. at 3,400 r.p.m.

**Valves.**—Intake, 1-7/8 in. diameter. Exhaust, 1.5 in.

**Pistons.**—Cast alloy iron, with flat-head and slipper-skirt; surface treated.

**Connecting Rod Bearings.**—2-5/16 in. diameter, 1-5/64 ins. long. Cast, babbitt.

**Main Bearings.**—Four removable steel-backed main bearings. Four removable steel-backed camshaft bearings.

**Crankshaft.**—Counter-balanced. Rubber floated Harmonic balancer combined with crankshaft pulley.

**Oiling System.**—Refill capacity, 4½ imp. qts. Positive pressure feed to crankshaft, camshaft, timing gear, and valve rocker arms. Connecting rod bearings lubricated by dippers at low speeds, and at high speeds by pressure jets of oil directed against the dippers. Gear type pump in crankcase, with screen on intake side. Crankcase ventilator.

**Fuel System.**—Single-adjustment balanced down-draught carburettor, with fuel lubricated accelerator pump. Octane selector. AC air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control) in manifold heat chamber. Mechanical high-reserve fuel pump with filter; 13⅓ imp. gallon tank.

**Cooling.**—Ribbed cellular copper-core radiator. Capacity, 12½ quarts. Self-adjusting permanently lubricated, ball bearing water pump. Full-length water jackets. Nozzle-spray valve-seat cooling.

**Electrical.**—Delco-Remy ignition with automatic and vacuum spark-advance control; octane selector. High-output ventilated generator. Voltage regulator. 13-plate battery, 92 ampere hours. Battery under bonnet. Push-button solenoid motor-operated starter.

**Clutch.**—Diaphragm spring type ventilated. Cushion mounted disc with radial slotted braided moulded facings rivetted on clock spring steel cushions. Permanently lubricated ball throw-out bearing.

**Transmission.**—All-silent Synchro-mesh, with helical gears throughout. Manually operated steering column mounted gear shift control.

**Power Plant Mounting.**—3-point rubber-cushioned support.

**Frame.**—Box girder type.

**Rear Axle.**—Semi-floating spiral Hypoid drive gears. One-piece banjo-type pressed-steel housing. One-piece differential case.

**Rear Springs.**—Dual deflection rate to give good riding qualities, both when lightly and fully loaded.

**Brakes.**—Four-wheel self energising hydraulic. Bonded brake linings, 11 in. brake drums, with cast iron braking surface and cooling ribs. Mechanical hand brakes with L-shaped pull handle.

**Front Suspension.**—Independent Front Wheel Suspension, with built-in airplane type double-acting hydraulic shock absorbers. Front ride stabiliser.

**Steering Gear.**—Worm and ball-bearing roller-sector, fully adjustable; worm-mounted on tapered roller bearings; 19.4 to 1 ratio. Centre-point steering.

**Wheels and Tyres.**—Five short-spoke steel disc wheels. Spare wheel and tyre inc. std. Tyres.—6.50-15 x 6 ply, option 7.10-15 x 6ply. Spare wheel stored under rear end of body.

**Instrument Panel.**—Includes battery charge indicator, oil-pressure gauge, speedometer, 3-position ignition switch, lighting switch, choke, petrol gauge, headlamp-beam indicator, glove compartment, ash receiver, engine heat indicator. Covered openings for installation of radio controls and clock.

**Equipment.**—Tool kit, tail and stop light, rear vision mirror, dual Aertone horns, super-beam headlamps with separate parking lamps. Adjustable driver's seat. No-draught ventilation. Front bumper. Scuff-plates. Vacuum windscreen wiper with Booster incorporated in fuel pump assembly and adjustable sun visor. Rubber pads on clutch and brake pedals. Dome lamp. Parcel shelf. Safety glass in windscreen and all windows. Ventilators. Wheelbase — 115 inches.

Specifications and Equipment Subject to Change without Notice.

## G.M.A.C. Confidential Payment Plan

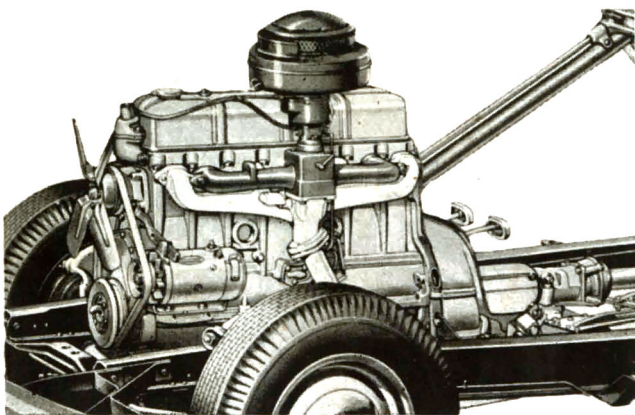
Convenient Terms are available on your Chevrolet Utility through General Motors own company, G.M.A.C. Because General Motors Acceptance Corporation is the largest Hire-Purchase institution in the world, it is able to offer low rental charges, and arrange a payment plan fitted to your individual requirements. Your local dealer can explain the G.M.A.C. plan and arrange payments to suit you.

## Protective Owner Service Policy

The unusual General Motors-Holden's Ltd. Owner Service Policy protects you against defective workmanship or materials for 90 days or 4,000 miles of operation. You are also entitled to 2 thorough inspections and adjustments of your Chevrolet Utility without charge. Chevrolet Utility spare parts and expert service available throughout Australia.

You get loads of power — first rate performance and economy with the

## Famous 6-Cylinder Overhead Valve Engine



### 4-WAY LUBRICATION

A specialized system that provides for effective lubrication at any speed, with unparalleled oil economy.

1. Low pressure supply to valve mechanism.
2. High pressure supply to crankshaft and camshaft bearings and timing gear through drilled passages.
3. Connecting rod dippers to splash oil to pistons.
4. High pressure jets of oil to flood connecting rod bearings at high speeds.

The thrifty, 6 cylinder valve-in-head engine has been engineered to give great power and performance. This O.H.V. design permits better 'breathing'—faster, more direct intake of fuel mixture and expulsion of exhaust gases, resulting in greater efficiency and economy. Exclusive features include a 'fast-idle' carburettor, a smooth operating accelerator pump which has a completely submerged pump piston, effortless push-button starting and pressure lubricated timing gear teeth.

### THREE POINT IGNITION SWITCH

The exclusive three-position switch has a vertical "On" position and both locked and unlocked "Off" positions. This permits the owner, if he wishes, to take the key and still make it possible for garage attendants to drive the utility. The key is required to lock and unlock the glove box.

### THERMAL CIRCUIT BREAKER

All lights in the utility are protected by the circuit breaker. If an overload or short circuit occurs, the points of this current limit relay, open and close, thus protecting the wiring and battery as well as allowing intermittent operation of the lights.

**General Motors-Holden's Limited**

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