

 *Brougham*

THE ULTIMATE SENSE OF ACHIEVEMENT



GMH introduces a new measure of achievement and luxury for the Seventies.

Whatever your current benchmark for outstanding automotive design, new Brougham is likely to influence you to revise those standards. A product of engineering excellence, it has qualities far beyond luxury alone. Superbly silent, unwanted sounds from every source have been tracked down and isolated. Sound and vibration dampening materials are lavishly applied. Rubber mountings separate the passenger compartment from the drive train. Deep pile carpets and

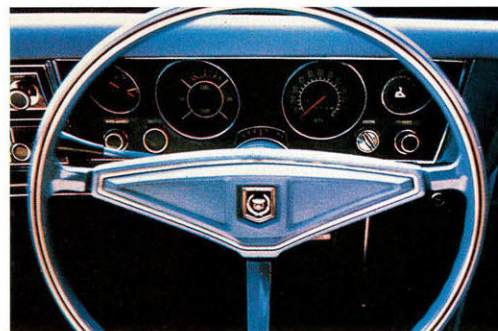


thick underfelt insulate the interior. By every known measurement, no quieter car is built in Australia. Brougham's distinctive style and flowing lines reflect the comfort of its silent limousine ride. Under the elegant hood, a big 240 horsepower V8 engine is ready and eager to obey. You just have to give the orders. Brougham's handling is superb. Threads through heavy traffic almost effortlessly. And on the highway, Brougham holds the road as if it owned it. You glide away with unhesitating smoothness. Brougham's new Tri-matic 3-speed automatic transmission does all the thinking for you. The gentlest pressure on the accelerator or brake and Tri-matic knows precisely when to change up or down. You simply sit back and enjoy the pleasure of Brougham's incomparable ride. Isn't Brougham where you belong?

The seat of achievement

Brougham's lavishly appointed interior affords you the choice of glove-soft vinyl or luxurious Bavere cloth, woven to "breathe" in a way that makes it cool to the touch, a pleasure to sit on in any climate. Accented by rich, dark woodgrain, the tasteful blend of colour-keyed fabrics, creates a mood of incomparable elegance and restfulness. Brougham's spacious interior provides remarkable head room and stretch-out leg room. Designed for outstanding comfort, the deep foam-cushioned seats with fold-down armrests, offer club chair relaxation. Reclining bucket seats and a floor console automatic gearshift can also be ordered.

Nothing has been overlooked for your comfort and driving pleasure. Fully upholstered doors, deep pile carpets throughout, even to the floor of Brougham's huge 32 cubic foot luggage boot. Every detail of the new Brougham is finished with meticulous care. Inside, interiors are colour harmonised. Outside, "Magic-Mirror" acrylic lacquer and the exclusive GMH "Rustgard" treatment will see to it that Brougham's good looks are here to stay. With GMH reliability and engineering excellence, your new Brougham minimizes depreciation and excels as a long term investment.



The pride of accomplishment

Wherever you go your Brougham establishes a new measure of authority and influence. Brougham's uncompromising excellence is borne out in the detail of its features; black or saddle vinyl roof. Four door-operated courtesy lights. There is also a light in the glove box, and in the luggage boot; deep pockets for maps and magazines fitted to the backs of the front seats; a variable silent heating/demisting system lets you decide how much warmth you want. A vanity mirror behind the passenger sun-visor, an electric clock, padded horn bar and centre pillars...the list of extra-care items goes on and on.

It's time now to take the wheel and discover a limousine ride you've never known before. You glide away quietly, with plentiful power in reserve. Sensing your every command, Brougham's Tri-matic 3-speed automatic transmission has taken you from stop to top with unhesitating smoothness. Brougham is quick in response and remarkably easy to drive. With power steering, handling and manoeuvring are effortless. Power disc brakes up front are standard. As a result, stops are smooth, quick and clean. Brougham's superior handling qualities permit you to relax and enjoy the comfort and interior elegance that surrounds you.



