



CHEVROLET



AIR CHIEF

The de Luxe Radio

This outstanding Car Radio is available at extra cost. The Air Chief is a 6-valve miniature tube set with a 9 inch oval type speaker which gives amazing tone and clarity. Easy-to-read controls are tailored for this model and add a touch of ultra-smartness to the instrument panel.

G.M.A.C. Confidential Payment Plan

Convenient Terms are available on your Chevrolet through General Motors' own company, G.M.A.C. Because General Motors Acceptance Corporation is the largest Hire-purchase institution in the world, it is able to offer low rental charges, and arrange a payment plan fitted to your individual requirements. Your local dealer can explain the G.M.A.C. plan and arrange payments to suit you.

Protective Owner Service Policy

The unusual General Motors-Holden's Ltd. Owner Service Policy protects you against defective workmanship or materials for 90 days or 4000 miles of operation. You are also entitled to two thorough inspections and adjustments of your Chevrolet without charge. Chevrolet spare parts and expert service available throughout Australia.

Power Plant

ENGINE TYPE: Valve-in-head, 92 horsepower. Six cylinders, 6.6:1 compression ratio.

PISTONS: Lightweight, cast alloy iron, with slipper skirt, surface treated.

CRANKSHAFT: Four, precision interchangeable, thin wall babbit lined main bearings. Counterbalanced. Rubber floated harmonic balancer.

OILING SYSTEM: Specialised system with pressure streams of oil to the connecting rod bearings, instant cold starting lubrication, and positive pressure to crankshaft bearings, camshaft bearings, valve rocker arms and timing gear spray nozzle.

FUEL SYSTEM: Single-adjustment balanced downdraft carburettor, with accelerating pump and fast idle mechanism. Octane Selector, A.C. air cleaner, silencer and flame arrester. Fuel mixture heated (thermostatic control) in manifold heat-chamber. Tank capacity, 13-1/3 imperial gallons.

COOLING SYSTEM: Capacity, 12½ quarts. Self-adjusting, permanently lubricated water pump. Individually cooled cylinders, full length water jackets. Nozzle jet valve seat cooling.

ELECTRICAL SYSTEM: Delco-Remy ignition with centrifugal and vacuum spark-advance control. High intensity spark for heavy duty ignition. Ignition coil. High output ventilated generator, with voltage and current regulator. Delco-Remy starter, with solenoid-operated positive shift (push button on instrument panel).

POWER PLANT MOUNTING: Three point, rubber cushioned support with two shear-type rubber torque reaction dampeners.

CLUTCH: Diaphragm spring type, ventilated. Permanently lubricated ball throwout bearings.

SPECIFICATIONS

TRANSMISSION: Synchro-mesh with helical gears throughout. Manually operated steering column mounted gearshift control.

Chassis

FRAME: Box-girder type.

FRONT SUSPENSION: Unitized Independent Front Wheel Springing, with direct double-acting hydraulic shock absorbers. Ride Stabilizer.

REAR AXLE: Semi-floating type with hypoid-drive gears of 4.11 to 1 ratio.

REAR SPRINGS: Semi-elliptic springs and shackles of tension type. Rubber insulated. Metal spring covers. Direct double-acting hydraulic shock absorbers.

DRIVE SYSTEM: Torque tube drive. Tubular propeller shaft; fully enclosed.

BRAKES: Four-wheel self-energising hydraulic, 11 in. brake drums. Self-aligning, full contact brake shoes. Mechanical parking brakes with L-shaped pull handle.

STEERING GEAR: Ball bearing mounted roller sector; worm-mounted on tapered roller bearings; fully adjustable, Ratio, 19.4 to 1. Centre-point steering, Wheel diameter, 17½ in.; two spoke with horn blowing ring.

WHEELS AND TYRES: Five; steel disc with short spokes. 6.70-15 tyres on wide base rims. Tyre pressure, 24 pounds.

WHEELBASE: 115 inches. Over-all length, 197½ in. (including bumpers).

CHASSIS EQUIPMENT: Bumpers with two guards, both front and rear. Splash and gravel deflectors front and rear. Licence guard in front.

Lights—Horn—Battery

LIGHTS: Sealed Beam headlamps with foot controlled beam indicator light on instrument panel. Parking lights blended into each side of radiator grille. Dual tail and stop lights. Rear licence plate light. Dome light. Glove Compartment light. Cigarette Lighter. Dual matched Horns.

