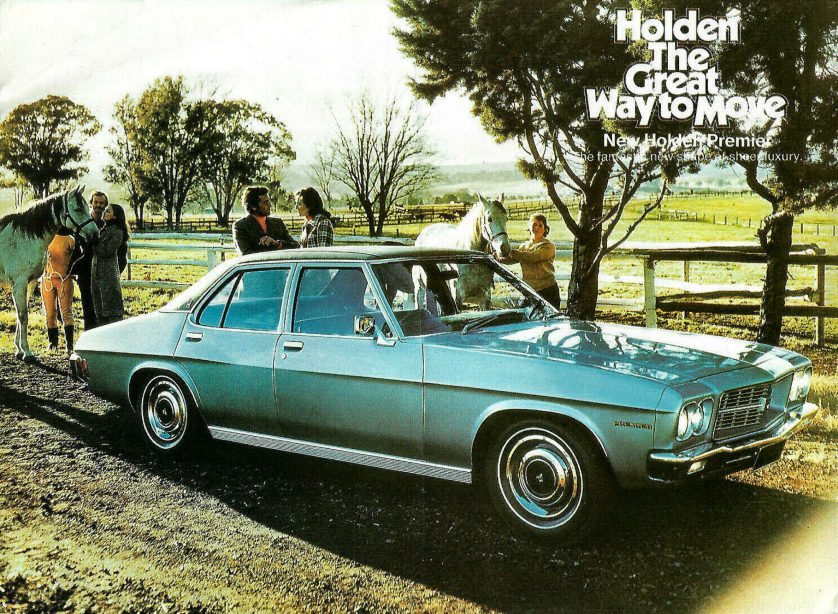


Holden The Great Way to Move

New Holden Premier

the famous new shape of sheer luxury



New Holden Premier

Statement of quality

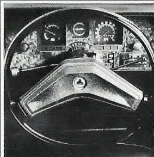
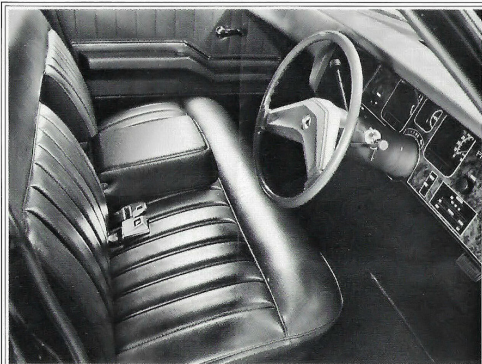
In every way, new Holden Premier can be described in one way.

... Quality.

From the firm, gentle click of its closing doors, to the silence of its impeccable engines, Premier reflects its heritage: Uncompromising quality in design and construction.

And whether sedan or wagon, it looks what it is ... luxurious motoring. Four headlamps to better light your way. Generous trim and appointments, inside and out. Premier's interior now gives you more hiproom, more legroom for the luxury of real stretch-out comfort. You're cradled in deeply cushioned leather grain vinyl seats, either bench or optional front buckets. Loop-pile carpeting covers the floor. A handsome burl walnut finish instrument panel faces you. Luxurious full length arm rests incorporate ashtrays and door release. For windows-up quiet all year 'round, Premier gives you the first flow-thru ventilation system designed for Australian conditions. Weather and noise are locked out, fresh air circulates from individually controlled vents.

Premier moves away to the effortless whisper of Holden's big new '202' six cylinder engine. Standard transmission is an all-synchromesh 3-speed manual gearbox, with the option of 4-speeds in a floor console, or the smooth Tri-matic 3-speed automatic. For the ultimate in effortless prestige motoring however, you can choose



either the economical 185 hp '253' V8, or the powerful 240 hp '308' V8. With either V8 choice new ventilated power disc brakes are fitted. New Holden Premier. A statement of quality. An indication of good taste.

Standard features

Five foot wide track, 4-coil suspension. Unique front chassis design with eight rubber bushes to lock out road noise and bumps. Forward mounted steering for positive road tracking. 11" ventilated disc brakes (with V8's). Heavier drum brakes (sixes). Dual circuit braking system (if one should fail, the other's still there, while a warning light glows on the dash). Side-mounted handbrake. Energy absorbing steering column. Anti-burst door locks with recessed handles. 4-jet windshield washers. Articulated wiper arm driver's side. Sheet steel cargo barrier. Combined ignition/steering lock. 'Airmix' heating/demisting system. Slim pillars and no quarter vent windows to eliminate blind spots.

Top: Deep pleated leather-grain vinyl with centre armrest is standard. Bottom left: Safety-padded steering wheel, burl walnut finish dash. Bottom centre: Optional Rayclo Cloth seat inserts. Bottom right: Distinctive dual headlights light your way.