The analysis of achievement

The remarkable 308 cu. inch V8 engine, designed and built by GMH, develops 240 h.p. Power to tow a cabin cruiser up steep hills and hardly know it's there. To cruise effortlessly at low engine speeds, or glide swiftly away from freeway traffic, Brougham's responsive power reserves answer your every command.

A change of influence.

The truth is, Brougham's new Tri-matic 3-speed automatic transmission does all the thinking for you. It knows precisely the right time to change up or down. Even in hesitating city traffic, Tri-matic permits you the freedom to enjoy Brougham's limousine comfort. With instant response at all engine speeds, Tri-matic virtually eliminates power lag between changes. As a result, acceleration is remarkably smooth and positive. You overtake with effortless ease and with room to spare. Partnered by Brougham's powerful V8 engine, Tri-matic makes boat or caravan towing an easy assignment. Tri-matic's ability to hold second gear, gives you sustained power when climbing steep grades and provides engine braking control if needed on the down hill run.

Safety Features:

Brougham gives its occupants extra safety and peace of mind. The following list of safety equipment items are all standard on your new Brougham.

GM energy-absorbing steering column, that compresses under impact to protect the driver's chest.

Front seat lap-sash belts.

Dual circuit braking . . . if one hydraulic circuit should lose its pressure, the other remains on duty.

Double sided safety rims on all wheels permit safe, sure stops in the event of tyre failure.

Fusible link wiring virtually eliminates the risk of electrical fires.

Padded dash and full width sun-visors.

Shatter-proof "knock-out" rear view mirror.

Low profile knobs and switches.

Electric windshield washers and 2-speed wipers, articulated on the driver's side to remove the "blind spot."

Glare reducing interiors.

Reversing lights.

Outside rear view mirror.

Safety door locks.

Self-adjusting brakes.

"Modified Zone" windshield that retains vision in front of the driver should the glass shatter.

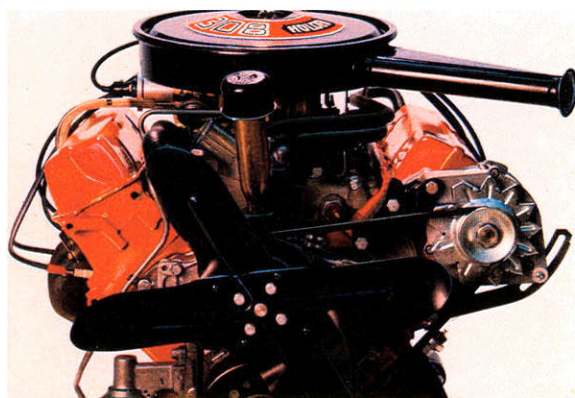
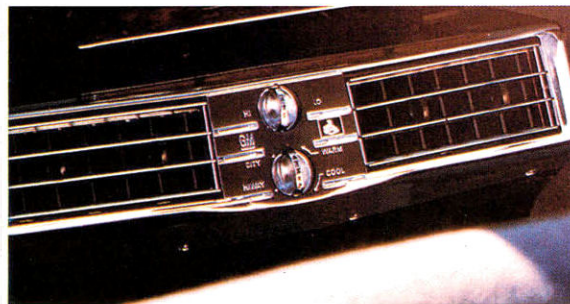
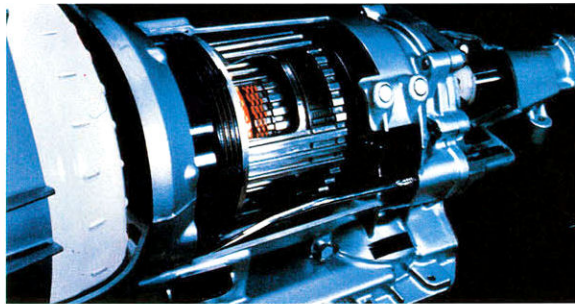
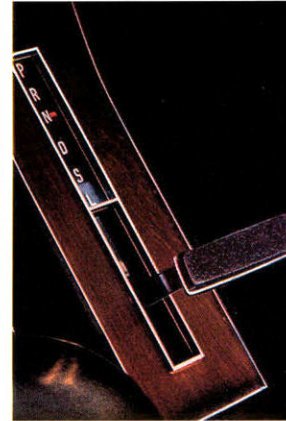
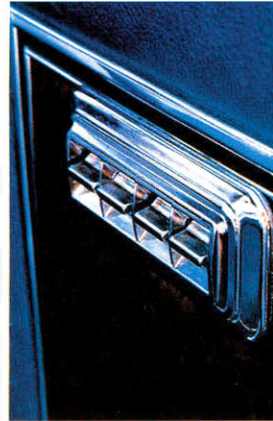
Illustrated:

Top left—Power assisted disc brake

Top right—Effortless power steering

Centre—New Tri-matic 3-speed automatic

Bottom—308 cu. inch V8 engine



Illustrated:

Top left—Power operated window control

Top right—Floor console automatic gear shift

Bottom—Frigidaire air-conditioning

Consider These Other Options:—

11 transistor manual or push button radio, entertainment and added relaxation while you drive.

Power aerial, no outside adjustment is necessary, a fingertip control does it all. Laminated window, minimizes risk of stone breakage. Also available with a tinted upper area to reduce summer glare and heat.

Power operated windows, with individual fingertip controls on each door and a master control on driver's door to operate all windows. Floor console automatic gear shift, for those who prefer a floor change. (Available only with bucket seats fitted.)

Special instrumentation, containing tachometer,

ammeter, oil pressure and water temperature gauges. (Fitment deletes clock.)

Heavy duty front and rear springs, a worthwhile consideration for boat and caravan owners, also farmers who frequently travel over rough roads.

Superlift rear shock absorbers, can be adjusted with compressed air, like your tyres, to match towing loads.

Limited Slip Differential, makes light work of mud, sand and snow. Transfers power to the wheel with traction, not the one that's bogged. A must if you tow a boat.

Reclining Bucket Seats individually variable for the utmost long-distance comfort for driver and passenger.

Control your own climate.

Optional Frigidaire air-conditioning gives the ultimate in interior cooling. When it's unbearably hot outside, you can specify the exact temperature you require. A simple fingertip setting and Brougham's spacious interior will remain cool and comfortable.



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Mechanical Specifications

ENGINE: 308 cu. ins. V8. Oversquare design. Bore and stroke 4.000 x 3.062. Max. hp 240 @ 4,800 rpm. Max. torque 315 lbs. ft. @ 3,000 rpm. Comp. ratio 9.0:1. SAE rating 51.2 hp. OHV design with cross flow cylinder head. Full pressure lubrication. Features high thermal efficiency and rapid warm up.

WHEELS: 14 x 4.00JJ. Double-sided safety rims.

TYRES: Tubeless double-band white-wall, 7.35 L 14 4 P/R.

BRAKES: Four wheel hydraulic, with tandem master cylinder operating separate circuits for front and rear. Power-assisted front discs standard.

FUEL SYSTEM: Rochester 4-barrel carburettor. Automatic choke. Tank capacity 16.5 gals.

ELECTRICAL: 12 volt battery. 53 amp. hour capacity. Alternator. Fusible link wiring for safety.

REAR AXLE: Ratio 2.78:1.

SUSPENSION: Front, independent with short and long arm.

Coil springs. Stabiliser bar. Rear, semi elliptical 3-leaf progressive rate springs.

TRI-MATIC 3-SPEED TRANSMISSION: Automatic Column shift. Floor console automatic shift when reclining bucket seats are fitted is an optional custom feature.

STEERING: Power-assisted. Re-circulating ball (life lubricated). Ratio 16.7:1.

DIMENSIONS: Wheelbase 111.0". Track, front and rear, 58.12". Overall length 192.1". Width 71.7". Boot capacity 32 cu. ft. Kerb weight approx. 3,200 lbs.

THE GMH WARRANTY protects your Brougham for 12 months or 12,000 miles, whichever comes first. As well, the GMH Guardian Maintenance Plan allows for free inspection and adjustment at the first 2,000 miles, and also provides a service booklet detailing recommended maintenance and labour times through to 50,000 miles.

PLEASE NOTE: Specifications and equipment may be subject to change without notice.