BATTERY: 6-Volt, 13-Plate 92 ampere-hour capacity.

Instrument Panel—Controls—Vision

INSTRUMENTS: Speedometer. Oil pressure and petrol gauges. Battery charge and engine heat indicators. Variable indirect instrument cluster lighting.

CONTROLS: Rubber padded foot controls. Illuminated 3 position ignition lock. Lights, choke, air intake, windshield wiper controls and starter button.

VISION: Single control dual windshield wipers. Adjustable inside rear view mirror.

Body Equipment

Regular equipment includes the following:—

EXTERIOR: Stainless steel body belt line moulding. Stainless steel body sill mouldings. Curved V windshield with stainless steel centre moulding. Pushbutton door handles with key locks in both front doors. Petrol filler compartment under door in left rear fender.

INTERIOR: Seats upholstered with antique finish leather. Dual ventilators in dash. Friction-type ventipanes on all doors, with drip shields in both front doors. Dome light with integral switch. Two extensible sun visors. Instrument panel includes automatic glove box light, ash tray, and cigarette lighter. Two-tone instrument panel finish of grey deep-lustre metallic lacquer. Automatic dome light switch at each front door. Arm rests on doors, front and rear. Ash tray on back of front seat. Robe strap on back of front seat. Coat hooks located on rear roof rails.

GENERAL MOTORS — HOLDEN'S LIMITED

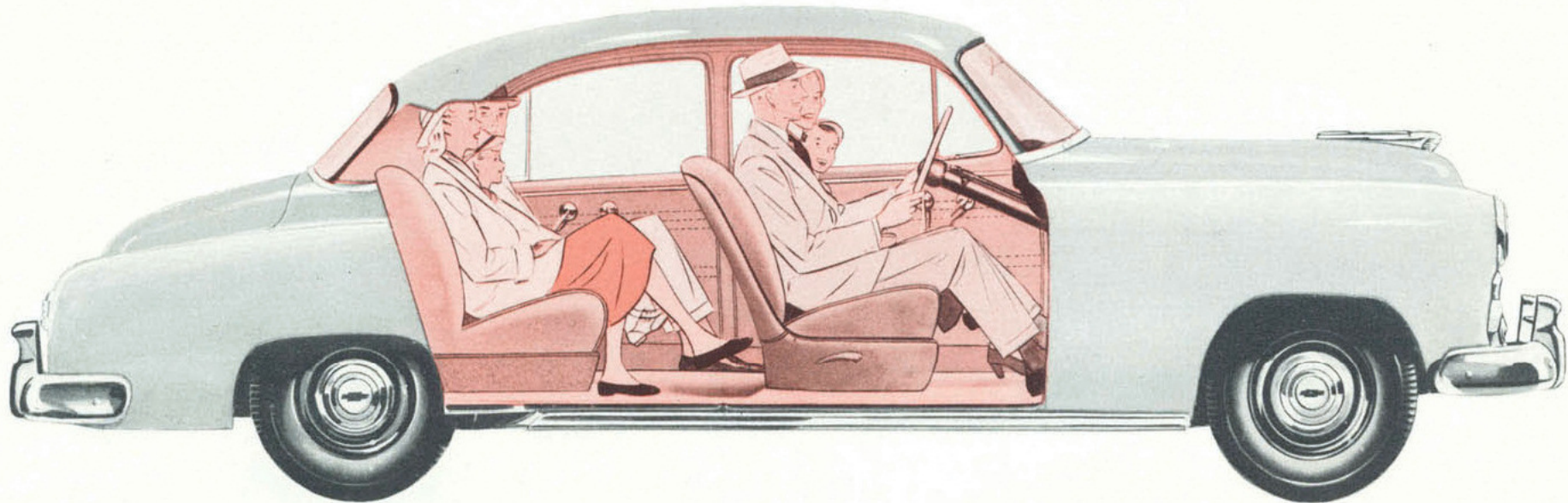
BRISBANE · SYDNEY · MELBOURNE · ADELAIDE · PERTH

Specifications and equipment subject to change without notice

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*I*T'S THE SMARTEST, most beautiful Chevrolet you ever saw. The new grille design and wide parking lamps give a clean-lined styling that is typically Chevrolet. To drive—it's a dream—quick to respond to your every need. It's a big car . . . spacious and solidly built to give you roomy comfort, perfect roadability, and a reserve of power that brings confidence behind the wheel. As always with Chevrolet you have the solid, deep-rooted quality in every engineering detail that makes this great car such an outstanding, dependable performer over a long, long time. In every detail you will find the proved quality that has kept Chevrolet in the front rank of popularity year after year.

CRADLED COMFORT... A SMOOTH GLIDING RIDE

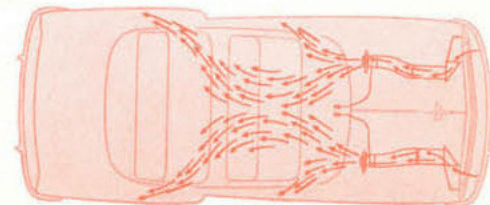


CHEVROLET call it 'centre-point' seating — see how it cradles you snugly between front and rear axles, ensuring a smooth, gliding ride that is the essence of luxurious travelling. 'Centre-point' seating is the basic design feature—but other features contribute to Chevrolet's wonderfully smooth ride. Independent front wheel springing, airplane-type shock absorbers, centre-point rear suspension, and low pressure tyres all help to iron out road bumps—give you the ride of a lifetime.

INSIDE—through the big wide doors—it's spacious and roomy. Space for six to travel all day in absolute comfort on the extra-wide 'five foot' seats.

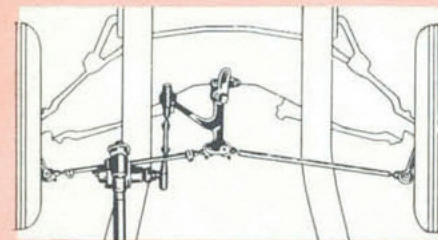
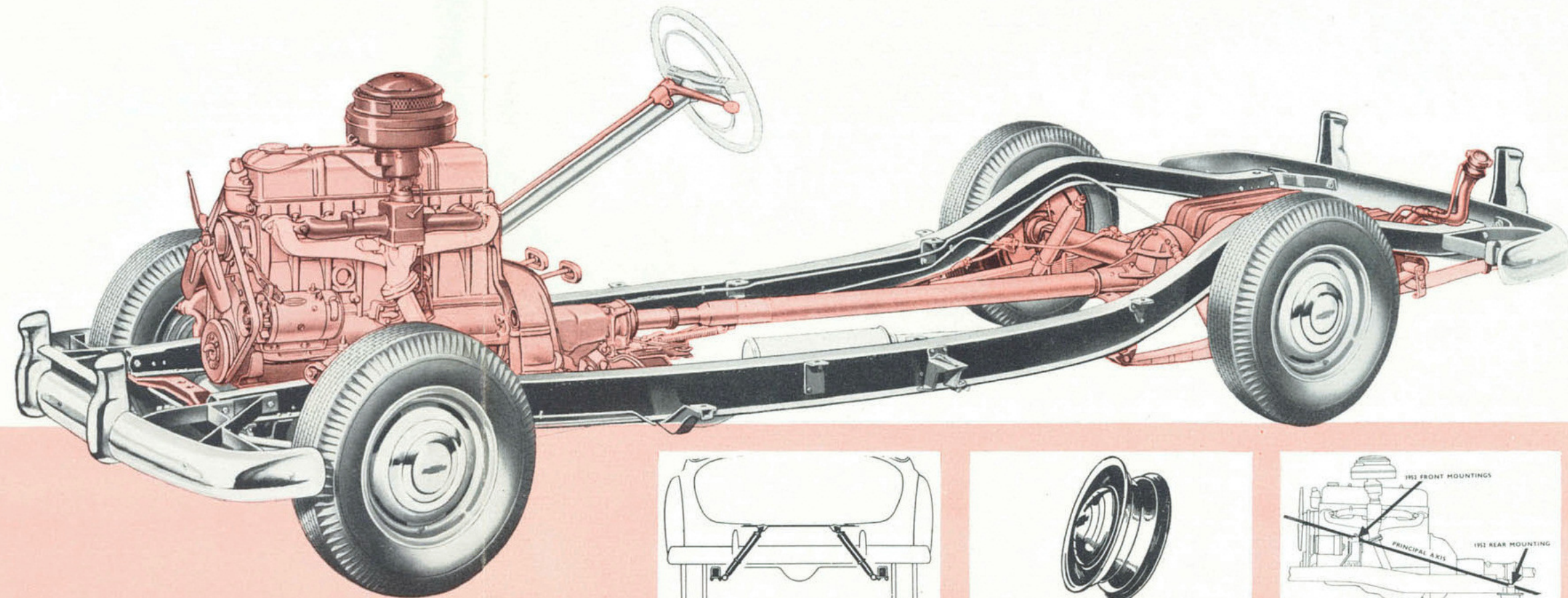
LUGGAGE is no problem. The rear compartment is capacious. There's a neat lock-up arrangement for your convenience—just turn the key and the lid pops open. Close it—and it locks automatically.

FRESH AIR without draught is made possible with Chevrolet's ventilation design. The flow of fresh air through the front ducts can be controlled with fingertip touch.



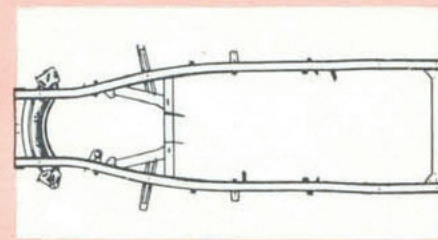
ENGINEERED FOR THRILLING PERFORMANCE... PLUS DOWN TO EARTH ECONOMY

BACK OF THE BEAUTIFUL LINES that make Chevrolet your first choice lies the superior research and engineering of the world's largest maker of motor cars. The famous 29.4 horse power, valve-in-head engine—the type pioneered by Chevrolet and improved and perfected over 40 years—represents fine car engineering at its best. Although craftsmanship is apparent in every smallest refinement of this magnificent engine, it is the exclusive design of major components that gives you the sparkling, zesty performance that makes Chevrolet today's finest car value. These exclusive features include engine cooling by full-length water jackets; a 4-way lubricating system that gives positive protection to every moving part; fuel mixture and ignition timing automatically adjusted to engine requirements for sparkling economical performance; precision electrical system for quick starting, dependable performance, and easy servicing; helical transmission gears, synchromeshed in second and third, and a diaphragm-spring clutch to ensure easy, silent gear changing. Yes, everywhere in Chevrolet, you will find solid, deep-down-quality in engineering.



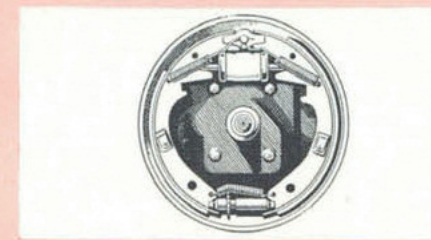
CENTRE POINT STEERING . . .

for easier, surer, control. Stability under all road conditions is ensured with balanced length tie rods that centre control between the front wheels.



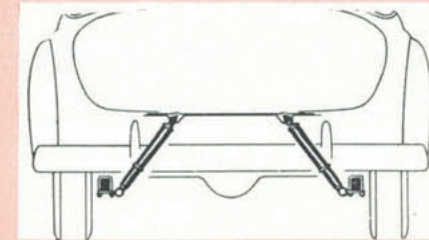
FULL-LENGTH BOX GIRDER FRAME . . .

for greater strength and rigidity. Heavy 'hat section' box girders extending the full length of the frame multiply strength without adding unnecessary weight.



JUMBO-DRUM BRAKES . . .

for smoother stops with less pedal pressure. Self-energising brakes make use of car momentum to aid braking. Full 11-inch sealed brake drums.



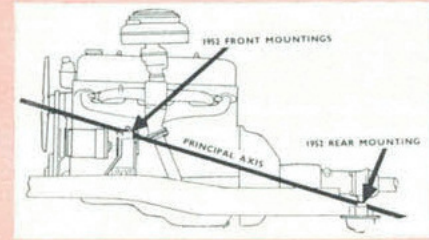
CENTRE-POINT REAR SUSPENSION . . .

adds to Chevrolet's steering ease and driving safety. Airplane-type shock absorbers are mounted diagonally to increase stability and prevent sway.



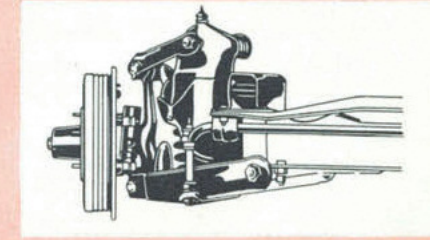
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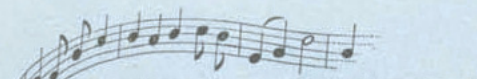
NEW ENGINE MOUNTINGS . . .

are positioned to give a 'better-than-ever' Chevrolet ride. They effectively absorb road disturbance and engine vibration and reduce engine 'shake' at low speed in high gear.



INDEPENDENT FRONT WHEEL SPRINGING . . .

for road stability. Airplane-type shock absorbers work with Chevrolet's Independent Front Wheel springing to smother jolts and jars. The entire front suspension is assembled and balanced as a unit before it joins the chassis.



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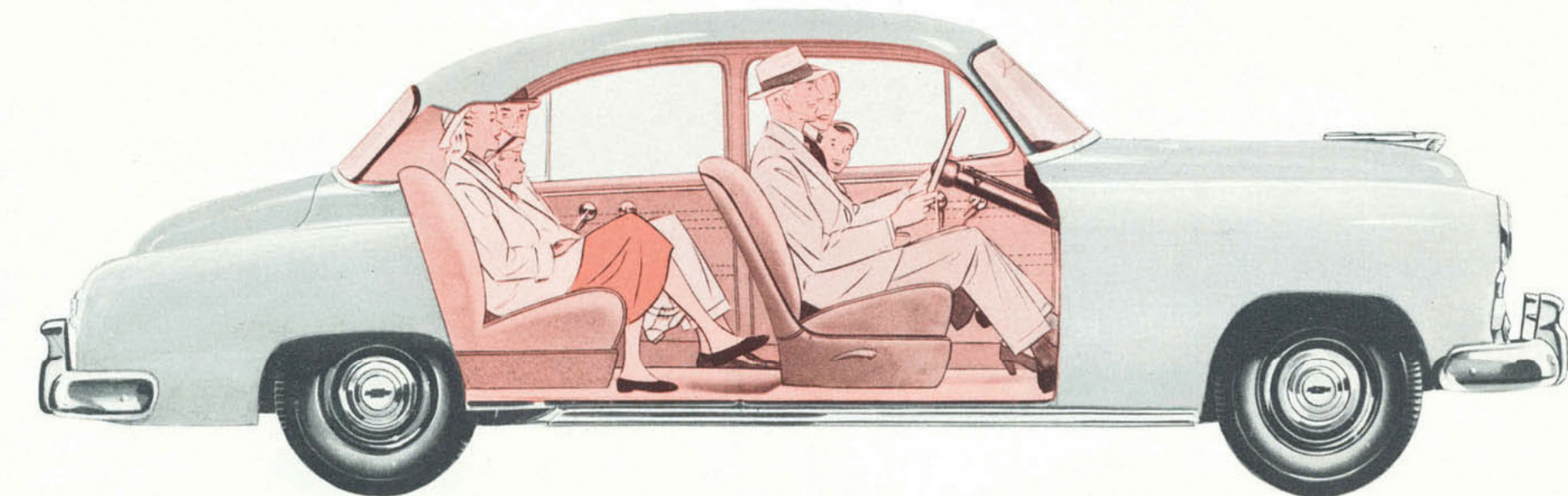
GENERAL MOTORS — HOLDEN'S LIMITED

BRISBANE · SYDNEY · MELBOURNE · ADELAIDE · PERTH



CHEVROLET

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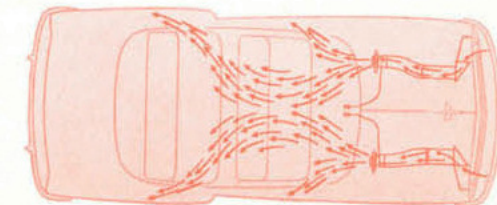


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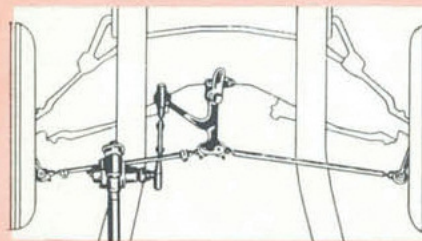
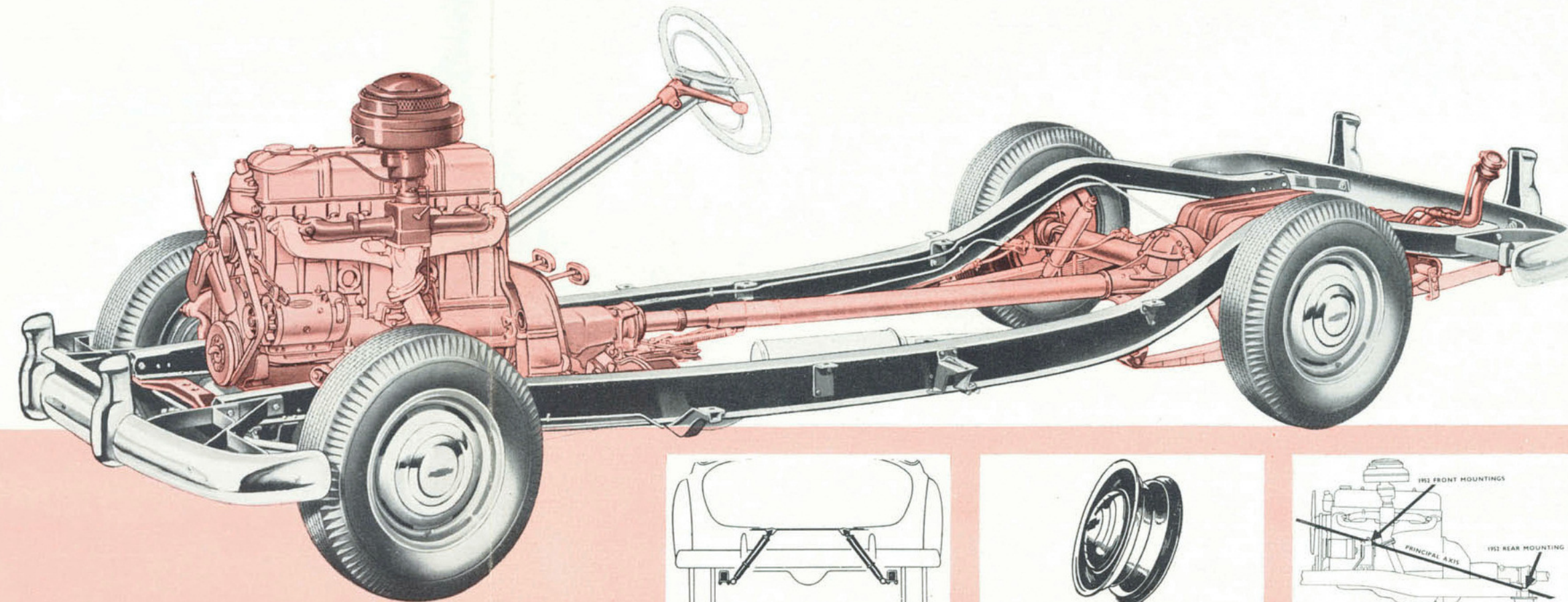
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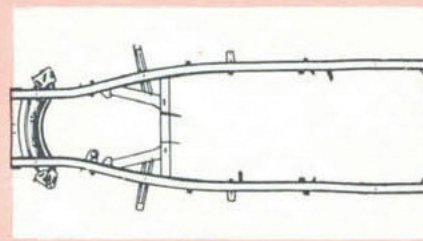
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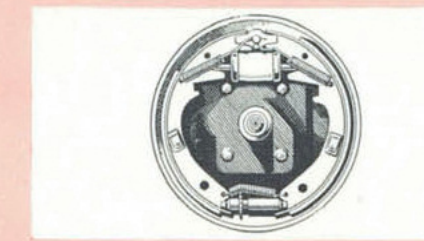
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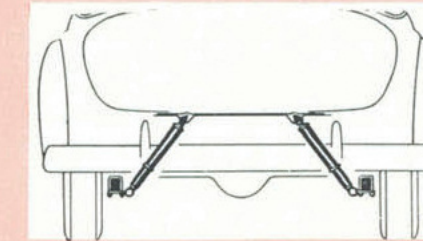
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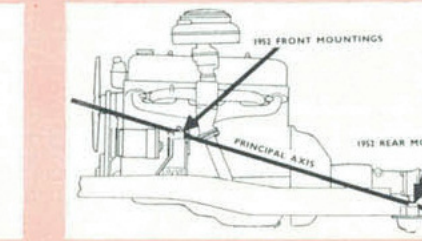
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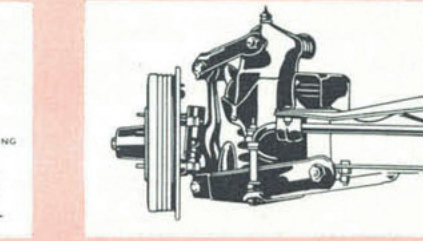
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